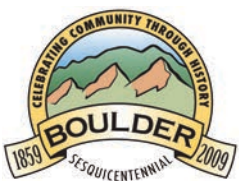


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# 150

1859-2009

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# Love for 'Icons of Boulder' began with CU brochure

**Boulder's** history has always appealed to me.

The bus that first brought me to town back in 1985 made its way past the then-vibrant Crossroads Mall, heading west to the Walnut Street station, passing historic buildings of red brick mingled with more-modern structures. Nearby neighborhoods harkened back to another era. I could almost imagine horses hitched outside buildings on Pearl Street.

For me, downtown Boulder was the perfect blending of old and new. But I knew I loved Boulder before ever seeing the Boulder Bookstore or the old Aristocrat restaurant. I even knew it before the bus reached the scenic overlook at Davidson Mesa: My love for Boulder began in Hawaii.

That's not as strange as it might seem. I was ending a tour with the U.S. Marine Corps and searching for a university with a quality journalism program. And, oh yeah, I wanted mountains. The University of Colorado brochure, showing the campus with the — dare I say it — iconic FlatIrons in the background, sold me at first glance. (How many other CU students were lured by a beautiful brochure, or, nowadays, a Web site with pretty pictures?)

It's been almost 24 years since my arrival, and even during my 13 years in Northern Colorado, that initial awe returned every time I traveled to Boulder to walk along the Boulder Creek path, take in the sights of the Pearl Street Mall or hold a reunion with my family at a lodge in Boulder Canyon.

Now, during Boulder's 150th anniversary, or sesquicentennial, if you prefer, my colleagues and I at the Boulder County Business Report have an opportunity to demonstrate our love for this city.

This special section, "Icons of Boulder," is one I've been thinking about for a long time, and it's one that our staff had a lot of fun producing. In these pages, you'll find more than 50 "Icons" — people, places, companies or things — that we believe make Boulder such a special place to live and work.



**PUBLISHER'S  
NOTEBOOK**  
*Christopher Wood*

From the aforementioned FlatIrons to the Pearl Street Mall, from Virginia Patterson to Stephen Tebo, from the Flagstaff House to the Peppercorn, these Icons represent the best of this city, but they're not the only possible Icons, by any means. The biggest challenge for our staff — and some outside advisers — was deciding who and what to include.

Truthfully, many other individuals could easily have made our Icons list. But we had to limit the number, so we chose these examples to include.

This special section also includes a listing of what we're calling "Golden Companies," those companies that have been in Boulder for 50 years or more. Another section, "Silver Companies," includes those that have been here for 25 to 49 years.

We've taken that same concept to a special advertising section called "Golden Profiles," in which companies of 50 years or more can tell their own stories.


And we've prevailed on my predecessor, former Boulder County Business Report co-publisher Jerry W. Lewis, to write a lead piece on the history of Boulder. The editorial staff of the Business Report has also prepared a timeline of the city's history.

We're grateful to Dan Corson, Marilyn Haas, Jerry Lewis and the rest of the Boulder 150 committee for their help on the production of this section, and to our many advertisers, who wanted to be part of this keepsake publication.

Thank you also to: our sales team, led by Louise March, for making "Icons of Boulder" such a success; our editorial team, led by Editor Doug Storum, for preparing the dozens of features; the production team, Dave Thompson and Brittany Rauch, for spending many extra hours preparing truly beautiful page designs; and Janae Anzures, for helping facilitate a Boulder 150 reception for our Icons and older businesses.

"Icons of Boulder" will be distributed not only with the Boulder County Business Report but also at Boulder 150 events throughout the year.

And with any luck, we'll see you at the 175th. (By the way, if you have trouble pronouncing sesquicentennial, try "demisemiseptcentennial.") I looked it up.



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# Take time to think about Boulder's history

**O**n Feb 10, 1859, 54 gold seekers waiting out the winter founded a supply town with the hope that one day it would become an important city.

This group, the Boulder City Town Company, enacted land use regulations, unusual for a rugged Western settlement, and sold lots for the significant sum of \$1,000, setting the stage for Boulder's high land values.

The majority also determined that 2 ½-month-old Denver City should become the center of commerce and industry with Boulder City taking a different road.

Boulder's citizens have been involved from formative years in determining the nature of establishments in the city.

In the early 1870s they ensured through donations of land and money that the state university, now the city's primary economic engine, would land in Boulder.

Similarly in 1898 citizens pursued the Texas Chautauqua association. Acquisition of mountain parks established a recreational industry augmented with the 1900's community subscription drive resulting in the Hotel Boulderado. Fifty years later a subscription drive purchased land south of the city for the federal laboratories.



**CHAIRMAN'S LETTER**  
Dan Corson

Important anniversary celebrations in 1909 and 1959 were events of their eras. Similarly the Boulder Sesquicentennial Celebration Committee hopes this year's celebrations will be representative of the community Boulder has become.

As we honor longtime residents and

businesses, we hope to have fun with a Feb. 10 community bell ringing and a daylong July 4 "Sesquicentennial Stroll."

More thought provoking will be two moderated panels debating the events, thoughts and people creating contemporary Boulder during the last 50 years and what the next 50 will bring. Additionally members of the Arapaho Tribe will join us for an activity-filled August weekend they entitle "Coming Back Home."

Finally many community groups are organizing their own sesquicentennial celebratory events. Check out this program at [www.boulder.com](http://www.boulder.com).

I hope you take some time during the year to reflect upon our community's unique and fascinating history.

*Dan Corson is the chairman of the Boulder Sesquicentennial Celebration Committee.*

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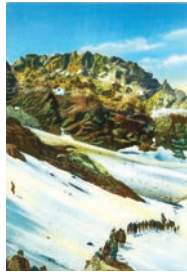
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# icons of BOULDER

Celebrating the City's 150th Anniversary

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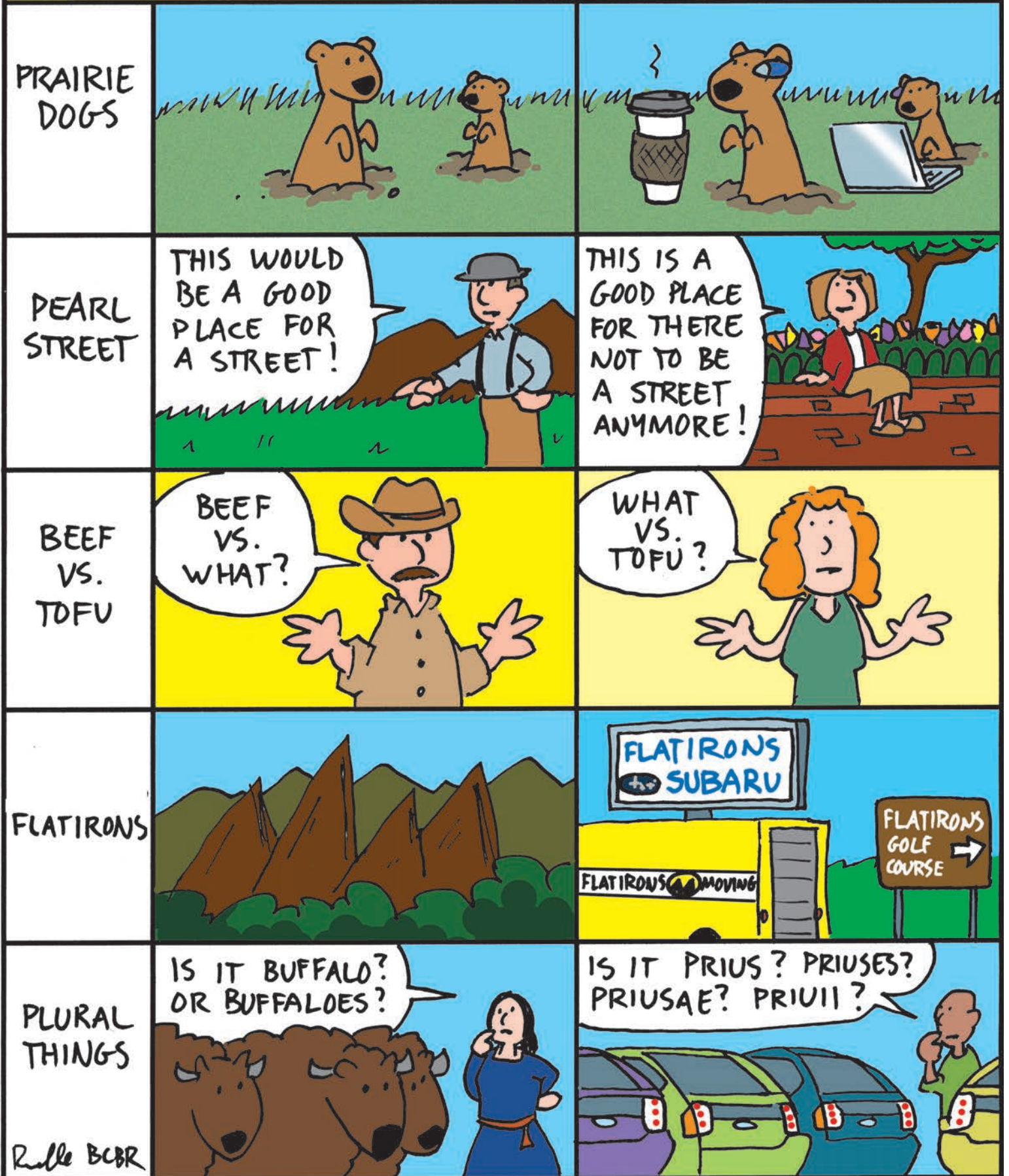
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ON THE COVER: Aerial photograph taken in 2007 of the city of Boulder with the Flatirons in the background. Courtesy Boulder Convention & Visitors Bureau.

# LIFE IN BOULDER... THEN AND NOW

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2009



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# Postcards



**BOULDER LENS**  
*Jerry W. Lewis*

## Boulder 150 an opportunity for yearlong history lesson

I moved to Boulder from my home town of Louisville, Ky. in the summer of 1973, one year out of college and restless to see the West. For some, 35 years here makes me an “old-timer,” but for others who’ve experienced much more of Boulder’s 150 years of history, I guess I’m still just a young “whipper snapper.”

Invitations have been sent to about 500 residents 65 years or older who’ve been in Boulder for at least 50 years for an afternoon reception at the Hotel Boulderado

– celebrating its centennial year – for Feb. 10, Boulder’s official 150th birthday. It’s one of the first key events this year celebrating the city’s Sesquicentennial.

Later that evening, about 40 past city council members and city managers have been asked to convene a special council meeting, remembering their own times in office and reflecting on the city’s history.

Boulder has packed in a lot in 150 years, starting with a group of Nebraska prospectors, led by Captain Thomas Aikins in late 1858. His party was headed



### *Boulder Timeline 150 years Boulder Timeline 150 years Boulder Timeline*

**1858**

First settlement in Boulder County is established at Red Rocks, now known as Settler’s Park, by gold-seekers on Oct. 17, 1858.

**1859**

A.A. Brookfield organizes the Boulder City Town Company on Feb. 10, 1859.

**1867**

Boulder becomes the county seat of the Territory of Colorado that was established in 1861.

**1871**

Town of Boulder is incorporated and first residential areas appear in the downtown, Mapleton Hill and Whittier districts.

- 1859
- 1860
- 1861
- 1862
- 1863
- 1864
- 1865
- 1866
- 1867
- 1868
- 1869
- 1870
- 1871
- 1872
- 1873
- 1874
- 1875

# from the Past

to Cherry Creek, but viewing the mountains near what is now Boulder, he said, "The mountains look right for gold, and the valleys look good for grazing."

Their men set up camp in the red sandstone cliffs at the mouth of Boulder Canyon, as the story is told in "Red Rocks to Riches" by Boulder historian Silvia Pettem. They called their camp Red Rocks. Today, you can still hike and climb through that scenic formation, with a great view of the city below. North of them was a camp of the Arapahoes, Boulder's first residents.

Among Aikins' men, who built several small cabins to hold over for the winter, was Alfred A. Brookfield. It wasn't long until Brookfield and a group of 56 shareholders established the Boulder City Town Company on Feb. 10, 1859, laying out more than 4,000 city lots priced at \$1,000 each, a price that later was reduced.

When I volunteered to help the Boulder Sesquicentennial Celebration Committee, I didn't realize how much I would enjoy learning more about the city's history.

I picked up several books, like "Western Yesterdays" by Forest Crossen and "The Boulder Story" by Maurice Frink, in local used bookstores. I ordered the out-of-print mining history by Pettem from Amazon and bought her newest book packed with now and then photos, "Boulder, Evolution of a City."

When the Business Report asked me to write an introduction for this Sesquicentennial special issue, I knew I couldn't even scrape the surface of stories of early stagecoach stops in the canyon, the dreams and heartbreaks of early gold and silver miners, not to mention the University of Colorado's colorful history here since it accepted its



first students in 1877 and Boulder's post-World War II history of business growth, spurred by the 1954 opening of the National Bureau of Standards (now National Institute of Standards and Technology.)

We're fortunate in Boulder because so much of the city's history still surrounds us, including the stately homes in the Mapleton neighborhood (1019 Spruce St. is considered the city's oldest house.) If you've never attended the annual home tours by Historic Boulder, you're missing some great architecture. On a sunny afternoon, consider a weekend bike ride or drive through the historic mining town of Wall Street up Four Mile Canyon. In the summer, you can visit the historic James F. Baily Assay Office museum there.

Recently, Peter Pollock, former Boulder city planner who's now planning events for

**1876**

The University of Colorado is established in 1876. It opens in September 1877 in one building, 44 students, one professor and a president.



**1878**

Marry Rippon becomes University of Colorado's first female professor.

**1877**

Electricity made available to residents.

**1882**

Boulder County courthouse is built.



- 1876
- 1877
- 1878
- 1879
- 1880
- 1881
- 1882
- 1883
- 1884
- 1885
- 1886
- 1887
- 1888

4163

COURT HOUSE, BOULDER, COLORADO.



the Sesquicentennial, lent me his collection of hundreds of vintage Boulder postcards.

As I looked through the folders holding them, I realized much of Boulder's history, and especially its well-known landmarks, was captured in these color and black-and-white cards. Some had been mailed to relatives back home with notes like a 1951 card showing "Boulder Cañon": "I really like it here. I guess am going here this fall, too." Each card is a 3 1/2-inch by 5 1/2-inch piece of the city's timeline.

Many of the cards show places that no doubt you take family or visitors. Boulder Falls, the Flatiron formations, the panoramic "bird's-eye" view of the city from Flagstaff Mountain. Like early residents who enjoyed the scenery and hiking, too,

there was the annual public hike sponsored by the chamber to Arapaho Peak and Glacier.

The early postcards of Chautauqua are striking. The Chautauqua, now a national historic landmark, opened on July 4, 1898, for its first summer season, with the auditorium and dining hall the first buildings; those traveling to the Chautauqua, some from as far away as Texas, stayed in 100 tents on the grounds before cottages were built.

Today, the dining hall is a year-round favorite of locals for breakfast, lunch and dinner, especially the seats on the wrap-around porch. A full season of concerts, silent films and singalongs pack the nearby auditorium. Colorado Chautauqua today is one of only three remaining chau-

tauquas in the U.S.

One postcard shows a paved highway coming in from the east, with the view of the snow-covered Indian Peaks and Longs Peak above the foothills. It's views like these, and the easy access to wilderness areas and Rocky Mountain National Park, that have made Chief Niwot's words, or curse as some say, so real. "People seeing the beauty of this valley will want to stay."

Old postcards offer glimpses of early downtown Boulder and many of its historic buildings. There's a night scene of the Boulderado with a full moon and another showing a large sign with the hotel's name on the top floor of the southeast corner. Postcards have artists' drawings of the original Victorian-style Boulder County Courthouse, built in 1882 but destroyed in

**1890 •**

The Union Pacific Boulder Train Depot was built in 1890 at a cost of \$16,000.



PASSENGER DEPOT, 1890. Built by the Union Pacific Railroad in 1890, the dedicated passenger

**1898 •**

One of Boulder's crowning jewels, Chautauqua, is created and completed on July 4, 1898.



*150 years Boulder Timeline 150 years Boulder Timeline*

**1909**

Hotel Boulderado opens.

**1922** – Macky auditorium opens on University of Colorado campus.

- 1889
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- 1926



a fire in 1932.

Its walls were torn down to make way for a new Art Deco-style courthouse, built in 1933. Today it presides over the Pearl Street Mall, its lawn a gathering spot where drummers play on summer afternoons for tourists. The Art Deco-style Boulder Theater, which opened in 1936 and is home to concerts and Boulder's Etown radio show, was inspired by the courthouse architecture.

I enjoy taking friends to Boulder's downtown pedestrian mall, completed in 1977, to watch street buskers vying for attention on summer evenings, so I enjoyed the cards of early downtown Pearl Street scenes and businesses. Model T's parked in front of stores, with American flags flying from downtown rooftops.

The University of Colorado, of course, is home to so much Boulder history, from its first female professor, Mary Rippon, in 1878, to its first Nobel Prize winner, Tom Cech, who shared the prize for chemistry in 1989.

One postcard shows the ornate Macky Auditorium, completed in 1922 after 13 years of construction, with the Flatirons in the backdrop. Now we're entertained there by the Boulder Philharmonic, the travel film series and numerous events and performances. I briefly taught a class at Macky in the mid-'80s when the journalism school was housed there.

The postcards, of course, show many of Boulder's historic churches downtown – First Congregational, First Presbyterian, First Methodist, First Baptist and

Sacred Heart. Until I looked over the cards, I hadn't really thought about how important it is to be "first."

There are other "firsts" I'll always associate with Boulder history, particularly in my years here. The first Red Zinger bike race in 1975; the Danish Plan in 1976, one of the first cities to actually limit growth; the first BolderBOULDER in 1979; Boulder was the first city in Colorado to enact a smoking ban in 1996; and all of us pet owners became the first pet "guardians" in 2000. I remember 1980, when Newsweek published "Boulder: Where the Hip Meet to Trip."

Boulder's Sesquicentennial gives all of us an opportunity for a yearlong history lesson, and schools will be adding special lessons on the city's past. Information and

**1932**

Boulder County's courthouse is destroyed by fire.

**1936 •**

The Boulder Theater opens in renovated Curran Opera House.

**1956**

Ball Aerospace and Technologies Corp., a subsidiary of Ball Corp., opens to serve as a technology innovator for defense and civilian government agencies and commercial customers.



**1933**

Current Boulder County courthouse building is built featuring an art-deco bas-relief sculpture of a miner and farmer.



728—Boulder Valley and Range from Lakeside, on Paved Highway to Boulder, Colorado



5A84-N

a calendar of 2009 events, including the July 4 Sesquicentennial Stroll, are online at [www.Boulder150.com](http://www.Boulder150.com). You can even purchase Boulder 150 merchandise, everything from T-shirts to Frisbees and an informative 2009 calendar with past and present photos of down-

town landmarks, from the Web site.

*Jerry W. Lewis is a contributing columnist for the Business Report and co-chairman of marketing and public relations for the Boulder Sesquicentennial Celebration Committee.*

*Boulder Timeline 150 years Boulder Timeline 150 years Boulder Timeline*



**1962 •** Byron "Whizzer" Raymond White, a football player at the University of Colorado in the late 1930s, is appointed to the Supreme Court of the United States by President John. F. Kennedy.



**1969 •** Mo Siegel and John Hay found Celestial Seasonings on the principles of promoting a healthy lifestyle with flavorful herbal teas that previously had only been viewed as medicinal.



**1965 •** IBM breaks ground on Boulder facility.

**1974** The Naropa Institute was founded by Tibetan Buddhist Chogyam Trungpa Rinpoche.



**1967 •** IBM opens Boulder facility.

**1975** Boulder is host of first Red Zinger Bicycle Classic.

1959

1960

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2044—Arapaho Peak and Glacier, Boulder, Colorado

# Ring in the 150

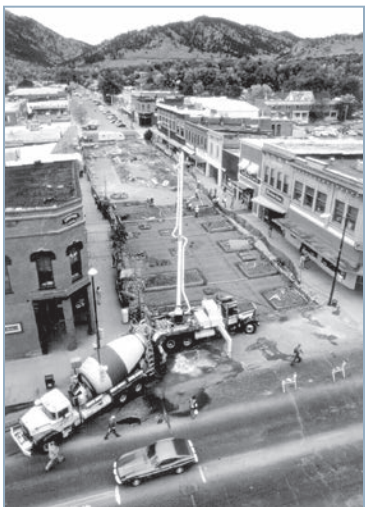
Boulder citizens can ring in Boulder’s 150th birthday at noon on Tuesday, Feb. 10, with the midday tolling of bells and hand bells, followed by the ringing of carillon bells at three sites near downtown Boulder.

Residents, hand bell choirs from downtown Boulder churches and school hand bell choirs are invited to ring bells 150 times at noon at the new Sister City Plaza in front of the Municipal building, Broadway and Canyon; and on the Pearl Street Mall; or simply in front of your building.

Following the “150 rings,” three participating carillons will each play a song followed by a final cascading trill in unison to end the event. The three carillons are at CU’s Macky Auditorium, St. John’s Episcopal Church at 1419 Pine St. and Sacred Heart of Jesus Church at 2312 14th St.

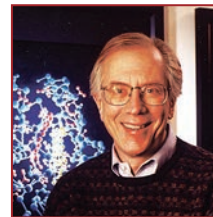
Interested schools and churches should contact Marilyn Haas, coordinator of the Boulder Sesquicentennial Celebration Committee, at [info@boulder150.com](mailto:info@boulder150.com).

## Boulder Timeline 150 years Boulder Timeline 150 years Boulder Timeline



**1977** • Pearl Street Mall opens as a pedestrian mall between 11th and 15th streets.

**1989** • University of Colorado professor Tom Cech wins Nobel Prize for chemistry.



**1979** • First BoulderBOULDER foot race is held.



**1991** • CU Buffaloes defeat Notre Dame 10-9 in Orange Bowl to win a share of the national title with Georgia Tech.



**1998** The Boulder Dushanbe Teahouse, a gift from Dushanbe, Tajikistan, opens at 1770 13th St.

**2009** The city of Boulder celebrates its 150th birthday.



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- 2009

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1859-2009

## THE FLATIRONS 7,200 feet



**The** jagged peaks run rampant on business cards, company signs and advertisements. They're among the first things people notice when coming to Boulder and among the last things they see when leaving.

The Flatirons are Boulder.

Athletic clubs, car dealerships, banks, streets and malls are even named after the famous rock peaks.

While there are more, when people refer to the Flatirons, they're typically thinking about the five largest peaks numbered from north to south.

If a visitor wants to experience a Boulder hike — head to the Flatirons. If a climber wants a Boulder route — head to the Flatirons. If a photographer wants to capture a Boulder image — head to the Flatirons.

The conglomerate formation at Boulder's edge of the Rocky Mountains was formed when river deposits were dropped there and continued to build up over time.

Said to be named after the metal irons pioneer women used to press their clothes, the tallest Flatiron (the "First Flatiron") reaches to about 7,200 feet above sea level, according to Boulder Open Space and Mountain Parks.

The Flatirons are part of the Fountain Formation, which is the same formation to which the Garden of the Gods belongs, and likely formed between 280 million and 300 million years ago during the Paleozoic period.

Back then, the Boulder symbol was actually flat. It wasn't until the Rocky Mountains formed, causing the flat-laying sediment of sand and pebbles to fold and push upward.

Eventually, erosion dominated the weaker rock and left the Flatirons tilting upward at a roughly 80-degree angle.

— Ryan Dionne

no. **01**  
The Flatirons are the peaks at Boulder's edge of the Rocky Mountains.

OPENSOURCE/AL BARTLETT

first preservation 1898



no. 01  
 Boulder has been enacting open-space preservation since 1898. In 1967, Al Bartlett, inset, worked to create a more widespread green belt around the city.

**Long** before Boulder’s slow-growth policies of the 1960s and 1970s, its citizens championed preserving land in what has become known today as open space.

Boulder’s first open-space preservation came 1898, when the city put together a bond issue to purchase the land at present-day Chautauqua Park. Back then, the land was used for alfalfa fields and apple orchards planted by the Batchelder family.

Additional open-space purchases came in 1907 — 1,600 acres on Flagstaff Mountain — and again in 1912, with another 1,200 acres on the mountain.

As Boulder’s population doubled between 1950 and 1960, citizens looked to curb growth by preserving land and restricting development. In 1959, a “blue line” was established, above which city water would not be supplied to discourage development in the foothills.

In 1964, citizens defeated a proposal to build a luxury hotel along Enchanted Mesa southwest of Chautauqua. City council condemned the land and forced its sale to the city — the bond measure to

purchase the land passed by fewer than 400 votes.

In 1967, a group of Boulder citizens led by Al Bartlett, a University of Colorado physics professor, looked to create a more widespread greenbelt around the city. They convinced voters to approve a four-tenths of a cent tax specifically to buy, manage and maintain open space. It was the first time citizens in any U.S. city had voted to tax themselves specifically for open space.

The city has since passed more bond issues and an additional three-tenths of a cent tax to preserve open space. In 2001, the city’s open space and mountain parks departments merged to manage the land, which now totals more than 45,000 acres around the city.

Despite open space’s popularity in Boulder, it can be the center of fierce debate — specifically about how the land is used. Some would like greater protections for the land, while others enjoy the trails and argue that without some recreational use, the funding would lose voter support.

— David Clucas

## HOTEL BOULDERADO 1909

no. 01  
The Hotel Boulderado opened in 1909 and has served thousands of guests from around the world.



no. 01

COURTESY BEVERLY SILVA

**The** Hotel Boulderado is the one of the oldest businesses in Boulder and celebrated its 100th anniversary this year.

The hotel opened on New Year's Day in 1909 at 2115 13th St. Since then, it has served thousands of guests from all over the world including Helen Keller, Douglas Fairbanks, Ethel Barrymore and Louis Armstrong.

The idea for the hotel came in 1905 when city council members felt that Boulder, with a population of 8,000, was not growing fast enough. They issued stock at \$100 a share to raise the funds to create what they called "a first-class hotel."

The title of the Boulderado is a cross between "Boulder" and "Colorado"—named so guests wouldn't forget where they had stayed.

All bedrooms in the original luxury hotel were fitted with light fixtures that ran on both natural gas and electricity, and men were constantly stoking a coal furnace to

provide hot water and to keep the hotel evenly heated. Telephones were installed in most of the 75 rooms.

The hotel was made in the Italian Renaissance-style with Spanish Revival features and includes much of its original architecture. The mosaic floor in the entryway, lobby and dining room is original, as is the elevator in the lobby, which requires a staff member to manually operate it.

The cantilevered cherry wood staircase is original and extends from the basement all the way to the fifth floor. The stained-glass ceiling was remade in 1977 to look like the original, which had been damaged. In 2004 it went through a \$65,000 renovation.

The Boulderado has been updated in other ways over the years to accommodate the times and now includes such features as wireless access and a business center. Its owners have also committed to being green — they recycle, reuse and donate as many things as possible and cut down on energy use.

– Carol Maskus



no. 02

COURTESY ALLISON M. FLEETWOOD JR. PHOTOGRAPHY



no. 03

COURTESY ALLISON M. FLEETWOOD JR. PHOTOGRAPHY

no. 02  
The Hotel Boulderado's main lobby has remained unchanged during the hotel's 100-year history.

no. 03  
The Hotel Boulderado is known for its exquisite hotel suites.

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## MCGUCKIN HARDWARE 1955

no. 01

Dave Hight, current owner of McGuckin Hardware, stands next to his late father-in-law and previous hardware store owner Bill McGuckin, right.

no. 02

Dave Hight stands by his son Barry Hight, right.



