#### INSIDE



Health Care & Wellness Don't just stand for aching feet 11A

Serving Boulder and Broomfield Counties | Vol. 27 | Issue 25 | Nov. 28 - Dec. 11, 2008

tech gadgets **29A** 

**ExecStyle** Gift givers guide to



**Upgrading** résumé with computer

training 19A



#### **Small Business Cutting costs**

with free online applications 25A

#### Lists

- Occupational Health Services 15A
- **Computer Training** Companies 18A
- Continuing Education Programs 23A
- Post-Secondary Job Training Programs 24A

After Hours	33A
Awards	8A
BCBRdaily	2A
Boulder Lens	9A
Building Green	35A
Business Digest	34A
Calendar	32A
Eye	3A
High-Tech Marketplace.	6A
Internet News	14A
Internet News	
	33A
Leads	33A 7A
Leads Nonprofit Network	33A 7A 8A
Leads Nonprofit Network On the Job	33A 7A 8A 9A



**FOCUS ON REAL ESTATE** Conference features analysis, opinions



The local real estate market is one of the most stable in the United States, but it will feel some of the effects of a slowing national economy, experts said on Nov. 20 at the Boulder Valley Real Estate Conference & Forecast. More than 550 people attended the inaugural event at the University of Colorado Stadium Club presented by The Colorado Group, RE/MAX of Boulder and the Boulder County Business Report. Panel discussion topics included the credit crunch, urban living, tax law and an overall real estate forecast for 2009. See stories beginning on 16A.

## Treasury issues guidelines to private banks

BY DAVID CLUCAS

Staff Writer

Several Boulder Valley-based banks will have until Dec. 8 to decide whether they want to tap part of the U.S. Treasury Department's \$700 billion bailout plan.

The department issued new guidelines for its Troubled Assets Relief Program, or TARP, on Nov. 17. The latest guidelines cover private banks – except for S corporations.

The private bank guidelines are similar to the program set up for public banks, allowing the U.S. government to purchase preferred securities and warrants of the private banks.

The newest guidelines would apply to five of the seven local-based banks in Boulder Valley -AMG National Trust Bank, FirstBank of Boulder, FirstBank of Longmont, Mile High Banks and Summit Bank and Trust.

The other two banks –FirsTier Bank and Flatirons Bank – are S corporations and continue to wait for their guidelines. S corporations cannot hold two classes of stocks, such

**LOCAL BANK OFFICIALS** said they are still debating whether or not their banks will apply for TARP funds.

as preferred shares, so the program must be structured differently.

Local bank officials said they are still debating whether or not their banks will apply for TARP funds.

The deadline for larger public banks to take part in the program passed on Nov.

14, and the U.S. Treasury Department began releasing the monetary details of those financings. The government purchased preferred stocks and warrants of several national banks with a Boulder Valley presence, including:

- Wells Fargo & Co. (Wells Fargo and Wachovia banks) - \$25 billion
- JPMorgan Chase & Co. (Chase and Washington Mutual banks) - \$25 billion
- U.S. Bancorp (U.S. Bank) \$6.599 billion
  - KeyCorp (Key Bank) \$2.5 billion
- Zions Bancorp (Vectra Bank) \$1.4
- TCF Financial Crop. (TCF Bank) \$361

Treasury officials claim the investment of taxpayer money into the country's financial institutions will help loosen credit and get

➤ See Treasury, 34A

A wrap-up of breaking local business stories now published daily on the Boulder County Business Report's Web site. Sign up for our free BCBRdaily, all local e-news report sent to your e-mail each weekday. Just click on "Register for E-Newsletters" at www.BCBR.com.

## Exempla adding rooms, ceiling lifts in Lafayette

#### BY BUSINESS REPORT STAFF

LAFAYETTE – Exempla Good Samaritan Medical Center in Lafayette is adding 32 rooms to its fifth floor. Each room will be equipped with hydraulic ceiling lifts for patients who are immobile.

This brings the hospital's room count to 234 rooms and will make the health-care facility second only to Boulder Community Hospital in size in the Boulder Valley.

The lifts can handle up to 500 pounds and are attached to rollers on the ceiling. The hospital has added a bariatric room with a lift than can hold up to 1,000 pounds. The lifts are geared for patients who are sedated, frail or obese. The rooms will be operational Dec. 1.

Founded in 2004, Exempla had a 2007 operating budget of \$604,914,000 and currently has a staff of 1,291 full-time employees.

#### **BI Inc. promotes Thacher**

BOULDER - BI Inc., a Boulder-based provider of location-monitoring technology and treatment services for community corrections agencies, has promoted Bruce Thacher to president and chief executive replacing George B. DeHuff III.

Thacher becomes the 30-year-old company's third top executive. Since

2001, Thacher has worked closely with DeHuff, who will remain as chairman of BI's executive board.

Thacher served as executive vice president and chief operating officer at BI for

### **BCBRdaily**

four years before being named president and chief operating officer for the last two years. He has more than 30 years of managerial experience.

During the past six years, Thacher has been responsible for management of sales, marketing, software and hardware development, manufacturing, training, call center operations, purchasing, field operations and



Thacher

customer service for operations that span the United States, Puerto Rico and Guam, Canada and Europe. BI has more than 700 employees.

#### **Imagine Nation acquires competitor**

BOULDER - Imagine Nation Books Ltd., a Boulder-based display-marketing company, will purchase the intellectual property, product inventory and other assets of Books Are Fun Ltd. from Readers Digest Association Inc.

The acquisition will cost Imagine Nation approximately \$17.5 million over three years.

Imagine Nation and Books Are Fun are rivals in the display-marketing field. The companies contract with independent sales representatives to sell books, gifts and other products through events or "fairs" at businesses, schools, hospitals and other organizations.

As part of the transaction, Readers Digest and Imagine Nation entered into a multiyear strategic alliance in which Readers Digest will sell products through Imagine Nation in display marketing channels. The companies will work together to integrate the sales representatives of both organizations to ensure a smooth transition.

The transaction is expected to close in late December.

#### **Caranci retires from chamber**

LOUISVILLE – Gene Caranci has retired as executive director of the Louisville Chamber of Commerce.

The announcement was made at a chamber board of directors meeting on Wednesday, Nov. 12.

Caranci has been with the Louisville chamber for 21 years and will stay on as

BCBR Opinion Poll
Our online question:
How much money will you spend this holiday season compared to last year?

More - 10%

Less - 75%

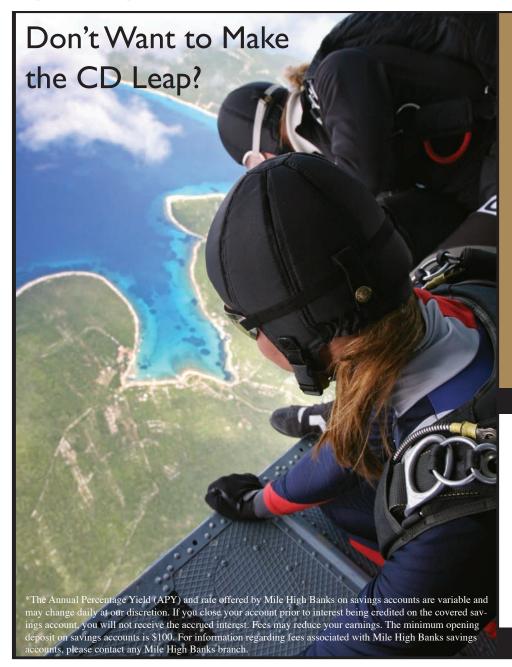
The same - 15%

— 53 total votes
Take the BCBR Opinion Poll online at BCBR.com.

an adviser in the coming months. Shelly Angell will take over as executive director in January.

Born in Louisville in 1929, Caranci has lived there his entire life. After graduating from the University of Northern Colorado in Greeley with a master's degree in business education, he worked for the Denver public school system for 35 years.

➤ See Daily, 18A



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## GE Energy selects Longmont for control solutions HQ

**BY DAVID CLUCAS** 

Staff Writer

LONGMONT –For GE Energy, the 152,000-square-foot building at 1800 Nelson Road in Longmont was the right fit, available at the right time.

Hence, its 180 jobs are coming to Longmont.

The company, a division of General Electric Co. (NYSE:GE), was considering 27 other buildings to move its control solutions headquarters within a 30-mile radius of its existing location in Loveland.

The control solutions unit of GE Energy includes the company's products and services for turbine, generator, compressor, hydro and power plant controls.

Originally, GE Energy wanted to stay in Loveland, said Communications Director Mark Beckett. It leased 70,000 square feet from Woodward Governor Co. at 3800 N. Wilson Ave. and liked the location. But both companies wanted to expand in the same building, and there wasn't room.

"At other locations we would have had to split buildings, or the space couldn't be ready in time, or it could just be a temporary location," Beckett said. "In Longmont, all things considered, the building was the right size, the right type and was available at the right time."

With the right fit, GE Energy made long-term commitment to the building, signing a 10-year lease. That was good news for landlord Circle Capital Part-

ners - it had previously put the empty building up for sale. Now it's happy with a full building and a new tenant in The Campus at Longmont.

The 180 GE Energy employees are expected to flow in between December 2008 and March 2009 as the building is retrofitted. Most of the jobs will be a shift of existing employees commuting from Loveland, Beckett said.

But as the business grows, GE Energy will be hiring in the Boulder Valley.

"With closer access to Boulder, there's a potential for us to draw employees from the University of Colorado," Beckett said. "A majority of our jobs are in the mechanical, electrical and control engineering fields."

John Cody, president and chief executive of the Longmont Area Economic Council, said there is a possibility of GE Energy applying for some of the city's financial incentives, but the most important thing for the company was getting city permits through quickly to retrofit the building and move in.

GE Energy is headquartered in Schenectady, N.Y. The new Longmont location will be one of 19 major locations for GE Energy worldwide. The company employs 40,000 people worldwide and reported revenues of \$21.8 billion in 2007.

Contact writer David Clucas at 303-440-4950 or e-mail at dclucas@bcbr.com.

## Create healthy forest by cutting your own tree this Christmas

The city of Boulder Open Space and Mountain Parks Department will host a Christmas tree cutting event from 9 a.m. to 1 p.m. on Saturday, Dec. 6, and Sunday, Dec. 7.

"Boulderites really love cutting their own trees" said **Steve Mertz**, outreach coordinator for Open Space and Mountain Parks. "We've had a great response to this event."

Registration is required for people participating in this event. Online registration will begin at 8 a.m. on Friday, Nov. 28, at www.osmp.org. Registered



participants will be given directions on the location of the tree cutting.

This is the fourth year the department has offered this event. The purpose is to allow people the opportunity to cut their own Christmas trees and to help thin smaller trees in an effort to create healthier forests. Unlike commercially grown Christmas trees, these trees are natural, wild trees.

If you're looking to wrap your presents in an environmentally friendly way,

➤ See Eye, 39A



COURTESY OBL-ORGANI

These certified organic cotton ZenWraps provide an environmentally friendly way to wrap gifts for the holidays. ZenWraps are made by Longmont-based OBL-Organics.



PETER WAYNE

The management team of Executor's Resource Inc., from left, Todd Stockbauer, chief financial officer; Carlin Dornbusch, chief technology officer; and Skip Rapp, chief executive officer, help people organize their estate so it is easier to handle after they pass away. The Louisville-based company is in the midst of raising a \$1.8 million funding round and closed a \$1.4 million round last November

# Executor's Resource Inc. keeps estate organized

BY RYAN DIONNE

Staff Writer

LOUISVILLE – When someone dies, the executor, or personal representative, must compile legal paperwork and help distribute financial assets, personal belongings, priceless memorabilia, and more.

Many of the tasks must be completed within a given amount of time to meet governmental requirements.

The job is simplified if the deceased has a will, and everything is compiled in an organized fashion. But that's often not the case, according to Executor's Resource Inc.

"The vast majority of people die

without a will," said Myra Salzer, founder of Louisville-based Executor's Resource. "So the executor is totally caught off guard. They are completely ill prepared, and it's something they've never done before."

The company, which is in the midst of raising a \$1.8 million funding round and closed a \$1.4 million round last November, helps people organize their estate and keep everything in one centralized location – the Internet.

While many families shy away from the "D" word, death is a part of life that should be discussed.

"It's a hard thing to do, but ... just say, 'I don't know who you plan to have as your executor, but you should

have a conversation with that person," Salzer said.

In October, the company, which is dedicated to making it easier for families to transfer financial assets and personal stories when someone dies, announced the launch of its first product – EstateLogic – which is a software as a service designed to help people organize their estate information.

"With a great focus on today's volatile market, clients may be overlooking an even larger uncertainty that lies ahead," Skip Rapp, the company's chief executive officer, said in a statement.

With EstateLogic, families can upload documents to a secure Web site,

➤ See Estate, 33A

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## **Green Building Educational Series**

#### **BGBG BROWNBAGS [11:30 TO 1:30]**

Networking 11:30; Presentation 12:00.

Free to BGBG members, \$10 for non-members. REI Community Room, 1789 28th Street.

#### Wednesday, December 3 (Commercial Series)

#### **Energy Service Companies:**

Forces Shaping the Energy Market

Come see how local and national forces are shaping and changing the energy market and identify strategies that you can use to improve the energy efficiency of your buildings.

#### Tuesday, December 9 (Residential Series)

#### Home Energy Efficiency:

Modeling Software Differences

Discuss an overview of energy modeling software, compare systems, practical uses and available training in he energy efficiency field. Join us in welcoming speaker Adam Stenftenagel a RESNET Certified Home Energy Rater, LEED Accredited Professional, Principal of Sustainably Built, LLC and BGBG Board Member.

#### Tuesday, January 13 (Residential Series)

#### Lessons from LEED:

A residential guide for homeowners presented by Energy Logic.

#### Wednesday, February 4 (Commercial Series)

#### HVAC:

New energy strategies and technologies presented by Jim Zarske of Nexant Engineering.

#### Tuesday, February 10 (Residential Series)

#### Green Roof Systems:

Presented by David Coddington and Andy Cread.

Visit BGBG.org for more information and to register for all listed events.





JONATHAN CASTNER

Stephanie Milliman, left, the Boulder Chamber's communication manger, and Susan Graf, the chamber's president, have worked to give the organization a new look. The rebranding effort includes a new logo, Web site and name. What was once known as the Boulder Chamber of Commerce is now the Boulder Chamber and has the tagline: "for a bolder business community."

# Boulder Chamber rebrands itself with Web site, name

**BOULDER CHAMBER** 

#### **BY JENNIFER QUINN**

Business Report Correspondent

BOULDER - The Boulder Chamber of Commerce has a new logo, Web site and name as part of a rebranding effort designed to attract new members and offer additional services to existing members.

What was once known as the Boulder Chamber of Commerce is now the Boulder Chamber with the

new tagline "for a bolder business community."

Susan Graf, the chamber's president and chief executive, said the chamber wanted to take its services to the next level and incorporate the latest technology into its Web site.

"The chamber has been around for 100 years, and it needs to evolve and stay relevant," she said. "The new Web site is vibrant and tailored for a new age of technology."

The new site will provide information

#### Correction

The "Top 10 Retail Leases" list on page 22A in the Nov. 14 issue should have included Kimberly Baldwin with Acquire Inc. representing tenant H2K for the 3,250-square-foot lease at 1831 Pearl St. as No. 7 on the list.

for both members and nonmembers. Members will be able to download many programs via podcasts and videos. Examples of programs available for download include: how to create a disaster recovery plan and effective database management.

The new resource pages on the site will include a green zone with information about business sustainability and a multicultural page for minority businesses.

The site will be easier to navigate through and will include more business stories and photos of people.

The site will allow for online social networking communities to set up smaller focus groups. Examples of special interest groups for members to get involved with includes an active living cluster and clean tech Boulder.

"We offer resources for businesses to find what they need to be successful," Graf said. "We want members to be able to connect to other members and access social media groups with people who have similar interests."

The site, www.boulderchamber.com, will also feature video broadcast media and blogs. Members will have the opportunity

➤ See Rebrands, 34A

## BOULDER COUNTY BUSINESS REPORT

Volume 27 : Issue 25 Nov. 28 - Dec. 11, 2008

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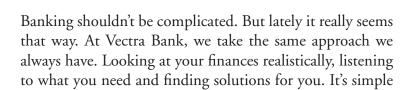
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Mary Ellen Vernon, co-founder of Boulder-based Fresh Produce, has launched a new line of women's clothing called ME Clothing. The line will include dresses, cover-ups, tank tops, T-shirts and Capri pants. The company did a soft launch in Fresh Produce retail stores to gauge the initial reaction.

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## Fresh Produce creates fashionable resort wear

ME Clothing line has 'playful but polished' style

**BY JULES MARIE** 

**Business Report Correspondent** 

BOULDER - Mary Ellen Vernon, cofounder of Boulder-based Fresh Produce Sportswear, calls her company's new women's clothing line - ME Clothing - "a happy little exclamation point in the life of Fresh Produce."

ME Clothing enhances the original Fresh Produce line by blending the company's signature sunny colors with high-end fabrics and detailing that yield a playful but polished sophisticated style.

The first collection contains 20 styles and will debut in spring 2009.

The line will include dresses, cover-ups, tank tops, T-shirts and Capri pants. The company did a soft launch in Fresh Produce retail stores to gauge the initial reaction, and the line was very well received.

Vernon began conceptualizing the line three years ago when she saw a need in the market for women who wanted high-end, fashionable resort wear at better prices. The ME Clothing line appeals to 25 to 60 year olds who want clean, current and classic clothing made with natural fibers.

"During trying times, colors and patterns are uplifting. This could be the perfect time to introduce it because it'll be an exclamation of color and print and fabric in a climate that's not seeing a lot of flickers and glimmers," Vernon said.

Marketing efforts will focus on spas and high-end resorts, as well as boutiques. The risk of expanding the line is low since all clothing will be made to order, which reduces the inventory investment.

The company is also dedicated to bringing back all production to the United States.

"We want to support the American economy and move product back to the U.S. It supports the economy, and we can turn goods around that much faster. When coming from India or Peru it can take three to four months, in the U.S. it will only take a few weeks," Vernon said.

Vernon and her husband, Thom, borrowed \$15,000 and began making silkscreened T-shirts with bright graphics back in the '80s. Their design and business backgrounds helped them open their first retail stand in the parking lot across the street from the Los Angeles Coliseum in 1984.

Today, Fresh Produce enjoys annual sales of \$50 million.

The company's line of custom T-shirts

➤ See Resort, 39A

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## Founders hope MOJO carries company to next level

BY RYAN DIONNE

Staff Writer

BROOMFIELD - Using a Java-based framework, Broomfield-based TerraFrame Inc. can create software that operates nearly any problem-solving application.

"In a lot of ways it's a technology looking for a business problem to solve," said Nathan McEachen, TerraFrame's cofounder and chief technology officer.

McEachen and co-founder Aaron

#### TerraFrame Inc.

303-460-7111

www.terraframe.com

Nathan McEachen, Aaron Sagray, co-

founders Employees: 5

Primary service: Computer application development

Founded: 2006

Sagray started TerraFrame nearly three years ago to help businesses solve technically challenging information technology projects using its framework dubbed MOJO.

Some platforms available are designed to help make easy problems easier, but TerraFrame focuses on making complex issues easier.

The company is in the midst of part-



Nathan McEachen, co-founder of Broomfield-based TerraFrame Inc., has created an application-building framework called MOJO, software that can handle challenging IT projects.

nering with Colorado State University to develop a mosquito-born-disease tracking program.

CSU is studying malaria and other diseases throughout certain regions of Africa. Using an application TerraFrame developed, researchers will be able to track diseases throughout those

Nov. 28 - Dec. 11, 2008

## **BOULDER OFFICE OPPORTUNITIES**





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**NEWS** 

#### **NONPROFIT NETWORK**

#### **BRIEFS**

The **Golden West Foundation** has raised more than \$10,600 to support the Golden West Senior Living community in Boulder. The Foundation was formed to cover the gap between Medicaid reimbursement rates and actual costs for providing housing and care to residents in its assisted-living facility.

The **Boulder Public Library** will phase VHS tapes out of its collection by the end of 2008. The VHS tapes are being eliminated due to declining circulation, inability to get new VHS materials for the collection and the current VHS tapes becoming worn and damaged.

#### **FUNDRAISERS**

Boulder Chamber Orchestra presents **Spotlight on the Yard** from 7 to 10 p.m. on Thursday, Dec. 11, at Rembrandt Yard Gallery, 1301 Spruce St. in Boulder. Silent and live auctions and live music at this fundraiser for the orchestra. Cost: \$30. Contact: www.

boulderchamberorchestra.org.

**Pedestrian Shops** of Boulder is collecting used shoes for people in need through Sunday, Dec. 7. People who donate receive 10 percent off a new pair of shoes. For location details, see www.comfortableshoes.com.

Colorado Anti-Violence Program hosts an **Open House** and **Silent Auction Fundraiser** from 6:30 to 8:30 p.m. on Wednesday, Dec. 3, at 304 Elati St, Denver. Contact: www.coavp.org.

Boulder Chorale presents **Songs of the Season** Dec. 13 and 14, First United Methodist Church, 1420 Spruce St. in Boulder. Annual event featuring more than 150 singers, the Apollo Chamber Brass and the mighty Roosevelt organ. Cost: \$5 to \$15. Contact: Erin Christensen-Mandel at 303-554-7692 or boulderchorale@yahoo.com.

#### **GRANTS**

**eQuilter Inc.**, a Boulder-based online resource of quilting supplies, is giving \$10,000 to Boulder-based **Engineers Without Borders** as its 2009 charitable partner. The contributions are earmarked for programs including water filtration and energy solutions in Rwanda, Africa.

The **Boulder Parks and Recreation Foundation** has awarded the South Boulder Little League a \$3,000 grant in support of its program with the city of Boulder to involve low-income youth in little league baseball.

#### **MEETINGS**

Lafayette Public Library presents **Annual Holiday Tea**, from 2 to 4 p.m. on Sunday, Nov. 30, at 775 W. Baseline Road, Lafayette. Entertainment, tea and sweets. Reservations required. Cost: Free. Contact: 303-665-5200 ext. 3859.

Rocky Mountain Sustainable Enterprises presents Holiday RecycOil 2008 - Recycle Your Thanksgiving **Turkey Fryer Oil** from 10 a.m. to 4 p.m. on Saturday, Nov. 29, at locations around the Boulder Valley area. An event designed to divert oil from sewer systems. See www.RMSE.biz for a list of locations.

Mountain Day Camp presents Holiday Crafts Open House from 10 a.m. to noon on Saturday, Dec. 6 at The Living School, 1852 Arapahoe Ave. in Boulder. Spend time together while creating holiday crafts and gifts. Cost: Free. Contact: Betsy Strohmaier at 720-249-2997 or info@mountaindaycamp.com.

Boulder County Farmers Markets presents Winter Farmers' Market & Holiday Gift Show from 9 a.m. to 4 p.m. on Saturday, Dec. 13, at the Boulder County Fairgrounds - Barn A, 9595 Nelson Road in Longmont. Features fine art and fine crafts created by Colorado artists, winter delicacies from local farmers, and gourmet foods. Cost: Free. Contact: Karen Diamond at 303-443-4053 or karen.diamond@boulderfarmers.org.

#### MOJO from 6A

regions by recording how many infections occur per area, which areas were sprayed with pesticides, when and what was sprayed.

That will help scientists make more-informed decisions on how to treat or prevent outbreaks of mosquito-born diseases.

But the hard part of developing that particular standalone application, which isn't Web based, is differentiating the diverse data collected from various regions

Most regions collect different forms of data, McEachen said. Infections may be collected per household, per village or per 10-mile radius. So his team had to create different versions of the application, and each tracked data from a particular region.

"From a technical standpoint, this is not a straightforward problem," he said.

Lars Eisen, a CSU assistant professor of microbiology, immunology and pathology, is working on the university's research team and said TerraFrame has been great to work with on the project.

"So far it's all been very positive," Eisen said. "They're doing some things that we did not know, or understand, that could be done."

TerraFrame is helping the researchers look at the disease problem from different angles as the two groups bounce ideas back and forth during this initial research and development phase.

Then, come July, McEachen said his

team will hopefully begin work on the end result, which should help researchers collect and translate data faster and more efficiently than other methods.

If that contract is finalized, as both McEachen and Eisen anticipate, it will help TerraFrame inch closer to becoming cash-flow positive, the co-founder said.

So far, while they develop their application-building framework, TerraFrame developers are working on smaller PHP-based jobs to help pay the bills.

"Right now we're operating at an extremely low burn rate," McEachen said.

He said the company is spending about \$10,000 per month. And to help save money, the company's five employees are working from their homes.

"We'd rather sacrifice now for the benefit of the company," he said.

One struggle the company faces is complexity of its framework.

"Overall it's been a struggle because what we're building is nontrivial," the co-founder and chief technology officer said.

So it's taking a long time to develop and, in the short run, doesn't produce monetary outcomes. That's why the company's short-term goal is to establish the framework and build a strong portfolio of completed jobs.

Eventually, he hopes to market the MOJO framework to developers and make it widely used for business solutions

For instance, an engineer may need to design a replacement part for a machine. The part may already exist, but he or she would have to search through thousands of documents to find the right sketch.

In that situation, it may be easier and faster to replicate the part from scratch. But then the company has two sketches of the same, or similar, part.

Instead of that engineer originally searching through thousands of documents to find the right diagram, TerraFrame can create an application that helps find the correct sketch without much, if any, manual searching.

That potentially saves the engineer's

company time and money.

Being a young company, TerraFrame applied to be one of the 2008 TechStars teams, but wasn't chosen.

The company demonstrated its product to some of the TechStars leaders, who were reportedly intrigued, but the lack of a clear business plan didn't help the team, McEachen said.

Until the company's framework is fully operational, McEachen hopes to remain self-funded. Once he feels comfortable with MOJO, then TerraFrame will likely look for outside funding, he said.

Contact writer Ryan Dionne at 303-440-4950 or e-mail rdionne@bcbr.com.

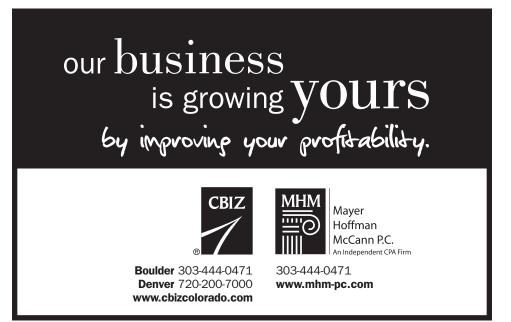


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#### BANKING, FINANCE

Kim Rogers-Carreté and Matthew Selinger have been named partners with Genesis Select, a Boulderbased investor relations and consulting firm focused on small and micro-cap companies.





#### **BIOSCIENCE**

Laurence Rea has been named vice president of operations for Great Basin Scientific Inc., a Salt Lake City-based life sciences company. He will also oversee the setup of the company's manufacturing facilities in Longmont.

#### **EDUCATION**

The University of Colorado at Boulder named Deb Coffin as the new associate vice chancellor for student affairs. and dean of students, a position she has held since July in an interim appointment.

#### **HEALTH CARE**

Todd Conklin has been named senior vice president and chief financial officer for Exempla Healthcare, based in Denver.

Don Durso. a Colorado attorney, has been named research director of The Highland Group, a Boulder-based health-care consulting company.

#### **HIGH TECH**

Michael Wilson has been named chief financial officer for Envysion Inc., a Louisville-based video surveillance company. He was previously Envysion's director of finance.



Coffin



Conklin

Larry Allen has been named president of Yieldex, an inventory management and forecasting company based in New York, with offices in Boulder. He will be based in

#### **HOSPITALITY, RECREATION**

Damon Bell has been appointed director of group sales at the Omni Interlocken Resort & Spa in Broomfield. He previously worked for the Omni Detroit Hotel at River

#### **MANUFACTURING**

Stefan Vollbach has been appointed global brand director of Skins USA Inc., a Boulder-based sports apparel company. He was most recently international director of marketing and sales at HEAD.

