

INSIDE Who's Who

Who's Who in Banking & Finance

Directory
of industry's
key people
13A



Video & Film

Making sure projects
are ready for upload
19A



ExecStyle

Gearing up
for snow sports
25A



Event Planning

Primer in how
to make events
run smoothly
Section C

Lists

- ▶ Title Insurance Brokers..... 11A
- ▶ Microbreweries
& Brewpubs..... 17A
- ▶ Video, Film & Audio
Production Companies..... 18A
- ▶ Ski/Snowboard Retailers.. 24A

After Hours.....	39A
Awards	22A
BCBRdaily.....	2A
Boulder Lens	12A
Business Digest	32A
Calendar	38A
Eye.....	3A
High-Tech Marketplace	6A
Internet News	22A
Leads.....	33A
Nonprofit Network	38A
On the Job.....	8A
Product Update	22A
Publisher's Notebook.....	36A
Real Estate	34A

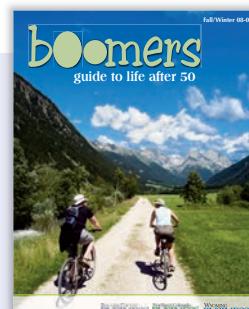


BOULDER COUNTY BUSINESS REPORT

Serving Boulder and Broomfield Counties | Vol. 27 | Issue 22 | Oct. 24 - 30, 2008

\$1

**Boomers
Guide
to life
after 50
Section B**



End of the line?



DAVID CLUCAS

The city of Boulder spent \$9.5 million to purchase an 11-acre property at 30th and Pearl streets with plans to make it the center of a larger transit village area next to the proposed FasTracks commuter rail station. Even if FasTracks doesn't reach Boulder, due to budget cuts, the redevelopment can work with planned bus transportation, city officials said. The historic Boulder train depot would be part of the redevelopment.

Boulder Valley may not get commuter rail service

BY DAVID CLUCAS
Staff Writer

Boulder, Gunbarrel, Longmont and Louisville could end up with no FasTracks commuter rail service under several options being considered by the Regional Transportation District to address the budget shortfall of the program.

Local city officials said they will campaign hard to get the rail service voters were promised, but most are unwilling as of yet to back increased taxes to reach that goal. Other community leaders say it may

be time to give up on the rail and promote a more efficient bus service.

Decreasing tax revenues and soaring construction costs have ballooned the estimated price tag of FasTracks by 68 percent – from a projected \$4.7 billion in 2004, to \$7.9 billion today. In 2004, voters in the Denver metro area, including Boulder County, approved a 0.4 percent sales tax increase to provide commuter rail service around the region by 2017.

Throughout September and October, RTD officials are meeting with communities on how best to proceed with the pro-

jected shortfall. RTD intends to at least proceed with completing the Gold Line in Arvada, the West Line toward Golden and the East Line to the Denver International Airport because those rail lines qualify for federal funding.

For the additional lines, including the Northwest Line from Denver to Longmont, RTD is presenting five options:

- Complete shorter segments of each line by 2017 and end the program. The Northwest line may only reach Broomfield, for example.

▶ See **Line, 23A**

Longmont United graded high on cardiac care

BY RYAN DIONNE
Staff Writer

LONGMONT – Longmont United Hospital received a 2009 Cardiac Care Excellence Award from Health Grades Inc. for its superior cardiac care, according to the Golden-based independent health-care grader.

Longmont United's award means the hospital is among the top 10 percent in cardiac care facilities around the country.

"The recognition of our clinical excellence further supports the dedication of our staff and the members of our medical staff to changing the caring experience," Mitchell Carson, the hospital's president and chief executive, said in a statement.

HealthGrades collects data from every hospital throughout the country that reports Medicare information to the government and evaluates each hospital according to medical procedures and conditions, said Health-

Grades spokesman Todd Van Fossen.

"We looked at three years of patient data," Van Fossen said. The data collected, for patients 65 and older with traditional Medicare, was from 2005-07.

The company determines an expected mortality rate based on a facility's patients – including age, severity of ailment and more. That expected mortality rate is compared to the actual mortality rate to determine

▶ See **Cardiac, 23A**

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Siemens offered business incentives in Boulder

BY BUSINESS REPORT STAFF

BOULDER – Siemens Energy, a division of Siemens AG, could receive up to \$50,000 in rebates from the city of Boulder for the company's first U.S. wind power research and development facility.

Boulder Interim City Manager Stephanie Grainger approved the application that provides rebates in sales and use tax, building permit fees and employee training assistance as part of the city's business incentive program.



"The facility will likely attract other 'clean technology' companies specializing in or targeting renewable energies," Grainger said in a press release. "This world-class facility will also attract an ongoing stream of visitors to Boulder to participate in research and other education-related activities."

As part of the rebate program, Siemens vowed to support a local nonprofit organization, set up an office recycling plan and develop a commute reduction program.

Siemens, a German-based company, signed a multiyear lease for a 5,300-

square-foot space at 1050 Walnut St. and expects to employ 60 people at the location over the next five years.

UW Bank names market president

LONGMONT – Greg H. Atkinson has been named market president for United Western Bank's new branch in Longmont that will open in late October.

Denver-based community bank United Western Bank, the principal subsidiary of United Western Bancorp Inc. (Nasdaq: UWBK), plans to open the branch at 10 Ken Pratt Blvd. in the Harvest Junction shopping center on Oct. 20.

Atkinson has nearly 20 years of banking-related experience. Previously, he spent five years at First National Bank in Boulder as vice president handling middle-market corporate banking, and he spent 12 years at Comerica Inc. (NYSE:CMA), the last five in Denver, where he provided various corporate financing services and expertise to middle-market corporations.



Atkinson



Wolff

He also was a board member, treasurer and finance committee chairman for four years at Special Transit, a Boulder-based nonprofit agency that provides transportation to the elderly and disabled in Boulder County.

Joining Atkinson at the Longmont branch are Roberta Wolff, senior vice president; Sara Potter, branch operations manager; Karla Motley, executive loan associate; Jan McGregor, personal banker; and Jessi Hartford, teller.

United Western Bancorp has a banking center in Boulder and plans to grow along the Front Range to an estimated 10 to 12 community bank locations over the next three to five years.

CP + B hired by Old Navy

BOULDER – Crispin Porter + Bogusky, an advertising firm with offices in Gunbarrel and Miami, has been hired by Old Navy to take over its marketing account.

Crispin Porter will partner with Old Navy's in-house marketing team to develop seasonal campaigns "that bring the brand's fun and value-driven aesthetic to life," according to a statement released by Gap Inc. (NYSE:GPS), Old Navy's parent company.

The first campaign influenced by this new partnership is expected to appear in

BCBR Opinion Poll

Our online question:

How should RTD address its financial problems with FasTracks?

Raise taxes: 40%

Eliminate services: 20%

I need more information: 40%

— 20 total votes

Take the **BCBR Opinion Poll** online at BCBR.com.

March 2009.

Several media outlets reported the marketing account is worth \$200 million, but representatives with Gap with not confirm the figure.

In July, Crispin Porter acquired Boulder-based texturemedia. texturemedia, a graphic and design firm which had 50

► See **BCBRdaily**, 30A

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Local banks could tap up to \$71 million from bailout

BY DAVID CLUCAS
Staff Writer

Boulder Valley-based banks combined would have the option to tap up to \$71 million from the U.S. Treasury Department's \$250 billion bank capital purchase program.

The U.S. Treasury would infuse the money into banks by purchasing senior preferred shares of the institutions, essentially becoming a shareholder in each participating bank. The program is part of the larger \$700 billion bailout plan.

Local banking officials said they are still

“Every bank right now is trying to figure out what the plan means to them. We don't know yet what the impact to us would be, or if that information would be public.”

Ron Robinson

PRESIDENT,
FIRSTIER BANK

dissecting the details of the plan. None of them were ready to say if their banks would partake in the voluntary program.

“Every bank right now is trying to figure out what the plan means to them,”

said Broomfield-based FirstTier Bank President Ron Robinson. “We don't know yet what the impact to us would be, or if that information would be public.”

Nine of the nation's largest banks have already agreed to participate in the program including JPMorgan Chase and Wells Fargo. Local banks would have until Nov. 14 to apply for the funds, according to the U.S. Treasury's Oct. 14 press release.

The minimum amount of the funds available to a participating institution will be 1 percent of risk-weighted assets. The maximum subscription amount will be the lesser of \$25 billion or 3 percent of risk-weighted assets.

The risk-weighted assets figure is the calculation of a bank's assets accord-

► See **Bailout**, 17A

Boulder dentist takes bite out of tooth decay

A local dentist is putting his money where your mouth is.

Dr. John Montoya is buying back Halloween candy from the public from Nov. 3 through Nov. 13. Montoya is doing his part to prevent rotten teeth by offering to buy back the public's Halloween candy at \$1 per pound.

Candy can be delivered to Boulder Dental Designs at 3400 Penrose Place, Suite 104, in Boulder within the first two weeks of November. Only unopened, prepackaged candy will be accepted.

The candy collected will be donated to Operation Gratitude, a nonprofit organization that sends care packages to the troops overseas.



MICHAEL MYERS

Andrew Katers stands next to one of his company's DogTidy dispensers and biodegradable bags for picking up and disposing of dog waste.

Tidy solution for dog walkers

Katers' biodegradable bags becoming profitable venture

BY ELIZABETH GOLD

Business Report Correspondent

BOULDER — People may feel good when they stuff plastic newspaper bags in the doggie poop bag containers at trailheads. But as Andrew Katers said, “They're recycled, but they're still landfill.”

Katers has made it his business to replace those indestructible bags with biodegradable ones.