**Bill** McGuckin opened the doors to his hardware store in 1955 with four employees and four departments.

Now, more than 50 years later, the Boulder hardware store has 285 employees and 18 departments. The staple green vests employees wear and the packed isles with nearly anything a hardware geek can imagine have become a Boulder icon.

The hardware store was located in a less than 2,000-square-foot space located where Tokyo Joe's is now. In 1972 it moved to a larger space where Boulder Ski Deals currently sits.

But since 1978 McGuckin Hardware has remained in its 60,000-square-foot building and still has the reputation for customer service and stocking nearly anything anyone could desire.

Founded by Bill McGuckin, in 1960 his son-in-law, Dave Hight, became a partner until Bill died in 1966. Now, while Dave still owns the store, the 79-year-old has turned the business into a family affair.

Dave and his wife, Dee, own it while their son Barry acts as president. Barry's wife, nephew and son also work for the store.

Besides the hardware store, McGuckin has a design center nearby and a 55,000-square-foot distribution center in northern Boulder.

Paint, tools, pet supplies, sporting goods, microwaves and wood stoves are just a sampling of what the store stocks. In all, McGuckin Hardware carries more than 200,000 different items.

It's more a question of where the product is than whether or not the hardware store carries it.

no. 02

- Ryan Dionne



# Celebrate Boulder's Sesquicentennial

throughout 2009 with lectures, programs and events at the **Boulder Public Library**. Visit [www.boulderlibrary.org](http://www.boulderlibrary.org) for more details.

## Lecture Series: Celebrating 150 Years of Community History

*Native Americans: The Boulder Before Boulder* February 17.  
*Mining: Boulder's Underground History* March 17. *Boulder's Farming on the Front Range* April 21. *Boulder's Railroad Crossroads* June 16. *The Underbelly of Boulder* October 20. *A Brief History of Science in Boulder* November 17.

Co-sponsored with Boulder History Museum. All lectures at the Main Library's Canyon Theater at 7 p.m.

## An Overview of Boulder History with Mona Lambrecht

Photo presentation is based on her book, *Boulder 1859-1919*. Free: February 19, 7 p.m. at the Carnegie Branch Library for Local History at 1125 Pine. Visit [www.boulderlibrary.org/carnegie/programs.html](http://www.boulderlibrary.org/carnegie/programs.html) to find out about upcoming programs.



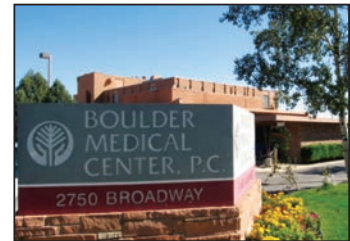
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Dave Hight (L) and Store founder Bill McGuckin (R) in front of the original store in the 1950's

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## COLORADO SHAKESPEARE FESTIVAL

### Friends,

Romans, countrymen, lend me your ears — for the Colorado Shakespeare Festival is one of the oldest cultural programs in Boulder.

The festival takes place every summer on the University of Colorado campus and produces several of the Bard's works, as well as classic plays from other writers, other times, and other cultures. It draws up to 40,000 audience members for the summer season and holiday play.

The festival unofficially began in 1944, when CU Shakespeare teacher and bibliographer James Sandoe was

tradition the Colorado Shakespeare Festival in 1958. That year, "Julius Caesar," "Hamlet" and the "Taming of the Shrew" were produced.

In 1975 the festival completed Shakespeare's canon of 37 plays with the production of "Cymbeline" — the first time an American company had done so.

The festival draws talent from all over the world, and as many as 180 individuals work together in the early summer to pull it off.

Some of the plays take place at the Mary Rippon Outdoor Theatre under the stars, with others staged indoors in the University Theatre main stage. Recent innovations include subtle electronic



COURTESY COLORADO SHAKESPEARE FESTIVAL

no. 01

# 1944

no. 01

The Colorado Shakespeare Festival has been presenting plays since 1944 using actors from around the world.

asked to direct a play for the coming summer. He produced "Romeo & Juliet," and because the indoor University Theatre facility was being occupied by the Navy for the war effort, he used his second choice of the Mary Rippon Outdoor Theatre.

It was successful enough that he went on to produce Shakespeare plays at the outdoor theater for the next couple of years, and a tradition was born.

English professor Jack Crouch took over in 1947, and officially dubbed the

audio enhancement and wonderfully comfortable seating in the Mary Rippon and the introduction of gourmet picnic fare on the Green.

Summertime picnicking is a tradition almost as old as the festival itself.

The 2009 summer season includes "Hamlet," "Much Ado About Nothing," "To Kill a Mockingbird," "The Two Gentlemen of Verona" and "The Government Inspector."

- Carol Maskus

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{ [We] can no other answer make but thanks,  
 And thanks, and ever thanks . . .  
 Twelfth Night, Act III, Sc.iii }








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COURTESY ECO-CYCLE INC.

## ECO-CYCLE INC. 1976

no. 01

When Eco-Cycle Inc. first started curbside recycling, workers would come by in an old, used school bus.

no. 02

An Eco-Cycle volunteer oversees one of the company's Zero Waste stations at the Boulder Farmers' Market.



COURTESY ECO-CYCLE INC.

no. 02

## Eco-Cycle

began in 1976 with a team of committed volunteers who made Boulder one of the first 20 communities in the United States to offer curbside recycling.

Now that curbside pickup has been “picked up” by commercial trash haulers, the nonprofit has moved onto other things.

Eco-Cycle operates one large and several smaller recycling drop-off locations, offers business recycling collections, conducts environmental education programs in area K-12 schools and provides educational services for the community, including a waste-reduction and recycling hotline.

But it is much more than a recycling center — perhaps its greatest contributions to the city of Boulder is its Center for Hard-to-Recycle Materials, or CHaRM, and its commitment to zero waste.

CHaRM, located on Old Pearl Street, is available almost any day of the year to the truly committed recycler. Cringing at throwing away that old pair of sneakers? CHaRM has a place for them. Don't know what to do with that broken digital camera? CHaRM will take that, too.

The center, in operation since 2001,

takes everything from white-block foam packaging to fire extinguishers to books. And materials that aren't accepted at CHaRM are listed in a drop-down menu on Eco-Cycle's Web site with alternatives for that material — everything from wine corks to bubble wrap.

Zero waste is an international movement dedicated to eliminating as much trash as possible from landfills through recycling, reuse and composting. Eco-Cycle works with the movement through its Zero Waste Services for businesses program.

Any interested business can sign up, and Eco-Cycle will assess its throwaway habits and help business owners understand how to better repurpose its trash. Eco-Cycle also provides full-service pickup of recyclables, compostables and whatever's left. Currently there are more than 800 area businesses participating in the program.

Eco-Cycle has won dozens of awards over the years, including the Boulder County Business Report's 2008 IQ Award in the Sustainable category for the Zero Waste Services program.

- Carol Maskus



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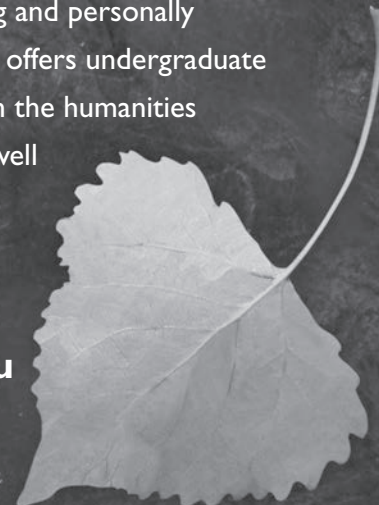
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BOULDER COUNTY  
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- We promote your business as being committed to the environment

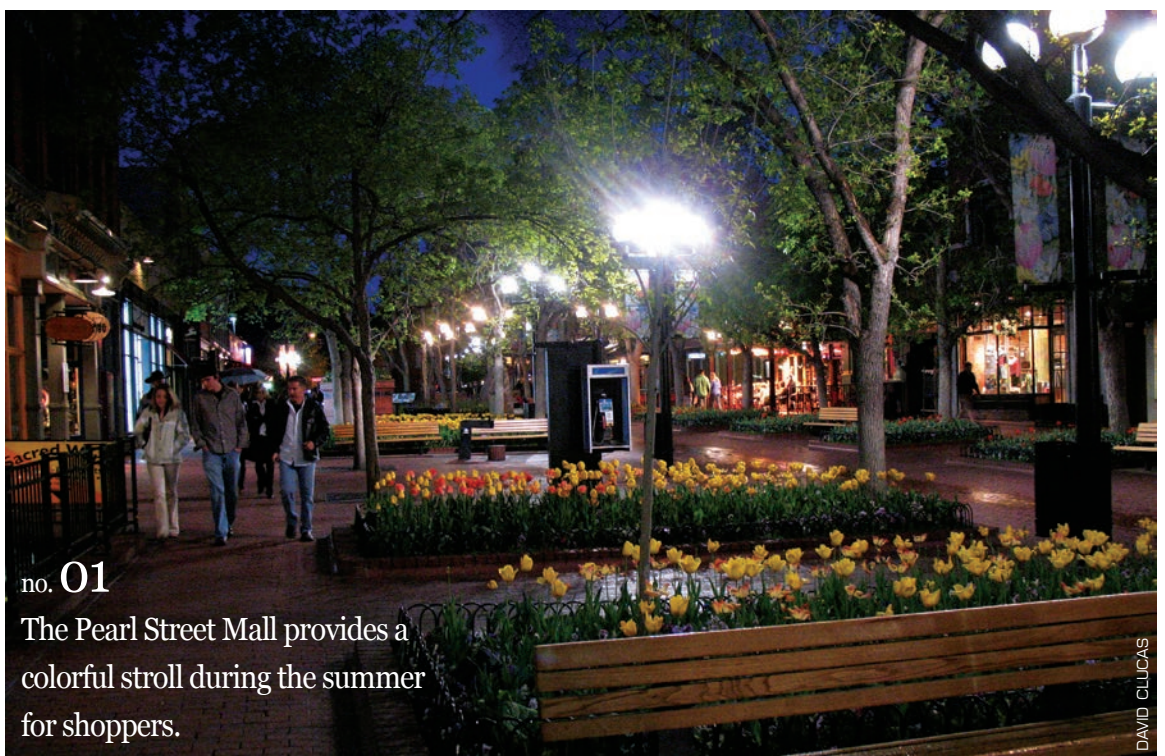
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## PEARL STREET MALL

# 1977



no. 01

The Pearl Street Mall provides a colorful stroll during the summer for shoppers.

DAVID CLUCAS

**Since** Boulder's founding on Feb. 10, 1859, Pearl Street has been the center of the city.

Surveyors drove a stake into the middle of Broadway and Pearl and sighted across to Valmont Butte, to the east, to determine a straight line for Pearl Street, according to local historian Silvia Pettem.

The street was believed to be named for the wife of one of the town's 54 founders, but another rumor has its name stemming from "Madam Pearl" at a brothel along the street's western edge.

Throughout its history, the street surface itself has undergone several changes. It started as dirt road, later with boardwalks along the shops for pedestrians, which were eventually replaced with flagstone. In 1891, tracks were laid down Pearl Street for a horse-drawn streetcar, which in a decade went electric. Larger streetcars, as part of the Interurban Railroad, serviced Pearl Street in 1908, running all the way to Denver.

In 1917, Pearl Street became the first street in Boulder to be paved. It was also the location of the city's first streetlight at Pearl and Broadway. As the automobile became more popular, the streetcars were removed, and downtown Boulder

went through a downturn in the 1950s and 1960s, with customers frequenting shopping centers instead.

"You could shoot a machine gun down Pearl Street at 5:15 p.m., and you wouldn't hurt anybody," said Carl Worthington of the 1960s Pearl Street, in a 2002 interview with the Boulder County Business Report. Worthington was one of the original envisionsers to make Pearl Street a pedestrian mall.

The central core of Pearl Street — between 11th and 15th streets — was closed to traffic in June 1976. It opened as a brick-surfaced pedestrian mall in August 1977 at a cost of \$1.85 million. Some of the trees on the mall today were stored in the coolers at

Coors Brewing Co. in Golden, to keep them dormant until ready to plant.

Today, the Pearl Street Mall is the city's strongest retail core for locally owned stores. It is also a source of entertainment with numerous outdoor concerts, interactive fountains and children playgrounds.

In the summer, street performers and buskers provide an extra flare on Pearl Street with the likes of Zip Code Man — tell him your ZIP code, he'll tell you your town — and those who can balance themselves on wheels, juggle fire, or throw single playing cards from the ground to a roof three stories high.

— David Clucas

no. 02

A cross-country skier makes his way along the Pearl Street Mall after a winter snowstorm.



no. 02

DAVID CLUCAS

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# RED LION RESTAURANT 1870



no. 01

**The** Red Lion Restaurant has been around for more than 100 years and has maintained a touch of history that makes it special.

Previously called the Red Lion Inn, the restaurant, located five minutes from Boulder, about four miles up Boulder Canyon, was built in 1870 by Timothy Blanchard. He sold it to the Dougherty family who owned it until 1953. One other person owned it before the current owners, Chris and Heidi Mueller, bought it in 1963.

"When my parents took over," said Christina Mueller, the general manager, "the upstairs still had nightly rentals, and there were 69 cabins. Many things have been added over the years. We added the gazebo in 1985, and that paved the way for many weddings. We now do about 100 weddings a year." About 10 years ago they changed the name, "because people thought we still had rooms to rent," she said.

The Red Lion started as a homestead. People came to the inn to recover from illness or to hunt and fish.

Christina began working at the

restaurant when she was 13 and has found restaurant receipts in the attic from 1907.

The restaurant is known for its wild game specials, including marinated Texas boar tenderloin and stuffed semi-boneless quail. It has nine private dining rooms available for groups of many different sizes.

"Anyone can build a shiny new restaurant, but you can't create history," she said recently. "That takes time. A man called today whose parents were married here 50 years ago. When you're in business as long as we've been, you touch many people's lives. Many of the parents and grandparents of the wedding couples got married here.

"If you ate here 10 years ago, you can still sit at the same table and have the same waiter and order the same thing. People say that's stodgy or out of date, but where else can you find that? What's wrong with security, what's wrong with knowing what you're going to get?"

- Beth Edwards

no. 01

The Red Lion Restaurant was formerly known as the Red Lion Inn when it had nightly rentals and 69 cabins.

no. 02

The Red Lion Restaurant has a full dining room to entertain guests.



no. 02

no. 03

The Red Lion Restaurant was built in 1870 by Timothy Blanchard. The restaurant is known for its wild game specials.



no. 03



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## LIQUOR MART 1969

**Since** 1969, Liquor Mart has served Boulder a selection of wine, liquor, beer and more.

Tom Lacey, the liquor store's original owner, opened Liquor Mart at a converted Safeway store on 17th and Pearl streets just months after Boulder repealed its 61-year-old ban on alcohol sales within the city limits. Jack Stokes, the liquor store's president and chief executive, said it "was an amazing sight because people weren't used to liquor stores in town," during a 2003 interview with the Boulder County Business Report.

Liquor Mart quickly outgrew its original 10,000 square feet and moved to its present location at 1750 15th St. The space was also a converted grocery store, and has a whopping 32,500 square feet.

The liquor store always has been known for its vast selection of wine, liquor and, of course, beer. The store's sales fluctuate with the fad – varying from a local desire for microbrews to a sudden affinity for wine.

One part of Liquor Mart's history has a bit of mystery tied to it.

Lacey vanished along with Boulderite Don Roberts in August 1981 while on a fishing trip in northern Canada. Neither the plane nor the bodies of the two men have ever been recovered.

The store has also had many positive stories during its history – including its tendency to give back to the community.

Among the nonprofits Liquor Mart has supported are Emergency Family Assistance, Boulder County Hospice, Community Food Share, Boulder Community Hospital, the YWCA and the Boulder County Humane Society. The store has also donated soft drinks to numerous high school after-prom events.

Stoakes has served as chairman of the Boulder Chamber of Commerce, as well as on the marketing committee for Downtown Boulder Inc. and on numerous nonprofit boards. Liquor Mart also has been a sponsor for many of the Business Report's special events.

- Bob McGovern

no. **01**  
Jack Stokes, president and chief executive of Liquor Mart, remembers when the store opened in 1969. The liquor store opened at a converted Safeway store on 17th and Pearl streets just months after Boulder repealed its 61-year-old ban on alcohol sales within the city limits.



DORY JOHNSON

no. **01**

no. 01



# CHIEF NIWOT voice for peace

*icons*

33

**Chief** Niwot was a voice for peace during the turbulent early years of the Colorado gold rush.

Fluent in English, this Arapaho welcomed the first gold seekers and despite the wishes of his tribe permitted them to stay in the Boulder Valley.

Born in the mid-1820s, the chief got his name, as lore goes, from his mother when he reached for her with his left hand, niwot being the Arapaho word for left handed.

Niwot is credited with Niwot's Curse, which has several versions. The most widely accepted is, "People seeing the beauty of this valley will want to stay,

and their staying will be the undoing of the beauty."

In reality, it was the undoing of the chief.

Chief Niwot was killed on Nov. 29, 1864, along with 150 other Cheyennes and Arapahos at Sand Creek in southeastern Colorado by U.S. volunteer troops.

Throughout Boulder County many places pay tribute to Chief Niwot and the Arapaho Tribe. The town of Niwot, Left Hand Canyon, Niwot Mountain and Niwot Ridge are all named for him. And a main thoroughfare through Boulder is Arapahoe Avenue.

– Doug Storum

no. 01

A tree carving by Boulder sculpture Eddie Running Wolf on Second Avenue in Niwot depicts a member of the Arapaho Tribe led by Chief Niwot in the 1800s.



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# 1876

## THE UNIVERSITY OF COLORADO AT BOULDER

no. 01

The University of Colorado at Boulder is the state of Colorado's flagship university.

no. 02

Students celebrate graduation from the University of Colorado at a ceremony at Folsom Field.



no. 02



no. 01

The University of Colorado at Boulder started with 44 students and three instructors and since has morphed into one of the preeminent educational institutions in the world.

Right along Old Main Street, CU was formed in 1876 — the same year the state of Colorado was formally established. The school officially opened its doors the next year. As the years passed, the university and the city of Boulder grew — hand in hand.

Today, CU — the state's flagship university — has more than 24,000 undergraduates and a respected faculty of more than 2,000, and takes up 786 acres in the middle of Boulder. It has produced Nobel Laureates and MacArthur Fellows, and 17 astronauts have been affiliated with the university.

CU also boasts talent on the silver screen and in the media. Robert Redford, an Academy Award-winning actor and director, was a Buff, and so was Jim Gray, a renowned sports reporter. And just for laughs: The creators of the controversial South Park cartoon — Trey Parker and Matt Stone — also wore black and gold.

Not to mention that the school was the stomping grounds for U.S. Supreme Court Justice Byron "Whizzer" White — who also played football for the CU Buffaloes.

The school continually earns sponsored research awards, and in the 2007 fiscal year, it received \$266.2 million, the highest total in campus history. CU's leading funding agencies for that year were NASA (\$46.9 million), the National Science Foundation (\$43.9 million), the Department of Health and Human Services (\$40.3 million) and the Department of Commerce (\$33.1 million).

CU is currently embarking on an ambitious plan called "Flagship 2030." The initiative calls for continued maintenance of historic campus buildings and construction of new facilities to meet a growing demand for classroom and research space.

— Bob McGovern



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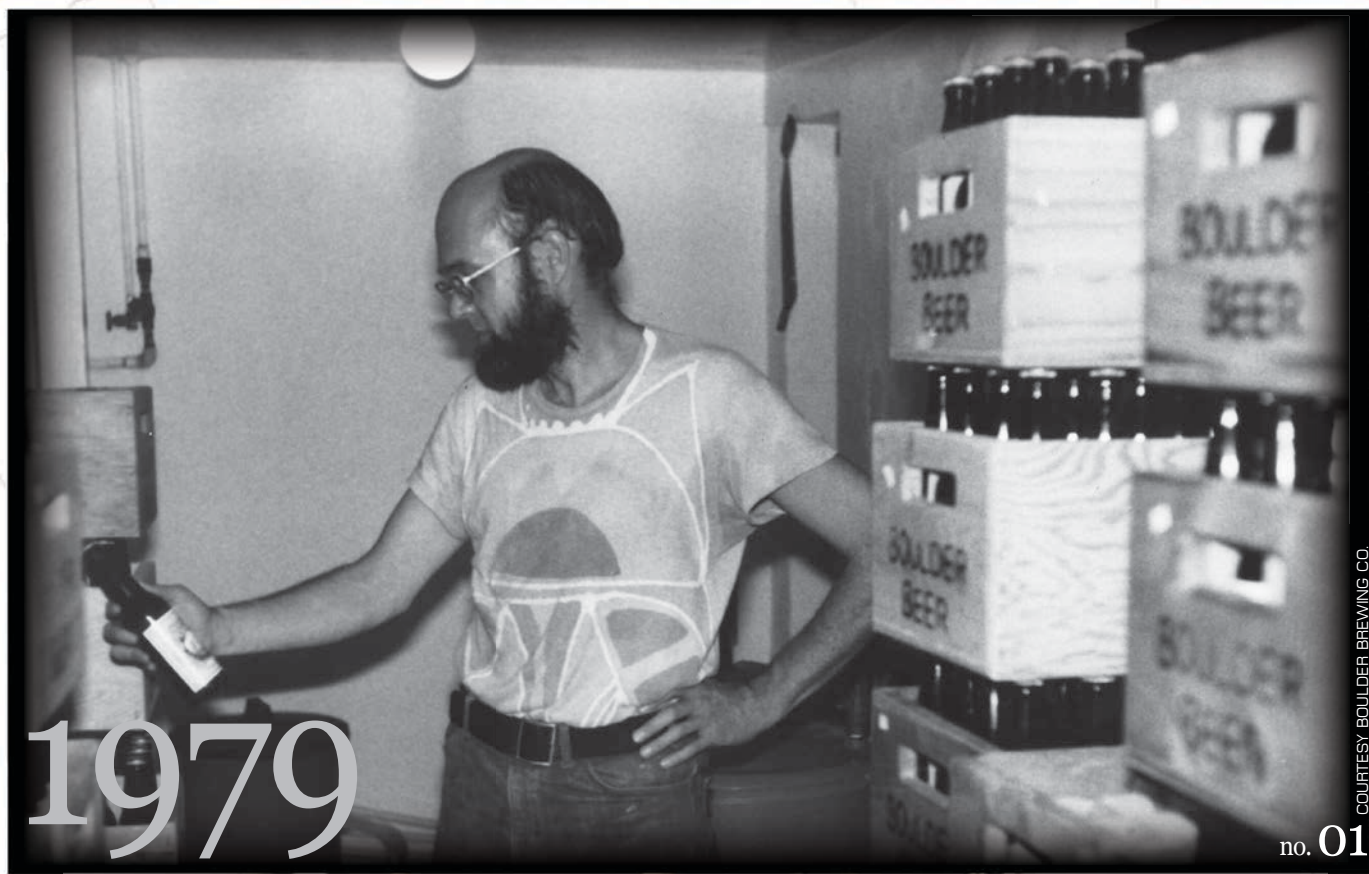
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no. 01

Boulder Brewing Co. founder David Hummer bottles beer. The local brewery started business in 1979.

no. 02

Boulder Brewing Co. is famous for its start in a local goat shed. From left, David Hummer, Stick Ware and Al Nelson arrive at Ware's farm with food-processing equipment purchased from a Denver junkyard.



ICONS OF BOULDER

# Beer-brewing

companies have been setting up shop in Boulder since before 1900. Boulder City Brewery, 1896, and Crystal City Brewing and Ice Co., 1900, were two of the first in the city, pushing suds to the bars, miners and suppliers in the region.

The U.S. Prohibition years of 1920 to 1933 left a gap in official brewing companies in the area, and by 1970s much of the industry was consolidated to less than 50 breweries in the in United States.

But the lack of diversity in U.S. beer soon gave birth to a home-brewing culture that provided the grassroots of today's local microbreweries.

In Boulder, two University of Colorado professors – David Hummer and Stick Ware – started brewing their beer in a goat shed in 1979. The humble beginnings gave rise to the Boulder Brewing Company, which was Colorado's first microbrewery during the industry's renaissance.

Commonly known as Boulder Beer, the company moved to its current location on Wilderness Place in 1984. It has expanded from an original one-barrel brewing system to a 50-barrel brew house with top-of-the-line packaging equipment. The facility has a capacity to produce 43,000 barrels of Boulder Beer annually.

In 1990 Gina Day and Diane Greenlee bought the brewery and soon expanded the small tasting room into a full-service restaurant and pub.

Brewmaster David Zuckerman has overseen brewing and production of all brands, including the most popular Hazed & Infused Dry-Hopped Ale.

Boulder also became home to several other successful brewing companies including Avery Brewing Co., 1993, Mountain Sun Pub & Brewery, 1993, and Twisted Pine Brewing Co., 1995.



- David Clucas

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## GARY NEPTUNE 1983 peaked Mount Everest



no. 01  
Gary Neptune opened  
Neptune Mountaineering  
in 1973.

no. 02  
Gary Neptune stands in his  
mountaineering shop in  
Boulder.



**After** climbing mountains most people only dream about, mountaineering legend Gary Neptune peaked Mount Everest in 1983 and helped put his name on the map.

It also helped put Boulder among the top places for climbing and mountaineering adventurers.

Though born in Oklahoma, Neptune moved to Colorado when he was about 25 years old.

He has since climbed three 8,000 meter peaks, a few Yosemite National Park walls, had the second winter descent of the Diamond in Rocky Mountain National Park, skied numerous tours in the Alps, did a solo route in the Himalayas and much more.

His friends and acquaintances are among the likes of other legends such as climbers Royal Robbins and Catherine Destivelle, mountaineers George Band and Kurt Diemberger, and more.

With his extensive knowledge of climbing, mountaineering, skiing and more, he's been listed as a Boulder "person to know" by Fortune magazine because he knows virtually every trail and route in the area.

But Neptune is more than an outdoor legend. He's an entrepreneur who opened the doors to Neptune Mountaineering in 1973.

He opened the store where Crossroads East shopping center is located, then moved a couple years later to where Christy Sports LLC now sits. From there, Neptune Mountaineering spent about 10 years where Southern Sun is and then moved one building over to where the store is now.

While he doesn't fix ski boots, reshaft ice axes or replace metal edges on wooden skis anymore, the outdoors store still caters to the men and women who love to explore nature in nearly every way imaginable.

- Ryan Dionne



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## FLAGSTAFF HOUSE



COURTESY FLAGSTAFF HOUSE

no. 01

# 1929

no. 01

The main dining room at the Flagstaff House provides spectacular views of the city of Boulder.

**The** Flagstaff House restaurant sits on the mountainside above Boulder at an elevation of 6,000 feet providing spectacular views to go along with its four-star cuisine.

The restaurant at 1138 Flagstaff Road originally was in a cabin built in 1929.

The Monette family has owned the restaurant since 1971 beginning with Don Monette who has more than 40 years in the restaurant industry. His sons Mark and Scott are now the executive chef and general manager, respectively.

“I took the building over in 1971,” Don said. “It was really run down. The walls were covered with red wall paper. It looked like a bordello. It was cold and wasn’t insulated well enough to heat our guests. As the money came in, we started making improvements. Eventually, we added the terraces, doubled the size of the kitchen and added heating systems and insulation.”

Don opened and expanded the property to feature floor to ceiling glass walls. Diners can see the changing seasons with views of Boulder below and wildlife in the surrounding mountainside of Boulder City Park. Extensive interior renovations were done in the restaurant in 1998, including a mahogany bar and fireplace.