#### NONPROFIT

Bikes Belong Coalition, a Boulder-based bicycle advocacy group, elected three board officers. Steve Meineke, president of Raleigh America, was named president; Chris Fortune, chief executive of Saris Cycling Group, was named vice president: and Michael Mercuri, vice president of SRAM Corp., was named treasurer.

#### **REAL ESTATE**

Melinda Blyth has become a Realtor for The Boulder Market Center of Keller Williams Realty.

#### **TELECOMMUNICATIONS**

John Wade has been named senior vice president and general manager of Business Aviation Services for Aircell LLC, a telecommunications company for the aviation industry. The company has offices in Broomfield and Itasca, III.

Deadline to submit items for On the Job is three weeks prior to publication of each biweekly issue. Mail to Editor, Boulder County Business Report, 3180 Sterling Circle, Suite 201, Boulder, CO 80301; fax to 303-440-8954; or e-mail to news@bcbr.com with On the Job in the subject line. Photos submitted will not be returned.

#### **AWARDS**

The project team that worked on the 28th Street multimodal transportation project received the Exemplary Human Environment Initiatives Award for Encouraging Nonmotorized Transportation from the Federal Highway Association. The project team included the city of Boulder, the Colorado Department of Transportation, the University of Colorado, Regional Transportation District and the Denver Regional Council of Governments.







Peter C. Dietze, of Boulder law firm Dietze & Davis PC.

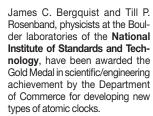
Foundation. Tucker M. Katz, another associate, has been nominated to receive the Gary McPherson Award for Outstanding Young Lawyer of the Year.

Eric N. Olson, chief scientific adviser and co-founder of Boulder biopharma company miRagen Therapeutics Inc., received the American Heart Association National Research Achievement Award. He was honored for making major discoveries identifying molecular mechanisms that control normal and abnormal growth and development of the heart and cardiovascular system.

Studio NYL Structural Engineers of Boulder received the 2008 James S. Sudler, AIA, Award for Contribution to AIA Denver at the recent AIA Denver Gala Awards. The award recognizes those achievements of people who have, by their professionalism, dedication, leadership, ability and commitment, improved the quality of services offered by

Heidi Flammang, founder and chief executive of Camp Bow Wow, a Boulder-based doggie day-care company, received a Stevie Award for Best Entrepreneur. The Stevie Awards for Women in Business is an international competition recognizing the accomplishments of outstanding businesswomen.

For the fifth consecutive year, Longmont's Community Food Share received a four-star rating from Charity Navigator, an independent evaluator of charities. The four-star rating is the highest given by Charity Navigator. Community Food Share is a food bank serving the Boulder Vallev area.



Warren Washington and Gerald Meehl, two senior climate scientists with Boulder's National Center for Atmospheric Research won the





Rosenband

Award. They were honored for their outstanding contributions to modeling climate and its response to human and natural changes.

American Meteorological Society 2009 Jule G. Charney

Rally Software Development Corp., based in Boulder, was awarded the 2008 Affiliate Company of the Year by Entrepreneurs Foundation, a Boulder organization. Rally was selected for its commitment to philanthropic and community involvement programs, including the company's involvement in founding the foundation.

Real D, a Beverly Hills-Calif.-based 3-D technology company, was awarded the 2008 Innovator of the Year award by the Colorado Photonincs Industry Association. Real D has offices in Roulder

Roche Colorado Corp. awarded the Meienhofer Award for excellence in peptide chemistry to Florida-based Dr. Andrew V. Schalley at the Roche Colorado Corp. Peptide Symposium. Dr. Schalley, an endocrine oncologist by training, is best recognized for his discovery of hypothalamic hormones. Roche Colorado is a Boulder-based drug company and a subsidiary of the Roche Group.

received the Distinguished Alumnus in Private Practice Award from the University of Colorado at Boulder's School of Law, Karl F. Kumli III, an associate with the firm, has been selected to become a Fellow of the Colorado Bar

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## Local retailers hope for best during holidays

hen more than 100 people line up in the cold and snow for a \$20 gift card to Best Buy, is that a good omen or bad for the holiday shopping season?

I was there, 10 a.m. on a chilly Friday. Only the first 50 received the gift card, but everyone got a rousing welcome from applauding employees, tunes from a brass quintet and ... yes, cheerleaders in white go-go boots and sparkly silver pom-poms.

Welcome to Retailers Desperately Want You for the Holidays.

Talk about service. Four different smiling employees asked me if they could help. It was opening day, for sure.

I strolled around, checking out the \$259.99, 33-disc set of every Sopranos episode, the Sony Blu-Ray disc player for \$299 and – now on my Christmas list - the digital photo frame that fades from one photo to the next, on sale for \$79.99.

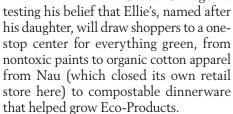
There wasn't a whisper about Best Buy's own forecast, just two days earlier, that changes in consumer's spending habits were nothing less than "seismic," and the company is facing "the most difficult climate" it's seen in its 42-year history. Something tells me that wasn't in the pep talk for these anxious new employees.

Some employees might be refugees from the now bankrupt Circuit City, closing hundreds of stores and liquidating some \$350 million of inventory to pay off real estate debt.

The night before my trip to Best Buy, I joined guests for the opening of Ellie's Eco Homestore, an innovative green products concept that rightfully chose the eco-friendly Boulder market to test our spend-

ing willpower for natural and organic goods.

The new store, at nearly 10,000 square feet, is a spinoff of the growing green products wholesale business of Boulder-based Eco-Products, www.ecoproducts.com. Founder Steve Savage is



**BOULDER LENS** 

Jerry W. Lewis

Savage is aboard a green business marketplace that is growing in times of other corporate cutbacks. Big corporate customers like Toyota, eBay and the University of Colorado legitimize his company's ambition to become a leading brand of food service products.

In September Eco-Products secured a \$2 million first round of funding from Greenmont Capital Partners, where Boulder natural food gurus Barney Feinblum and "Hass" Hassan are part of the management team. That money, Savage said, did not go toward his retail opening.

Locating Ellie's next to another Boulder entrepreneur's baby, Mike Gilliland's Sunflower Market in the Village Shopping Center, was intentional, Savage said.

He reads the news and knows the economy's troubles. But "the green products business that we are in is doubling every year," Savage said. Competitive prices, employees who know the ecoproduct lineup well and local print and online ads keep Savage hopeful.

Now it's time to wait and see if shoppers go green for Christmas.

National mid-priced retailer J.C. Penney, with third-quarter sales crashing 53 percent amid October's stock market debacle, has cut forecasts for the holiday buying season. It's the same worried outlook for Kohl's and Nordstrom.

The headlines have to give pause to just about any local retailer, although you wouldn't know it by the smiles and immediate service you'll find walking into their stores.

They're looking for local customers however they can find them, many even creating their own Facebook profiles and tossing out a Twitter now and then. My new "friend" Downtown Boulder just sent me a message: "Shop Local, Give Local, for a prosperous new year!"

For new downtown merchants like

Kevin Natapow, who with his wife, Jenny, opened Momentum on Pearl Street's East End just over a year ago, a little guerrilla marketing can go a long way.

The owners of Momentum, which sells fair trade and handmade goods from artisans in 55 different countries, have their fingers crossed.

The couple bought their holiday inventory last fall, pretty much before the "big collapse," as Natapow describes the current economy. They stocked up for what they expected to be a "normal" year; now they've got to wait and see, too.

Unlike the bigger chains, sales so far seem to be holding up, as the couple's first year in business have made them have a little more savvy in a competitive downtown market.

"What we're hearing," Natapow said, "is people are really thinking about what they're going to buy," and "buying local" works in their favor.

Momentum also believes in "cause marketing," hosting sales events benefiting local nonprofits. "Come by tomorrow if you're hungry," a clerk told me as she wrapped up a beaded bracelet from India.

On a crucial Saturday afternoon, the store was donating 100 percent of its profits to the Denver's Women Bean Project.

Jerry W. Lewis is a contributing columnist. Reach him by e-mail at julboulder@comcast.net. He also writes a blog at www.boulderreport.typepad.com.

#### **PRODUCT UPDATE**

Accera Inc., a Broomfield-based biotechnology company, will launch Axona in the U.S. for Alzheimer's disease in first quarter 2009. Axona is a food product for the clinical dietary management of the metabolic processes associated with mild to moderate Alzheimer's.

**Boulder's Best Organics**, a gift box company, released its 2008 Holiday Gift Collection, available for a limited time on its Web site and at Art Mart in Boulder.

CableLabs in Louisville released a family of specifications that defines a common set of interfaces for converged video and broadband services in a modular cable network headend. The Modular Headend Architecture specifications include the existing DOCSIS Modular CMTS specifications as well as a series of new specifications that define interfaces for narrowcast MPEG digital video services such as video-on-demand and switched-digital-video.

Envysion Inc., a Louisville-based video surveillance company, introduced its new tiered service offering, which is distinct PCI-Compliant service bundles for different business models. With the program launch the company introduces Envysion Video, a turnkey managed video surveillance solution, and Envysion Insight, which adds its enterprise-wide POS exception reporting and operational analytic capabilities.

**Global Therapeutics**, a Broomfield-based maker of cardiology products, began a clinical trial of a drugeluting stent that uses an antisense RNA therapeutics agent aimed at silencing one of the genes responsible for causing arteries to reclose after stenting.

Parascript LLC in Boulder released AccuDetect 2.0, the next generation of its computer-aided detection algorithms for mammography. The product has improved performance and increased potential for lowering false-positive rates in detecting suspicious lesions on mammograms.

**PhotoVu**, a Boulder-based maker of wireless digital picture frames, is offering customers a software upgrade from Microsoft Corp. to offer support for Windows Live Framelt on their custom frames and displays. Using one consistent interface, customers can now combine photos, news,

and information from a variety of sources and not have to worry about the ever changing complexity behind the scenes.

Rally Software Development Corp. in Boulder announced the latest releases of its applications and platform-as-a-service offerings for Agile lifecycle management. New capabilities include one-button install of community mashups from the Rally mashup catalog, new integrations for products from Microsoft, IBM and Jira, and the ability to plan and schedule regression tests within iterations and releases.

Renewable Choice Energy, a Boulder-based provider of renewable energy credits, has developed Green Your Phone, a retail product that enables cell phone users to offset their mobile device's electricity use with wind power.

Silicon Mountain Holdings Inc. in Boulder has designed 32- and 42-inch high-definition LCD televisions that incorporate a personal computer and DVD player. The system allows users to surf the Internet, play videos and music, watch TV and, with some models, record shows with the built-in digital video recorder.

Spectra Logic Corp., a Boulder-based data storage company, is developing the next revision of the BlueScale management software, the common interface across its T-series tape libraries and nTier backup and archive disk appliances. BlueScale 10.5 offers new features that simplify data storage and boost backup reliability in enterprise and HPC environments.

**Tech-X Corp.**, a Boulder software company, released GPULib v1.O. The software library executes vectorized mathematical functions on graphics processing units from NVIDIA, bringing high-performance numerical operations to desktop computers.

Webroot Software Inc., a Boulder-based security software company, released the latest version of Webroot Web Security SaaS. New features include integration of Webroot AntiSpyware and Web content download acceleration. Webroot also announced enhancements to Webroot E-Mail Security SaaS. The new version is a free download to existing customers.



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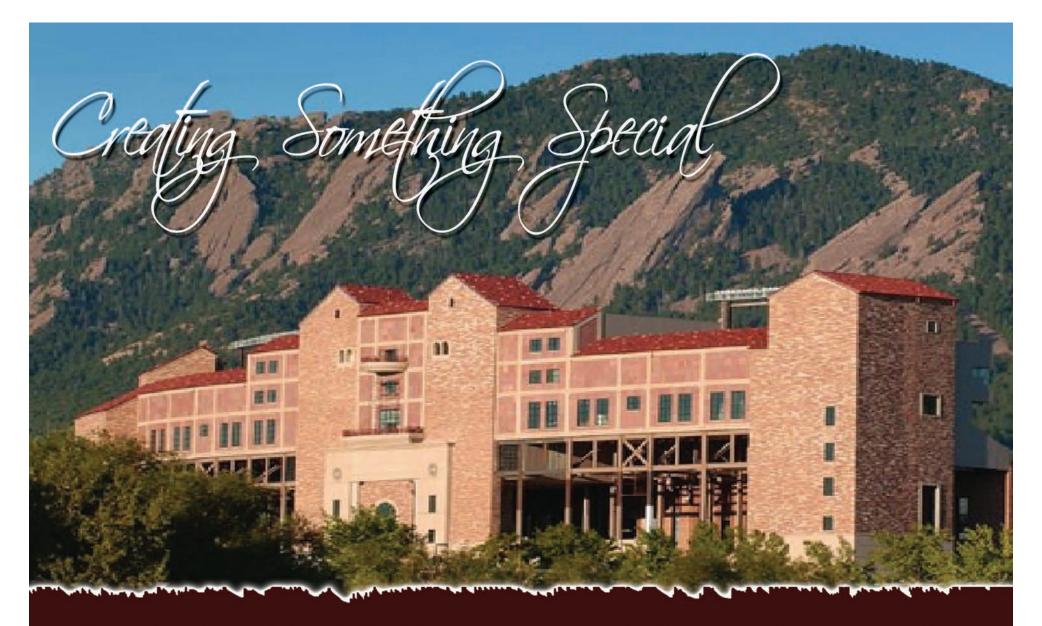
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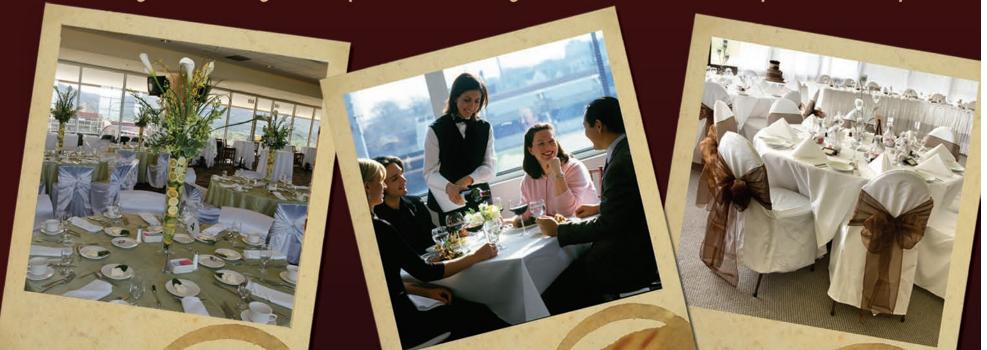
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## HEALTH CARE & WELLNESS

# Don't just stand for aching feet

# Array of injuries can be prevented with proper care

#### BY LYLA D. HAMILTON

**Business Report Correspondent** 

BOULDER — Long days on the job leave many area workers — from a cashier at a fast-food outlet to a surgeon — wearily rubbing their aching feet.

Meanwhile, their employers scratch their aching heads.

When employees stand for hours, the health consequences can include fatigue, edema, bunions, varicose veins, tendinitis and plantar fasciitis.

While these health issues might seem to be personal problems, they translate into lost productivity, absenteeism, workplace injuries and workers' compensation claims.

According to the U.S. Bureau of Labor Statistics, worker motion or position accounted for 14 percent of 1.2 million days-away-from-work cases reported in 2006, the most recent period for which statistics are available. Musculoskeletal disorders, injuries to muscles, nerves, tendons, joints and discs — excluding those caused by slips, trips, falls or other accidents — involve a median of nine days away from work.

Unlike a burn or a cut, prolonged standing causes subtle and cumulative injuries. Pregnant women who

66 It's better to prevent the injuries than to have to treat them. 99

#### **Martha Spaulding**

PHYSICAL THERAPIST,
BOULDER COMMUNITY HOSPITAL

stand on the job have a higher rate of preterm births and spontaneous abortions. Prolonged standing also increases the risk of developing arthritis of the knee or hip. There's even the ankle's version of carpal tunnel syndrome. Tarsal tunnel syndrome is pain, numbness or tingling associated with the compression of a nerve in the ankle, according to the Canadian Women's Health Network.

Martha Spaulding, a physical therapist with the occupational health services department at Boulder Community Hospital, sees numerous workers' compensation patients with ailments related to prolonged standing on the job. "Employers would do well to invest," in policies and programs that reduce the likelihood of such injuries, she said. "They will save money on injuries and workers' comp claims."

Spaulding, who is certified to do ergonomic assessments of work sites, stressed the importance of workplace design. Employers can provide stools or chairs where feasible, she said. Footrests allow standing employees to



shift their weight frequently.

Flooring makes a difference as well. Wooden, cork or rubber-covered floors are best for standing work. Anti-fatigue mats are recommended for concrete or metal floors.

Employers should design jobs so employees need not remain in same position for long periods. Instead of spending an entire shift at the drive-up window, for example, the cashier at the fast-food restaurant might bus tables occasionally.

Employers also can schedule periodic breaks and teach employees simple exercises to prevent disorders related to prolonged standing.

Employers can't do it alone, Spaulding added. Employees also must take responsibility for prevention.

She recommends that those whose work requires a lot of standing have their posture evaluated by a physi-

➤ See Feet, 14A

## Right chair increases employee productivity

BY JENNIFER QUINN

**Business Report Correspondent** 

Purchasing a chair is not an easy. At an office or in a home, people spend a large amount of the day in their chair.

Most salespeople agree that adjustable height is the most important feature of a good chair. Each person is different and therefore needs to be able to move the height of the chair, allowing their feet to be flat while touching the floor. It is also important to have a seat that offers depth and a seat back that provides lumbar lower back - support.

Dan Norblom, vice president of BC Interiors in Boulder, said people who buy an ergonomic office chair need training to learn how to sit in it correctly.

"Many people are not sitting in their chair in the proper position," Norblom said. "They need to sit back to make the chair work. An ergonomic chair opens up the body allowing for comfort and blood flow."

Ergonomics is the study of the relationship between workplace design and the needs of the human body. A waterfall seat cushion feature helps keep pressure away from a person's back and creates better circulation to the lower legs. Armrests help keep a person's arm in a comfortable position thus reducing shoulder, neck and back strain. It is important that all adjustments are be made while a person is sitting in the chair.

Norblom said women like to wrap



Dan Norblom, vice president of BC Interiors in Boulder, shows off a variety of office chairs at his store. Ergonomic chairs, which can start at \$350 and go up to more than \$1,000, can last up to 10 years and are considered a capital investment for the first seven years before depreciating in value.

their feet under the chair, which causes poor circulation to the feet.

"Most furniture is made to fit 95 percent of people," he said. "If people are shorter or taller they need to be able to adjust the seat to fit their body. It is important that the chair follows the S curve of a person's back and they have the ability to adjust the height of the back of the chair."

Other adjustable options include armrest control, neck support, an air lumbar pump, seat slider, armrest width adjuster, seat tilt tension control, backrest

angle and the ability to swivel. Chairs also have modularity options including backs, seats and arms. For people who value environmentally friendly options, some seat manufactures offer soy foam.

"People spend a lot of time sitting at

➤ See Chair, 13A



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#### CHAIR from 12A

their computers," Norblom said. "Just because it is cheap, does not mean it is a good chair. The number one important thing to have in your office is a good chair. You can skimp on the panels or other office furniture, but a good chair is going to mean good productivity."

The cost of an ergonomic chair can start at \$350 and go up to more than \$1,000. The chair will last up to 10 years and is considered a capital investment for the first seven years before depreciating in value.

Studies suggest a good chair can increase productivity as much as 8 percent.

"You can get chairs for \$129, but in the long run you will have to replace it, and the productivity of employees is less," Norblom said.

Luis Monroy, technical sales supervisor for OfficeMax in Boulder, said most chain office stores offer the same standard chair with a gas lift, allowing for single height adjustments up and down.

"Comfort for the person sitting is what is really important," Monroy said.

Gillian Gardner, owner of Factory Direct Furniture Catalog Service in Louisville, said another option to think about, especially for residential offices, is the use of fabric or leather.

"If you use fabric, make sure it is tightly woven and resistant to abrasion," she said. "You want the chair to look good in your home office as well as feel good. Depending on the materials you use, the ragged, and leather can withstand use over time and has a nice feel. She also said another item to pay attention to is the density of the foam in the seat cushion.

Buckie Minor, who is involved in sales, delivery and customer service for Danish Furniture of Colorado in Longmont, said a good chair has comfort, fit and adjustability.

"You want to keep blood flow through the whole body," Minor said. "A good chair will allow more focus on work...

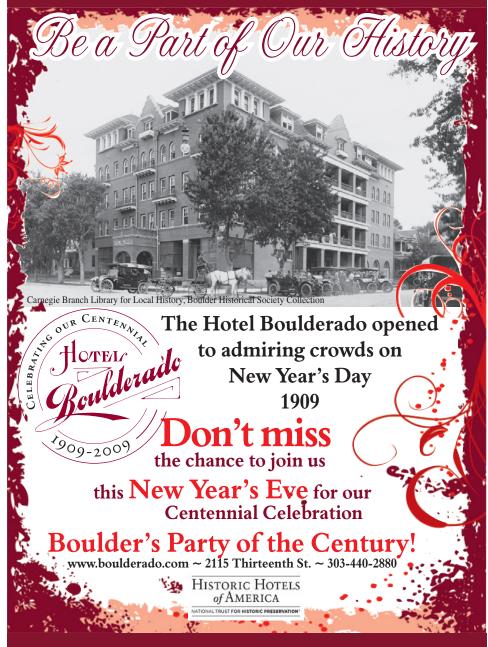
**66** The number one important thing to have in your office is a good chair.

#### **Dan Norblom**

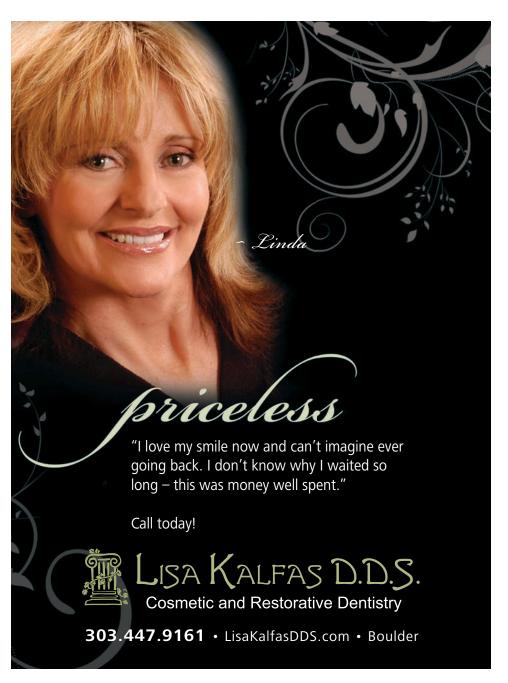
VICE PRESIDENT, **BC INTERIORS** 

With ergonomics the whole body is in line and comfortable."

Tracy Fuller, assistant manager of the Office Depot in Broomfield, said most people are sitting in their chairs for long periods of time, and being comfortable is







#### FEET from 11A

cal therapist. A rigid posture adds to the stress of standing for long periods.

"Be aware of how you're standing," Spaulding said. "Both feet should bear equal weight."

She also encourages employees to invest in footwear that provides proper arch support and cushioning.

A podiatrist can create custom orthotics - shoe inserts that correct for structural problems with an individual's feet. The cost, usually around \$400, is rarely covered by insurance.

If custom orthotics is not an option, Spaulding suggests that employees get fitted at a good running store. They should buy more than one pair of shoes and not wear the same pair day after day.

Inserts for shoes are also available over the counter at pharmacies and grocery stores.

Another approach is a pair of Ergomates, which function as portable antifatigue mats. They strap over existing footwear like ice cleats on snow boots. According to Ergos America LLC of

Minneapolis, the company marketing these products, their shock absorption makes walking on a hard surface feel like walking on grass.

Employees can also protect themselves through exercise. Stretches before, during and after work will reduce pain and the risk of injury. The Mayo Clinic Web site, among others, has videos and slide shows illustrating a variety of stretches. Louisville-based Gaiam Inc. offers a DVD featuring exercises specifically for foot pain.

The basics of health affect employees' ability to withstand the impact of prolonged standing, Spaulding emphasized. "Be in good condition, look after your cardiovascular system, eat well, and drink lots of water," she advised.

People often ignore or just live with the discomfort associated with cumulative trauma disorders, Spaulding said. Both employers and employees need to be aware of the problems. "It's better to prevent the injuries than to have to treat them," she noted.

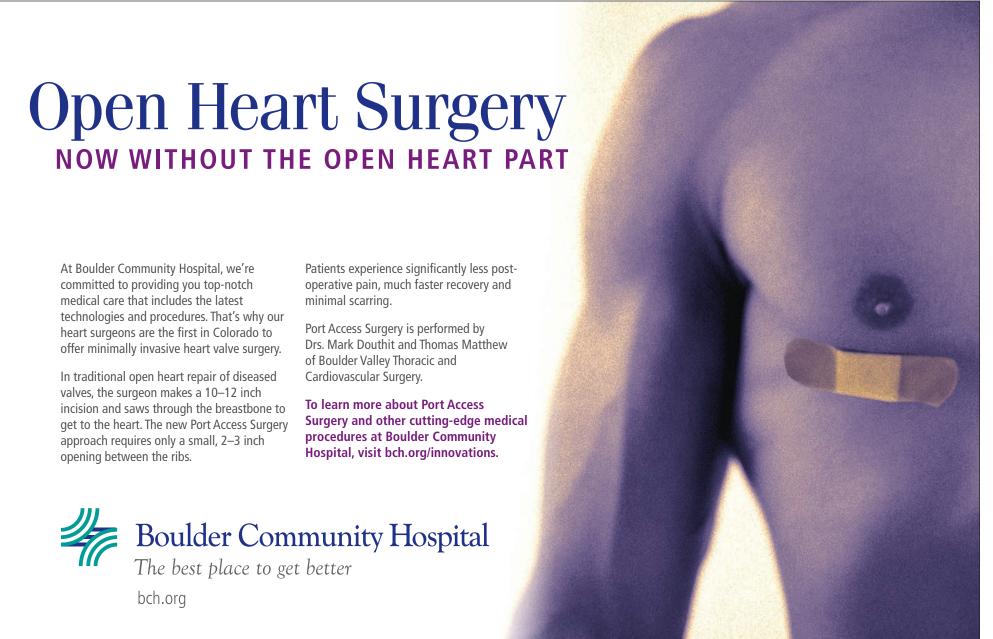
#### **INTERNET NEWS**

Cottonwood Institute, a Denver-based nonprofit teaching wilderness skills, launched its new site at www.cottonwoodinstitute.org. The site has photos, course listings, an online store, a blog and sustainability resources.

**piggy roo** is a new Broomfield-based online toy store featuring higher-end and environmentally friendly toys. Visit www.piggyroo.com.

**OpenLogic Inc.**, a Broomfield-based software company, launched OLEX Wazi at olex.openlogic. com/wazi. The site features up-to-date commentary from the industry's open source leaders.

Savor the Success, based in New York, is a new social network for female entrepreneurs combining online and in-person events. Visit www.SavorThe-Success.com.