DogTidy is a subsidiary of another one of Katers' companies, Animal Care Equipment and Services, often called ACES. It has been operating in the U.S. for 24 years. For the past two and one-half years it's been in Boulder.

ACES' products include gloves, disinfectants and specialty leashes —

things that support the handling and safekeeping of animals. Clients include groups that professionally deal with animals such as humane societies, zoos, veterinarians and boarding kennels.

DogTidy's products stick to biodegradable doggie poop bags and dispensers.

Katers came to the U.S. from his native Australia about a year ago. The two companies exist there as well. His goal in coming to the U.S. was to merge them while improving and expanding the Boulder site.

“We probably supply 50 to 60 percent of the market share in Australia,” Katers said, referring to the poop bags, which are used in many major cities there. “There are some competitors

around but not many — either they're expensive or not good quality.”

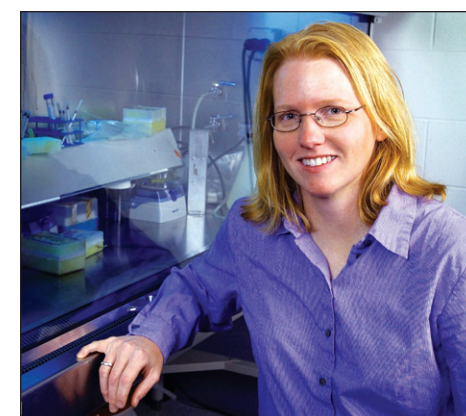
DogTidy's bags and dispensers make up about 50 percent of the ACES business in Australia, sales in the U.S. have been low.

“I'd like to improve the DogTidy market in the U.S. to 20 percent or 25 percent in the next couple of years,” Katers said.

He started his mission to expand the business by improving efficiency in the 7,500-square-foot location at 6185 Arapahoe Road in Boulder.

“In the past 12 months the company here has become 20 times more profitable than in the past 12 years,” he said.

► See **Tidy**, 39A



Kristi Anseth

While most professors are pretty brilliant, “Popular Science” magazine named **Kristi Anseth** one of its 2008 “Brilliant 10.”

Anseth is a chemical and biological engineering smarty who was recognized for her “innovative materials science research.” The University of Colorado at Boulder professor even created biomaterial for medical use.

She joins nine other brilliant people from Princeton University; Massachusetts Institute of Technology; Stanford University; The California Institute of Technology; Carnegie Mellon University; the University of Michigan; University

► See **Eye**, 39A

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Louisville company closing; workers being phased out

BY RYAN DIONNE
Staff Writer

LOUISVILLE – About 475 Kable Fulfillment Services employees in Louisville will lose their jobs by 2010 as the business' parent company, Princeton, N.J.-based AMREP Corp., consolidates offices.

During the next two years, employees at the Louisville Kable Fulfillment Services will have an opportunity to apply for jobs in Palm Coast, Fla., where the newspaper and magazine subscription services division headquarters will be.

The company's Louisville office, located at 335 Centennial Parkway, and Palm Coast Data will consolidate into the Palm Coast, Fla. office because the company has more employees and clients there, and the company owns the building and additional land on which to expand, according to the company.

"Since the merger of Palm Coast Data and Kable Fulfillment last year, it has always been the strategic plan to integrate the technologies and services offered by the two companies," Sherri Fallin, a Palm Coast Data spokeswoman, said in an e-mail. "This will enable the company to provide more streamlined solutions and operational efficiencies for its clients."

The Louisville office, which is one of the 10-largest employers in the city, is an out-sourced processing and fulfillment facility for publishing companies and membership operations, according to Fallin.

Eligible employees at both the Louis-

ville and Mount Morris, Ill. offices, which will both be consolidated, will be offered a severance package.

Overall, the implementation will cost about \$25 million in capital expenditures and about \$7 million in nonrecurring costs, such as severance, training and transition, facility closings, equipment relocation and impairment and more, according to an AMREP (NYSE: AXR) press release.

The closure could cost the city \$50,000 per year in, mainly, sales tax revenue due to the loss of employees as long as Kable's 325,000-square-foot facility is vacant, Louisville City Manager Malcolm Fleming said in an e-mail.

Fleming isn't aware of a potential new tenant, but Kable Fulfillment Services will continue to occupy the building as it phases out operations through next year. And the city isn't making any changes due to the projected loss of revenue.

The city has adjusted its budget because the country's economic situation, but with an overall budget of \$33 million, Fleming said \$50,000 isn't significant enough to make drastic changes.

Louisville is working with Kable and state representatives as well as companies such as Louisville-based PROMOTECH, a division of inVentiv Health Inc. (Nasdaq: VTIV), to try to find jobs for the displaced employees.

Contact writer Ryan Dionne at 303-440-4950 or e-mail rdionne@bcbr.com.

Commissioners zero in on ordinance for operating homes as vacation rentals

BY DAVID CLUCAS
Staff Writer

Boulder County's commissioners are expected to approve a new ordinance on Oct. 30 that would institute regulations and reviews for residents operating vacation rentals on unincorporated county land.

The new ordinance would kick in on properties that are rented to others more than 14 nights per year, said Abby Janusz with the Boulder County Land Use Department.

Operating as a vacation rental from

15 to 45 nights per year would require additional provisions such as an approved wastewater septic tank system, smoke detectors, fire extinguishers, carbon monoxide detectors and proper parking.

Operating as a vacation rental for 46 nights and more per year would require the additional provisions, plus a one-time staff review, costing the owner \$400. Owners would then be required to keep contact information updated yearly.

The \$400 review may be waived in some instances where the property is fairly large and secluded from neighbors, Janusz said.

Commissioners Will Toor, Ben Pearlman and Cindy Domenico are still deciding which zoning areas they want to allow vacation rentals, she said. They have agreed to allow the rentals on forestry, agricultural and business/commercial lands, but are undecided whether to allow vacation rentals on estate, suburban and rural residential lands.

The commissioners are moving to implement new vacation rental rules in order to clarify outdated rules and address complaints from neighbors.

The commissioners are scheduled to meet to vote on the proposal at 2:30 p.m. on Thursday, Oct. 30, in the third-floor hearing room of the Boulder County Courthouse at 1325 Pearl St. in Boulder. The meeting is open to the public.

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LIFT hopes to give Longmont businesses clear voice

BY HILARY LANE

Business Report Correspondent

LONGMONT — Concerned about Longmont's business direction, a group of business people have formed Longmont Investing for Tomorrow, known as LIFT, a nonprofit grass-roots organization.

Rick Samson, president of the board of directors, said LIFT "is an alliance of business leaders who believe our community thrives when we support and promote business and job creation in a healthy business environment."

Samson, an attorney with Samson, Pipis and Marsh LLC in Longmont, said LIFT advocates for policies that help support what businesses want, on a non-partisan basis. "We address issues, not individuals."

In the works for several months, LIFT's mailing list grew by word-of-mouth to more than 100 likeminded business people. LIFT hopes to raise \$100,000 in tax-deductible donations by the end of the year, with \$35,000 already pledged.

LIFT formalized its organization in August by selecting board members, including Prime Real Estate's Lori Miner as director, and Mike Kirkland of Kirkland & Company CPAs as treasurer. Volunteer staff includes a communications director and an IT/Web developer. Other LIFT board members listed on its Web site are Judi Supplee, Forrest Flemming, Mike McDonough, Stacy Cornay, Biff Chrisman and Paul Kelley.

“The new city council is stalling a number of matters, and we hope to have a positive influence so the city doesn't hear just one side.”

Rick Samson

PRESIDENT,
LONGMONT INVESTING FOR TOMORROW

LIFT filed for a 501 c (4) exemption, a designation for nonprofit organizations operated exclusively for the promotion of social welfare, according to Kirkland. Net earnings are devoted exclusively to charitable, educational or recreational purposes.

LIFT board meetings include discussions on ways to educate the city council



— "the only forum where we can change policy — with a unified voice to speak about business development issues," Samson noted. "The new city council is stalling a number of matters, and we hope to have a positive influence so the city doesn't hear just one side." LIFT volunteers review the council's agendas and groom volunteers to

speak at council meetings.

For example, "We select an issue critical to Longmont," such as the Twin Peaks Mall redevelopment by Sacramento, Calif.-based Panattoni Development Company — the first issue the organization will tackle. "We decide how to investigate the issues objectively, what action to take and how to educate city council."

In the mall redevelopment case, the council hired a consultant to do a study. "But we're concerned that they're going too slow," Samson said, "and they don't have enough factual information." If necessary, he said donations would pay for LIFT to hire an expert to review financial proposals and get opinions of the business community.

Kirkland, a former board member of the Longmont Area Chamber of Commerce, said, "We are supportive of getting parties together and facilitating when possible. But LIFT can respond to issues sooner than the chamber; you can't get a consensus of 900 members quickly. And there's always a risk that the council doesn't represent the business community. We need to make things happen. We have to ensure business has a positive action on schools, hospitals and other areas of the Longmont community."

"Things used to be simpler and less confusing when there weren't 85,000 people," Kirkland said. "Before LIFT, we weren't able to get a cohesive voice to take action. We now have a stronger voice, one

► See **LIFT, 7A**

Longmont Investing For Tomorrow

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Rick Samson, president; Mike Kirkland, treasurer; Lori Miner, director

Employees: Two volunteers

Primary service: Nonprofit organization advocating for policies, conditions and leadership to promote and support a positive business environment in Longmont.

Founded: 2008

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CORPORATE HOUSING * REAL ESTATE * RELOCATION SERVICES

Longmont Web shop shoots for accurate online image

All City offering Web, print design, voice, data services

BY RYAN DIONNE

Staff Writer

LONGMONT – While making money is a large part of any business, for Longmont-based All City Solutions it's more about pleasing the customer and establishing meaningful relationships.