Mark left Boulder for a brief time to work at restaurants in New

York and France. During his years he France, he worked 12- to 16-hour days and didn’t get paid.

“My dad always said, ‘Work for the best. If you want to be in this business, learn how to cook.’ I was learning so much I was happy to do it. And in the ’80s, the dollar was strong in Europe, so the money I had saved went a long way.” Mark said.

In 1985, Mark called home one day and found out the chef at the Flagstaff was retiring. Don offered his son a job at the Flagstaff House as executive chef.

“I was shivering when he told me. I couldn’t believe I had the opportunity to return here. You don’t realize how special this place is until you leave it.”

Both father and son still “get stuck with the cooking” at home gatherings, which include 22 family members. Currently, three of the Monette grandchildren are clearing tables at the restaurant.

For Don, owning the restaurant is still a dream come true.

“I learned how to cook in the military. I was hungry all the time, so I thought, ‘I’ll become the cook.’ They sent me out for ski training in Colorado. To this day, skiing, food and Colorado are all my favorite things, and they all came into my life when I was only 18.”

– Beth Edwards

THE BOLDERBOULDER

1979



no. 01

**The** BolderBOULDER started as a 2,700-person road race in 1979.

Today, more than 50,000 people compete in the yearly event.

Olympic gold medalist Frank Shorter approached Steve Bosley, then president of the Bank of Boulder, about hosting a road race in Boulder. Bosley agreed, and the first annual BolderBOULDER — won by Ric Rojas — was up and running.

The race quickly gained popularity, and the next year the finish line had to be moved from North Boulder Park to Boulder High School's track to accommodate the 5,280-person field.

These days, the race ends at the University of Colorado at Boulder's Folsom Field — the largest athletic venue in the city.

The race got so big that organizers needed

no. 01

The first BolderBOULDER took place in 1979 and had 2,700 participants.

to figure out a way to include everyone and still have an official race. The came up with waves — groups of up to 900 people, with staggered start times. Faster runners are put in the first waves, and slower ones are placed in the following waves. A new wave is started every one to two minutes, and the start and finish times for the runners in each race are recorded.

The BolderBOULDER, which is 10 kilometers, takes place every year on Memorial Day. This race is open to everyone and includes a wheelchair race and a walkers' race. It is the largest timed race in the United States and the fifth-largest road race in the world.

There are also Marine Corps units who march to honor fallen American soldiers.

no. 02

BolderBOULDER participants dart off the starting line during the 2001 race.

The race has had its share of characters and legends over the years. Arturo Barrios, from Mexico, won the race four times. Then there was Rosa Mota, from Portugal, who won the race five times.

Saul Mendoza, who participated in the wheelchair race, won the title nine times in a row.

From its modest beginnings, the BolderBOULDER now has a slew of sponsors including: adidas, Saturn, Crocs, King Soopers and Dicks Sporting Goods.

— Bob McGovern



# WORLD CLASS ROCK



RADIO  
STATION  
KBCO

1977

**As** you're driving down Pearl Street past Mike's Camera on Folsom, listening to Norah Jones lamenting her latest love, it's neat to look up and realize the music is coming from a little studio just above that camera shop.

KBCO debuted in 1977, and has been playing what it calls "World Class Rock" - a mixture of old and new rock, soul, reggae, folk and pop - since then. A typical set by this radio station at 97.3 FM might include The Killers, Crosby, Stills & Nash, Sarah McLachlan and Jamiroquai.

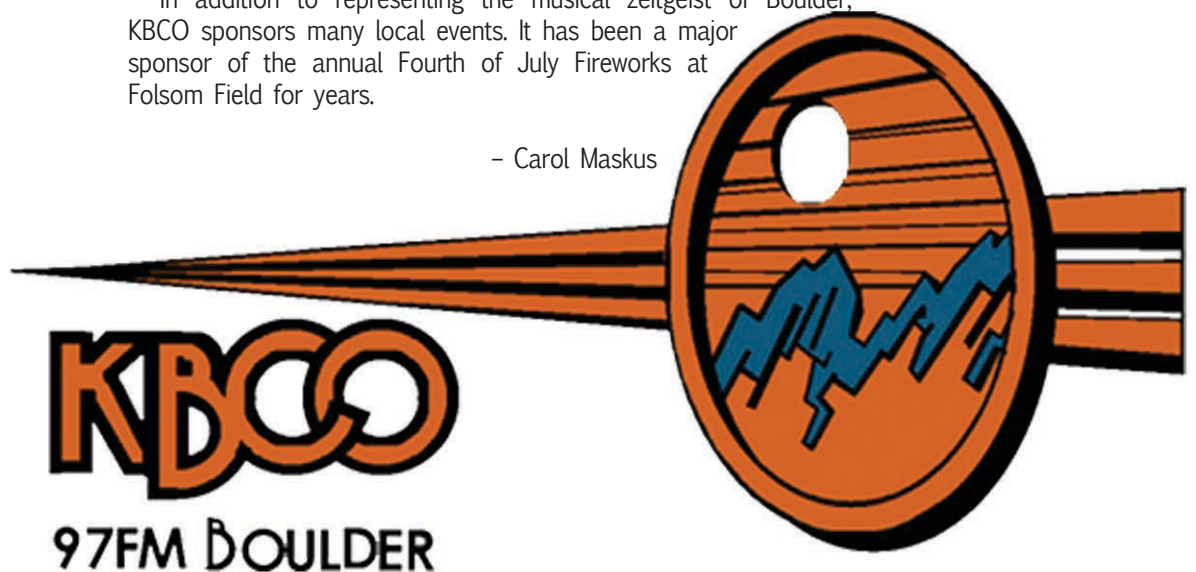
In 1988, the company began its Studio C recordings by having Melissa Etheridge play some live music on the air. The success of that led to other recordings of other musicians, and many singers and bands coming through Colorado now stop by the station to play a set. KBCO releases a CD of the year's best recordings at the end of each year, and it sells out within a matter of hours.

The station's 'BCO Morning Show with Bret Saunders and Robbyn Hart also has a loyal following, with such features as *Unsung Heroes of World Class Rock*, where music too obscure for parent company Clear Channel Communications gets exposure.

There is also *Stump the Sage*, where callers get to test the rock history knowledge of Saunders in exchange for prizes. Saunders also does an interview segment, capturing such personalities as President Barack Obama and Alice Walker.

In addition to representing the musical zeitgeist of Boulder, KBCO sponsors many local events. It has been a major sponsor of the annual Fourth of July Fireworks at Folsom Field for years.

- Carol Maskus





no. 01  
 In 1921, a group of Boulder doctors bought the Ben Hagman home on 12th Street and created the 15-bed Boulder Hospital that they operated for a year.

no. 02  
 The Boulder Community Hospital has been renovated and has seen many additions in its 82 years.

# BOULDER COMMUNITY HOSPITAL 1926

**I**t wasn't without a fight that Boulder had a hospital to call its own. When the University of Colorado regents decided to move the medical school to Denver in 1920, thus eliminating the need for the University Hospital that served as a training ground for medical students and nurses, the community rallied.

A group of Boulder doctors decided to buy the Ben Hagman home on 12th Street in 1921 and convert it to the 15-bed Boulder Hospital. At the same time, the regents offered a three-year lease at no charge. The university also offered to let the Boulder Chamber of Commerce keep all the equipment.

The caveat: The community had to find a new hospital location that fit Boulder's needs by 1925. So on April 19, 1922 The Community Hospital Association was formed to find such a place.

But there was no room in town for a temporary hospital as well as a new 15-bed Boulder Hospital, so Boulder Hospital doctors deeded their hospital to the community.

When the University Hospital's lease was about to expire, the community still didn't have a suitable place to fit Boulder's medical needs. Community leaders decided to remodel the Boulder Hospital into a 45-bed facility - but they needed \$85,000.

In just nine October days in 1924, citizens raised \$51,448 and the university, city and county pitched in the rest. On June 9, 1925 ground broke, and on April 4, 1926 the Boulder Community Hospital was dedicated.

About 82 years and more than \$13 million later, the Boulder Community Hospital has 265 inpatient beds, an emergency department, helipad, radiation services, intensive-care unit and treats more than 500,000 patients per year.

- Ryan Dionne



## BALL AEROSPACE AND TECHNOLOGIES CORP.

# 1956



no. 01

Ball Aerospace and Technologies Corp. has been on the forefront of technology for defense and civilian government agencies and commercial customers.

no. 02

R.C. “Merc” Mercure was instrumental in bringing the company that would become Ball Aerospace and Technologies Corp. to Boulder.

The story of Ball Aerospace goes back 53 years to 1956. R.C. “Merc” Mercure, one of the founders of Ball Brothers Research Corp., as the company was known then, recalls the story of Ball’s beginnings in Boulder.

“It’s kind of interesting,” he said. “Around 1955, the city of Boulder decided it needed an industrial park. It went out and acquired a number of acres east of town, off what is now Arapahoe Ave.”

The city started recruiting companies for its industrial park and found a company, Control Cell, willing to move from Wichita, Kan. The company took Boulder up on its offer and moved into the new industrial park, but like many startups, it needed money.

The company found help from Ball Corp., then based in Muncie Ind. Control Cell’s product didn’t prove worth the investment, but Ball Corp. learned of some scientists doing military research on space exploration at the University of Colorado in what would later be known as the Laboratory for Atmospheric and Space Physics.

They had discovered how to build a stable platform to attach to rockets that would hold steady both the cameras and the experiments sent into the upper atmosphere. This seemed like a better investment. Control Cell disappeared, but in its place Ball Brothers Research Corp. was born.

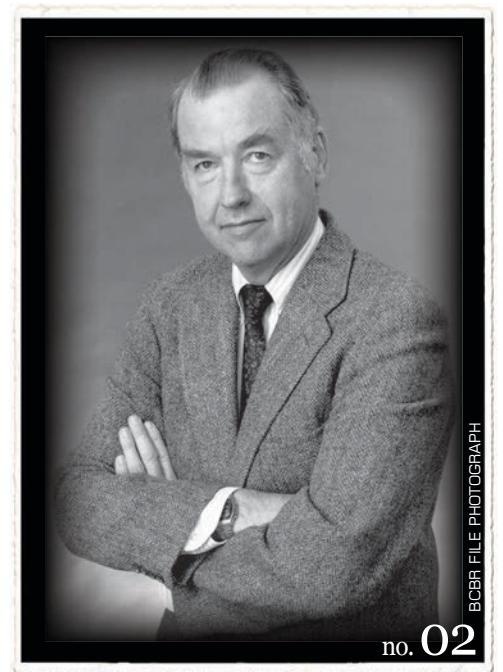
By 1959 the company had built the nation’s first orbiting solar observatory for a new government agency called the National Aeronautics and Space Administration, or NASA.

Ball Aerospace and Technologies Corp., as it is known now, was on the forefront of technology in the Boulder Valley. It has served as a technology innovator for defense and civilian government agencies and commercial customers ever since.

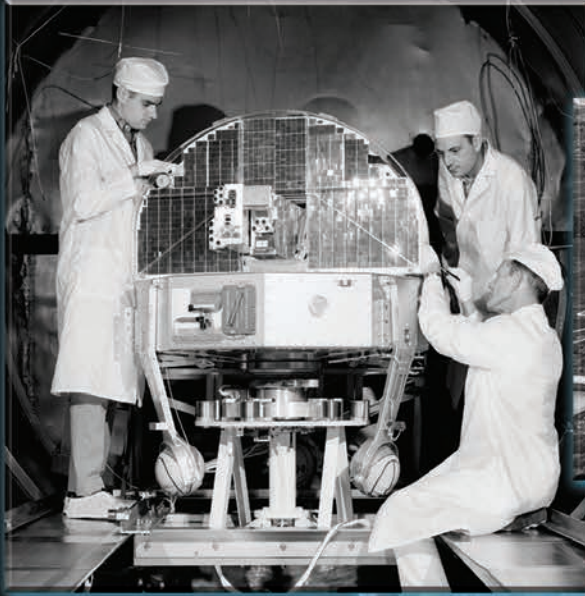
The company’s history began at the dawn of the space age and has a legacy of enabling many scientific “firsts.”

The aerospace division in Boulder now employs approximately 3,000 engineers, scientists, technicians and support staff.

– Beth Edwards



# Celebrating Innovation



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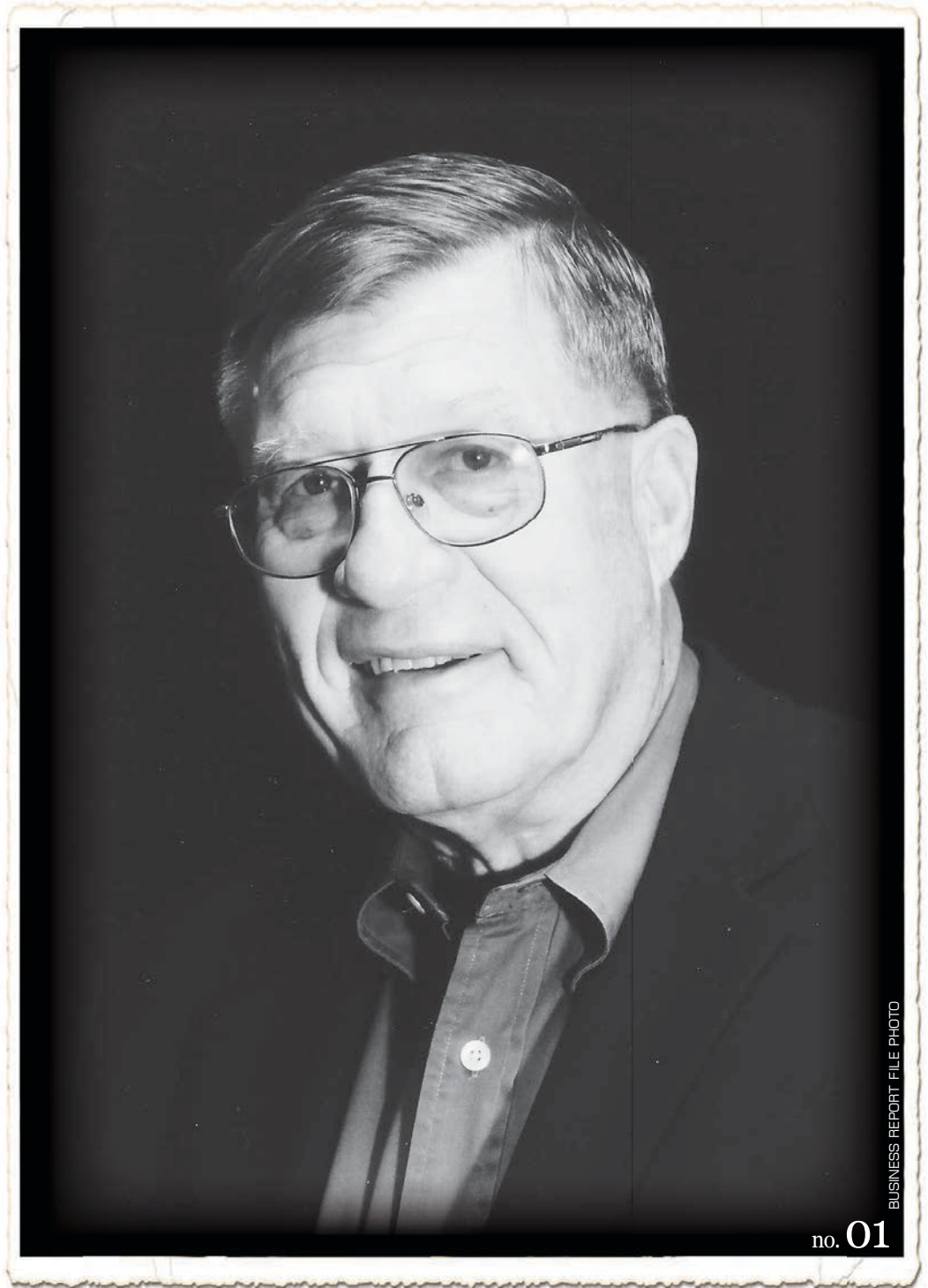
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## FRANK DAY restaurateur

no. 01

Frank Day has put his stamp on the food and beverage industry with a number of restaurants including Old Chicago's, a 100-plus restaurant chain. He opened the first one in Boulder in 1976.



**Frank** Day is more than a Colorado native, he's a local entrepreneur who has impacted the hospitality and health-care industries among others.

Born in Denver in 1932, he moved away but returned to Colorado and settled in Boulder in 1973. While he was gone, he began his restaurant career by selling popcorn and snacks at some Chicago department stores.

It was in Boulder where he formed Rock Bottom Restaurants Inc., which is the parent company of Old Chicago, Rock Bottom Restaurant and Brewery, Walnut Brewery the ChopHouse & Brewery, Boulder Beer Inc. and more.

In 1976, three years after opening the Walrus in Boulder, Day opened the country's first Old Chicago in Boulder. Now the restaurant company operates more than 100 eateries in the U.S.

But Day didn't stop there. He bought the Hotel Boulderado in

1980, bought and revamped the Table Mountain Inn in Golden and formed the Day Family Foundation.

Through a \$500,000 donation on behalf of the foundation, he sparked a \$1.5 million fundraising campaign for Clinica Family Health Services in June 2008. Day's wife, Gina, formerly worked with People's Clinic, which is now part of Clinica Family Health Services.

He also helped found Downtown Boulder Inc., a nonprofit organization focused on promoting downtown Boulder, and served as its first president.

Without Day, much of Boulder's most famous businesses wouldn't be around, and he has numerous awards to show for it – such as being a 1988 Pacesetter for Business award recipient, a 2003 Boulder County Business Hall of Fame inductee, and being named an Entrepreneurial Innovator in 2004 by the Boulder Chamber.

- Ryan Dionne



## BOULDER CREEK

preservation,  
recreation



DESIREE HOLTZ

### no. 01

The Boulder Creek is a popular spot for fishing, tubing and relaxing in Boulder.

**The** Native American Indians, those who first roamed the Boulder Valley, knew the area had fertile ground in the spring, which could support buffalo herds and some farming.

That was their secret.

The white men from the Eastern United States called the area east of the Rocky Mountain foothills as “The Great American Desert” and didn’t believe it could support towns.

That myth changed as more settlers came to the Boulder Valley for mining and discovered waterways such as the Boulder Creek. While the creek provided water, it wasn’t the copious amounts that the settlers were used to back east.

Water rights issues sprung up soon after the city’s settling and ditches were dug to divert water. Anderson Ditch, which still flows

through The Hill and University of Colorado, dates back to 1860, 17 years before the university founded its Boulder campus.

There were times, however, when Boulder Creek provided too much water – the worst of which came in 1895 after a snowy winter and wet spring. Floods followed in 1914, 1921, 1938 and 1969. In the 1950s groups urged better flood control, but it wasn’t until the 1970s that significant flood mitigation work was done. Still today, a major flood could inundate much the central part of the city.

Along Boulder Creek – stretching seven miles from the western canyon to east Boulder – is the Boulder Creek Path. It’s become a popular biking path that connects with the city’s other bike paths.

- David Clucas

## THE BOULDER DUSHANBE TEAHOUSE



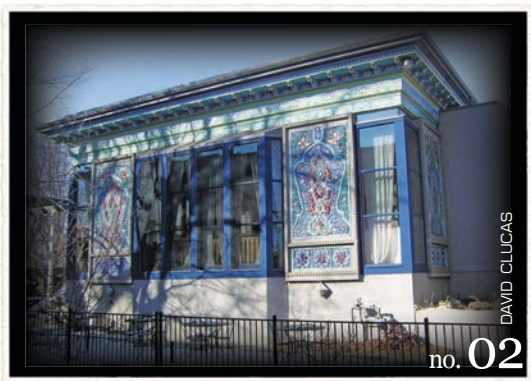
DAVID CLUCAS

no. 01

The Fountain of the Seven Beauties, in the center of the Boulder Dushanbe Teahouse, is based on a 12th-century Central Asian poem and features seven copper female figures.

no. 02

The Boulder Dushanbe Teahouse was conceived in 1987 when Mayor Maksud Ikramov of Dushanbe, Tajikistan announced he wanted to give a gift to Boulder in celebration of the two locations' ties as sister cities.



DAVID CLUCAS

no. 02

1987

**The** Boulder Dushanbe Teahouse is one of the attractions Boulder residents are most proud to show visitors.

Its colorful ceramic panels, calming indoor fountain and intricate carved ceiling are enough to make any visitor awestruck.

The teahouse was conceived in 1987 when Mayor Maksud Ikramov of Dushanbe, Tajikistan announced he wanted to give a gift to Boulder in celebration of the two locations' ties as sister cities.

From 1987 to 1990, more than 40 artisans from Tajikistan worked to create the pieces that would become the teahouse.

The city of Boulder had trouble finding the right location for the gift but finally settled on 1770 13th St. next to the Boulder Museum of Contemporary Art and adjacent to Boulder Creek. It opened in 1998. Artists came from Tajikistan to guide local construction workers in putting the

pieces of the puzzle together.

The teahouse has hand-carved white plaster tiles in the interior, which took several months to create, along with modern oil paintings by the same artist. The ceiling was painted and carved by hand in a centuries-old style, with no power tools used.

The exterior has eight turquoise ceramic tiles crafted in a Tree of Life design. The Fountain of the Seven Beauties, in the center of the teahouse, is based on a 12th-century Central Asian poem and features seven copper female figures.

The city of Boulder dedicated a Dushanbe Cybercafe to the people of Dushanbe in thanks for the teahouse. It has rows of computers, a kitchen and solar power. Boulder Mayor Shaun McGrath and Dushanbe Mayor Mahmadsaid Ubaidulloev were both present for the dedication.

- Carol Maskus

ETOWN



COURTESY ETOWN  
no. 01

no. 01  
James Taylor along with David Crosby and Graham Nash have graced the etown stage.

no. 02  
Robert F. Kennedy Jr. visits with etown hosts Nick and Helen Forster.

**etown** hosts Nick and Helen Forster have been making radio shows with musicians, authors and community spirit since 1991.

The syndicated radio show is recorded live in Boulder Valley venues such as the Boulder Theater, and reproduced weekly on more than 250 commercial, community and NPR stations throughout the country.

etown is a cultural nonprofit organization with a mission “to educate, entertain and inspire a diverse audience, through music and conversation, to create a socially responsible and sustainable world.”

The show is divided into a live music segment, featuring guests such as Chris Isaak and Willie Nelson, a conversation segment, featuring interviewees like Jimmy Carter, Robert F. Kennedy Jr. and Naropa poet Anne Waldman, and the “e-chievement awards,” which highlights the volunteer achievements of everyday citizens working in fields like the environment, social justice and poverty eradication. E-chievement award winners often experience greater funding and exposure for their nonprofits after being on the show.

etown soon will have its own home base for concerts following the purchase of an historic church in downtown Boulder.

The future Etown Hall will be an energy-efficient meeting place, concert hall, media center and community gathering place.

Michelle Shocked, a political activist/etown musical guest, had this to say about the nonprofit: “You know what they say about etown ... location, location, location.”

- Carol Maskus

1991



COURTESY ETOWN  
no. 02

## FRANK SHORTER 1972 Olympic gold medalist



no. 01  
Frank Shorter crosses the finish line to win the BolderBOULDER in 1981.

In 1970 Frank Shorter came to Boulder and changed its running scene forever. Shorter, who had just graduated from Yale University, was told by his college track coach that running at altitude would significantly help him prepare for the 1972 Olympics.

Shorter trained at an indoor track in Boulder, and once he saw the benefits he invited other Olympic hopefuls to train in Vail, which has an even higher altitude. The runners soon found that the altitude was too high for recovery purposes and returned to train in Boulder.

There must have been something in the air because two years later Shorter won the marathon and brought home the Olympic gold medal.

In 1976 he won the silver medal in the marathon in Montreal and in 1984 was elected to the U.S. Olympic Hall of Fame in 1984.

Aside from his personal athletic accomplishments, Shorter helped kick off the annual BolderBOULDER 10K race. The road race, which started in 1979, has grown to be one of the biggest timed races in the world. This race is open to everyone and includes a wheelchair race and a walkers' race.

Shorter wanted the race to be a way to spread the word about running.

A statue of Frank Shorter was placed near Folsom Field - the finish line of the BolderBOULDER.

Shorter was admitted to the Colorado Bar Association in 1975 after graduating from the University of Florida Levin College of Law. While a law associate at French and Stone PC in 1977, he started his own company, Frank Shorter Running Gear, a sportswear company in Boulder.

- Bob McGovern

PEPPERCORN  
1977

no. 01

Doris Houghland stands in the linen section at the Peppercorn on the Pearl Street Mall in downtown Boulder.



no. 01

**Peppercorn** is a retail potpourri of some of the coolest kitchen, bath and home accessories from designers all over the world.

You can buy a small gadget or a top-of-the-line gourmet kitchen appliance; from formal dinnerware to your basic table setting; from fine china, crystal and silver to bed linens, bath linens, soaps and toiletries.

Boulder residents often make sure visitors take a tour through the shop; after all, it's earned the nickname "The Smithsonian of Cookstores."

Peppercorn opened in 1977 in a building on Broadway that no longer exists.

Three years later it moved to a shop on the Pearl Street Mall, and three years after that it expanded to its current spot at 1235 Pearl St.

The store was founded by Doris Houghland as a cooking school and small gourmet kitchen store. It has grown into a 12,000-square-foot retail space.

"I'd always had a love of food," Houghland said. "A friend of mine from grade school and I thought we'd open some kind of retail store. She had a little bit of money, so we thought, let's do it. We

envisioned it more as a cooking school because that was all the rage at the time."

The friend, Barbara David, left the business three years later, and Houghland bought out her share of the business. After two moves the cooking school disappeared. By that time Houghland had two children and a third one on the way. She couldn't teach cooking classes and run a store, too.

The sparse merchandise shown in the first Peppercorn photos appear extreme in contrast to today's abundant collection. Houghland believes that coming into the store should be like coming into someone's home. She continues to play an active role in the day-to-day business of Peppercorn as buyer and merchandiser. Until recently, she handled the advertising and marketing as well.

And where did she come up with the unique name?

"That's comical. It was before I moved out here. I was living in Bloomington at the time in southern Indiana. It was my birthday, and we were trying to think of a name for the store. We had a contest and promised a \$100 gift certificate. I saw the name and liked it and couldn't come up with anything better. So we went it. Now, we carry every kind of peppercorn there is."

- Beth Edwards



DESIREE HOLTZ

no. 01

## TRIDENT BOOKSELLERS AND CAFÉ 1980

**Trident** Booksellers and Café opened in 1980 as a bookstore only, but with the addition of an espresso machine and coffee pot in a corner of the store quickly became a favorite of locals looking for a place to sip caffeine while enjoying a good book.

Over time the Trident has evolved into a full-service café.

The owners at the time, Hudson Shotwell and James Gimiaon, added the element of coffee in 1982.

“No one in town had an espresso machine at that point,” said Mike Smith, general manager of the Trident. “Little did they know it would go the other way, and the books would be pushed back to the other side.”

It only took a few years before the coffee and tea bar became the main business.

Shotwell and Gimiaon both live in Nova Scotia now. They sold their interest in the company several years ago to Suter Dubose, the president of Caffe Sole.

The Trident became an institution in Boulder and adopted to changes not only in the economy but to competition from online book sellers like Amazon.com.

“If you have a new bookstore, you are competing with Amazon, but used books are discounted, and online book sales don’t affect us as directly,” Smith said. “What’s important to me about the Trident is that we do sell a product – coffee, books and tea – but we have a space for people to be able to mix with each other. That’s one of the strengths of the business. The bookstore provides a great synergy and contrast to the loud, boisterous coffee shop.”

