

Sept. 19-20, 2007

# bixpo

A Special Section of the Northern Colorado Business Report, the Boulder County Business Report and the Wyoming Business Report.

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REPORT**

WYOMING  
**BUSINESS  
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## The official program guide

- Complete Bixpo itinerary
- Exhibitor map
- Speaker Series bios
- Regional Business After Hours
- Front Range Economic Update
- Exhibitor Directory



**Joe Pine**, co-author of "The Experience Economy" and "Authenticity." Reviews the principles and framework for your business.



**Mark Hoog**, Colorado author of "Growing Field" series of books and United Airlines pilot. Hoog will speak on conscious leadership.



**Susan Graham**, Colorado business coach and owner of Keep It Simple Coaching, will present "Everything is Negotiable."

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# Take advantage. Honest, we don't mind



Business owners, executives and employees from Northern Colorado, the Boulder Valley, Denver, Wyoming and beyond are freely invited to exploit Bixpo 2007 for their own — and their company's — advantage.

Bixpo, presented by the Boulder County Business Report, the Northern Colorado Business Report and the Wyoming Business Report constitutes the single-best business-to-business networking opportunity in the region. Where else can you get your message in front of thousands of prospective buyers in just two days?

That's the whole point of Bixpo, scheduled for Sept. 19-20 at The Ranch in Loveland. Now in its third year, Bixpo attracts attendees from a wide geographic area, including states near and far. Attendees will have the opportunity to visit more than 200 exhibits, with businesses from throughout the region representing a vast cross-section of industries.

Bixpo also presents attendees with an opportunity to learn from some of the nation's most successful business leaders and economists, through the

Bixpo Speaker Series and the Bixpo Business & Industry Expo, and their peers at the

Regional Business After Hours. All this and more is described in these pages.

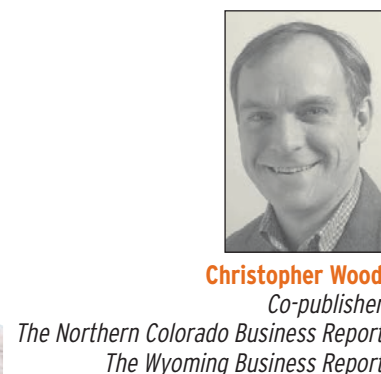
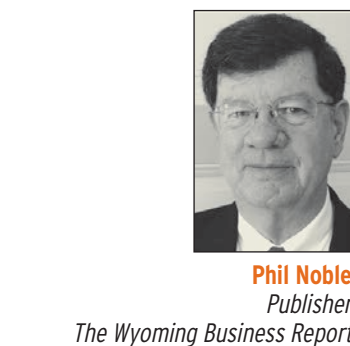
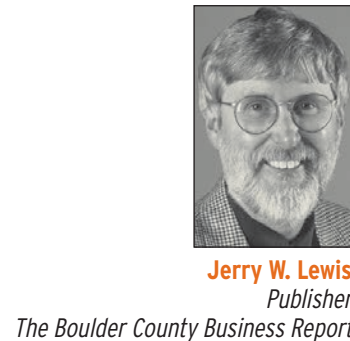
In fact, this year's event includes an exciting addition, the Front Range Economic Update, which features three panels of economists, economic-development officials and business leaders. These panelists will describe where they see our economy heading through the end of this year and beyond.

Special gratitude goes to our many sponsors, including our presenting sponsor, Bank of Choice. We're also grateful to our gold sponsors, Banner Health and Water Valley. Bixpo's silver sponsor is EKS&H.

We're extremely grateful as well to our media sponsors, CBS 5, KFKA and KUNC. Hewlett-Packard Co. sponsored the Cyber Café. Kennedy and Coe LLC and Sounds of the Rockies sponsored the Business After Hours. Our Regional Business After Hours chamber partners include the Fort Collins Area Chamber of Commerce, the Greeley Chamber of Commerce, the Loveland Chamber of Commerce and the Windsor Chamber of Commerce. Thanks also to Ceavco Audio Visual for providing audio-visual services for Bixpo.

Finally, sincere thanks to the staffs of our three newspapers, who have worked for more than a year to help us bring Bixpo 2007 to fruition, particularly NCBR marketing manager Jim Rath and marketing assistant Gabe Case.

Enjoy your time at this spectacular event!



## The Sponsors:

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Bixpo Booth  
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Chief Estimator & Employee Owner

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# A MESSAGE FROM OUR SPONSORS



It is a pleasure three times over for Bank of Choice to roll out the welcome mat as the presenting sponsor for Bixpo 2007. For the third year running you'll see us right inside the front door. And, yes, we are bringing those crazy slot machines back. Last year the opportunity to take a chance with our vintage one-arm bandits brought our ChoiceBankers together with a lot of Bixpo visitors and vendors. So, why mess with success? Let's have a little fun again.

Earlier in 2007, our bank celebrated a tremendous milestone when we crossed the billion-dollar asset mark. We thank our customers and our strategic partners like Northern Colorado Business Report for being a strong part of our success.

Moving forward, we will continue to be Colorado's community Bank of Choice with the same simple philosophy that has driven our success over the past three years — provide a personalized, customer-driven community banking experience.

Our continuing commitment to you is to be more than just another bank on another corner. Instead, you'll see us continually improving our service levels; enhancing our product line; delivering decisions quickly; helping enrich communities wherever we do business.

In just the last couple of months alone Bank of Choice has melded technology and personal service in such a way as to bring three new products to our customers.

■ ChoiceRemote Deposit brings business banking to the desktop of every business in Colorado.

■ ChoiceRewards Checking is giving personal banking customers the opportunity to take advantage of free checking account paying top rates and nationwide banking convenience.

■ ChoiceSecure and ChoiceWatch are our latest proprietary innovations that will help our personal account customers defend themselves against identity theft. Bank of Choice is providing full identity restoration as a free enhancement to personal checking accounts.

Crossing the billion-dollar mark makes Bank of Choice ever more capable of doing those things and supporting the events that are important to our customers and communities. One of those events is Bixpo.

We look forward to seeing you, shaking hands, learning a lot and having bit of fun.



**Darrell McAllister**  
CEO and Chairman of the Board  
Bank of Choice



It is with great pleasure that Water Valley is a gold sponsor of Bixpo 2007. It has always been a goal of ours to act as a catalyst for the improvement of the qual-

ity of life in Northern Colorado and to maintain a progressive attitude in the business community. With this in mind, we felt it was a natural fit to become involved with Bixpo for the third year in a row.

This event will give businesses, and the citizens of Northern Colorado, a chance to increase their awareness as they network with exhibitors and listen to the stellar business minds of the Bixpo speakers, in addition to being able to ask questions and share thoughts in an open-

forum environment.

As a Windsor and Northern Colorado native, it also gives me great pleasure to assist with staging an event which is capable of attracting nationally recognized personalities to our own backyard. Those of us who live here realize how much our community has to offer, and it is through events such as Bixpo 2007 that I believe we can increase awareness of the great quality of life along the Front Range in Northern Colorado.



**Martin Lind**  
President, Water Valley  
Colorado Eagles Advisory Board

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Bixpo is the region's premier annual business and industry exposition and conference, and EKS&H is once again proud to be a sponsor. EKS&H is the largest Colorado-based accounting and

business advisory firm; it is driven by a passion for its culture, people and clients to help business owners and executives reach their goals by delivering proactive, innovative and comprehensive solutions.

EKS&H is built around a set of core values that are the cornerstone of how we work with our clients and team members. Our commitment to excellence has resulted in sustained growth since inception. Our firm was founded in 1978 on the philosophy of providing quality compliance and consulting services to business enti-

ties. As a result of this philosophy, EKS&H has grown to more than 300 professionals.

Our Northern Colorado office opened in 2005 and we recently opened an office in Boulder. We have enjoyed developing new relationships and expanding upon those that already existed. Bixpo is an event we continue to be a part of, as it furthers our goal of expanding relationships in the Northern Colorado and Boulder County markets. We are excited to be a part of this year's Bixpo event.



**Christopher M. Otto**  
Principal, Ehrhardt Keefe Steiner & Hottman PC



**Banner Health**

BIXPO 2007 creates a single networking, showcase and educational opportunity for business leaders in the region. The exceptional speakers, discussions, exhibitor booths and special events make this event a premier business and technology exhibition and conference.

Planning, sharing, collaborative efforts and the desire to learn and grow are

demonstrated characteristics of our business community. We are continually impressed with the vision, passion, energy and commitment to growth and service by the business leaders and employees in our area.

Banner Health, McKee Medical Center (Loveland) and North Colorado Medical Center (Greeley) have a significant history of involvement in our communities and the Northern Colorado region. For the third year, we are proud to assist in bringing you BIXPO 2007 as a gold sponsor.

As leaders in the Northern Colorado health-care business sector, we feel that it is important to support opportunities to

interact with each other. Learning from leaders in a variety of business areas and focusing on meeting the current and future needs of our customers is vital to the continuing development of positive and successful business organizations.

We invite you to take full advantage of the many opportunities BIXPO 2007 presents for growth, inspiration and success.



**Rick Sutton**  
Chief Executive Officer  
McKee Medical Center



**Gene O'Hara**  
Chief Executive Officer, PharmD  
North Colorado Medical Center



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# NCBR unveils online products at Bixpo

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LOVELAND — The *Northern Colorado Business Report* will introduce the latest sources of news and information available on [www.ncbr.com](http://www.ncbr.com) at this year's Bixpo.

Attendees will have the opportunity to sign up for NCBR's newest news service — industry E-Newsletters — see a demo of NCBRclassifieds.com, listen to the most recent podcasts from esteemed *Business Report* staff and the meet our writers, bloggers and podcasters face-to-face, just by stopping by booths 1015, 1016, 1035 and 1036.

Wireless Internet access will allow attendees to check out the new services and take a virtual tour of [www.ncbr.com](http://www.ncbr.com) on the computers in the booth.

The E-Newsletters are a complimentary service covering four of the most significant industries in Northern Colorado: real estate, banking and finance, health care and technology. Since the July 16 launch, subscribers have been receiving e-mail blasts about recent news in their



requested fields.

The "double-opt-in" required to sign up for E-Newsletters ensures not only that subscribers will be notified when there's news in the industries of their choosing, it also helps eliminate the

dreaded scourge of the inbox — spam.

The demonstration of the new NCBRclassifieds.com will show attendees how easy it is to place ads with the business-oriented, line-ad program. Classified advertisers will be able to go

to NCBRclassifieds.com and write, schedule and pay for their ad in an efficient manner, any time, 24/7. After the ad is purchased, it will appear in both the print edition of the *Northern Colorado Business Report* and online at [www.ncbr.com](http://www.ncbr.com).

NCBR podcasts are a compilation of editor Tom Hacker's weekly radio updates on regional business and economics news heard originally every Thursday on KUNC 91.5 FM; co-publisher Chris Wood's daily, breaking business news segments heard originally on 1310 KFKA; and reporter Kristen Tatti's weekly video updates on business news which air every Tuesday on KGWN, CBS-Channel 5.

NCBR blogs include co-publisher Wood's, "Woody's World"; managing editor Kate Hawthorne's "All about M.E."; online editor Noah Guillame's "Noah's Ark-ive"; and professional resume writer Wendy Muller's "The Ladder."

Come visit our Bixpo booth #2041

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# Bixpo offers happy returns on investment for exhibitors

## Get more business from putting your business out there

LOVELAND — If Bixpo history is any guide, exhibitors should see an impressive return on investment in securing booth space, the kind of ROI any business advisor would give top priority. Exhibitors at both Bixpo 2005 and 2006 made sales, gained clientele, got referrals and developed professional relationships.

“Bixpo is the best B-to-B event from Denver to Cheyenne,” said John Gieman, president of Sandler Sales Institute. “For any business that wants a forum for reaching new business prospects, desires to position their business in the minds of potential clients, and is serious about growing their business, Bixpo is the only show that delivers all of the above.”

Sandler Sales Institute is among the many exhibitors that are returning for a second or even third consecutive year at Bixpo. Previous sponsors, Bank of Choice, Hewlett-Packard Co., Banner Health, EKS&H, Water Valley and Kennedy and Coe are all returning Bixpo



Ryan Maier, Northern Colorado Business Report

**RETURN ON INSURANCE** – Laura Marcotte, Chelsea Miller and Amy Griffin, brokers with Ameri Quote/Aflac, greet customers at their 2006 Bixpo booth. Ameri Quote is just one of many businesses returning with a booth at this year's Bixpo event.

sponsors again this year as well.

Bixpo is the largest business exposition on the Northern Front Range and

attracts thousands of business people from Northern Colorado, the Boulder Valley, the Denver metro area and

Wyoming.

In addition to networking with other businesses through the booths, Bixpo attendees have the opportunity to see more return on their investment through the opportunity to learn from local economic experts, the featured speakers and their business peers.

The first day of Bixpo will kick off with a free-to-the-public Front Range Economic Update, three panels that analyze and discuss the first three quarters of 2007 and what might be in store for the region in the last quarter of the year. The regional Business After Hours wraps up Wednesday from 5:30 to 7:30 p.m.

The second day brings the Speaker Series at Bixpo with three insightful speakers. B Joseph Pine II, co-author of “The Experience Economy” and “Authenticity”; Mark Hoog, United Airlines pilot and Colorado-based author of the “Growing Field” series of books; Susan Graham, Colorado professional business coach and owner of Keep it Simple Coaching. Tickets to the entire Speaker Series are \$49.

For more information, contact Jim Rath, Marketing manager for the Northern Colorado Business Report, at 970-221-5400, ext. 202.

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## SCHEDULE OF EVENTS

### September 19, 2007 Expo Schedule

**11 a.m. to 5 p.m.**, First National Bank Exhibition Hall – Bixpo exhibits open.

Presenting sponsor is Bank of Choice. Other sponsors are Banner Health; Water Valley; Ehrhardt Keefe Steiner & Hottman; Professional Document Management and CBS 5.

**11 a.m. to 5 p.m.**, First National Bank Exhibition Hall- Cyber Café open.  
Sponsored by Hewlett-Packard Co.

**5:30 to 7:30 p.m.**, First National Bank Exhibition Hall – Regional Chamber Business After Hours.

Sponsored by Kennedy and Coe LLC and Sounds of the Rockies. Presented by the Fort Collins, Greeley, Loveland and Windsor chambers of commerce.

### Front Range Economic Update Schedule

**9 to 10 a.m.**, Thomas M. McKee 4-H, Youth and Community Building – Our Economic Future. A panel of prominent Colorado and Wyoming economists offers differing views of what the Northern Front Range's economy holds in store for the remainder of 2007 and on the near horizon.

**10:15 to 11:15 a.m.**, Thomas M. McKee 4-H, Youth and Community Building – Hits, Misses and Prospects. Northern Colorado's economic development agencies have had a busy and successful 2007. A panel of agency

experts looks at the track record: the big fish landed, the ones that got away, and others still on the line.

**11:30 to 12:30 p.m.**, Thomas M. McKee 4-H, Youth and Community Building – Beyond County Lines. The drive toward regionalism in Northern Colorado, from transportation planning to regional branding for marketing purposes, is gathering steam. A panel of local officials from Larimer and Weld counties talks about opportunities ahead.

### September 20, 2007 Expo Schedule

**11 a.m. to 5 p.m.**, First National Bank Exhibition Hall – Exhibits open.

### Speaker Series Schedule

**8:30 to 9:45 a.m.**, Thomas M. McKee 4-H, Youth and Community Building – B. Joseph Pine, co-author of *The Experience Economy* and the soon-to-be-released *Authenticity*. Pine discusses application of his theories.

**10 to 11 a.m.**, Thomas M. McKee 4-H, Youth and Community Building – Mark Hoog, United Airlines pilot and author of the *Growing Field* children's book series. Hoog presents a talk on conscious leadership.

**11:15 a.m. to 12:15 p.m.**, Thomas M. McKee 4-H, Youth and Community Building – Susan Graham, professional business coach and owner of *Keep It Simple Coaching*. Graham tells how "everything is negotiable."

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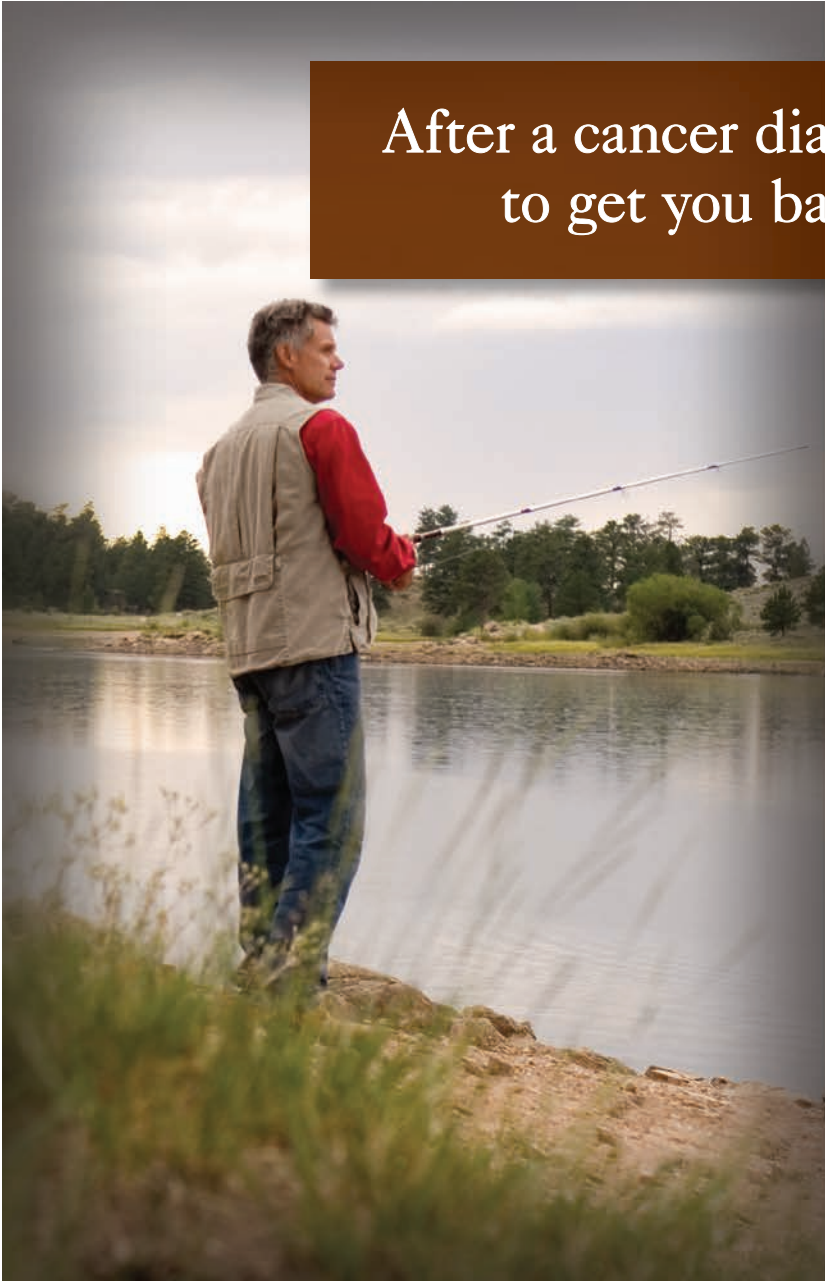
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# FRONT RANGE ECONOMIC UPDATE

## Local experts discuss regional economy: past, present, future

### Front Range Economic Update makes Bixpo debut

New this year at Bixpo, the Front Range Economic Update brings together some of the region's foremost economists and economic development experts to discuss the local economy and its near-term prospects. The event takes place Sept. 19 in the McKee 4-H Building at The Ranch.