"We want to improve the way companies do business," said David Avila, All City's co-founder and account manager.

Avila, Jaclyn Michael and her brother John Michael founded the Web and print design company, and the trio recently entered the voice and data industry as well.

"We're a creative studio, but we're really technology focused," Jaclyn Michael said.

After noticing a plethora of Web sites that didn't reflect the company of which they represented, the three eventually quit their previous jobs and started All City Solutions to help give companies an accurate online image.

"We wanted to provide that (better image)," Michael said.

For example, Avila said a company's site might have a pink theme because the



PETER WAYNE

All City Solutions co-founders, from left, Jaclyn Michael, David Avila and John Michael started the Longmont company in 2004 after seeing a need for better quality Web sites. Besides Web and print design, now the company also focuses on voice and data services.

site designer likes pink, but the company may specialize in something masculine.

So they set out to fix that by catering to local businesses.

"I believe that we can cater to what I consider small to medium size businesses," Michael said.

Small businesses typically don't have the budget to hire a design firm, while

large businesses may strain All City's small team.

But Avila said All City is willing to sit down with any business and determine whether or not a partnership can be formed.

"It's more that there's business out there, and it needs improvement," Avila said.

If the All City team, or the client,

All City Solutions

436 Main St.

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303-772-7448

www.allcitysolutions.com

David Avila, Jaclyn Michael, John Michael – co-founders

Employees: 8

Primary service: Web/print design and voice/data solutions

Founded: 2004

doesn't think an effective partnership can be formed, it's OK with the developers.

"We're not going to say, 'Hey! This is your Web site, take it or leave it,'" John Michael said.

Instead, the team continues to refine the product until the customer is happy. Coupled with All City's accessibility, that refinement helps build its reputation.

"I'm not just saying this: They are amazing people to work with," said Clay Evans, Longmont Humane Society development director.

Evans said the design firm is easily accessible, the staff is always friendly and helpful, and it design great sites.

The Longmont Humane Society is one of the sites All City Solutions designed for free as part of its community outreach emphasis.

John Michael said they chose their location in Longmont because it is easily

► See **Online, 7A**

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Next Foods leads area in 3Q VC

BY BUSINESS REPORT STAFF

Boulder-based NextFoods Inc., doing business as Good Belly, led a short parade of six Boulder Valley companies that received venture capital funding during the third quarter, according to the MoneyTree Report.

NextFoods, founded by Steve Demos, received \$16 million to manufacture and supply fruit-based probiotic products. It was the third-largest amount garnered by companies in Colorado. AVA Solar Inc. in Fort Collins raised \$103.9 million and Sierra Neuropharmaceuticals raised \$20.3 million in the quarter.

Other Boulder Valley companies receiving funding were Boulder-based ProStor Systems Inc., \$4 million; Longmont-based DisplayTech Inc., \$2.6 million; Boulder-based Eco-Products Inc., \$2.1 million; Longmont-based AgIn-foLink Global Inc., \$2 million; and Boulder-based SpireLine Systems Inc., \$265,000.

The report from PricewaterhouseCoopers and the National Venture Capital Association is based on information provided by Thomson Financial. The report showed that \$196 million was invested in Colorado during the third quarter by venture capitalists.

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accessible, and they are close to many Longmont events.

Michael said he likes to give back to the community, and that's one thing he'd like to do more of in the future.

Besides designing Web sites for clients such as the Longmont Humane Society, Denver Newspaper Guild and Fort Collins-based X-treme Challenge Arena Inc., the company acts as a graphic design firm for print products.

"We're merging between technology and design," Avila said.

And the company recently delved into the voice and data industry as well.

"We're not all just Web site and design," he said.

In February, the company used its network expertise and business experience to include voice and data. While the new solutions were only offered to select clients at first, the company expanded its offering to everyone Oct. 16.

"Basically all our services come down to one simple concept ... friction," Avila said.

Anything that prevents the user from achieving his or her goals can be considered friction, and Avila said his team tries to reduce or eliminate friction.

Jaclyn Michael said phone systems are one area where many companies struggle to find adequate services, and voice over IP phones provide that

solution.

"Our phone systems are so feature rich that a lot of people can take advantage of it," Avila said. "It seems silly not to have one of these voice over IP PBX phone systems."

The phone systems use the Internet instead of a traditional telephone cord.

"We're able to have multiline systems that can save companies money because they only have to pay for a single line," Avila said.

Another enticing aspect to VoIP phones is that a user can take his phone to France, plug it into an Ethernet jack and field calls that would otherwise be missed while away from the office, John Michael said.

He said people can reroute calls to a cell or home phone for more accessibility.

"It's pretty much like a smart box," John Michael said.

Since the company started, it's developed from 20 clients to 74, and the three founders said it's still growing.

But as its number of clients continues to grow, the Longmont business is adapting and growing as well.

"We're still establishing where we want to go," Jaclyn Michael said.

Contact writer Ryan Dionne at 303-440-4950 or e-mail rdionne@bcbr.com.

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"Valley Bank & Trust has the financial experience and know how to meet the needs of a small business. Together we have pumped new life into a great company which the founder, John Fitts, would be proud of. With the help of Valley Bank & Trust we look forward to serving our customers' needs."

Paul W. Frysig
Western Stone Company
Lyons, CO

"When we first became acquainted with the folks at Valley Bank & Trust, we were excited about being part of a bank where we would be recognized as individuals and not just another account number. What we didn't expect is the extraordinary personal attention we receive each time we go into the bank or to the drive-thru window."

Joy Pulitzer
Pulitzer Promotions
Louisville, CO

"As a woman in business, banks have represented a source of intimidation. Since moving to Lyons over a decade ago and opening an account with Valley Bank & Trust, my reservations have forever been changed.

Robert Urquidi, Branch President, and all his predecessors have always had an easy open door approach. So, over the years as the business started to grow and expand, I have found it easy to secure the necessary financing for each endeavor."

Gwynne L. Owen
Gwynne's Greenhouse
and Garden Shoppe
Lyons, CO

LIFT from 5A

that has been rising for years."

Kathy Weber-Harding, president of the Longmont Area Chamber of Commerce said LIFT is looking to make this community more aware. "But it's all talk now; nothing is moving. It's a combination of the city council needing a lot of information — they are gathering and fact-finding now — and others wanting quicker results.

"My board hasn't endorsed LIFT's direction, and it hasn't asked to give us a presentation. We can't endorse them unless they're a member, and they're not," Weber-Harding said.

While LIFT is involved in political matters on a local level, "the chamber

will take positions but will not endorse candidates," she said.

LIFT might endorse city council candidates and ballot issues that fosters business and will encourage residents to vote, Kirkland said.

"We inform, mentor, educate and influence an outcome, but we won't bring forth candidates to run for office. We'll evaluate their stances, hold forums, and present positive and negative implications. We're a small enough community that we can get the word out."

LIFT's one-year goal depends on its first successes, Samson acknowledged. But now, "We're picking our battles carefully."



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ON THE JOB

ADVERTISING, COMMUNICATIONS

John Grubb has been named general manager of the **Sterling-Rice Group**, a Boulder-based brand strategy and marketing communications firm. His background is in natural products and consumer branding.



Grubb

Maura O'Neal has been named account executive for **Pivot Communication**, a public relations and marketing firm based in Boulder.

SHIFT, a Longmont-based an integrated advertising, marketing and public relations firm, has hired Harris Wilkinson as creative director, working along side the creative services managing partner to ensure proper oversight of day-to-day operations of SHIFT's creative production. Responsibilities will include development and management of creative resources, copywriting, new business expansion and creative presentations to clients.



Wilkinson



Antos



Shepherd

ARCHITECTURE, CONSTRUCTION

Brian Antos has been hired as an apprentice lead carpenter for **Parrish Construction Co.**, based in Boulder.

BANKING, FINANCE

Lianne Shepherd has been appointed vice president of private banking for the Boulder market of **First Community Bank**.



Platt

Nancy Platt has been appointed to the board of directors for **St. Vrain Valley Credit Union**, based in Longmont. She has 29 years experience with credit unions.

Susan Tague received her accreditation as a bilingual mortgage broker and has joined the staff of **Dutch Creek Financial** located at 1790 30th St., Suite 243, Boulder.

ECONOMIC DEVELOPMENT

Peter O'Connor has been named 2008-2009 board chairman for the **Colorado Association of Commerce and Industry**, the statewide chamber of commerce, based in Denver. He serves as chief administrative officer and general counsel at AngloGold Ashanti N.A.

ENGINEERING

Donald Sherman has been appointed chief marketing and sales officer for **MWH**, a Broomfield-based provider of environmental engineering, consulting and construction management services.

HEALTH CARE

Mark Schafer has been appointed chief technology officer and vice president of research and development for **Sound Surgical Technologies LLC**, a Louisville-based medical products company.

HIGH TECH

Entrepreneurs Wendy Lea and Paul Berberian have been appointed to the board of directors for **EventVue Inc.**, a Boulder-based social networking company.

Kurt DeMarais has been named senior vice president of global sales for **TruEffect Inc.**, a Broomfield-based advertising technology company.

Dan Sell has been appointed vice president of sales for **myDIALS Inc.**, a Lafayette-based performance management software company.

INSURANCE

Lori Quinata and Eve Bruce, Longmont-based agents with **Allstate Insurance Co.**, have earned the designation of Regional Champion for Allstate's West Central Region. The designation was based on customer satisfaction, customer retention and profitability.

MANUFACTURING

Peter Jacobi has been appointed to the board of directors for **Crocs Inc.**, a footwear manufacturer based in Niwot. He was formerly president and chief operating officer of Levi Strauss & Co.