- Beth Edwards

no. 01  
Trident Booksellers and Café changed from solely a bookstore to full-service café over the years.

# CAMERA 1890

no. 01

The Camera has been printing in Boulder since 1890. This cover of the newspaper is from Dec. 22, 2006 when it was called the Daily Camera.

The Camera has given Boulder its news for almost 120 years and has literally grown with the city. The newspaper was founded in 1890 by Frederick Johnson and Bert Ball. It earned its name because Johnson and Ball wanted to create a publication that had more illustrations than most publications at that time.

The Camera initially was a weekly, but due to its almost immediate success, it became a morning daily on St. Patrick's Day in 1891.

The Camera newspaper began its operations on the first floor of a two-story, 50-by 90-foot building at 11th and Pearl streets. In 1918, it considered moving to another location, but the owner of the paper's building excavated and finished a basement as a press room, and the Camera decided to stay. The newspaper later bought the building.

In 1963, after years of remodels and additions, the building at 11th and Pearl was demolished and replaced by a new building with two floors and a basement. The structure remains at the eastern part of the present Camera headquarters.

In 1986, the Boulder Planning Board approved the Camera's \$5.2 million expansion project to build a 24,916-square-foot, two-story addition facing Walnut Street.

The newspaper changed hands several times during its history. In 1969, it became a Ridder publication, and in 1974 a Knight-Ridder publication, reflecting the merger of the two media companies. The paper was owned by Knight-Ridder until it was acquired by The E.W. Scripps Co. in 1997.

In 2006 the Camera came under the management of Prairie Mountain Publishing, a partnership that was created by The E. W. Scripps Company and MediaNews Group.

The Camera had a longtime rivalry with the Colorado Daily until the latter was purchased by Prairie Mountain Publishing in 2005.

- Bob McGovern

**DAILY CAMERA**  
Friday, December 22, 2006 | Your Paper. Your News. 50¢

GUIDE TO LOCAL NEW YEAR'S EVE EVENTS | FRIDAY MAGAZINE > CU TO GRADUATE 2,000 TODAY | LOCAL 10

**Early morning goes to the birds** > GET OUT!, 1B

**CU cancels Saturday's men's basketball game** > SPORTS, 10

**Storm ends; cleanup ensues**

Final talk: About two feet of powder dumped on region

**INSIDE**  
• Digging out. Photo gallery, Page 5A  
• Inevitable, highways begin to dig out. Page 5B  
• Injurers struggle to regain normalcy. Business, Page 12C  
• A look at local sales rates. Business, Page 12C

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**State, DIA recovering from snow**

**Tales from a blizzard**

**SNOW DEPTH TOTALS**

Central Boulder	26"	Lafayette	29"
Erie	29"	Longmont	24"
Estes Park	32"	Louisville	23"
Gunbarrel	23"	Nederland	34"
		Sugarloaf	22.5"

**FINAL CHAPTER**

**Fire displaces a Lafayette family**

## OLD MAIN AND MACKY AUDITORIUM early architecture

**Not** only is the University of Colorado a good place to study comparative literature, aerospace or law, but it is also home to some of the prettiest campus architecture in the U.S.

Two of its buildings, Old Main and Macky Auditorium, put CU on the map of architectural sites to visit while in Boulder.

Old Main, with its distinctive exterior spiral staircase and ginger-bread style rooftops, was the first building on campus, completed on April 18, 1876, a few months before Colorado became a state.

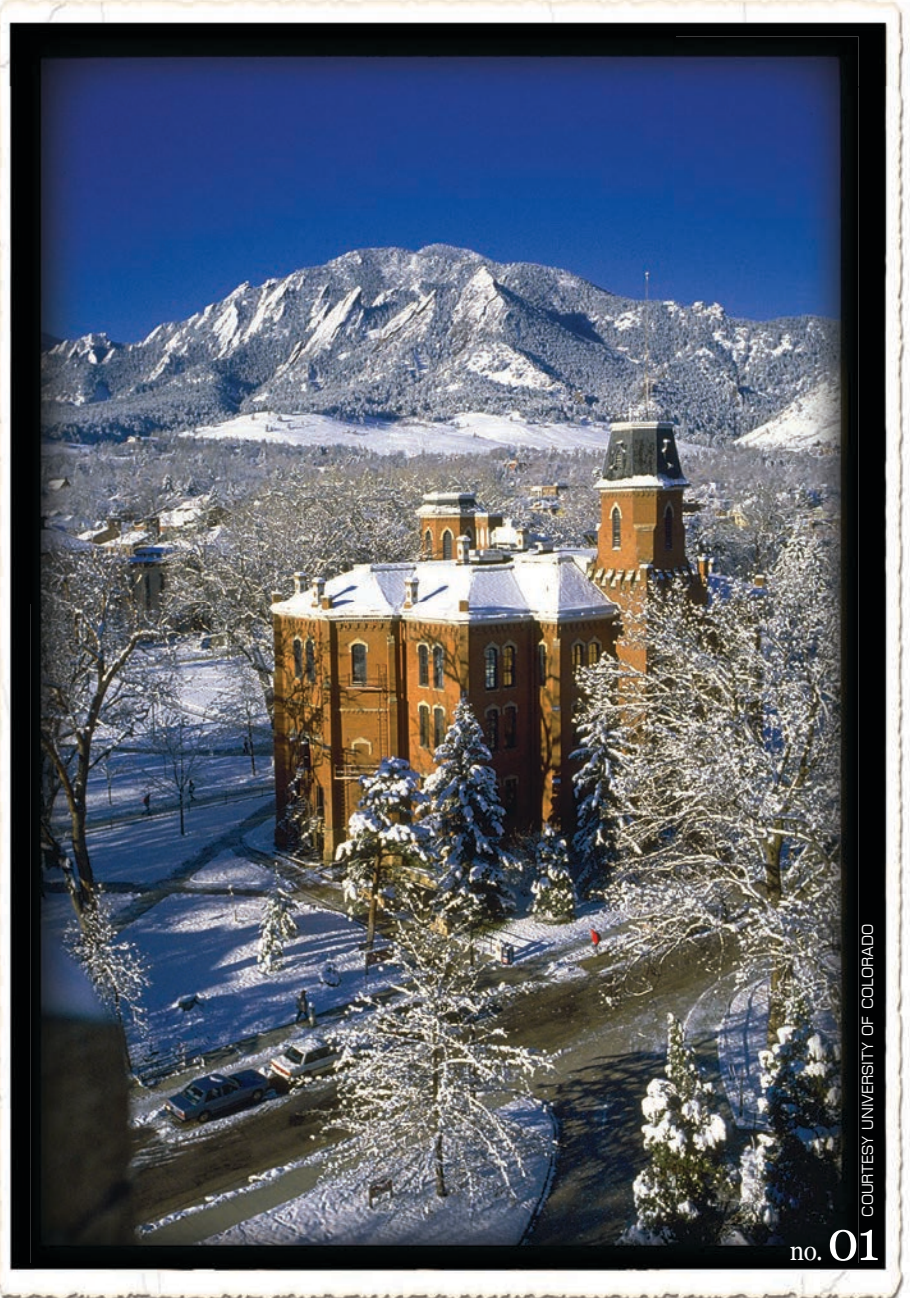
When the university officially opened in 1877, it barely filled Old Main. The entire university was housed there, including classrooms and the living quarters for the president and his family, and the custodian and his wife.

The top floor of Old Main houses the CU Heritage Center, detailing the university's history through photographs, displays and changing exhibits. The gallery is home to a Nobel Prize, photographs of the first graduates, accounts of notable alumni and, reminders of CU's long history of space research and exploration.

Old Main also is home to the administrative offices of the College of Arts and Sciences, the



ICONS OF BOULDER



university's first department.

Macky Auditorium is a 2,000-plus seat historic concert hall featuring Gothic architecture and impressive lacy windows. Though it celebrated its groundbreaking in 1909, it wasn't completed until 1922 due to legal delays.

Macky has hosted a variety of events including classical music performances, operas, lectures, contemporary artists and films. Many speakers and performers have delighted audiences there, including Itzhak Perlman, Yo Yo Ma, the Dalai Lama, Roger Ebert and Jane Goodall.

Macky Auditorium was named for its donor, Andrew J. Macky, a Boulder pioneer who went on to found First National Bank of Boulder. Although he Macky did not have a college education, he believed very much in education and bequeathed \$300,000 to the university for the auditorium. At the time, his gift was the second largest ever given to a Colorado university or college.

- Carol Maskus

no. **01**  
Old Main, with its distinctive exterior spiral staircase and gingerbread-style rooftops, was the first building on campus, completed on April 18, 1876.

no. **02**  
Macky Auditorium is a 2,000-plus seat historic concert hall featuring Gothic architecture. It was completed in 1922.



# education, community leader

## Virginia

Patterson's place in Boulder's

history embodies the story of many in today's business and education community.

She came to Boulder in 1942 as a freshman journalism major at the University of Colorado, becoming the editor of the student newspaper and head of several other student organizations.

After graduating, she moved to New York as a guest editor at *Mademoiselle* magazine. She couldn't stay away from Boulder long, and returned in 1947, getting a job selling display advertising for the *Camera* newspaper. Later she became a writer and editor for CU's community service publication. It was there that she met her husband, Alexander Balfour Patterson Jr., who was the first Episcopal chaplain at CU. They had three children.

She later went to work for the Western Interstate Commission for Higher Education, which provided education across state lines, sharing resources and students. And in the 1960s, she served as board member or president of the Boulder Valley School District off an on for 14 years.

In the late 1970s, Patterson and her husband began to settle down, but yearned to work together in the community.

"My husband wanted a toy shop because he liked to paint toy soldiers, and I wanted a dress shop because I liked pretty things," Patterson said. "We settled on a bookstore, because we both like to read."

The Printed Page bookstore opened in 1977, and it eventually moved to the Pearl Street Mall, which had just been redeveloped as a pedestrian shopping street. In the midst, Patterson got involved with downtown Boulder's numerous management groups.

"My particular interest was to make downtown a lively and safe place where people could shop and dine and also bring their children," she said.

Patterson is a founding member of both the Downtown Boulder Association and Downtown Boulder Inc., the latter of which she is a lifetime board member. She was elected to the Boulder County Business Hall of Fame in 1995.

In 2001, she closed The Printed Page, although a second store, Page Two, operated by her son remains open in Gunbarrel.

- David Clucas

## VIRGINIA PATTERSON



JERRY W. LEWIS

no. 01

### no. 01

Virginia Patterson is a founding member of both the Downtown Boulder Association and Downtown Boulder Inc., the latter of which she is a lifetime board member. She was elected to the Boulder County Business Hall of Fame in 1995.

## THE SINK 1923



no. 01

COURTESY CARNEGIE BRANCH LIBRARY FOR LOCAL HISTORY, BOULDER HISTORICAL SOCIETY COLLECTION

**With** its original style and well-known Sink Burgers, Boulder's The Sink is a staple to past and present University of Colorado students as well as burger-grabbing Boulderites.

Whether before or after graduation, before, during or after home football games or nearly every weekend, the roughly 86-year-old restaurant and bar is typically packed.

Prior to its restaurant days, the building was a fraternity house and then a single-family residence, according to current co-owner Mark Heinritz.

The restaurant started as a European-

style eatery in 1923, called The Sunken Gardens, and had a large sunken fountain dubbed "the sink." In 1949 a CU graduate, Joe Beimford, bought the restaurant, changed the name to The Sink, which is what most people knew it as already and stopped serving food.

By 1955 Beimford sold it to Floyd Marks who, three years later, sold it to his son-in-law Herb Kauvar.

The Sink started serving Sink Burgers slathered in its famous hickory sauce. For the next 34 years the restaurant stayed in the Kauvar family.

But in 1974, The Sink became Herbie's Deli. It still served Sink Burgers, but the

eccentric paintings by Mike Dormier and Lloyd Kavich were covered by boards. Finally in 1989 the boards were removed, a full bar was added, and The Sink returned.

The artwork has since been restored, the kitchen was upgraded and new draft lines were added.

Current owners, Mark and Chris Heinritz, have added pizza to the menu and continue to support local producers, recycle fry oil and use wind-powered electricity through Renewable Choice Energy.

- Ryan Dionne



no. 02

COURTESY THE SINK

no. 01

The Sink has been a popular University of Colorado at Boulder student hangout since it opened as The Sunken Gardens in 1923.

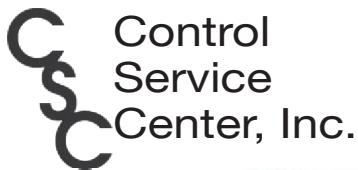
no. 02

The Sink has changed hands numerous times but has always been a Boulder staple on The Hill.

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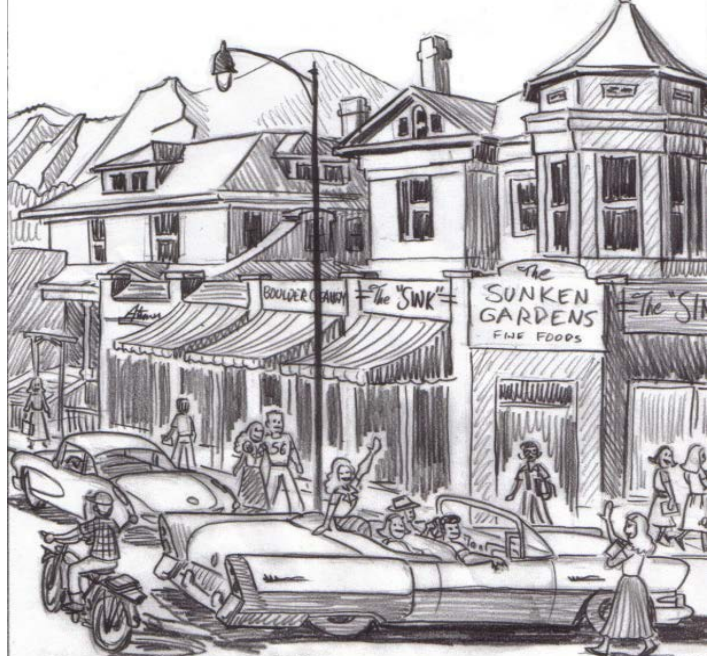
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## MARVIN CARUTHERS entrepreneur

no. 01  
Marvin Caruthers  
helped form many  
biotechnology companies  
in Boulder and across the  
country.

## Boulder's

biotech industry wouldn't be where it is today without the help of Marvin Caruthers.

Caruthers, a University of Colorado chemistry and biochemistry professor, has formed numerous biotechnology companies including Genomica Corp., which was bought in 2001 by San Francisco-based Exelixis Inc., Thousand Oaks, Calif.-based Amgen Inc., and Foster City, Calif.-based Applied Biosystems Inc.

He's also known for helping form NeXstar Pharmaceuticals Inc., which now is a part of Foster City, Calif.-based Gilead Sciences Inc.; Ribozyme Pharmaceuticals Inc., now San Francisco-based Sirna Therapeutics Inc. and still has an office in Boulder; as well as Boulder-based Array Biopharma Inc.

Caruthers, who was awarded a 2003 Esprit Entrepreneur Lifetime Achievement

award, is still a major shareholder in Array and serves on its board of directors. He also keeps his hand in many of the other companies he helped start.

Many of those companies were in collaboration with Kyle Lefkoff. When Lefkoff started Boulder Ventures Ltd. in 1995, Caruthers became a founding investor and a founding member of the company's investment committee. He's still a venture partner with the firm.

Besides all his biotech endeavors, he and his wife, Jennie, created the Caruthers Family Foundation, which focuses on helping impoverished children get medical and dental care.

He also donated \$20 million to the University of Colorado to help construct an interdisciplinary biotechnology building. The donation was the largest by a faculty member and one of the largest in the school's history.

- Ryan Dionne





no. 01

COURTESY NATIONAL CENTER FOR ATMOSPHERIC RESEARCH

NATIONAL  
CENTER FOR  
ATMOSPHERIC  
RESEARCH  
1960

**Sitting** alone atop Table Mesa in South Boulder, The National Center for Atmospheric Research's building is one of the city's most visible icons.

Completed in 1966, it was designed by Architect I.M. Pei to resemble the centuries-old Native American cliff dwellings at Mesa Verde National Park in Southwestern Colorado. Besides housing the headquarters for NCAR, the building is also the organization's visitor center and is open to the public daily.

NCAR came to Boulder in 1960, shortly after its founding by the National Science Foundation. It is a federally funded science laboratory, independently operated by a consortium of universities under the nonprofit University Corporation for Atmospheric Research, also headquartered in Boulder.

NCAR allows the nation's scientists to gain access to high-performance supercomputers, aircraft and radar to improve the understanding of atmospheric- and Earth-system processes.

NCAR and UCAR are just two of several federally funded science laboratories in Boulder. Others in the city include: the National Institute of Standards & Technology (NIST), the National Oceanic and Atmospheric Administration (NOAA), the Cooperative Institute for Research in Environmental Sciences (CIRES), the National Telecommunications and Information Administration (NTIA) and the Institute of Telecommunications (ITS).

The labs' presence along with the University of Colorado helped solidify Boulder as a high-tech city, along with providing economic stability.

- David Clucas

no. 01

The National Center for Atmospheric Research's building was designed to resemble the centuries-old Native American cliff dwellings at Mesa Verde National Park. It was completed in 1966.

no. 02

The National Center for Atmospheric Research provides scientists access to high-performance supercomputers.



COURTESY NATIONAL CENTER FOR ATMOSPHERIC RESEARCH

no. 02

## JOSIE HEATH public service

no. 01

Josie Heath's commitment to public service has resulted in numerous social programs that have improved the quality of life for many residents of Boulder as well as Colorado and the United States.



**D**o you remember the moment in Frank Capra's "It's a Wonderful Life" when the audience realizes just how much the small town of Bedford Falls has been influenced by the kindness of George Bailey over the years?

It's easy to wonder if Josie Heath has had the same effect on Boulder, the state of Colorado and the nation at large.

Heath has devoted her career to public service and currently serves as president of The Community Foundation Serving Boulder County, a foundation dedicated to improving the quality of life in Boulder County. The foundation has given more than \$20 million in local grants since its inception.

Her first significant public service position was with the Carter administration, where she served as the regional director of Action - the federal agency for national service. Her leadership responsibilities included Peace Corps recruitment, Vista programs, University Year for Action, the Retired Senior Volunteer Corps and supervision of other programs involving 18,000 volunteers in six Western states.

She served as Boulder County commissioner from 1982 to 1990, the second woman elected for that position.

She was a U.S. Senate candidate in 1990 and 1992, and won the Democratic primary the first time.

Heath also taught at the Kennedy School of Government at Harvard in 1991, and later served as the assistant to the director of the White House Office of National Service in the Clinton administration.

Following that, she served as a member of Harvard's Project Liberty team working with elected officials in emerging democracies in Central and Eastern Europe.

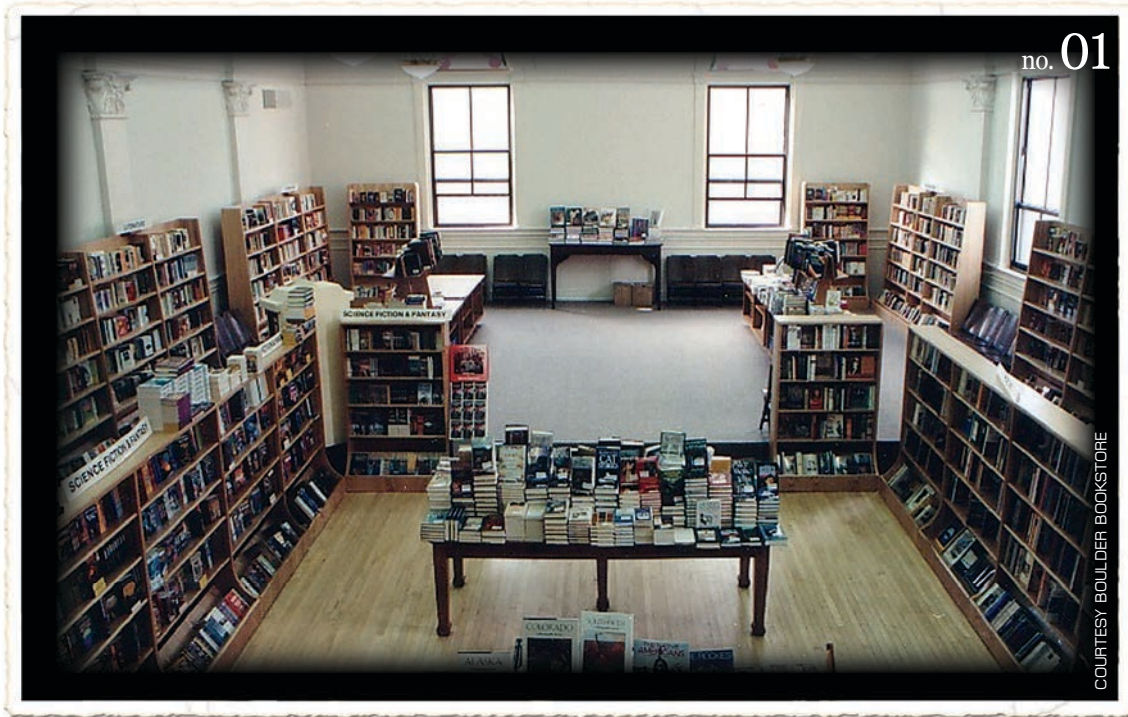
She was also an honorary Torch Bearer for the 1996 Olympics, was inducted into the Colorado Women's Hall of Fame in 2004 and was the 2004 recipient of the Colorado Association of Nonprofit Organizations award for her statewide service to the civic sector.

In an interview with Boulder Magazine, Heath said, "When I think about specific issues and agendas for the next millennium, it's hard to get past the criteria of what's best for the children. That really ought to be the screen through which we process a lot of the important decisions we make, from an employer deciding what kind of hours employees will work to a city council making a decision about a resolution. We ought to ask ourselves, 'How does this really impact our children?'"

- Carol Maskus

## THE BOULDER BOOKSTORE

# 1973



**The** Boulder Bookstore has been independent since it opened in 1973, and in a market saturated with big-chain booksellers it has successfully held its own against the competition.

David Bolduc, the store's owner, initially opened the Boulder Bookstore at 1133 Pearl St. Back then, the store only had 10 bookcases and five employees. It shared the building with a Mexican import store, a plant store and offices.

In 1991, the store expanded and moved to its current location at 1107 Pearl St. The 20,000-square-foot store has more than 100,000 titles ready to ship. It has received the "Best Bookstore in Boulder" award every year since 1987 and is host to more than 1,000 author appearances a year.

When the current building was remodeled for the bookstore in 1991, Bolduc hired a feng shui consultant to design where the front entrance, the safe, the business office and other items ought to be located.

The bookstore expanded again in 1994, adding the Upper North Room, which is referred to as "the Annex."

The Boulder Bookstore's location has a bit of history as well.

The building was built in 1899 and was called the Cheney Block. It was later renamed the Buckingham Block in 1905, as the stone at the top of the building reads.

The bookstore was a founding member of the Boulder Independent Business Alliance, and Bolduc has been at the forefront of the shop local movement for more than a decade.

Bolduc also won the Esprit Entrepreneur of Distinction Award in 2000.

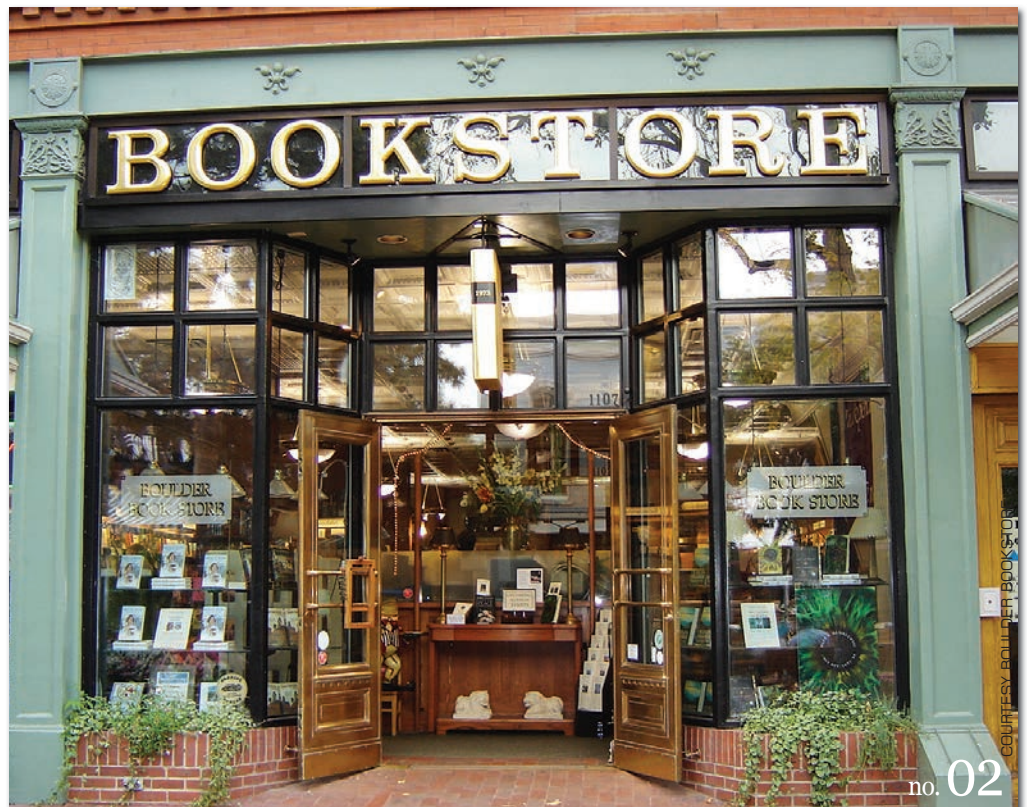
- Bob McGovern

no. 01

The Boulder Bookstore has more than 100,000 titles.

no. 02

The Boulder Bookstore moved to its current location at 1107 Pearl St. in 1991.



## CHAUTAUQUA 1898



**On** July 4, 1898, more than 4,000 people gathered for the opening day of the Colorado Chautauqua in Boulder.

The Chautauqua movement was an artistic and educational development in the U.S. Orators, performers and educators traveled a national Chautauqua circuit of more than 12,000 sites bringing lectures, performers, concerts, classes and exhibitions to people in small towns and cities.

“The citizens in Boulder were very supportive of bringing a Chautauqua here,” said Susan Connelly, executive director. “I looked in old newspapers and read the civic initiatives. They voted on a bond issue to acquire the land and to build two critical buildings, the auditorium and the dining hall. One hundred and eleven years later those buildings are still being used for their original purpose.”

The dining hall and community house are open all year as well as 99 cottages, which have all been winterized. Fifty eight are rentable year-round. The auditorium is open May through September. The community house, pavilion, missions house lodge and auditorium are used for group meetings, weddings and business events.

“That’s a big deal,” Connelly said. “Once there were hundreds

of Chautauquas in the U.S. Now perhaps there are only a dozen, but none of those are open year-round.”

The Boulder Chautauqua has been designated as a national historical landmark because most of its buildings have remained in tact and are being used as they were originally intended.

The 40 acres of land where Chautauqua is located are owned by the city and have been since Chautauqua was established. The Colorado Chautauqua Association, a 501 (c) (3), leases 26 acres of land from the city of Boulder on which are situated the auditorium, the dining hall and the academic hall administrative offices.