#### **OCCUPATIONAL HEALTH SERVICES**

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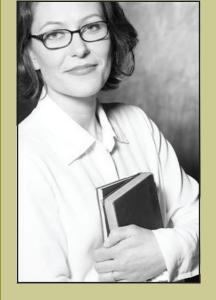
Current no. employees (including

RANK	PREV. RANK	Company Address Phone/Fax	sub-contract therapists) Current no. of occupational therapists Current no. of physical therapists Current no. of certified hand therapists	No. of patients seen in 2007 Percent of patients on workers comp.	Specialties Hospital Affiliation	Most common ailment 2007 Practices alternative medicine Certified Medicaid Medicare	Owner Administrator Year Founded Web site
1 TIE	5	BOULDER COMMUNITY HOSPITAL OCCUPATIONAL HEALTH & THERAPY SERVICES 4745 Arapahoe Ave., Suite G-40 Boulder, CO 80303 720-854-7854/720-854-7880	25 2 4 1	12,786 99%	Occupational medicine and rahabilitation services, board-certified physiatrist, board-certified internal medicine specialist, post/offer, fit for duty and prevention and educational program. Boulder Community Hospital	N/A N/A No Yes	Boulder Community Hospital Anne Donovan-Director 1987 www.bch.org/services/occhealth.cfm
1 TIE	2	<b>ARBOR OCCUPATIONAL MEDICINE</b> 4790 Table Mesa Drive, Suite 200 Boulder, CO 80305 303-443-0496/303-447-2741	25 0 4 0	N/A 95%	Occupational medicine. None.	N/A No No Yes	Sander Orent Curtis Stepan 1993 www.arboroccmed.com
1 TIE	6	WORKWELL OCCUPATIONAL MEDICINE 205 S. Main St., Suite C Longmont, C0 80501 303-702-1612/303-774-7899	25 N/A 3 N/A	N/A N/A	Workers comp injury care and occupational health services. N/A	N/A No No No	Brian Mathwich Steve Pottenger 1996 www.workwelloccmed.com
4	1	ARBOR OCCUPATIONAL MEDICINE 290 Nickel St., Suite 200 Broomfield, C0 80020 303-460-9339/303-460-7443	13 0 3 0	N/A N/A	Occupational medicine. None.	N/A No No Yes	Sander Orent Curtis Stepan 1993 www.arboroccmed.com
5	4	CONCENTRA MEDICAL CENTER 3434 47th St., Suite 100 Boulder, CO 80301 303-541-9090/303-541-9393	8 1 1 1	13,847 64%	Occupational health services and limited urgent care. Boulder Community Hospital, Avista Adventist Hospital.	Muscular-skeletal injuries of the back and shoulders. No No No	Concentra Health Services Concentra Health Services 1999 www.concentra.com
6	3	<b>ARBOR OCCUPATIONAL MEDICINE</b> 1055 Adams Circle Boulder, CO 80303 303-443-0496/303-447-2741	2 0 1 0	N/A N/A	Occupational medicine. None.	N/A No No Yes	Sander Orent Curtis Stepan 1993 www.arboroccmed.com
NR	7	EXEMPLA ROCK CREEK OCCUPATIONAL MEDICAL CENTER & REHABILITATION 500 Discovery Parkway, No. 100 Superior, CO 80027 303-403-7800/303-403-7801	N/A N/A N/A N/A	N/A N/A	Occupational medicine and rehabilitation, corporate services, case management, executive physicals, onsite physical and occupational therapy, post-offer programs; drug testing. Exempla	N/A N/A N/A N/A	Exempla Healthcare Exempla Healthcare 2005 www.exempla.org
NR	9	LONGMONT CLINIC 1925 W. Mountain View Ave. Longmont, CO 80501 303-776-1234/720-494-3107	N/A N/A N/A N/A	N/A N/A	Multi-specialty medical center providing ancillary services including radiology, laboratory, walk-in urgent care, nuclear medicine and an anti-coagulation clinic. Longmont United Hospital	N/A N/A N/A N/A	Physician-owned Jack Campbell 1906 www.longmontclinic.com

N/A: not available

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SOURCE: BUSINESS REPORT SURVEY RESEARCHED BY Carol Maskus



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RYAN DIONNE

Brad Blackwell, an executive vice president and retail national sales manager with Wells Fargo Home Mortgage, urged communities to institute financial literacy education into their schools.

## Good borrowers can find loans in tight times

**BY DAVID CLUCAS** 

Staff Writer

BOULDER – Despite a global credit crisis, well-capitalized real estate investors with good credit and good projects can still borrow money, financial experts said during the Boulder Valley Real Estate Conference & Forecast.

The experts said the stabilization of the credit markets will be the first sign of a recovery.

"Don't watch the stock market, the importance here is to watch the credit markets," said Lou Barnes with Boulder West Financial Services.

Barnes said the U.S. government's \$700 billion bailout plan is moving in the right direction, working to infuse capital into the credit markets.

Keith Dickelman, a commercial banking manager with Bank of the West, said credit standards are tightening, but that creates opportunity for good borrowers.

"With the uncertainty in the real estate industry, now is the perfect time to go out and establish yourself," Dickelman said. "But highly leveraged loans will be tough to get. Cash has always been king, but it's even more important during these times."

John Richert, a principal partner with Terrix Financial Corp., said the economy got caught up in "a perfect storm of leverage."

"Not only were the properties leveraged, and the borrowers were leveraged, but the lenders were leveraged as well," he said.

Brad Blackwell, an executive vice president and retail national sales manager with Wells Fargo Home Mortgage, said many people lost focus about investing in their homes.

"A home is always going to be a good investment, Blackwell said. "But it's a long-term investment and a place to live, it's not an investment to get rich quick."

Blackwell said lenders were also at fault by not following the basic principles of the industry – verifying a borrower's ability to repay the loan, willingness to repay the loan and commitment to repay the loan. No-stated income, subprime, and 0 percent down loans violated all those principles, he said.

Blackwell called for communities to institute financial literacy education into their schools.

Contact writer David Clucas at 303-440-4950 or e-mail dclucas@bcbr.com.

those people often shop locally.

Since the city encouraged more downtown density and designated mixed-use zones several years ago, developers, contractors and residents have shown that urban living can be successful in Boulder,

Boulder is good for local businesses as

Developers say

downtown needs

mixed residential

BOULDER – Boulder developers agreed that the downtown area is better off with mixed residential developments and think there is still a strong demand for condos and lofts despite a

The developers discussed downtown development at the Boulder Valley Real Estate Conference & Forecast during the "Urban Living" panel discussion. The event was presented by The Colorado Group, RE/MAX of Boulder and the Boulder County Business Report.

Bill Reynolds, president of W.W. Reynolds Cos. Inc., said having residential areas above retail and office space in downtown

**BY RYAN DIONNE** 

credit crunch.

Staff Writer

said Kelly Davis, managing partner of OZ Architecture.

But he said he was surprised that only about 300 residential units have been introduced downtown in the last few years. The panel defined downtown as west of Folsom Street and east of the mountains, north of Arapahoe Avenue and south of Balsam Avenue.

Many of the downtown condo projects under construction have unsold units though, and John McElveen, a RE/MAX of Boulder Inc. broker associate, acknowledged that.

"I think people are waiting for a sign," McElveen said.

There is currently little confidence in the economy, and until that confidence grows, sales won't increase, he said.

The panel said Boulder, and especially downtown Boulder, has escaped much of the housing disaster that struck many areas of the country.

Contract writer Ryan Dionne at 303-440-4950 or e-mail rdionne@bcbr.com.



DAVID CLUCAS

John McElveen, a broker associate at RE/MAX of Boulder Inc., was on a panel discussing the market for condos and lofts in Boulder.

## Democratic Congress could alter tax climate

BY BOB McGOVERN

Managing Editor

BOULDER – The tax climate in the United States likely will change with the resurgence of the Democratic Party, according to tax experts at the Boulder Valley Real Estate Conference & Forecast.

Michael Weathermax, a CPA and president of Weathermax & Associates PC, said the government will likely adopt a "tax-and-spend" methodology, in contrast to the "borrow-and-spend" method used by Republicans.

"It's going to be a spend-as-you go situation instead of a borrow-and-spend, which affects our grandchildren," he said.

He also acknowledged that a democratic regime is more likely to increase taxes on the upper 5 percent, and he does not think it is "the best idea." He added that tax cuts made in 2001 and 2003 are set to expire in 2011, and "there is no



RYAN DIONNE

Larry Jensen, a CPA and vice president of 1031 Corp., said based on what he's read, there should be no changes to 1031 tax exchanges, a way to defer capital gains taxes.

question that the democrats will allow those tax cuts to expire."

"Fifty-three percent of (voters) have

spoken, and we have to see if they get what they want and they get what they asked for," he said.

Alan Williamson, a CPA and president of Williamson and Co. PC, said the current economic climate will be studied by our grandchildren "as we did the Depression."

Larry Jensen, a CPA and vice president of 1031 Corp., discussed 1031 tax-deferred exchanges, but said he could not find anything in President-elect Barack Obama's policy that would affect 1031 exchanges.

A 1031 tax exchange is a way to defer capital gains taxes by exchanging one investment property for another.

"I've looked all over for 1031 tax changes," he said. "We can't find anything that Obama is doing that will affect 1031, but there are always the possibilities."

Contact writer Bob McGovern at 303-440-4950 or e-mail bmcgovern@bcbr.com.

## Forecast: commercial vacancies to rise; housing to stabilize

**BY DAVID CLUCAS** 

Staff Writer

BOULDER - Local real estate won't escape the effects of a national recession, but it will be better off than most markets, experts predicted at the Boulder Valley Real Estate Conference & Forecast.

"I think we will be somewhat insulated, but we have a tough year ahead," said B. Scot Smith with The Colorado Group, talking about the local commercial real estate market. "Our greatest threat is higher vacancy rates ... and we have to project that vacancy rates are going to rise in the next year."

Still, Smith exuded confidence in the long-term Boulder Valley real estate market, reminding the audience of past up and downs, but the overall trend upward.

"This is a stable place to be," he said.
"There will be some opportunities. Be cautious, but be nimble and anticipatory."

Smith said tenants should work to renegotiate a lease early, while landlords should be prepared to make a deal. Buyers and sellers need to be aware that loans are tougher to get, and more due diligence will be required.

Being partial to his own profession, Smith repeatedly advised that any deal in real estate should involve calling a trusted local commercial Realtor.

DB Wilson of RE/MAX of Boulder



RYAN DIONNE

Danny Lindau, right, president of The Colorado Group, moderates a panel on the 2009 forecast at the Boulder Valley Real Estate Conference & Forecast. Panelists said next year will be "tough," but the Boulder Valley real estate market will fare better than the rest of the nation.

said he sees housing prices beginning to stabilize in 2009. He said there have been price decreases in the Boulder Valley, but no where near the carnage as elsewhere in the nation.

"In the city of Boulder prices are down four-tenths of a percent this year," Wilson said. "That's a lot better than the 45 percent drop they're facing in some parts of California."

Brad Blackwell, executive vice president and retail national sales manger of Wells Fargo Home Mortgage, gave the audience a national outlook on the economy, saying that a combination of government and free-market regulations are needed in the mortgage industry.

"You don't want the innovation of government running the mortgage industry," he said. "Conversely, you don't want the private market backing 100 percent of the mortgages. There needs to be a combination."

Contact writer David Clucas at 303-440-4950 or e-mail dclucas@bcbr.com.

## Conoco delays opening of training center in Louisville

**BY RYAN DIONNE** 

Staff Writer

LOUISVILLE – ConocoPhillips Co. has pushed back its planned opening for its Louisville campus to 2013 citing a weak economy, the company announced Nov. 21 during the Boulder Valley Real Estate Conference & Forecast.

The Houston-based energy company (NYSE: COP) plans to build a global technology and a corporate learning center in Louisville making it Conoco's primary training facility.

It wanted to open the site, at least in some capacity, by as early as late 2011 or early 2012. But because of economic concerns, it's pushing the date to sometime in 2013.

"We still have a lot of great interest in the project," said Tracy Harlow, Conoco's director of communications.

Harlow said the company was planning to begin demolition on the 432-acre site in late November and plans to reuse as much of the current buildings as possible, Harlow said. The new campus is located at the former Sun Microsystems Inc./Storage Technology Corp. site.

Conoco's next step is to select an architect, which likely will happen in December, and it plans to file for a permit with Louisville during second quarter 2009.



RYAN DIONNE

Tracy Harlow, ConocoPhillips' director of communication, left, and Bruno Elari, president of the Louisville Chamber of Commerce, participated in a discussion about the energy company's planned training facility in Louisville.

Harlow said she still doesn't know how many employees will occupy the site, which is slated to accommodate up to 7,000, nor the types of employees or how many will be new hires versus transfers.

But Conoco employees already are

expressing interest in the new campus and have started putting their names on a sign-up sheet, Harlow said.

The technology center Conoco is constructing will support its alternative energy research, but Harlow said the company doesn't know exactly what the focus will be. That focus will depend on the company's goals and emphasis at the time of the build.

The learning center will serve as Conoco's short- and long-term training center for all employees. As part of that, the company is considering building accommodations to house the employees and their families, but Harlow said she doesn't know whether that will be a hotel, temporary housing or another option.

Bruno Elari, Louisville Chamber of Commerce president, said he and his staff are consistently fielding calls regarding the energy company's move to Louisville. Many of those calls are requests for community information from businesses.

During the same panel discussion, Rocky Scott, principal at Loveland-based McWhinney Enterprises, talked about the company's plan for its roughly 935 acres in Broomfield.

McWhinney plans to build its first development in the metro Denver area northwest of the Interstate 25 and Northwest Parkway intersection. Scott said the development company hopes to build a research facility as well as parks and retail on the property.

Contract writer Ryan Dionne at 303-440-4950 or e-mail rdionne@bcbr.com.



#### **COMPUTER TRAINING COMPANIES**

(Companies in Boulder & Broomfield counties ranked by number of local employees.)

	Companies in bounder & broomnets countries ranked by number of local employees.)												
RANK	PREV. RANK	Company Address Phone/fax	No. of local employees No. of instructors	Types of software/programs taught	Target audience Course location Length of training	Teacher:student ratio Combined no. of years of instructors experience Cost per course	Person in charge Year founded Web site						
1	3	NEW HORIZONS COMPUTER LEARNING CENTERS 11001 W. 120th Ave. Broomfield, CO. 80021 303-285-1746/303-745-3608	60 22	Microsoft technical, Microsoft Office, graphic design and media, and several certifications.	Business, consumer, technical and end users. Onsite. One to five days.	1:10 or 1:20 105 \$235 and up	Steve Chatman, General Manager 1999 www.nhcolorado.com						
2	8	MCAD TECHNOLOGIES INC. 6610 Gunpark Drive, Suite 100 Boulder, C0 80301 303-527-0160/303-527-0159	24 4	SolidWorks essentials and advanced training courses; PDMEnterprise data management software.	Engineering industry. Onsite. Typically 16 to 32 hours.	1:5 20 Varies.	Sue Evans, Owner and Partner 1989 www.mcad.com						
3	4	<b>THE LINUX ETC COMPANY</b> Louisville, C0 80027 303-604-2550/	10 4	Linux system and network administration as well as courses for Linux Professional Institute certifications.	Consumer/end-user, business. Varies. Varies.	1:8 N/A Varies.	Crawford Rainwater, Owner 1998 www.linux-etc.com						
4	4	<b>COMM-TECH</b> 5398 Manhattan Circle Boulder, CO 80303 303-530-4976/303-245-8245	9 3	Autodesk reseller for Autocad, Civil and MAP software. Training in AutoCad-based engineering software. Courses offered: Basic Autocad, Civil and MAP.	End user, business, consumer and government. Onsite, client's site. One to four days.	1:6 40 \$395 to \$1,195	Mike Ontiveros, President 1992 www.ctcivil.com						
5 TIE	6	BOULDER DIGITAL ARTS LLC P.O. Box 2161 Boulder, CO 80306 303-875-0276/	4 27	Complete resource for digital professionals, including classes and workshops in Web design, video production and digital photography; software training in Photoshop, Dreamweaver, InDesign, Final Cut Pro, Illustrator, Video Podcasting; also have a free online directory.	Business and consumer. Onsite, client's site. Three hours to several days.	Usually 1:5 150 \$50 to \$450	Bruce Borowsky, Co-founder 2004 www.boulderdigitalarts.com						
5 TIE	5	CM IT SOLUTIONS 808 S. Public Road, Suite 102 Lafayette, C0 80026 303-673-9994/303-952-8014	4 5	On-site technical support, training and troubleshooting for networked and standalone systems; training in MS Word, Excel, PowerPoint, Publisher, Access, ACTI, Outlook, OuickBooks, PhotoShop Elements, Constant Contact, PageBuilder, LinkedIn and small business marketing.	Small business. Varies. Varies.	1:5 90 \$59 to \$359	Susan Bateman, Owner 2002 www.cmitstudio.com						
7	6	<b>DEVELOPINTELLIGENCE LLC</b> 580 Flying Jib Court Lafayette, CO 80026 303-395-5340/303-395-5340	3 20	Software development training across the software development lifecycle: 00AD, Java, .NET, PHP, and RIA/AJAX, Agile, RUP, and Unified Process. Training and seminars for software development managers and executives.	Software developers, business analysts, project managers, architects, managers, directors, executives. B-to-B and B-to-C. Onsite, client's site, online. One to 15 days.	1:8 50 Varies	Kelby Zorgdrager, President 2003 www.developintelligence.com						
8 TIE	8	<b>GOLDEN COMPASS</b> 13842 Legend Way, Unit 102 Broomfield, CO 80023 303-517-3584/	2 2	Michael and Sheryl are speakers and trainers covering the online world of Internet search, Web 2.0 business resources and other online topics.	Corporations, entrepreneurs, associations. Client's site. 45-minute keynotes to all-day and multi-day training sessions.	Varies. 14 \$3500 per day - regardless of length of speech or workshop.	Michael Benidt, President 1999 www.goldencompass.com						
8 TIE	8	SHIFT 7 CONSULTING LLC WND Longmont, CO 80501 303-774-8202/303-774-0089	2 2	ACT! consulting, training and implementation.	Consumer/end user. Onsite, client's site, online. Varies.	Varies. 7 Varies.	Allison Yacht, Owner 2002 www.shift7consulting.com						
10	12	PC OBEDIENCE 2020 Bluebell Ave. Boulder, Co 80302-8026 303-441-2900/	1	Word processing, spreadsheets, accounting, operating systems, presentation software, desktop publishing, personal information managers, Internet, all levels from novice to advanced.	Consumer/end user and businesses. Client's site, onsite. Varies.	1:1 25 Varies.	Diana Baranauskas, Owner 1990 www.pcobedience.com						
NR	NR	<b>AEROWEBWORKS</b> 4329 Snowbird Ave. Broomfield, C0 80020 303-350-8000/720-294-1100	N/A N/A	Custom and template-based Web sites, Web hosting, Web site updates and maintenance, graphic design, training, technical support, Internet sales and marketing, and programming.	Consumer/end user. Varies. Varies.	Varies. N/A Varies.	Jeff Schultz, Director of Business Development 2000 www.aerowebworks.com						
NR	NR	AUTOEXEC SYSTEMS 1408 Horizon Ave. Lafayette, C0 80026 303-666-6311/303-666-4292	N/A N/A	Hands-on computer training for most business software, database development, and computer consulting.	N/A N/A N/A	N/A N/A N/A	Mary Ann Grasser, Owner N/A N/A						
NR	1	CU-BOULDER CENTER FOR ADVANCED ENGINEERING AND TECHNOLOGY EDUCATION Engineering Center, 435 UCB Boulder, CO 80309 303-492-6331/303-492-5987	N/A N/A	Oracle database administration, Oracle developer, Cisco networking, Microsoft Dynamics AX, and project management courses.	Working professionals, business. Online. Varies.	1:10 N/A Varies.	Lou Rutherford, Assistant Director 1911 caete.colorado.edu						
NR	12	MACASSIST LLC 4088 Dawn Court Boulder, C0 80304 303-245-0045/	N/A N/A	Macintosh operating system, train/tutor people and businesses in OS X and its applications.	Consumer, business. N/A N/A	Varies. N/A N/A	Mike McDaniel, Owner 1998 N/A						
WND - Woul N/A: Not av If your com	/ailable.	close uld be on this list, please request a survey by e-mailin	g research@bcbr.com or call	ing our research department at 303-440-4950.			SOURCE: BUSINESS REPORT SURVE RESEARCHED BY Carol Masku						

#### **DAILY** from 2A

He taught business education, was a counselor and an administrator, taught adult education at Denver's Emily Griffith Opportunity School, and ran a summer Spanish culture program at Denver University for disadvantaged high school students.

He has volunteered on numerous boards in Louisville and received a number of awards. His most recent award is a Lifetime Achievement Award given to him by the Louisville chamber. Another notable award he received was the Pioneer Award in 1992 from the Historical Commission.

Caranci assisted in bringing the Colorado Technology Center to Louisville and served as co-chairman on the board that brought in Monarch High School.

#### Sun cutting jobs companywide

BROOMFIELD – Sun Microsystems Inc. plans to layoff between 5,000 and 6,000 employees globally as the company realigns to survive in a rough economy, but how it will affect the 3,400 workers at its campuses in Broomfield and Louisville has not been divulged.

Santa Clara, Calif.-based Sun (Nasdaq:

JAVA), which designs and manufactures computer software and hardware, and networking systems, isn't giving specifics of how many employees will be released from each of its campuses, but Dana Lengkeek, Sun spokeswoman, said it will span all levels of the company's hierarchy.

Sun's campuses in Broomfield and Louisville employ about 3,400 workers, according to the most recent figures compiled by the Boulder County Business Report's research department. Workers at these campuses conduct research and development, training, engineering and sales.

The majority of Sun employees in the United States affected will be notified during first quarter 2009, and the lay offs are expected to be complete by the end of that quarter.

#### InnoVision files for bankruptcy

BOULDER – Despite filing for Chapter 11 bankruptcy, InnoVision Health Media Inc. doesn't anticipate subscribers or advertisers feeling much, if any, impact, said Rob Lutz, the company's president.

The company filed for bankruptcy to

help the health-related publishing company pay its debts and stay afloat.

"It was something that we had to consider after having a couple of tough issues," Lutz said.

He said the Boulder-based company's readership and advertising base has grown since it changed its name in February. But a Texas-based venture capitalist firm funds much of the company, and that money has diminished substantially.

Lutz said he anticipates being profitable in 2009 and plans to eventually repay all of the company's debts.

He wouldn't disclose how much debt the company has, the total number of creditors nor how much money InnoVision has in assets.

InnoVision produces consumer and trade publications with a focus on health and wellness.

#### MicroPhage closes latest financing

LONGMONT – MicroPhage Inc., a development-stage medical products company in Longmont, closed its latest round of financing, bringing total capital raised to \$11 million.

All funds to date have come from private investors. The company did not disclose the exact amount of the latest round.

The proceeds will help the company complete the validation and launch preparation of its initial diagnostic products, which will help test for hospital-acquired infections, such as MRSA, a bacterium that can be transferred to patients with weakened immune systems.

#### Honda data center LEED certified

LONGMONT – The Honda North America Data Center in Longmont has achieved a Leadership in Energy and Environmental Design, or LEED, silver certification in 2008, according to Torrance, Califbased American Honda Motor Co. Inc.

The Longmont data center, located at 2501 Clover Basin Road, installed cubicles and carpet made from recycled material, a reflective roof as well as a high-efficiency cooling system. It also kept much of the land surrounding the center untouched or planted it with natural vegetation that doesn't require irrigation.

## **EDUCATION**

Redstone teaches aircraft maintenance, 21A

## People on hunt for computer training

Courses become more popular as economy, job market take hits

#### BY BARBARA HEY

**Business Report Correspondent** 

With the economy in a downward spiral and unemployment on the rise, computer-training classes are filled to the brim with people eager to add on technical skills.

The reasons are pragmatic. For those between jobs, expanding or fine-tuning skills can be a plus on a resume. For employees, additional skills cement your value in the workplace.

"In a down economy, our consumer business goes up," said Steve Chapman, general manager of New Horizons Computer Center, which has branches in Broomfield, Denver and Loveland, and a total of 300 centers worldwide.

At New Horizons the course offerings run the gamut from basic to advanced classes in Microsoft Suite, to the fundamentals of using a BlackBerry, to specialized training and certification for IT professionals.

Demand is great, and classes fill quickly. "Our classes are sold out through December," Chapman said.

Why the upswing? "People want to be more marketable. They are looking for a differentiator — a way to get a leg up. They may need higher level skills or seek job training that will get them immediately into the workplace."

Training classes draw a wide range of students, including from recent high school graduates who want concrete skills as entry into the work force, those seeking professional certifications to add to credentials, others who want to shift from other fields into IT and to those long-employed hoping to take their career to the next level.

No matter the position, computer skills are almost always part of the job description. The basic must-have skills can include word processing and knowledge of often-used Microsoft tools as Outlook, PowerPoint, Access and Excel.

For that reason, basic computer training is also offered by Workforce Boulder County, a nonprofit that connects potential employees with employers. Job seekers can sign up for a self-directed tutorial on Microsoft Suite skills, which are held on-site. In recent months the nonprofit's computer lab is usually full, according to Tom Miller, director of Workforce Boulder County.

The nonprofit's services are available to anyone seeking work, and registration with the organization is mandatory for those on unemployment benefits. With the rising number of people seeking work



Ken Martinez, an instructor at Boulder-based Comm-Tech in Boulder, teaches a class in GIS applications. Comm-Tech provides computer training and sells Autodesk software including AutoCAD — computer-aided drafting — used by engineers and designers.

66 People want to be more marketable. They are looking for a differentiator – a way to get a leg up. 99

#### Steve Chapman

GENERAL MANAGER, NEW HORIZONS COMPUTER CENTER

and the lack of available jobs, ease with computers has become essential. Many participants in Microsoft Suite training are in their 40s and 50s, he Miller said.

According to Miller, the nonprofit had 2,500 registered unemployed last October, but in October 2008 there were 3,500. Open jobs were down in such fields as food service, health care, administrative and retail (243 last year, now 47). But IT-based professional/scientific/tech jobs are up, he said.

Because business technology changes rapidly, even those proficient in older versions of software need to upgrade skills to compete.

"For instance, the Microsoft 2003 and Microsoft 2007 are light years apart," New Horizons' Chapman said. "The newer version has many changes and is a lot more complicated."

Susan Bateman, owner of CMIT Solutions in Lafayette, finds that many people think they know all they need, but then out of frustration — with the complexity of an Excel spreadsheet, for instance — sign up for a class and find out there's plenty more to learn.

"People presume they have all needed skills but don't realize the efficiencies they would gain if they knew more," she said.

Even if you work in Word every day, knowing the right way to navigate it, as well as all its full range of functions, can deliver tremendous benefits.

"There are always a lot of 'ah-haa' moments, when the light bulb truly goes off and someone says, 'I can't believe it's so easy.' And, that is satisfying to see."

While Excel training is always popular, another course focuses on LinkedIn, a business-networking site that facilitates finding jobs and business connections.

"All but one person in this last course was currently employed and just interested in finding a new position," Bateman

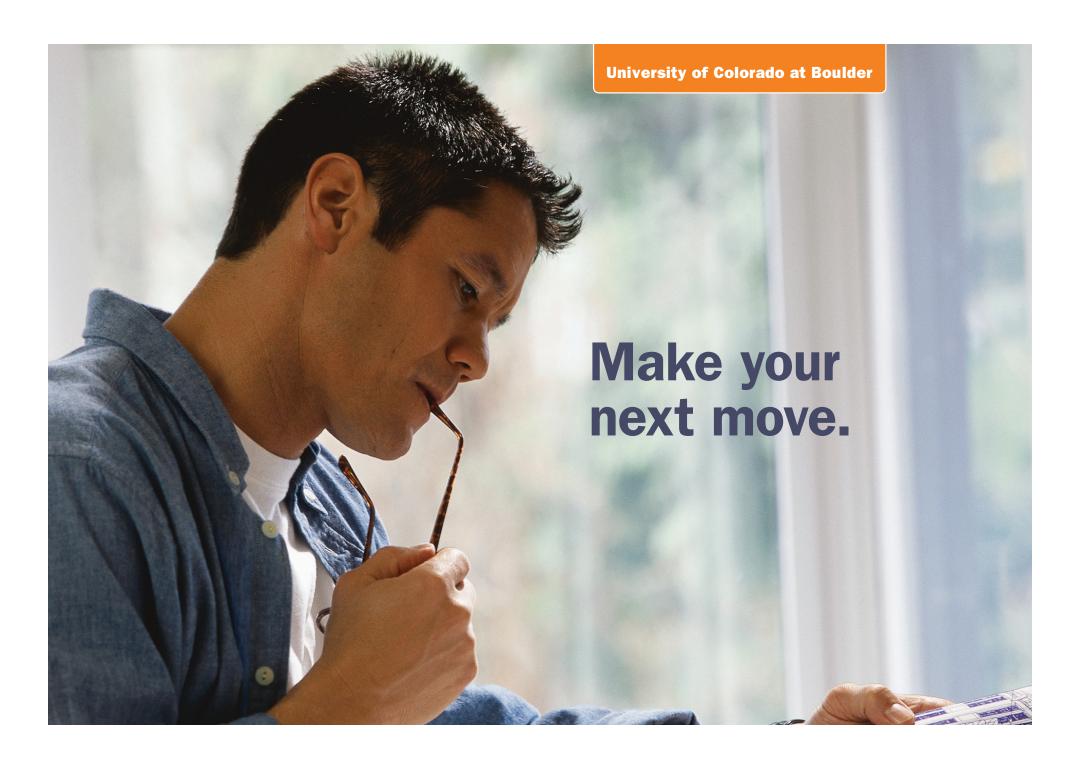
At CMIT, the classes are task oriented and one evening only.