Matt Sungy has been named marketing director of American Recreation Products, the parent of Boulder outdoor manufacturers **Kelty Inc.**, **Slumberjack** and **Sierra Designs**.

NONPROFIT

Heather Fleming has been named a 2008 Pop/Tech Social Innovation Fellow, one of a corps of people initiating change to the world's most pressing problems. She is one of the founders of San Francisco-based Catapult Design, a division of **Engineers Without Borders U.S.A.**, based in Boulder.

REAL ESTATE

Susan Harvey and Kimberly Fels have been hired as brokers for **RE/MAX of Boulder Inc.** Tammy Milano, a broker with the agency, has been appointed a board member of the **Louisville Chamber of Commerce**.



Fels



Harvey



Milano

SERVICES

Kit Magley, a Longmont-based independent sales contractor for **AtHome America**, a home decorating company, was recognized for having high sales at the company's annual sales convention.

STAFFING

Emily Trayers has been hired as an account executive for **Accounting Principals**, a staffing agency in Boulder.



Trayers

Deadline to submit items for On the Job is three weeks prior to publication of each biweekly issue. Mail to Editor, Boulder County Business Report, 3180 Sterling Circle, Suite 201, Boulder, CO 80301; fax to 303-440-8954; or e-mail to news@bcbr.com with On the Job in the subject line. Photos submitted will not be returned.

Expect next BCBR Oct. 31, not Nov. 7

The Boulder County Business Report will alter its biweekly publication schedule, effective with the Oct. 24 issue.

Readers will receive their next issue Oct. 31, rather than Nov. 7. With the Oct. 31 issue, the publication picks up a new biweekly schedule.

BOULDER COUNTY BUSINESS REPORT

Business Report publisher Christopher Wood said the shift is to accommodate a better-defined printing schedule at the Longmont Daily Times-Call, which prints the Boulder County Business Report, the biweekly Northern Colorado Business Report and the monthly Wyoming Business Report.

"This change means simply that BCBR and NCBR will publish on alternating weeks, vs. coming out on the same Friday," Wood said. "This makes it easier for the printer's schedule, and it enables us to upload pages a bit closer to our publication dates."

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Animal hospital takes steps for LEED certification



DOUG STORUM

Veterinarian Matthew B. Rooney, left, owner and clinical director of Aspen Meadow Veterinary Specialists in Longmont, and Christine Kjeell, hospital director, stand at one of the treatment areas in the new 8,400-square-foot clinic.

Specialty clinic design good for pets, environment

BY DOUG STORUM
Editor

LONGMONT — Veterinarian Matthew B. Rooney is as adept at reconstructing a building back to health as he is mending a pet on the operating table.

Rooney, owner and clinical director of Aspen Meadow Veterinary Specialists, a hospital for dogs and cats, is hoping to receive Energy and Environmental Design, or LEED, certification for the rebuilt building, a former car dealership that houses his new 8,400-square-foot clinic at 104 S. Main St. in Longmont.

Rooney paid \$950,000 for the land and spent another \$1.6 million in reconstruction of the building. Rooney said going for the certification and adding other special features tripled the cost, but he feels strongly about being socially and environmentally responsible.

"We're committed to making thoughtful contributions the community," Rooney said. "Our new business structure aims to provide the best care possible while being mindful of the planet."

The clinic previously was part of Flatiron Veterinary Specialists and was located in a smaller space at 230 S. Main St. in Longmont.

The clinic, open 24 hours a day every day of the year, handles about 50 emergencies per weekend on average.

"The old place was cramped and wasn't really laid out well," Rooney said. "Everybody on staff had input on coming up with this layout and floor plan to make our efforts as efficient as possible. We're going to be able to provide better service."

The new hospital has a triage area strategically located near two operating rooms and a radiology suite equipped with a digital X-ray machine. "No more chemicals creating film X-rays," Rooney pointed out.

There are five exam rooms named after past patients with photos and stories of the animals behind the names, a physical therapy suite with an underwater treadmill and rehabilitation pool, plus an intensive care unit and a special oxygen cage that treats animals without having to use air tubes.

It also has separate waiting room areas for dogs and cats and their families, a kid's play area in the waiting room, a comfort room and outdoor patio for families whose pets must undergo euthanasia, and a large conference room for employee meetings and ongoing educational seminars. The clinic employs seven doctors, three interns, 20 nurses and seven administrative staff members.

The hospital's services include advanced surgery, physical therapy, pain-management

► See **Hospital, 11A**

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Wells Fargo gains market share with buyout of Wachovia Corp.

BY DOUG STORUM
Editor

BOULDER – Wells Fargo Bank will strengthen its grip on market share among banks operating in the Boulder area with its pending acquisition of Wachovia Corp.

Wells Fargo led the list of 34 banks doing business in Boulder County with 15.34 percent market share, followed by JPMorgan Chase Bank, 13.75 percent; Wachovia, 8.34 percent; Mike High Banks, 8.05 percent; and FirstBank of Boulder, 7.26 percent, according to a report released Oct. 8 by the Federal Insurance Deposit Corp.

The annual report ranks banks in the Boulder metropolitan statistical area, which includes Boulder County but not Broomfield County, based on deposits on hand as of June 30, 2008.

If Wells Fargo & Co.'s bid to acquire Wachovia Corp. goes through, Wells Fargo will have nearly one-quarter of the market share in the area, about 23.68 percent.

Wells Fargo's banks in Boulder County had \$889.2 million of deposits on hand June 30, up from \$836 million on the same day a year ago, which represented a 14.9 percent market share.

No. 2 JPMorgan Chase, with \$796.9 million in deposits, picks up only 0.93 percent of market share and \$53.9 million in deposits in Boulder County with its acquisition of Washington Mutual Bank.

Mike High Banks solidified its No. 3 ranking among FDIC banks increasing its market share from 7.5 percent to 8.05 percent with \$466.5 million in deposits, and CoBiz Bank was the only other top 10 bank in the area that increased market share.

Total deposits for the area have been increasing every year since 2005 when they reached \$5.2 billion. Deposits were at \$5.4 billion in 2006, \$5.6 billion in 2007 and \$5.8 billion this June 20.

Credit unions are not tracked by the FDIC, but there are seven credit unions competing for deposits in the Boulder statistical area that report to the National Credit Union Administration, a federal agency that charters and supervises federal credit unions and insures savings in federal and most state-chartered credit unions across the country through the National Credit Union Share Insurance Fund, a federal fund backed by the full faith and credit of the U.S. government.

Boulder-based Elevations Credit

Market share

Here is a list of banks listed by percentage of market share based on deposits as of June 30, 2008 and 2007 at their banks operating in Boulder, Longmont, Lafayette, Louisville, Superior and Estes Park.

Bank	2008	2007
Wells Fargo*	15.34	14.93
JPMorgan Chase**	13.75	12.76
Wachovia*	8.34	10.22
Mile High Banks	8.05	7.50
FirstBank of Boulder	7.26	7.27
First National Bank	5.57	6.52
FirstBank of Longmont	5.00	5.46
CoBiz Bank	4.51	3.25
Guaranty Bank & Trust	4.29	5.68
First Community Bank	3.97	4.20
U.S. Bank	3.82	4.11
Bank of the West	3.47	3.61
New Frontier Bank	2.75	1.00
FirsTier Bank	2.10	1.53
Compass Bank	1.60	1.55
Vestra Bank	1.50	1.95
AMG National Trust	1.25	NIM
KeyBank	1.22	1.09
Advantage Bank	1.16	1.46
Washington Mutual**	0.93	0.85
Colorado Capital Bank	0.63	0.31
Liberty Savings	0.63	0.96
American National Bank	0.60	0.64
Flatirons Bank	0.55	0.68
Colorado State Bank & Trust	0.44	0.68
Valley Bank & Trust	0.32	0.52
TCF National Bank	0.22	0.37
United Western Bank	0.21	0.13
FNB of Estes Park	0.14	0.18
First Western Trust	0.13	NIM
Pueblo Bank & Trust	0.12	0.13
Academy Bank	0.09	0.02
AmFirst Bank	0.05	NIM
Rawlins National Bank	0.02	NIM

NIM – not in market; * Wells Fargo is acquiring Wachovia; ** JPMorgan Chase has acquired Washington Mutual.

Source: Federal Deposit Insurance Corp.

Union had \$743.9 million in deposits as of June 30, ranking it No. 3 behind Wells Fargo and JPMorgan Chase. Premier Members Federal Credit Union headquartered in Boulder had deposits of \$251.8 million, and Boulder Valley Credit Union had \$150.2 million.

Statewide, the top five banks as of June 30 were Wells Fargo, U.S. Bank, Wachovia, JPMorgan Chase and Bank of the West.

Contact writer Doug Storum at 303-440-4950 or e-mail dstorum@bcbr.com.

Encision seeks OTCBB listing

BY BUSINESS REPORT STAFF

BOULDER — After being delisted from the American Stock Exchange on Oct. 13, Boulder-based Encision Inc. is seeking a listing on the Over The Counter Bulletin Board.

The medical device company said in a statement released Oct. 14 it has indentified a sponsoring market maker, a firm that will quote a buy and sell price, for the listing of the stock on the OTCBB.

Trading of Encision's common stock on the OTCBB, which is maintained by the Financial Industry Regulatory Authority, is subject to the market maker's filing and approval from the authority.

Encision officials said they expect the application to be submitted by Oct. 24.

Encision designs, develops, manufactures and markets surgical devices that allow surgeons to optimize technique and patient safety during a broad range of surgical procedures.