“This is still a breathing, living, evolving place,” Connelly said. “It’s not a museum. Our focus is to create a sustainable future for the Chautauqua so that it remains relevant to people. We’re just beginning to define what it means to be environmentally friendly and what we’re able to do with that in the confines of a historic preservation practice. But preservation is the ultimate form of a sustainable practice.”

– Beth Edwards



no. **01**

The dining hall was one of the first structures built at the Colorado Chautauqua in Boulder.

no. **02**

The 40 acres of land where Chautauqua is located are owned by the city of Boulder.





PATTY  
LIMERICK  
author

no. 01

Patty Limerick keeps the debate lively when it comes to the history of the American West.

**When** it comes to helping settle the dust surrounding the history of the American West, look no further than Patty Limerick.

Limerick is an author and educator who co-founded the Center of the American West on the campus of the University of Colorado, where she serves as faculty director and chairwoman of the board of directors.

The center was founded in 1989 by Limerick, a history professor at the university, and Charles Wilkinson, a professor of law at the university who remains as a faculty affiliate.

The calendar of events for the Center of the American West is diverse. The mission of the organization is more complex than taking a single political view or choosing Western history as its only subject.

“We host people we think liberal Boulderites will love and people we think they won’t love,” Limerick said. “We try to be as helpful as we can to Westerners and to acquaint them with

the area around them. We try to take down the wall between the university and the surrounding world.”

Limerick was born and raised in Banning, Calif., and graduated from the University of California at Santa Cruz in 1972. She received her doctorate in American Studies from Yale University in 1980, and from 1980 to 1984 she was an assistant professor of history at Harvard.

In 1984, Limerick moved to Boulder to join the History Department of the University of Colorado where she was promoted to full professor in 1991.

In 1985 she published “Desert Passages,” followed in 1987 by her best-known work, “The Legacy of Conquest,” an overview and reinterpretation of Western American history that has stirred up a great deal of academic and public debate.

- Beth Edwards

## CELESTIAL SEASONINGS 1969



In 1969 a young Mo Siegel was living in Fourmile Canyon in Boulder and decided he'd try to sell the wild herbs he and some friends had been picking in the mountains as loose tea.

He approached a small natural foods store in Boulder called the Green Mountain Grainery, which bought the sum total of the group's herb gathering endeavors, some 19 bales. He left to spend the winter in South America.

"When I came back I found out that Green Mountain had packaged it as 'Mo's 36 Herb Tea' and sold it all over the state," Siegel said.

Shortly after, Siegel met John Hay, and the two went into business selling Siegel's herbal concoctions. Hay sold his Datsun 240Z to fund Celestial Seasonings, a

company that Lipton would later say sold weeds that lived in swamps.

In addition to the \$800 Hay made from his car sale, Hay's mother co-signed on a series of bank loans.

Siegel brought to the table his knowledge of herbs, which he had gained as a boy hiking with his father, a pharmacist, in the Colorado mountains. He also brought his sense of taste.

"I was born with ordinary taste buds and worked really hard to become a skilled tea taster," he said. "If my taste buds had been snooty, herb tea would have failed."

In addition, Siegel wrote many of the words of wisdom on the original tea packaging. This went alongside illustrations by Hay's wife, Beth. Both the words and illustrations went far to make the tea and

its packaging famous.

Since then Celestial Seasonings has grown from drying and processing herbs in a barn near Haystack Mountain to doing business as a state-of-the-art manufacturing facility along the Diagonal Highway. The company has grown, been acquired by Kraft, rebought by its employees, gone public and merged into New York-based Hain Foods.

In 2000, Hain traded \$400 million in stock for the Boulder tea company, which resulted in the formation of Hain Celestial Group Inc.

The company now offers more than 100 flavors of herbal, green, white black, red, organic, chai and wellness teas through supermarkets and natural food stores in more than 50 countries around the world.

- Beth Edwards



no. 01  
Mo Siegel, left, and John Hay founded Celestial Seasonings in 1969.

no. 02  
Celestial Seasonings offers more than 100 flavors of herbal, green, white black, red, organic, chai and wellness teas.

NAROPA UNIVERSITY 1974



Chögyam Trungpa Rinpoche

came to the United States to spread his Buddhist teachings. When he arrived in Boulder, he altered the city's educational landscape.

Trungpa started Naropa University (at that time Naropa Institute) in 1974. His vision was to create a university that would combine contemplative studies with traditional Western scholastic and artistic disciplines. In 1986, the North Central Association of Colleges and Schools accredited Naropa, making it the first Buddhist, or Buddhist-inspired, academic institution to receive United States regional accreditation.

The university is known for its "first summer sessions," when more than 1,300 students came to Boulder to learn from famous writers, including Allen Ginsberg, Anne Waldman, John Cage and many others.

The school claims that first summer changed Boulder from a quiet Midwestern town to "an energetic center of learning."

In January 1976, Naropa offered its first group of degree programs: BA degrees in Buddhist studies and visual art, an MA in psychology, an MFA in visual art, and expressive arts certificates in dance, theater and poetics.

Trungpa taught at Naropa Institute from 1974 to 1986 and worked with the faculty and the administration in developing the college. After his death in 1987, Trungpa Rinpoche left a legacy of teachings and writings.

Naropa has many traditions, including beginning classes and meetings with a bow. The school said the bow is a traditional gesture of greeting, which communicates both friendliness and respect. It is also a way of acknowledging and honoring the "qualities of warriorship" that each person has the capacity to express and to share with others.

The school's mission statement says it "educates the whole person, cultivating academic excellence and contemplative insight in order to infuse knowledge with wisdom."

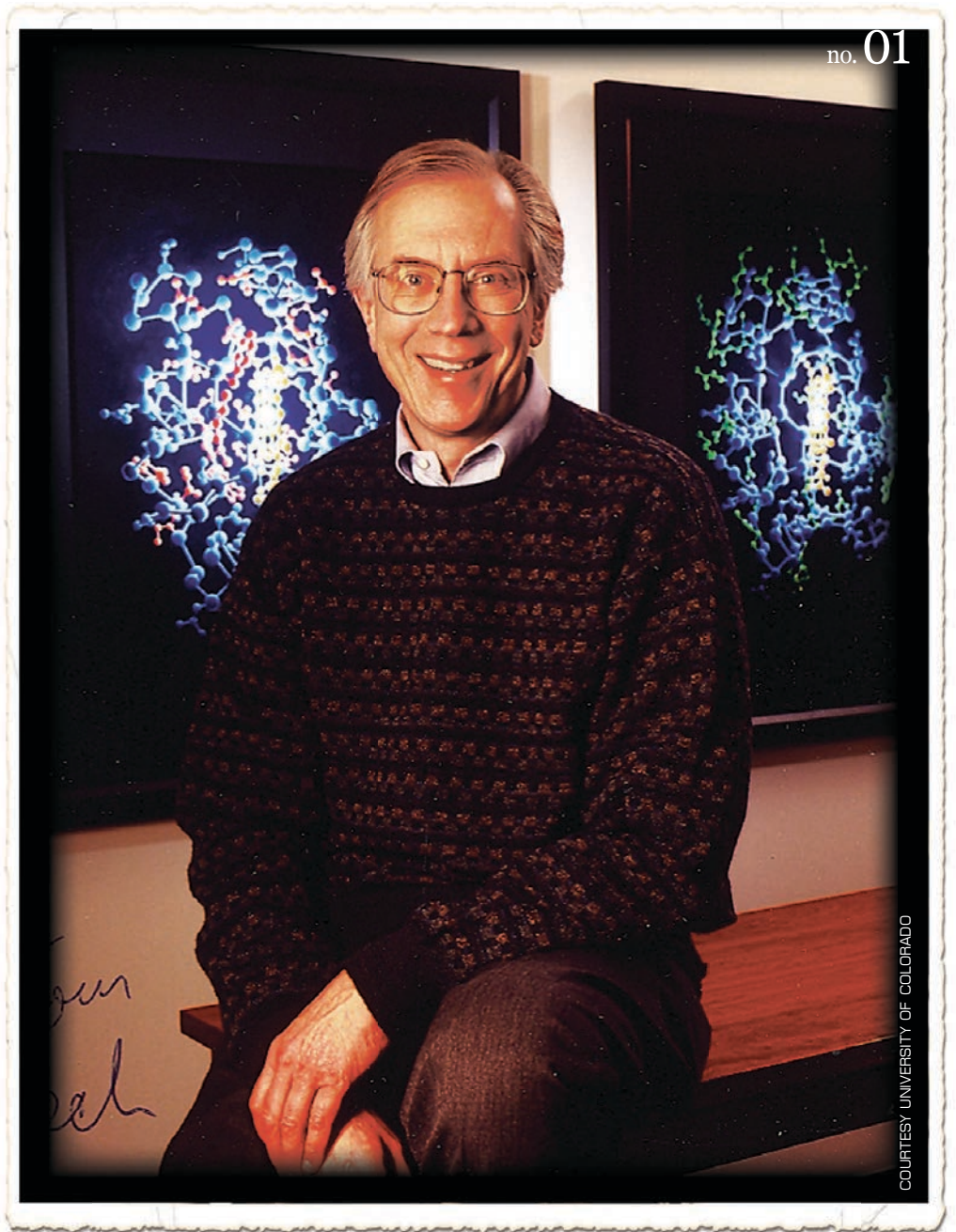
— Bob McGovern

no. 01 Naropa University was the first Buddhist, or Buddhist-inspired, academic institution to receive United States regional accreditation.

no. 02 A Naropa student studies on the "green" — the university's quad area.



## TOM CECH 1989 Nobel Prize winner



no. 01  
University of Colorado  
Professor Tom Cech  
won the Nobel Prize for  
chemistry in 1989.

**One** of the University of Colorado's great minds, Tom Cech, has been teaching in the Department of Chemistry and Biochemistry in Boulder since 1978, where he is a distinguished professor.

His greatest achievement has been winning the Nobel Prize in chemistry in 1989, an honor he shared with Sidney Altman. The two men discovered that RNA (ribonucleic acid) in living cells is not only a molecule of heredity but also can function as a biocatalyst. The discovery concerns fundamental aspects of the molecular basis of life, and, according to the Nobel Foundation's 1989 press release, "many chapters in our textbooks have to be revised."

The finding means that RNA not only carries genetic information but also actively helps direct cellular biochemistry. Also, RNA enzymes (ribozymes, a type of catalyst), have the ability to destroy viral RNAs under certain conditions, meaning that Cech's work

may help inactivate viruses in animals and people.

Cech received his doctorate in 1970 from the University of California at Berkeley, and completed post-doctoral work at Massachusetts Institute of Technology in Cambridge, Mass.

He founded The Cech Laboratory at the University of Colorado at Boulder, and also works with the Howard Hughes Medical Institute in Chevy Chase, Md.

His other awards include the Heineken Prize of the Royal Netherlands Academy of Sciences, the Albert Lasker Basic Medical Research Award and the National Medal of Science.

He has also been elected to the U.S. National Academy of Sciences and awarded a lifetime professorship by the American Cancer Society.

- Carol Maskus

# Boulder's

Mapleton Hill neighborhood is one of the city's most historic and expensive. Established in 1882, its most impressive homes sit to the west of Broadway climbing up to the foothills. The historic Victorian and colonial homes tend to be on the large size for Boulder, and some of them have been split up into condominiums.

The street and neighborhood gets its name from the 1890s when 200 silver maple trees were planted along the road, formerly known as Hill Street. Of the 500 homes in the neighborhood, about 4 percent were built before 1895, 28 percent were built between 1895 and 1900, and 57 percent were built before 1910.

In 1974, the Mapleton Hill neighborhood began working with the Boulder Landmarks board to begin following historic preservation codes, and in 1980, the neighborhood became Boulder County's largest historic district.

Today, the trees still stand, and home sales are frequently in the \$1 million to \$2 million range.

- David Clucas

## MAPLETON HILL

# 1882

### no. 01

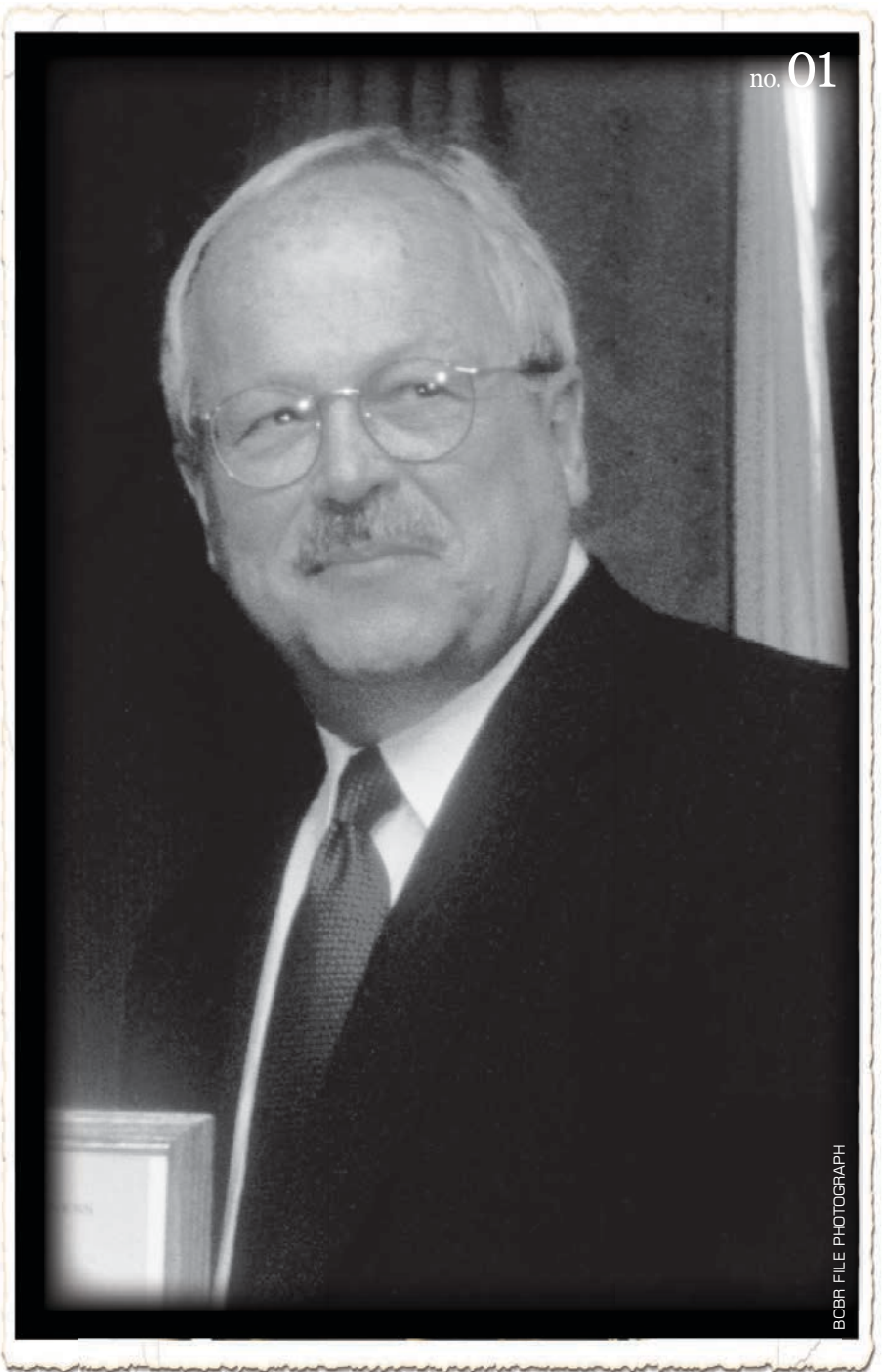
Boulder's Mapleton Hill was established in 1882. The street and neighborhood gets its name from the 1890s when 200 silver maple trees were planted along the road, formerly known as Hill Street.



## JUAN RODRIGUEZ entrepreneur

no. 01

Juan Rodriguez helped form Louisville-based Storage Technology Corp. in 1969. The company is now a subsidiary of Sun Microsystems Inc. after a \$4.1 billion acquisition.



**Juan** Rodriguez has created some of the world's firsts in storage technology. In 1987 he developed the world's first 8-millimeter helical scan tape drive. He also created the world's first data packet tape technology that increased tape-drive reliability while reducing cost.

Before that, in the 1960s, he created some of the earliest tape-storage devices for IBM Corp.

His vast knowledge of storage technology allowed him to help form Louisville-based Storage Technology Corp. in 1969. The company is now a subsidiary of Sun Microsystems Inc. after a \$4.1 billion acquisition.

Rodriguez also formed Exabyte Corp. in 1985 before leaving that company in 1993 and forming Ecrix Corp. in 1996. The two merged in 2001 before Exabyte Corp. was acquired by Tandberg Data Corp. in 2006 for \$28 million.

He has more than a handful of storage-related patents, helped found the Deming Center for Entrepreneurship at the University

of Colorado at Boulder where he also served as an electrical and computer engineering adjunct professor.

While at CU, he revamped the business plan preparation course by adding an annual competition with cash awards to help prepare students for entrepreneurship. He was later awarded the 2003 Beta Gamma Sigma Medallion for Entrepreneurship for his commitment to CU.

Rodriguez also received The City College of New York Engineering School Alumni Career Achievement Award in 2002. He graduated from the school before getting a Master's degree from New York University in 1963.

Now, he still lives in Boulder with his wife of nearly 45 years and has been pretty low-key. However, he's on the Boulder-based HiveLive board of directors, is the co-chairman of the Colorado Innovation Council and is still a connectivity partner with Denver-based Appian Ventures.

- Ryan Dionne



FOX  
THEATRE

1926

BOULDER  
THEATER

1906

In a city known for its art and music scene, Boulder's two most prominent theaters stand strong with their neon lights, bright marquees and vast histories.

Both the Boulder Theater and Fox Theatre have brought a mix of famous musicians, old movies and more.

The Boulder Theater, which is 20 years older than the Fox, was built in 1906 as the Curran Opera House and featured opera, musicals and silent movies. "The Jazz Singer" was the first talkie film shown at the theater in 1927.

For the next 50 years it was a movie theater and during the Depression double features were shown along with "Country Store Nights," where sacks of groceries were given to people in the "lucky numbered seats," according to the theater's history Web site.

The Boulder Theater was redesigned and then reopened Jan. 9, 1936 before being renovated again in 1981 to house concerts. It closed 15 months later because its seating style didn't accommodate concerts.

But local residents helped reopen the theater in 1988, and it became a multiuse venue. Despite it being sold in 1995 to New Hope Communications, it remains a multiuse theater that has hosted popular acts such as Blues Traveler, Tori Amos and Johnny Cash.

The Fox Theatre has seen popular acts, too. Some include Dave Matthews Band, Willie Nelson and Wu Tang Clan.

The Fox was built in 1926 as the Rialto Theatre before trading hands, names and uses for the next 34 years.

During that time it sat vacant for some of the time has different businesses tried to make a go of it. The building was home to the Buffalo Club Dancing group, a movie theater, a vaudeville theater, a dance hall and a cafeteria. But on April 18, 1960 the building was destroyed by fire before being remodeled the next year.

Now, the theater on The Hill will seat about 500 people and brings in national concerts.

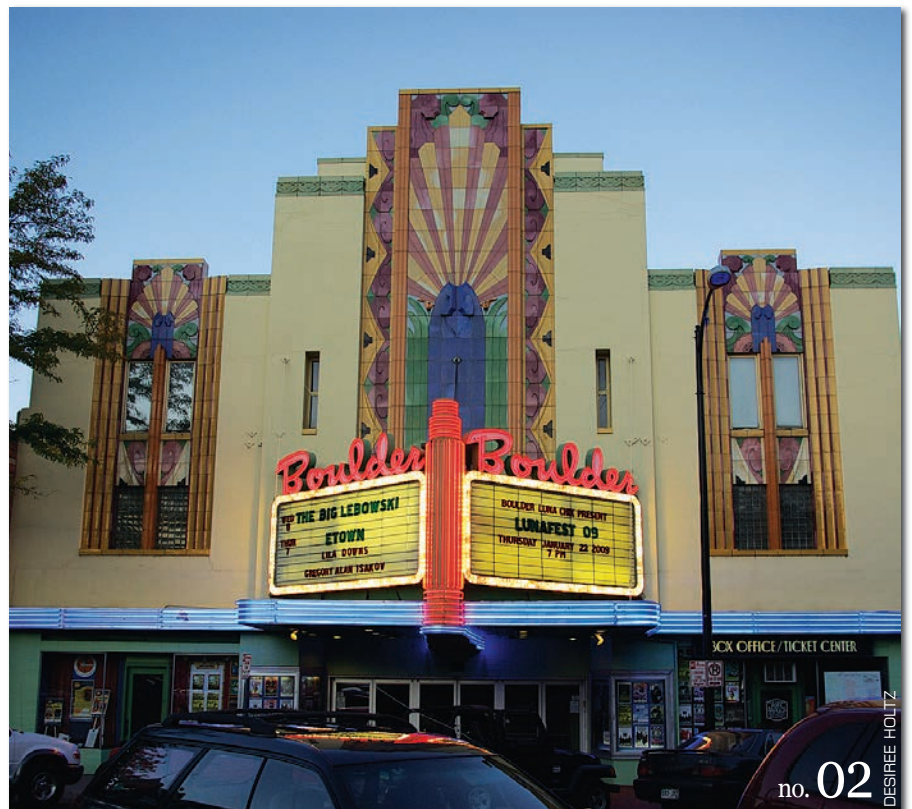
- Ryan Dionne

no. 01

The Fox Theatre changed owners, names and uses numerous times between its 1926 opening and 1961. Since then it has become the Fox Theatre most people know today – but with some renovations.

no. 02

The Boulder Theater opened in 1906 as an opera house, but more than 100 years later it acts as a multiuse venue that hosts concerts, radio shows and community events.





## BILL REYNOLDS developer

no. 01

Bill Reynolds founded the W.W. Reynolds Companies in 1966 and currently manages 2.6 million square feet of office, retail and industrial property and 272 apartment units along the Colorado Front Range.

**Mother** Nature did a masterful job in constructing the Flatirons. And following suit, developers have created a unique city of buildings – many of which take advantage of the mountain views.

Boulder developer Bill Reynolds has been here his whole life. He was born and raised on the Mapleton Hill, and he graduated from the University of Colorado in 1962. He began his career selling real estate in Aspen but returned to Boulder and founded The W.W. Reynolds Companies in 1966.

In the early days, Reynolds developed significant shopping centers and office parks, such as the Table Mesa Shopping Center in South Boulder and the Pearl East Business Park

along the Boulder Creek. More recently, he partnered with fellow developer Jerry Lee to create One Boulder Plaza in downtown Boulder. The redevelopment features some of Boulder’s highest-class office space and urban-living residences.

In total, Reynolds owns and manages 2.6 million square feet of office, retail, and industrial property and 272 apartment units along the Colorado Front Range. Reynolds also helped initiate the University of Colorado’s Real Estate Center with graduate and undergraduate programs.

Always the Boulderite, you can usually catch Bill with his bicycle helmet on – traveling through town, like so many others, on his bike.

- David Clucas



MARK  
RETZLOFF  
natural  
entrepreneur

**It's** hard to imagine that Boulder would have developed as such a force of the natural products industry without Mark Retzloff.

Retzloff, a 35-year veteran of the industry, is co-founder of both Alfalfa's Market and Horizon Organic Dairy. Currently he serves as chairman at Under the Canopy, an organic clothing company based in Boca Raton, Fla.; chairman at Aurora Organic Dairy Corp., an organic dairy manufacturer based in Boulder; and as co-founder and venture partner at Greenmont Capital Partners, a Denver-based venture capital firm focused on sustainable enterprises.

Alfalfa's Market was founded by Retzloff, Lyle Davis and Hass Hassan in 1979 as an independent natural foods grocer located at the corner of Arapahoe Avenue and Broadway.

Local jam band Leftover Salmon dubbed it the place "where the cheese is dairy-free," and indeed, it is the oldest health foods location in the area, beating the Vitamin Cottage, Wild Oats Markets and Whole Foods Market to the punch. The company was acquired by Wild Oats in 1996, and Wild Oats was acquired by Whole Foods in 2007. The original Alfalfa's location is now a Whole Foods.

Retzloff and Paul Repetto founded Horizon Organic in 1992 with the idea of making organic dairy products widely accessible to consumers in the U.S. The popularity of their products quickly grew, and Horizon Organic, now operated by WhiteWave Foods Co. in Broomfield, is considered the U.S. leader in the organic dairy category.

The natural entrepreneur has served as chairman of The Organic Center, a Boulder-based organic advocacy nonprofit; chairman of Rudi's Organic Bakery, a Boulder-based bread producer, a board member for the former Wild Oats; a board member with Organic Bouquet, a San Francisco-based flower distributor; and a board member of Rapunzel Pure Organics, the U.S. subsidiary of a German natural foods producer.

- Carol Maskus



no. 01  
Mark Retzloff helped  
nurture the natural  
products industry in  
Boulder.

## THE COLORADO BUFFALOES collegiate athletics



**When** sports fans think of Boulder, they envision the Colorado Buffaloes.

The University of Colorado has one of the most respected and successful collegiate athletic programs in the country. The “Buff” have won 22 team national championships, 16 of which came from the nationally renowned ski team.

The university sponsors 16 varsity teams, the most popular of which is the football squad.

CU football has been around since 1890 and became more popular in the 1920s. The school’s official colors are silver and gold, but since they didn’t look right on a football uniform, the school changed the motif to black and gold.

The Buffaloes are one of the top 25 most successful teams in the history of college football and have well more than 600 wins in their history. The program hit a high point in 1990, when CU defeated Notre Dame in the Orange Bowl to win its only national championship.

Another major moment for CU was when Rashaan Salaam, the team’s running back, won the Heisman Trophy in 1994.

One of the more-famous traditions at CU is the release of “Ralphie,” a live buffalo, before football games and at halftime.

A live buffalo first appeared in 1934, three weeks after a contest to select an official school nickname by the Silver & Gold newspaper had come to an end, and “Buffaloes” was the winning entry. The first Ralphie was donated to the school in 1966, and the debut of the buffalo’s two laps took place on Oct. 28, 1967.

The Buffaloes have storied regional rivalries with both the University of Nebraska and Colorado State University. In recent years, the Buffs and the Colorado State Rams have played each other in the first game of the season at Invesco Field in Denver. CU and Nebraska play every year on a Thursday in late November.

— Bob McGovern



no. 01

Ralphie, CU’s buffalo mascot, is run onto the field before football games and at halftime.

no. 02

The University of Colorado’s football team is one of the top 25 most successful programs in the history of college football, with more than 600 wins.

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no. 01

JONATHAN CASTNER

no. 01

Ed Trumble started Boulder-based Leanin' Tree in 1949 with Colorado artist Robert Lorenz. Leanin' Tree makes gifts and greeting cards. The Leanin' Tree Museum of Western Art in Boulder exhibits more than 300 original paintings and bronze sculptures from Trumble's private collection.

## Greeting

card company Leanin' Tree Inc. started with a mere handshake and four Western Christmas cards.

Today it generates more than 3,000 greeting cards annually in a multitude of themes for everyday occasions and major holidays. It has 215 employees and ships more than 20 million greeting cards a year. The majority of the cards are sold through retail outlets across the country, international distributors and direct catalog sales.

Ed Trumble, chairman and founder of the Boulder-based company, started the business in 1949 with Colorado artist Robert Lorenz.

They co-owned the company — then called The Lazy RL Ranch — until Lorenz's death in 1965. Ed bought Lorenz's portion of the business a few years later.