Depending on the curriculum, New lorizons courses can be one day, a week or more for complex training and certi-

In addition to individuals lining up for classes, more businesses are seeking education as well.

"If a company invests in software, but not training, productivity drops," Chap-

Comm-Tech in Boulder sells Autodesk ➤ See Training, 22A



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## Redstone helps students fly into aviation jobs

College teaches ins, outs of aircraft maintenance, makes safety top priority

#### BY HEATHER McWILLIAMS

**Business Report Correspondent** 

BROOMFIELD — In a sinking economy, graduates of Redstone College's aviation maintenance programs are flying high, often receiving job offers before they graduate.

"Most of them are just waiting to complete the course," said Vaughn Dowell, the college's airframe and powerplant program director.

Redstone College, a division of Denver-based Alta Colleges Inc., is located in Broomfield. Redstone originally opened in 1965 as Colorado Aero Tech.

It offers programs designed to teach and certify students in aircraft maintenance and aviation technology, plus heating and air conditioning and construction management.

"Upon completion of the airframe and power plant course, our mechanics are qualified to complete major repairs, major inspections on most of the airplanes in the U.S.," Dowell said. The training enables students to find a variety of aviation jobs with companies such as Lockheed Martin or Air Methods.

Redstone's airframe and powerplant program, certified by the Federal Avia-



PETER WAYN

Using a 727 airplane's training cockpit, Keith Charles Jr., foreground, works under the guidance of Jim Lightfoot, a master avionics instructor at Broomfield-based Redstone College. Redstone College, a division of Denver-based Alta Colleges Inc., offers programs designed to teach and certify students in aircraft maintenance and aviation technology.

tion Administration, or FAA, trains students to do the repairs and tests necessary to keep an aircraft flying safely.

The college's advanced electronic technology, or avionics, program teaches students how to deal with the electronic systems in an airplane, such as communications and navigation systems, autopilot and collision avoidance systems.

Redstone avionics student Keith Charles likes Redstone's programs. He graduated from its Houston campus in May of 2007 after completing the airframe and powerplant program. He then moved to Denver to take the advanced electronic technology program.

"I currently have 15-plus (job) offers," said Charles, who was interested in avia-

tion since he was a child.

All of Redstone's technical instructors have real-world experience in aviation mechanics. Something Charles said helped his learning.

Mike Couling, Redstone's Broomfield campus president, agreed.

"Our instructors are certified mechanics themselves so they're giving our students real-world industry experience," Couling said.

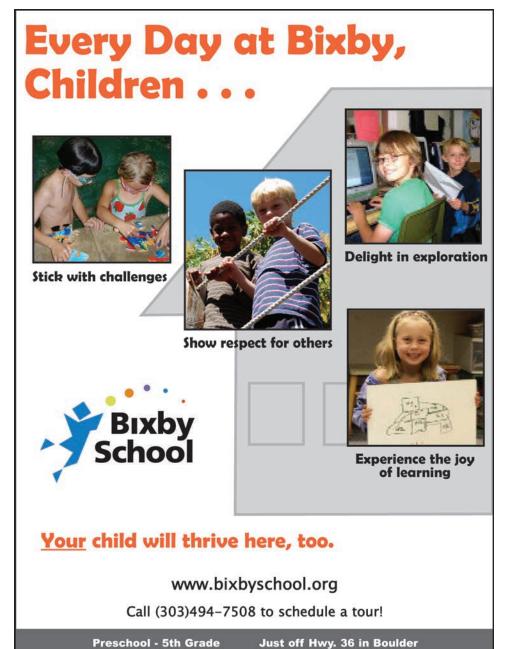
Students learn in both classroom and hands-on settings. Couling said Redstone students are poised to take advantage of a big job market when they graduate.

"There are some 3,000 jobs currently available," Couling said, and the college has a 95 percent placement rate within 90 days of graduation.

According to the Bureau of Labor and Statistics' Occupational Outlook Handbook, aviation mechanic jobs are expected to increase at about 10 percent, but good job prospects may be spurred by an expected increased in the retirement rate. Additionally, fewer students are entering aviation mechanics training programs so the applicant pool could be smaller. The average hourly wage is \$22 an hour, with some mechanics making as much as double that.

Tuition for Redstone programs runs to \$34,000, including books, insurance, uniforms and a tool kit students take after graduation. Graduates interested in returning post-graduation to brush up on

➤ See Redstone, 22A





#### TRAINING from 19A

software including AutoCAD – computer-aided drafting, used by engineers and designers and offers training as well. While the number of individuals signing up for classes is steady, even more companies are enlisting Comm-Tech to train employees.

"We think because of lighter project loads, many firms are using this time to get training so when business picks up, they'll be ready," said Gloria Ontiveros, who co-owns Comm-Tech with her husband, Mike.

Comm-Tech also offers free training days and a punch card to provide a more economical way for a firm to buy bulk training sessions. Also, to accommodate



time-crunched workers, Comm-Tech has half- and one-day classes, along with standard three-day courses, to cut down on time away from the office.

Chapman is seeing companies send employees for additional training to equip them for tasks once handled by larger staffs.

"Even after layoffs, the duties don't disappear. There are just fewer people to handle the work," he said. "It's very common that employees are expected to do more things, and companies are doing more with less."

As an added bonus, Comm-Tech and New Horizons both assist students with finding work.

"We reach out to the customers in our database and post their job openings and also post the resumes of our trainees," Ontiveros said. "We just filled two positions with people who came through our training."

New Horizons also offers career counseling to people who want to improve job options but are not sure what route to take.

"We have educational consultants on staff and also provide aptitude testing to see if an applicant has the ability to be trained for a particular job," Chapman said.

Students meet with a career coach to perfect interviewing skills, and the center acts as a "matchmaker" with local employers. "Our goal is that by the time you're done with training, you're employable."

#### REDSTONE from 21A

an ever-changing industry are welcome.

"If a graduate wants to come back for a refresher course, that is free," Couling said.

FAA inspectors are regular campus visitors.

"The FAA is on our campus routinely, almost weekly," Couling said. The FAA visits with instructors and ensures the proper training of mechanics.

Graduates that have worked as full-time aviation mechanics for three years can return to Redstone for a week-long inspection authorization class. The class prepares students for the FAA inspection authorization test. Mechanics who pass can advance to positions such as lead mechanic and foreman and reach earn more responsibility when it comes to signing off on repairs.

"Inspection authorization is a highlevel position. ... The inspection authorization person is designated by the FAA to say yes it is airworthy or no it is not airworthy," Dowell said.

This serves as a safety net designed to protect the many people that fly every day. Dave Jasperson, a Redstone instructor, stresses safety in his classes.

"I promote safety big time. The number one issue in aviation should be, and is, safety. I really drive that component," Jasperson said. He said professionalism is another key component of his classrooms.

Jasperson spent nine years working on AV-8B Harrier jet planes as a Marine.

"I worked the electrical systems and the communication systems, which broke 66 If a graduate wants to come back for a refresher course, that is free. 99

#### **Mike Couling**

PRESIDENT,
REDSTONE COLLEGE
BROOMFIELD CAMPUS

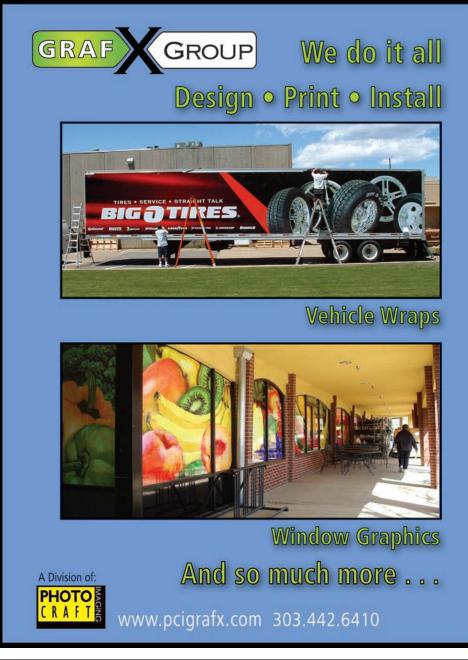
a lot, so I got really good at what I do," Jasperson said. He also tries to transfer his military knowledge to his students.

He's been an instructor at Redstone since August 2006 and calls it an "opportunity of a lifetime." He finds the students a diverse and interesting group.

"We have students that are right out of high school. I've had students that were pilots and in their 60s and just came because they wanted to know how airplanes flew," Jasperson said.

Redstone has served more than 15,000 students since its inception and has graduated 199 this year. Currently 451 are enrolled, and teachers care about their students, Dowell said.

"I was in the classroom teaching for 10 years before I became the program director. We become protective of our students and every time we change (students) it's kind of like losing your kids."



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#### **CONTINUING EDUCATION PROGRAMS**

(Colorado programs ranked by total enrollment.)

		Institution	Person in charge				
RANK	PREV. Rank	Address Phone/Fax	Fall enrollment For credit Not for credit	Tuition per credit hour Tuition per noncredit course	Financial aid Scholarships	Programs available	Year founded Web site
1	1	CU-BOULDER DIVISION OF CONTINUING EDUCATION AND PROFESSIONAL STUDIES 1505 University Ave., UCB 178 Boulder, CO 80309 303-492-5148/303-492-3962	15,798 12,092 3,706	\$215-\$266 N/A	Yes Yes	Lifelong learning opportunities to a diverse student population including evening credit courses, independent learning and personal enrichment.	Anne Heinz, Dean, Associate Vice Chancellor 1911 http://conted.colorado.edu
2	2	FRONT RANGE COMMUNITY COLLEGE 3645 W. 112th Ave. Westminster, C0 80031-2199 303-404-5000/303-466-1623	15,258 N/A N/A	\$10 to \$800 N/A	Yes Yes	Transfer degrees and classes for four-year colleges and universities, career technical programs, workforce training.	Karen Reinertson, President 1968 www.frontrange.edu
3	5	<b>COMMUNITY COLLEGE OF DENVER</b> 1111 W. Colfax Ave. Denver, CO 80217-3363 303-556-2600/303-556-8555	14,553 N/A N/A	\$166.15 residents; \$357.25, nonresidents N/A	No No	General, personal, vocational and technical education programs.	Barbara McDonnell, Interim President, President 1967 www.ccd.edu
4	6	REGIS UNIVERSITY COLLEGE FOR PROFESSIONAL STUDIES 3333 Regis Blvd. Denver, CO 80221 303-458-4080/303-964-5538	10,695 10,695 N/A	Call for details. N/A	Yes Yes	Programs designed for adults; undergraduate or graduate degrees, academic certificates or noncredit corporate education programs.	Marcel Dumestre and Steve Jacobs 1877 www.regis.edu
5	10	<b>COLORADO FREE UNIVERSITY</b> 7653 E. First Place Denver, CO 80230 303-399-0093/303-399-0477	10,400 N/A N/A	\$29 to \$179 N/A	No No	Foreign language, Spanish center, computer training, arts and crafts, communication, home and garden, cooking, performing arts, wellness and beauty, business and career, retirement, music and dance, travel and personal growth, special events.	Helen Hand, President 1969 www.freeu.com
6	3	COLLEGE FOR FINANCIAL PLANNING 8000 E. Maplewood Ave., Suite 200 Greenwood Village, CO 80111 303-220-1200/303-220-1810	10,000 9,500 500	\$295 \$600 to \$900	No Yes	Master of science in personal financial planning, education to sit for CFP national exam, five other designations in financial planning.	John Sears, President 1972 www.cffp.edu
7	4	EMILY GRIFFITH OPPORTUNITY SCHOOL 1250 Welton St. Denver, CO 80204 720-423-4700/720-423-4860	10,000 N/A N/A	\$50 From \$30 to \$412	Yes Yes	Business, computer technology, ESL, culinary arts, fashion design, cosmetology and aesthetician, nursing, auto technician, welding, construction apprenticeships	Les Lindauer, Executive Director 1916 www.egos-school.com
8	7	<b>RED ROCKS COMMUNITY COLLEGE</b> 13300 W. Sixth Ave. Lakewood, CO 80228 303-914-6000/303-989-6919	7,432 N/A N/A	N/A From \$50 to \$1,200	Yes Yes	General, personal, vocational and technical education programs.	Cliff Richardson, President 1969 www.rrcc.edu
9	11	CSU DIVISION OF CONTINUING EDUCATION 1040 Campus Delivery; Spruce Hall Fort Collins, CO 80523-1040 970-491-5288/970-491-7885	6,777 6,075 702	From \$223 From \$50	Yes Yes	Noncredit certificates, online correspondence, telecourses, undergraduate and graduate degrees.	Lou Swanson, Director and Founder 1967 www.learn.colostate.edu
10	25	<b>UNIVERSITY COLLEGE</b> 2211 South Josephine Denver, CO 80208 303-871-3354/303-871-3303	5,900 N/A N/A	\$399 to \$438 N/A	Yes No	Applied communication, alternative dispute resolution, computer information systems, environmental policy and management, geographic information systems, and more.	James R. Davis, Dean 1983 www.universitycollege.du.edu
11	9	COMMUNITY COLLEGE OF AURORA 16000 E. CentreTech Parkway Aurora, CO 80011 303-360-4700/303-360-4761	5,530 5,530 N/A	\$115, residents; \$409 nonresidents N/A	Yes Yes	More than 40 degrees and certificates that specialize in transfer and vocational education.	Linda Bowman, President 1983 www.ccaurora.edu
12	12	COLORADO BAR ASSOCIATION, CONTINUING LEGAL EDUCATION 1900 Grant St., 3rd Floor, Suite 300 Denver, CO 80203 303-860-0608/303-860-0624	4,000 N/A 4,000	Varies. \$100 to \$500	Yes Yes	Live in-person, live Web cast, recorded home-study courses in all areas of law.	Gary Abrams, Executive Director 1971 www.cobar.org/cle
13	14	<b>CU-DENVER SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT</b> Campus Box 106, P.O. Box 173364 Denver, CO 80217-3364 303-556-6030/303-556-6060	4,000 N/A N/A	\$45 to \$350 N/A	Yes Yes	Graduate-level courses and professional development workshops directed at K-12 teachers and administrators.	Steven Jones, Director 1975 www.cudenver.edu
14	13	<b>NORTHEASTERN JUNIOR COLLEGE</b> 100 College Ave. Sterling. CO 80751 970-521-6600/970-521-6636	2,725 N/A N/A	\$77.15, residents; \$285.75, nonresidents N/A	Yes Yes	Nursing, cosmetology, auto tech, agriculture, liberal arts, music, drama, equine management.	Lance Bolton, President 1941 www.njc.edu
15	16	<b>ART INSTITUTE OF COLORADO</b> 1200 Lincoln St. Denver, CO 80203 303-837-0825/303-860-8520	2,300 2,300 N/A	\$436 N/A	No Yes	Advertising, culinary arts, graphic design, illustration, Web design, photography, video production, media arts, landscape design, residential interior decor, Apple authorized training.	David Zorn, President 1952 www.aic.artinstitutes.edu
16	19	ARAPAHOE COMMUNITY COLLEGE 5900 S. Santa Fe Drive Littleton, CO 80120 303-797-5722/303-797-5695	2,000 N/A 2,000	N/A Varies.	No Yes	Online courses, adult basic education, business, art, languages, computers, cuisine, home and garden, career training	Berton Glandon, President 1965 www.arapahoe.edu. Click on link to non-credit classes
17	18	JONES INTERNATIONAL UNIVERSITY 9697 E. Mineral Ave. Centennial, CO 80112 800-811-5663/303-784-8524	2,000 2,000 N/A	Bachelor's: Three-credit course, \$1,290 Master's: Three-credit course, \$2,100	Yes Yes	Fully online accredited university: college courses, certificate and degree programs at undergraduate and graduate level, MBA, Masters of education, e-learning.	Glenn Jones, President 1993 www.jiu.edu
18	8	COLORADO SCHOOL OF MINES SPECIAL PROGRAMS AND CONTINUING EDUCATION 1600 Arapahoe St. Golden, CO 80401 303-273-3321/303-273-3314	1,800 N/A 1,800	N/A \$895 to \$2,195	No No	Short courses and conferences, Internet courses, customized programs for working professionals.	Gary Baughman, Director 1874 www.mines.edu/outreach/cont_ed
19	21	BVSD LIFELONG LEARNING 805 Gillaspie Drive Boulder, CO 80305 (303) 499-1125 x 230/303-494-8786	1,500 N/A 1,400	N/A \$29 to \$225 for communicty classes.	No Yes	Community classes in computers, languages, creative arts, business, food and wine, gardening, outdoor recreation, writing, dance, yoga and more. Also offers online and classroom courses in Internet studies, telecommunications, Spanish for educators.	Shere Holleman, Program Manager 1984 www.bvsd.org/III
20	22	<b>PICKENS TECHNICAL COLLEGE</b> 500 Airport Blvd. Aurora, CO 80011 303-344-4910/303-326-1277	1,250 1,250 N/A	\$66.43 per credit hour N/A	Yes Yes	Automotive technology, cabinetmaking, carpentry, cosmetology, welding, respiratory therapy, licensed practical nurse, diesel mechanics, heating and air conditioning, collision repair, machining.	Art Bogardus, Executive Director 1970 www.pickenstech.org
21	24	AIMS COMMUNITY COLLEGE CONTINUING EDUCATION DIVISION 5590 W. 11th St. Greeley, CO 80634 970-339-6213/	1,200 N/A N/A	N/A \$25 to \$99	Yes No	Computer and career training, small business development, English as a second language, GED preparation; personal enrichment, art, languages, finance; high school diploma program.	John Hutson, Administrator 1995 www.aimsced.com
22	23	NATIONAL INSTITUTE FOR TRIAL ADVOCACY (NITA) 361 Centennial Parkway, Suite 220 Louisville, CO 80027 720-890-4860/720-890-7069	900 900 N/A	\$1,295 to \$2,495 N/A	Yes Yes	Continuing legal education courses for lawyers through a learning-by-doing method.	Laurence Rose, CEO and President 1971 www.nita.org
23	30	CONCORDE CAREER COLLEGE 111 Havana St. Aurora, CO 80010-4314 303-861-1151/303-839-5478	630 N/A N/A	Per program pricing. N/A	Yes No	Radiography, surgical technology, radiologic technology, insurance coding and billing, dental and medical assisting, practical nursing, registered nurse, respiratory therapy.	Jimmy Henig, Director of Admissions 1966 www.concorde.edu
24	44	KAPLAN COLLEGE 500 E. 84th Ave., Suite W-200 Thornton, CO 80229 303-295-0550/	275 N/A N/A	Call for details. N/A	Yes Yes	Associate's degrees in general practice paralegal and criminal justice; certificate programs in medical assisting, paralegal, pharmacy tech and medical office specialist.	Christine Conlin, Executive director 1977 www.kaplancollege.com
25	34	ILIFF SCHOOL OF THEOLOGY 2201 S. University Blvd. Denver, CO 80210-4798 303-744-1287/303-777-0164	199 N/A N/A	\$605 per credit hour N/A	Yes Yes	Courses in pastoral care, justice and peace, spirituality, specialized ministry, biblical studies, theological studies, arts, ministry and philosophy.	David Trickett, President 1892 www.iliff.edu
I/A: Not av	-11-61-						

N/A: Not available.

If your school or institution should be on this list, please request a survey by e-mailing research@bcbr.com or calling our research department at 303-440-4950.

SOURCE: BUSINESS REPORT SURVEY RESEARCHED BY Beth Edwards



#### **POST-SECONDARY JOB TRAINING PROGRAMS**

(Programs serving Boulder & Broomfield counties ranked by total enrollment.)

	PREV.	Company Full Address	Total enrollment 2008 Fall enrollment in classes for credit Fall enrollment in noncredit classes Private, public or		Financial aid? Scholarships? Tuition for classes for credit	Person in Charge Title Year Founded
NK	RANK	Phone/Fax  BVSD LIFELONG LEARNING	nonprofit program? 1,400	Programs offered  Community classes in computers, languages, creative arts, business, food and wine,	Tuition for non-credit classes  No	Web site Shere Holleman
1	10	805 Gillaspie Drive Boulder, CO 80305	N/A N/A N/A	gardening, outdoor recreation, writing, dance, yoga and more. Also offers online and classroom courses in Internet studies, telecommunications, Spanish for	Yes N/A	Program Manager 1984
		(303) 499-1125 x 230/303-494-8786 WESTWOOD COLLEGE	Nonprofit 900	educators.	\$29 to \$225 for communicty classes.	www.bvsd.org/III Natalie Williams
2	1	7350 N. Broadway	560	Graphic design, medical assisting, computer-aided design, technology management, computer networking engineering and management, game arts design and activities information and activities information and activities in the state of the stat	Yes Yes	President
		Denver, CO 80221-3653 303-426-7000/303-487-0214	N/A Private	software, information system security, Web design, business administration, construction management, fashion merchandising, hotel and restaurant	N/A N/A	1953 www.westwood.edu
2	2	CAREER DEVELOPMENT CENTER	800	management, criminal justice, automotive technology. Program is run through St. Vrain Valley School District. Offers classes in e-business,	No	Alan Stroh
3		1200 S. Sunset St. Longmont, CO 80501	N/A N/A	engineering technology, multimedia, information technology, microsoft office, hairstyling, manicuring, early childhood education, med prep, emergency response,	No Free for high school students. Adults can call for	Principal and Director 1971
		303-772-3333/970-651-7446	Public	dental assisting, nursing assistant.	details. N/A	N/A
3	3	WESTERN COLORADO COMMUNITY COLLEGE 2508 Blichmann	800 N/A	Administrative office technology, computer-aided design, construction technology, culinary arts, electric lineworker, manufacturing technology, technology	Yes Yes	Marsha Arzi Vice President of College Affairs
		Grand Junction, CO 81505 970-255-2600/970-257-0461	N/A Public	integration, transportation services, medical lab technician, nursing program, police officer academy.		N/A www.mesastate.edu/wccc/
5	NR	WESTWOOD COLLEGE 3150 S. Sheridan Blvd.	750	Aviation, graphic design, medical technology, computer-aided design, technology	Yes	Natalie Williams
		Denver, CO 80227	500 N/A	management, computer networking, computer programming.	Yes N/A	President 1953
	NR	303-934-2790/303-934-2583 INSTITUTE OF BUSINESS AND MEDICAL	Private 550	IBMC offers an Education with Career training in: Medical assisting, medical billing	N/A Yes	www.westwood.edu Richard Laub and Steve Steele
6	NK	CAREERS (IBMC) 3842 S. Mason Street	N/A N/A	and coding, business and accounting, paralégal, pharmacy technician, massage therapy and administrative assistant programs.	Yes Call for information.	CEO and President 1987
		Fort Collins, CO 80525 800- 495-2669/970-223-2796	Private		N/A	http://www.ibmc.edu
7	4	REDSTONE COLLEGE 10851 W. 120th Ave.	450 N/A	Diploma and degree programs. Airframe, power plant maintenance and advanced electronics, avionics (electrical systems), construction management, HVAC.	Yes Yes	Mike Couling Dean
		Broomfield, CO 80021 303-466-1714/303-469-3797	N/A N/A Private	erectionics, avionics (electrical systems), construction indiagement, ny AC.	Price per block, tuition by term: \$4,292 for construction; \$3,838 for HVAC; \$2,100 for aviation.	1965
		303 400 1114/303-407-3171	riivdle		Accepts VA benefits.  N/A	www.westwoodcollege.net
В	22	KAPLAN COLLEGE	275	Associate's degrees in general practice paralegal and criminal justice; certificate	Yes	Christine Conlin
0		500 E. 84th Ave., Suite W-200 Thornton, CO 80229	N/A N/A	programs in medical assisting, paralegal, pharmacy tech and medical office specialist.	Yes Call for details.	Executive director 1977
		303-295-0550/ BLACKFOX TRAINING INSTITUTE	Private 259	Training and certification of electronic workmanship and related technical skills.	N/A No	www.kaplancollege.com Sharon Montana-Beard
9	14	701 Delaware Ave, Unit B Longmont, CO 80501	259 N/A N/A	Certified IPC training center.	No Call for details. Classes are three to five days long	Manager 1996
		303-684-0135/	Private		and paid for by employers.	www.blackfox.com
0	6	BOULDER COLLEGE OF MASSAGE THERAPY	192	1,000-hour massage therapy certification, Associate of Occupational Studies degree	Yes	Jan Combs
U		6255 Longbow Drive Boulder, CO 80301	192 N/A	in massage therapy, advanced certificates, continuing education and community classes.	Yes \$13,700	President 1975
	7	303-530-2100/303-530-2204 VECTOR AIR LLC	Nonprofit 150	Flight training.	N/A Yes	www.bcmt.org Jason Hurd
1	,	Erie Municipal Airport, 48V, 395 Airport Drive Erie, CO 80516	N/A N/A	, ,	No \$90 to \$120 an hour for plane (including fuel); \$40	Owner 1997
		303-664-0633/303-664.0216	Private		an hour for instructor. Rating is 40 hours or \$5,000. This does not include pilot supplies or	www.vectorair.net
					exam. N/A	
2	9	COLORADO SCHOOL OF TRADES 1575 Hoyt St.	130 N/A	Horseshoeing and gunsmithing, building and repairing firearms.	Yes No	Robert Martin Owner
_		Lakewood, CO 80215 (800) 234-4594x18/	N/A Private		Year degree program costs \$21,000. N/A	1947 www.schooloftrades.com
3	9	CULINARY SCHOOL OF THE ROCKIES	100	Offers professional culinary and pastry arts programs for students interested in	Yes	Joan Brett and Karen Barela
3		637 S. Broadway, Suite H Boulder, CO 80305	N/A N/A	pursuing a career in the culinary arts; home cook classes and corporate kitchen workshops also available.	Yes January, \$29,850 (students travel to France); July	Director and Assistant Director 1991
		303-494-7988/303-494-7999	Private		\$24,850 (farm-to-table program). N/A	www.culinaryschoolrockies.com
4	12	LONGS PEAK ACADEMY INC. 700 Ken Pratt Blvd., Suite 111	60 N/A	Cosmetology, hairstyling, skin care, nail tech.	Yes Yes	Nancy Werth and Glenn Werth Owners
		Longmont, CO 80501 303-776-8110/303-684-9102	N/A Private		\$12,595 for full-time, 225 day certification. N/A	1984 www.careers-in-beauty.com
5	5	THE ROLF INSTITUTE 5055 Chaparral Court, Suite 103	48 N/A	Rolfing, structural integration.	Yes No	Diana Yourell Executive Director
J		Boulder, CO 80301	N/A		Total program cost is \$16,800.	1971
IP.	13	303-449-5903/303-449-5978 <b>5.12 SOLUTIONS INC.</b>	Private N/A	Team building and leadership development, DiSC, Web-based training, management	N/A No	www.rolf.org Sal Sylvester
IR		1035 Pearl St., Suite 314 Boulder, CO 80302	N/A N/A	skills, conflict resolution, communication skills, leading workplace change, goal achievement, managing workplace stress.	No N/A	President 2002
		303-579-5829/303-625-1030 ANTHEM COLLEGE DENVER	Private N/A	X-ray, surgery technology, massage therapy, medical billing and coding, networking	N/A Yes	www.512solutions.com Shebon Kelin
IR	15	350 Blackhawk St. Aurora, CO 80011	N/A N/A N/A	and security programs.	Yes N/A	Director of Admissions N/A
		303-338-9700/	Private	Decision administrative informative to the terror	N/A	www.cambridgecollege.com
R	17	COLORADO TECHNICAL UNIVERSITY 4435 N. Chestnut St.	N/A N/A	Business administration, information technology, computer sciences, management, engineering, criminal justice.	Yes Yes	David D. O'Donnell CEO and President
		Colorado Springs, CO 80907 719-598-0200/719-590-6817	N/A Private		N/A N/A	1965 www.coloradotech.edu
IR	11	<b>DENTAL ASSISTANT TRAINING ACADEMY</b> 376 2nd Ave.	N/A N/A	Certification for 64-hour course: chairside dental assisting, expanded duties dental auxiliary I & II (EDDA), business office, dental radiology, CPR, nitrous oxide.	Yes No	Dianne Torbeck Owner
		Niwot, CO 80544 303-652-2092/(303) 652-8296	N/A Private		N/A N/A	1997 www.datanortherncolorado.com
IR	18	DEVRY UNIVERSITY	N/A N/A	Bachelor's degrees in business administration, electronics engineering technology,	Yes Yes	Timothy Campagna
111		925 S. Niagara St. Denver, CO 80224 303-320-3000/303-380-7407	N/A	computer information systems, computer engineering technology, telecommunications mgmt.	\$500 per credit hour on campus; \$1,715 per credit	Administrator 1931
		303-329-3000/303-280-7497	Private		hour on campus; \$2,050 per credit hour online.	www.den.devry.edu
ID	19	<b>DEVRY UNIVERSITY</b> 225 S. Union Blvd.	N/A N/A	Associate, bachelor and master degrees in such disciplines as network administration, information systems programming, e-business.	Yes Yes	Frank Rosa Center Director
IK		Colorado Springs, CO 80910 719-632-3000/719-632-5307	N/A Private		\$500 per credit hour on campus; \$1,715 per credit hour on campus; \$2,050 per credit hour online.	1953 www.devry.edu
IR		ITT TECHNICAL INSTITUTE	N/A	Electronic engineering, computer-aided drafting, computer-networking systems,	N/A Yes	Erin Baker
			N/A	criminal justice, electronics engineering, multimedia, visual communications.	Yes N/A	Human Resources Manager 1968
	20	500 E. 84th Ave. Thornton, CO 80229	N/A		IV/A	
IR	20	Thornton, CO 80229 303-288-4488/303-288-8166	N/A Public		N/A	www.itt-tech.edu
R	20	Thornton, CO 80229 303-288-4488/303-288-8166 <b>MACINTOSH REAL ESTATE SCHOOL</b> 7306 W. 84th Way, #1002	Public N/A N/A	Real estate certification.	No No	Bruce Macintosh N/A
R		Thornton, CO 80229 303-288-4488/303-288-8166 MACINTOSH REAL ESTATE SCHOOL	Public N/A	Real estate certification.	No	Bruce Macintosh
		Thornton, C0 80229 303-288-4488/303-288-8166 <b>MACINTOSH REAL ESTATE SCHOOL</b> 7306 W. 84th Way, #1002 Arvada, C0 80003	Public N/A N/A N/A	Real estate certification.  Safety and health training, environmental training and official Department of Labor-OSHA courses.	No No No 168-hour course for \$499.	Bruce Macintosh N/A 1992

N/A: Not available.