TITLE INSURANCE BROKERS

(Brokers ranked by number of title policies issued in Boulder & Broomfield counties.*)

RANK	PREV. RANK	Broker Address Phone/fax	No. of title policies issued in counties 2007 2006	Dollar amount of policies issued in counties 2007 2006	Percentage of policies issued for: refinances purchases	Underwriter(s) No. of local offices Total no. of offices	Services offered	Headquarters Year founded locally	Person in charge Web site
1	1	LAND TITLE GUARANTEE CO. 2595 Canyon Blvd., Suite 340 Boulder, CO 80302 303-444-4101/303-786-8423	N/A N/A	N/A N/A	N/A N/A	Land Title Insurance, Old Republic Title Group, CHI 3 56	Title insurance, real estate closings, 1031 exchanges, construction loan disbursing.	Denver 1967 1967	Roshelle Hathoot, Manager www.ltgc.com
2 TIE	4	LAND AMERICA 4845 Pearl E. Circle, Suite 200 Boulder, CO 80301-6112 303-447-9450/	N/A N/A	N/A N/A	N/A N/A	Lawyers Title 2 48	Title insurance.	Richmond, Va. 1876 1994	N/A www.landam.com
2 TIE	3	LAND AMERICA 916 17th Ave. Longmont, CO 80501 303-772-9164/303-772-9197	N/A N/A	N/A N/A	N/A N/A	Lawyers Title 2 48	Title and escrow services.	Richmond, Va. 1876 1982	N/A www.landam.com
4	8	FIRST AMERICAN HERITAGE TITLE CO. 25 E. Ken Pratt Blvd. Longmont, CO 80501 303-684-6655/303-776-7794	N/A N/A	N/A N/A	N/A N/A	Fidelity National 2 25	Title insurance, escrow services.	Denver 1978 1987	Billie Dodd, Manager www.fahftco.com
5	7	FIRST AMERICAN HERITAGE TITLE CO. 1650 38th St., Suite 100E Boulder, CO 80301 303-443-3333/303-443-8255	N/A N/A	N/A N/A	N/A N/A	Fidelity National 2 25	Title and escrow services.	Denver 1978 1987	Lesley Draper, Manager www.fahftco.com
6	5	CAPITAL TITLE ① 6343 W. 120th Ave. Broomfield, CO 80020 303-327-6400/303-327-6450	N/A N/A	N/A N/A	N/A N/A	Stewart Title 2 16	Title insurance, closing and settlement, transaction coordinators, farm packages.	Broomfield 2001 2001	Joel Shallow www.capitaltitle.us
7	6	COLORADO ESCROW & TITLE SERVICES LLC 520 Main St., Suite C Longmont, CO 80501 303-678-8500/303-678-8509	N/A N/A	N/A N/A	N/A N/A	Westcor Commonwealth 2 11	Full title and escrow insurance.	Longmont 1985 1985	Kelley Abernathy, President N/A
8	13	UNITED TITLE CO. 4875 Pearl East Circle, Suite 300 Boulder, CO 80301 303-440-0511/303-440-8544	N/A N/A	N/A N/A	N/A N/A	First American Title Insurance Co. 2 8	Title insurance and real estate closing services.	Denver 1889 2004	Terry Vratny, Manager www.unitedtitlecompany.com
9	12	STEWART TITLE OF COLORADO - LONGMONT DIVISION 1729 Terry St. Longmont, CO 80501 303-651-1401/303-651-1501	N/A N/A	N/A N/A	N/A N/A	Stewart Title Guarantee 1 6	Title insurance.	Denver 1982 N/A	Mark Miller, Division Manager www.stewartaffiliates.com
10	10	GILPIN-BOULDER TITLE 159 W. 2nd St. Nederland, CO 80466 303-258-3183/303-258-3195	N/A N/A	N/A N/A	N/A N/A	United General, Westcor Land Title, First American Title 1 4	Title insurance.	Georgetown 1969 1885	Cathy Williams, Branch Manager www.ccgat.com
11 TIE	9	FIRST COLORADO TITLE COMPANY LLC 2760 29th St., Suite 1 Boulder, CO 80301-1202 303-449-8442/303-449-3273	N/A N/A	N/A N/A	N/A N/A	Lawyers Title 1 1	All real estate transactions (sales, refinance, residential, commercial).	Boulder 1978 1978	KenEtta Fitzgerald-Duff, Owner www.firstcoloradotitle.com
11 TIE	11	GUARDIAN TITLE AGENCY LLC 2700 Canyon Blvd., Suite 205 Boulder, CO 80302 303-413-2384/303-450-3295	N/A N/A	N/A N/A	N/A N/A	N/A 1 1	Title insurance.	Cleveland, Ohio N/A N/A	Susan Popa, Manager www.guardiantitle.com

N/A: Not available.
If your company should be on this list, please request a survey by e-mailing research@bcbr.com or calling our research department at (303)440-4950.
* Second ranking criteria is number of total offices.
① Formerly American Liberty Title Co.

SOURCE: BUSINESS REPORT SURVEY
RESEARCHED BY Beth Edwards

HOSPITAL from 9A

ment, magnetic resonance imaging, computed tomography and a blood bank.

The reconstruction of the building included the reuse of doors, frames, drinking fountains, windows, walls and roof. The roof was painted white to deflect heat.

Eco-friendly materials such as recycled concrete, low-emission paint, carpet, sealants and adhesives were used. Counters in the reception area look like granite but really are made of crushed recycled glass.

“Those are only in reception area,” Rooney said. “It would have been cost prohibitive to use them throughout the clinic.”

Rooney pursued energy conservation by installing energy-efficient lighting and day lighting, timers, dimmers, double-switch lighting and motion sensors. Large windows allow in light, and fixtures turn off automatically if ample amount of daylight is in the interior spaces.

A sound-muffling system was installed and is controlled by a dial in exam rooms to offset loud barking or meowing.

The heating, ventilation and air-conditioning system provide a 30 percent increase in ventilation above ASHRAE requirements with the use of carbon dioxide sensors. ASHRAE is an international technical society that advances the arts and sciences of heating, ventilation, air-conditioning and refrigeration

Water conservation was addressed by installing low-flow fixtures and dual-flush toilets.

ECO-FRIENDLY MATERIALS

such as recycled concrete, low-emission paint, carpet, sealants and adhesives were used. Counters in the reception area look like granite but really are made of crushed recycled glass.

The hospital has been a partner with Eco-Cycle of Boulder County working toward being a zero-waste business. Prior to the move the hospital was reducing its impact on the environment by using recyclable and biodegradable products ranging from compostable plates to reusing hard to recycle materials like plastic syringe cases.

Recycling bins are available throughout the new clinic, and composting stations are on site.

The company also provides bike racks, showers and lockers to allow employees to bike to work or work out while on break.

Project manager was Pallavicini LLC of Denver; architect was Lewis Himes Associates Inc. in Littleton; and construction was performed by Dohn Construction Inc. of Fort Collins.

Contact writer Doug Storum at 303-440-4950 or e-mail dstorum@bcbr.com.



DOUG STORUM

Roomy cages line the wall, including an oxygen cage, lower right, to treat animals without having to use air tubes.



DOUG STORUM

A spacious laundry room features industrial-grade washers and dryers.

In times like these, panic not wise investment strategy

Like many of my friends, I worry and stress about the market and the quick descent of my IRA and stock investments.

So I decided to go fishing.

A trip up Poudre Canyon, over Cameron Pass and into the high peaks backdrop of Colorado's vast North Park, where we fished the winding North Platte River, was truly uplifting. My fishing buddies intentionally kept the radio off, and our cabin's TV, thankfully, didn't work. I didn't buy the morning newspaper outside the Moosecreek Café in Walden.

I'm not sure if it was the fall colors, the sunsets behind the Continental Divide or that one really fat, three-pound rainbow jumping on the end of my line, but when I got home, the daily news of the plummeting Dow didn't faze me as much. At least not for about 24 hours.

Panic, one stock adviser said, is not an investment strategy. Wading down a private stretch of river, concentrating intently for the strike on your fly or just sitting on the bank watching for a hatch calmed me down.

I came home with a positive attitude. Then, the worst week in the history of the market got me thinking again.

It's so easy to say your investment strategy is long term when the market is going up, not so simple when you keep reading comparisons to the Great Depression. It's easy to say I've been through bear markets before, not so easy when trillion-dollar bank bailouts don't

stem the bears much.

I really want "sell now" screamers like Jim Cramer to be so dead wrong (wasn't he screaming buy on downturns?) Maybe sane people will just quit watching his rants altogether.



BOULDER LENS

Jerry W. Lewis

So I asked myself, if I really do believe that a Dow in the 8,000 or even 7,000 range will find a bottom, are there any signs justifying a little optimism?

So here goes.

• In just one day driving up and back from fishing, gas prices dropped 10 cents. Going up, we filled up at \$3.36, coming down, \$3.26. Gas now has gone under \$3. Oil dipped under \$70 a barrel.

• I remind myself daily. If you haven't sold, you haven't lost a penny. Sure it's depressing to compare your investment values to the start of the year. But gains have been erased on paper only. Will buyers jump back in, and the Dow reverse direction? A 900-plus day was encouraging, only to be followed by more selling.

• Do you know who your bank or broker is anymore? Let's see. JPMorgan Chase became the biggest bank by deposits its size by taking over Washington Mutual, seized by federal regulators. Bank of America is creating the world's largest

brokerage by buying Merrill Lynch. And Wells Fargo finally swallowed up Wachovia. Eventually, you, the customer, will be in the driver's seat. Mega-banks or small community banks must have your business and deposits, which are now insured up to \$250,000.