Over the years, the entire Trumble family became active in the business. Ed's son Tom is the current president and chief executive officer.

"When I was a kid, I'd go down with dad on the weekends, and he'd pay me out of cash in his pocket to empty trash and clean up the office," Tom said. "In junior high, my best friend and I worked as

janitors. We'd empty trash, clean bathrooms, whatever needed to be done. I tell people I literally started at the bottom and worked my way up."

In the mid-1970s, Tom and his sister, Jane, developed their first card line called "Good Vibes." Jane is currently the senior vice president of product development. And the two remaining siblings, Nancy and Tim, are part of the family business as well.

Nancy is an ordained Presbyterian minister and heads up the Christian card division. Tim manages the real estate, legal, tax and insurance side of things.

"I think one of the reasons we all get along so well is that no one wants anyone else's job here," Tom said. "I became president because I was the oldest, and no one else wanted the job. We've all found our little spot and genuinely enjoy working together."

Ed's continued presence at the office continues to be an important asset of the company.

"Dad is an invaluable resource to help us remember all that has gone before," Tom said. "He'll say, 'We tried that 25 years ago, and it didn't work then.' And I'll say, 'Oh yeah, I'm glad you remembered that.'"

- Beth Edwards

**U.S.** 36 opened up a new world to Boulder and the surrounding communities.

The highway, which opened in 1952, was the first direct connection between Denver and Boulder.

Known as the Denver-Boulder Turnpike, the stretch of road initially was tolled, and after two months almost 4,000 cars used it each day.

Today, more than 80,000 vehicles travel on U.S. 36 on the Boulder end, according to the city's Web site.

The land surrounding the highway was almost completely undeveloped when the highway was built. Nowadays, cities like Westminster and Broomfield are large developing hubs of business. Boulder saw an almost immediate increase in population after the highway opened. The city grew by about 20,000 people between 1950 and 1960, according to city data.

During this growth period - from about 1950 to the mid-70s - Boulder

significantly increased its housing supply. There was a 5 percent residential growth in the 1960s.

As highway use increased, toll revenues grew and on Sept. 14, 1967, the Denver-Boulder Turnpike became free and part of U.S. 36, and the toll booths were removed.

Today there is a motion to widen the highway. Increasing populations along the Denver-Boulder Corridor have caused traffic delays, and agencies like U.S. 36 Commuting Solutions are working with local governments and businesses to raise money.

Recently the U.S. 36 Preferred Alternative Committee, a 21-member group comprised of agency representatives, elected officials and technical staff from local jurisdictions, recommended a plan that includes specific suggestions for improving the highway.

- Bob McGovern

U.S. 36  
1952

no. 01

An RTD pedestrian bridge spans U.S. 36 connecting Louisville and Superior. More than 80,000 vehicles make their way in and out of Boulder daily on U.S. 36.



## BOULDER COUNTY COURTHOUSE

# 1934



no. 01

COURTESY CARNEGIE BRANCH LIBRARY FOR LOCAL HISTORY.

### no. 01

In 1882 Boulder County built its second courthouse in Boulder, but the structure was destroyed in a fire in 1932.

### no. 02

The current Boulder County Courthouse was built in 1934 in the art-deco style of the time.

**When** sports Boulder County's Courthouse at 1325 Pearl St. looks quite futuristic for city that was founded in 1859.

In reality, it had two predecessors. The city's first courthouse in 1867 was a small brick building at 1018 Pearl St., where the Camera building stands today.

In 1882 the county built a better courthouse building, where the current courthouse stands today. The Victorian-style building with mansard roofs was considered elaborate for a small pioneer town.

In 1932 a fire in the clock tower of the courthouse destroyed the building. There was debate at the time to move the county seat and courthouse to Longmont, but Boulder prevailed.

The new courthouse was completed in 1934 and still stands today. Built in the art-deco style of the time, the courthouse is much different than its predecessor or most any other courthouse in the United States. City officials saved the building's original cornerstone and its historical contents - old newspapers and currency of the time - that were reincorporated into the new building's cornerstone.

A young spruce pine tree was planted in 1882 with the old courthouse survived the fire and continued to be used as the county's Christmas Tree for more than 100 years. It was cut down in 1993 because of age.

Several additions to the courthouse have been added throughout the years, and a lot of the county's judicial business is now conducted at the Justice Center at Canyon Boulevard at Sixth Street.

- David Clucas



no. 02

DESIREE HOLTZ

## MARGARET “MEG” HANSSON

### entrepreneur

In a technology world typically dominated by men, Margaret “Meg” Hansson has kept up with and surpassed many of Boulder’s and even the country’s top entrepreneurs.

She’s a serial entrepreneur in every sense of the phrase.

In the 1980s, Hansson helped form The Committee of 200, an invitation-only international organization of more than 400 women business owners and executives who help raise money for women who own small businesses.

Hansson co-invented the Gerry Baby Carrier and later started Gerry Baby Products, and she formed Adrop LLC in 1992 and didn’t stop.

In 2001 she helped found Longmont-based EARTH Technologies Inc. The company develops and commercializes wastewater treatment technology. Using a centrifuge, solid and liquid waste can be easily separated.

She was inducted into the Boulder County Business Hall of Fame in 2001, named 2002 Woman of the Year by the Boulder chapter of Business and Professional Women, won a 2004 Esprit Entrepreneurial Innovator Award from the Boulder Chamber and was involved with the Women’s Forum of Colorado and the Boulder Technology Incubator.

Hansson has helped countless startups through her involvement with CTEK Venture Centers where she’s taken a hands-off approach by pointing people to quality sources and giving more information if the people returned.

Her continual enthusiasm for all things new has pushed her into forming more than a handful of companies or organizations.

– Ryan Dionne



JONATHAN CASTNER

no. **01**

Entrepreneur Margaret “Meg” Hansson was inducted into the Boulder County Business Hall of Fame in 2001.

## UNION PACIFIC BOULDER TRAIN DEPOT 1890

no. 01

The Union Pacific Boulder Train Depot was built in 1890 at a cost of \$16,000.

no. 02

The historic Union Pacific Boulder Train Depot likely will be incorporated into the city's proposed Regional Transportation District.



no. 01

It may be well beyond 2017 before Boulder sees the FasTracks commuter rail service roll into town – but once upon a time, trains did travel in and out of Boulder on a frequent basis.

The most significant remnant of those days is the historic Union Pacific Boulder Train Depot.

Built in 1890, the stone depot's architectural design is in the Richardson Romanesque Revival style, according to Historic Boulder Inc. The sandstone was quarried from nearby Skunk Canyon, and the building cost \$16,000 to construct.

The depot remained in operation at 14th Street and Canyon Boulevard as a railroad passenger station until 1957.

Afterward, the Denver-Boulder Bus Company and Travel Center purchased the depot and used it as a bus terminal until the early 1970s.

The Boulder Jaycees purchased the building in 1973 and moved it to the Crossroad Commons shopping center where it stood until 2008.

With plans for future FasTracks commuter rail service to Boulder by 2017, the depot was recently moved to where the new train would be stopping in Boulder – near 30th and Pearl streets.

A Regional Transportation District financial shortfall currently has the FasTracks plans for Boulder in limbo, but city officials say they will still likely redevelop area and incorporate the historic depot.

– David Clucas



**Stephen** Tebo is a collector. He collects coins, cars and Western art. But in Boulder, Tebo is best known for his collection of buildings and property.

The local developer has more than 100 properties in Colorado – many of which are in Boulder’s main retail corridors.

The Kansas native arrived in Boulder in 1968 at the age of 24 and started selling collector coins and display fixtures. By 1972 the business had grown significantly, and Tebo needed more room. He built a new building for his store at 3141 28th St. and also made room for another tenant.

From then on Tebo realized there was room to make money in Boulder real estate. He expanded the development – now known as Tebo Plaza – and founded Tebo Development Co. to make additional real estate investments throughout Boulder.

“I made sure that each building I bought could stand on its own, and the income could make enough to pay off the loan for the next building,” Tebo said.

During the economic downturn in the 1980s, Tebo took advantage of lower real estate prices and purchased more investments in the area. The following economic recovery and boom during the next 20 years propelled him to be one of Boulder’s most successful and significant developers.

With today’s economic weakness, Tebo sees more opportunity, and he continues to acquire properties – several in prime locations – such as along the Pearl Street Mall. He’s also developing a retail and luxury urban-living project called Arête at 1095 Canyon Blvd.

Tebo has quietly given back significant financial donations to the community. The most public of those gifts came in 2005, with a \$2 million donation to the Boulder Community Hospital to build the Tebo Family Medical Pavilion cancer center at the hospital’s Foothills Campus.

– David Clucas

# STEPHEN TEBO developer

no. 01

Developer Stephen Tebo collects vintage cars and also commercial properties in Boulder’s main retail corridors.



## IBM 1965

no. 01

IBM has been one of the biggest private-sector employers in Boulder County since the Boulder County Business Report began tracking employers in 1998. The company currently has more than 3,400 employees locally.



no. 01

COURTESY IBM

no. 02

In 2008 IBM opened an 115,000-square-foot, \$350 million energy-efficient “green” data center at its Boulder campus.



DAVID CLUCAS

no. 02

**On** June 28, 1965, IBM broke ground on its Boulder facility and forever changed the way people associated technology with the small mountain city.

The company purchased 160 acres in 1957 along a lightly traveled, two-lane road – which is now the Diagonal Highway – that connects Boulder and Longmont. IBM left the land alone until orders for its System/360, the company’s mainframe computer, outpaced production in the company’s three New York plants. The facility formally opened on May 25, 1967.

Boulder was chosen as the manufacturing and development site for magnetic tape products and memory units for the System/360.

During its first 20 years the Boulder campus saw significant growth and was responsible for the development and manufacturing of many of the company’s products, including magnetic tape drives, high-speed ferrite core memories, plastic storage containers for half-inch magnetic tape, photocopiers, floppy disks, system printers, and copier and printer supplies.

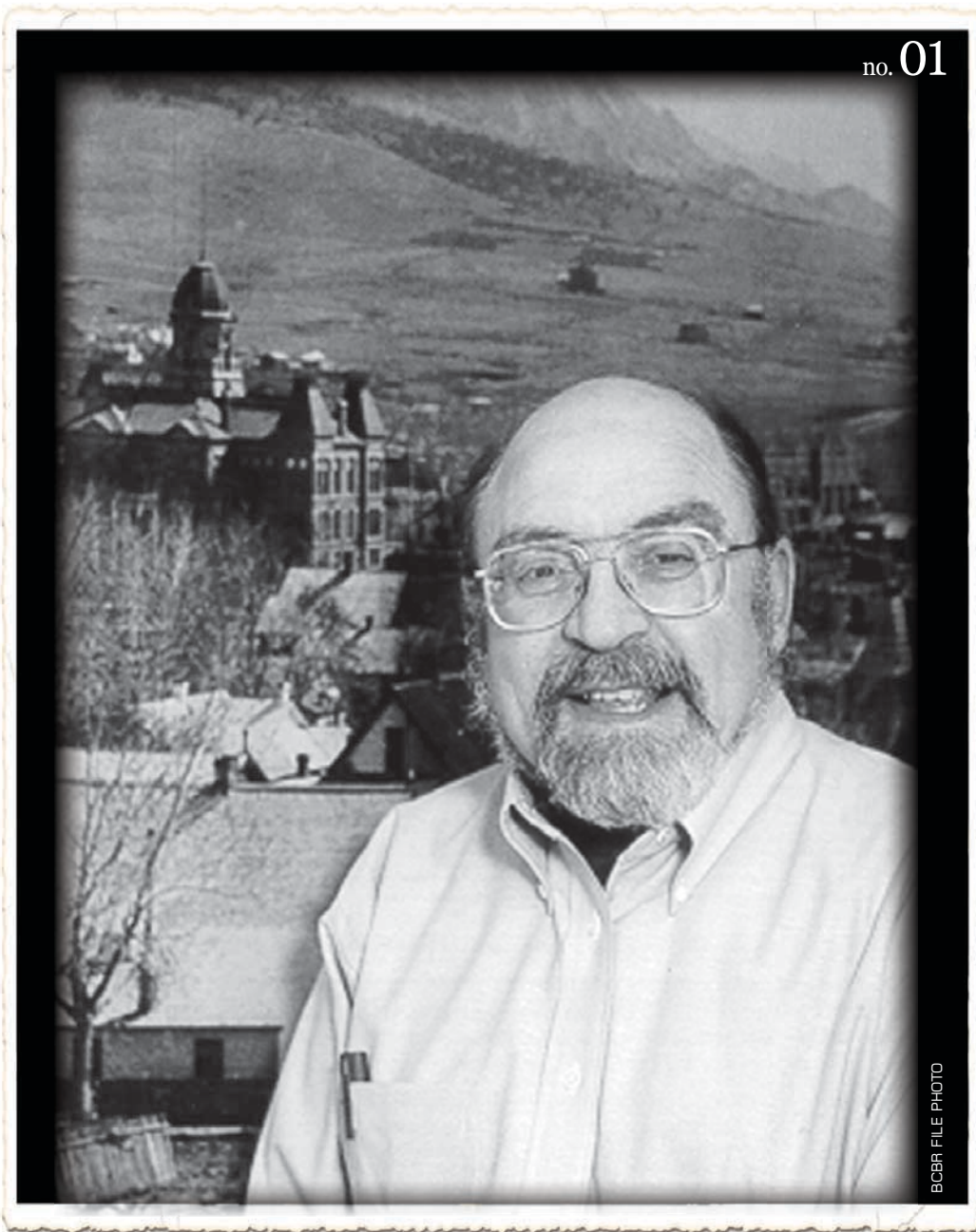
IBM switched directions in 1986, and the Boulder campus began to transform into a development, business systems and distribution center. The process took eight months and cost IBM \$120 million.

IBM has undergone several expansion projects, including a \$6.5 million project in 2005.

In 2008 it opened an 115,000-square-foot, \$350 million energy-efficient “green” data center. IBM received a \$100,000 rebate of local fees and taxes from the city of Boulder for the project.

- Bob McGovern

PAUL  
DANISH  
politician



no. 01

Paul Danish is the architect of Boulder's original growth-management plan adopted in 1976.

**Paul** Danish is best known in Boulder for the Danish Plan, Boulder's original growth-management plan approved by voters in 1976.

Danish was a Boulder City Council member from 1976 to 1982 and served as a Boulder County Commissioner from 1995 to 2004.

Born in Chicago, Danish arrived in Boulder in 1960 to attend the University of Colorado. It wasn't his first choice in universities, but he now feels that coming to Boulder is the best thing that ever happened to him. He received a bachelor's degree in history from CU and did graduate work in political science.

"When it was time for me to go to graduate school, I filled out applications for six graduate schools. I was sitting at the UMC filling out the applications on one of those beautiful days here when the

clouds are hanging over the Flatirons, and I decided to go have coffee instead."

Danish never really left Boulder after that. He made a few attempts but said the curse of Chief Niwot always pulled him back.

When recalling the political climate in Boulder before the growth plan was passed, he said, "The growth issue in Boulder had been festering since 1971. I thought there had been enough beating around the bush and sponsored an ordinance. We put it on the ballot, and it passed. It was a city issue that ran during a general election, but it produced a big turnout. The issue passed by 552 votes."

During the years he wasn't in political office, Danish worked as a journalist. He worked for the Colorado Daily for several years and has also done some reporting for United Press International, the San Francisco Chronicle, Soldier of Fortune Magazine and Boulder's Town and Country

Review, which no longer is published.

When asked what Danish thinks about Boulder today, he said, "Boulder in its various attempts to keep Boulder special has succeeded. It's not everything I hoped it would be. I hoped to keep it weird, and Boulder really isn't very weird. It's a very remarkable community in its environmental concerns. It spends a lot of time trying to make itself a more perfect community, and it's already pretty remarkable.

"Boulder has a lot of guilt about housing prices and diversity, but if you take a look at who's in Boulder it's a pretty diverse community. The city needs to embrace who it is but be intellectually honest as well about what's shaping the town. Mixed-used projects may be good development, but do these projects make the city a more or less attractive place to live?"

- Beth Edwards

## BOULDER KINETICS funky fun

no. 01

Kinetics consists of a parade of teams and their homemade vehicles, and the races are traditionally held the first Saturday in May at the Boulder Reservoir.

## Boulder

Kinetics has been a longstanding rite of spring for Boulderites.

This annual congregation gives people a reason to party, an excuse to dress in strange costumes, adopt weird personas and race the bizarre homemade human-powered contraptions over mud and water.

Rick Hartner, a Boulder firefighter, was instrumental in drumming up support for the first Kinetics event after reading about how Hobart Brown, an artist in California, had come up with the idea.

The first Boulder event was called the Kinetics Conveyance Race and took place in 1980.

It's a hoot that draws hundreds of competitors and thousands of spectators.

Kinetics consists of a parade of teams and their homemade vehicles, and the races traditionally are held the first Saturday in May at the Boulder

Reservoir.

But in 2008 the races were cancelled for the first time in the event's history because it lost a key sponsor leading to funding issues. Organizers hope to have things worked out by May 2009 to resume the festivities, and it is considering a change in location to Boulder Creek.

In the past, the parade was held in downtown Boulder near the Pearl Street Mall, but in 2007 the parade was moved to the Twenty Ninth Street retail district. Unlike the races, the parade, exhibits and skits were held in 2008.

While downtown Boulder has its charm, the new location is much more accessible for a parade. Parking downtown was difficult for everyone — especially for teams pulling a trailer for their crafts. Also, the design of Twenty Ninth Street allows spectators to view the parade from the second level balcony — which means more people can see the team's skits.

– Doug Storum



# BYRON 'WHIZZER' WHITE

## All-American and Supreme Court justice



no. 01

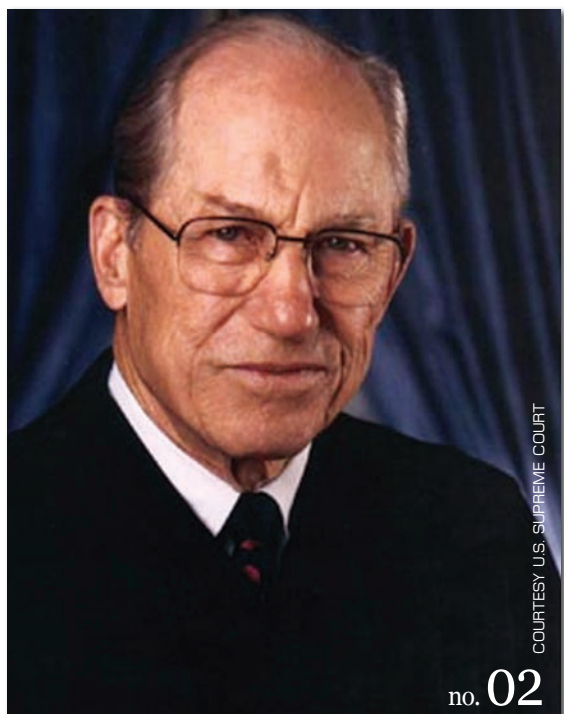
COURTESY UNIVERSITY OF COLORADO

### no. 01

Byron “Whizzer” White attended the University of Colorado from 1934 to 1938 where his achievements on the football field gained him All-American status and the honor of being the first inductee into the CU Hall of Fame.

### no. 02

Byron White was appointed the U.S. Supreme Court in 1962 by President John F. Kennedy.



no. 02

COURTESY U.S. SUPREME COURT

**Byron** Raymond White caught the attention of Boulderites as a football player at the University of Colorado in the mid-1930s where his speed as a halfback earned him the nickname Whizzer, a name he tried to shake the rest of his life, but to no avail.

While he was a gifted athlete, White was even more gifted as a scholar with a keen intellect.

The native of Fort Collins caught the attention of the country in 1962 when he was appointed by President John F. Kennedy to the Supreme Court of the United States as an associate justice, where he served until his retirement in 1993.

White attended CU from 1934 to 1938 where his achievements on the football field gained him All-American status and the honor of being the first inductee into the CU Hall of Fame.

After graduation he signed with the National Football League’s Pittsburgh Pirates, now the Steelers. He led the league in rushing his rookie season. He took 1939 off to study at the University of Oxford as a Rhodes Scholar but returned to play for the Detroit Lions in

1940 and 1941.

In three NFL seasons, he played in 33 games. He led the league in rushing yards in 1938 and 1940, and he was one of the first “big money” NFL players, making \$15,000 a year.

His football career was cut short when he entered the United States Navy during World War II and received two Bronze Stars. After the war, White elected to attend law school rather than returning to football. He completed his legal studies at Yale and graduated in 1946.

White received an appointment as clerk to Chief Justice Fred M. Vinson of the United States Supreme Court for the 1946-1947 term. He then returned to Colorado and practiced with a Denver law firm for 14 years.

In 1961, White was appointed Deputy Attorney General of the United States by President Kennedy. White served in that position until April 3, 1962, when President Kennedy nominated him to the Supreme Court of the United States.

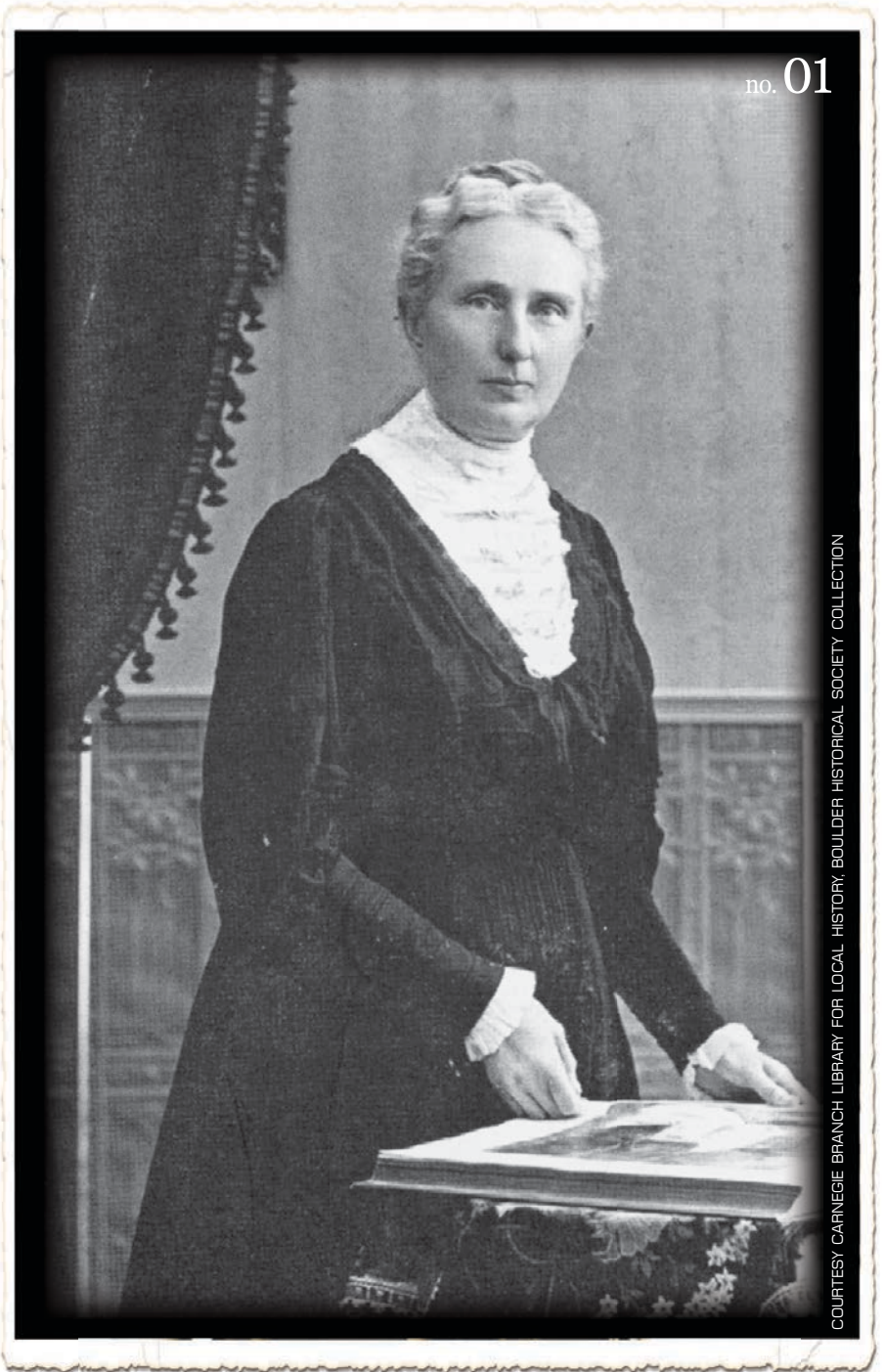
White died on April 15, 2002, in Colorado at age 84 from complications from pneumonia.

– Doug Storum

## MARY RIPPON professor

no. 01

Mary Rippon became was the first female instructor at the University of Colorado when she was hired in 1878.



**Mary** Rippon has the distinction of being the first female professor at the University of Colorado at a time when women were relegated to teaching in public or private elementary schools but not in higher education.

Rippon, hired in 1878 at age 28, taught English grammar, French and German languages and gave instruction in mathematics.

Professor Rippon was so popular with students that when attempts were made to replace her with a male instructor, the student body revolted en masse, and Rippon kept her job, according to information on the Women of the West Museum's Web site.

In her book "Separate Lives: The Story of Mary Rippon," historian Sylvia Pettem wrote that, "Mary did not fit into the narrowly defined role assigned to women in Victorian society. She excelled in the male world of academia without blemishing her feminine image. A state legislator praised both Mary's knowledge and her teaching ability. She was venerated by her students

who equated her with German playwright Goethe's vision of the woman eternal."

Rippon also had a private life that remained hidden until well after her death, according to the Women of the West Museum. Ten years into her teaching career, Rippon secretly married a student and gave birth to a daughter, Miriam, in January 1889. The marriage lasted several years but the couple never lived together and kept their relationship hidden.

Had the university known of her marriage, it is likely that Rippon would have lost her teaching position.

Rippon enjoyed a 31 year career and eventually became the head of the Department of Germanic Languages and Literature at CU.

Upon her death in 1935, the CU Board of Regents approved plans for an outdoor theater to be built in Mary Rippon's honor. That theater is still in use today.

- Doug Storum



BOULDER COMMUNITY HOSPITAL



ELEVATIONS CREDIT UNION



FOOTHILLS UNITED WAY



BOULDER HISTORY MUSEUM

# golden profiles

*golden profiles*



ROCHE COLORADO



HURDLE'S JEWELRY



TAGGART INSURANCE



NORTHWESTERN MUTUAL



The Boulder History Museum's Nancy Geyer, chief executive officer, says the museum is a "hidden gem" of Boulder.

MICHAEL MYERS

**The** Boulder History Museum, like Boulder itself, may have had seemingly inauspicious beginnings. But like the city it represents, the museum has become a bastion of culture and diversity, telling the stories of the people who not only created Boulder in the beginning, but also helped shaped its future as the fascinating urban mecca it is today.

## BOULDER HISTORY MUSEUM links city to its storied past

The Boulder History Museum began life in 1944, housed in the second floor of a local schoolhouse. Its latest home is a 6,000-square-foot facility at the Harbeck-Bergheim House on University Hill, at 1206 Euclid Ave., where it houses and exhibits just a portion of its extensive collection of more than 900,000 photos and documents and 35,000 historic artifacts, most of which were donated by local individuals, families and businesses.

"We're a hidden gem in Boulder," said museum CEO and executive director Nancy Geyer. "We're all about sharing the history and the stories of the people of this community who have lived here for the past 150 years, up until today. And we also serve as a reminder that history is not just ancient stuff — we're making it daily."