There is no admission charge for the Economic Update, but pre-registration is required, whether online through [www.bixpo.com](http://www.bixpo.com) or by calling the *Northern Colorado Business Report* at 970-221-5400.

#### 9 to 10 a.m. Our Economic Future

Prominent Colorado and Wyoming economists offer differing views of what

the Northern Front Range's economy holds in store for the remainder of 2007 and on the near horizon.

Moderator: Hunt Lambert, Colorado State University Office of Economic Development.

■ Don Elliman, executive director, Colorado Office of Economic Development and International Trade.

■ Brent Hathaway, dean, University of Wyoming College of Business.

■ Martin Shields, associate professor of economics, Colorado State University.

■ Patty Silverstein, economist, Denver Metro Economic Development Corp.



■ Randy Bruns, director, Cheyenne LEADS.

■ Maury Dobbie, executive director, Northern Colorado Economic Development Corp.

#### 11:30 a.m. to 12:30 p.m. Beyond County Lines

The drive toward regionalism in Northern Colorado, from transportation planning to regional branding, is gathering steam. A panel of officials from Larimer and Weld counties talks about opportunities ahead.

Moderator: Kathay Rennels, Larimer County Commissioner.

■ Darin Atteberry, city manager, Fort Collins.

■ Kathy Gilliland, former mayor, Loveland.

■ Dave Long, Weld County Commissioner.

■ Roy Otto, city manager, Greeley.

■ Rocky Scott, president of McWhinney's Centerra..

■ Richard Wobbekind, director of the Leeds School of Business, University of Colorado at Boulder.

#### 10:15 to 11:15 a.m. Hits, Misses and Prospects

Northern Colorado's economic development agencies have had a busy and successful 2007. A panel of agency experts looks at the track record: The big fish landed, the ones that got away, and others still on the line.

Moderator: Larry Burkhardt, executive director, Upstate Colorado Economic Development.

■ Frank Bruno, city manager, Boulder.

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# “The Experience Economy” author takes Bixpo stage


Joe Pine is an internationally acclaimed author, speaker and management adviser to Fortune 500 companies and entrepreneurial startups alike. He is co-founder of Strategic Horizons LLP, a thinking studio dedicated to helping businesses conceive and design new ways of adding value to their economic offerings.

Pine and his partner, James H. Gilmore, wrote “The Experience Economy: Work Is Theatre & Every Business a Stage” (Harvard Business School Press, 1999). This international best-seller demonstrates how goods and services are no longer enough; what customers want today are experiences — memorable events that engage each in a personal way. The book also shows how businesses can create value by embracing theatre as an operating model to stage



unique experiences.

Realizing that in a world of increasingly paid-for experiences, people no longer accept the fake from the phony but demand the real from the genuine, Pine and Gilmore will publish their next book, “Authenticity: What Consumers Really Want,” with Harvard Business School Press this fall.

Pine also wrote the award-winning “Mass Customization: The New Frontier in Business Competition” (Harvard Business School Press, 1993), and edited, with Gilmore, a collection of Harvard Business Review articles, “Markets of One: Creating Customer-Unique Value through Mass Customization” (Harvard Business School Press, 2000). Pine has also written numerous articles for the *Harvard Business Review*, *The Wall Street Journal*, *Chief Executive*, *Worldlink*, *CIO*,



**B. JOSEPH PINE II**  
 Co-author of “The Experience Economy”  
**Time:** 8:30 to 9:45 a.m.  
**What you’ll learn:** Today’s customers are looking for more than just goods and services; they want a memorable experience.

**PINE**

Strategy & Leadership, and the *IBM Systems Journal*, among many others.

Prior to beginning his writing and speaking activities, Pine held a number of technical and managerial positions with IBM, and has taught at Pennsylvania State

University, the University of Michigan, UCLA’s Anderson Graduate School of Management, Duke Corporate Education, and the Harvard Design School.

# Mark Hoog illustrates life is without any limit

One of the youngest pilots hired and youngest Captain to work at a major U.S. airline, Mark Hoog has spent his career providing command and leadership training to airline crews from around the world.

Inspired by the loss of his friend Jason Dahl, who was flying as Captain on Flight 93 on Sept. 11, 2001, Hoog authored the Growing Field series of children’s personal growth and leadership books. Best described as Tony Robbins meets Dr. Seuss, *Growing Field* is the first series designed as a tool to teach young children the life-changing ideas and behaviors associated with personal growth, high self-esteem, self-empowerment, leadership and strong character.

The *Growing Field* series has captured national attention and has been endorsed

by former Secretary of Education Richard Riley, top motivation speaker W. Mitchell, top success coach Brian Tracy and former President Bill Clinton.

Hoog is the founder and executive director of the Children’s Leadership Institute, a Colorado nonprofit organization that uses literature, public speaking, animated films, community outreach, television programming and public service announcements to share the personal growth and leadership message with children in hope they fully understand that their life is without limit.

Hoog travels the country and speaks with children, business organizations and parent groups to deliver his message on *Conscious Leadership*, which challenges people from all walks



**MARK HOOG**  
 Author of the *Growing Field* series  
**Time:** 10 to 11 a.m.  
**What you’ll learn:** How to develop you unique gifts and talents, and take a leadership role in your life.




**HOOG**

of life to develop their unique gifts and talents, and to share these gifts with the world through their own

leadership contribution. He lives in Colorado with his wife Kristi and their three children.

# Susan Graham shares the simplicity of success

Susan Graham, a.k.a. The Sustainable Business Coach, is principal and owner of Keep It Simple Coaching in Fort Collins. Her individual coaching and business programs have benefited business people from a variety of industries, including Fortune 500 companies.

Following the success of “Map It! Pack It! Run It! The Business Leader’s River Guide to Strategizing Success,” Graham has authored “Everything Is Negotiable,” the subject of her Bixpo presentation.

Graham has been coaching, mentoring and educating for over two decades. She gained experience in both the corporate and government worlds as well as having established two of her own businesses.

Graham founded Keep It Simple Coaching in 2004 while following her

passion to guide others to excel in their businesses while creating time to enjoy life.

Having earned bachelor degrees in mechanical engineering and wildlife management, she gained additional training equivalent to a degree in electrical engineering as well as numerous management and business courses while working for Kodak. Graham has definitive training and experience in corporate management, business ownership and an innate ability to find happiness in the small things.

She currently holds the positions of past president of the Northern Colorado Coaches Alliance, a charter chapter of the International Coach Federation, and treasurer of the Northern Colorado Renewable Energy Society.



**SUSAN GRAHAM**  
 Founder of Keep It Simple Coaching  
**Time:** 11:15 a.m. to 12:15 p.m.  
**What you’ll learn:** The critical tools and strategies needed to negotiate your next business deal.




**GRAHAM**

In her spare time, Graham teaches whitewater canoeing on the Cache la

Poudre River, and manages the Barr Lake State Park canoe program each year.

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# Northern Colorado's chambers host Bixpo's regional Business After Hours

## Local chambers host Bixpo meet-up

Northern Colorado's chambers of commerce are working together again this year to throw the biggest Business After Hours of the year at Bixpo. Register for the Sept. 19 event at [www.fcchamber.org](http://www.fcchamber.org). To learn more, contact your local chamber:

- Fort Collins Area Chamber of Commerce, 970-482-3746
- Greeley Chamber of Commerce, 970-352-3566
- Loveland Chamber of Commerce, 970-667-6311
- Windsor Chamber of Commerce, 970-686-7189

## Four area chambers provide Wednesday networking event

LOVELAND — Capitalizing on the networking atmosphere generated by Bixpo, the Loveland, Greeley, Windsor and Fort Collins Area chambers of commerce will work together to host the regional Business After Hours on Sept. 19 in the First National Bank Exhibition Hall at The Ranch.

The event is scheduled from 5:30 to 7:30 p.m. and will include complimentary appetizers and beverages. Sponsors for the Business After Hours are Kennedy and Coe LLC and Sounds of the Rockies.

Registration is available for \$20 through the Fort Collins Chamber of Commerce



Web site at [www.fcchamber.org](http://www.fcchamber.org). For each person registered from each chamber, \$5 will go back to the member's respective chamber. Tickets may be purchased at the door for \$30.

"With close to 1,000 people attending the regional Business After Hours, this is one of the best networking opportunities in Northern Colorado," said Christopher Wood, co-publisher of the *Northern Colorado Business Report*, host of the two-day business-to-business expo. "The number and status of people who connect at Bixpo is what makes this event worthwhile."

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# Set your corporate goal: Successful Bixpo exhibit

LOVELAND — “If you build it, they will come” might work in the movies, but as a methodology for maximizing your effort at trade shows — and marketing in general — it usually misses the mark. Merely throwing your booth together and handing out business cards might not generate the results you’re looking for — especially if you’re not entirely clear what those results should be.

As with any venture a company may take, there must be a goal. Companies come to Bixpo with a variety of goals, but everyone wants to see a return on investment.

The problem with trade-show ROIs is they can be difficult to calculate precisely. Did you get your new customer because of your exhibit? Or have they seen your marketing materials or talked to a salesperson in the past? Or is it a combination of all of your marketing efforts? Instead of focusing on trade-show ROIs, focus on an objective and measure the success in reaching that objective.

Companies use trade shows for a variety of reasons including, gathering sales leads, reinforcing existing relationships, launching new products or marketing messages, raising visibility, recruiting new hires or landing that big customer. Exhibitors with fewer and more focused objectives are likely to be more successful. Fewer variables will make it easier to garner measurable results.

## Strategize to reach objective

Once you’ve developed an objective, come up with a strategy to reach that objective.

■ Almost 75 percent of trade-show attendees plan their booth visits before the show starts. Become part of attendees’ plans by promoting your booth prior to the event and using multiple messages through multiple media. That means sending out e-mails or direct-mail pieces to potential leads containing a message that’s cohesive with your objective. Send out press releases, newsletters and advertisements. As the show nears, make e-mail or phone calls to potential leads to set up appointments, and consider placing an ad in the event’s program.

■ After you’ve developed your pre-show marketing plan, it’s time consider how you’ll set up your booth. You don’t have much time to make sure a show attendee understands your message. Avoid confusing them by creating a clean, clear and simple booth. Ensure your visitor receives the information they need to make a decision favorable to your company. That’s all they need and that’s all you want.

■ Trade-show attendees pass hundreds of booths. Make your booth stand out among them by using eye-grabbers and lots of light. Eye-grabbers could be anything from desirable giveaways or drawings to a meaningful message spelled out with graphics or text. Using lots of light will help attract attendees to your booth — people pay extra attention to what’s in the spot-



Ryan Maier, Northern Colorado Business Report

**CHA-CHIN** — Hunt Lambert, associate vice president of economic development at Colorado State University, couldn’t resist a turn at the slot machine Bank of Choice had on hand to catch attendees’ interest at the 2006 Bixpo exhibitor’s showcase.

light.

- Make your booth approachable. A

booth with a company video playing and no booth staffer present won’t get much traffic. Make sure someone is manning your booth at all times and create an atmosphere that invites attendees to stop and talk to you. This could be as simple as having a friendly person greeting attendees as they pass. It’s easy to pass by a booth with silent booth staffers sitting meekly behind their company products. Stand up and smile — this is an opportunity to sell.

## Don’t forget the followup

If you have successfully attracted attendees to your booth, get their contact information. You’ve generated a lead, now follow up with them. If your product interests someone, persistence pays off. Business people are busy — they need and want reminders.

Track the outcome of each of the leads you develop at the event. If you land even one faithful customer, think about what that could mean for your company throughout the relationship.

After the show, determine whether you’ve met your objectives. Were you able to hire that new employee? Did you generate 50 solid leads? Did you get a chance to network with some of your existing clients?

Determine which factors helped or inhibited your ability to meet that objective. Make adjustments to your strategy based on your findings and you can look forward to increasing success as an exhibitor.

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# Bixpo offers noshes to keep networking going

Plenty of eats and treats to choose from to keep energy up

When Bixpo attendees and exhibitors feel the need to refuel, Ovations Food Services LP is on hand to curb their cravings.

In the First National Bank Exhibition Hall, hot dogs, hamburgers, sandwiches, fries, nachos, popcorn, pizza and other yummy items will be available from 10:30 a.m. to 3 p.m. on Wednesday and 10 a.m. to 4 p.m. on Thursday. Concession stands in the Thomas M. McKee Building will be open from 8 to 11 a.m. on both days, during the Front Range Economic Update panels on Wednesday and the Speakers Series on Thursday.

In addition to standard concession fare, hungry attendees can also choose specialty items such as loaded hot dogs, gourmet pretzels, ice cream, and more.

If “sandwiches” means “submarine sandwiches” to you, you haven’t missed



the boat. A Subway cart will be serving up the classics both days in the exhibition hall. And if you're thinking caffeine, we've got your bean — a Starbucks cart will be open from 10 a.m. to 4 p.m. both days in the exhibition hall.

Ovations Food Services will also serve appetizers, beer and wine during the Regional Business After Hours in the First National Bank Exhibition Hall.

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# Bixpo attendees wired, wireless at Cyber Café

LOVELAND — Pair the Hewlett-Packard Co.-sponsored Cyber Café with a Starbucks coffee stand and Bixpo attendees have at hand two of the key ingredients of successfully doing business: e-mail and coffee.

Bixpo's Cyber Café, located in the southwest corner of the west hall of the First National Bank Exhibition Hall, will keep attendees connected with complimentary wireless Internet access, provided through FRII.

Coffee aficionados will be able to get wired at the Starbucks kiosk, located in the east hall of the First National Bank Exhibition Hall. Starbucks will be on hand both days to provide expo exhibitors and attendees with hot or iced



drinks.

"Web-based interaction is integral to business," said Jeff Nuttall, co-publisher of the *Northern Colorado Business Report*, Bixpo host. "Because Bixpo is a business trade show, we're happy to make Internet access available to the attendees."

Bixpo is presented by *NCBR, Boulder County Business Report* and *Wyoming Business Report*. The presenting sponsor is Bank of Choice. Other sponsors include EKS&H, Banner Health, CBS 5, Water Valley, Kennedy and Coe LLC, Hewlett-Packard, Professional Document Management and Sounds of the Rockies.

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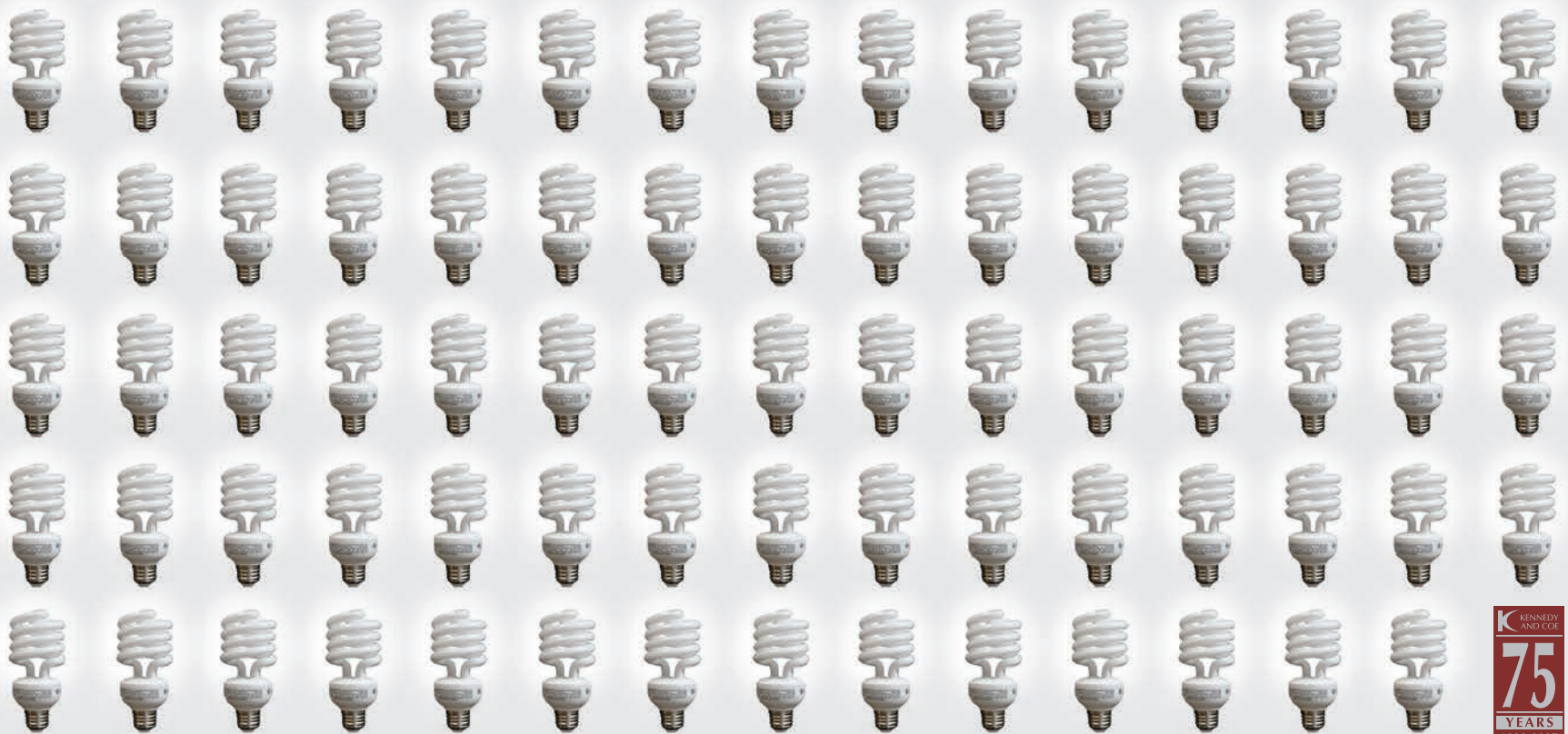
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# Drawings, giveaways offer added value to Bixpo 2007

## Exhibitors offer up a variety of freebies just for stopping by

LOVELAND — Exhibitors at Bixpo 2007 will be rewarding attendees for checking out their booths, not only with the immeasurable value of networking, but also with the chance to win astounding giveaways.

Here's a sampling of planned giveaways during the Sept. 19-20 event at the First National Bank Exhibition Hall at the Ranch in Loveland:

**AFLAC** — Several drawings will take place both days of the expo at the AFLAC booth. During the periodic announcements for drawings, five winners per drawing will receive an AFLAC Talking Plush Duck. The grand prize winner will receive a Personal GPS Navigation System. (Winner of the GPS will be drawn at 5 p.m. on Sept. 20.) Booth No. 1096.

**The Institute of Business and Medical Careers (IBMC)** — The school is giving away a massage basket worth \$120, which includes two free therapeutic massages at the IBMC Massage clinic. Drop off your business card for an opportunity to win. Booth No. 2077.

**Hewlett-Packard Co.** — The camera and computer maker will be giving away a digital camera valued at \$200 each day. Booth Nos. 2060 & 2061.