PANIC, ONE STOCK ADVISER

said, is not an investment

strategy. Wading down a

private stretch of river,

concentrating intently for

the strike on your fly or just

sitting on the bank watching

for a hatch calmed me down.

On Oct. 1, I started counting how many pieces of financial marketing mail, including online pitches, I'd receive. WaMu sent me a credit card offer on the day it was bought. Chase offered a home equity loan. U.S. Bank pitched me a platinum business card. As of Oct. 15, I received about 12 offers, almost one a day.

Bank junk mail does not mean you get a loan. Even potential borrowers with high credit ratings are feeling the squeeze. But when the smoke clears it's going to be easier for your financial shopping, keeping everything from a checking

account to your retirement investments under one banking umbrella.

• And what about businesses, especially the small businessperson who might have been thinking of selling? One Colorado business broker I know admits it's harder now to find buyers unless they have cash. It is time, he said, for an owner to get serious about a one or two-year plan to make their businesses attractive. With investors hesitant about the stock market, they could have even more cash for acquisitions in the near future.

• The Fed's latest rate cut, although seemingly ignored by the market, means home mortgage rates could drop, auto loans should be cheaper, credit card rates should drop. A consumer spending slowdown is inevitable, but steps like this will help many.

• I'll end with a few tidy numbers. \$700 billion to buy U.S. banks' mortgage debt. Another \$250 billion to buy bank equity. Sounds like a pile of dough, but in Europe, the bailout is up to \$2.3 trillion. Something good needs to come out of this.

I wish I had more reassuring news. Whatever you do, be wise about your moves. Consult your CPA or adviser before a panic decision you'll regret.

And if the weather stays warm, consider going fishing.

Jerry W. Lewis is a contributing columnist. Reach him by e-mail at jwlboulder@comcast.net. He also writes a blog at www.boulderreport.typepad.com.



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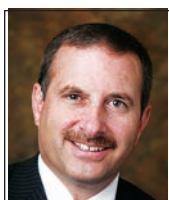


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Perfect harmony

The Timbers of the house has 25 regular members, including two full-time barbershop quartets, the Timbers Quartet, seen here from left, Joe Arnold, Cole Harnay, Bill Jones and Alan Barker, and a vocal group, "Timbers of the House".

BY KYLE BRONKHORST

Boulder barbershop chorus sings in unison to make beautiful music

When Bill Jones was a graduate of mathematics at the University of Colorado at Boulder, he had what he calls a "timbering event." One day he was in a barbershop quartet, and he was singing a barbershop quartet song through the hospital to sing for the patients. He said, "It was an incredible, really moving experience that I told them if they had to go to the hospital, and they told me about the Timbers."

"I got leave from the hospital and a hospital nurse."

For more than three decades Jones has sung with the Boulder Timbers. The group meets in two-and-a-half-hour sessions, making every Tuesday evening. Jones moved about 20 years in the country. Jones said that the joy of singing barbershop is a complete harmony every Tuesday night helped him through the

daily challenges of his career.

"I had a very demanding job, but being with the Timbers helped me deal with the other possibilities in my life that I needed," he said.

Since 1980 the Timbers have been the local chapter of the International Brotherhood of Barbershop Singers. Jones joined the Society for the Preservation and Enhancement of Barbershop Singing in 1980.

Today, the Barbershop Harmony Society is one of the largest of such singing organizations, with more than 30,000 members singing in more than 800 chapters throughout the U.S. and Canada. There are another 6,000 participating in affiliated organizations throughout Europe.

While barbershop singing may seem like a strictly male domain, women have an opportunity to participate as well, with their own organization going by the name of the International Brotherhood of Barbershop Singers. Jones said that the joy of singing barbershop is a complete harmony every Tuesday night helped him through the

riches of life, people who simply like to sing," and Don Reimer. Timbers are proud of several accomplishments.

The Timbers have won 25 regional awards, including two national barbershop quartets, the "Timbers Quartet," of which Bill Jones is a founding member and a vocal group, "Timbers of the House."

Reimer said the members sing to help from 14 to older than 75. While he said the singing is a reward of a career — as many directors, he said, he discovered when he first began working with the group.

"I've got engineers, doctors, IT guys, professors and accountants in here. In fact, I've met all of them except one because of my music," Reimer said.

At the University of Colorado, Jones participated in a program as well, with the International Brotherhood of Barbershop Singers, which has chapters throughout Colorado, including Boulder County.

"This group is for people from all

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Area brewers pick up awards at Great American Beer Festival

BY BUSINESS REPORT STAFF

DENVER — Rock Bottom Restaurant & Brewery, a subsidiary of Louisville-based Rock Bottom Restaurants Inc., won the 2008 “Large Brewpub and Large Brewpub Brewer of the Year” award at the 2008 Great American Beer Festival held Oct. 9-11 in Denver.

Boulder County brewers won awards in a variety of categories. Of the 472 breweries that competed, Boulder-based Avery Brewing Co., Twisted Pine Brewing Co. and Walnut Brewery; Longmont-based Pump House Restaurant & Brewery and

Left Hand Brewing Co.; Louisville-based Rock Bottom Restaurant & Brewery; and the Broomfield C.B. & Potts won awards for their alcoholic concoctions.

The beer festival, sponsored by the Boulder-based Brewers Association, took place at the Colorado Convention Center and featured 2,052 different beers, and 2,902 beers were entered for the competition, about 200 more than last year.

The categories, names of beer and brewery, and number of entries are listed below:

Coffee Flavored Beer – 28 entries
Gold: Java the Hut, C.B. & Potts Restau-

rant & Brewery – brewed in Broomfield.

Silver: Big Shot Espresso Stout, Twisted Pine Brewing Co., Boulder.

Experimental Beer – 82 entries
Silver: Fifteen Avery Anniversary Ale, Avery Brewing Co., Boulder.

American-Belgo Style Ale – 36 entries
Silver: Brush Fire Ale, Pump House Restaurant & Brewery, Longmont.

American-Style Strong Pale Ale – 71 entries
Gold: Hop Bomb, Rock Bottom Restaurant & Brewery, Louisville.

Bitter or Pale Mild Ale – 42 entries

Bronze: Sawtooth Ale, Left Hand Brewing Co., Longmont.

Irish-Style Red Ale – 31 entries
Gold: Red Rocks Red Ale, Rock Bottom Restaurant & Brewery, Louisville.

English-Style Dark Mild Ale or Brown Ale – 48 entries
Silver: Old Elk Brown Ale, Walnut Brewery, Boulder.

American-Style Stout – 23 entries
Gold: Terminal Stout, Rock Bottom Restaurant & Brewery, Louisville.

Sweet Stout – 19 entries
Silver: Milk Stout, Left Hand Brewing Co., Longmont.



MICROBREWERIES & BREWPUBS

(Microbreweries & brewpubs in Boulder & Broomfield counties ranked by number of barrels brewed.)