SOURCE: BUSINESS REPORT SURVEY RESEARCHED BY Beth Edwards

If your company should be on this list, please request a survey by e-mail to research@bcbr.com or call our research department at 303-440-4950.

## SMALL BUSINESS

A business minute, 26A | Opportunities exist, 28A



Free technology: Open source saves

Web-based software, can help businesses pinch precious pennies

**BY RYAN DIONNE** 

Staff Writer

BOULDER – As the economy bounces along in a state of uncertainty, experts say there is one particular area where companies should look to save money before thinking about cost-cutting alternatives such as layoffs.

That area is technology.

Most companies need it to survive – be it software or hardware – but, until recently, many businesses didn't consider open-source software in which the employer pays nothing.

"What we've seen is an acceleration in that, especially in the last four months," said Kim Weins, senior vice president of products and marketing at Broomfield-based OpenLogic Inc.

Open-source software and other free Web-based applications often serve the same functions as their sometimes-pricey counterparts – but without the price tag.

It's a great option for startups with limited cash as well as large companies looking to cut costs in trying times.

"If they're not (looking at open-source software), they're missing out on an opportunity to save money," Weins said.

Many companies likely use opensource software without most employees knowing it because it functions similarly to paid versions.

OpenOffice.org could replace Microsoft Corp.'s Office suite, Simulat Inc.'s



JONATHAN CASTNER

Mario Ricci, a senior programmer with Boulder-based Imulus LLC, works at the company's office at 3775 Iris Ave. Imulus uses open-source software for some of its office's technical need. Open-source software and other free Web-based applications are an alternative to sometimes-pricey office technology. Ricci said open-source acceptance will continue to grow. "I think it's just going to keep going that direction," Ricci said.

Vyew could replace WebEx Communications Inc.'s conferencing and collaboration software, and GIMP could replace Adobe Systems Inc.'s Photoshop.

In most cases the free open-source software will work well for a business (or individual). But George Morris, Boulder-based Imulus LLC's client services director, said there are occasional compatibility issues.

"A purchased app tends to be a little bit better," he said. Often a paid version will have better support and fewer glitches.

OpenOffice.org, for instance, may not be compatible with the newest edition of Microsoft Word until a developer creates an updated version.

That may cause issues when sending documents between companies, but

Morris said there are easy ways around that issue such as making sure a document is compatible with previous issues when saving it.

GIMP likely won't have all the image manipulation bells and whistles as Photoshop. But a company that only needs some of the photo-editing features will be satisfied with the open-source software.

➤ See Free, 27A



JONATHAN CASTNER

Cruxpoint Consulting Inc. provides research and assessment, breakthrough seminars and follow-up consulting to help its clients improve their businesses' bottom lines. The Boulder-based company is led by, clockwise, Robert Simpson, Amy Patrick, Jim Lincoln and Diane Voegely.

# Cruxpoint sweats small details to help corporations flourish

BY SUZAN K. HEGLIN

Business Report Correspondent

BOULDER – A small company in Boulder is having a large impact on big companies through its series of seminars designed to help employees see their employer's vision.

The target audience is clear: every business in the world. The pitch is less clear.

"What's hard to sell is the fact that we don't have a widget," said Jim Lincoln, executive vice president of Cruxpoint Consulting Inc. The product, according to Cruxpoint, is somewhat amorphous in description, but transforming in effect.

Amy Patrick, director of design and technology, tries to explain it: "We do

business-to-business consulting, large-scale transformation. When you're sitting in our seminars you're wowed, and yet you can't talk about it because it's too complex."

The seminars for their breakthrough product are voluminous, if not thorough. The company's most recent client was Safeco Insurance based in Seattle. Cruxpoint conducted seminars two times per month, four days each with 50 to 100 people attending.

Cruxpoint expects a lot of work on the part of the attendees, and a lot is supposed to change in the attendees from all the work it does.

"There's definitely a lot of psychology in the work we do," Lincoln said. But

➤ See Cruxpoint, 27A

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Creating tourism adventures based on volunteer work

#### **BY JULES MARIE**

Business Report Correspondent

BOULDER - Zoe Katsulos parlayed her desire to make a difference in the world into inside/out LLC – a company offering "humanitourism" adventures.

Katsulos coined the term humanitourism to define travel that combines humanitarian volunteer work with ecoadventure travel. inside/out's trips are international in scope and designed to foster long-term relationships between the travelers and the communities they work in

Her tag line – "Making the world a better place, one project at a time" – encapsulates her desire to impact the well being of those on the trip and those in the communities they serve.

Katsulos has been involved in the outdoor industry from an early age. She began volunteering years ago with groups like the Colorado Mountain Club, the Binning Family Foundation and Climbing for Life.

She launched inside/out in 2008 after extensive research.

"I think inside/out evolved from my love and respect for the outdoors and wanting to help people have really empowering experiences outdoors," she said. "When we push ourselves to our physical and mental limits in the outdoors it creates an environment where we experience a tremendous amount of personal growth."

Her intention was to create the business without debt.

She continues to work as a professional photographer. She teaches wilderness and nature photography classes and provides event photography. She offers health and wellness counseling and represents a line of products from Life Force International.

She also leads trips for the Women's Wilderness Institute and the Hike for Discovery program for the Leukemia Lymphoma Society – a nonprofit dedicated to providing cures for blood cancers.

What inspired the idea and the business' name?

I struggled a long time with the idea of how one person makes a difference in

the world. The conclusion I came to is that I might be only one person, but my gifts and talents lie in bringing groups together. Now I'm not just one person. Now we're a group of people going someplace and making an impact. By serving one project at a time, we are making a difference.

On the humanitarian side it refers to one of my tag lines – "journeys for your inner self in the outdoors." On the health and wellness side, it's about being your best on the inside so you can do your best in the outside.

### How does inside/out differ from other eco-adventure or volunteer opportunities?

I want to emphasize that travelers cannot get what inside/out offers. We provide a combination that doesn't exist anywhere else.

We volunteer on humanitarian projects that are largely under-recognized or underserved by other organizations. We take small groups to ensure a balance between working on a meaningful, tangible project and enjoying a fully structured and guided adventure-travel trip in the area we're serving. I also add health and wellness coaching and photographic training. Voluntourism is skewed toward volunteer work with little tourism.

Also, we find accommodations that are comfortable but a part of the culture so that people aren't removed from the culture. I don't know how they can connect with a culture in extreme poverty and then stay in a four- or five-star hotel. I'm not saying we sleep on dirt floors to relate. We want them to be comfortable but still immersed in the culture.

## What's the criterion for choosing a project?

I ask three questions: Is it a project that's not receiving attention from other organizations? Was it previously serviced and abandoned, and there's still a need? Is it a project where people can tangibly contribute?

Some companies run trips every month to the same places. People just circulate through. That's just not what we do. Projects for inside/out should have a tangible impact on the project and a tangible reward for travelers.

#### What's your next project?

Two trips are planned to Maasailand, located between Kenya and Tanzania, to work on a reforestation and water project. I heard about Maasailand through the International Ecotourism Society. I wanted to make a trip to Africa and knew there were hundreds to choose from, so I worked with them to develop

➤ See Minute, 27A

#### **CRUXPOINT** from 25A

it's not about psychotherapy. "It's more about gaining clarity, what's at the bottom of things."

Lincoln believes that most people sit at their desks and have only a vague idea about what the future holds for them. The Cruxpoint seminars focus on the participant's future and drives them toward it.

"We make it personal," Lincoln said. But, again, it's not about psychotherapy, it's about business. "When everybody is driving for their own reasons but benefiting the company, the company is really successful." Lincoln believes everyone in a company must be on board 100 percent for that company to succeed.

Similarly a negative chain of events can bring a company down; an employee who becomes disgruntled could cost the company time, then employee moral, then customers, then money. Lincoln saw some chains of events at Delta Airlines, one of their customers.

One loader, out of anger at the company, put the bags in the baggage compartment with the handles in instead of out. It took the unloaders much more time to do their job on the other end without the handles to pull the bags out quickly. Lincoln pointed out the damage 10 minutes can do in a time-based service industry.

Cruxpoint was hired to conduct the Delta Breakthrough to Success seminars two weeks before Delta filed bankruptcy.

"People were very angry and upset with Delta. That's one of the things we were brought in to help with," Lincoln said.

Delta was ready to do what it took to become successful again, and bringing in Cruxpoint was part of its plan.

Two years later, Delta is buying Northwest Airlines. And it recently gave each of its employees a \$6,000 stock bonus. "You make that company successful, you have a whole lot of successful people behind it," Lincoln said.

Cruxpoint claims similar success with Safeco. The insurance company was not in trouble, but the chief executive saw greater potential than the company was realizing. Safeco's Eric Martinez, executive vice president of fulfillment, claims, customer care and business operations, brought Cruxpoint in to help create a customer focus and empower the employees. Among several results from Cruxpoint was Safeco's speed of delivery on a claim decreased from eight days to four. In the end, Liberty Mutual bought Safeco for a huge amount of money.

"We were one piece of a very big puzzle," Lincoln said.

Cruxpoint was started in 1989 by

driving for their own reasons but benefiting the company, the company is really successful.

#### Jim Lincoln

EXECUTIVE VICE PRESIDENT, CRUXPOINT CONSULTING INC.

Gary Koyen and Becca O'Connor under the name of "the Meridian Institute." At that point it was just the two of them, and the company hired outside contractors to do the seminars.

Lincoln, who is Koyen and O'Connor's son, was not involved with the institute.

"Five years ago I ended up in a program our company was running, and when I saw it I said, 'Oh, this is a great company.' I saw a huge opportunity."

Lincoln felt every company he'd ever worked in could use it. He felt it was applicable to every company, every industry. He began working with Koyen and O'Connor and when they talked of retirement he thought, "Boy, it would be a real shame if this got lost."

So Lincoln took over. Koyen and O'Connor continue to be involved, but, as Lincoln puts it, they are transitioning onto the golf course.

In January 2007, the Meridian Institute became Cruxpoint Consulting. "We're just bringing it into the future instead of letting it go away," Patrick said. "It's been morphed."

At this time the company has six people in a core office with approximately 12 trainers. "We have seen some growth," Lincoln said, "but not what I hoped it would be."

He would like to have 10 to 15 core people. But the organization still has gained some recognition for its success. It made the Mercury 100 list at number 59.

"Last year we went from basically zero income to \$2 million," Lincoln said. That's with only one or two clients a year.

"If we do two a year that's a lot, two is hard," Lincoln said. "If we got the three or four, we're gonna need a lot more people." That could happen in the coming year. The company had three or four potential clients waiting for the results of the election.

Cruxpoint is designing a program that's easier to sell, called Reality School.

#### FREE from 25A

The most well-known and widely used open-source application available is perhaps the Apache Software Foundation's server, Weins said. It provides companies with a free alternative to Microsoft Corp.'s Exchange Server or any other paid server.

With Apache, once a business buys the hardware, the free server is downloaded and, for most employees, forgotten about.

It may not run as smoothly as a paid version, but it's free, and 99.9 percent of the time open-source applications work just as well as paid versions, Morris said.

His company saves thousands of dollars per year because of using free software applications, he said.

"Many of those are very, very appropriate for use in companies," Weins said.

For a company trying to operate on limited funds, even applications with a monthly fee can be costly.

"For a small business, that adds up," Morris said.

And for businesses like Imulus, deciding to stop spending money where it doesn't need to be spent is the first step to finding quality open-source software.

It's important, though, for anyone considering open-source options to evaluate the needs of the company.

"Typically most people start with an open-source policy," Weins said. "There's a whole series, typically, of rules that help put guidelines in place." Guidelines include who can download the software, the source of the download and the type of software downloaded.

Once the guidelines are established, the company should look at which of its applications could most appropriately be swapped for a similar free version.

"Consider open source on at least an equal footing," Weins said. "Evaluate it like you would normal software."

People should also consider how many developers created the open-source application.

"We look at things like the community behind the open-source package," she said.

If only one developer writes the code for a given application and then decides to stop that project, anyone using that application will either have outdated software or won't have quality support available.

Teams of developers throughout write many of the trusted open-source applications. That way, if a couple of developers stop writing code for that application, there are others to pick up the slack.

Businesses should also consider the type of support provided with opensource software. Some applications have

#### **OPEN-SOURCE SOFTWARE**

OpenLogic Inc. suggests a handful of open-source applications available on the Internet. To see the list and find out more information about the applications, visit https://olex.openlogic.com.

support from the developers, some have message boards and other Web-based community spaces where people can post or answer questions, and some don't have any support.

Some applications will have a basic support feature that's free and another paid version where a user can obtain help faster. And some companies, like Weins' OpenLogic, specialize in providing open-source software support.

But not everyone wants to cut costs by trusting free Web-based software.

Sharon King, the Boulder Small Business Development Center's director, said she thinks open-source software acceptance is a generational approach to saving money.

While most of the companies she works with don't use, or don't talk about using, open-source software, she said she thinks more companies, especially small ones, will consider it.

"Any small business is going to try to save money," she said.

Many business owners, though, feel more comfortable with trusted, paid applications that have been around for many years.

But as companies look to cut costs, Weins thinks open-source and free Webbased software will become more prevalent

"What we see now is there's been a shift," she said.

Many chief information officers and business owners didn't want anything to do with Web-based applications. Now, in the last few years, they've incorporated free software into their operations, Weins said.

Mario Ricci, an Imulus senior programmer, said he thinks open-source acceptance will continue to grow.

"I think it's just going to keep going that direction," Ricci said.

Even once the economy improves, Ricci thinks open-source popularity will continue to increase.

"I think we'll see nothing but more acceptance," he said. All it will take to further expand is time, he said.

Contact writer Ryan Dionne at 303-440-4950 or e-mail rdionne@bcbr.com.

#### MINUTE from 26A

a project based on what was needed. This is a project, as many are, that's designed specifically for our organization.

The idea is that travelers that embark on these tours will have a once-in-a-lifetime experience that no one else will ever have. The project is designed specifically for that one particular trip.

#### What's it cost for a trip?

It ranges because different parts of the world measure up differently based on the economy and strength of the dollar. Trips are two weeks and range from \$1,500 to \$6,000. Part of the cost is a financial contribution that creates sustainability for the project, purchases materials for the project, or it could be for microloans.

#### Do you have plans to grow the business?

The more trips we run, the more people and projects we serve, the bigger the difference we make in the world.



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## Small-business opportunities exist in recession

ftentimes the monotony of punching the clock as someone else's employee leads to daydreams of starting a business and being your own boss.

In rough economic times, those day-dreams may never pass beyond imagination. "Times are tough. How could I start my own small business now?" one thinks. That's rational thinking, but a down economy can actually create great opportunities for budding entrepreneurs.

There are a variety of benefits to starting a small business during poor economic conditions. For starters, office rents could be lower, and suppliers may cut better deals. Downturns are a great time to sign new accounts. Customers are examining every expense for ways to save, including asking eager entrepreneurs for price bids in order to replace current and expensive vendors.

An unfortunate reality of hard times is increased unemployment. But, for small business owners, this means more experienced talent is available in the marketplace with more affordable salary requirements.

However, as you can imagine, the grass isn't all green for entrepreneurs making a start in a down economy. It's tough - very tough. A down economy means tighter lending standards, higher prices on energy and food, and weak consumer spending. Like those millions of entrepreneurs who started a business during the recession of the early 1990s,

today's dreamers need to ask themselves if they have the appetite for risk and the fire in the belly to succeed as a smallbusiness owner.

For those inspired to give entrepreneurship a go, here are some quick tips for starting a small business in poor economic conditions:



**GUEST OPINION** *Joseph R. Cardamone* 

• Avoid the middle market products and services. Even in a down economy consumers and businesses need necessity-based products and services – office supplies, tech services, food, medical assistance, waste man-

agement, etc. Conversely, an innovative luxury item can also be successful. Avoid the middle ground. If customers can delay purchases while times are hard or choose a less-expensive alternative, that's not the industry to be in.

• Don't fret the big bucks. If startup capital is an issue, consider starting a part-time business. Keeping a day job for a while can help maintain a steady income while waiting for sales from the new business venture to kick in. It's also a smart way to work out kinks, gain industry knowledge and build a solid customer base without superfluous financial stress and pressure.

• Make your equipment multitask. Technology products are getting smarter and can help people streamline. Many printers can also scan and fax. Another printer, the DYMO LabelWriter printer, prints a variety of labels and enables users to purchase postage online through DYMO Stamps. This enables professional looking mailings without the commitment

# ANY TIME CAN BE THE RIGHT time to launch a venture if the opportunity is right.

or expense of leasing a postage meter, all while saving trips to the post office.

- Strategize your staff selection. Minimize your full-time staff, and hire part-time employees. Contact the local college or university to see if they offer a formal internship program. In some states interns can work for free or class credit only. Outsource or hire freelancers who can take overflow work or specialty jobs. Don't invest precious resources employing people who may be underutilized. As business grows, you can consider adding more full-time employees.
- Embrace the guerrilla. Don't spend a fortune on advertising. Use guerrillamarketing techniques to get the word out. There are hundreds of free or inex-

pensive ways to do business promotion. Distribute a free product to attract people and secure repeat customers. Write a column for the local newspaper. Get involved with your local chamber of commerce. Try to network with other area business professionals. Display the company logo on a vehicle.

• Buy the business. Many businesses for sale are completely viable - the current owner has simply run out of time, energy or entrepreneurial passion. Although it may cost more up front, the purchase of a business can provide an existing foundation and income stream - ready to be nurtured and advanced to a higher business level.

Any time can be the right time to launch a venture if the opportunity is right. During periods of a challenging market, big companies suddenly don't take any risks. They retrench and bunker down. In contrast, entrepreneurial startups - small and agile - are out reinventing models. Great ideas, some savvy business sense and a passion for self-employment can overcome any type of economy.

Joseph R. Cardamone is president of the United States Federation of Small Businesses, or USFSB. Founded in 1983 by small-business owners, USFSB advocates for the rights and interests of small businesses and the self-employed. Its mission is to help its members grow and prosper by joining together and effectively promote small business interests before local, state and federal lawmakers.



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#### **Stepping Out** New chefs bring

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### Find perfect gift for gadget lover in family

**BY JEFF JAMES** 

**Business Report Correspondent** 

The holiday season is always an exciting time of year, especially for the gadget lovers in your family.

Despite the gloomy economic situation, the shelves of electronics retailers (and the pixels of online superstores) are filled with some impressive new tech toys and gadgets.

In order to help you find that perfect digital something for the gadget lover on your holiday shopping list, here is a list of the most impressive gadgets out there this year. They range in price from the affordable, less than \$50, to the exorbitant, don't ask, but they all have a few things in common: They're all loaded with the latest and greatest consumer technology.

#### Nike+ Sportband - \$60

www.nike.com

If you need some extra motivation to help you with your running regimen, the Nike+ Sportsband could be just what you need. This USB-enabled gadget can be worn like a wristband, and when teamed with the right Nike+ Ready shoes keeps tabs on the miles you've traveled, the steps you've taken and how fast you're running. All of this information can be uploaded to your PC and to a special Nike Web page were you can track your workout goals and history.



The Callpod ChargePod

#### Callpod Chargepod - \$60

www.callpod.com

The promise of a ubiquitous USB connection for all gadgets and devices is very appealing. Then reality sets in: Not all USB cables are created alike, and device manufacturers have delighted in producing a never-ending stream of custom USB connectors, with digital camera, cell phones and MP3 players often sporting differently shaped USB ports. The good folks at Callpod must have had similar problems because the company's handy Callpod Chargepod allows you to connect a bevy of different USB cable types into a yo-yo sized hub that is equipped with a standard USB cable on the other end. No need to carry an extra suitcase full of different USB cables – just grab the Chargepod, and your days of USB cable chaos and confusion are at an end.



COURTESY DAVIS INSTRUMENTS CORP.

The CarChip

#### CarChip - \$120

www.carchip.com

Modern vehicle diagnostics are demystified thanks to the arrival of the CarChip, a handy vehicle diagnostic tool from Davis Instruments. Plug the CarChip into the OBDII port on your modern (1996 or later) vehicle, and the thumb-size gadget starts logging engine and vehicle data from your car's computer. After you've gathered a few days worth of data, plug the CarChip into your PC and use the accompanying software to track a host of automotive variables, including acceleration and braking, vehicle diagnostic codes and more.

#### **Amazon Kindle - \$359**

www.amazon.com

Like many, when I first heard of Amazon's digital book-reading device, the Kindle, I was nonplussed. It's hard to beat a book when it comes to delivering information, so how could an overpriced gadget be better than paper? While not perfect, the Kindle is the best digital book reader, yet. You can store hundreds of books, quickly search for favorite passages, and the clear and bright LCD screen is viewable from just about any angle. It's also light and portable, making it a perfect accompaniment to your next trip to the beach or the cozy confines of the ski lodge. Rumor has is that a new Kindle is coming in 2010, so your investment in Kindle eBooks won't be wasted.

#### PlantSense Easybloom - \$60

www.plantsense.com

The garden may be the last place you'd think to find a tech gadget, but the Easybloom from PlantSense is no ordinary gadget. Just jam this flashlight-sized device into the soil of your garden, let it sit for 24 hours, and it records a variety of information about the soil that surrounds it. Pull the device from the soil, plug it into your PC, and you'll get gobs of detail about your soil composition, what types of plants may grow best there, and tips and advice to help ailing plants get the right amount of sunlight, water and nutrients.

Just be sure to clean off the dirt before plugging it into your PC.



COURTESY WOWWEE GROUP LIMITED

The Wowwee Rovio

#### **Wowwee Rovio - \$399**

www.meetrovio.com

We still may be many decades away from robots that act like R2-D2 and C3PO in the Star Wars films, but the new Rovio from Wowwee shows that we're a lot closer to that goal than you might think. The Rovio is a 3-wheeled robot equipped with a video camera, speakers, USB connector and a convenient charging station. While you can use the Rovio as a camera-equipped RC car, the ability to operate the Rovio via the Internet opens up some interesting possibilities. Have an elderly relative you'd like to check on, or want to keep in touch with family in a humorous way during long trips? Log in to the Rovio's command console over the Internet and operate it remotely, complete with two-way video and audio.

#### Samsung TL34HD Digital Camera - \$330

www.samsung.com

After a few years of an ever-increasing megapixel arms race, 10 megapixel digital cameras are now available for less than \$200, digital camera manufacturers are moving to a new battlefield: HD video support. Samsung's new TL34HD digital camera can record 720p HD video at a full 30 FPS, which makes for some impressive playback video quality on the latest HD television equipment. The TL34HD isn't a slouch in other areas, either, thanks to a 14.7-megapixel sensor, a large 3-inch LCD touch screen and 3.6x optical zoom.

#### 2009 Nissan GT-R - \$75,000

www.nissan.com

It may be the only gift on this list that Santa would trade his sleigh in for, but it's easy to see why. The 2009 Nissan GT-R is the ultimate tech toy. In addition to some mightily impressive mechanicals - including a 480 horsepower twin-turbo V6 engine, six-speed dual-clutch automated manual transmission, and arguably the most advanced AWD system ever to appear in a sub-\$100,000 vehicle – the GT-R is also loaded with leading-edge digital technology. Case in point: The GT-R's digital gauges and instrumentation were co-designed with Polyphony Digital, the company that developed the blockbuster Gran Turismo video game series for the Sony PlayStation. Combine that with road and track performance that leaves \$200,000 exotics in the dust.



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## New chefs bring different taste to Millennium

### McGhee, Stickler turn hotel restaurant, bar into top-notch eateries

**BY LAURIE BUDGAR** 

**Business Report Correspondent** 

BOULDER - The planet may have entered a new millennium nearly a decade ago, but 2008 ushered in a new era in cuisine for the Boulder-based Millennium Harvest House hotel.

It began this summer when Dan Pirrallo, Millennium's general manager, hired rising star Dedric McGhee as his new executive chef and Paul Stickler as executive sous chef for the hotel's restaurant, Thyme on the Creek, as well as for its bars, catering and in-room service.

"People in Boulder have sophisticated palates," Pirrallo said. With world-class restaurants like Frasca and The Kitchen in town, it's no longer enough to serve standard hotel fare – to guests or locals – or they'll simply go elsewhere. "We needed to create a new experience."

Though McGhee has learned from some of the country's most celebrated chefs, it may be his early experience that makes him such a perfect match for Boulder – and the Millennium - given area's obsession with fresh, local food. McGhee began cooking at an early age alongside his grandmother at her home in Tennessee.