**Stenbakken Photography** — All day Wednesday and all day Thursday every booth visitor is a winner of a free portrait. Have your headshot photo "taken" in ... Paris, Las Vegas, Egypt, a cow pasture, or other exciting places. Retail value \$300. Booth No. 2030.

**Business Card Factory of Colorado** — A print package valued at \$365 could be yours. It includes 1,000 business cards, 250 sheets of letterhead, 250 envelopes and custom design services for each. Booth No. 2055.



**Mountain States Employers Council** — Northern Colorado's employers' best friend has two Colorado gift baskets valued at \$25 each to give away. Booth No. 1079.

**Buzz and Bliss** — The salon and spa, with two great locations in Fort Collins, is giving away a one-hour massage and foot soak valued at \$55, haircut and color valued at \$150, and a Maui Spa Facial valued at \$70. Booth No. 3010.

**AmeriQuote Insurance & Financial Services and Farmers Insurance Group** — It's a team effort for these giveaways: a football signed by Colorado State football coach Sonny Lubick; four CSU football tickets; two Colorado Eagles hockey tickets; a round of golf for four at Fox Acres Country Club in Red Feather

Lakes, and a round of golf and lunch for two at Ptarmigan Country Club in Fort Collins. Booth No. 2058.

**Apex Shredding** — Each day there will be a drawing for a dinner for two — a \$75 value — at Biaggi's Ristorante Italiano in The Promenade Shops at Centerra in Loveland. Booth No. 2037.

**FirstBank of Northern Colorado** — There will be a prize wheel with several different prizes being awarded. Included in this event will be the chance to enter a drawing for two tickets to an Avalanche Game, several sets of tickets for the Colorado Eagles, and tickets to CSU football games.

Many other giveaways will be distributed during Bixpo 2007. Your chance to win large ticket items will be announced over the public announcement system thanks to Sounds of the Rockies Entertainment, so keep your ears open.

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Colorado Eagles Tickets for 2

Round of Golf for 4 at Fox Acres

Round of Golf for 2 with lunch at Ptarmigan



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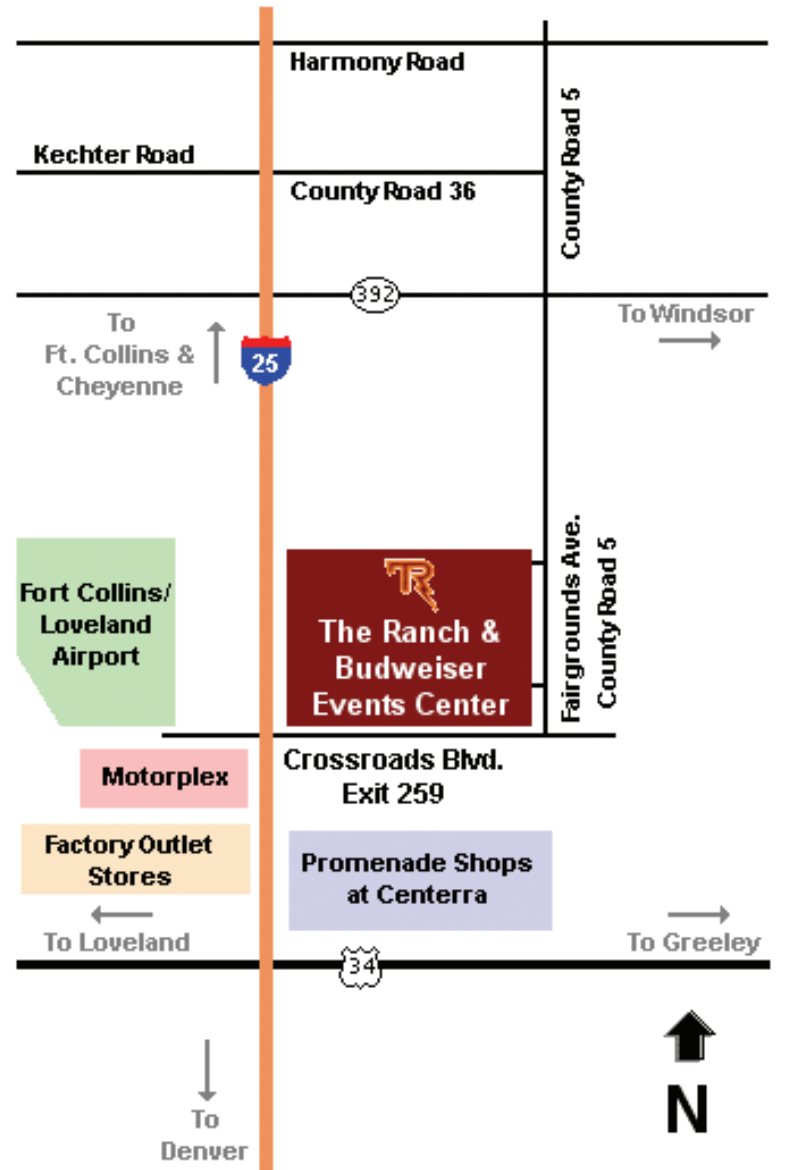
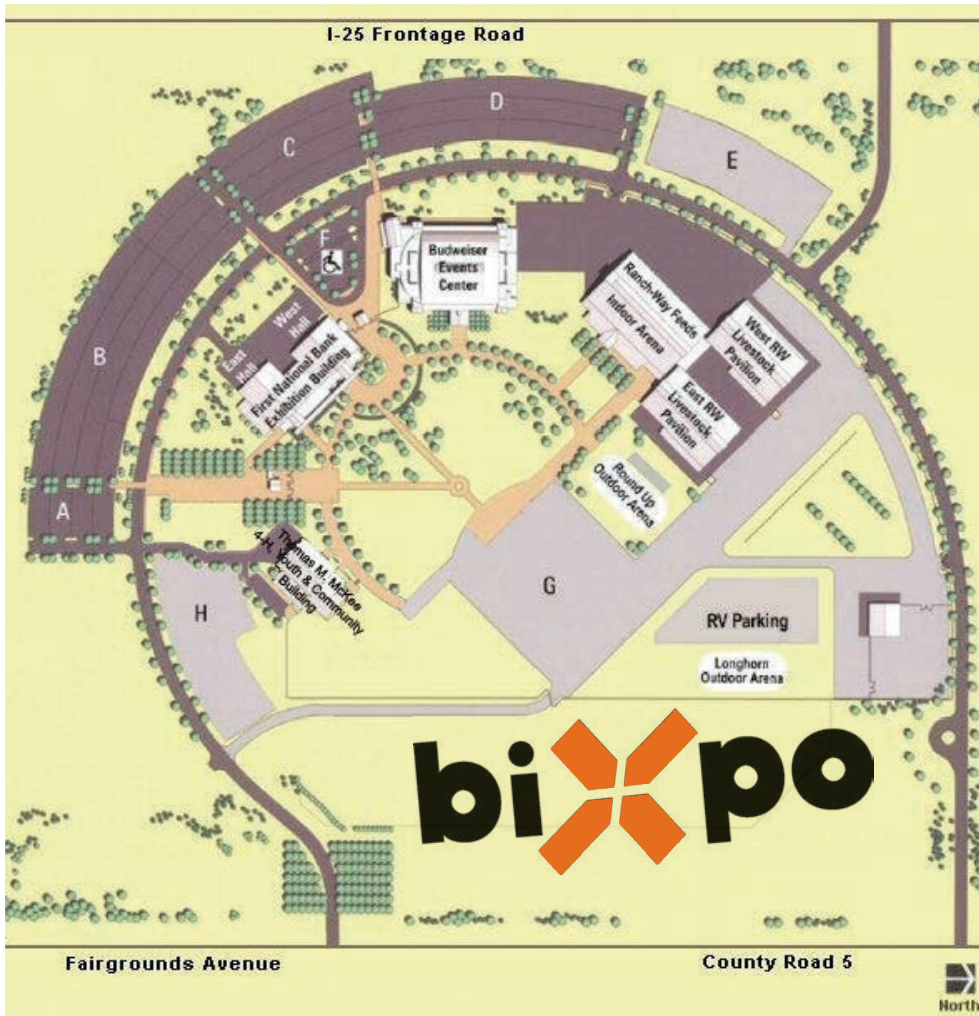
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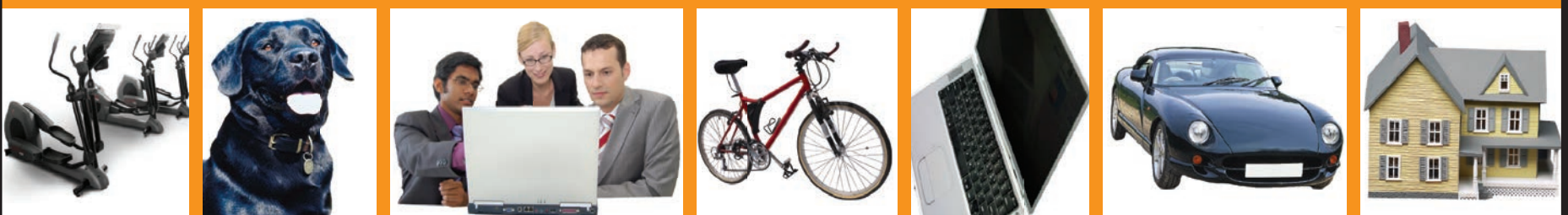
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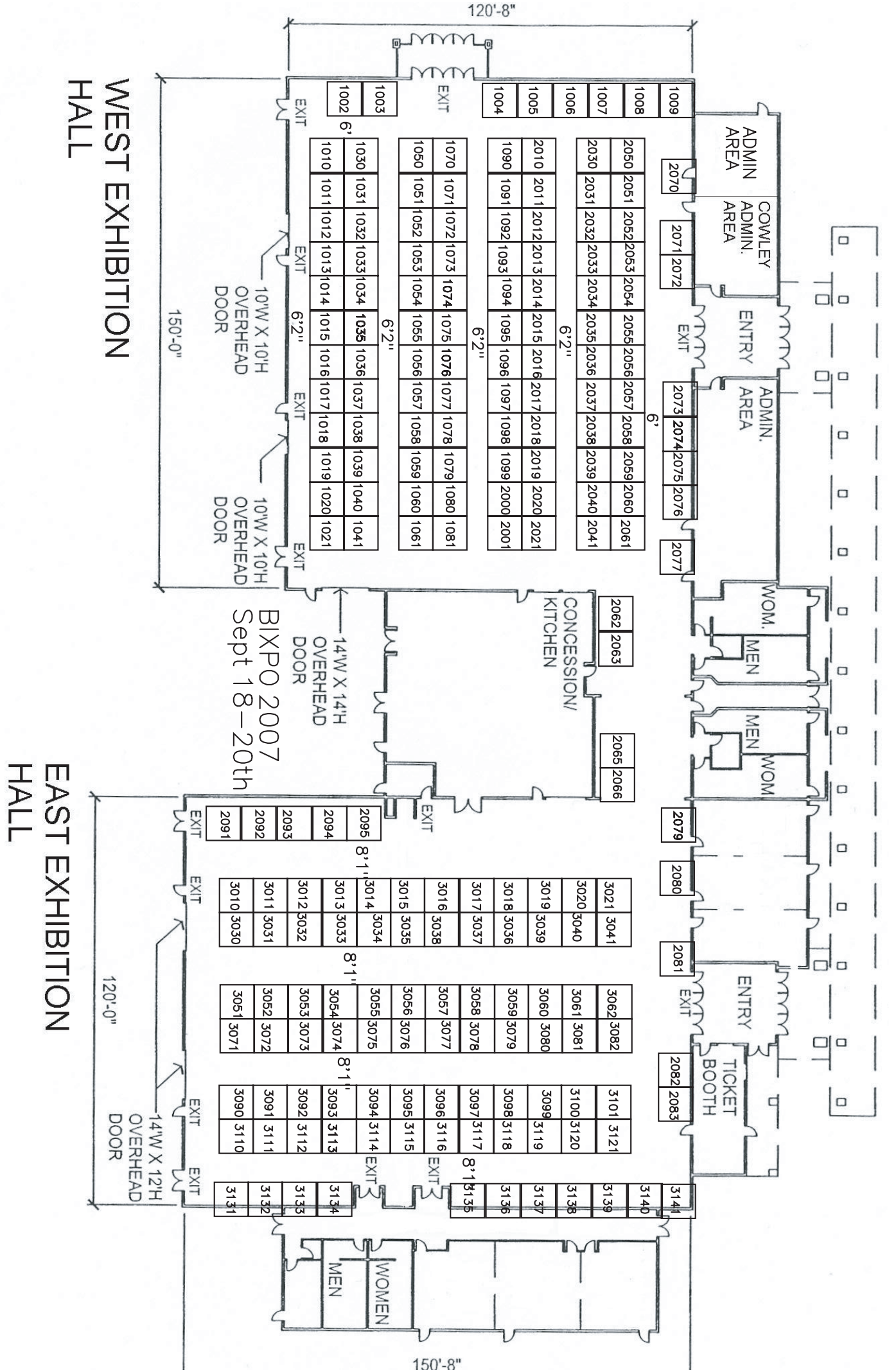
# EXPO EXHIBIT MAP



Sept. 19-20, 2007

The Ranch  
(Larimer County Fairgrounds)  
First National Bank Exhibition Hall

www.bixpo.com





Company	Booth #	Company	Booth #	Company	Booth #
Accounting Systems Inc-ASI	3019	First National Bank	3098	Norbel Credit Union	1034
Adams Bird Control & Consulting	3071	FirstBank of Northern Colorado	1055	Norlarco Credit Union	2021
Adecco Staffing	2063	Flood & Peterson Insurance Inc	3041	North Colorado Medical Center/ Banner Health	1031
Advantage Bank	3131	Focal Point Coaching	3079	Northern Colorado Coaches Alliance	3134
AFLAC	1096	Fort Collins Club	3121	Northern Colorado Communications Group	2019, 2020
AlphaGraphics	1091	Fort Collins Country Club	3011	Northern Communications Group Inc	3030
Ameri Quote Insurance & Financial Services	2058	The Fountains of Loveland	3132	Office Evolution	2056
American Society for Training & Development (ASTD), Northern Rockies Chapter	1072	FRII	3099, 3100, 3101	OfficeScapes	1002, 1003
Anvil Exhibits	3018	Front Range Business Centers	1080	Palmer Flowers & Decorating Gallery	1004, 1005
Apex Shredding Inc	2037	Front Range Community College	2036	Patent Law Offices of Rick Martin	1054
Bank of Choice	1050, 1070	G&S Mountain Recyclers	3072	Pay Choice	2033
Bank of the West	2054	Grant Real Estate	1051	Payroll 1 Inc	1060
Barcelona Clinical Spa/Greeley Quick Care	2057	Great Western Development Co	3115	Pedersen Toyota-Scion-Volvo	1056, 1057, 1076, 1077
Benjamin Franklin Plumbing	1090	Greeley Country Club	3011	Pillar Enterprises	1093
Best Western University Inn/ Best Western Crossroads Inn & Conference Center	1071	Growing Field Books	3040	Platte River Power Authority	2073
Beyond Success LLC	2072	H.M.S. Protocol & Etiquette Training	2095	Poudre Valley Health System	2082, 2083
BHA Design	3138	Hampton Inn Fort Collins	3114	Premier Colorado (Northern Colorado Economic Development Corp. and Upstate Colorado Economic Development)	1038, 1039
Bobbie Carlyle Sculpture	3012	Haynes Mechanical Systems	3013	Professional Document Management	1032
Brinkman Partners	2038	Heath Construction Co	1037	ProStar Infrared Inspectors LLC	3116
Business Card Factory of CO	2055	Hewlett-Packard Co	2060, 2061	Qwest	3139
Buzz & Bliss A Salon and Spa	3010	Hi Country Wire & Telephone	2050, 2051, 2052, 2053	RC Special Events	2018
Caldera Creative Servcies	1014	Hilton Garden Inn Fort Collins	3114	Regis University	3020
Capital Business Systems Inc	2070	Homewood Suites by Hilton Fort Collins	3097	Residence Inn by Marriott, Loveland	2075
Cbeyond Inc	3082	HoneyBaked Ham Co and Café	3136	Rocky Mountain Raptor Program	2091, 2092
CBS 5	2000	Horseshoe Marketing	1040	Sandler Sales Institute	3059
Ceavco Audio Visual	1058	The Hythe Commercial Lending Group	3137	Saturn of Fort Collins	3077, 3057
Chadwick Services	1081	Ikon Office Solutions Inc	3062	SendOut Cards	2017
Chase	2031, 2032	Image Technologies Inc	2066	ServiceMaster Clean	1074
Cheyenne Area Convention and Visitors Bureau	2015	Innovative Promotional Products	3135	Seven Generations	3091
Cheyenne LEADS/ Laramie Economic Development Corp	2010, 2011	Inovus Office Products	1013, 1033	Sounds of the Rockies Entertainment Group	3016, 3017
Club Colorado Fitness	3060	Insight Lasik	1097	Stenbakken Photography	2030
Color Key Displays Inc	2035	Institute of Business & Medical Careers (IBMC)	2077	Stoner Development	3120
Colorado Biz Products	2012	ITX (Information Technology Experts)	2062	Sylvan Dale Guest Ranch	2034
Colorado Business Exchange	1073	Kendall Printing	3090	The Alternative Board	2039
Colorado Christian University	1092	Kennedy and Coe	2093, 2094	Threshold Computer Solutions Inc	1061
Colorado Lending Source	1075	KFKA	1011, 1012	Timberline Church	3081
Colorado Women's Conference	3133	KUNC	1020	Tri-102.5/K-99	1098, 1099
Compass Bank	2016	Larimer Humane Society	1013, 1033	United Medical Alliance	1006
Connecting Point	2041	LBN Insurance Agency Inc	3080	US Bank	3039
The Craig C Campbell Insurance Agency Inc	2058	Legend Systems	1094	US Cable	2065
Cyber Café	1017, 1018, 1019	LP Broadband	2074	Water Colorado LLC	1010
Cyber Service Inc	2071	Macdonald Financial Services	3021	Water Valley	3140, 3141
Dale Carnegie	3015	Marriott Hotels Fort Collins	3037, 3038	WeatherSure Systems Inc	2013
Duncan Business Services Inc	2014	MasterDrive of Northern Colorado	1041	Wellington Area Chamber of Commerce	2059
Ehrhardt, Keefe, Steiner & Hottman PC	2079	McKee Medical Center/ Banner Health	1030	Workplace Resource	3119
e-Marketing Partner	1078	McWhinney	2001	WY-CO Workforce Partnership	1021
Employer Solutions Group	2076	MediaTech Productions	1059	Wyoming Business Council	1007, 1008, 1009
Energy Solutions Unlimited	2040	Monfort College of Business	1053	Wyoming Tribune-Eagle	3014
Eschelon Telecom Inc	1052	Montage Graphics	1095		
		Mountain Media	3061		
		Mountain States Employees Council	1079		
		NCBR, BCBR & WBR	1015, 1016, 1035, 1036		

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970-419-3210

**Fax:** 970-416-0732  
tamara@asisuceed.com

**Products/Services:** ASI understands the unique requirements of businesses and offers expert consultation, implementation and education of the solution that best fits those needs. ASI is a value-added reseller of Sage MAS 500, Sage MAS 90/200, Sage CRM, SYSPRO ERP and Cougar Mountain Software.