RANK	PREV. RANK	Company Address Phone/Fax	No. of barrels brewed 2007 No. of barrels brewed 2006	No. of employees in Boulder & Broomfield counties	Brand name of beers	Do you accept checks? Credit cards accepted:	Ambiance and/or drink specials	Days and hours open:	Owner's name Web site Year Founded
1	1	BOULDER BEER CO. BREWERY & PUB 2880 Wilderness Place Boulder, CO 80301-2258 303-444-8448/303-665-9104	26,000 22,775	45	Singletrack Copper Ale, Hazed & Infused, Buffalo Gold, MoJo IPA, Cold Hop, Planet Porter, Sundance Amber, Pass Time Pale Ale, Sweaty Betty, Never Summer, Brewers Dozen, Obo void	Yes Visa, MasterCard, American Express	Daily brewery tours Mon. - Fri. at 2 p.m. Happy hour, 3 - 7 p.m., pub fare, patio and live music every Thurs. during summer. Kegs and cases to go.	Mon. - Fri., 11 a.m. - 9 p.m.	Jeff Brown www.boulderbeer.com 1979
2	2	LEFT HAND BREWING CO. 1265 Boston Ave. Longmont, CO 80501 303-772-0258/303-772-9572	14,783 11,215	31	Polestar Pilsner, Haystack Wheat, Juju Ginger, Imperial Stout, Warrior IPA, Sawtooth Ale, Blackjack Porter, Milk Stout, Jackman's American Pale Ale, Deep Cover Brown Ale and many seasonals	Yes MasterCard, Visa, Discover	Warm, inviting neighborhood place for great beer and conversation just south of old town Longmont.	Sun - Thurs 3 - 8 p.m., Fri 12 - 9 p.m., Sat 12 - 8 p.m., Sun 3 - 8 p.m. with live music	Eric Wallace www.lefthandbrewing.com 1993
3	3	AVERY BREWING CO. 5763 Arapahoe Ave. Boulder, CO 80303-1350 303-440-4324/303-786-8790	13,000 10,000	18	20 different, year-round and seasonal beers, plus special oak aged beers only available in our tasting room.	No Visa, MasterCard, American Express, Discover	10 beers on tap in our tasting room. 5 free tasters.	Tues.-Fri. 2-8pm. Sat. noon-8pm. Sun. noon-6pm.	Larry Avery and Adam Avery www.averybrewing.com 1993
4	4	OSKAR BLUES GRILL & BREW 303 Main St. Lyons, CO 80540 303-823-6685/303-823-3033	12,500 8,300	95	Dale's Pale Ale, Old Chub Scottish Ale, GORDON Imperial IPA, LEROY Session Beer, Ten Fidy Stout, Blue Moon Ale, VitCh Creek Ale	No Visa, MasterCard, Discover, American Express, Diners Club	The funkier Cajun blues and brewpub this side of the Big Muddy. Handcrafted beer and food.	11 a.m. - 2 a.m. daily	Dale Katechis www.oskarblues.com 1997
5	5	TWISTED PINE BREWING CO. 3201 Walnut St., Suite A Boulder, CO 80301-2112 303-786-9270/303-546-6871	3,000 2,200	13	Twisted Amber, Red Mountain Ale, Raspberry Wheat, Twisted Blond, Hoppy Boy IPA, Northstar Imperial Porter, Big Shot Espresso Stout, Billy's Chilies.	Yes Visa, MasterCard	Tap room and beers. Daily beer specials. Happy hour from 3 - 5 p.m. daily (except Sundays).	Mon. - Fri., 3 to 8 p.m.; Sat., noon to 6; closed Sun.	Robert Baile www.twistedpinebrewing.com 1995
6	6	SOUTHERN SUN PUB & BREWERY 627 S. Broadway Boulder, CO 80305 303-543-0886/303-543-0883	1,750 1,768	45	Quinn's Golden Ale, Raspberry Wheat, Allusion Dweller IPA, Annapurna Amber, Colorado Kind Ale, Triple-X, Java Porter	Yes Cash and checks only	Healthy food, large selection of award-winning ales. Open for lunch and dinner Fri. - Sun. from 11:30 - 1 a.m.	Daily, 4 p.m. to 1 a.m.	Kevin Daly www.mountainsunpub.com 2002
7	7	MOUNTAIN SUN PUB & BREWERY 1535 Pearl St. Boulder, CO 80302-5408 303-546-0886/	1,350 1,262	35	Colorado Kind Ale, Quinn's Golden Ale, Java Porter, Allusion Dweller IPA, Annapurna Amber, Raspberry Wheat, Triple-X	Yes None	Healthy food, large selection of award-winning ales. Open for lunch and dinner Mon. - Sat. from 11:30 a.m., Sun. from 12 p.m.	Mon. - Sat., 11:30 to 1 a.m.; Sun., noon to 1 a.m.	Kevin Daly www.mountainsunpub.com 1993
8	9	WALNUT BREWERY 1123 Walnut St. Boulder, CO 80302-5116 303-447-1345/303-447-0067	1,100 1,067	70	Old Elk Brown Ale, Big Horn Bitter, St. James Irish Red, Indian Peaks Pale Ale, Devils Thumb Stout, Buffalo Gold, Nitro, Old Sweat Dog	Yes Visa, MasterCard, Discover, Diners Club, American Express	Groups and parties welcome. Happy hour 4 - 6 p.m. Mon. - Fri. \$2.95 pints and well drinks.	Mon. - Sun. 11a.m. - 12 a.m. last call	Rock Bottom Restaurants www.rockbottomrestaurantsinc.com 1990
9	8	GORDON BIERSCH BREWERY RESTAURANT 1 W. Flatiron Circle, Suite 428 Broomfield, CO 80021 720-887-2991/720-887-6937	1,050 1,100	50	Export Czech Lager, Hefeweizen, Schwarzbier, Marzen.	No Visa, MasterCard, Discover, American Express	German lagers, outdoor seating, banquet room. Happy hour Mon. - Fri. 4 - 6:30 p.m. \$1 off all beer.	Mon. - Sat., 11a.m. to midnight; Sun., 11 a.m. to 10 p.m	Gordon Biersch Brewery Restaurants www.gordonbiersch.com 1988
10	10	BJ'S PIZZA GRILL & BREWERY 1125 Pearl St. Boulder, CO 80302-5103 303-402-9294/303-413-1394	600 700	65	Brewhouse Blonde, Jeremiah Red, Piranha Pale Ale, Harvest Hefeweizen, P.M. Porter, Tatanka Stout, Nutty Brunette	No Visa, MasterCard, Discover, Diners Club, American Express	Pizza grill and brewery, outdoor patio. Happy hour 4 - 6 p.m. and 9 p.m. - close, Mon. - Thurs.	Sun. - Thurs. 11 a.m. to 11 p.m., Fri., Sat. 11 a.m. - 12 a.m.	BJ's Restaurant & Brewery www.bjsbrewhouse.com 1976
11	12	REDSTONE MEADERY 4700 Pearl St., Suite 2A Boulder, CO 80301 720-406-1215/303-245-7001	400 400 ^①	6	Black Raspberry Nectar, Mountain Honey Wines, Redstone Reserves	No MasterCard, Visa, Discover	Free tours and tasting room.	Mon. - Fri., noon to 6:30 (tours @ 1 and 3); Sat., noon to 5 (tour @ 12:30); closed Sundays..	David Myers www.redstonemeadery.com 1999
12	11	REDFISH NEW ORLEANS BREWHOUSE 2027 13th St. Boulder, CO 80302 303-440-5858/303-443-7895	365 500	25	Angry Monk, Rileys Red, Old School ESB, Space Stout, Tree Hugger Organic IPA	Yes Visa, MasterCard, Discover, American Express	Happy Hour daily 4-6 p.m. Large groups welcome. Brewing Boulder's only organic beer.	Mon - Sun, 4 p.m.- 2 a.m.	Mitch Arden and Jim Howser www.redfishbrewhouse.com 1996
13	NR	WILD MOUNTAIN SMOKEHOUSE & BREWERY 70 East. First St. Nederland, CO 80466 303-258-0176/	300 N/A	25	Otis Pale Ale, Hop Diggit IPA, Redemption Oatmeal Stout	No Visa, MasterCard, American Express, Discover	Happy Hours, Mon - Fri, 4 to 6 p.m., food and drink specials, live music.	Sun - Thurs 11 a.m. - 10 p.m.	Cori Boogaard and Tom Boogaard www.wildmountainsb.com 2007
14	13	CONOR O'NEILL'S 1922 13th St. Boulder, CO 80302-5205 303-449-1922/303-449-1927	N/A N/A	33	Five microbrews available.	No MasterCard, Visa, Diners Club, Discover, American Express.	Irish fare and 13 imported stouts and ales on draft. Daily happy hour, 2 - 7 p.m. every day and all day Monday.	Mon. - Fri., 11:30 a.m. - 2 a.m., Sat. and Sun., 11 a.m. - 2 a.m.	Tom Murray and Colm O'Neill www.conoroneills.com 1999

N/A: Not available.

If your company should be on this list, please request a survey by e-mail to research@bcbr.com or call our research department at 303-440-4950.

① Conversion of mead from liters to barrels.

SOURCE: BUSINESS REPORT SURVEY
RESEARCHED BY Beth Edwards

BAILOUT from 3A

ing to credit risk. Loans and other investments in the private sector carry certain amounts of risk, while some government-backed assets carry little to no risk. The risk-weighted asset calculation helps determine the amount of equity capital a bank should have on hand to back up their assets.

Risk-weighted assets at the Boulder Valley’s seven local-based banks total \$2,367,320,000 as of the latest figures on June 30, 2008 – meaning the maximum 3 percent of funds they could tap combined from the U.S. Treasury program is

\$71,019,600.

Larger banks with more assets would be able to access more funds from the program. Using the U.S. Treasury’s calculation, each of following local banks could tap a maximum of:

- Mile High Banks, Longmont, \$37,341,690
- FirsTier Bank, Broomfield, \$18,820,110
- FirstBank of Boulder, Boulder, \$6,419,310
- FirstBank of Longmont, Longmont, \$4,923,750

- Summit Bank & Trust, Broomfield, \$1,598,880
- Flatirons Bank, Boulder, \$1,047,540
- AMG National Trust Bank, Boulder, \$868,320.

The U.S. Treasury would require that banks pay a cumulative dividend of 5 percent per year on the preferred shares, 9 percent per year after five years.

The senior preferred shares will be redeemable by the government after three years or sooner if a bank can pro-

duce a qualifying equity offering. The Treasury has the option to transfer the senior preferred shares to a third party at any time. The Treasury also will receive warrants to purchase some of the company’s common stock.

Companies participating in the program will have to adopt the Treasury’s standards for executive compensation and corporate governance for the period during which the funds are held.

Contact writer David Chucas at 303-440-4950 or dclucas@bcbr.com.

VIDEO, FILM & AUDIO PRODUCTION COMPANIES

(Companies in Boulder & Broomfield counties ranked by revenues.*)