"My parents pretty much shipped me there every time I got out of school and



MICHAEL MYERS

Dedric McGhee, left, the new executive chef at the Boulder-based Millennium Harvest House, and Paul Stickler, the hotel's executive sous chef, have brought different styles of cuisine to the hotel's restaurant, Thyme on the Creek, as well as for its bars, catering and in-room service. McGhee has worked for some of the best chefs in the business and has melded his Southern and Southwestern influences into his own signature style.

every summer. We picked fresh vegetables from her garden. She had everything in that garden you can imagine – corn, peppers, chilies, peas – and we went to the farmers' market for fresh meats."

Later, when he worked at El Monte Sagrado resort in Taos, N.M., he helped start a small farm to supply the restaurant with fresh produce, and he hopes to do the same in Boulder – or at least buy produce from the area's many farmers.

But McGhee brings a lot more to the table, so to speak. He attended the IUP

➤ See Chefs, 31A

#### **Millennium Harvest House**

1345 28th Street Boulder, CO 80302 303-443-3850

www.millenniumhotels.com

Coaches Corner Interactive Sports Bar Open seven days a week, 4 p.m.-midnight; ha py hour from 4-6 p.m., Monday through Friday Fuller's Griffin Cigar Bar

Open seven days a wee, 5 p.m.-midnight **Thyme on the Creek** 

Open seven days a week, 6 a.m. – 10 p.m., seven days a week

Breakfast, \$3-\$10

Lunch, \$6-\$10

Dinner \$7-\$10 for appetizers and salads; \$18-\$27 for entrees.

#### **Business Lunch & Dining**









Make a resolution to take business clients here. The creative, well-executed new menu and the unstuffy atmosphere (with a choice of indoor or patio seating) should ensure good meals and good moods for everyone, without busting the quarterly budget.

#### **Afterhours**



If you want to imbibe, the hotel's two bars offer plenty of opportunity (though their masculine vibes might be off-putting to women). Friday Afternoon Club - the weekly summertime event featuring live music and the trifecta known as beer, burgers and brats - is a popular diversion among both genders and deservedly so.





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## Gamut of multicourse meals, wine pairings in Boulder area

ave no fear if you missed First Bite Boulder, the week of Boulder restaurants opening their doors and serving fixed-price menus for

cheap. There are plenty of multicourse meals with wine pairings to be had during the next month or so.

On Friday, Dec. 5 at 6:30 p.m., Q's Restaurant in Boulder hosts Carol Maskus its Regional



**EXTRA STEPS** 

Wine Series at a cost of \$65 per person. Eileen Crane from Domaine Carneros Vineyard will present one still and four sparkling wines from her vineyard, paired with a five-course dinner prepared by Chef/Proprietor John Platt and Executive Chef Matt Christianson.

The restaurant will also host a three-course brunch with sparkling wines, also presented by Crane, the following Saturday. For information, call 303-442-4880.

L'Atelier, a French restaurant in Boulder, offers "An American Christmas Dinner" at 6:30 p.m. on Thursday, Dec. 18, for \$59 per person. The multicourse meal with wine includes Maine crab and clam chowder, pork medallions with chutney and sage, and a series of red and white wines. Also be sure to check out the restaurant's "Recession Dinner," which takes place every Wednesday for \$29 per person. For info on either event, contact 303-442-7233.

Also on the cheap is Boulder-based Centro's Sunday Night Supper, which gives Caesar salad, rotisserie chicken, two sides, churros, and a bottle of red or white wine at \$40 for two people or \$80 for four. I can vouch for this being a good deal, as my friend and I were stuffed and buzzed by the end of our meal. The menu changes monthly. For reservations, call 303-442-7771.

If food and wine pairing is your thing, be sure and check out www. localwineevents.com/Boulder-Wine, which gives an ongoing list of such

#### CHEFS from 30A

Academy of Culinary Arts in Punxsutawney, Pa. – a town better known for its weather-guessing groundhog - and earned his chops there. He soon landed a job with Food Network star Emeril Lagasse at his then-new restaurant in New Orleans. McGhee spent several years there and worked his way up to saucier.

While in New Orleans he learned the French and Southern cuisine that would later mold his own cooking.

New Orleans is also where he began his long relationship with Kevin Graham, one of Food & Wine's "Best New Chefs" in 1991 and the man whom McGhee calls his true mentor.

"He's one of the meanest and most brutal chefs that's ever worked in New Orleans. You did it his way, or you didn't like your life," McGhee said, with a laugh. "But he taught me how to look at food. He's a very imaginative person. He's very inspiring."

So when Graham went to North Carolina, then Santa Fe, N.M. and later Taos, so did McGhee.

McGhee has melded his Southern and Southwestern influences into a signature style that results in outstanding, unexpected combinations, such as sweet potato tamales served alongside gently sautéed Swiss chard and lacquered duck - "an old French technique that's not used much anymore," McGhee said, describing the manner of blackening the fowl with a honey glaze.

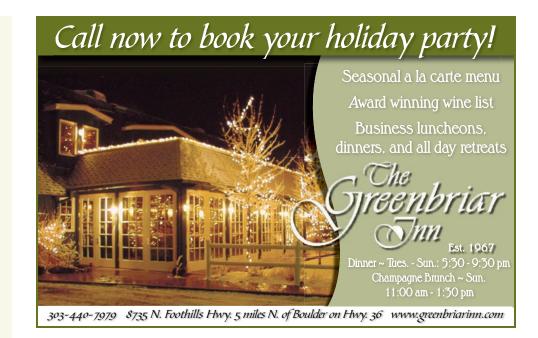
Not all of McGhee's offerings incorporate both styles of cooking. Some are simply new American fare at its best, like the appetizer phyllo dough stuffed with Haystack Mountain goat cheese, red peppers and prosciutto, then seared in butter before being drizzled with chive oil. Or the dessert - a walnut biscuit topped with plums, and just enough chopped basil to make it pop, served with a dollop of French brie-and-pear puree, and an artful strip of plum leather.

McGhee, of course, takes pains to incorporate the season's best produce into his offerings, like the fall squash soup that's currently on the dinner menu at Thyme on the Creek. He also applies the imagination honed under Graham's tutelage. His grilled scallops appetizer, served on diced roasted potatoes with wild mushrooms and white truffle corn "caviar," is a recreation of nature.

"It's what scallops looked like sitting on the beach in Northern California," he said.

The menu will vary across Millennium's range of restaurants - from fullservice Thyme on the Creek to Fuller's Griffin Cigar Bar to Coaches Corner sports bar. "If you're in Coaches and want a hamburger, you can have it. People in the Garden (where the hotel hosts Friday Afternoon Club happy hours in the summer, with live music) can still get great brats." Pirrallo said.

The new Millennium seems to have rung in a host of positive changes with something to please everyone, from the most discriminating diners to those searching out great pub grub - even if they're celebrating nothing more than the end of another week.



What can an RTD Eco Pass save? It can save you money on gas and parking. It can save you money at local merchants,\* and it can help save our environment by reducing carbon emissions.

For maps and information: **GOBoulder.net or** RTD-Denver.com

But an Eco Pass can only do this if you use it. More than 150 forward-thinking Boulder companies offer Eco Passes to their employees. If you're one of those lucky employees, remember you can save a lot by doing one simple thing. Pick up your Eco Pass - and use it.

It's the Boulder Way to GO. To find out if your company offers the Eco Pass to its employees, visit **EcoPassCos.net**.

\*With an Eco Pass eXtra sticker. Visit EcoPassExtra.net for details



#### **CALENDAR**

#### NOVEMBER

29 Longmont City Council presents Coffee with Council from 9 to 10 cm. cil from 9 to 10 a.m., Longmont Civic Center, 350 Kimbark St. Monthly meeting where residents get the chance to discuss issues with council members. Cost: Free. Contact: 303-651-8649.

#### DECEMBER

Non-Technical Sun Microsystems Open-Source Plat-forms Presentation from 5 to 8:30 p.m., Sun Microsystems, Building 1, 500 Eldorado Blvd. in Broomfield. Valuable information and great networking opportunity for anyone interested in open-source game technologies. R.S.V.P. required. Cost: Free. Contact: rhutchins@simgameexchange.com

3 Silicon Flatirons presents Grash Society Property for Entrepreneurs from 5 to 6:30 p.m., Room Silicon Flatirons presents Crash Course - Intellectual 204, Wolf Law Building, University of Colorado in Boulder. This presentation will provide you with a basic understanding of each of the primary forms of IP protection and help you to appreciate how those protections can be put to work as valuable tools to add value to your business. Contact: www.silicon-flatirons.org.

Boulder Digital Arts presents Producing the Documen-Boulder Digital Arts presents i rockets. 4 tary from 6 to 9 p.m., 2510 47th St., Suite 202, in Boulder. Discusses research and preparation, finding your creative voice, working with others and roles in filmmaking, interviews, licensing music and footage, getting funding and more. Cost: \$50 members, \$70 guests. Contact: Kira Woodmansee at 703-867-9725 or events@boulderdigitalarts.com.

Boulder Digital Arts presents Storytelling With Photogra-This class will teach you how to think about, shoot and edit a picture story for maximum impact. Cost: \$50 members, \$70 guests. Contact: Kira Woodmansee at 703-867-9725 or events@ boulderdigitalarts.com.

Boulder Digital Arts presents were one of the St., Suite 202, in Boulder. This workshop 9 p.m., 2510 47th St., Suite 202, in Boulder. This workshop Boulder Digital Arts presents Web site Usability from 6 to will teach you how to make your Web site user-friendly. Cost: \$50 members, \$70 guests. Contact: Kira Woodmansee at 703-867-9725 or events@boulderdigitalarts.com.

Boulder Digital Arts presents Getting Started with Boulder Digital Arts presents actually iPhoto from 6 to 9 p.m., 2510 47th St., Suite 202, in Boulder. This workshop will walk you through Apple's iPhoto software and introduce you to its organizational power and image editing features. Cost: \$50 members, \$70 guests. Contact: Kira Woodmansee at 703-867-9725 or events@boulderdigitalarts.com.

Boulder Digital Arts presents Production And Lighting Boulder Digital Arts presents a result of the Present of the Prese Suite 202, in Boulder. This workshop will help you set up lighting and audio for video in various situations, including interior, exterior and available light scenarios. Cost: \$50 members. \$70 guests. Contact: Kira Woodmansee at 703-867-9725 or events@ boulderdigitalarts.com.

Colorado American Marketing Association presents Get Your Green Marketing Reality Check from 11:15 a.m. to 1 p.m., Maggiano's, 16th and Glenarm Pavilion Shopping Center in Denver. Experience an interactive panel of local experts who will field your questions throughout and provide practical strategic marketing advice on how you can increase green market adoption. Cost: \$30 to \$50. Contact: Sally Mayberry at 303-960-6462 or sally@ maybreymarketing.com.

 $\textbf{Longmont Chamber Small Biz Net: Cash Flow Forecasting} \ \text{from}$ 8 to 9:30 a.m., Longmont Area Chamber of Commerce, 528 Main St. Gives small business owners the scoop on forecasting their cash flow during these economically turbulent times. Presented by United Western Bank. Cost: Members free, \$10 guests. Registration deadline: Wednesday, Dec. 10. Contact: Tracy Taylor-Sea at 720-864-2872 or ttaylor-sea@longmontchamber.org.

12 Longmont Champer business Decision 12 to 9 a.m., Premier Members Federal Credit Union, 600 Longmont Chamber Business Before Hours from 7:30 S. Airport Road in Longmont. Networking event. Attendees who donate a gift for a child will receive a gift. Cost: Members free, \$10 guests. Registration deadline: Thursday, Dec. 11. Contact: Tracy Taylor-Sea at 720-864-2872 or ttaylor-sea@longmontchamber.

18 The Change Place presents Leading People to Success from 8:30 to 10:30 a.m., Homewood Suites, 4950 Baseline Road in Boulder. This seminar describes how leaders can think like a coach and bring out the best in their staff. R.S.V.P. required. Cost: Free. Registration deadline: Monday, Dec. 15. Contact: Karla Reiss at 303-530-9699 or ed@thechangeplace.com.

Boulder Lunch Group, a no-agendas networking group for young professionals, meets weekly for lunches, happy hours and other events. Contact Dan Khadem at dan@lunchgroup. net or visit www.lunchgroup.net.

Foothills Kiwanis Club, a group of professional businessmen dedicated to community service, meets from 7 to 8 a.m. in the community room at La Hacienda Restaurant, 1606 Conestoga Court, just northwest of 55th Street and Arapahoe Avenue in Boulder. Call 303-499-6869.

The Boulder Chamber of Commerce Leads Group meets from 9 to 10 a.m. and 11 a.m. to noon at the Chamber Center, 2440 Pearl St., Boulder. Call 303-442-1044.

The Boulder Valley Business Leads Group meets the first and third Monday's of each month, 11:30 a.m. to 1 p.m. at 2595 Canyon Blvd. in Boulder. Call Betsy Miller at 303-449-8447.

One Business Connection Leads Group meets every other week from 11:45 a.m. to 1 p.m. at Treppeda's in Niwot. Contact Donna Walker at 303-931-1144 or Greg Petri at 303-665-6447 for details. Cost: \$5.

Boulder Chamber Leads Group meets every week from noon to 1 p.m. at the Chamber Building, 2440 Pearl St. in Boulder. Call Charlie Fitzsimmons at 303-875-7148 or visit www.boul-

Longmont Job Seekers meets every week from 4:30 to 6:30 p.m. at Central Presbyterian Church at 402 Kimbark St.,

Embracing the Midlife Passage, meets 6:30 to 8:30 p.m. This support group is for women over 40 who want to explore, share and celebrate the issues of this significant transitional time. Cost: \$30 per week. Limit eight women. Contact Lynne Foote, M.A., L.P.C., at 303-447-2987.

The **Les-Bi-Gay Support Group** meets 7 to 9 p.m., at Boulder County AIDS Project House, 2118 14th St., Boulder. The group is a coming out/being out support group for those 18 and older who are lesbian, bisexual, gay or unsure. Call 303-444-6121 for more information.

Toastmasters International Club 9395: Speaking of Success meets at 7 p.m. at St. Louis School library south entrance), 925 Grant Ave., Louisville. Meetings are free. Call 303-666-8079 or 303-666-5419

Toastmasters: CU Speaks, a public speaking, presentation and leadership organization, meets at 7 p.m. in Room 210 at the University of Colorado's Leeds School of Business. The meeting is open to nonstudents. Call 303-499-5714.

The Toastmasters Club -- Speakeasy II meets 7 to 8:30 p.m. in Boulder. Call Richard Ordway at 303-545-2424.

The Boulder Shambhala Meditation Center meets every week at 7 p.m. for Introduction to the Buddhist Path, a free class open to the public, at 1345 Spruce St., Boulder. Call 303-444-0190.

The People's Café meets weekly from 7 to 9 p.m. at Folsom Street Coffee (southwest corner of Folsom Street and Canvon Boulevard) in Boulder. Come to talk about current issues, current events, what's going on in the community, and what we can do to "be the change!"

**LeTip International** Louisville/Flatirons chapter meets between 7 and 8:30 a.m at Le Peep restaurant, 520 Zang St in Broomfield, near Wal-Mart at Flatirons. Business professionals meet to share qualified business leads and tips; only one member per business category. Contact Jennifer Ferguson at 303-525-3218 or cookingwithjennifer@gmail.clom.

Boulder Leads Club Women's Division meets at 7:30 a.m. at Trios, 1155 Canyon Blvd., Boulder. Call Paula Moseley at 303-494-8635.

BoulderBNI.com Networking & Leads Group meets from 7:30 to 9 a.m. at Egg & I, 2574 Baseline Road, Boulder. BoulderBNI. com seeks business professionals from different backgrounds for weekly breakfasts and group. Contact info@BoulderBNI.com. Cost: \$10 for breakfast; annual dues to join group.

Business Owners Debtors Anonymous meets at 8:30 a.m. at the Boulder One, 5375 Western Ave. at the corner of 55th and Western in Boulder.

Boulder Valley Rotary Club meets at noon each week at A Spice of Life Event Center, 5706 Arapahoe Ave., Boulder. Cost is \$15 including lunch and program; guests are welcome. For more information contact Dean Stull at 303-589-9472 or dstull@

Boulder County Business Leads Group meets each week from noon to 1 p.m. A dynamic group that you can use to build your business through referrals and support. Call 303-402-2642.

The North Metro Leads Group of the Colorado Women's Chamber of Commerce meets 4:30 to 5:30 p.m. at LVL Associates LLC, 8753 Yates Drive, Suite 200, Westminster. Call Carol Lewis at 303-426-6999.

Boulder Evening Optimist Club, a civic organization, meets from 6 to 8:30 p.m. the first three Tuesdays of the month at the Spice of Life Event Center, 5706 Arapahoe Ave., Boulder. Call Fred Sage at 303-499-7952 or Charles Dinwiddie at 303-442-0661.

Boulder City Singles Toastmasters, a group of young professionals working to improve their public speaking, presentation and leadership skills, meets at 7 p.m. at the Boulder Area Board of Realtors building, 4885 Riverbend Road, Boulder. Call Marcus Frakes at 303-673-9858.

Artists Recovering Through the Twelve Steps A.R.T.S.-Anonymous meets 7:30 to 9 p.m. at St. Paul's Methodist Church, 4215 Grinnell Ave., Boulder use Grinnell side entrance). No dues or fees. Call Lucy T. at 303-443-9385.

The Boulder Jaycees meet at 7:30 p.m. the first and third Tuesday of each month at the Depot, 30th and Pearl streets, Boulder. For more information, call 303-443-1030, e-mail to boulderjaycees@hotmail.com, or visit www.bcn.boulder.co.us/ community/jaycee/.

Nimbus Educational Outreach offers Empowerment with Integrity, half-day sessions Tuesdays, Thursdays and Saturdays that include counseling, crisis intervention and personal/pro-

ressional empowerment. Sessions are conducted by Bonnie Simrell, director of Nimbus, at Windsong in Nederland. Cost is \$50. Call 303-443-5036.

Longmont Rotary meets from noon to 1:30 p.m. at the First Lutheran Church at 803 3rd Ave in Longmont. Contact Jeff Korringa at 303-772-2881 or jkorringa@longmontrotary.org.

The Longmont Area Chamber of Commerce offers its Leads **Group** on the second and fourth Tuesday of every month from noon to 1 p.m. at Old Chicago at 1805 Industrial Circle in Longmont. Join a group that will extend your referral network and ultimately your bottom line. Be a guest of the group anytime. Cost: Free. Contact: Kevin Teel, 303-709-3328.

Dan Hawk, financial advisor from Edward Jones in Niwot, invites people to stop by for a cup of coffee and conversation about current events, the economy, and investing from 8 to 9 a.m. The office is located at 7960 Niwot Road, Suite B2 in Cottonwood Square. Contact: 303-652-4161.

#### Wednesday

LeTip of Boulder, a professional organization with the purpose of exchanging business tips and leads, meets at 7 a.m. at The Buff Restaurant, 1725 28th St., Boulder, Call Jonathan Lieberman at 303-789-7898

Colorado Business Leads of Boulder, a networking group that focuses on building relationships, meets from 7 to 8:30 a.m. Call Mark Hiatt for location and details at 303-791-3237. Cost is \$0-\$20.

The Corporate 2 Leads Group meets every week from 8:15 to 9:30 a.m. at Le Peep restaurant at 520 Zang St. in Broomfield. Contact Greg Petri at 303-665-6447 or greg@onebusiness.

Boulder Women's Connection meets 11:30 a.m. to 12:45 p.m. Call Betty Ann Castleberry at 303-444-6690 for location.

One Business Connection Louisville Leads Group meets every other week at 11:45 a.m. at Spice China restaurant in Louisville. Contact Greg Petri at 303-665-6447 for details. Cost: \$5.

One Business Connection Loveland Leads Group meets every other week from 11:45 a.m. to 1 p.m. at Johnny Carino's Restaurant in Loveland. Contact Greg Petri at 303-665-6447 for details. Cost: \$5.

The Lafayette Coed Chapter of Leads Club meets from 11:30 a.m. to 12:45 p.m. every week at Carrabba's at 575 McCaslin Blvd. in Louisville. Call Lori Clague, chapter director, at 303-

The Business Women's Network meets every week from 1:15 to 2:30 p.m. in Boulder. The group is for businesswomen and provides leads and referrals for our members to achieve our business goals and increase our clientele. Find out more by visiting www.bwnboulder.com or by calling Kathy Wolsskill at 303-258-7371.

One Business Connection Leads Group meets every other week at 4 to 5 p.m. at the Boulder Outlook Hotel in Boulder. For more information contact, Greg Petri 303-665-6447. Cost: \$5.

The Children's Wellness Network meets 8:30-9:30 a.m. every third Wednesday in Lafayette at The New Church, 1370 Forest Park Circle and every fourth Wednesday in Boulder at the Calvary Church, 3245 Kalmia Ave. Visit www.ourchildrenswellness. net or call 303-440-8887.

The Superior Chamber of Commerce offers a **Leads Group** at noon. If you are interested in finding out more about this group or would like to attend up to two meetings with no commitment please contact the Superior Chamber at 303-554-0789 or info@ superiorchamber.com.

Early Risers Toastmasters meet 6:45 to 7:45 a.m. at The Atrium, Iris and 30th, Boulder. Visitors are welcome. Call Patrick Wilson at 303-516-4042 or e-mail Patrick@blackhorsecoach-

The Boulder Chamber of Commerce Leads Group meets from 11:30 a.m to 12:30 p.m. at the Chamber Center, 2440 Pearl St., Boulder. Call Bella Weber at 303-443-6050 or bella.weber@ etradewind.com

East Boulder County Leads Club meets 7:15 to 8:45 a.m. at the Plumtree Restaurant, 502 S. Public Road, Lafayette. Call Cindy Wallace at 303-460-7494.

Boulder Valley Women's Leads Club meets at 7:25 a.m. at The Buff Restaurant, 1725 28th St., Boulder. Call Sigrid Farwell at 303-543-9828.

Boulder Business by Referral LLC meets every week from 7:30 to 8:30 a.m. to exchange business leads and network with other Boulder-area professionals. Call Jack Bergstrom at 303-907-1170 for location. Cost: free for quests: \$25 per for members. The first Thursday meeting of each month is open to members only.

Boulder AM Leads Group meets every other week at 8:15 a.m. at the Broker Inn, 555 30th St. in Boulder. For more information contact Greg Petri 303-665-6447.

Kiwanis Club of Boulder meets at 11:45 a.m. in the community room at La Hacienda Restaurant, 1606 Conestoga Court, just northwest of 55th and Arapahoe in Boulder. Call 303-499-6869.

One Business Connection, Boulder Leads Group meets every other week from 11:45 a.m. to 1 p.m. at Sherpa's restaurant at 825 Walnut in Boulder. Contact Greg Petri at 303-665-6447. Cost: \$5.

Broomfield Leads Group meets every week from 11:45 a.m. to 1 p.m. at the Canyon Café in the FlatIron Crossing mall. Contact Greg Petri at 303-665-6447 or greg@onebusiness.com.

Toastmasters: Loquacious Lunch Bunch meets at noon on the second, fourth and fifth Thursdays at the YWCA at  $14^{\rm th}$  Street and Mapleton Avenue in Boulder, Become a better, more persuasive communicator. Contact Wally Clark, 303-330-0328.

The **Boulder Business Network**, a group of business owners and professionals who are interested in empowered networking and leads generation in a fun casual atmosphere, meets every week from 4 to 5:15 p.m. at BD's Mongolian BBQ in Boulder. Visit www.boulderbusinessnetwork.com.

Thirstdays, a weekly social/business networking group, meets every week from 5:30 to 7:30 p.m. Location varies, visit www. thirstdays.com for more information.

World Marketing Alliance meets at 7 p.m. to provide job search and employment information on management and marketing opportunities in the financial industry. There is an optional \$3 fee for information packet, Call 303-440-7991 for location

Nimbus Educational Outreach offers Empowerment with Integrity, half-day sessions Tuesdays, Thursdays and Saturdays that include counseling, crisis intervention and personal/professional empowerment. Sessions are conducted by Bonnie Simrell, director of Nimbus, at Windsong in Nederland. Cost is \$50. Call 303-443-5036.

**A-line**, a women's leads group, meets from 11:30 a.m. to 1 p.m. in Boulder for networking, leads, and an educational segment. Visit www.alinenetwork.com or call Ivete at 303-938-9221 ext. 201 for more information.

**LeTip International Broomfield Group** meets from 7 to 8:30 a.m. for breakfast at Le Peep, 520 Zang St. in Broomfield, near Wal-Mart at Flatirons. Business professionals meet to share qualified business leads and tips; only one member per business category. Contact Judy MacKenzie at 303-358-6118 or englishrealtor@comcast.net

Dan Hawk, financial advisor from Edward Jones in Niwot, invites people to stop by for a cup of coffee and conversation about current events, the economy, and investing from 8 to 9 a.m. The office is located at 7960 Niwot Road, Suite B2 in Cottonwood Square. Contact: 303-652-4161.

Pride Business Network, a group of GLBT professional businesses, meets from 8:30 to 9:30 a.m. every other Thursday at  $\,$ the Boulder Outlook Hotel & Suites, 800 28th St. in Boulder. Join our leads exchange organization and network with other GLBT businesses. Contact Susan Hofer. 303-442-2440.

One Business Connection Boulder Leads Group meets every other week at 11:45 am at Sherpa's Restaurant, 825 Walnut St., Boulder. Contact Greg Petri at 303-665-6447 or greg@

One Business Connection, Corporate Leads Group, meets every other week at 11:45 a.m. at Spice China in Louisville. For more information, contact Greg Petri at 303-665-6447.

One Business Connection Leads Group meets every other week at Johnny Carino's in Longmont. Contact Greg Petri at 303-665-6447. Cost: \$5.

Boulder Rotary Club, an international service organization, meets at noon every week at A Spice of Life Event Center, 5706 Arapahoe Ave., Boulder, for lunch, program and networking. Admission for guests is \$13. Call 303-554-7074 for more

One Business Connection Friday After Hours Leads Group meets every other week at 4 p.m. at Sherpa's Restaurant at 825 Walnut Street, Boulder. Contact Greg Petri at 303-665-6447 or greg@onebusiness.com.

One Business Connection Friday After Hours Leads Group meets every other Friday at 5:15 pm at Sherpa's Restaurant, 825 Walnut Street, Boulder. Contact Greg Petri 303-665-6447 or greg@onebusiness.com for details.

Dan Hawk hosts **Financial Workshops** at 3 p.m. at the local Edward Jones office, 7960 Niwot Road, Suite B2 in Niwot. No reservations required. For details, call 303-652-4161.

Nimbus Educational Outreach offers Empowerment with Integrity, half-day sessions Tuesdays, Thursdays and Saturdays that include counseling, crisis intervention and personal/professional empowerment. Sessions are conducted by Bonnie Simrell, director of Nimbus, at Windsong in Nederland. Cost is \$50. Call 303-443-5036.

#### Sunday

The Boulder Shambhala Meditation Center holds a free open house every week at 1345 Spruce St., Boulder. Call 303-

Deadline for Calendar items is three weeks prior to publication. The weekly events calendar alternates with the monthly events calendars; each appears once every other issue. Mail Calendar items to Calendar, Boulder County Business Report, 3180 Sterling Circle, Suite 201, Boulder, CO 80301-2338; fax to 303-440-4950 or e-mail to news@bcbr.com with Calendar as subject.

#### **BANKRUPTCIES**

Applications for bankruptcy protection are filed with the U.S. Bankruptcy Court in Denver. Chapter 7 denotes filings made for liquidation. Chapter 11 indicates filings for reorganization. Chapter 13 indicates filings that enable petitioners to pay off their creditors over three to five years.

**PETITIONER: ANN NICOLE DURYEA,** 4819 WHITE ROCK CIRCLE, APT. F, BOULDER, CO 80301. CASE NO.: 2008-20308. DATE: 7/16/08. TYPE: 7.