**Company Description:** ASI was founded in 1991 and is a certified reseller of standardized and custom accounting and business management software solutions. ASI specializes in solutions for manufacturing, distribution and service organizations, and offers its expertise to businesses in Colorado, Wyoming and Utah.

**Person in Charge with Title:** Bredt Eggleston, President  
**Booth Number:** 3019

### Adams Bird Control & Consulting LLC

5621 E. Larimer County Road 52  
Fort Collins, CO 80524  
970-226-0764

**Fax:** 970-226-0764  
ben@adamsbirdcontrol.com

**Products/Services:** We provide architectural pest control, specifically damage caused by birds and prevention in a non-lethal manner.

**Person in Charge with Title:** Ben Adams, CEO  
**Booth Number:** 3071

### Adecco

300 E. Boardwalk Drive, A-6  
Fort Collins, CO 80525  
970-204-4801

**Fax:** 970-204-4802  
stacy.stolen@adeccona.com

**Products/Services:** Adecco is the work-force solutions leader in the U.S. and Canada with a comprehensive service offering that includes temporary and contract staffing, permanent recruitment, out placement and career services, training and consulting.

**Company Description:** We are a full-service staffing agency. We provide positions to qualified candidates across Northern Colorado. Our specialty is in office and light industrial.

**Person in Charge with Title:** Stacy Stolen, Branch manager  
**Booth Number:** 2063

### Advantage Bank

1475 N. Denver Ave.  
Loveland, CO 80538  
970-613-1982

**Fax:** 970-613-1853  
sshawver@advantagebanks.com

**Products/Services:** We are a full-service community bank offering remote deposit, personal and business banking solutions, construction loans, commercial real estate, mortgages and investments.

**Person in Charge with Title:** Stephanie Shawver,  
**Booth Number:** 3131

### Aflac

523 W. 27th St.  
Cheyenne, WY 82001  
307-286-2393

gregory\_jourgensen@us.aflac.com

**Products/Services:** We provide a variety of supplemental insurance policies.

**Company Description:** Our philosophy is to

combine innovative strategic marketing with quality products and services at competitive prices to provide the best insurance value for consumers.

**Person in Charge with Title:** Greg Jourgensen, Associate  
**Booth Number:** 1096

### AlphaGraphics

4020 S. College Ave., Suite 7  
Fort Collins, CO 80525  
970-223-6316

**Fax:** 970-223-8644  
gmcintosh@alphagraphics.com

**Products/Services:** Design, copy, print and communicate. We are now offering a logo promotional.

**Company Description:** At AlphaGraphics, we do more than just design, copy and print. We help our customers communicate. These days, the need for effective communication is greater than ever – you need to inform, involve, impress and inspire people. We at AlphaGraphics help you connect. We also work with people to plan, produce and manage their visual communications, enabling them to achieve their goals more effectively and confidently.

**Person in Charge with Title:** Guy (Skip) McIntosh III, President  
**Booth Number:** 1091

### Ameri Quote Insurance & Financial Services

419 Canyon Ave., Suite 222  
Fort Collins, CO 80521  
970-221-1141

**Fax:** 970-416-8390  
jkrier5555@aol.com  
**Products/Services:** We offer individual health, group health, life insurance and financial services.

**Company Description:** We are a brokerage company that is licensed with all major insurance companies so that we can shop for you and offer you, our customer, the best plans and rates for health, life, longterm care, Medicare supplements and investments.

**Person in Charge with Title:** Jack Krier, President; Laura Marcotte, Broker associate  
**Booth Number:** 2058

### American Society for Training & Development (ASTD)

P.O. Box 271575  
Fort Collins, CO 80525-1575  
michael@theclaymoregroup.com

**Company Description:** We are the Northern Rockies Chapter of the American Society for Training & Development ASTD.

**Person in Charge with Title:** Michael Clingan,  
**Booth Number:** 1072

### Anvil Exhibits LLC

2619 W. 11th Street Road  
Greeley, CO 80634  
970-356-5870

**Fax:** 970-356-6870  
craig@anvilgraphics.com

**Products/Services:** Exhibit and event products include a wide selection of portable displays, banner stands, literature racks, table throws, counters and signs. Exhibit services include exhibit planning and design, graphic design, large format printing, and other print collateral.

**Company Description:** Anvil Exhibits LLC has over seven years' experience helping compa-

nies nationwide with exhibit services. Our staff of designers is trained to help solve problems and offer exciting solutions. Anvil Exhibits is the sister company of Anvil Graphics, started in 1996.

**Person in Charge with Title:** Craig McDowall, Owner  
**Booth Number:** 3018

### Apex Shredding Inc.

4717 Karen Court  
Berthoud, CO 80513  
888-532-5007, 970-532-5007

**Fax:** 970-532-4790  
eric@apexshredding.com

**Products/Services:** We offer state-of-the-art and secure on-site document and product destruction.

**Company Description:** Apex Shredding offers premier on-site destruction services to any type of business, public or private, commercial or residential, professional firms government agencies, high-tech and retail businesses. www.apexshreddinginc.com

**Person in Charge with Title:** Eric Pederson, President  
**Booth Number:** 2037

### Bank of Choice

3780 W. 10th St.  
Greeley, CO 80634  
970-352-6400

**Fax:** 970-352-5282  
ddahlgren@bankofchoice.net

**Products/Services:** Comprehensive suite of business and personal banking solutions.

**Person in Charge with Title:** De Dahlgren, Vice president marketing

**Booth Number:** 1050 & 1070

### Bank of the West

12000 N. Washington St.  
Thorton, CO 80241  
303-252-3744

**Fax:** 303-457-0134  
jessica.witte@bankofthewest.com

**Products/Services:** We offer banking products and services.

**Company Description:** We are a full-service bank, specializing in various areas such as personal banking, small business banking, commercial banking, agribusiness, church lending, wealth management and trust, cash management, real estate, government banking, property management, energy lending, title and escrow services, and senior housing and care lending.

**Person in Charge with Title:** Jessica Witte, Region administrative assistant  
Nadine Trujillo-Rogers, Branch manager  
**Booth Number:** 2054

### McKee Medical Center/Banner Health

2000 N. Boise Ave.  
Loveland, CO 80538  
970-635-4031

**Fax:** 970-593-6055  
sara.quale@bannerhealth.com

**Products/Services:** We function primarily as acute care hospitals and offer health-care services, hospitals, rehabilitation therapy, wellness, diagnostics and home-health-care.

**Company Description:** Banner Health is a nonprofit health care system with more than 20,000 employees and about 18 hospitals in Arizona, Colorado, Alaska, Nevada, California, Nebraska and Wyoming. McKee Medical Center and North Colorado Medical Center are both part of Banner Health.

**Person in Charge with Title:** Sara Quale, Senior public relations specialist  
**Booth Number:** 1030

### Barcelona Clinical Spa & Greeley Quick Care

2928 W. 10th St.  
Greeley, CO 80634  
970-353-1313

barcelonaspa@lpbroadband.net

**Products/Services:** We would like to introduce new laser technology, "Photo-neumatic Therapy" (PPx), which effectively treats skin pigmentations, acne, rosacea and unwanted hair. We also have information on new advances in cosmetic procedures: Botox, Restylane, Juvederm as well as new information on workmans compensation.

**Company Description:** Barcelona Clinical Spa: In a beautiful spa setting, Barcelona will treat all problem skin conditions with advanced technology and over 15 years' experience.

Treatments include facials, advanced microdermabrasion, glycolics, spa manicures and pedicures. Greeley Quick Care: Come see the beautiful new building offering a walk-in clinic for Botox, Restylane/Juvederm as well as urgent care and workmans compensation.

**Person in Charge with Title:** C.J. Weimer, Barcelona owner  
**Booth Number:** 2057

### Benjamin Franklin Plumbing

1833 E. Harmony Road, Suite 2  
Fort Collins, CO 80528  
970-669-8187

**Fax:** 970-669-8194

**Products/Services:** Whether you are looking to maintain or repair your current plumbing system or install a new toilet, faucet or water heater, our services have been created to fit your needs.

**Company Description:** Plumbing problems are never convenient and can be quite costly and stressful. The last thing you need is for a company to give you the runaround. When you contact Benjamin Franklin Plumbing we will promptly send one of our qualified, professional and friendly plumbers to your home to take care of your problem as quickly as possible. Each of our plumbers must undergo months and even years of rigorous training before they are sent on an installation or repair job on their own. We value and respect your time, money, home and family.

**Person in Charge with Title:** Barton Palmer, Evka Adams, Office manager  
**Booth Number:** 1090

### Best Western Crossroads Inn & Conference Center

5542 E. U.S. Highway 34  
Loveland, CO 80537  
970-667-7810

**Fax:** 970-667-1047  
reservations@bwloveland.com

**Products/Services:** We offer traditional hospitality services including sleeping rooms, catering services, banquets areas and conference rooms.

**Person in Charge with Title:** Ellen Rotunno,  
**Booth Number:** 1071

### Beyond Success LLC

15224 Lazuli Road  
Loveland, CO 80538  
970-226-5626

**Fax:** 970-226-0503  
joanking@beyond-success.com

## EXHIBITOR DIRECTORY

**Products/Services:** Beyond Success LLC offers one-on-one and group coaching and coach training, books, DVDs, teleconferences, workshops and talks. Visit [www.beyond-success.com](http://www.beyond-success.com) and view the "Programs" and "Products" pages and Joan's Blog: <http://blog.beyond-success.com>.

**Company Description:** Beyond Success LLC was founded in 1998 by Joan C. King, Ph.D. and Master Certified Coach. Working in partnership with Dr. King, professionals, corporate executives and business owners accelerate the realization of their dreams and ambitions.  
**Person in Charge with Title:** Joan King, Principal and Founder  
**Booth Number:** 2072

### BHA Design

4803 Innovation Dr.  
Fort Collins, CO 80525  
970-223-7577

**Fax:** 970-223-1827  
[bhendee@bhadesign.com](mailto:bhendee@bhadesign.com)

**Products/Services:** Landscape architecture, planning, urban design, sign design.

**Person in Charge with Title:** Bruce Hendee, President

**Booth Number:** 3138

### Bobbie Carlyle Sculpture

1233 N. Larimer County Road 29  
Loveland, CO 80537  
970-622-0213

**Fax:** 970-622-9904  
[bobbiecarlyle@att.net](mailto:bobbiecarlyle@att.net)

**Company Description:** The essence of the sculpture of Bobbie Carlyle is captured in the words bold strength and provocative intelligence. She has established her prominence in the sculpture world during the past two decades. Her sculptures in bronze and stone are all executed with imagination and vitality, in subjects ranging from wildlife to western to figurative. Ms. Carlyle has created some of the most compelling figurative work in the art world today, work that causes the viewer to look into themselves with the several layers of meaning. Indeed, it is work that carries a strong psychological appeal; dealing with the full spectrum, complexity of emotion, struggles and triumphs of life. She has studied under many of the notable artists of today and also takes influence from Solon and Gutzon Borglum, Rodin, Daniel Chester French and Michaelangelo. Further, her own life struggles with its hard-won insights, and her seven children have been inspiration to many of her works.

**Person in Charge with Title:** Bobbie Carlyle,  
**Booth Number:** 3012

### Boulder County Business Report

3180 Sterling Circle, Suite 201  
Boulder, CO 80301  
303-440-4950

**Fax:** 303-440-8954  
[news@bcbr.com](mailto:news@bcbr.com)

**Company Description:** The Boulder County Business Report, an award-winning bi-weekly business newspaper, delivers quality business journalism through many forms of media. Known for comprehensive all-local business reporting in the biweekly business journal, BCBR also has embraced the Internet and e-mail, and frequently provides commentary and local news on radio programs and community TV. Here's a summary of the many different ways that business owners, executives and up-and-comers can obtain the business

information they need to succeed.

**Person in Charge with Title:** Jerry W. Lewis,  
Co-Publisher

**Booth Number:** 1015 & 1016 & 1035 & 1036

### Brinkman Partners

1315 Oakridge Drive, #100  
Fort Collins, CO 80525  
970-267-0954

**Fax:** 970-206-1011  
[david.miller@brinkmanpartners.com](mailto:david.miller@brinkmanpartners.com)

**Products/Services:** Brinkman Partners provides full-service real estate, development and construction services.

**Company Description:** Brinkman Partners sets the standard for integrated real estate solutions with solid expertise across the spectrum of real estate services. We provide full-

service real estate, development, and construction services that not only meet, but anticipate, the needs of our clients. With a passion for customer satisfaction, we give unparalleled attention to each client's unique needs. Our personalized services consistently exceed our clients' expectations and prove our commitment to real estate excellence.

**Person in Charge with Title:** Kevin Brinkman,  
Managing broker

**Booth Number:** 2038

### Business Card Factory

1608 Riverside Ave.  
Fort Collins, CO 80524  
970-493-3401

**Fax:** 970-493-3402  
[bert@bizcardcolorado.com](mailto:bert@bizcardcolorado.com)

**Products/Services:** We offer full-color printing, specializing in business cards, postcards, brochures, signs, promotional products and graphic design.

**Company Description:** We provide our customers with high quality digital printing that offers riveting impact, attention-grabbing design, fast turn-around time at a significant savings, all the while maintaining superior customer service. We will continue to evolve as a deversely skilled, fast moving team of professionals ready to learn from each other and meet whatever challenges our clients may face.

**Person in Charge with Title:** Mark Johnson,  
Owner; Bert McCaffrey, Owner  
**Booth Number:** 2055



It's a simple word, but at Ehrhardt Keefe Steiner & Hottman PC (EKS&H), we are driven by a passion to help our clients reach their goals by delivering proactive, innovative and comprehensive solutions.

As the largest Colorado-based accounting and business advisory firm, we offer a variety of business advisory services, including specialized expertise that represents the top industries in Colorado and the Rocky Mountain region.

Recently, we opened a new office in Boulder to better meet the needs of the growing business community in Boulder county. To learn more about how EKS&H can meet your business needs, please call Chris Otto or Kermit Allard at 970-282-5400.

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1321 Oakridge Drive, Fort Collins, CO 80525 • P: 970-282-5400 • F: 970-282-5499

# EXHIBITOR DIRECTORY

**Buzz & Bliss: A Salon and Spa**

4019 S. Mason St., #1  
Fort Collins, CO 80525  
970-223-2121  
buzzandbliss@hotmail.com

**Products/Services:** We are a full-service salon and spa that provides haircare, skin-care, nail services, private men's salon, massage, microderms, chemical peels and custom blended mineral makeup. We are a L'Oreal Elite salon that carries the highest quality products on the market.

**Company Description:** Buzz & Bliss has two fabulous locations in Fort Collins to provide the very best in personal care services. Our mission is to provide great customer service and the very best in products to our clients so that they can look and feel their best. Our

highly trained technicians provide a blissful salon and spa experience. We offer spa parties, corporate discounts, packages and gift cards. Our Fort Collins Country Club location will cater your lunch to the spa for a full day of pampering.

**Person in Charge with Title:** Sandra Holter, Owner  
**Booth Number:** 3010

**Caldera Creative Services LLC**

1324 Duff Drive  
Fort Collins, CO 80524  
970-495-0891

**Fax:** 970-495-0893  
joe@calderacreative.com

**Products/Services:** Event planning, decor, design and lighting.

**Person in Charge with Title:** Joe Malara, Managing director  
**Booth Number:** 1014

**Capital Business Systems**

6784 N. Franklin Ave.  
Loveland, CO 80537  
970-266-5106

**Fax:** 970-266-5107  
bgray@capbussys.com

**Products/Services:** Capital Business Systems offers a number of products and services that will enhance a company's efficiency while maximizing return on investment. By integrating the best in hardware, software and support we enable companies to manage their document workflow and reduce the cost of document create, distribution, replication and

retention. Our service technicians are manufacturer-trained and certified.

**Company Description:** Capital Business Systems Inc. is a 50-plus-year-old company with offices located in Colorado, Wyoming, Nebraska and New Mexico. We are a leading provider of Network Connected Digital Office products in the markets we serve. Our aim is to help our customers understand and control costs associated with document management. We partner with leading companies such as Canon, Rioc/Lanier, Hewlett Packard, Konica/Minolta and many others to provide a wide array of products and services to help our customers compete in today's fast changing business world.

**Person in Charge with Title:** Brenda Gray, Administrative assistant  
**Booth Number:** 2070

**Cbeyond Inc.**

3131 S. Vaughn Way, Suite 400  
Aurora, CO 80014  
866-424-5415

**Fax:** 303-368-1191

national.sales@cbeyond.net

**Products/Services:** We listened to what small business customers want in a communications company. High-quality phone and Internet services, personalized attention, reasonable prices, and advice on how to use today's (and tomorrow's) communication technologies to improve the way you do business. So that's exactly what we offer. Our services include: backup and fileshare, calling cards, conference calling, domain service, e-mail with SpamBlocker and Virus protection, fax to e-mail, high-speed Internet access, International VoIP, IP addresses, local phone service, long distance phone service, managed firewall, network configuration, toll-free service, voicemail, VPN and Web hosting.

**Company Description:** Cbeyond Inc. (NASDAQ: CBEY) is a managed services provider that delivers integrated packages of local and long-distance voice along with mobile and broadband Internet services to more than 27,000 small businesses in Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles and San Diego. Cbeyond offers more than 20 productivity-enhancing applications including BlackBerry®, voicemail, e-mail, Web hosting, fax-to-email, data backup, file-sharing, and VPN. Cbeyond manages these services over a private, 100 percent Voice over Internet Protocol (VoIP) facilities-based network. For more information on Cbeyond, visit www.cbeyond.net.

**Person in Charge with Title:** Ryan Cunningham, Vice president / General manager

**Booth Number:** 3082

**CBS News Channel 5**

2923 E. Lincolnway  
Cheyenne, WY 82001  
307-634-7755

**Fax:** 307-637-6075

triciamurphy@kgwn.tv

**Products/Services:** We are a local television news station.

**Person in Charge with Title:** Tricia Murphy  
**Booth Number:** 2000

**Ceavco Audio Visual**

6240 W. 54th Ave.  
Arvada, CO 80002  
303-539-3515

**Fax:** 303-539-3501



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Mz67 \$199.99

M737 \$179.99



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## EXHIBITOR DIRECTORY

joehartman@ceavco.com

**Products/Services:** Ceavco is a leading provider of state-of-the-art audiovisual solutions. We provide audio visual equipment rental and production services.

**Company Description:** Ceavco Audio Visual is a full-service audio visual company.

**Person in Charge with Title:** Joe Hartman, Vice president of business development

**Booth Number:** 1058

### Chadwick Services

1305 Duff Drive  
Fort Collins, CO 80524  
970-482-9449

**Fax:** 970-484-0572

don@chadwickelectric.com

**Products/Services:** Electrical service and repair to residential, commercial, multi-family and construction.

**Person in Charge with Title:** Don Beranek

**Booth Number:** 1081

### Chase

800-Chase24

askchase@chase.com

**Products/Services:** We provide banking and financial services.

**Company Description:** Chase Business Banking, a division of JPMorgan Chase, is a full-service provider of innovative banking solutions. The Business Banking Team at Chase(R) is a group of dedicated professionals who understand the needs of business owners. Whether you're a start-up business looking for capital to get your company off the ground, or a mature business looking for complex cash management solutions, a dedicated Chase Business Banker will guide you every step. Our highly trained bankers have superior product knowledge and are well informed of industry trends. Chase delivers personalized service and offers tailored solution that help businesses succeed.