Toward that end, the museum has begun an appeal to locals to contribute stories, artifacts and photographs documenting Boulder's contemporary history over the last 50 years.

"The entrepreneurs with the natural-foods industry and the science and technology labs are making history today," Geyer said. "This is what people will be talking about 20 years from now."

"So many people here remember the first Boulder, or when Celestial Seasonings Tea was founded," she said. "There are all these fascinating, unique stories about remarkable people who have lived here, and we're trying to gather as many of them as we can — and even incorporate some of them in our exhibits."

Open Tuesdays through Fridays from 10 a.m. to 5 p.m. and on weekends from noon to 4 p.m., the Boulder History Museum is an entertaining attraction not only for history mavens, but also

for budding history buffs, offering a "hands-on" room for kids, full of puzzles and interactive games, and even a turn-of-the-century schoolroom. Free admission — as well as free ice cream — is offered the first Sunday of each month.

The Boulder History Museum not only rotates its displays several times a year, but also hosts traveling exhibitions that have graced the country's most prestigious museums. From February through April 2009, the museum will host the national travelling exhibition "Snoopy as the World War I Flying Ace," a display featuring the cartoon art of Charles Schulz, with the addition of contributions from local "Peanuts" collectors as well as area cartoonists.

To celebrate Boulder's upcoming 150th anniversary, the Boulder History Museum will present a special 150th anniversary exhibition that will connect the past with the present, and the present with the future. This exhibition will run in conjunction with its permanent exhibition of Boulder's early history, thus entwining the stories of miners, Native Americans and pioneers with Boulder's 20th and 21st century achievers and entrepreneurs.



303.449.3464

BY KEELY BROWN



no. 01

Urologists Dr. James Clark (standing), Dr. Steven Weiner and BCH nurse Kim Capps with one of Community Hospital's most sophisticated surgical tools, the da Vinci Surgical System. The da Vinci is a surgical robot controlled by the doctor from a high-tech console.



Since its founding in 1922, Boulder Community Hospital has pursued its mission of providing high-quality, comprehensive medical care and services to the Boulder County community. As a nonprofit, community-owned facility, locally governed by an all-volunteer board of directors, Boulder Community Hospital focuses on a single purpose — to meet the needs of the community by offering local access to the best services that the medical industry has to offer.

These services include the latest cutting-edge technologies, many of which, according to hospital spokesperson Rich Sheehan, are completely new to the area. Among these recent innovations is the new da Vinci Surgical System, which provides an advanced minimally invasive approach using small incisions, miniature instruments and a tiny, high-definition camera. The da Vinci robotic system offers less pain and less blood loss, a faster recovery, and even better clinical outcomes. The system will initially be used for gynecological and urological surgeries.

“The da Vinci System is the next generation, state-of-the-art approach to minimally invasive surgery — and we’re the first hospital in Boulder County to offer it,” Sheehan said.

Other recent innovations at Boulder Community Hospital include a small-incision heart valve surgical procedure with less pain, less scarring and faster recovery, and the Journey Deuce Knee System, a resurfacing procedure that can be used instead of total knee replacement, offering faster recovery. And in neurosurgery, a new, advanced type of laser scalpel has also been introduced for spinal-cord and brain surgeries.

“Boulder Community Hospital has a well-deserved reputation for offering innovative services that provide real benefit to our patients,” Sheehan said.

Within recent years, Boulder Community Hospital has also gained acclaim for its comprehensive approach to breast cancer, which statistics show is now the most common cancer among women in Boulder County.

## BOULDER COMMUNITY HOSPITAL

### high-quality care since 1922

“In order to take a comprehensive approach to that specific cancer, Boulder Community has built a program featuring the broadest range of diagnostic and treatment services currently available,” Sheehan said.

This program focuses on a highly individualized approach for each patient, which includes a weekly meeting during which oncologists, radiologists, surgeons and other physician specialists jointly plan the optimal course of treatment for each newly diagnosed breast-cancer patient.

The breast-cancer treatment program at Boulder Community Hospital also includes a Center for Integrated Therapies, featuring treatments such as acupuncture and massage, as well as personal guidance from a breast health navigator who provides information on treatment options, as well as emotional support, to patients and their families.

With its broad emphasis on public health, it’s not surprising that Boulder Community Hospital has also garnered international attention for its environmental innovations and green practices, such as reducing and recycling waste, implementing water- and energy-efficient systems and eliminating toxic emissions. Boulder Community has been named one of the Top 10 Green Hospitals by the Green Guide Institute, and its Foothills location was the first hospital in the nation to achieve LEED certification, designating the facility as one of the world’s “greenest,” most sustainable buildings.



Boulder Community Hospital

303-442-2273

BY KEELY BROWN



Mike Fleming, process chemist, works on a peptide-coupling experiment at Roche Colorado.

It may be mere happenstance, but the connection is hard to ignore. Roche Colorado acquired its current plant in Boulder in 1994, and the word “roche” actually translates from French to English as “boulder.”

So it should come as no surprise that Roche Colorado has enjoyed prolonged success in its namesake city of Boulder.

And just as the city of Boulder is renowned for its creativity, Roche Colorado was founded on innovation and ingenuity that separated the company from its competitors long ago.

After a stint in the chemical industry back east, the company’s founders, Tom and Richard Waugh, longed to return to the city where they had been students at the University of Colorado. As such, the Waugh brothers, along with two other college friends, moved back to Boulder and started a chemical production company in 1946 called Arapahoe Chemicals.

Arapahoe Chemicals mastered a type of volatile chemical reaction that produced compounds known as Grignard reagents. This innovation was critical to the success of a company that was thousands of miles away from its customers.

After focusing for many years on small molecule production for the therapeutic market, Roche Colorado has evolved to specialize in peptide manufacturing. The company first produced small amounts of

## ROCHE COLORADO builds legacy of Arapahoe Chemicals

highly potent peptides. This business model later changed when Roche Colorado chemists and engineers confounded the skeptics by crafting the process to mass-produce a 36 amino acid peptide for the AIDS-fighting compound known as Fuzeon.

“Before Roche attempted commercial manufacturing of Fuzeon, other companies declined to attempt the manufacturing of such a complex molecule” said Roche Colorado president Don Fitzgerald. “But our scientists were confident that they could develop a method to manufacture the drug on a commercial scale. Our success demonstrated to the world that it is possible to efficiently and reliably produce complex peptide medicines at large-scale.”

Roche Colorado now produces complex peptides from “soup to nuts,” as Director of Public Affairs and Communications John Tayer says. “We are expert at designing the large-scale manufacturing processes for complex peptides and we have the novel equipment to produce them at large-scale,” said Tayer. “That is a unique market niche.”

Roche Colorado may have been founded in Boulder at the whim of the love that two brothers had for the area, but the meeting of the city and the company has proven to be a perfect marriage. Roche Colorado has as much of a stake in the community as the

community has in the company.

“We employ people from all over the world, and the quality of life in Boulder plays an important role in our ability to attract talent,” said Tayer.

“We are proud of the science we perform and the impact it has on the health of patients who use our life-saving medicines,” said Fitzgerald. With just as much emphasis, he speaks with pride of his company’s commitment to environmental stewardship and its support for local social service and cultural agencies. “We are mindful of our good fortune to reside in Boulder and our responsibility to help sustain the special features of this community.”

Sixty-three years after it was first founded in Boulder, Roche Colorado is the industry leader in the large-scale production of complex peptide compounds, and its commitment to innovation and community involvement aim to keep it that way.



BY DREW ANDERSEN

*Hurdles Jewelry Hurdles Jewelry Hurdles Jewelry Hurdles Jewelry Hurdles Jewelry*

Keith Hurdle has continued the company's 62-year tradition of making customer service a top priority.



## HURDLE'S JEWELRY shines with dedication to customers

A lot of things have changed in Boulder over the last six decades. Open spaces were established; the BolderBoulder was run for the first time and rail service to the city ended.

One thing that has not changed in the last 62 years is Hurdle's Jewelry' commitment to its customers. Three generations of Hurdles have made customer service their top priority since the business opened its doors in 1947.

"I learned from my Dad that it's about taking care of people," said current owner Keith Hurdle. "He told me to treat our customers the way you would want to be treated."

Hurdle's Jewelry has been fulfilling Boulderites' jewelry needs longer than any other jeweler in Boulder. Keith's grandfather, Chester L. Hurdle, moved from Milan, Mo., to Boulder in 1947 and founded Hurdle's Jewelry on Pearl Street. The company twice swapped storefronts on Pearl, but finally settled on its current location at 1400 Pearl St. in 1957.

Keith grew up around the family business, but did not initially pursue a career in the jewelry industry. He spent several years on his own before returning to the family business as a full-time employee in 1978. Keith soon earned the title of Certified Gemologist with the American Gem Society and found his passion as a custom jeweler.

"One of the things that really separates us is that each of our custom-designed pieces is truly unique," Keith said. "We do not base our designs on patterns. We design each piece for the individual customer."

When designing jewelry, Hurdle's expert staff considers every attribute of the customer, from their hand size to their personality, when crafting a piece of jewelry for them. And while every piece shares the trait of superior craftsman, there is no distinguishing

characteristic that can be used to identify a piece of custom-made jewelry from Hurdle's.

Keith is proud of this ambiguity, which shows that he cares more about fulfilling his customers' needs than placing his signature on a piece. This approach has paid off, as approximately 40 percent of the pieces sold by Hurdle's are of the custom-designed variety.

The other 60 percent of Hurdle's business comes by way of pre-made pieces. Keith hand-selects the Hurdle's inventory with a mix between pieces that catch his eye and those he knows are popular.

Hurdle's also has an online presence on its Web site, [www.hurdlesjewelry.com](http://www.hurdlesjewelry.com), but Keith still believes that customers benefit more from having an expert staff on hand to help them make a decision.

"There's an emotional side to diamonds that you simply cannot see on the Internet," Keith said. "Two diamonds may appear the same on paper, but look completely different in person."

Just as they do with custom-made pieces, Hurdle's staff tries to find the right pre-built piece to meet each customer's needs. Keith and his staff provide education to their customers so that everyone who steps foot into Hurdle's can make an informed decision before investing in a piece of jewelry.

Hurdle's unrelenting dedication to its customers results in masses of repeat business — a fact Keith and his family have been proud of for generations.

"Just like every family needs a family doctor, we strive to be your family jeweler," Keith said. "It's what makes us special."

**HURDLE'S JEWELRY**

**H** DESIGNERS & GEMOLOGISTS  
EST. 1947

303.443.1084

BY DREW ANDERSEN



John Balsmeier, branch manager of Elevations Credit Union at 2960 Diagonal Highway, Isabel Denton, senior financial service representative, and Linda Cooper, assistant vice president, residential lending, Elevations has operated in Boulder since 1952.

## ELEVATIONS CREDIT UNION thrives along with members

**Elevations** Credit Union has called Boulder County home for more than 50 years. Their financial stability and success are because they believe in providing consumers with safe solutions for their financial lives and following proven business principles. These solutions include home and auto loans, credit cards and personal loans, secured business loans and a full spectrum of savings and investment products and small business accounts. All of their products were designed with the core purpose of helping their members achieve their financial goals.

“We know when our members are successful financially, we will be successful, and our 2008 results prove this philosophy works. As other financial institutions were getting bailout money from your tax dollars, we were having excellent member service and financial successes – hitting all time highs in both categories. This philosophy of being there for the benefit of our members, not stockholders, is the biggest difference a consumer gets with a credit union over other financial institutions,” said Gerry Agnes, president and chief executive officer. “One of our primary purposes is to provide credit to our 76,000 members. And, the strength of Elevations Credit Union stems from the strength of our members. We have held fast to our lending practices, and our members and Elevations Credit Union have prospered.”

It is not difficult to become a member. If you live or work in Boulder or Broomfield counties, you can open up an account with as little as \$25 and will be given full access to mortgage, business and consumer loans and excellent savings products.

Craig Burkhard, chief lending officer, said Elevations did not

contribute to the current economic crisis by offering subprime mortgages, but rather chose to stay conservative.

“Our purpose is to lend money to consumers that they can afford. We listen to our members and based on their needs, offer products and services that are in their best interest,” he said. “Unlike many financial institutions today, we have money to lend and are actively lending money. Our profits go back to members in the form of lower rates on loans and higher interest rates on deposits.”

Elevations is operated by a volunteer board of directors. The members own the company and therefore have a vested interest in the success of the credit union. This has been a model way of doing business, as members have been repaying their loans and delinquency rates are low. Burkhard said if people have found themselves in a loan that is not good for them, he encourages them to come into a branch and talk to one of our employees. “Our branch employees are experts at listening to members and discussing their options with the goal of improving their situation. Education and information is invaluable, especially in these times,” he said. “We would rather listen to and talk with these consumers and to help them before they are in financial trouble.”

Peggy Anderson, chief financial officer, said anytime you provide excellent products and services your members want, and manage that opportunity well, the credit union and the members are going to thrive. “Members helping members is our philosophy,” she said. “Our business model is we don’t borrow heavily. We provide good products and services, allowing us to fund our loans. We do not take on unnecessary risk.”



303.443.4672

[www.ElevationsCU.com](http://www.ElevationsCU.com)

BY JENNIFER QUINN

*Northwestern Mutual Northwestern Mutual Northwestern Mutual Northwestern Mutual Northwestern Mutual*

Wealth management advisor Day Day and senior financial representative Rich Gebhardt represent Northwestern Mutual in Boulder.



JONATHAN CASTNER

## Northwestern

Mutual is often referred to as “The Quiet Company” because of its preference for word-of-mouth advertising. But the company’s sizeable contributions have resonated loudly in Boulder for the better part of six decades.

Northwestern Mutual is actually among the oldest companies in Boulder, tracing its roots back to a legendary Boulderite who brought the company to prominence in the area.

Former state representative, state senator and long-time University of Colorado golf coach Les Fowler became the first Northwestern Mutual representative in Boulder when he set up shop in 1950.

The Boulder operation was so successful that Northwestern Mutual tabbed Fowler to help develop the company’s college recruiting program. The Northwestern Mutual internship program grew into one of the top-ten college recruiting programs in the country thanks in part to Fowler’s early contributions.

Fowler worked for Northwestern Mutual for nearly 40 years before retiring in the late 1980’s.

Today, senior financial representative Rich Gebhardt and wealth management advisor Dan Day are among 15 associates representing Northwestern Mutual in Boulder.

Gebhardt is the elder statesman of the

## NORTHWESTERN MUTUAL’S growth intertwined with that of Boulder

two, having taken his first contract in 1957. He started his career in a downtown office with Fowler, and within a couple of years he became Northwestern Mutual’s first College Unit Director. Gebhardt opened an office across the street from the University President’s House at the intersection of 13th and Broadway streets so he could be closer to the campus where he was recruiting future Northwestern Mutual employees.

“By the end of the first year, there were about half-a-dozen kids on campus who were learning about the business and selling insurance while going to school,” said Gebhardt.

Over time, Northwestern Mutual became every bit as connected to the city of Boulder as it is with the University of Colorado.

“There are about 50 to 100 small businesses that make up the backbone of this community, and 90-percent of them are customers with Northwestern Mutual,” said Day.

Along with providing financial products, services and planning advice to the community, Northwestern Mutual representatives have been active in Boulder business and service organizations throughout the years. Prior to serving in the state senate, Fowler served on the Boulder City Council, and it is common to find agents running a Red Cross drive or heading

local service clubs.

“Being totally immersed in this community is the best investment we could make,” said Gebhardt.

Northwestern Mutual as a company has come a long ways since establishing a presence in Colorado in 1866. Though it is still the largest direct provider of life insurance in the United States, Northwestern Mutual now offers a full range of financial tools, including investments and wealth management services.

The company has the strongest possible financial strength ratings from the four major financial rating services and has been named the most admired company in its category by Fortune magazine for 25 years running.

Boulder and Northwestern Mutual have grown together for the last 59 years, and with Gebhardt, Day and Boulder’s other associates leading the way, the city and company’s paths will be intertwined for years to come.



303.444.1199  
303.444.8840

DREW ANDERSEN

*Taggart Insurance Taggart Insurance Taggart Insurance Taggart Insurance*



Taggart and Associates has provided policies to many businesses that have blossomed in the Boulder area while playing an important role in Boulder's history. Pictured are Doug Grande, Denise Dougherty, J. Mark Taggart, Michael Taggart and Douglas Bollman.

If Boulder's business community gave out Academy Awards, Taggart and Associates would surely win take home the trophy for Best Supporting Actor.

In its 76-year history, the Boulder insurance agency has provided policies to many businesses that have blossomed in the Boulder area while playing an important role in Boulder's history.

In 1933 Brothers Maxwell and Charles Burger founded the company that would eventually become Taggart and Associates when they opened the doors on Burger Brothers Real Estate, Insurance and Loans in downtown Boulder. The Burger family was already well known in the Boulder area, as their grandfather, James Maxwell, was an important figure in Boulder's early history, having served on the first Colorado State Senate and as one of Boulder's earliest mayors.

After 23 years in business, Burger Brothers took a risk on a young University of Colorado graduate named Mark Taggart. When Taggart joined Burger Brothers in 1956, the company had only one employee in the insurance department. Taggart helped grow the company over the next 54 years, and now there are 33 employees.

"I attribute our growth through the years to excellent customer service and doing the right thing for people," said Taggart. "We can't afford a multi-million dollar marketing budget like those companies with geckos or cavemen, so we rely on word of mouth."

After both Burger brothers passed away, the company split up, with James Burger taking the real estate and loan portion of the business and Taggart taking the insurance portion. Taggart and Associates was born. The company operated out of an office at 1227 Spruce Street before moving a block down the street to 1130 Spruce. In the meantime, Taggart bought some of the other agencies in town and continued to grow. They eventually outgrew the Spruce location, and in 1972 moved into their current building at 1600 Canyon Boulevard.

## TAGGART connects with community for 76 years

Though the size, name and personnel of Taggart and Associates have changed over the years, its connection with the Boulder community is as strong today as it was 76 years ago.

"We are lucky to live and work in such a beautiful place," said Mark's son Mike Taggart, who runs the business now that Mark is semi-retired. "We encourage our people to volunteer for community service and to serve on local boards and committees."

Among its contributions, Taggart and Associates has been a prominent supporter of the Boulder YMCA, United Way and the Buffalo Bicycle Classic. The company is also the oldest active member of the Boulder Chamber.

Taggart and Associates has never been a flashy company, but its commitment to excellence has helped it to persevere through the good times and the bad since 1933.

"Insurance isn't really a cutting-edge business," said Mike, "but if we can continue to evolve, think ahead and meet our customers' needs, I expect that we will be around for at least another 76 years."



303-442-1484

BY DREW ANDERSEN

Barbara B. Pingrey leads Foothills United Way as its president and CEO.



For more than a century, the United Way has stood behind its mission of gathering resources and channeling funding to help communities throughout the nation. Since 1922, Foothills United Way has been serving the local community, living up to its motto, “Live United.”

“It’s not a slogan or a tagline — it’s a culture,” said Pat Monacelli, Foothills United Way director of marketing and communications. “It’s what we ask from ourselves and our community — to give back in every way we can. Although we always need funding, to ‘Live United’ is not just about giving money — it’s also about volunteerism.”

“It’s a philosophy of living, added Barbara Pingrey, Foothills United Way president and CEO. “Whatever we do affects others in the community. If one person reaches out his or her hand, they have the ability to touch so many others — it has a ripple effect.”

This ripple effect is a reflection of the entire history of Foothills United Way. The nation’s very first United Way office opened in Denver in 1887. Foothills United Way opened its doors in 1922 - known then as the Boulder Community Chest - and has since been a crucial part of the Boulder and Broomfield

## FOOTHILLS UNITED WAY lives up to motto: ‘Live United’

Communities.

Foothills United Way is completely volunteer-driven, with a governing board of local community members who make all the decisions on how funds are raised and invested, based on local need in the community.

Recently, changes have been implemented to ensure that the Foothills United Way will serve the community’s specific needs even more efficiently. Over the past decades, the United Way has been known as an umbrella vehicle for fundraising organizations. But according to Monacelli, the United Way is now taking a more active part than ever before.

“For many years, the United Way movement was an organization that raised money on behalf of other local non profits, as a cost-effective way to raise money in the community,” he said. “We still do that, but our role has changed. In order to be an agent of change in the community, we realize that it’s important for us to look at local trends and studies and respond to these, and make sure that donations being made locally will go into the areas that are determined to be qualitative and relevant.”

Towards this end, the United Way is doing more to identify specific community needs and creating opportunities to meet

those needs, whether through creating new programs, reinforcing existing ones, or collaborating with other non profit programs and civic groups to meet emerging needs.

“To serve as an agent of change, we’re collaborating with other organizations to more efficiently leverage the resources available,” Pingrey said.

These resources, Pingrey added, will continue to be utilized to serve the community in ways such as providing shelter, clothing and job training for the homeless and impoverished; providing tutors, education and recreational facilities for underserved children; and giving help and support to seniors and the disabled. These, as well as so many other services, are all part of the United Way tradition — of helping to serve the community for the common good.



Foothills United Way

303-444-4013

BY KEELY BROWN

1868

**BOULDER MASONIC LODGE**

2205 Broadway  
Boulder, CO 80302  
303- 449-2711  
info@bouldermasons.org  
person in charge: Larry George

1870

**RED LION RESTAURANT**

38470 Boulder Canyon, Highway 119  
Boulder, CO 80302  
303-442-9368  
www.redlionrestaurant.com  
Person in charge: Christina Mueller

1873

**WESTERN UNION**

2798 Arapahoe Avenue  
Boulder, CO 80302  
303-443-5888  
Person in charge: Kristin Kelly

1874

**YMCA OF BOULDER VALLEY**

5541 Central Avenue  
Boulder, CO 80303  
303-413-9622  
www.ymcabv.org  
Person in charge: Joan Lawrence Chartrand

1876

**UNIVERSITY OF COLORADO AT BOULDER**

Main Campus: US 36 & Colorado Blvd. and  
Broadway and Euclid Avenue  
Boulder CO  
303-492-1411  
www.colorado.edu  
Person in charge: Chancellor G.P. Bud  
Peterson

1882

**THE JUSTICE CENTER (BOULDER COURT HOUSE)**

1325 Pearl St.  
Boulder, CO 80302  
303-441-3700  
www.bouldercounty.org  
Person in charge: Cindy Domenico, Ben Pearlman  
& Will Toor

1891

**BOULDER DAILY CAMERA**

1048 Pearl St.  
Boulder, CO 80302  
303-442-1202

www.dailycamera.com

Person in charge: Albert J. Manzi, Publisher &  
Kevin Kaufman, Editor

1891

**HUTCHINSON, BLACK AND COOK, LLC**

921 Walnut Street Suite 200  
Boulder, CO 80302  
303-442-6514  
www.hbcboulder.com  
Person in charge: Tom Blot

1892

**THE COLORADO DAILY**

2610 Pearl Street  
Boulder, CO 80302  
303-473-1111  
www.coloradodaily.com  
Person in charge: Albert J. Manzi

1898

**CHAUTAUQUA DINING HALL**

900 Baseline Road  
Boulder, CO 80302  
303- 440-3776  
www.dininghall.net  
Person in charge: Rick Stein & Bob Houd

1899

**ODD FELLOW BOULDER LODGE NO. 9100F**

1543 Pearl St.  
Boulder, CO 80302  
303-441-8776  
Person in charge: Brad Jordan

1900

**BOULDER ELKS LODGE #566**

3975 28th St.  
Boulder, CO 80301  
303-442-5003  
www.elkslodge.com  
Person in charge: Don Gardner

1902

**HUMANE SOCIETY OF BOULDER**

2323 55th Street  
Boulder, CO  
303-245-8894  
www.boulderhumane.org  
Person in charge: Lisa Pedersen

**JONES GENERAL STORE**

1370 College Ave  
Boulder, CO 80302  
303- 443-4420  
www.jonesgeneral.com  
Person in charge: Louie Moschetti

1904

**GREEN MOUNTAIN CEMETERY**

290 20th St.  
Boulder, CO 80302  
303-444-5695  
Person in charge: Danielle Vandiver

1905

**BOULDER CHAMBER OF COMMERCE**

2440 Pearl St.  
Boulder, CO 80302  
303-442-1044  
www.boulderchamber.com  
Person in charge: Susan Graf

**LONG'S IRIS GARDEN**

3240 Broadway  
Boulder, CO  
303-442-2353  
www.longsgardens.com  
Person in charge: Catherine Long Gates

1906

**BOULDER PUBLIC LIBRARY**

1000 Canyon Blvd.  
Boulder, CO 80302  
303-441-3100  
www.boulderlibrary.org  
Person in charge: Tony Tallent

**THE BOULDER THEATER**

2032 14th St.  
Boulder, CO 80302  
303-998-9416  
www.bouldertheater.com  
Person in charge: Cheryl Liguori

1909

**HOTEL BOULDERADO**

2115 13th St.  
Boulder, CO 80302  
303-442-4344  
www.boulderado.com  
Person in charge: Beverly Silva

1912

**BOULDER VALLEY TRANSFER**

1011 Carbon Court  
Erie, CO 80516  
303-530-7333  
www.bouldervalleytransfer.com  
Person in charge: Lucy Arreola

1913

**EADS NEWS & SMOKE SHOP**

1715 28th St.  
Boulder, CO 80301  
303-442-5900  
Person in charge: Arlene Vebleu



1914

**STARR'S CLOTHING & SHOE CO.**

1630 Pearl St.  
Boulder, CO 80302  
303-442-3056  
www.starrsclothingco.com  
Person in charge: Karen Wigotow

1917

**BOULDER DAY NURSERY**

1518 Spruce St.  
Boulder, CO 80302  
303-442-7605  
www.boulderdaynursery.org  
Person in charge: Steve Callander

1919

**AMERICAN LEGION POST 10**

4760 28th St.  
Boulder, CO 80301  
303-442-9551  
www.boulderlegion.com  
Person in charge: Ann Johnson

**EMERGENCY FAMILY ASSISTANCE ASSOCIATION INC.**

1575 Yarmouth Ave.  
Boulder, CO 80304  
303-442-3042  
www.efaa.org  
Person in charge: Terry Benjamin

**HIX INSURANCE INC.**

3005 Center Green Drive Suite 120  
Boulder, CO 80301  
303-444-4666  
www.insurance-associates.com  
Person in charge: Charles Hix III

**ROTARY CLUBS OF BOULDER**

5350 Manhattan Circle 201  
Boulder, CO 80303  
303-554-7074  
www.boulderrotary.org  
Person in charge: Connie Johnson

1920

**BOULDER COUNTRY CLUB**

7350 Clubhouse Road  
Boulder, CO 80301  
303-530-4600  
www.bouldercc.org  
Person in charge: Mike Larson

1921

**ART CLEANERS**

1501 Lee Hill Drive  
Boulder, CO 80304

303-447-8700  
www.artcleaners.com  
Person in charge: Brian Hansen

1922

**BOULDER COMMUNITY HOSPITAL**

1100 Balsam Street  
Boulder, Co 80304  
303- 440-2273  
www.bch.org  
Person in charge: Richard Sheehan

**PERRY'S SHOE SHOP INC.**

949 Walnut St.  
Boulder, CO 80302  
303-443-4580  
www.perrysshoe.com  
Person in charge: George Perry

**YWCA OF BOULDER COUNTY**

2222 14th St.  
Boulder, CO 80302  
303-443-0419  
www.ywcaboulder.org  
Person in charge: Leanne Fisher

1923

**BOULDER CLEANERS & LAUNDRY**

5280 Spine Road  
Boulder, CO 80301  
303-581-0630  
www.bouldercleaners.com  
Person in charge: Bill Ellwood & Susan Ellwood

**THE SINK**

1165 13th St.  
Boulder, CO 80302  
303-444-7465  
www.thesink.com  
Person in charge: Mark Heinritz

1924

**FOOTHILLS UNITED WAY**

1285 Cimarron Drive Suite 101  
Lafayette, CO 80026  
303-444-4013  
www.unitedwayfoothills.org  
Person in charge: Barbara Pingrey

1926

**FOX THEATRE BOULDER**

1128 13th St.  
Boulder, CO 80302  
303-443-3399  
www.foxtheatre.com  
Person in charge: Brian Carp

1927

**BOULDER LUMBER COMPANY**

2990 Sterling Court  
Boulder, CO 80302  
303-443-0582  
Person in charge: Bruce Scanlon

**PAUL'S MUSIC STORE**

1321 Arapahoe Ave.  
Boulder, CO 80302  
303-442-8491  
Person in charge: Bill Streamer

1929

**STURTZ & COPELAND**

2851 Valmont Road  
Boulder, CO 80301  
303-442-6663  
www.sturtzandcopeland.com  
Person in charge: Carol Riggs

1933

**TAGGART INSURANCE**

1600 Canyon Boulevard  
Boulder, CO 80302  
303-442-1484  
www.taggartinsurance.com  
Person in charge: Doug Bollman

1936

**FOOT OF THE MOUNTAIN MOTEL**

200 Arapahoe Ave.  
Boulder, CO 80302  
303-442-5688  
www.footofthemountainmotel.com  
Person in charge: Bridgette Loven

1937

**WADDELL & REED FINANCIAL ADVISORS**

1200 28th St., Suite 200  
Boulder, CO 80303  
303-444-8800  
www.waddell.com  
Person in charge: Paul D. Sussman

1939

**NORTH BOULDER LIQUOR**

3990 Broadway  
Boulder, CO 80304  
303-442-0894  
Person in charge: Pete Conis

1940

**BOULDER MARBLE & GRANITE**

290 20th St.