**PETITIONER: CLEMENT JUSTIN HAYES,** 1730 15TH ST., NO. 1/2, BOULDER, CO 80302. CASE NO.: 2008-20247. DATE: 7/16/08. TYPE: 7.

PETITIONER: FREDERICK KEITH AVERY, P.O. BOX 1252, LONGMONT, CO 80502. CASE NO.: 2008-20281. DATE: 7/16/08. TYPE: 7.

PETITIONER: JOSHUA DAVID SUTTON, 13593 HAZEL PLACE, BROOMFIELD, CO 80020. CASE NO.: 2008-20317. DATE: 7/16/08. TYPE: 7.

**PETITIONER: LARRY VERNON MOSTROM,** 12970 KNIGHT COURT, BROOMFIELD, CO 80020. CASE NO.: 2008-20322. DATE: 7/16/08. TYPE: 7.

**PETITIONER: MICHAEL JOSEPH THOMPSON,** 323 10TH AVE., LONGMONT, CO 80501. CASE NO.: 2008-20311. DATE: 7/16/08. TYPE: 7.

**PETITIONER: NATALIE MYRTLE ARNOLD,** 7728 WELD COUNTY ROAD 24, LONGMONT, CO 80504. CASE NO.: 2008-20239. DATE: 7/16/08. TYPE: 7.

PETITIONER: PATRICK WAYNE ALBERTS, 2900 E. AURORA AVE., BOULDER, CO 80303. CASE NO.: 2008-20282. DATE: 7/16/08. TYPE: 7.

PETITIONER: ROBERT MICHAEL PALMER, 4228 SUMAC COURT, BOULDER, CO 80301. CASE NO.: 2008-20256. DATE: 7/16/08. TYPE: 7.

**PETITIONER: DENISE CAROLE OLSON,** 3733 RED DEER TRAIL, BROOMFIELD, CO 80020. CASE NO.: 2008-20380. DATE: 7/17/08. TYPE: 7.

PETITIONER: GLENN ROBERT CASHMORE, P.O. BOX 1676, BOULDER, CO 80306. CASE NO.: 2008-20369. DATE: 7/17/08. TYPE: 7.

PETITIONER: JENNIFER ELLEN MURNAN, 5125 UTE HIGHWAY, LONGMONT, CO 80503. CASE NO.: 2008-20328. DATE: 7/17/08. TYPE: 7.

**PETITIONER: KELLI JO GOODMAN,** 2510 TAFT, BOUL-DER, CO 80302. CASE NO.: 2008-20381. DATE: 7/17/08.

PETITIONER: STEVEN K. STERN, 15210 DELAWARE ST., BROOMFIELD, CO 80023. CASE NO.: 2008-20403. DATE: 7/17/08. TYPE: 7.

PETITIONER: WALTER LEONARD STONE, 729 CAR-DINAL DRIVE, LAFAYETTE, CO 80026. CASE NO.: 2008-20326. DATE: 7/17/08. TYPE: 7.

PETITIONER: DAVID DONALD TOWER, 1040 S. TERRY ST., LONGMONT, CO 80501. CASE NO.: 2008-20446. DATE: 7/18/08. TYPE: 7.

PETITIONER: DIANE BARBARA DAVIS, 4869 N. BROADWAY, BOULDER, CO 80304. CASE NO.: 2008-20447. DATE: 7/18/08. TYPE: 7.

PETITIONER: BRIAN CHRISTOPHER KRAEMER, 1050 UNION AVE., BOULDER, CO 80304. CASE NO.: 2008-20559. DATE: 7/21/08. TYPE: 7.

**PETITIONER: JOHN A. FABRIZIO,** 825 W. EIGHTH AVE. DRIVE, BROOMFIELD, CO 80020. CASE NO.: 2008-20565. DATE: 7/21/08. TYPE: 7.

PETITIONER: JOSHUA AMANDA FLORES, 208 E. LONGSPEAK AVE., LONGMONT, CO 80501. CASE NO.: 2008-20576. DATE: 7/21/08. TYPE: 7.

**PETITIONER: TERRENCE GERARD DEWYSE,** 10331 EATON, BROOMFIELD, CO 80020. CASE NO.: 2008-20620. DATE: 7/21/08. TYPE: 7.

PETITIONER: BARNETTA BERNADINE GREENWALT, 13730 ELMORE ROAD, LONGMONT, CO 80504. CASE NO.: 2008-20666. DATE: 7/22/08. TYPE: 13.

PETITIONER: GREGORY E. PANKRATZ, 168 MCAFEE CIRCLE, ERIE, CO 80516. CASE NO.: 2008-20707. DATE: 7/22/08. TYPE: 13.

PETITIONER: JEFFREY RYAN LONG, 3808 FINDLAY LANE, LONGMONT, CO 80503. CASE NO.: 2008-20701. DATE: 7/22/08. TYPE: 7.

**PETITIONER: ROBERT JAMES POWER,** 1705 14TH ST., BOULDER, CO 80302. CASE NO.: 2008-20673. DATE: 7/22/08. TYPE: 7.

PETITIONER: SHAWNNA MICHELLE GAUSS, 1405 BACCHUS DRIVE, LAFAYETTE, CO 80026. CASE NO.: 2008-20640. DATE: 7/22/08. TYPE: 7.

PETITIONER: THE NEW AMSTERDAM LLC, 820 PEARL ST., BOULDER, CO 80302. CASE NO.: 2008-20645. DATE: 7/22/08. TYPE: 11.

**PETITIONER: TOLLIVER GENE SWALLOW,** 1230 RED ASH LANE, BOULDER, CO 80303. CASE NO.: 2008-20641. DATE: 7/22/08. TYPE: 11.

**PETITIONER: WILLIAM SHIRL GAGER,** 2010 DIAMOND DRIVE, LONGMONT, CO 80504. CASE NO.: 2008-20651. DATE: 7/22/08. TYPE: 7.

**PETITIONER: JASON ROBERT BEAUBIER,** P.O. BOX 122, BOULDER, CO 80306. CASE NO.: 2008-20741. DATE: 7/23/08. TYPE: 7.

**PETITIONER: KESHAWN HOUSTON,** 2540 SUNSET DRIVE, No. 40, LONGMONT, CO 80501. CASE NO.: 2008-20774. DATE: 7/23/08. TYPE: 7.

**PETITIONER: ERIKA KATHLEEN TALLEY,** 630 S. PECK DRIVE, APT. 4201, LONGMONT, CO 80503. CASE NO.: 2008-20910. DATE: 7/24/08. TYPE: 7.

**PETITIONER: JAMES MANUEL HARTWELL,** 10661 UPPER RIDGE ROAD, LONGMONT, CO 80504. CASE NO.: 2008-20912. DATE: 7/24/08. TYPE: 7.

**PETITIONER: KENNETH J. MURRAY,** 62 GARDEN CENTER, BROOMFIELD, CO 80020. CASE NO.: 2008-20869.

DATE: 7/24/08. TYPE: 7.

PETITIONER: MICHAEL ALLEN MAHON, 355 SEMI-NOLE DRIVE, BOULDER, CO 80303. CASE NO.: 2008-20874. DATE: 7/24/08. TYPE: 7.

PETITIONER: YOLANDA M. TRUJILLO, 718 SAL ST., LAFAYETTE, CO 80026. CASE NO.: 2008-20881. DATE: 7/24/08. TYPE: 7.

PETITIONER: DAVID JOHN REDIGER, 7753 W. 95TH DRIVE, BROOMFIELD, CO 80021. CASE NO.: 2008-20944. DATE: 7/25/08. TYPE: 7.

PETITIONER: JAMIE LEE JUDSON, 1700 KYLIE DRIVE, SUITE 104, LONGMONT, CO 80501. CASE NO.: 2008-20933. DATE: 7/25/08. TYPE: 7.

PETITIONER: LISA KAREN LINDLEY, 40440 BOULDER CANYON DRIVE, BOULDER, CO 80302. CASE NO.: 2008-20989. DATE: 7/25/08. TYPE: 7.

PETITIONER: MEGAN JOY SULLIVAN, 8323 VALMONT ROAD, BOULDER, CO 80301. CASE NO.: 2008-20983. DATE: 7/25/08. TYPE: 7.

NOOK PLACE, LONGMONT, CO 80501. CASE NO.: 2008-21003. DATE: 7/26/08. TYPE: 7.

PETITIONER: JOAN MCDONALD, 611 GLENWOOD

PETITIONER: ANDREA JEAN SANCHEZ, 120 CHI-

DRIVE, LAFAYETTE, CO 80026. CASE NO.: 2008-21004. DATE: 7/26/08. TYPE: 7.

PETITIONER: PAULINE PAULITA STELMACK, 1701

WARREN AVE., APT. 2, LONGMONT, CO 80501. CASE NO.: 2008-21005. DATE: 7/26/08. TYPE: 7.

PETITIONER: ANTHONY MORICI, 1529 GRANT DRIVE, LONGMONT, CO 80501. CASE NO.: 2008-21264. DATE: 7/30/08. TYPE: 7.

**PETITIONER: DOLORES LEGARDA,** 9 S. GAY DRIVE, LONGMONT, CO 80501. CASE NO.: 2008-21210. DATE: 7/30/08. TYPE: 7.

PETITIONER: GILDARDO BATREZ, 1758 LINDEN ST., LONGMONT, CO 80501. CASE NO.: 2008-21221. DATE: 7/30/08. TYPE: 7.

PETITIONER: HAROLD BERTLE STEPHENSON JR., 216 AGATE WAY, BROOMFIELD, CO 80020. CASE NO.: 2008-21215. DATE: 7/30/08. TYPE: 7.

**PETITIONER: KEVIN BERNARD DAVIS,** 217 21ST AVE., LONGMONT, CO 80501. CASE NO.: 2008-21212. DATE: 7/30/08. TYPE: 7.

**PETITIONER: KIMNICHELLE EICHNER,** 1168 OPAL ST. No. 202, BROOMFIELD, CO 80020. CASE NO.: 2008-21295. DATE: 7/30/08. TYPE: 7.

**PETITIONER: LESLEY MAY ARBOUR,** 2810 21ST ST., BOULDER, CO 80304. CASE NO.: 2008-21209. DATE: 7/30/08. TYPE: 7.

**PETITIONER: LINDA PEARSON HIGHFILL,** 235 CATTAIL COURT, LONGMONT, CO 80501. CASE NO.: 2008-21205. DATE: 7/30/08. TYPE: 7.

**PETITIONER: STEPHANIE M. FISCHER,** 402 W. GENE-SEO ST., LAFAYETTE, CO 80026. CASE NO.: 2008-21262. DATE: 7/30/08. TYPE: 7.

PETITIONER: TRACY ANN ROSS, 141 RANGE ROAD, NEDERLAND, CO 80466. CASE NO.: 2008-21202. DATE: 7/30/08. TYPE: 7.

**PETITIONER: YVONNE YANCEY,** P.O. BOX 426, LAFAYETTE, CO 80026. CASE NO.: 2008-21270. DATE: 7/30/08. TYPE: 7.

**PETITIONER: AARON ROBERT MOORE,** 4694 WIN-ONA PLACE, BROOMFIELD, CO 80020. CASE NO.: 2008-21446. DATE: 7/31/08. TYPE: 7.

PETITIONER: ANDREW DOUGLAS KOPEL, 2900 AURORA AVE., APT. 107, BOULDER, CO 80303. CASE NO.: 2008-21483. DATE: 7/31/08. TYPE: 7.

**PETITIONER: CHARLES EDWARD LAMONT JR.,** 13398 ALCOTT CIRCLE, BROOMFIELD, CO 80020. CASE NO.: 2008-21391. DATE: 7/31/08. TYPE: 7.

PETITIONER: DANIEL JACK GONZALES, 2431 LINCOLN ST., LONGMONT, CO 80501. CASE NO.: 2008-21482. DATE: 7/31/08. TYPE: 7.

**PETITIONER: DAWN LYNNETTE CERETTO,** 1338 SUMNER ST., LONGMONT, CO 80501. CASE NO.: 2008-21365. DATE: 7/31/08. TYPE: 7.

PETITIONER: DESTRY TIMOTHY SCHUMACHER, 1335 11TH AVE., LONGMONT, CO 80501. CASE NO.: 2008-21368. DATE: 7/31/08. TYPE: 7.

**PETITIONER: JOCELYN MIVON ELLIOTT,** 1910 WILDROSE DRIVE, LONGMONT, CO 80503. CASE NO.: 2008-21323. DATE: 7/31/08. TYPE: 7.

PETITIONER: KEVIN ROBERT MOIST, 1308 ASPEN ST., LONGMONT, CO 80501. CASE NO.: 2008-21381. DATE: 7/31/08. TYPE: 13.

**PETITIONER: LISA WADE,** 4987 CORNWALL DRIVE, BOULDER, CO 80301. CASE NO.: 2008-21499. DATE: 7/31/08. TYPE: 7.

**PETITIONER: MARY COLTESWORTH GOLSON,** 3913 OAKWOOD DRIVE, LONGMONT, CO 80503. CASE NO.: 2008-21379. DATE: 7/31/08. TYPE: 7.

**PETITIONER: RON F. QUINTANA II,** 214 N. MICHIGAN, LAFAYETTE, CO 80026. CASE NO.: 2008-21315. DATE: 7/31/08. TYPE: 7.

**PETITIONER: SARAH KATHERINE STROBRIDGE,** 803 ALLEN DRIVE, LONGMONT, CO 80503. CASE NO.: 2008-21504. DATE: 7/31/08. TYPE: 7.

**PETITIONER: SHANE MICHAEL TEEL,** 13135 HAZEL COURT, BROOMFIELD, CO 80020. CASE NO.: 2008-21458. DATE: 7/31/08. TYPE: 7.

**PETITIONER: SHAWN OWEN HAGGERTY,** 1347 11TH AVE., LONGMONT, CO 80501. CASE NO.: 2008-21496. DATE: 7/31/08. TYPE: 7.

PETITIONER: CAROL ANN GONZALES, 1255 CAROLINA AVE., LONGMONT, CO 80501. CASE NO.: 2008-21631. DATE: 8/4/08. TYPE: 7.

#### **ESTATE** from 3A

complete forms, document important phone numbers or other pertinent postmortem information and update it as needed.

"We're not trying to be a place where you manage your daily assets," Rapp said. "We're trying to provide ... one location where all this stuff comes together."

That one location is incredibly secure, said Carlin Dornbusch, the company's chief technology officer.

"Our client's privacy is of utmost importance," Dornbusch said.

Between tiered securities involving numerous firewalls and encrypted data and a security rating equal to that of many banks, Dornbusch said people shouldn't be concerned.

"If anything it's probably more reliable than a lot of things out there," he said. "It's more reliable than your laptop that you might carry around."

Executor's Resource also has a team of security experts that periodically try to infiltrate the system to find potential weak points. Even if someone did hack into the system, Dornbusch said most of the information stored is not sensitive.

The company doesn't require Social

Security numbers, account numbers or sensitive files. Instead people can store the physical location of those critical components so, upon death, the executor can find them. Each page within the site is encrypted and secure.

"All pages are secured, so your keystrokes are encrypted from your keyboard all the way into our database," Dornbusch said.

The service, which can be obtained individually or through financial planners, insurance companies and more, ranges from \$100 to \$260 depending on the type of service. It's more expensive for a person to sign up individually than with a firm.

Sheryl Garrett, a certified financial planner and founder of Shawnee Mission, Kan.-based The Garrett Planning Network Inc., recently signed a distribution agreement with Executor's Resource.

"I think of this as being a huge gift to people," Garrett said.

The accessibility is one aspect of the software she thinks clients can use because an executor and loved one are often in different areas of the country and don't know where important documents are stored.

Being a software as a service, it's easy for the company to introduce new features or upgrade old ones with little or no work by the customer.

"This is a living, breathing software. It's constantly being updated and improved – new features are being added," Rapp said.

The company expects to release its second product, ExecutorLogic, within the next six months. ExecutorLogic will cater to the executor and help walk the person through necessary steps, making the task less stressful.

Rapp said 80 percent of the cost to settle everything after someone dies comes from organization of the estate.

"This will be a great tool to streamline – to make the process go smoothly and to save a lot of money," Salzer said.

Instead of paying an attorney to do the work, which could take a hefty financial chunk out of the estate, Salzer said people could use Executor's Resource.

Most people start thinking about estate planning and passing information to younger generations about the time they turn 50 years old.

Rapp said that's usually the point

#### Executor's Resource Inc.

361 Centennial Pkwy, Suite 250 Louisville, CO 80027 www.executorsresource.com Myra Salzer, founder

Employees: 10
Primary service: estate management

Founded: 2005

when people have had friends and family die, they've heard of people being executors, they have assets they want to pass on, and they want to make sure their family is protected.

While the company doesn't have a target age, its target audience is people or families with between \$100,000 and \$2 million in assets not including a home. That equates to about 30 percent of U.S. households, Rapp said.

Eventually Executor's Resource wants to partner with large financial management firms and insurance companies to package its products with insurance and 401(k) policies.

"In the end of the day," Rapp said, "it has to do with peace of mind."

#### **BUSINESS DIGEST**

#### **BUSINESS CLOSINGS**

**Functional Solutions**, an occupational therapy clinic at 1800 30th St., Suite 219, is closing Wednesday, Dec. 31, due to a lack of business. The owner is taking a job in New Mexico.

#### **BUSINESS MOVES**

**Marisol Imports**, a retailer of Mexican decorative products, is relocating from 915 Pearl St. in Boulder to 2516 Broadway near Ideal Market in Boulder. The new store will open Thursday, Jan. 15.

#### **BUSINESS BRIEFS**

**Louisville Family Animal Hospital** again received accreditation following a comprehensive evaluation by the American Animal Hospital Association. The clinic has been a member of the association since 2006.

Louisville-based **Bella Energy** installed a 10-kilowatt solar electric system on the Colorado State Capitol. The measure is part of the Governor's Energy Office's "Greening Government" project, which encourages state employees to be leaders in Gov. Ritter's New Energy Economy.

**Energy Conservation Technologies Inc.**, based in Boulder, filed for a regulation A offering statement with the Securities and Exchange Commission to help raise up to \$5 million.

The Federal Emergency Management Agency announced that the **city of Boulder** is now classified as a Class 7 community in the National Flood Insurance Program. The new classification qualifies property owners, who are required to purchase flood insurance, for a 15 percent discount in premium costs.

Retail sales taxes collected in the **city of Longmont** during October representing sales in September dropped 7.9 percent compared with the same period a year ago. Total tax collections, including sales tax and use tax, which decreased by 6.6 percent, combined for a decline in revenue of 9.9 percent for the reporting period, according to the city's finance department.

A developmental diagnostic assay produced by Longmont medical products company **MicroPhage Inc.** was shown to be highly accurate for rapid detection of serious staph bacteria infections and for simultaneous assessment of antibiotic susceptibility, according to the company.

**New Frontier Media Inc.**, a Boulder-based movie production company, agreed to buy back 2.6 million shares of common stock from New York-based Steel Partners II LP, one of its largest shareholders, at \$1.55 per share.

Turin Networks Inc., a Petaluma, Calif.-based telecommunications company, formed the new Technology

Alliance Program by partnering with providers of complementary networking solutions. Turin Networks has operations in Boulder.

#### **NAME CHANGES**

Four Compass Bank branches in the Boulder Valley rebranded and changed their names to **BBVA Compass**. The name change reflects Spain-based Banco Bilbao Vizcaya Argentria's acquisition of Alabama-based Compass Bank earlier this year.

Boulder-based Me.dium Inc. has changed its name to **OneRiot Inc.** and has rebranded all of its search-related toolbars and products. OneRiot is focused on creating a search engine that tracks what its users are searching for on the Internet.

#### **MERGERS & ACQUISITIONS**

Real Goods Solar, a California-based solar company with operations in Louisville, expanded its business through a merger with Regrid Power Inc. of Campbell, Calif. Consideration paid, including debt assumed, will consist of one-third cash and two-thirds stock, as well as an "earn out" provision.

#### **GRANTS**

The **University of Colorado at Boulder's** applied mathematics department has been awarded a \$450,000 grant by the National Science Foundation to introduce pre-examination "oral assessments" in a number of courses to improve student understanding.

**Simply Boulder**, a Boulder-based maker of culinary sauces, was awarded a \$5,000 AG Products Utilization & Marketing Program grant from the Colorado Department of Agriculture to go toward exhibiting at the Natural Products Expo West trade show in March 2009.

The **University Corporation for Atmospheric Research**, based in Boulder, received a \$900,000 grant from Google Inc. to start a project to help reduce meningitis outbreaks in Africa by providing officials with long-term weather forecasts.

#### **CONTRACTS**

**Boulder's Best Organics Inc.**, a Boulder gift box company, added products to its collection from Papa Ben's, Organic India and Goddess Garden.

ColdSpark LLC, a Broomfield-based enterprise e-mail company, will be offering Commtouch messaging security services based on Recurrent Pattern Detection and GlobalView Reputation technology with its SparkEngine Mail Transfer Platform. Commtouch is a Sunnvvale. Calif.-based software company.

Imagine Local LLC, a Boulder-based search engine

marketing company, has become an authorized reseller of InfoBase-X Directories, a product of Little Rock, Ark.-based Acxiom Corp.

The National Center for Atmospheric Research in Boulder is installing a digital storage library designed by Sun Microsystems Inc., a Santa Clara, Calif.-based computer networking company with Boulder Valley locations.

The city of Tallahassee, Fla.'s police department will use a Lafayette-based company's software to help manage its force. Tallahassee police will use **myDIALS** dashboards to quantitatively manage law enforcement resources, tracking daily operational and business metrics.

ZTE Corp. and Qualcomm Inc. are collaborating with Aircell LLC to create the networking platform for Aircell's new in-flight Internet service, Gogo. Aircell is a telecommunications company with operations in Itasca, Ill. and Broomfield.

Alaska Communications Systems Group Inc. has launched a cell-phone recycling program at its 15 retail stores in Alaska in collaboration with **The Wireless Alliance**, a Boulder-based cell phone recycling company.

Adivent, a European sales outsourcing company focused on the telecom market, has signed Boulder-based software company **Aztek Networks** as a new customer for its SalesTargetWatch services. The service allows North American companies to monitor overseas sales opportunities without setting up a local sales force.

P. J. Dick Incorporated/Hunt Construction Group used Boulder-based **Vico Software Inc.'s** Control scheduling software to complete the new sports stadium for the National Hockey League's Pittsburgh Penguins.

Vico Software and California-based Trimble announced the workflow integration of the Vico 5D Virtual Construction Suite and Trimble construction layout solutions. Contractors can create Building Information Models in Vico's Virtual Construction software, export the data directly to the Trimble field layout solution and use the data to layout and construct complex buildings and structures.

Blackfox Training Institute, a Longmont-based manufacturing consultant, formed an alliance with TechMent Consultancy Sdn Bhd, located in Penang Island, Malaysia, to create a channel to deliver IPC Quality Standards to southeast Asia.

**Boulder Labs Inc.**, based in Niwot, has been selected by Longmont-based **ClearCorp** to provide specialized software development services. ClearCorp is a waterprocessing technologies company.

Broadcast television company NBC has contracted with Longmont-based **DigitalGlobe Inc.** to use its library of advanced satellite imagery and 3D ImageScape product for a project on the network's TODAY show.

**ENLASO Corp.**, a Boulder-based Web localization company, is working with Dr. Nitish Singh, the program leader for the Executive Certificate in Web Globalization Management, to enrich the certificate program with best practices, examples and content related to Web globalization.

Dallas-based Mavenir Systems Inc. and Boulder-based **GetLisa Information Service** partnered to offer complete messaging and data services for the Tier 2 and Tier 3 wireless carrier market. The combined Mavenir/GetLisoffering is a data solution for regional carriers, encompassing SMSC, VoIP, WAP and MMSC platforms, as well as premium content and unique local content applications.

Gold Systems Inc., a Boulder-based software company that develops speech recognition and other high-tech telephone applications, is collaborating with Tellme, a Microsoft subsidiary, to provide customers with voice-driven self-service solutions.

The **Fairhaven Strategy Group**, a Boulder-based management consultant, is advising Naturally Iowa Inc., in Clarinda, Iowa, on strategy matters.



COURTESY UNIVERSITY OF COLORADO

University of Colorado at Boulder professor Webster Cash, left, and doctoral student Phil Oakley stand with a sounding rocket payload slated for launch in June 2009 to study X-ray emissions from the edges of the solar system and further out in the Milky Way. The University of Colorado was awarded a \$2 million grant from NASA for graduate students to study X-ray emissions in space on Nov. 13. The graduate students, led by doctoral students, will launch sounding rockets from White Sands Missile Range in New Mexico to help validate new space instruments and develop new technologies.

Catapult PR-IR, a Boulder-based public and investor relations company, was selected by Boulder software company JNBridge LLC to increase the company's visibility for its products in the marketplace and provide ongoing public relations services.

**MWH**, a Broomfield-based provider of environmental engineering and construction services, and its joint venture partner, Keppel Seghers, won a contract extension to oversee the construction of a mechanical dewatering plant at the Port of Antwerp.

**Noodles & Co.**, a Broomfield-based fast-casual restaurant chain, selected Minneapolis-based Carmichael Lynch Spong as its public relations agency of record.

Parascript LLC, a Boulder-based image analysis and pattern recognition technology provider, released its CheckPlus International for Brazil. The technology will be included in Orbograph's recognition software solution to enable the processing of Brazilian checks.

**Xcel Energy Inc.**, the area's main utility, partnered with Jackson, Miss.-based SmartSynch Inc. to help provide two-way communication between the Minneapolis-based energy company and smart homes or businesses.

Silicon Graphics Inc., based in Austin, Texas, selected Boulder data storage company **Spectra Logic Inc.** as its tape library vendor.

The **Sterling-Rice Group**, a Boulder-based marketing company, was signed by Denver-based Intermap Technologies to create the company's first consumer brand and go-to-market strategy.

**Tech-X Corp.** of Boulder signed a reseller agreement with TAE SUNG ANST Inc. of Korea to represent sales of Tech-X's VORPAL product.

**Northrop Grumman Corp.**, a Los Angeles-based global defense and technology company with operations in Lafayette, has been awarded a contract by the 50th Space Wing supporting the Space Innovation and Development Center's Aerospace Fusion Center for the Rapid Prototyping, Integration and Development program.

Deadline to submit items for Business Digest is three weeks prior to publication of each biweekly issue. Mail to Editor, Boulder County Business Report, 3180 Sterling Circle, Suite 201, Boulder, CO 80301-2338; fax to 303-440-8954; or e-mail to news@bcbr.com with Business Digest in the subject line. Photos submitted will not be returned.

#### **REBRANDS** from 4A

to view pop-up videos of Graf speaking when important issues need to be addressed.

"We will be able to be the voice of business," she said. "Our technology will allow two-way communication, and I can reach out and talk to members through video capability."

The chamber worked with its members and local businesses on the technology and collateral material to launch the improved site. The site will also include video testimonials about economic development and the value of a chamber membership.

The total cost of the rebranding was \$15,000. The Web site was redesigned by Goozmo LLC, a Boulder online solutions company and chamber member, which incorporated the chamber's new logo and color scheme of red and grey throughout the new site design.

Stephanie Milliman, the chamber's communication manger, said the new media - including video files, newsletter RSS feeds and testimonials - will be located on the homepage of the chamber Web site.

"The Boulder Chamber realizes the importance to our business community to be a primary resource for the latest information on marketing, advocacy and networking opportunities," Milliman said. "In this information age filled with new media technology, it is essential for chambers to provide these benefits to their member base.

The chamber has also created the Young Professionals Organization for business leaders under 39 years old.

Graf said the hope is this organization can help steer the chamber in the right direction for its future members.

"Our membership is skewed to the over 30 crowd," she said. "We need to make sure the chamber is relevant for younger business leaders in the area. Many young businesspeople move to Denver. We want to have more activities for them to plug into in Boulder."

The group meets once a month, and people pay a small fee to attend meetings if their business is not a member of the chamber. The organization has been given free range to structure their own programs and activities. Professional development and community service are the two areas the organization would like to focus on first. The organization is in the process of setting up activities and events for next year.