[www.chase.com/businessbanking](http://www.chase.com/businessbanking)

**Person in Charge with Title:** Grant Bunting

**Booth Number:** 2031 & 2032

### Cheyenne Area Convention & Visitors Bureau

121 W. 15th St., Suite 202

Cheyenne, WY 82001

307-778-3133

**Fax:** 307-778-3190

janetc@cheyyenne.org

**Products/Services:** We offer convention and meeting services, specializing in tourism and travel information.

**Company Description:** The Cheyenne Area Convention & Visitors Bureau offers meeting and planning services from your board retreats to your largest sales conferences. Let us do the ground work for you.

**Person in Charge with Title:** Janet Cowley, Director of convention sales

**Booth Number:** 2015

### Cheyenne LEADS

121 W. 15th St., Suite 304

Cheyenne, WY 82001

307-638-6000

**Fax:** 307-638-7728

leads@cheyyenneleads.org

**Products/Services:** We assist in non-retail business relocation or expansion in all phases of the process within Cheyenne and Laramie counties.

**Company Description:** Cheyenne LEADS is a not-for-profit economic development organi-

zation serving as the economic development entity for the city of Cheyenne and Laramie County. LEADS garners its operating funds from more than 300 corporate and individual dues, paying members and contracts with the city of Cheyenne and Laramie county and the Cheyenne-Laramie County Economic Development joint powers board.

**Person in Charge with Title:** Randy Bruns, CEO

Erica Stoeckley, Director of marketing

**Booth Number:** 2010 & 2011

### Club Colorado Fitness

3755 Precision Drive

Loveland, CO 80538

970-663-2582

ryan@clubcoloradofitness.com

**Products/Services:** Our upscale facility features personal trainers, quality group exercise classes, an indoor cycling studio, brand new cardio equipment, state-of-the-art strength training equipment, luxurious locker rooms and massage therapy.

**Company Description:** When entering through the front doors you will immediately notice that Club Colorado Fitness is different from other health clubs. From the cardio equipment with personal TVs to the private changing areas in the locker rooms to the fantastic views of the Rocky Mountains and Equalizer Lake, this club was designed with you in mind! In July 2007, a new jogging/biking trail was constructed at Club Colorado Fitness that extends down to the surrounding lakes and habitat areas.

**Person in Charge with Title:** Ryan Conover, General manager

**Booth Number:** 3060

### College of Adult and Graduate Studies, Colorado Christian University

8787 W. Alameda Ave.

Lakewood, CO 80226

303-519-4473

**Fax:** 303-301-8316

lprobison@ccu.edu

**Products/Services:** Education. Associate, bachelor, master degrees, certificate, accelerated adult and professional courses.

**Company Description:** Colorado Christian University's College of Adult and Graduate Studies offers the working adult a variety of flexible educational opportunities. Whether it is continuing education, earning an associate's, bachelor's or master's degree, you can achieve your educational goals at Colorado Christian University.

**Person in Charge with Title:** Darris Stauffer, Enrollment counselor

**Booth Number:** 1092

### Color Key Displays Inc.

5803 Byrd Drive

Loveland, CO 80538

970-613-2020

**Fax:** 970-613-2022

lori@colorkeydisplays.com

**Products/Services:** Trade show displays and graphics, large format printing, point of purchase displays, vehicle graphics, outdoors signs and banners, graphic design services and Giclee prints.

**Company Description:** Color Key Displays Inc. is a locally owned and operated company and has been providing high quality design and large format printing services in Northern Colorado for ten years. We are dedicated to producing the highest quality graphics and

offering a dependable line of trade show displays. We are the Master Dealer in the state of Colorado for MarkBric, ([www.markbric.com](http://www.markbric.com)) a full line of quality display products for trade shows and point of purchase. All of our large format services, from graphic design to finishing and installation, are performed in house. With our wide range of large format printers we are able to offer an expansive line of products to our clients including trade show graphics, fine art reproductions, vehicle wraps and full-color banners. Color Key Displays has experience, expertise and professionalism to meet your large format needs.

**Person in Charge with Title:** Lori Beaty, President

**Booth Number:** 2035

### Colorado Biz Products

415 Strasburg Drive

Fort Collins, CO 80525

970-226-6667

**Fax:** 970-223-5544

laura@coloradobizproducts.com

**Products/Services:** We are a professional marketing team specializing in promotional advertising to promote your business name and logo. A few of the products we offer are imprinted promotional items, embroidery, business checks, banners and printing.

**Company Description:** Colorado Biz Products is locally owned and operated to provide the best imprinted promotional advertising specialties for your business marketing ideas. Together we will create eye catching ways to capture your business market.

**Person in Charge with Title:** Laura Wofford, Sales & marketing director

**Booth Number:** 2012

### Colorado Business Exchange

19 Old Town Square

Fort Collins, CO 80524

970-224-3339

**Fax:** 970-797-1933

jim@cobizex.com

**Products/Services:** Business brokerage services - "Where businesses are bought and sold."

**Company Description:** We help buyers and sellers of businesses with valuation and brokerage services. "Equitable Efficient Transfers for Buyers and Sellers."

**Person in Charge with Title:** Jim DeShayes, Owner

**Booth Number:** 1073

### Colorado Lending Source

518 17th St., Unit 1800

Denver, CO 80202

303-657-0010

**Fax:** 303-657-0140

info@coloradolendingsource.org

**Products/Services:** We provide SBA 504 loans, new markets tax credit & community reinvestment fund financing.

**Company Description:** Colorado Lending Source provides commercial real estate and large equipment loans to small business owners throughout Colorado with as little as 10 percent down and fixed-rate financing.

**Person in Charge with Title:** Mike O'Donnell, Executive director

**Booth Number:** 1075

### Colorado Women's Conference

40 Cherry Ave.

Eaton, CO 80615

970-454-0787

**Fax:** 970-454-0786

info@coloradowomensconference.com

**Products/Services:** Women's Conference

**Company Description:** November 16-18, 2007 at the Budweiser Event Center in Loveland. This three-day conference focuses on enhancing and empowering women through education and resources - allowing them to realize their true potential. Each day will focus on a different theme; Friday being business and career development; Saturday the personal woman with fashion, beauty, health, etc.; and Sunday is focus on the family and relationships. Exhibit booths are available from \$350 and one-day passes including our POWER Lunch and networking breakfasts are \$89. Expo-only passes are available for \$10.

**Person in Charge with Title:** Lorie Cooper, Producer; Christy Rusch, General manager

**Booth Number:** 3133

### Compass Bank

3501 W. 12th St.

Greeley, CO 80631

970-353-0087

**Fax:** 970-356-0582

cindy.peterson@compassbank.com

**Products/Services:** We provide banking and financial services.

**Company Description:** Compass is among the top 30 U.S. bank holding companies by asset size and ranks among the top earners of its size based on return on equity. Shares of Compass' common stock are traded through the NASDAQ Global Select MarketSM under the symbol CBSS. Compass Bank is a member of the S&P 500 Index and the Dow Jones Select Dividend Index.

**Person in Charge with Title:** Cindy Peterson, Branch manager

**Booth Number:** 2016

### Connecting Point

Greeley, CO 80634

970-356-7224

**Fax:** 970-356-7283

swarner@cpgreeley.com

**Products/Services:** We offer networking and managed services, Unified Communications (VoIP) and various products including Cisco, HP, IBM, Microsoft, Novell, SonicWALL, Symantec and Citrix.

**Company Description:** Connecting Point is a professional technology integration firm that specializes in network and rich communication solutions.

**Person in Charge with Title:** Sue Warner, Marketing events coordinator

**Booth Number:** 2041

### The Craig C. Campbell Insurance Agency Inc.

262 E. Mountain Ave.

Fort Collins, CO 80524

970-484-1400

**Fax:** 970-484-9018

ccampbell1@farmersagent.com

**Products/Services:** We offer insurance and financial services.

**Company Description:** We are located in downtown Fort Collins. We offer multi-line insurance including personal lines, workers compensation, business property and liability, business vehicles and small business retirement plans.

**Person in Charge with Title:** Craig Campbell, President; Sam Shada

**Booth Number:** 2058

## EXHIBITOR DIRECTORY

### Cyber Service Inc.

800 Ptarmigan Run  
Loveland, CO 80538  
970-663-9190  
support@cyberserviceinc.com

**Products/Services:** We offer on-site and remote computer and network support, reliable off-site backup solutions, exchange e-mail hosting services, Web design & hosting, technology maintenance agreements, security with firewalls and anti-virus/anti-spyware software. specializing in technology maintenance agreements.

**Company Description:** Cyber Service Inc. has been serving the business and residential community with expert computer/network technical services since 2000. Our technicians are client-oriented and speak in a language you can understand.

**Person in Charge with Title:** Chad Cameron, Owner

**Booth Number:** 2071

### Dale Carnegie

5619 DTC Parkway, Suite 620  
Greenwood Village, CO 80111  
303-964-8688

**Fax:** 303-964-8689

colorado@dalecarnegie.com

**Products/Services:** We focus on giving people in business the opportunity to sharpen their skills and improve their performance in order to build positive, steady, and profitable results. Public open enrollment classes are offered regularly throughout the state of Colorado. Customized Corporate Solutions are offered as well.

**Company Description:** Founded in 1912, Dale Carnegie Training has evolved from one man's belief in the power of self-improvement to a performance-based training company with offices worldwide.

**Person in Charge with Title:** Pam Jenness, Performance consultant

**Booth Number:** 3015

### Duncan Business Services Inc.

169 S. Madison Ave.  
Loveland, CO 80537  
970-622-8018

**Fax:** 970-669-3510

vduncan@dbsicolorado.com

**Products/Services:** We provide professional secretarial services, word processing, medical, general, legal transcription and off-site administrative services.

**Person in Charge with Title:** Vicki Duncan, President

**Booth Number:** 2014

### EKS&H/Ehrhardt Keefe Steiner & Hottman PC

7979 E. Tufts Ave., #400  
Denver, CO 80237  
303-740-9400

**Fax:** 303-740-9009

khughes@eksh.com

**Products/Services:** We offer accounting, tax and business advisory service. We also offer audit, tax planning and a variety of business-advisory services, including specialized expertise.

**Company Description:** EKS&H is driven by a passion for its culture, people and clients. We provide more than the typical accounting firm because we offer a variety of business advisory services, including specialized expertise that represents the top industries in Colorado and the Rocky Mountain region. By customiz-

ing our approach to meet the unique needs of our clients, we at the EKS&H strive to become trusted business advisers, helping organization throughout their business life cycle. We currently have offices in Denver, Fort Collins and Boulder.

**Person in Charge with Title:** Katie Hughes, Marketing assistant  
**Booth Number:** 2079

### e-Marketing Partner

7208 Valle Vue Drive  
Greeley, CO 80634  
970-590-4205

tim@e-marketingpartner.com

**Products/Services:** e-Marketing Partner provides full-service Internet marketing which includes newsletters, promotions, surveys, Web site design and Web site search engine optimization.

**Company Description:** e-Marketing Partner is a full-service Internet marketing firm based in Greeley. We provide your company with professional e-mail marketing and Web design.

**Person in Charge with Title:** Tim Tomasovich, Owner

**Booth Number:** 1078

### Employer Solutions Group

3760 E. 15th St., Suite 101-A  
Loveland, CO 80538  
970-612-2022

**Fax:** 970-612-2021

mark@esghr.com

**Products/Services:** We offer outsourced human resources, payroll, employee benefits administration, worker's compensation and risk management.

**Company Description:** ESG is a human resources partner that saves our clients time and money by helping them manage their employer responsibilities while providing world-class HR, employee benefits, payroll administration and safety services to their employees.

**Person in Charge with Title:** Mark Weaver, Colorado general manager

**Booth Number:** 2076

### Energy Solutions Unlimited

6548 Westbourn Circle  
Fort Collins, CO 80525  
970-391-3779

**Fax:** 970-282-0755

mdoran@energysolutions.com

**Products/Services:** We provide total "Turnkey" solutions for facility energy reduction, free lighting and energy audits, energy efficient lighting design and more.

**Company Description:** Energy Solutions Unlimited is a wholesale distributor of leading manufacturers of lighting and electrical products.

**Person in Charge with Title:** Mike Doran,  
**Booth Number:** 2040

### Eschelon Telecom Inc.

3665 JFK Parkway, Bldg. 2, Suite 310  
Fort Collins, CO 80525  
970-223-2227

**Fax:** 970-223-2555

jasterle@eschelon.com

**Products/Services:** Telecommunications

**Company Description:** We provide integrated voice and data solutions to small and medium sized business.

**Person in Charge with Title:** Joe Sterle,  
Sales manager

**Booth Number:** 1052

### FirstBank of Northern Colorado

1013 E. Harmony Road  
Fort Collins, CO 80525  
970-223-4000

**Fax:** 970-282-3925

banking@efirstbank.com

**Products/Services:** We provide consumer and commercial lending and banking services. We will be promoting the SBA 504 commercial loan program as the No. 1 lender in the state.

**Company Description:** As Colorado's largest locally-owned banking organization, FirstBank has been providing full-service banking for over 40 years. Since its first bank charter was granted in 1963, FirstBank has grown into a \$7.8 billion organization with over 110 locations to serve you. Headquartered in Lakewood, FirstBank is well established in the marketplace as Colorado's premier consumer bank and it has a number of firsts to its credit such as: the first bank with 24 hour banking, the first bank with Saturday morning banking and the first bank with grocery store banking. FirstBank continues to provide its customers with innovative banking products and outstanding customer service.

**Person in Charge with Title:** Patrick Brady,  
President

**Booth Number:** 1055

### Flood & Peterson Insurance

211 First St.  
Eaton, CO 80615  
970-454-3381

**Fax:** 970-454-3252

linda.carey@fpinsurance.com

**Products/Services:** We are a group of insurance specialists in agribusiness, commercial, personal, transportation, group health, life, employee benefits, and risk management.

**Company Description:** Flood & Peterson Insurance Inc. is an independently owned insurance agency.

**Person in Charge with Title:** Rick Jenkins,  
Vice president

**Booth Number:** 3041

### Fort Collins Club

1307 E. Prospect Road  
Fort Collins, CO 80525  
970-224-2582

**Fax:** 970-224-5812

info@fortcollinsclub.net

**Products/Services:** The club is a health and fitness facility with child-care services, restaurant, aquatics, group exercise, spin, yoga, pilates, basketball, racquetball, squash and kids programs.

**Company Description:** Fort Collins Club is a health and fitness facility that specializes in fitness and aquatics and offers child-care services.

**Person in Charge with Title:** Lisa Harris,  
Director of membership services

**Booth Number:** 3121

### Fort Collins Country Club

1920 Country Club Road  
Fort Collins, CO 80524  
970-482-1336

**Fax:** 970-482-1442

gmgr@fcgolf.org

**Products/Services:** The Fort Collins and Greeley country clubs offer golf, tennis and swimming facilities and a unique dining experience.

**Company Description:** Families in Northern Colorado agree that the Fort Collins and Greeley Country Clubs are great places to play

golf, play tennis, swim and dine together. Now membership at either club grants you privileges at both of the area's finest and most established country clubs. Membership doubles your "home club" experience with no additional monthly fees or dues, and the clubs are less than 30 minutes apart.

**Person in Charge with Title:** Norm Nuwash,  
General manager

**Booth Number:** 3011

### FRII

3350 Eastbrook Dr.  
Fort Collins, CO 80525  
970-212-0700

**Fax:** 970-224-3883

business@frii.com

**Products/Services:** Fully redundant Internet backbone provides access for dialup, DSL, collocation and dedicated services including DS1, DS3, and Fiber. Also offers SureRing Voice over IP service, Web development, Web hosting and Spam/virus filtering.

**Person in Charge with Title:** Amy Copp  
**Booth Number:** 3099 & 3100 & 3101

### Front Range Business Centers

155 E. Boardwalk Drive, Suite 400  
Fort Collins, CO 80525  
970-232-3100

**Fax:** 970-232-3101

sgreer@frontrangebusinesscenters.com

**Products/Services:** Executive suites, virtual offices, meeting space, mail and package receiving. Conveniently located in south Fort Collins at College Avenue & Boardwalk.

**Person in Charge with Title:** Sandra Greer,  
**Booth Number:** 1080

### Front Range Community College

4616 S. Shields St.  
Fort Collins, CO 80526  
970-226-2500

**Fax:** 970-204-8484

marko.mohlenhoff@frontrange.edu

**Products/Services:** We offer courses, certificates and associate degrees in transfer and general education and numerous career and technical fields. We also offer non-credit personal interest classes as well as GED and ESL programs. Information on credit and non-credit courses and programs is available, including transfer classes, career and technical classes, continuing education, and GED and ESL classes.

**Company Description:** We are a state of Colorado community college.

**Person in Charge with Title:** James Butzek,  
Larimer campus vice president

**Booth Number:** 2036

### The Fountains of Loveland and La Quinta Inn and Suites

1480 Cascade Ave.  
Loveland, CO 80538  
970-662-8000

**Fax:** 970-454-0786

sales@fountainsofloveland.com

**Products/Services:** Our specialty is accommodations. We have 70 deluxe rooms and executive suites and provide accommodations for business meetings, social events, weddings and more!

**Company Description:** Opening in April of 2008, this is truly going to be an amazing facility and will no doubt be a beautiful experience to your business, social or wedding guests! The event center is located on 26 private acres and is adjacent to a new La Quinta



## EXHIBITOR DIRECTORY

Inn and Suites scheduled to open November of 2007. This beautifully appointed hotel will have everything for your guests from marble baths, the highest quality linens and furnishings and wall-mounted plasma screen TVs. Not to mention the breathtaking mountain views from your guest suite, and the Aspen Leaf Grille and Baby Bear Bar for a casual meal, fine dining or an evening to wind down with a cocktail next to the outdoor fire pit! The event center has rooms to accommodate 5 to 350 people.

**Booth Number:** 3132

### G&S Mountain Recyclers

805 S. Lincoln  
Longmont, CO 80501  
303-682-3171

**Fax:** 303-682-9057

[gary@mountainrecyclers.com](mailto:gary@mountainrecyclers.com)

**Products/Services:** We offer recycling services for all electronics from computer equipment to TVs and cell phones, any thing that plugs in or has a battery. We also recycle all related materials such as plastics, cardboard and all types of metals.

**Company Description:** G&S Mountain Recyclers is a recycling company of all electronics from computer equipment to TVs and stereos. We offer schools, government, businesses as well as individuals a hassle-free solution for recycling or reuse of their potentially hazardous electronics, while at the same time guarantying total destruction of their sensitive data.

**Person in Charge with Title:** Gary Cruson, CEO

**Booth Number:** 3072

### Grant Real Estate

436 Coffman St.  
Longmont, CO 80501  
303-772-9911

**Fax:** 303-772-9968

[darlene@grantrealestate.net](mailto:darlene@grantrealestate.net)

**Products/Services:** We create brochure handouts of our listings to get properties sold in a quick and professional manner.