Boulder, CO 80302  
303- 444-5695  
Person in charge: Danielle Vandiver

## IDEAL MARKET

1275 Alpine Ave.  
Boulder, CO 80304  
303-443-1354  
[www.wholefoods.com/stores/alpineideal](http://www.wholefoods.com/stores/alpineideal)  
Person in charge: Bruce Green

## 1941

### BOULDER VETERINARY HOSPITAL, P.C.

3630 Broadway  
Boulder, CO 80304  
303-442-2540  
[www.bouldervet.com](http://www.bouldervet.com)

## 1944

### BOULDER HISTORY MUSEUM

1206 Euclid Ave.  
Boulder, CO 80302  
303-449-3464  
[www.boulderhistory.org](http://www.boulderhistory.org)  
Person in charge: Nancy Geyer

## 1945

### VANATTA AUTO ELECTRIC

1981 Eighth St.  
Boulder, CO  
303-443-5775  
Person in charge: Walter & Linda Alex

## 1946

### JOHNSON PRINTING

1880 S. 57th Court  
Boulder, CO 80301  
303- 443-1576  
[www.jpcolorado.com](http://www.jpcolorado.com)  
Person in charge: Kevin Wright

### ROCHE COLORADO CORP.

2075 N. 55th St.  
Boulder, CO 80301  
303-938-6414  
[www.rochecolorado.com](http://www.rochecolorado.com)  
Person in charge: Donald Fitz & John Tayer

## 1947

### BOULDER TRAVEL AGENCY

1655 Folsom St.  
Boulder, CO 80302  
303-443-0380  
[www.bouldertravel.com](http://www.bouldertravel.com)  
Person in charge: Lori Loucks

### COLORADO MOUNTAIN RANCH

10063 Gold Hill Road

Boulder, Colorado 80302  
303-442-4557  
[www.coloradomountainranch.com](http://www.coloradomountainranch.com)  
Person in charge: Lynn Walker

### FRONT RANGE PRECAST CONCRETE

5439 N. Foothills Highway  
Boulder, CO 80302  
303-442-3207  
[www.flxx.com](http://www.flxx.com)  
Person in charge: Doug Jatcko

### HURDLE'S JEWELRY

1402 Pearl St.  
Boulder, CO 80302  
303-443-1084  
[www.hurdlesjewelry.com](http://www.hurdlesjewelry.com)  
Person in charge: Keith Hurdle

## 1948

### BOULDER FRIENDS OF INTERNATIONAL STUDENTS

c/o of University of Colorado 123 UCB  
Boulder, CO 80309-0123  
303-492-8057  
[www.colorado.edu/oie/iss/bfis/default.htm](http://www.colorado.edu/oie/iss/bfis/default.htm)  
Person in charge: Paige Progar-Jaumann

### BOULDER MUNICIPAL AIRPORT

3300 Airport Road  
Boulder, CO 80301  
303- 441-3108  
[www.ci.boulder.co.us](http://www.ci.boulder.co.us)  
Person in charge: Tim Head

### EARL'S SAW SHOP

1970 31st St.  
Boulder, CO  
303-443-7598  
Person in charge: Lena Moser

### HUDSON COMPANIES

1200 28th St., Suite 100  
Boulder, CO 80303  
303-442-6380  
Person in charge: Dennis Hudson

### METLIFE

1526 Spruce St., Suite 204  
Boulder, CO 80302  
303-544-1122  
Person in charge: Dan Poulus

### NORRIS & SONS DRILLING

1027 Rosewood St.  
Boulder, CO 80304  
303-442-4083  
Person in charge: Dick Wilson Richard

### SILVER SADDLE MOTEL

90 W. Arapahoe Ave.  
Boulder, CO 80302

303-442-8022  
[www.silversaddlemotel.com](http://www.silversaddlemotel.com)  
Person in charge: Dave Remington

## 1949

### BOULDER MEDICAL CENTER P.C.

2750 Broadway  
Boulder, CO 80304  
303-440-3000  
[www.bouldermedicalcenter.com](http://www.bouldermedicalcenter.com)  
Person in charge: Linda Helton

### KINSLEY & COMPANY

2070 Broadway  
Boulder, CO 80304  
303- 442-7260  
[www.kinsleyco.com](http://www.kinsleyco.com)  
Person in charge: Court Dixon

### LEANIN TREE

6055 Longbow Drive  
Boulder, CO 80301  
303-530-1442  
[www.leanintree.com](http://www.leanintree.com)  
Person in charge: Tom & Ed Trumble

## 1950

### BOULDER ARMY STORE

1545 Pearl St.  
Boulder, CO 80302  
303-442-7616  
[www.boulderarmystore.com](http://www.boulderarmystore.com)  
Person in charge: Patrick Long & Shannon Long

### BUDGET ALTERATION & TAILORING

1106 13th St.  
Boulder, CO 80302  
303- 442-2540  
Person in charge: Hicran Uzan

### NORTHWESTERN MUTUAL FINANCIAL NETWORK

1790 38th St., 306  
Boulder, CO 80301  
303-444-1199  
Person in charge: Richard Gebhardt

### THE GRADUATE SCHOOL OF BANKING AT COLORADO

1540 30th St., Suite 147 UCB 411  
Boulder, CO 80309  
800-272-5138  
[www.gsbcolorado.org](http://www.gsbcolorado.org)  
Person in charge: Elizabeth Lutz

## 1952

### ARAPAHOE REALTY

1331 Arapahoe Ave.  
Boulder, CO 80302  
303-443-0445

Person in charge: Bruce Jones & Michael Jones

**ELEVATIONS CREDIT UNION**

P.O. Box 9004  
Boulder, CO 80301  
303-443-4672  
www.ElevationsCU.com  
Person in charge: Gerry Agnes

1953

**BERLIN FLOORING INC.**

2526 49th St. Suite 1  
Boulder, CO 80301  
303-442-7250  
www.berlinflooring.com  
Person in charge: Steven W. Berlin

1954

**ARAPAHOE ANIMAL HOSPITAL**

5585 Arapahoe Ave.  
Boulder, CO 80303  
303-442-7033  
www.arapahoehospital.com  
Person in charge: Greg D. Hayes, D.V.M. & Alan M. Myers, D.V.M.

**ESTEY PRINTING COMPANY**

2005 32nd St.  
Boulder, CO 80301  
303-442-8514  
www.esteypublishing.com  
Person in charge: Bill Hayes

**JODER ARABIAN RANCH**

7497 N. Foothills Highway  
Boulder, CO 80302  
303-442-  
equi.rhythm@comcast.net  
Person in charge: Caroline Roy

**NATIONAL INSTITUTE OF STANDARDS AND TECHNOLOGY (NIST)**

Boulder Research Laboratories, 325 Broadway  
Boulder, CO 80305-3328  
303-497-3000  
www.boulder.nist.gov  
Person in charge: James Burrus

**THORNE ECOLOGICAL INSTITUTE**

P.O. Box 19107  
Boulder, CO 80308  
303-499-3647  
www.thorne-eco.org  
Person in charge: Alyson Duffy

1955

**MCGUCKIN HARDWARE INC.**

2525 Arapahoe Ave.  
Boulder, CO 80302  
303-443-1822

www.mcguckin.com

Person in charge: Barry Hight

**SLADE GLASS**

1770 38th Street  
Boulder, CO  
303-442-3662  
www.sladeglass.com  
Person in charge: Terry Slade

1956

**BALL AEROSPACE & TECHNOLOGIES CORP.**

1600 Commerce St.  
Boulder, CO 80301  
303-939-6100  
www.ballareospace.com  
Person in charge: Sarah Sloan

**HOFGARD BENEFITS**

1510 28th St., Suite 250  
Boulder, CO 80303  
303-442-1000  
www.hofgard.com  
Person in charge: James Marsh

1957

**JAMES TRAVEL POINTS INTERNATIONAL**

1750 14th St.  
Boulder, CO 80306  
303-449-1900  
www.travelpoints.com  
Person in charge: Andrew B. James

1958

**ALLSTATE INSURANCE CO.**

2646 Baseline Road  
Boulder, CO 80305  
303-494-0907  
Person in charge: Ryan M. Brooks

**ALTAS FLOORING INC.**

4920 28th St.  
Boulder, CO 80301  
303-442-3221  
www.altasflooring.com  
Person in charge: Leister Bowling

**COLORADO SHAKESPEARE FESTIVAL**

277 UCB  
Boulder, CO 80309  
303-492-0554  
www.coloradoshakes.org  
Person in charge: Mell McDonnell

**COLUMBINE APPLIANCE**

1780 55th St.  
Boulder, CO 80301  
303-443-7211

www.columbineappliance.com

Person in charge: Doug Salzman

**FARMERS INSURANCE GROUP**

2495 Spruce St.  
Boulder, CO 80302  
303-443-9980  
kcox1@farmersagent.com  
Person in charge: Kyle Cox

**GOLDEN BUFF LODGE**

1725 28th St  
Boulder, CO 80301-1042  
303- 442-7450  
www.goldenbufflodge.com  
Person in charge: Mark Whitman

**MCCADDON CADILLAC, BUICK, PONTIAC, GMC. INC.**

2460 48th Court  
Boulder, CO 80301  
303-442-3160  
www.mccaddon.com  
Person in charge: Mark McCaddon

**MCDONALDS**

1800 28th Street  
Boulder, CO 80301  
303-415-1805  
Person in charge: Aaron Holland

**UNIVERSITY HILL MARKET & DELI**

1134 13th St.  
Boulder, CO 80302  
303-449-2923  
Person in charge: Thair Wahdan

1959

**PRUETT PUBLISHING COMPANY**

P.O. Box 2140  
Boulder, CO 80306  
303-449-4919  
jim@pruettpublishing.com  
Person in charge: Jim Pruett

**SCOTT, COX AND ASSOCIATES INC.**

1530 55th St.  
Boulder, CO 80303  
303-444-3051  
www.scottcox.com  
Person in charge: person in charge

**SILVER & GOLD**

1366 College  
Boulder, CO 80302  
303-447-1774  
Person in charge: Laurie Parks

# silver companies 25-49 years in business

98

## 1960

Boulder University Inn  
Cafe Gondolier  
Employment Link  
Frasier Meadows Retirement Community  
National Center for Atmospheric Research (NCAR)  
Trine & Metcalf PC  
University Inn

## 1961

Microbac Laboratories Inc., Hauser Division

## 1963

CBIZ Accounting, Tax & Advisory Services, LLC/Mayer Hoffman McCann PC.  
CU Joint Institute for Laboratory Astrophysics (JILA)  
Dean Callan & Company Inc.  
Family Hearing Centers  
The Mental Health Center Serving Boulder County

## 1964

AppleOne Employment Services  
Colutron Research Corp.  
D&K Printing  
Jarrow Montessori School  
OZ Architecture

## 1965

Boulder County Community Action Programs  
Colorado Video Inc.  
Golden West  
Mock Realty  
Mountain View Preschool

## 1966

Apogee Communications Group  
Attention Homes  
Boulder Chorale  
Boulder County Arts Alliance  
Boulder Housing Partners  
ManorCare Health Services of Boulder  
Miller & Harrison LLC  
Mock Property Management Co.  
The W.W. Reynolds Companies, Inc.

## 1967

Aspen Realty Inc.  
Cleveland McCarty D.M.D.  
Greenbriar Inn  
Land Title Guarantee Co.  
Mike's Camera Inc.

## 1968

Boulder Genealogical Society  
Countryside Asset Management  
ENLASO Corp.  
Flatiron Park Company  
Morgenthaler Ventures

New Horizons Cooperative Preschool  
Prudential Rocky Mountain Realtors  
Scientech Inc.  
Tebo Store Fixtures

## 1969

Best Western Boulder Inn  
Boulder Cork  
Caplan and Earnest LLC  
Colorado Plastic Products Inc.  
Environmental Defense  
Hamamatsu Corp.  
Hanger Prosthetics & Orthotics  
Kiwanis Club of the Foothills  
Parrish Construction Co.  
Pedestrian Shop  
R.C. Special Events  
Schacht Spindle Co. Inc.  
Tebo Coin Company  
Volunteer Connection of Boulder County

## 1970

Advance Direct  
Bixby School  
CU Environmental Center  
Children's House Preschool  
Everybody Ltd.  
FedEx Kinko's Pearl St.  
Hurth, Yeager, Sisk & Blakemore LLP  
John R. Rifkin Ph.D.  
Ome Banjos  
Paladin Press  
People's Clinic  
Silver & Gold Record  
Supersign Inc.  
Western Disposal Services

## 1971

ANCO Engineers Inc.  
Boulder Arts & Crafts Cooperative  
Boulder County Horse Association  
Circuit Images Inc.  
Dynamic Materials Corp.  
E.A.R. Inc.  
E.A.R. Inc.  
Gayle Crites/ Crites Studio  
Lightning Eliminators & Consultants Inc.  
Master Goldsmiths  
Our School Preschool  
The Rolf Institute

## 1972

Bota of Boulder Inc.  
Boulder Museum of Contemporary Art  
Celestial Seasonings Inc.  
Dietze & Davis PC  
Fluid Dynamics Inc.  
Historic Boulder Inc.  
Jeffrey K. Abrams Architect PC

Leisure Time Awards  
ListenUp Audio-Video  
Liz Martin DesignImage  
Moving to End Sexual Assault  
Particle Measuring Systems Inc.  
RSVP of Boulder County  
Rahe Management Co.  
SAE Circuits Colorado Inc.  
Share-A-Gift  
StaffingSolutions  
Swiss Chalet  
Tebo Development Co.  
The Boulder Broker Inn

## 1973

Association for Experiential Education  
Boulder Dermatology Clinic PC  
Boulder Good Samaritan Village  
Boulder Montessori School  
Boulder Outlook Hotel & Suites  
Communication Arts Inc.  
Eric Smith Associates  
Fashion Carpet & Tile  
FedEx Kinko's Baseline  
First National Bank  
First National Bank Investment Management & Trust  
Fisher Chevrolet & Honda  
Neptune Mountaineering  
Ravi Dykema Yoga Therapy  
September School  
Studio Signorella  
The Job Store Inc.  
The Macerich Co.  
Wild Hare Computer Systems Inc.  
Women's Health (Boulder Valley Women's Health Center)

## 1974

3DI Technologies Inc.  
Access Counseling  
Art Hardware  
Boulder Creek Quality Inn & Suites  
Colt Print Services Inc.  
Days Hotel Boulder  
Faegre & Benson LLP  
Frascona, Joiner, Goodman & Greenstein PC  
Goodacre & Co.  
Harvest House Tennis  
Howard's Draperies  
Johnson Kightlinger Graham & Co. CPAs  
Lewan & Associates Inc.  
Mangus Construction Co.  
Marpa Design Studio  
Naropa University  
O'Connor Group  
Photo Craft Laboratories Inc.  
Real Choices Pregnancy Care Center  
Schroll Cabinets  
Sunrise Landscape Co.

The Collaborative Inc.  
The WILD Foundatio

## 1975

Accent Properties  
Atkinson-Noland & Associates Inc.  
Black Roofing Inc.  
Boulder College of Massage Therapy  
Boulder Vision Center, PC  
Colt Print Services Inc.  
E Cube Inc.  
Eldora Mountain Ski & Snowboard Club  
Eldora Special Recreation Program  
GW Hannaway & Associates Inc.  
Gebhardt Automotive Inc.  
Gebhardt Volkswagen  
Griff/SMC Inc.  
J.L. Griffin & Co. PC CPAs  
Keymark Enterprises Inc.  
Markel Homes Inc.  
Miltape Corp.  
Personalized Management Services  
Robert W. Taylor Design Inc.  
Satinwood Construction Inc.  
Soldier of Fortune Magazine  
Stephen Sparr Architects PC  
Wolff Lyon Architects Inc.  
Wonderland Hill Development Co.

## 1976

Ashoka Credit Union  
Big Game Trophies  
Boulder Concert Band Inc.  
Boulder Parks and Recreation Foundation  
Boulder YWCA Children's Alley  
Center for ReSource Conservation  
Colorado BPW Education Foundation  
Colorado Music Festival  
Community Development Group  
Crystal Ski Shop  
Eco-Cycle Inc.  
Eight Days A Week  
Handley Computer Corp.  
Heat Wave Stove & Spa  
HospiceCare of Boulder and Broomfield  
Counties' Grief and Education Center  
Irwin & Hendrick Ltd.  
Kreider & Associates LLC  
Lighting Plus  
MR Boulder  
McDonald Carpet One Floor and Home  
Mountain Shadows Montessori School  
Natural Hazards Center  
Research Support Instruments  
SHL USA Inc.  
The Mental Health Foundation Serving  
Boulder and Broomfield Counties  
Ventyx  
Video Accessory Corp.  
Walnut Realty Inc.  
Wright Kingdom Inc.

## 1977

Barrett Studio Architects  
Big Horn Builders  
Bliley Insurance Group LLC  
Boulder's Dinner Theatre  
Bouldersmiles  
Candy's  
Center for People With Disabilities  
Chematox Laboratory Inc.  
Colorado Landmark Realtors  
Deneuve Construction Services  
Emerson Process Management, Micro  
Motion Division  
Grandrabbit's Toy Shoppe  
Greene, Meyer & McElroy  
Group to Alleviate Smoking Pollution of  
Colorado (GASP)  
HEI Inc.  
Hammerwell Inc.  
Hulet, Watson & Associates PC  
Jack D. Burson CPA  
KBCO  
Knudson Gloss Architects/Planners  
Michael A. Bentz D.D.S.  
Monitor Property Services Inc.  
Moritex  
Mt. Calvary Rainbow Child Care Center  
Peppercorn  
RE/MAX of Boulder, Inc.  
Research Systems Inc.  
SHL USA Inc.  
Thurston Kitchen and Bath  
Trident Telephone & Electronics Inc.

## 1978

BC interiors  
Boulder Dental Group  
Brock Publishing Co.  
CU Art Museum  
Cloth Constructions  
Columbine Plastics Corp.  
Cook & Jeffress, PC  
Cruxpoint Consulting Inc.  
First American Heritage Title Co.  
First Colorado Title Company LLC  
Fletemeyer & Lee Associates  
Gores Technology Group  
Gunbarrel Travel  
Gustavson Associates Inc.  
Henry, Waters & Associates Inc.  
ITT Visual Information Solutions  
International Hot Tub Co.  
Jake Paul Fratkin, OMD, L.Ac.  
Jim Morris Environmental T-Shirt Co.  
Johnson Books  
KGNU Community Radio  
Kroeger Herb Products Co. Inc.  
Miick & Associates  
Mike's Motorcycle Parts, Accessories and  
Service  
Mr. Pool Inc.  
NTIA Institute for Telecommunication

Sciences

RallySport Health & Fitness Club  
Realsoft Systems Inc.  
Sky Chairs  
Spyder Active Sports Inc.  
The Greenspan Corp.  
The Historic Highland Building  
Vranesh and Raisch LLP  
Wynwood at Ridge Point  
Zmistowski Design Group LLC

## 1979

Animal Arts/Gates Hafen Cochrane  
Barry Erdman & Associates Inc.  
Berkower Woodworks Inc.  
Boulder Beer Company  
Boulder Oral Surgery  
Bu Jin Design  
City Lock  
Cronin Jewelers  
Hirsh Precision Products Inc.  
Mirrycle Corp.  
North Boulder Physical Therapy  
Oracle Corp.  
SPEC Inc. (Stratton Park Engineering  
Company)  
Save Home Heat Co. Inc.  
Shaklee: Creating Healthier Lives for 53  
Years  
Special Transit  
Spectra Logic Corp.  
Super-Rupair Inc.  
Swan Lake Chiropractic Health Centre  
TRS Inc.  
Thomas E. Healy CPA  
VR Business Brokers  
Walsh Environmental Scientists &  
Engineers LLC  
Wishgarden Herbs

## 1980

Amgen Inc.  
Boulder's Upstart Crow Theatre  
Burrow, Dr. Claude H.  
Chimera Co.  
The Colorado Group  
Coupe Studios Music Inc.  
Foot & Ankle Care of Boulder County LLC  
Great Outdoors Maintenance Inc.  
Gunbarrel Dental Center  
Hospitality Valuation Services  
Imagination Makers Theater Company  
Import Specialists Auto Service  
Innovative Openings Inc.  
International Feng Shui Research Design  
Kate M. Marshall, Ph.D, PC.  
Kingsbery Baris Vogel Nuttall CPAs and  
Advisors, A Professional Corp.  
L.I.D. Landscapes  
Lucile's  
New Hope Natural Media  
Nexus Publishing Inc. / Nexus  
Picosecond Pulse Labs Inc.

Rosewood Construction Inc.  
 Scottrade Inc.  
 Stevens, Littman, Biddison, Tharp &  
 Weinberg LLC  
 TNC Drywall Inc.  
 Terry Chiropractic  
 The UPS Store No. 1905  
 The UPS Store No. 2364  
 Thermal Designs Inc.  
 Walters & Hogsett Fine Jewelers

## 1981

Acupuncture Center of Boulder  
 Affiliated Property Brokers of Boulder Inc.  
 Alpen Energy Group  
 Boulder Landscape & Design  
 CSD  
 Cap Advisors LLC  
 Congregation Bonai Shalom  
 Control Service Center Inc.  
 Daniel M. Day & Associates  
 Delphi Productions Ltd.  
 Dynamic Information Systems Corp. (DISC)  
 J'Leen Ltd.  
 Marx Interiors LLC  
 Minuteman Press  
 Quinlan Construction  
 Richard Powell & Associates LLC  
 SolarGlass Window & Door  
 Sunflower Preschool

## 1982

Aingas Intermountain Inc.  
 Amelia Greacen L.Ac.  
 Analog Solutions  
 Artware Studios  
 Ascent Marketing  
 Aztek Networks  
 Blue Poppy Enterprises Inc.  
 Boulder Bach Festival  
 Boulder Ballet, Company + School  
 Boulder County Business Report  
 Boulder Shelter for the Homeless  
 Boulder Suzuki Strings  
 Boulder-Dushanbe Sister Cities  
 Catherine Schweiger & Associates Inc.  
 E. Paul Lev-Ary & Associates  
 Ecofutures Building Inc.  
 Eltron Research & Development Inc.  
 Flatiron Athletic Club  
 Garden Art Landscaping

Gebau Consulting Engineers  
 Getty Information Systems  
 Greenwood Wildlife Rehabilitation Center  
 Habitat Design Group  
 Hult Law Firm, PC  
 JJ Wells Boulder  
 Kare Products Inc.  
 Lotus Brands/Turtle Island Herbs  
 Precision Plumbing, Heating, Cooling &  
 Electric  
 RMS Electric Inc.  
 Resort Destination Marketing  
 Robert Howard Associates Inc.  
 Sun-Ease Window Tinting  
 The Landscape Guild  
 Vermilion Inc.  
 Weatherwax & Associates PC  
 Zinn Cycles Inc.

## 1983

Affinity Telecom Inc. dba C-COM  
 Airshow Mastering Inc.  
 Archetype 3 Dimensional Images  
 Bishop & Takemoto Dentistry  
 Boulder Amplifiers Inc.  
 Boulder Associates Architects  
 CCMK Architecture & Planning PC  
 Caruso Kitchens  
 Colorado Massage Center  
 Colorado Precision Products Inc.  
 Dayspring Center for Christian Studies  
 Diversified Computer Systems Inc. dba  
 DCSI  
 Finegan Chiropractic Health Center  
 Fruth Construction  
 Healing Art of Touch  
 Johnson Appraisals Inc.  
 Joy Om, Advanced Certified Rolfer/Cranial  
 Therapist  
 Keys Commercial Real Estate  
 Output Services, Inc.  
 Pearl Street Mall Properties  
 RRC Associates Inc./Boulder Focus Center  
 Rocky Mountain Peace & Justice Center  
 Shining Mountain Waldorf School  
 Supershuttle  
 Weaver's Dive & Travel Center  
 Whole Family Dentistry

## 1984

Alion Science and Technology, MA & D

Operation  
 Alpine Media Duplication  
 BVSD Lifelong Learning  
 Boulder Back Pain Clinic  
 Boulder Jalapa Friendship City Projects  
 Boulder Journey School  
 Boulder Psychotherapists' Guild Inc.  
 Business Computers Software Inc.  
 Crowder Mortgage, LLC  
 Downtown Boulder Inc.  
 Flatirons Inc. - Surveying, Engineering &  
 Geomatics  
 Front Range Rescue Dogs  
 Garth Braun Associates PC  
 Gettliffe Architecture & Gettliffe  
 Construction  
 Gold By Design  
 Hanover Financial Services  
 Hearing Healthcare Centers  
 Hearing Loss Association of Boulder  
 Infinity Photo-Optical Co.  
 Instec Inc.  
 JDC Construction Inc.  
 KTM Inc.  
 Lake Valley Seed Co. Inc.  
 Lionbridge Technologies  
 Lookout The Renovation Co.  
 Lynne Rienner Publishers  
 MGT  
 Matrix Gardens  
 Matrix Real Estate  
 McLean Forge & Welding  
 Meridian Trading Co.  
 Meyer Skidmore & Co.  
 Mickley & Associates  
 People Productions Media Services Inc.  
 Qualstar Corp.  
 RE/MAX Alliance  
 Rainbow Signs Inc.  
 Risk Engineering Inc.  
 Smith-Klein Gallery  
 Smooth Motors Inc.  
 Sterling-Rice Group  
 Still Mountain  
 Studio Points Architecture and Research  
 Timberline  
 Visual Communications Group Inc.  
 Wildwasser Sport USA Inc. - Prijon Kayaks

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