Lawrence Cunningham, account executive at Buffalo Sports Properties at the University of Colorado at Boulder, is operating as interim leader of the Young Professional Organization.

The Young Professional Organization is using a grassroots effort along with a page on the new the Web site to spark people's interest. The organization is also exploring social media network options to keep members involved and informed of events and activities.

"The goal is to engage young professionals in the community," Cunningham said. "We want to connect our target audience to opportunities that already exist and help people grow into professional leadership roles."

#### TREASURY from 1A

money flowing again to the economy. Critics say borrowing more money is not the solution, and some free-market proponents are skeptical of the government investing in private-sector firms.

The department is requiring that participating banks pay a cumulative dividend of 5 percent per year on the investment, 9 percent per year after five years. The preferred securities are redeemable by the government after three years or sooner if a bank can produce a qualifying equity offering. Companies participating in the program have to adopt the department's standards for executive compensation and corporate governance

for the period during which the funds are held.

The minimum amount of the funds available to a participating institution will be 1 percent of risk-weighted assets. The maximum subscription amount will be the lesser of \$25 billion or 3 percent of risk-weighted assets.

Boulder Valley's seven local-based banks could tap up to \$71 million from the program, based on the banks' latest financial figures posted with the Federal Deposit Insurance Corporation.

Contact writer David Clucas at 303-440-4950 or e-mail dclucas@bcbr.com.



# Architect tries to go beyond net zero

# Jim Logan designed his home to achieve carbon neutrality

#### BY MONIQUE COLE

**Business Report Correspondent** 

BOULDER - At 2,730 square feet, the North Boulder home Jim Logan is designing for himself and his wife may seem modest by most dream home standards.

However, it embodies the ideals and knowledge the local architect and former contractor has developed during his 33 years of building and designing homes. Logan currently owns Jim Logan Architects in Boulder.

"I figure if I'm going to talk about global warming all the time, then I need to get my personal carbon footprint down to some level that if we all aspired to it, then maybe the planet could make it," Logan said.

That level, he believes, is around 2 tons of carbon per year, compared with the 20 tons released by the average American.

"That means not flying on airplanes; that means living in a house that doesn't use any carbon, and that means having an electric car that can run on electricity from the building," he said.

It also meant moving into town, where Logan can walk to work and the market.

"Living in the country doesn't work in the CO2 thing," he said, "unless you're a farmer."

The architect's design will be more about aesthetics than environmental asceticism.

"What we're trying to make, first of all, is a piece of really great architecture that just happens to be carbon neutral," Logan said. "Because I'm an architect and my wife's a sculptor, we wanted to have a really beautiful piece of architecture to live in."

The U.S. Department of Energy defines a net-zero energy building as one that "produces as much energy as it uses over the course of a year."

Logan has taken this goal further by aiming to build a home that will produce enough excess energy during its lifetime to compensate for the "embodied energy" in its materials and construction.

Ten kilowatts of photovoltaic cells on the roof will produce more than twice the amount of electricity needed on site. This includes the energy needed to run the ground-source heat pump that will capture the constant temperatures found underground, and keep the home cool in summer and warm in winter.

The excess energy will be sent back



MICHAEL MYERS

Jim Logan, left, owner of Jim Logan Architects in Boulder, looks over plans with Seth Lytton, a design intern. In the background are designers Collin Tomb, left, and Sarah Arvez. Logan is developing a 2,730-square-foot green home for he and his wife in North Boulder. Ten kilowatts of photovoltaic cells on the roof will produce more than twice the amount of electricity needed on site. This includes the energy needed to run the ground-source heat pump that will capture the constant temperatures found underground, and keep the home cool in summer and warm in winter.

## 66 As an architect, to design your own house is really fun. You don't get to do it many times in your life. 99

#### Jim Logan

OWNER, JIM LOGAN ARCHITECTS

to the grid.

With a 1,400-square-foot ground floor, and no upper level, the home's understated curb appeal will fit in with the neighborhood's character, Logan said. The modernist exterior will be constructed from vintage red brick reclaimed from deconstructed buildings in Denver.

"It's a carbon-neutral material because it was going to be thrown away anyway," Logan said. "And it essentially will last forever."

The four-bedroom, two-and-a-half bathroom home will include a living area, kitchen and master suite on the ground floor. Air and light will flow freely on the main level, thanks to walls that do not run all the way to the ceiling.

"It's basically one big room," Logan said. South-facing windows will pop up out of the roof and capture daylight, which will then bounce off shelves into the home and onto walls displaying artwork. "What my wife said she wanted was a 'box of light,'" Logan said. "All the light is bounced in, so there isn't ever a place that you're sitting in the sun, going 'I'm hot because the sun is shining on me."

Three bedrooms and two bathrooms in the basement will be ready in case his wife's 78-year-old mother or any of their four grown children need a place to stay, Logan said. Even the basement has large, south-facing windows to let sunlight stream in.

The site plan also includes a 500-square-foot art studio and a one-car garage, encircling two large existing trees. "What it's really about is the court-yard with these beautiful trees in it," Logan said.

Extra care has been made to preserve the roots of the trees during excavation and construction.

On the east side of the home, a wall of glass will frame a view of the trees,

which Logan admits is a "total energy loser. But it's about the art of it. I want to have a sense of being in the courtyard, so I just need some more photovoltaics to balance it out."

By the time it is complete next summer, it will be the sixth net-zero home that Logan has designed, and the second LEED Platinum home. The "Next West" house he designed at 429 Spruce St. was the first in the state to achieve this new, and premium, standard in green home building.

His experience has not made the decision-making process any easier when it comes to creating his own home.

"We're a really, really hard client to work for because we obsess about irrelevant details," he said.

The design team has labored to source materials locally whenever possible and has argued over decisions such as, is it better to buy an ultra-low flush toilet from Japan or one from Chicago that uses slightly more water?

The toilet conundrum is somewhat moot because the plumbing system will recycle grey water from showers, sinks and washer for flushing. The exterior landscaping will be very drought tolerant with no grass, making irrigation unnecessary.

Despite the pains of carbon calculations and the difficult decisions, Logan has enjoyed the process. "As an architect, to design your own house is really fun. You don't get to do it many times in your life."

#### **EXISTING HOME SALES**

Average Sales Price

Total # Sold

Total # Sold

#### **October 2008 Statistics**

#### **Year-to-Year Comparison**

Average Days to Contract Median Sales Price

Average Days to Contract Median Sales Price

	Total # Gold Average Gales i noc						_	Average Days to Contract Median Gales i fice											
Location	Total#	Inventory	Avg.Sales	Avg.Davs	Median Sales	Location	10/01/06-	10/01/07-	%chg	10/01/06-	10/01/07-	%chg	Location	10/01/06-	10/01/07-	%chg	10/01/06-	10/01/07-	%chg
	Sold	,		to Contract		:	9/30/07	9/30/08		9/30/07	9/30/08			9/30/07	9/30/08		9/30/07	9/30/08	1
Boulder	56	416	\$702,80	7 64	\$573,000	Boulder	971	790	<18.6>	\$656,762	\$653,840	<.4>	Boulder	66	68	3	\$549,000	\$540,000	<1.6>
Broomfield	26	179	\$447,79	5 126	\$358,000	Broomfield	415	364	<12.3>	\$383,170	\$391,802	2.3	Broomfield	91	83	<8.8>	\$313,000	\$330,200	5.5
Erie	19	167	\$350,12	5 99	\$280,000	Erie	313	307	<1.9>	\$350,373	\$354,383	1.1	Erie	93	88	<5.4>	\$300,651	\$311,664	3.7
Lafayette	21	120	\$284,12	3 70	\$252,000	: Lafayette	333	257	<22.8>	\$405,121	\$361,626	<10.7>	Lafayette	77	81	5.2	\$320,000	\$315,000	<1.6>
Longmont	63	508	\$274,86	5 60	\$225,000	Longmont	1132	1087	<4>	\$281,066	\$260,170	<7.4>	Longmont	88	81	<8>	\$239,900	\$244,500	1.9
Louisville	16	63	\$402,81	2 50	\$350,300	Louisville	251	218	<13.1>	\$383,755	\$391,888	2.1	Louisville	45	44	<2.2>	\$345,900	\$350,000	1.2
Superior	9	37	\$344,07	7 69	\$321,500	: Superior	177	132	<25.4>	\$410,052	\$441,904	7.8	Superior	56	61	8.9	\$374,900	\$410,000	9.4
Mountains	16	394	\$394,79	0 114	\$340,000	Mountains	338	271	<19.8>	\$444,937	\$436,635	<1.9>	Mountains	121	119	<1.7>	\$355,000	\$370,000	4.2
Plains	24	264	\$428,33	3 81	\$320,000	Plains	431	324	<24.8>	\$667,168	\$674,020	1	Plains	89	83	<6.7>	\$509,000	\$500,000	<1.8>
Total	250	)				Total	4,361	3,750											

#### **EXISTING CONDO & TOWNHOME SALES**

Average Sales Price

#### **October 2008 Statistics**

#### **Year-to-Year Comparison**

						Total # 3010 Average Gales I fice					Average Days to Contract - Wedian Gales i fice								
Location	Total#	Inventory	Avg.Sales	Avg.Davs	Median Sales	Location	10/01/06-	10/01/07-	%chg	10/01/06-	10/01/07-	%chg	Location	10/01/06-	10/01/07-	%chg	10/01/06-	10/01/07-	%chg
	Sold	,	Price	to Contract	Price		9/30/07	9/30/08		9/30/07	9/30/08			9/30/07	9/30/08		9/30/07	9/30/08	[
Boulder	36	413	\$271,62	1 58	\$240,000	Boulder	786	755	<3.9>	\$279,059	\$302,898	8.5	Boulder	76	74	<2.6>	\$242,500	\$245,000	1
Broomfield	12	36	\$225,96	7 176	\$214,699	Broomfield	110	77	<30>	\$225,218	\$220,728	<2>	Broomfield	123	124	0.8	\$225,000	\$212,000	<5.8>
Erie	3	21	\$128,23	3 34	\$120,000	Erie	48	27	<43.8>	\$272,324	\$266,918	<2>	Erie	112	115	2.7	\$248,345	\$181,000	<27.1>
Lafayette	4	39	\$146,82	5 67	\$130,000	Lafayette	152	124	<18.4>	\$197,611	\$184,070	<6.9>	Lafayette	82	92	12.2	\$194,897	\$169,500	<13>
Longmont	20	160	\$173,22	2 128	\$147,000	Longmont	244	238	<2.5>	\$189,506	\$193,300	2	Longmont	111	105	<5.4>	\$180,000	\$173,500	<3.6>
Louisville	4	32	\$294,28	8 55	\$194,500	Louisville	87	60	<31>	\$219,004	\$201,414	<8>	Louisville	74	87	17.6	\$216,000	\$194,000	<10.2>
Superior	5	24	\$225,80	0 130	\$217,500	Superior	50	43	<14>	\$203,221	\$213,793	5.2	Superior	95	81	<14.7>	\$197,000	\$195,000	<1>
Mountains	0	1	0	0	0	Mountains	2	1	<50>	\$130,250	\$26,000	<80>	Mountains	109	105	<3.7>	\$92,000	\$26,000	<71.7>
Plains	2	36	\$272,65	0 113	\$272,300	Plains	89	70	<21.3>	\$187,923	\$203,084	8.1	Plains	98	91	<7.1>	\$162,000	\$180,600	11.5
Total	86					: Total	1,568	1,395					:						

For more information contact: Kenneth Hotard 303.442.3585 • khotard@barastaff.com Datasource: IRES-Information Real Estate Services

## Fannie, Freddie temporarily suspend foreclosures

here might be a dip in foreclosure filings to come as the nation's two top lending agencies, Fannie Mae and Freddie Mac, have directed their loan servicing organizations and attorneys to suspend foreclosure sales and evictions on occupied single-family properties from Nov. 26 through Jan. 9, 2009.

"The temporary suspension of foreclosures is designed to allow affected borrowers facing foreclosure to retain their homes while Fannie Mae and Freddie Mac work with mortgage servicers to implement the streamlined modification program scheduled to launch Dec. 15," the companies said in a Nov. 20 press release.

The streamlined modification program is aimed at the highest risk borrower who has missed three payments or more, owns and occupies the primary residence, and has not filed for bankruptcy. The program would allow troubled borrowers to negotiate an affordable monthly payment through a mix of reducing the mortgage interest rate, extending the life of the loan or even deferring payments on part of the principal.

Supporters say stemming foreclosures will help the housing market stabilize and recover. Critics say the government's aid will only extend a housing recession.

#### **BOULDER**

JIBBITZ MOVE: Crocs Inc. has moved most of its Jibbitz subsidiary in Boulder to the company's headquarters in Niwot.

Jibbitz, which Crocs acquired in October 2006 for \$10 million, makes plastic decorations for Crocs' shoes.

The company leases about 10,000

square feet at 3052 Sterling Circle and about 6,000 square feet at 3022 Sterling Circle in Boulder. It also subleases about 18,000 square feet of warehouse and distribution space at 3122 Sterling Circle.

According to the buildings' owners and Realtors, Crocs has moved a majority of its Jibbitz employees to Niwot, and hasn't indicated that it will extend its leases



**REAL ESTATE** 

or sublease in the Boulder buildings. Employees have been void from the 3022 and 3052 Sterling Circle buildings for several weeks. A small presence remains in the space at 3122 Sterling Circle.

David Clucas MORE VIC'S:

Vic's Coffee will open a new location at the former McDonald's space in South Boulder.

The local coffee shop signed a lease for 2,000 square feet of space on the west side of the building at 4770 Table Mesa Drive. Vic's expects to open in April or May after renovations are completed.

Boulder developer Stephen Tebo purchased the 4,456-square-foot building for \$1.25 million earlier this year. He has 2,456 square feet remaining for lease on the east side of the building.

Between owner Mike Hilliker and partner manager Rob Quesenberry, the pair own and operate four other Vic's in the area – two in Boulder, one Longmont and one in Louisville.

BUILDING PURCHASE: A local real

**GOING UP** 28th Street condominiums



DAVID CLUCAS

Crews with Boulder-based Hudson Construction LLC continue construction on 16 residential condominium units at 1280 28th St. The 39,626-square-foot multifamily building will feature larger than typical condo units from 1,600 to 2,500 square feet and a 14,745-square-foot underground parking garage.

estate investor has purchased a 24,000-square-foot warehouse building in the Flatiron Park business park in East Boulder for \$3,250,000.

K.C. Schneider, president of Boulder Warehouse Association Inc., purchased the building at 2205 Central Ave. from the Phillip & Kay Shuper Family Trust, according to Boulder County public records. FedEx Corp. occupies the space, and Schneider said he plans no changes for the building. It was an investment purchase.

REAL ESTATE DUO: Two brothers in the local residential real estate indus-

try have formed a new company.

Jeff and Eric Feenstra – who formerly ran a Help-U-Sell franchise in Boulder – are now Feenstra Brothers Real Estate Team. The company has a new location at 3325 28th St., Suite 9, in Boulder, and a new phone number at 303-422-7355.

"Our biggest push is that we can react to the changing real estate market a lot quicker," Jeff Feenstra said.

BOULDER LEASES: Boulder Granite signed a lease for 3,400 square feet of space at 3075 75th St., Building B. Todd Walsh,

➤ See Real Estate, 38A



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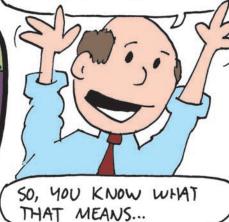




IT'S THE DAY AFTER IT'S THE START OF THE THANKSGIVING! YOU HOLIDAY SHOPPING SEASON! KNOW WHAT THAT MEANS.



I GUESS MOST OF YOU ARE PRETTY MUCH DONE SHOPPING ALREADY ...



OF COURSE, MY STORE PUT UP CHRISTMAS DECORATIONS THE DAY AFTER HALLOWEEN, SO YOU STARTED SHOPPING EARLY!



IT'S TIME FOR OUR PRESIDENTS DAY EARLY LIQUIDATION BLOWOUT!





## Boulder Valley retailers soon to learn meaning of this year's 'Black Friday'

fill it be a "Black Friday" or a black Friday? The day after Thanksgiving traditionally has been a happy time for retailers, who finally go "into the black" as holiday sales help them recoup losses incurred during the previous 11 months.

But the global economic crisis has left many retailers worrying that sales may be lackluster Nov. 28, leading to darkened expectations for the holiday shopping

Recent economic numbers don't give a lot of reason for optimism. U.S. gross domestic product was revised downward for the third quarter, with a contraction of 0.5 percent, according to the Commerce Department. GDP in the fourth quarter is expected to decline at an annual rate of 4 percent.

MarketWatch recently quoted economists at RBS Greenwich Capital as writing to clients, "As bad as the third quarter was, the fourth quarter will undoubtedly be worse."

How that contraction affects retail sales is the big question, and the importance of the answer can't be overstated. Many employees take the day after Thanksgiving off, adding to the pool of potential shoppers eager to get their holiday gift-buying out of the way.

Particularly disturbing is word that much of the drop in GDP in the third quarter was because of plummeting consumer spending, which dropped 3.7 percent. That's the first such drop in 17 years and the largest drop in 28 years, MarketWatch reports. Zeroing in on the numbers, durable-goods spending declined 3.7 percent; nondurable-goods

spending decreased 15.2 percent; and spending in the services sector fell 6.9 percent.

That's not exactly leading to a heavy dose of holiday cheer. The Colorado Retail Council is predicting sales growth of 1 percent to 2 percent across the

state this holiday

**PUBLISHER'S NOTEBOOK** 

Christopher Wood

pares with the 2.2 percent nationwide growth that the National Retail Federation predicted in September. That number itself would represent a steep drop from the 10-year average growth of 4.4 percent.

season. That com-

And a lot has changed since Sept. 23, when that prediction was released. Any bets on whether the country as a whole hits that 2.2 percent figure?

Everything depends on whether consumers are fed up with months of frugality and want to unleash some dollars. An unscientific poll at www.bcbr.com, still ongoing at press time, doesn't leave much hope. Visitors were asked, "How much money will you spend this holiday season compared to last year?"

The response? Seventy-five percent said less, 11 percent said more, and 14 percent said "the same." Unscientific? Yes. Scary? You bet.

Consumer credit has tightened. Businesses are laying off not only nationally but also locally. Unemployment is climbing. Just when we thought every financial shoe had dropped, Citigroup requires a federal bailout of \$20 billion in cash and a guarantee of about \$300 billion on troubled assets.

Some analysts are predicting that more purchases will be made with cash this year, as consumers who are maxed out on their credit cards — and unable to refinance their homes to consolidate that debt — do what they can to keep spending. Of course, that assumes that they have cash at all.

The Boulder Valley has thus far weathered the storm far better than other parts of the country, but we are not immune. Sure, we live in a moreaffluent area, where housing prices have remained strong and where unemployment remains low. But many local residents have also lost a fortune in their retirement funds and might not be in a spending mood.

If you do venture out on Friday, take a look at the parking lots and pedestrian traffic at the Twin Peaks Mall, Twenty Ninth Street, FlatIron Crossing, the Pearl Street Mall and other venues. If parking spots are easy to find and you're not having to fight the next guy for that "Get Smart" DVD, you'll know that overall sales won't be very good.

On the other hand, if you have to squeeze your car into a space big enough only for a shopping cart, and if pages are flying as you and another shopper battle for the last copy of David Baldacci's latest novel, you can bet that consumers are taking a holiday from their frugality.

Christopher Wood can be reached at 303-440-4950 or via e-mail at cwood@ bcbr.com.

#### REAL ESTATE from 36A

Neil Littman and Jim Fisher with The Colorado Group helped broker the deal.

- Dr. Andrew D. Sewall, a dentist, signed a lease for 2,466 square feet of space at 3000 Center Green Drive, No. 215. Jim Fetterman with The Colorado Group and Scott Dale with Gibbon's White Inc. helped broker the deal.
- Twist LLC, a Boulder-based a biodegradable sponge and cloth product company, signed a lease for 1,344 square feet of space at 2336 Canyon Blvd. Kevin Hart with Coldwell Banker Commercial NRT and Jim Ditzel with Gibbons-White Inc. helped broker the deal.
  - iggli inc., a Boulder-based social

music network, signed a lease for 2,300 square feet of space at 1720 14th St. Audrey Berne with The Colorado Group helped broker the deal.

#### **LOUISVILLE**

GOING VIRTUAL: McStain Neighborhoods is closing its physical headquarters in Louisville and will operate the company virtually from several locations.

The move comes as the local home-builder continues to downsize amid a rough residential housing market. It will employ about 21 people by the end of the month – down from about 100 employees two years ago.

In ending its lease of 20,000 square feet of space at 400 Centennial Parkway, McStain will shift its remaining employees to work from home and at numerous sales offices in the neighborhoods it is building, said President Tom Hoyt. The business will be centralized electronically, and a yet-to-be determined P.O. Box will handle the company's physical mail.

Hoyt declined to release specific financial details of the privately held company, but estimated the physical office cut will save 10 percent or more of future overhead costs.

"We needed to downsize in this market, but we also see this as an opportunity to focus our business on the neighborhoods we're building," Hoyt said. "We believe we can make a much more flexible business that is leaner and more project-based. Large fixed overhead can't be flexible with the cycles of the market."

CTC BUILDING BOUGHT: Collins Machine & Manufacturing Inc. is expanding and moving its Boulder business to Louisville with the purchase of a new building at the Colorado Technology Center.

The local machine shop, which employs 35 people, purchased the 33,960-square-foot industrial building at 1812 Boxelder St. and plans to move to the new location by the end of February.

"It's a much needed expansion," said John-Paul Dion, vice president of marketing and administration. The company is more than tripling its space from its existing location at 5461 Western Ave. in Boulder.

"We've had pretty strong growth through our customers," Dion said. Collins Machine & Manufacturing provides general, contract and precision machining services for the commercial, aerospace and military industries.

S P F Lease LLC sold the building to Collins Machine & Manufacturing. Paige Coker Heiman with Acquire Inc. helped broker the real estate deal.

#### LONGMONT

SUNFLOWER MARKETS: The Longmont City Council gave its first OK on Nov.18 to annex 29 acres into the city and zone it for a new shopping center that could include a Sunflower Farmers Markets.

California-based Charmar Property Acquisitions has proposed buying the property west of Hover Street and north of the Home Depot in Longmont to develop a retail and restaurant shopping center called Fairgrounds Marketplace.

Officials with Boulder-based Sunflower Farmers Markets said the natural foods grocer remains committed to opening a store in Longmont at the site.

"We will move forward once the project gets final approval from Longmont," said Sunflower Director of Real Estate Kim Sims.

Sunflower was founded by Mike Gilliland, a co-founder of Wild Oats Markets. It has a location in Boulder and 19 others in several Western states.

#### **LAFAYETTE**

NEW OFFICE: Two gynecologists with Avista Women's Care in Louisville have purchased a building in Lafayette to open a second location for the business.

Drs. Loralie Moeller and Karin Spears of KLS Offices LLC purchased the 8,329-square-foot office space at 1225 Cimarron Drive for \$1,347,000 from Westgate Office Park Co. according to Boulder County public records.

Moeller and Spears will be joined by Doctor Long Huynh at the new office, which is expected to open in early 2009.

Contact writer David Clucas at 303-440-4950 or e-mail dclucas@bcbr.com.

#### **SAVE THE DATE FOR**



The Boulder County Business Report is honoring businesses

#### that have been operating in Boulder for 50 years or more.

WE ARE SEEKING COMPANIES

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McGuckin Hardware

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If you are NOT on this list (and you should be) or if you are on this list incorrectly, please call or e-mail



Louise at 720-530-4944 Imarch@bcbr.com



#### **GREEN VIP** Getting an early look at Ellie's



Rvan Dionne

From left, Mike Moelter, Ellie's Eco Home Store president and chief executive officer, Steve Savage, Anne Worley Moelter and Larry Kinney pose while taking a look at environmentally friendly countertop material at Ellie's VIP party Thursday, Nov. 13. Ellie's, which opened Saturday, Nov. 15, is a department store at 2525 Arapahoe Ave. in Boulder that carries eco-friendly products.

#### **INTERNATIONAL POLITICS** Sen. Heath speaks at 501 Club



DAVID CLUCAS

Incoming State Sen. Rollie Heath spoke to the Boulder 501 Club on Nov. 13 about the state's involvement in attracting international business. The Boulder 501 Club is a collaboration of the Boulder Chamber and the World Trade Center Denver to bring together local companies involved or interested in international business.

#### **OPEN HOUSE** Coldstream opens new office



DAVID CLUCAS

Coldstream Capital Management held an open house on Nov. 12 to officially open its Boulder office at 1050 Walnut St., Suite 201. It is the third office for the Bellevue, Wash.-based wealth management firm. From left are Roger Reynolds with Coldstream, Hy Harris with EKS&H, Dan Figlioa with Coldstream, Eugina Rodriguez with Fidelity Investments and Ryan Folster with Fidelity Investments.

#### Send us your photos

The Business Report would like to publish photos of your business or nonprofit event.

E-mail event photos for After Hours to photos@bcbr.com. Please include name and purpose of event and identify all individuals in photo. Include contact name and phone for further information if needed.

#### EYE from 3A

ZenWraps might be your solution.

ZenWraps is a line of reusable fabric gift wraps made from 100 percent sustainable, biodegradable, all natural and organic materials. They are available online at www.zenwrapping.com. ZenWraps are also made in America.

The wraps are made by Longmont-based OBL-Organics.

In addition to ZenWraps, OBL-Organics also manufactures and sells fashionable, reusable shopping bags through the company's sister site, www.organicbaglady.com

Was that Texas oilman T. Boone Pickens in the president's clubhouse suite at Folsom Field during the CU-Oklahoma State game? The Eye is pretty sure he was there.

If you've ever been curious about the inner workings of all those electronic gadgets in your life — and how they are put together — then a workshop being offered by Boulder-based **Spark Fun Electronics** might help flip a switch in your brain.

The upcoming electronic soldering workshop from 5 to 8 p.m. on Wednesday, Dec. 3, at Spark Fun will teach attendees how to put together your own mini version of the classic electronic game Simon.

No previous experience is necessary. Cost for the workshop and game is \$50. Contact spark@sparkfun.com for more



COURTESY THE CREATIVE ALLIANCE

Public relations and marketing firm The Creative Alliance's deck of cards covers smart marketing ideas in a down economy.

information.

Is surviving this economic downturn in the cards for your company? The Creative Alliance thinks so. The public relations and marketing firm based in Lafayette has been dispensing a deck of cards to its current and prospective clients that provide tips on using marketing to help your company thrive in down times.

David Heitman and his team came up with the smart marketing ideas. They include the obvious, like keeping customer service levels high, but also suggest conducting market research, introduce a new product or service and use e-mail and direct marketing to stay continually visible with clients.

You can check out these tips, and maybe cop a deck of the cards, by visiting www.thecreative alliance.com.

#### RESORT from 5A

morphed into Fresh Produce Sportswear - a business dedicated to designing and selling casual, beach-style clothing.

Its initial goal of bringing the colors and sensations of leisure beach life to fashion grew with placement at Nordstrom's, Walt Disney World resorts and stores, and more than 800 specialty boutiques and resorts nationwide.

Company-owned stores and factory outlets are scattered throughout the country, including exclusive seaside resorts in Canada, the Caribbean and Mexico.

"Fifty percent of how you feel is how you dress. Many women don't dress to an age - they dress to an attitude, and if you

have an attitude that's a younger spirit you don't want short crop tops and low cut pants. We want to look put together, current, comfy," Vernon said. "I don't want to spend \$500 for a tunic or a dress, but I want to feel proud of the way I'm put together."

Fresh Produce donates an average of 1.29 percent of its annual revenues to various groups, including The Make-A-Wish Foundation, the Women's Wilderness Institute and Impact on Education. It has also donated more than 450,000 articles of clothing to impoverished areas through Children International, which focuses on disaster and humanitarian relief efforts in Third World countries.

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PINNACOL ASSURANCE