**Company Description:** We are a real estate company featuring a vast amount of land listings in northern Colorado.

**Person in Charge with Title:** Aaron Grant, Owner

**Booth Number:** 1051

### Great Western Development Co.

503 Main St.  
Windsor, CO 80550  
970-686-1249

**Fax:** 866-351-2567

[tkent@broe.com](mailto:tkent@broe.com)

**Products/Services:** The Great Western Industrial Park is a master planned, rail served industrial park strategically located in Windsor. The park is zoned for heavy industry and it is designated as a foreign-trade zone. The Great Western Railway of Colorado, which interchanges with both the BNSF and UP railroads, serves the park and allows users to benefit from competitive rate and service packages from both Class 1 railroads. The Great Western Industrial Park offers customized development sites with utilities delivered to the lot boundary and placement of rail spurs directly to your facility to maximize production efficiencies. We are offering an exclusive invitation to growth-directed companies, to stake your claim inside one of the nation's fastest growing, most vibrant corri-

dors of commerce.

**Company Description:** The Great Western Development Co. develops railroad property along lines managed by OmniTRAX Inc., the largest privately held rail service company in North America and an owner and operator of the Great Western Railway of Colorado. Starting in 1986 with the acquisition of the Great Western Railway of Colorado, OmniTRAX has steadily extended both its network of rail properties and volume of business on each of its owned and managed properties, adding seventeen railroads, ports and intermodal terminals since inception.

**Person in Charge with Title:** Tim Kent, Director of real estate

**Booth Number:** 3115

### Greeley Country Club

4500 W. Tenth St.  
Greeley, CO 80634

970-353-0528

[michael.auerbach@comcast.net](mailto:michael.auerbach@comcast.net)

**Products/Services:** The Greeley and Fort Collins country clubs offer golf, tennis and swimming facilities and a unique dining experience.

**Company Description:** Families in northern Colorado agree that the Fort Collins and Greeley Country Clubs are great places to play golf, play tennis, swim and dine together. Now membership at either club grant you privileges at both of the area's finest and most established country clubs. Membership doubles your "home club" experience with no additional monthly fees or dues, and the clubs are less than 30 minutes apart.

**Person in Charge with Title:** Michael Auerbach, Generalanager

**Booth Number:** 3011

### Growing Field Books / Speaker Mark Hoog

2012 Pacific Court  
Fort Collins, CO 80528  
970-988-4208

**Fax:** 970-482-2911

[mhoog@growingfield.com](mailto:mhoog@growingfield.com)

**Products/Services:** Books 1 and 2 of the Growing Field series will be available for purchase along with the newly released "Letters from Katrina." Mark Hoog, author and speaker, will be present to sign books following his presentation on Thursday, Sept. 20.

**Company Description:** The mission of the Growing Field book series is to introduce parents and children to the ideas, concepts and behaviors associated with personal growth, self-empowerment, self-esteem and strong character. All the seeds to be found in the Growing Field series are designed to help children understand that they can be whatever they want to be and to help them learn to live life without limit. Mark Hoog travels the country and speaks with children, business organizations and parent groups to deliver his message on Conscious Leadership; a lesson shown to him by Jason Dahl that challenges people from all walks of life to develop their unique gifts and talents and to share these gifts with the world through their own leadership contribution.

**Person in Charge with Title:** Vandl Deines, Assistant to Mark Hoog

**Booth Number:** 3040

### H.M.S. Protocol & Etiquette Training

36714 Brian Ave.  
Windsor, CO 80550  
970-674-0913

**Fax:** 970-221-1915

[tallyho@friei.com](mailto:tallyho@friei.com)

**Products/Services:** Seminars are offered on business and corporate protocol and etiquette, dining skills, and international protocol and etiquette in the form of private consulting services and public speaking engagements.

**Company Description:** H.M.S. Protocol & Etiquette Training is the premier consulting firm in Northern Colorado providing training and information on business, corporate, international and social protocol and etiquette. Seminars on dining skills are also offered.

**Person in Charge with Title:** Marie Hornback, Director/Owner

**Booth Number:** 2095

### Hampton Inn

1620 Oakridge Drive  
Fort Collins, CO 80525  
970-229-5927

**Fax:** 970-229-0854

[charlie.bogusz@hilton.com](mailto:charlie.bogusz@hilton.com)

**Products/Services:** We provide lodging, complimentary breakfast, complimentary newspaper, free local calls, coffee makers, microwaves and refrigerators.

**Person in Charge with Title:** Charlie Bogusz

**Booth Number:** 3114

### Haynes Mechanical Systems

300 Lincoln Court, Unit H  
Fort Collins, CO 80524  
970-493-9045

**Fax:** 970-493-9061

[mzimmerman@haynesmechsys.com](mailto:mzimmerman@haynesmechsys.com)

**Products/Services:** We provide and offer services to commercial and industrial heating, ventilating and air conditioning, preventative maintenance, chiller and boiler services, CRAC, bundled energy services, analysis and retrofit, and pneumatic and DDC controls. We are a direct distributor and installer for Alerton Direct Digital Controls.

**Company Description:** Medical centers and hospitals, data centers, offices, commercial property managers and manufacturers that demand the best in proactive, efficient and professional HVAC service rely on Haynes Mechanical Systems to deliver. Haynes' highly trained technicians and its unique consultation process to determine our customers' exact needs enables Haynes Mechanical Systems to fulfill its goal of consistent customer elation.

**Person in Charge with Title:** Mike

Zimmerman, General manager

**Booth Number:** 3013

### Heath Construction Co.

P.O. Drawer H  
Fort Collins, CO 80522  
970-221-4195

**Fax:** 970-221-2907

[bill@heathconstruction.com](mailto:bill@heathconstruction.com)

**Products/Services:** Commercial, industrial construction management and general contracting.

**Person in Charge with Title:** Bill See

**Booth Number:** 1037

### Hewlett-Packard

3404 E. Harmony Road  
Fort Collins, CO 80528  
970-898-9278

**Fax:** 970-898-9647

[nicole.cantu2@hp.com](mailto:nicole.cantu2@hp.com)

**Products/Services:** Cameras, scanners, Aio,

photo printers and televisions.

**Person in Charge with Title:** Nicole Cantu  
**Booth Number:** 2060 & 2061

### Hi Country Wire & Telephone

11645 W. 62nd Place  
Arvada, CO 80004  
303-467-5500

**Fax:** 303-467-5521

[info@hcwt.com](mailto:info@hcwt.com)

**Products/Services:** Business phone systems, full-service cabling solutions, phone service, Internet access, networking solutions, video conferencing, video surveillance and business security solutions.

**Person in Charge with Title:** Bob Whitfield,  
**Booth Number:** 2050 & 2051 & 2052 & 2053

### Homewood Suites by Hilton

1521 Oakridge Drive  
Fort Collins, CO 80525  
970-225-2400

**Fax:** 970-225-2401

[lindsay.vanorden@hilton.com](mailto:lindsay.vanorden@hilton.com)

**Products/Services:** We offer lodging accommodations, meeting space and banquet facilities for social events.

**Company Description:** Hilton Hotels Corp. (NYSE:HLT) is the leading global hospitality company, with nearly 2,800 hotels and 485,000 rooms in more than 80 countries, with 150,000 team members worldwide.

**Person in Charge with Title:** Lindsay Van Orden

**Booth Number:** 3097

### HoneyBaked Ham Co. and Cafe

731 E. Harmony Road, Suite 400  
Fort Collins, CO 80525  
970-225-1211

**Fax:** 970-225-2895

[hbhftcollins@yahoo.com](mailto:hbhftcollins@yahoo.com)

**Products/Services:** We offer specialty meat products; catering services featuring buffets, party platters and boxed lunches; and business gifting.

**Company Description:** HoneyBaked Ham Co. and Cafe creates specialty meats, condiments and side dishes.

**Person in Charge with Title:** Adrian Sanchez,  
General manager

**Booth Number:** 3136

### Horseshoe Marketing

1820 N. Larimer County Road 23  
Bellvue, CO 80512  
970-416-5355

**Fax:** 877-278-2344

[neal@usa.net](mailto:neal@usa.net)

**Products/Services:** Specializing in custom corporate apparel, customer gifts, trade show items, golf tournaments, safety programs or anything to promote your company's valuable logo and image.

**Company Description:** Horseshoe Marketing is an authorized dealer of Kaeser & Blair that has been in the promotional products business since 1894. Kaeser & Blair ranks as the 19th largest promotional products distributor in the country. Horseshoe Marketing not only is a source for great products and prices, but also takes pride in providing outstanding customer service. We have access to over 800,000 different promotional products and have relationships with all the top national vendors.

**Person in Charge with Title:** Neal Spencer,  
President

**Booth Number:** 1040

## EXHIBITOR DIRECTORY

### The HYTHE Commercial Lending Group

800 Eight Ave., Suite 107  
Greeley, CO 80631  
970-356-5620

**Fax:** 970-330-7481  
nate@thehythe.com

**Products/Services:** We offer commercial lending and mortgage brokerage services.

**Company Description:** The HYTHE Commercial Lending Group is a commercial mortgage brokerage. Brokering loans from \$100,000- to \$100 million-properties.

**Person in Charge with Title:** Nate Jones, Executive broker

**Booth Number:** 3137

### IKON Office Solutions, Inc.

1600 Specht Point Drive, Unit G  
Fort Collins, CO 80525  
970-482-8830

**Fax:** 970-493-0368  
tbusenbark@ikon.com

**Products/Services:** We offer integrated document managements solutions including best class hardware, software and services.

**Company Description:** IKON is a leading provider of integrated document solutions and the world's largest independent distributor of digital printing and copying equipment. We offer our customers access to superior technology and the objective expertise needed to apply that technology effectively. We support our solutions with outstanding service. We deliver value by helping our customers meet their business goals and increase efficiency.

**Person in Charge with Title:** Terry Busenbark, Sales manager

**Booth Number:** 3062

### Image Technologies Inc.

700 Automation Drive, Unit F  
Windsor, CO 80550  
970-686-5815

**Fax:** 970-674-9655

**Products/Services:** Office equipment, sales service and supplies.

**Person in Charge with Title:** Eric Melvin

**Booth Number:** 2066

### Innovative Promotional Products LLP

414 First St./P.O. Box 291  
Kersey, CO 80644  
970-353-5742

**Fax:** 970-353-2934

innovative\_promos@yahoo.com

**Products/Services:** We print on virtually anything. The only exceptions are hair, air and liquid. Our motto is "you think it, we ink it." We specialize in helping businesses "wow" their existing and new customers.

**Person in Charge with Title:** Shelley Wilson; Lynn Stieber

**Booth Number:** 3135

### Inovus Office Products

15508 E. 19th Ave., Suite H  
Aurora, CO 80011  
970-631-4080

**Fax:** 866-431-2482  
cbraden@ioxchange.com

**Products/Services:** We provide free next day delivery on over 40,000 office and computer supply items. We also offer a wide selection of office furniture at prices that will fit most budgets, and provide free design services plus installation and delivery. We also offer competitive pricing on all your printing requirements.

**Company Description:** We are the largest independently owned, full-service office products provider in Colorado. We offer the lowest prices and free next day delivery throughout the United States on over 40,000 items along with exceptional personalized customer service.

**Person in Charge with Title:** Cindy Braden, Senior account manager

**Booth Number:** 1013, 1033

### InSight Lasik

1120 W. S. Boulder Road, Suite 102  
Lafayette, CO 80026  
303-665-7577

**Fax:** 303-665-3633  
info@insightlasik.com

**Products/Services:** Free Lasik screening at Bixpo.

**Company Description:** InSight Lasik offers free consultations for Lasik. We provide blade-free Lasik utilizing the IntraLase method and custom wave front technology. This is an acceptable procedure for patients over 40 who need reading glasses.

**Person in Charge with Title:** Jimmy Jackson, President; Keith Miller, Vice president

**Booth Number:** 1097

### Institute of Business & Medical Careers (IBMC)

1609 Oakridge Drive  
Fort Collins, CO 80525  
970-223-2669

**Fax:** 970-223-2796  
cnilsson@ibmc.edu

**Products/Services:** IBMC offers hands-on career training to its students in the fields of: Medical Assisting, Therapeutic Massage, Medical Billing & Coding, Pharmacy Technician, Paralegal and Business & Accounting.

**Company Description:** IBMC is celebrating its 20th anniversary of business in this region, offering well trained and educated graduates to the medical, legal and business communities. The free externship program allows employers to try-out possible employees and offers hands-on training to students. 91 percent of our students are placed in their field of study.

**Person in Charge with Title:** Christina Nilsson

**Booth Number:** 2077

### ITX (Information Technology Experts)

2120 S. College Ave.  
Fort Collins, CO 80525  
970-282-7333

**Fax:** 970-282-3764  
mbrodahl@itxfc.com

**Products/Services:** We provide managed services, network administration, VoIP & telecommunications, network security, software & database development and Web site hosting.

**Company Description:** ITX is Northern Colorado's leading full-service IT support provider. Founded in 1996 by Mai Tran and Bruce Hottman, ITX has 135 employees and posts a 31 percent annual average growth rate. ITX serves more than 140 commercial and government clients from offices in Fort Collins, Greeley, Denver, and project offices nationwide. ITX core competencies include: network administration, database & software development, network security, hosting, and VoIP/telecommunications.

**Person in Charge with Title:** Mai Tran, President & CEO

**Booth Number:** 2062

### Kendall Printing

3331 W. 29th St.  
Greeley, CO 80631  
970-330-8895

**Fax:** 970-330-1412  
info@kendallprinting.com

**Products/Services:** We offer many pre-press, laser printing and multi-color sheet-fed printing. We also offer full bindery including perfect-bound saddle stitch and wire-bound, fulfillment, digital and variable data printing and mailing services.

**Company Description:** The Kendall Printing Co. of Greeley, Colorado was founded in 1984 and is the premier commercial printed of Northern Colorado.

**Person in Charge with Title:** Mark Kendall, President; Kevin McDermett, Plant manager

**Booth Number:** 3090

### Kennedy and Coe LLC

1901 56th Ave., Suite 200  
Greeley, CO 80634  
970-330-8860

**Fax:** 970-330-6680  
mkelley@kcoe.com

**Products/Services:** In addition to traditional accounting services, Kennedy and Coe offers customized strategic services and specializes in the manufacturing, agriculture, biofuels, financial institution, feed yard, construction and medical practice management industries. Kennedy and Coe also has a Wealth Creation group that includes investment advisers as well as estate planning professionals.

**Company Description:** Kennedy and Coe employs more than 225 professionals in nine offices and ranks nationally as a top 100 firm. Our knowledge and expertise in multiple industries is what sets us apart.

**Person in Charge with Title:** John Dollarhide, Managing member

**Booth Number:** 2093 & 2094

### KFKA

P.O. BOX 460  
Greeley, CO 80631  
970-356-1310

**Fax:** 970-356-1314  
justin@kfka1310.com

**Products/Services:** Newstalk radio.

**Person in Charge with Title:** Justin Sasso

**Booth Number:** 1011, 1012

### KUNC

822 Seventh St., Suite 530  
Greeley, CO 80631  
970-350-0822

**Fax:** 970-350-0800  
robert.leja@kunc.org

**Products/Services:** KUNC, 91.5 FM operates as a public radio station broadcasting throughout Northern Colorado, Boulder, metro Denver, and various mountain and eastern plains locations. KUNC broadcasts its own "Diverse Music" programming in addition to being affiliated with NPR, National Public Radio, and such programs as A Prairie Home Companion; Wait, Wait Don't Tell Me; Car Talk; Marketplace; Splendid Table; Morning Edition; All Things Considered; E-Town and World Cafe.

**Company Description:** KUNC is a community, licensed public radio station operated by Community Radio for Northern Colorado Inc., a Colorado non-profit organization. CRNC came into existence in winter of 2001 when a group of community volunteers raised \$2 mil-

lion in 20 days to purchase KUNC's license from the University of Northern Colorado and preserve the station's independent voice.

**Person in Charge with Title:** Robert Leja, Director of corporate support & marketing

**Booth Number:** 1020

### Laramie Economic Development Corp.

313 S. Second St.  
Laramie, WY 82073  
307-742-2212

**Fax:** 307-742-8200

kmgibboons@laramiewy.org

**Products/Services:** Laramie is the home of the University of Wyoming. Laramie, "Where less is more," offers the benefits of a small population including: less traffic, less congestion, more free time, cleaner air and cleaner water.

**Person in Charge with Title:** Tim Stamp, President; Karen Gibbons, Vice president

**Booth Number:** 2010 & 2011

### Larimer Humane Society

6317 Kyle Ave.  
Fort Collins, CO 80525  
970-226-3647

**Fax:** 970-226-2968

humane@larimerhumane.org

**Products/Services:** We offer adoptable animals, lost and found, animal protection and control, pet licensing, foster care, humane education programs, planned giving, volunteer opportunities and wildlife rehabilitation.

**Company Description:** Serving the Northern Colorado community since 1969, the Larimer Humane Society is an independent nonprofit organization, providing shelter and care to 12,000 domestic, exotic, barnyard and wild animals each year.

**Person in Charge with Title:** Joseph Olsen, President

**Booth Number:** 1013 & 1033

### LBN Insurance Agency

4848 Thompson Parkway, Suite 200  
Johnstown, CO 80534  
970-635-9400

**Fax:** 970-635-9401

robertb@lbninsurance.com

**Products/Services:** We provide commercial insurance, surety bonding and personal lines of insurance.

**Company Description:** We are an independent insurance agency dedicated to delivering creative, professional and cost-effective solutions for insurance and bonding needs.

**Person in Charge with Title:** Mike Pierce, Manager, Principal / Sales Manager

**Booth Number:** 3080

### Legend Systems

13385 Jasmine St.  
Thornton, CO 80602  
303-766-9083

**Fax:** 303-583-8868

**Products/Services:** We offer Sage Software Mas90 and Mas200, Act! by Sage and Act! Link.

**Company Description:** We are an authorized partner and distributor of Sage Software specializing in outstanding customer service.

**Person in Charge with Title:** David Sechrest, Owner

**Booth Number:** 1094

### LP Broadband

1714 Topaz Drive, Suite. 201  
Loveland, CO 80537



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## EXHIBITOR DIRECTORY

970-372-2824

**Fax:** 970-797-0119

donnas@lpbroadband.net

**Products/Services:** We are a high-speed Internet service provider serving Northern Colorado. We offer complete ISP services including digital telephone service.

**Company Description:** LP Broadband is a rapidly growing high-speed internet provider in the Northern Colorado and Wyoming areas because we deliver reliable service and excellent support. We are always fast, reliable and affordable, keeping you connected. We are locally owned and supported. So unlike the big telephone and cable companies, we can respond quickly to keep you moving on the Internet Superhighway.

**Person in Charge with Title:** Donna Schaus, Marketing, Marketing manager

**Booth Number:** 2074

### Macdonald Financial Services

4025 Saint Cloud Drive, Suite 250

Loveland, CO 80538

970-667-2950

**Fax:** 970-667-3397

denise.perich@lpl.com

**Products/Services:** We offer retirement planning, long-term care and estate planning.

**Company Description:** Our goal at Macdonald Financial Services is to exceed our client's expectations by providing sound financial advice and exceptional customer service. We do this through creating an atmosphere in which we make life-long friendships.

**Person in Charge with Title:** Denise Perich

**Booth Number:** 3021

### Marriott Hotels of Fort Collins

350 E. Horsetooth Road

Fort Collins, CO 80525

970-226-9719

**Fax:** 970-226-9708

cara.federici@marriott.com

**Products/Services:** Fort Collins Marriott, Residence Inn, and Courtyard by Marriott offer lodging accommodations, space for planning and servicing meetings and banquet facilities for social events and weddings.

**Company Description:** The motto is "Exceeding Your Expectations." Our meeting and social professionals approach every event, large or small, with dedicated focus, providing our groups with the superior service they deserve.

**Person in Charge with Title:** Cara Federici, Area director of sales

**Booth Number:** 3037 & 3038

### MasterDrive of Northern Colorado

5609 Goldco Drive

Loveland, CO 80538

970-593-6362

**Fax:** 970-593-6369

mestolberg@masterdrive.com

**Products/Services:** Driving instruction for young adults, seniors, traffic offenders and rehabilitation patient.

**Person in Charge with Title:** Mark Stolberg, General manager

**Booth Number:** 1041

### McWhinney

2725 Rocky Mountain Ave., Suite 200

Loveland, CO 80538

970-278-4444

**Fax:** 970-635-3003

tomh@mcwhinney.com

**Products/Services:** We offer office, industrial, medical, residential, condominiums, lifestyle shopping centers, restaurant and hotel properties.

**Company Description:** We are a full-service real estate company.

**Person in Charge with Title:** Tom Hall, Commercial broker

**Booth Number:** 2001

### MediaTech Productions Inc.

917 E. Prospect Road

Fort Collins, CO 80525

970-224-5911

**Fax:** 970-472-0753

steve@mtpineternet.com

**Products/Services:** MediaTech Productions creates state-of-the-art digital video and audio productions, Web site design/development and multimedia CDs and DVDs and is proud to be a leading provider of audiovisual services in Northern Colorado.

**Company Description:** MediaTech Productions, Inc. has been a leading provider of audiovisual and creative services in Northern Colorado since 1994. We strive to become part of your overall marketing team and offer more than just visual or audible content. We work closely with you, your in-house creative staff or current advertising agency, in an effort to reinforce your unique company image and brand.

**Person in Charge with Title:** Steve Dobbie, President

**Booth Number:** 1059

### Monfort College of Business, University of Northern Colorado

Campus Box 128

Greeley, CO 80639

970-223-5180

michael.leonard@unco.edu

**Products/Services:** The Monfort College of Business specializes in undergraduate education.

**Company Description:** An exclusive focus on excellence in undergraduate business education by the Kenneth W. Monfort College of Business at the University of Northern Colorado has earned the college various singular distinctions. Monfort is the sole business program in the U.S. to receive the Malcolm Baldrige National Quality Award from the Office of the President of the United States and the U.S. Department of Commerce. It is the only undergraduate-only business program worldwide that holds accreditation from AACSB International in both business and accounting. It is also the only program to earn the Timberline Award from Colorado Performance Excellence and the Program of Excellence Award from the Colorado Commission on Higher Education. Monfort students score in the top 10 percent on nationwide standardized exit exams and earn a degree in business administration with an emphasis in accounting, computer information systems, finance, general business, management or marketing. For more information, visit Monfort's Web site at [mcb.unco.edu](http://mcb.unco.edu).

**Person in Charge with Title:** Michael Leonard, Director, External relations

**Booth Number:** 1053

### Montage Graphics

225 N. Lemay Ave., Suite 1

Fort Collins, CO 80524

970-224-0777

**Fax:** 970-221-0844

russell.downing@montagedigital.com

**Products/Services:** Montage Graphics offers personalized marketing solutions, variable-data printing, digital printing and large format printing.

**Company Description:** Montage Graphics specializes in cutting-edge personalized marketing solutions and on-demand digital printing. Whether managing the data for a sophisticated, personalized marketing campaign or simply printing a stack of business cards, Montage Graphics is committed to helping our clients and partners succeed.

**Person in Charge with Title:** Russell Downing, Strategic project manager

**Booth Number:** 1095

### Mountain Media

102 Rome Court

Fort Collins, CO 80525

970-493-2499

**Fax:** 970-493-3598

mark@mountain-media.com

**Products/Services:** We provide printing services to create brochures, flyers, books, manuals, direct mail and more.

**Company Description:** We are a full-service printing company.

**Person in Charge with Title:** Sonny Schaus, Co-owner; Mark Hoyle, Co-owner

**Booth Number:** 3061

### Mountain States Employers Council Inc.

2038 Vermont Drive, Suite 201

Fort Collins, CO 80525

970-223-4701

**Fax:** 970-223-4768

[www.msec.org](http://www.msec.org)

**Products/Services:** MSEC provides hands-on, real-time services to employers facing the everyday legal, human resource and management challenges of operating a business. MSEC is a central source of information covering all aspects of human resource practices and employment law.

**Company Description:** We are the professional, cost effective resource of choice for employers in all areas of employment law, human resource consulting, training and surveys.

**Person in Charge with Title:** David Zwislner, Director, Northern Regional Office

**Booth Number:** 1079

### Norbel Credit Union

1025 E. Swallow Road

Fort Collins, CO 80525

970-226-9666

**Fax:** 303-776-8517

[drew.giffin@norbel.org](mailto:drew.giffin@norbel.org)

**Products/Services:** We service both small businesses and individuals. For small business accounts we provide account and lending services. We also offer individuals savings and/or checking accounts, CDs, money market accounts, mortgages, vehicle loans, credit cards and home equity loans.

**Company Description:** Norbel Credit Union, as a not for profit financial institution, offers savings to our members through lower loan rates and higher dividend rates. Norbel exists solely to benefit the members who use our services and our members are also the owners of Norbel. Joining is easy, visit [www.norbel.org](http://www.norbel.org).

**Person in Charge with Title:** Drew Giffin, Marketing coordinator

**Booth Number:** 1034

### Norlarco Credit Union

2545 Research Drive

Fort Collins, CO 80526

970-482-7644

**Fax:** 970-416-5184

**Products/Services:** We provide personal, youth and business banking as well as wealth management.

**Company Description:** Norlarco Credit Union is a member owned, not-for-profit financial cooperative dedicated to the financial well being of its members. At Norlarco, you are not just an account number – you're a member and owner of the credit union. Norlarco members enjoy extensive product offerings, convenient locations and a commitment to excellent service delivered by Norlarco employees who, like you, are members and owners of the credit union.

**Person in Charge with Title:** Robert Hamer, CEO

**Booth Number:** 2021

### North Colorado Medical Center/Banner Health

1801 16th St.

Greeley, CO 80631

970-352-4121

[gene.haffner@bannerhealth.com](mailto:gene.haffner@bannerhealth.com)

**Products/Services:** Regional hospital offering trauma, cardiac, vascular, oncology, surgery, burn, radiology, rehabilitation, AirLife and outpatient services.

**Person in Charge with Title:** Gene Haffner

**Booth Number:** 1031

### Northern Colorado Business Report Inc.

141 S. College Ave.

Fort Collins, CO 80524

970-221-5400

**Fax:** 970-221-5432

**Products/Services:** The Northern Colorado Business Report, Northern Colorado Technology/Manufacturers Directory, Book of Lists, Northern Colorado MD, Harvest Agribusiness Directory, Blueprints Construction Directory, Portfolio, Government 411, Nonprofit Guide and DataJoe Inc.

**Person in Charge with Title:** Christopher Wood,

**Booth Number:** 1015 & 1016 & 1035 & 1036

### Northern Colorado Coaches Alliance

P.O. Box 273381

Fort Collins, CO 80527-3381

970-481-2909

[kristentruman@yahoo.com](mailto:kristentruman@yahoo.com)

**Products/Services:** The coaches of the NCCA offer personal, career, corporate and small business coaching and speaking.

**Company Description:** The Northern Colorado Coaches Alliance is a chartered chapter of the International Coach Federation. We are an organization of professional life and business coaches from Northern Colorado.

**Person in Charge with Title:** Kristen Truman

**Booth Number:** 3134

### Northern Colorado Communications Group

501 Eighth Ave.

Greeley, CO 80631

970-352-0211

**Fax:** 970-352-4059

[info@northerncoloradocommunications-group.com](mailto:info@northerncoloradocommunications-group.com)

**Products/Services:** Greeley Tribune, Windsor Tribune, Northern Colorado Tribune, Fort Collins Now, Windsor Now, La Tribuna,

## EXHIBITOR DIRECTORY

Northern Colorado Homes.

**Company Description:** Newspaper media.  
**Person in Charge with Title:** Steve Weaver  
**Booth Number:** 2019 & 2020

### **Northern Communications Group Inc.**

P.O. Box 871  
Wellington, CO 80549  
970-484-5000  
**Fax:** 970-344-1124  
sales@nccgcorp.com

**Products/Services:** Local phone system vendor that installs and maintains most major phone system brands and offers Voice over IP and cabling solutions.

**Person in Charge with Title:** Jason Long, President; Don Morris  
**Booth Number:** 3030

### **Office Evolution**

4845 Pearl East Circle, Suite 101  
Boulder, CO 80301  
970-212-3400  
**Fax:** 303-417-6301

NewMember@OfficeEvolution.com

**Products/Services:** We provide live-answer receptionists, executive suites, conference rooms and training rooms, specialty answering, customized solutions, unified messaging, permanent and virtual office solutions.

**Company Description:** Office Evolution is a business solutions company that offers companies the highest quality of live phone reception and call management, virtual office services, executive suites and business center locations. We help businesses grow by providing solutions that allow them to project a more professional image, increase productivity and improve customer service. Our technologies and business solutions are highly expandable and will grow with your needs as your business grows. We are committed to providing valuable business solutions and maintaining long-term relationships with our clients and partners.

**Person in Charge with Title:** Mark Kemmeter, President  
**Booth Number:** 2056

### **OfficeScapes**

4812 McMurry Ave., #180  
Fort Collins, CO 80525  
970-223-5959  
**Fax:** 970-223-5858  
sgrant@officescapes.com

**Products/Services:** As an authorized Steelcase dealer, OfficeScapes offers the diverse products of the world's largest commercial furniture manufacturer, as well as over 200 complimentary furniture lines and comprehensive facility services provided by an experienced local staff.

**Company Description:** From design to delivery, OfficeScapes offers expertise in office or facility planning. Our team will work with you to design your workplace for maximum efficiency and comfort. Whether it is a brand new office space, a move or reconfiguration; you can count on OfficeScapes to deliver the highest quality products and service on time and within budget. We are also a recipient of the Steelcase Exemplary Performance Award and we are the No. 1 commercial furniture dealer in the Front Range.

**Person in Charge with Title:** Sharie Grant, President, Northern Division  
**Booth Number:** 1002 & 1003

### **Palmer Flowers & Decorating Gallery**

3710 Mitchell Drive  
Fort Collins, CO 80525  
970-226-0200  
**Fax:** 970-226-2505  
madams@palmerflowers.com  
**Products/Services:** Fresh flowers, tropical flowers, green and blooming plants, silk botanicals, furniture, home decor, art, accessories, gift baskets and more. Services include standing orders, weddings, funerals and the Palmer School of Floral Design.

**Person in Charge with Title:** Michele Adams  
**Booth Number:** 1004 & 1005

### **Patent Law Offices of Rick Martin PC**

416 Coffman St.  
Longmont, CO 80501  
303-651-2177  
**Fax:** 303-678-9953

rmartin@patentcolorado.com

**Products/Services:** Small intellectual property law firm, specializing in patent prosecution, trademark prosecution, copyrights, licensing, intellectual property litigation, transactional work and business planning.

**Company Description:** Since 1992, the Patent Law Offices of Rick Martin have been providing entrepreneurs patent law services.

**Person in Charge with Title:** Rick Martin, Patent attorney  
**Booth Number:** 1054

### **Pay Choice**

485 N. College Ave.  
Fort Collins, CO 80524  
970-416-0711  
**Fax:** 970-484-0095  
saleswest@paychoice.com

**Products/Services:** We offer payroll and payroll tax filing, employee benefits, pay-as-you-go workers' compensation and Web-based payroll.

**Person in Charge with Title:** Dave Frye, Owner  
**Booth Number:** 2033

### **Payroll 1 Inc.**

1660 S. Albion, Suite 800  
Denver, CO 80222  
970-484-0909  
**Fax:** 303-782-0037  
jodi.ring@payroll1.com

**Products/Services:** We provide comprehensive payroll and payroll tax filing. With Payroll 1 Inc. you get much more than just your payroll checks; you get the supporting documentation and information you need to manage your payroll and avoid tax penalties and interest. To contact us, just fax the information to us or use our Web-based product.

**Company Description:** Payroll 1 Inc. is privately owned and was established in 1986. The co-founders are still active in the growth and development of the organization. We have eight offices located throughout the USA, with our headquarters located in Royal Oak, Mich. All payrolls for Colorado are processed locally. Payroll 1 Inc. processes payroll for companies from one employee to several hundred.

**Person in Charge with Title:** Linda Nichols  
**Booth Number:** 1060

### **Pedersen Toyota-Scion-Volvo**

4455 S. College Ave.  
Fort Collins, CO 80525  
970-223-3100  
**Fax:** 970-223-3651  
sales@pedersentoyota.com

**Products/Services:** Nobody makes buying,

leasing, and servicing a Toyota easier than the team at Pedersen Toyota.

**Person in Charge with Title:** Mark Pedersen, General manager; Dan Tchida, Internet & fleet sales manager

**Booth Number:** 1056 & 1057 & 1076 & 1077

### **Pillar Enterprises Inc.**

4689 W. 20th St., Suite E  
Greeley, CO 80634  
970-313-4343

**Fax:** 970-352-3987

jean@pillarenterprisesinc.com

**Products/Services:** We provide traditional financial services and products, mortgage services, consumer credit repair and financial education.

**Company Description:** Pillar Enterprises is a combination of financial, mortgage, investment, and consumer credit professionals engaged in empowering each and every client with the education necessary to achieve financial freedom. The mission of Pillar Enterprises is to create a one-stop financial network dedicated to providing world class service and the growth of their multi-generational clientele.

**Person in Charge with Title:** Jean Meyer, Executive director  
**Booth Number:** 1093

### **Platte River Power Authority**

2000 E. Horsetooth Road  
Fort Collins, CO 80525  
970-226-4000  
**Fax:** 970-229-5244

littlej@prpa.org

**Products/Services:** We provide electricity and energy efficiency services.

**Company Description:** Platte River provides reliable, low-cost and environmentally responsible electricity to the municipal utilities in its owner-communities - Estes Park, Fort Collins, Longmont and Loveland.

**Person in Charge with Title:** Jon Little, Marketing & Community relations manager  
**Booth Number:** 2073

### **Poudre Valley Health System**

2809 E. Harmony Road, No. 200  
Fort Collins, CO 80528  
970-297-6700  
**Fax:** 970-297-6751  
pgb@pvhs.org

**Products/Services:** Major services areas include trauma, cardiac, orthopedic, neuroscience, oncology and women's and family care. Poudre Valley Health System also offers inpatient behavioral health care; robotic and weight-loss surgical services; emergency and urgent care; ambulance services; primary care; home care; rehabilitation services; diagnostics; and community health services.

**Person in Charge with Title:** Pam Brock  
**Booth Number:** 2082 & 2083

### **Premier Colorado: Northern Colorado Economic Development Corporation**

3553 Clydesdale Parkway, Suite 230  
Loveland, CO 80538  
970-667-0905  
**Fax:** 970-669-4680  
info@ncedc.com

**Products/Services:** Premier Colorado represents an effort by the economic development organizations of Weld and Larimer counties to jointly market the region with all of its assets and opportunities as a desirable business location for primary sector employment.

**Company Description:** Both NCEDC and Upstate Colorado Economic Development are nonprofit corporations that support the process of community wealth creation through efforts to stimulate local job creation. Their programs include existing industry retention/expansion, industry attraction and support for industry creation.

**Person in Charge with Title:** Maury Dobbie, President and CEO, NCEDC  
**Booth Number:** 1038 & 1039

### **Premier Colorado: Upstate Colorado Economic Development**

822 Seventh St., Suite 550  
Greeley, CO 80631  
970-356-4565

**Fax:** 970-352-2436  
**Products/Services:** Premier Colorado represents an effort by the economic development organizations of Weld and Larimer counties to jointly market the region with all of its assets and opportunities as a desirable business location for primary sector employment.

**Company Description:** Both NCEDC and Upstate Colorado Economic Development are nonprofit corporations that support the process of community wealth creation through efforts to stimulate local job creation. Their programs include existing industry retention/expansion, industry attraction and support for industry creation.

**Person in Charge with Title:** Larry Burkhardt, President and CEO  
**Booth Number:** 1038 & 1039

### **Professional Document Management**

1133 Riverside Ave.  
Fort Collins, CO 80524  
970-493-2455  
**Fax:** 970-493-2465  
matt.fries@shredhere.com

**Products/Services:** Schredding, document storage - paper and electronic, scanning.  
**Person in Charge with Title:** Matt Fries  
**Booth Number:** 1032

### **ProStar Infrared Inspections LLC**

P.O. BOX 189  
Eaton, CO 80615  
970-454-0444  
**Fax:** 970-454-3917  
info@ProStarIR.com

**Products/Services:** We offer home energy efficiency testing and infrared inspections which detect moisture, inspect the building envelope and predicts maintenance other measures.

**Company Description:** We are local energy loss detectives. We are a women-owned, small business dedicated to providing professional infrared inspections. At ProStar Infrared we put our energy into saving yours.  
**Person in Charge with Title:** Dusty Mosness, Owner  
**Booth Number:** 3116

### **Qwest**

1801 California St.  
Denver, CO 80202  
(866) 388-8004  
**Fax:** 303-672-5936

**Products/Services:** We provide DSL, phone, DIRECTV®, and cellular services.

**Company Description:** Qwest® is a leading provider of voice, video and data services across America and the world. For more than a century, homes and businesses have relied on our dependable dial tone connection. We

## EXHIBITOR DIRECTORY

value the strength and vitality we help bring to the communities where we live, work and play - through tens of thousands of volunteer hours donated by employees and retirees, our foundation contributions and numerous other avenues. In communications and community, our goal is to lead.

**Person in Charge with Title:** Kevin Cooper, Lead manager; John Zeitlin  
**Booth Number:** 3139

### RC Special Events

1588 Riverside Ave.  
Fort Collins, CO 80524  
970-224-4774

**Fax:** 970-224-9367  
info@rentalcityevents.com

**Products/Services:** We provide event planning and event rental services.

**Company Description:** RC Special Events is an event solutions company that will aid in your upcoming event through planning and event rental services.

**Person in Charge with Title:** Rebecca Morris, Director of marketing & sales  
**Booth Number:** 2018

### Regis University School for Professional Studies

1501 Academy Court  
Fort Collins, CO 80524  
970-472-2202

**Fax:** 970-472-2201  
eschoenl@regis.edu

**Products/Services:** Regis University's School for Professional Studies offers classroom based, online and guided independent study formats for obtaining bachelor's degrees, master's degrees, and certificate programs for adult learners.

**Company Description:** U.S. News & World Report has ranked Regis University as one of the "Best Colleges in the West" for ten consecutive years. Regis University is accredited by the North Central Association of Colleges and Schools (NCA).

**Person in Charge with Title:** Liz Schoenleber  
**Booth Number:** 3020

### Residence Inn by Marriott

5450 McWhinney Blvd.  
Loveland, CO 80538  
970-622-7000

**Fax:** 970-622-7099  
rilovelandsm@sbcos.com

**Products/Services:** Fort Collins Marriott, Residence Inn, and Courtyard by Marriott offer lodging accommodations, space for planning and servicing meetings and banquet facilities for social events and weddings.

**Company Description:** The motto is "Exceeding Your Expectations." Our meeting and social professionals approach every event, large or small, with dedicated focus, providing our groups with the superior service they deserve.

**Person in Charge with Title:** Carrie Eno  
**Booth Number:** 2075

### Rocky Mountain Raptor Program

2519 S. Shields, #155  
Fort Collins, CO 80526  
970-297-4225

**Fax:** 970-297-4018  
bobfrancella@hotmail.com

**Products/Services:** High profile marketing and partnership opportunities through raptor rehabilitation and public outreach.

**Person in Charge with Title:** Bob Francella,

Director of communication and outreach;  
Judy Scherpelz, Executive director  
**Booth Number:** 2091 & 2092

### Sandler Sales Institute

1635 Foftail Drive  
Loveland, CO 80538  
866-379-6257  
toplinegrowth@sandler.com

**Products/Services:** We offer on-going sales and sales management training and reinforcement, serving business owners, leaders and sales professionals from Denver to Cheyenne. Our training is 180 degrees different from traditional sales and sales management training, allowing our clients to differentiate themselves from their competitors, shorten sales cycles and sell based on value rather than price.

**Company Description:** Sandler Sales Institute is an international business development training company with 200 offices around the world. We work with individuals, small, medium and Fortune 500 companies who are serious about growing revenue and profits.

**Person in Charge with Title:** John Geiman, President  
**Booth Number:** 3059

### Saturn of Fort Collins

101 E. Foothills Parkway  
Fort Collins, CO 80524  
800-925-3167

**Fax:** 970-223-1790  
sendoutcards01@comcast.net

**Products/Services:** Large inventory of both used and new Saturns and other pre-owned vehicles. Full line service department for Saturns and all other imports and domestic vehicles.

**Person in Charge with Title:** Cindy DeGroot, Marketing Director  
**Booth Number:** 3057, 3077

### SendOut Cards

2427 Water Front St.  
Evans, CO 80620  
970-373-1920

**Fax:** 970-797-1363  
sendoutcards01@comcast.net

**Products/Services:** Send Out Cards offers a simple and professional way for businesses to follow-up with their customers, vendors and associates. A customer that feels appreciated will continue to do business with you. They will also refer others to you. With SendOutCards, you can create campaigns that will automatically send out thank you cards, birthday cards, holiday cards, and promotional postcards. You can customize your business cards with your own logo, photos, or designs. For a nominal fee, Send Out Cards will create and set-up your own custom card. With this, a business can choose between their own custom cards, or have the flexibility of using any of the cards already available in Send Out Cards main card catalog. Personalization With the assistance from one of our Send Out Cards team members, you can have a campaign set-up for your business in just minutes. You can even personalize each piece within a day of its scheduled time to go out. You can have custom greeting cards and postcards made for your business; this lets your customer recognize you.

**Company Description:** Printed Greeting Cards on Demand! With a simple click of your computer mouse - you can select a card,

write a message and send a printed greeting card. We print it, stuff it, stamp it, and send it in the mail for you. It's fast, easy and fun. Let our reminder system tell you when a card is needed or simply choose a card anytime you want. Send unexpected cards at unexpected times. Never forget another birthday. Always show appreciation. We are changing peoples lives one card at a time!

**Person in Charge with Title:** Michele Reynolds, Manager  
**Booth Number:** 2017

### ServiceMaster Clean

5600 W. Third St., Unit 6T  
Greeley, CO 80634  
970-356-0336

**Fax:** 970-378-6960  
stanrogers@cleaneroffice.net

**Products/Services:** We offer commercial cleaning, carpet cleaning, janitorial services and fire and water damage restoration.

**Company Description:** Our company offers complete cleaning and restoration services for commercial buildings.

**Person in Charge with Title:** Stan Rogers  
**Booth Number:** 1074

### Seven Generations

4038 Timberline  
Fort Collins, CO 80525  
970-206-4443

**Fax:** 970-489-3902  
sue@7genllc.com

**Company Description:** Seven Generations, LLC integrates sustainable design practices into all phases of real estate development.

**Person in Charge with Title:** Sue McFadden, Partner

**Booth Number:** 3091

### Sounds of the Rockies Entertainment Group

P.O. Box 273008  
Fort Collins, CO 80527  
970-613-1886

**Fax:** 970-613-1856  
company@soundsrocks.com

**Products/Services:** We offer mobile DJ and entertainment services, providing entertainment for any event.

**Person in Charge with Title:** Joshua Gallatin, General manager  
**Booth Number:** 3016 & 3017

### Stenbakken Photography

6700 W. 21st St.  
Greeley, CO 80634  
970-330-4463

mail@stenbakken.com

**Products/Services:** Stenbakken Photography produces outstanding images that help sell your product or service. Stenbakken provides top-drawer photography for annual reports, business brochures, web sites, advertising, direct mail and more. www.stenbakken.com

**Company Description:** Stenbakken Photography serves clients nationwide but is based right here in Northern Colorado. Core to the company is Erik Stenbakken who has been shooting award-winning and product selling images for over a decade. Stenbakken uses high-end digital cameras, a great imagination and an ability to work well with your team. Location work is our specialty, but we also offer studio shooting with a variety of services ranging from images for billboards to small-product photography. Every client gets the Four Core: great price, quality, speed and

simplicity.

**Person in Charge with Title:** Erik Stenbakken,  
**Booth Number:** 2030

### Stoner Development

605 S. College Ave.  
Fort Collins, CO 80524  
970-229-1952

**Fax:** 970-229-1951  
jay@stonerco.com

**Products/Services:** We offer construction of custom and semi-custom homes and real estate development.

**Person in Charge with Title:** Jay Stoner, President  
**Booth Number:** 3120

### Sylvan Dale Guest Ranch

2939 N. Larimer County Rd.  
Loveland, CO 80538  
970-667-3915

**Fax:** 970-635-9336  
Maryb@sylvandale.com

**Products/Services:** Services and accommodations for retreats, meetings, team-building and leadership activities, receptions, company picnics and special events.

**Person in Charge with Title:** Susan Jessup, General Manager  
**Booth Number:** 2034

### The Alternative Board

7422 Victoria Court  
Fort Collins, CO 80525  
970-797-0445

**Fax:** 970-797-0425  
gmay@TAB\_Frontrange.com

**Products/Services:** We are the leading provider of peer advisory and coaching solutions to privately held businesses.

**Company Description:** The Alternative Board now has an alternate office in Lafayette, CO at 535 W. South Boulder Road, #420, 420-890-8750.

**Person in Charge with Title:** Greg May, Owner  
**Booth Number:** 2039

### Threshold Computer Solutions Inc.

2119 Winterstone Court  
Fort Collins, CO 80525  
970-482-9500

**Fax:** 775-243-6325  
mike@thresholdcomputer.com

**Products/Services:** Threshold Computer Solutions offers Web site development, Internet marketing and promotion and Internet hosting.

**Company Description:** Threshold comprises every aspect of Internet success, from Web site development and hosting to marketing, management and e-Commerce. We take your vision from concept to completion - from "Planning to Performance to Profits." www.northerncoloradowebsuccess.com  
**Person in Charge with Title:** Mike Fitzsimmons, President  
**Booth Number:** 1061

### Timberline Church Presents Lead Like Jesus Simulcast

2908 S. Timberline Road  
Fort Collins, CO 80525  
970-482-4387

**Fax:** 970-482-1001  
contactus@timberlinechurch.org  
**Products/Services:** Lead Like Jesus Now: The Leadership Resvolution Simulcast will take

## EXHIBITOR DIRECTORY

place on Friday, Oct. 19th, 9:30 a.m. to 3:30 p.m. featuring Ken Blanchard, Erwin McManus, Patrick Lencioni, Lauri Beth Jones, Rosey Grier, John and Nancy Ortberg, Bill Pollard, Margie Blanchard, Phil Hodges, and Phyllis Hendry. Event tickets and the "Lead Like Jesus" book, by Ken Blanchard and Phil Hodges is available for purchase at the booth.

**Company Description:** The single mission of Timberline Church is to "Let Love Live." Our mission is realized by emphasizing the "Five Peaks" of Timberline Church: Peak 1: Love Expresses... Worshiping our God Peak 2: Love Reaches... Reaching the Unchurched for Christ Peak 3: Love Teaches... Training and Equipping Christians Peak 4: Love Embraces... Loving and Caring for One Another Peak 5: Love Releases... Releasing Christians into Ministry

**Person in Charge with Title:** Vandl Deines, Event coordinator for Lead Like Jesus

**Booth Number:** 3081

### TRI-102/K-99

600 Main St.  
Windsor, CO 80550  
970-674-2727  
mcallaghan@regentcomm.com

**Person in Charge with Title:** Mark Callaghan, Operations manager

**Booth Number:** 1098 & 1099

### United Medical Alliance

2021 Battlecreek Drive, Suite A  
Fort Collins, CO 80528  
970-224-4600  
Fax: 970-224-3722  
job27@unitedmedical.org

**Products/Services:** We provide third-party administration services and health plans.

**Company Description:** We provide medical claims, disease management, Section 125, and COBRA administrator for large group business (employers who employ more than 50 employees).

**Person in Charge with Title:** Jennifer Bruck, Director of marketing

**Booth Number:** 1006

### US Bank

2845 Linden Ct.  
Loveland, CO 80538  
970-203-0312  
Fax: 970-203-0408  
Joseph.johnson3@usbank.com

**Products/Services:** Full-service banking including leasing and treasury management.

**Company Description:** U.S. Bancorp (NYSE: USB), with \$223 billion in assets, is the parent company of U.S. Bank, the sixth-largest commercial bank in the United States. The company operates 2,499 banking offices and 4,867 ATMs, and provides a comprehensive line of banking, brokerage, insurance, investment, mortgage, trust and payment services products to consumers, businesses and institutions.

U.S. Bancorp is home of the Five Star Service Guarantee, which assures customers of certain key banking benefits and services. Visit U.S. Bancorp on the web at usbank.com.

**Person in Charge with Title:** Joe Johnson, Relationship Manager

**Booth Number:** 3039

### US Cable

111 W.S. First St.  
Johnstown, CO 80534  
970-587-2243  
Fax: 970-587-4208  
dkavanagh@uscable.com

**Products/Services:** We offer high-speed Internet solutions customized to fit businesses from 1.5 to 100 Mbps through installation of fiber optics or

coaxial cable directly to businesses. We also provide interconnection of businesses with multiple locations to reduce expensive high-tech equipment inventory and to share bandwidth between business sites to eliminate multiple monthly bandwidth bills.

**Company Description:** A subsidiary of US Cable Group that specializes in telecommunications, the largest provider of broadband services to convention centers in the United States. We are a competitive local exchange carrier (CLEC), providing cable television and high-speed Internet services.

**Person in Charge with Title:** Dave Kavanagh, State manager

**Booth Number:** 2065

### Water Colorado LLC

3384 E. Mulberry St.  
Fort Collins, CO 80524  
970-493-4227  
Fax: 970-493-0216  
jkhawkins@watercolorado.com

**Products/Services:** Our scope of operation spans from providing information and water to developers, farmers, water brokers, real estate agents and investors to posting releases for recreational users who want to know water levels, rainfall amounts and other information.

**Company Description:** We handle water rights and land brokerage for Northern Colorado.

**Person in Charge with Title:** Jory Hawkins

**Booth Number:** 1010

### Water Valley

1625 Pelican Lakes Point, Suite 201  
Windsor, CO 80550  
970-686-5828  
Fax: 970-686-2768  
watervalleyjim@aol.com

**Products/Services:** Residential-resort-style community, homes from \$100,000 to over \$2 million, 27-hole golf course, five lakes, miles of beaches and trails and retail and commerce subdivisions.

**Person in Charge with Title:** Jim Jensen, Marketing

**Booth Number:** 3140 & 3141

### WeatherSure Systems Inc.

3333 S. Platte River Drive  
Englewood, CO 80110  
303-781-5454  
Fax: 303-781-5453  
daveh@weathersure.net

**Products/Services:** We provide commercial roofing and waterproofing.

**Company Description:** WeatherSure Systems Inc. is Colorado's leading roofing and waterproofing contractor, specializing in the repair, maintenance and restoration of commercial, institutional and multi-family properties throughout the Rocky Mountain Region. From 24/7 emergency repairs to multi-year phased renovation, WeatherSure assists facility and property managers with all their roofing or waterproofing needs.

**Person in Charge with Title:** Dave Homerding, Marketing manager

**Booth Number:** 2013

### Wellington Area Chamber of Commerce

P.O. Box 1500  
Wellington, CO 80549  
970-568-4133  
economicdevelopment@wellingtoncoloradochamber.com

**Products/Services:** We analyze and provide services for economic development, business support and community development for Wellington.

**Company Description:** We serve as the chamber of commerce for the Wellington area.

**Person in Charge with Title:** Ron Young, Vice chair, Economic development and resources

**Booth Number:** 2059

### Workplace Resource

1899 Wynkoop, Suite 500  
Denver, CO 80202  
303-571-5211  
Fax: 303-571-4888  
tina.pudelek@hermanmiller.com

**Products/Services:** We are a distributor of Herman Miller office furniture.

**Company Description:** In the 76 years since Herman Miller was founded we have learned a lot about the places our furniture is installed. We have studied how offices have changed and how they can help the people in them be more productive. For 15 years, Herman Miller Workplace Resource has been taking what we have learned and using it to provide solutions to Colorado businesses. We understand that where our furniture ends up and how it is used is as important as the furniture itself.

**Person in Charge with Title:** Tina Pudelek,

**Booth Number:** 3119

### WY-CO Workforce Partnership

200 W. Oak St., Suite 5000  
Fort Collins, CO 80521  
970-498-6600  
Fax: 970-498-6672  
lcwc@larimer.org

**Company Description:** The WY-CO Workforce Partnership is a collaboration of work force centers in Boulder, Larimer and Weld counties in Northern Colorado and Southeastern Wyoming. The purpose of the WY-CO Workforce Partnership is to strengthen services and resources for employers and job seekers throughout the region. By working together we will be able to meet the demands of a changing labor force and to revolutionize the way in which we serve our customers through the region.

**Person in Charge with Title:** Joni Friedman

**Booth Number:** 1021

### Wyoming Business Council

214 W. 15th St.  
Cheyenne, WY 82002  
307-777-2800  
Fax: 307-777-2838  
info@wyomingbusiness.org

**Products/Services:** We provide site selection, business development assistance and economic development.

**Person in Charge with Title:** Carol Stearns

**Booth Number:** 1007 & 1008 & 1009

### Wyoming Business Report

1603 Capitol Ave., Suite No. 211  
Cheyenne, WY 82001-4560  
307-638-3200  
Fax: 877-950-9600

**Products/Services:** Monthly business newspaper serving the state of Wyoming, also publishes the R&D and Manufacturers Directory, the Wyoming Energy Book and the Book of Lists.

**Person in Charge with Title:** Jeff Nuttall, Co-publisher; Christopher Wood, Co-publisher

**Booth Number:** 1015 & 1016 & 1035 & 1036

### Wyoming Tribune-Eagle

702 W. Lincolnway  
Cheyenne, WY 82001  
307-633-3145  
Fax: 307-633-3191  
info@wyomingnews.com

**Products/Services:** Publishes newspaper; commercial printing and Web page design.

**Person in Charge with Title:** L. McCracken, Publisher

**Booth Number:** 3014

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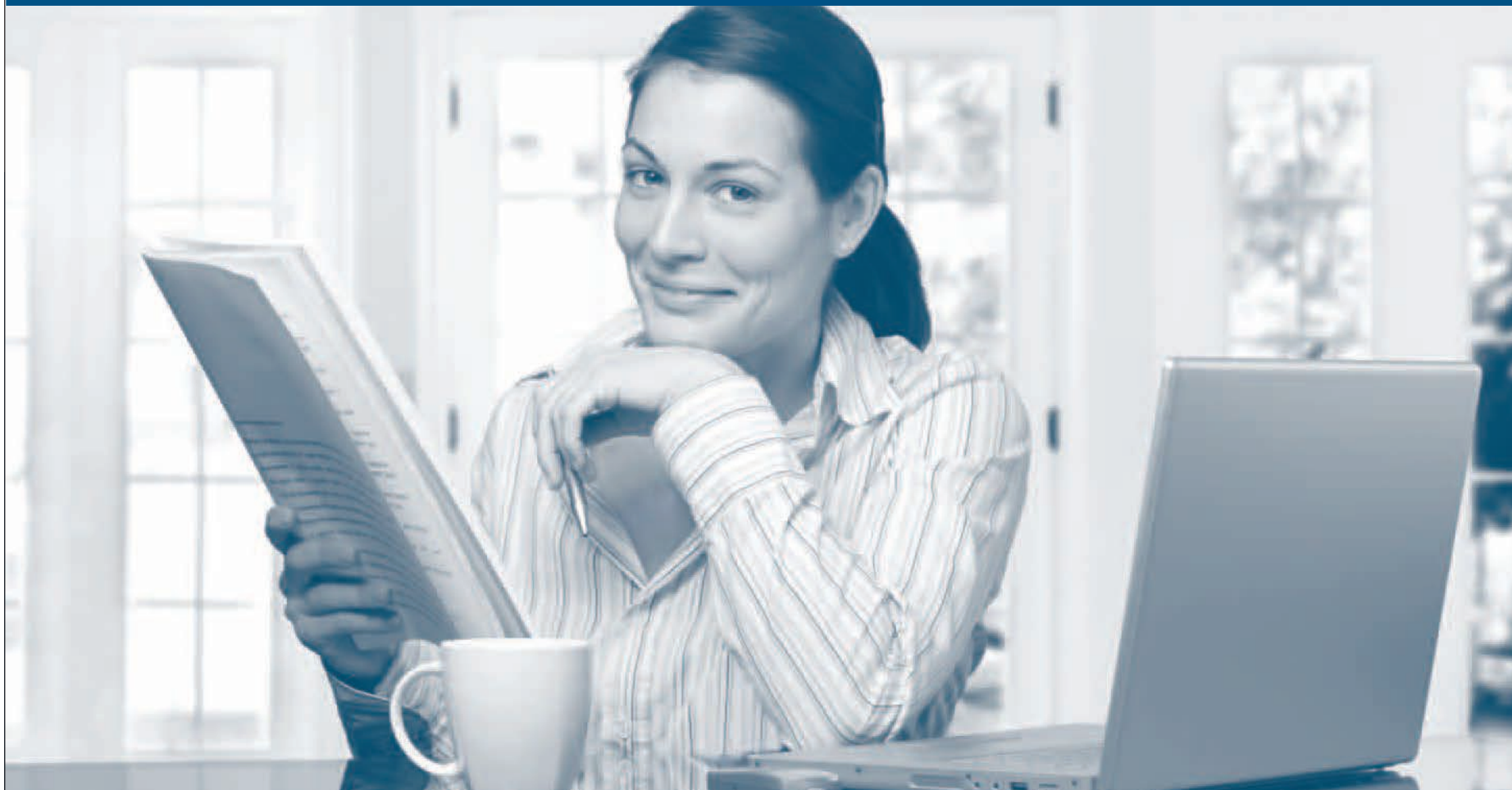


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