RANK	PREV. RANK	Company Address Phone/Fax	Revenues 2007 2006 Fiscal year end	Local employees Total employees	Company specialties Major clients	Type of films/videos	Person in charge Year founded Web site
1	NR	NEW FRONTIER MEDIA INC. 7007 Winchester Circle, Suite 200 Boulder, CO 80301 303-444-0900/303-938-8388	\$63,300,000 \$47,243,000 March 31	N/A 162	Producer and distributor of adult-themed and general motion picture entertainment. N/A	Transactional television, general motion picture.	Michael Weiner, CEO, Chairman and Secretary 1995 www.noof.com
2	2	PEOPLE PRODUCTIONS MEDIA SERVICES INC. 1737 15th St., Suite 200 Boulder, CO 80302 303-449-6086/303-449-9526	\$1,650,000 \$1,600,000 Dec. 31	15 15	Full-service video, multimedia and Web production from concept through duplication/hosting. Final Cut Pro HD/SD editing suites, interactive CD/DVD development, encoding, extensive Web development/applications, Flash animation/graphics, streaming media, VHS/CD/DVD duplication/replication, foreign conversions, format transfers. Level 3 Communications Inc., Covidien Ltd., Cochlear	Corporate, educational, training.	Don Poe, Head of Production 1984 www.peopleproductions.com
3	3	ALPINE MEDIA DUPLICATION 2515 E. Sterling Circle, Suite 100 Boulder, CO 80301 303-444-1257	\$831,936 \$724,275 Sept. 30	7 7	Duplication/replication of CD-ROMs, CD-Rs, DVD-ROM, DVD-Rs, mini DVDs, USB Flash Drives, videotapes and audiotapes. Audio/video editing, transfer, conversion. Hunter Douglas Inc., Ball Aerospace & Technologies Corp., DigitalGlobe Inc., Covidien Ltd.	All: music, corporate, entertainment, personal.	Jeanne K. Phipps, CEO 1984 www.AlpineDisc.com
4	7	BKMEDIA GROUP 202 Main St., Suite 2 Longmont, CO 80501 303-651-2203/303-651-6964	\$206,285 \$168,877 Dec. 31	5 5	Full-service design and production studio for print, Web, exhibits and video. Resort Technology Partners, Freeman Myre, The Colorado Shakespeare Festival	Training videos, promotional videos, commercials.	Brad Moss, Creative Director and Owner 2001 www.bkmediagroup.com
5	16	TAPES AGAIN 5741 Arapahoe Ave., Suite 2D Boulder, CO 80303 303-447-8787/303-440-3578	\$120,000 \$110,000 Dec. 31	2 2	CD, DVD and tape duplication and replication for musicians, businesses, teachers, lecturers, conferences and creative artists. Audio mastering, audio restoration and archiving, media conversion. Excal Visual, University of Colorado, Colorado Free University	CD, DVD, VHS, cassette duplication, analog to digital transfer.	Hugh Robertson, Manager and Owner 1985 www.tapesagain.com
6	19	ALL VIDEO PRODUCTION INC. 5311 Western Ave., Suite C Boulder, CO 80301 303-939-8515/303-939-8516	\$110,000 \$138,000 Dec. 31	2 2	Corporate video, marketing, training, documentary. Ball Corp., Ball Aerospace & Technologies Corp., Amgen Inc.	Corporate, marketing, training, point-of-sale, documentary, event.	Dan Raymond, Owner 1993 www.allvideoproduction.com
7	NR	A MICHAEL CONTI VIDEO PRODUCTIONS 3107 B 28th St. Boulder, CO 80301 303-449-1515/208-694-2716	\$75,000 N/A March	1 1	Full-service video production house that helps to guide a client from concept and scriptwriting to shooting, editing and duplication. Yellowbook, Collective Intellect Inc., The Shoot Out Boulder	Online commercials, digital marketing assets, corporate videos, training and highlight reels.	Michael Conti, Owner 2003 www.michaelcontiproductions.com
8	NR	A POSITIVE IMAGE VIDEO PRODUCTIONS 1715 Cato Circle Lafayette, CO 80026 303-665-3344/303-665-3344	\$45,000 \$42,000 Dec. 31	1 1	Wedding and event videography, promotional videos for churches and small businesses, school concerts and plays, athletic events. Rocky Mountain Theatre For Kids, Habitat for Humanity, Jefferson County Schools	Events, promotionals, concerts.	Bob Weiss, Owner 1996 www.posimvid.com
9	13	AIRSHOW MASTERING INC. 3063 Sterling Circle, Suite 3 Boulder, CO 80301 303-247-9035/303-247-9037	N/A N/A Dec. 31	15 17	Audio mastering. N/A	Music, especially surround.	David Glasser, Founder and Ann Blonston, Studio Manager 1983 www.airshowmastering.com
10	NR	COUPE STUDIOS MUSIC INC. 4780 Sterling Drive Boulder, CO 80301 303-447-0551/303-447-8603	N/A N/A Dec. 31	12 12	Sound design, audio/music recording, mixing, HD, Dolby, 5.1 surround, ADR, original music, library music, voice overs. Ad agencies, film/video production houses, interactive agencies	Entertainment, corporate.	Scott Roche, President 1980 www.coupestudios.com
11	4	FLASHBACK MEDIA PRODUCTIONS 4700 Sterling Drive, Suite J Boulder, CO 80301-2305 303-545-9955/303-545-6658	N/A \$300,000 Dec. 31	8 8	Full-service media production and editing company. Film/video/HD/DVD authoring/duplication/2-D and 3-D animation. Scripting, single and multiple camera shoots. Web media, marketing and media development. Department of Defense, Film Ideas Inc., ENLASO Corp.	Educational, documentary, corporate/industrial, commercials, broadcast.	Bunnie Strassner, President; Norman Strassner, COO and Case Strassner 1987 www.flashback.tv
12	6	DAYLIGHT PRODUCTIONS & RENTALS 4700 Sterling Drive Boulder, CO 80301 303-440-3334/303-442-8180	N/A N/A Dec. 31	5 5	HD and SD multi-camera live switching capabilities, production studio with green screen, broadcast video and audio-visual equipment rentals. Crews available. The Quilt Show, Amgen Inc., Crestone Capital Advisers LLC	Corporate and Internet television	Brian Day, President 2003 www.daylightav.com
13 TIE	5	ALPINE AUDIO VISUAL INC. 1025 Rosewood Ave., Suite 101 Boulder, CO 80304 303-545-2147/303-545-5350	N/A N/A Dec. 31	4 4	Corporate audio/visual rentals, HD editing, HD studio, Ultimatte green screen, HD/SD video production. N/A	HD video editing, DVD authoring, compositing, Web videos.	Mitch Cole and Heidi Law, Owners 2003 www.alpineaudiovisual.com
13 TIE	NR	LCT PRODUCTIONS DBA CHANNEL 3 457 4th Ave. Longmont, CO 80501 303-447-1424/303-776-1425	N/A N/A Feb. 28	4 4	Digital/Betacam production, post-production editing, public, educational and governmental programming. City of Longmont	Corporate videos, commercials, infomercials, music and training videos.	Tim Chaffin, General Manager 1982 www.channel3.org/lct
15	NR	RED PINE STUDIOS 1311 Yellow Pine Ave. Boulder, CO 80304 720-329-5007	N/A N/A N/A	3 3	Feature RED Digital Cinema, green screen facility, audio production studio. Feature film, national TV broadcast, local TV broadcast experience. 5430 Sports, nSpire Health, Colorado Center for the Blind	Feature film, corporate, public institutions, national broadcast.	Meryem Ersoz, Producer 2005 www.redpinedigital.com
16 TIE	NR	CHARIOT DISTRIBUTION 1274 Lambert Circle Lafayette, CO 80026 303-666-4558/303-666-5808	N/A N/A Dec. 31	2 2	American Indian and educational video distribution; sells rights to educational programs; series also sold to in-school television services. Indian health services, tribal organizations and schools.	Documentary, educational.	Gail Matthews, Owner 1983 www.chariotdist.com
16 TIE	NR	DELPHI PRODUCTIONS LTD. 3159 6th St. Boulder, CO 80304 303-443-2100/303-443-4022	N/A N/A N/A	2 2	Education programs for the school and library market (primarily career exploration) and instructional hatha yoga videos. Discovery Education	Educational.	Oliver Henry, Producer/Director and Ellen Dustman, Manager 1981 www.delphivideo.com
16 TIE	NR	PEREGRINE VIDEO PRODUCTIONS 7583 Estate Circle Niwot, CO 80503 303-652-3678/303-652-3678	N/A N/A N/A	2 2	HD, streaming video, DVD, traditional format. Platts, Brooks Automation, Engaging Training	Corporate, promotional and wildlife.	John W. Vanderpoel, Owner 1994 www.peregrinevideo.com
19 TIE	NR	LENS FLAIR PRODUCTIONS 171 Sky Trail Road Boulder, CO 80302 303-819-2477/720-406-1320	N/A N/A N/A	1 1	All digital videography and editing for weddings, events, bar mitzvahs, sports, sales presentations, performances, seminars, training, real estate. N/A	Personal and corporate.	Alice Henriques, Owner 2001 www.lensflairvideo.com
19 TIE	NR	STREAMLEARN LLC 1440 Lost Angel Road Boulder, CO 80302 303-247-0001	N/A N/A N/A	1 1	Online interactive media. UK Higher Education, University of Portsmouth, The Colorado Shakespeare Festival	Educational media.	Bill Garrison, Owner 2005 www.streamlearn.com
NR	NR	42 PRODUCTIONS 3340 Mitchell Lane Boulder, CO 80301 303-415-0808/303-415-0909	N/A N/A N/A	N/A N/A	Full-service production and post, utilizing RED digital cinema cameras. HD and SD shooting and editing, color correction, state-of-the-art graphics, and theatrical surround sound audio mixing and music scoring with Euphonix control. Ball Aerospace, New Belgium Brewery, advertising agencies.	Feature films, episodic television, commercials, CGI, corporate, music and promotional videos.	Pete Coggan, Producer/Director/Composer; Paul Lee, Director of Photography, Senior Editor and Caroline Coggan, CEO 2002 www.42productions.com
NR	NR	APOGEE COMMUNICATIONS GROUP 159 Alpine Way Boulder, CO 80304 303-443-8473/303-443-0500	N/A N/A N/A	N/A N/A	HD medical and safety videos and DVDs; video production services; also for television. 4K high-definition video including vertical HD for trade shows. medical and corporate productions. Cisco, Paramount Pictures, American Red Cross	Broadcast, corporate, educational, medical.	Arthur J. Levy, President 1966 www.apogeevideo.com
NR	NR	DIGSREX MOBILE RECORDING 3089 Redstone Lane Boulder, CO 80305 303-517-9325/773-439-8804	N/A N/A N/A	N/A N/A	Mobile recording for live CDs/DVDs, mobile recordings of any kind; audio and video generation and management; podcasting. Sony, HDNet, Warner Brothers	N/A	John Digger Pelaez, CEO 1999 www.digsrex.com
NR	NR	ELECTRONIC CINEMATOGRAPHY SYSTEMS 5630 Arapahoe, No. 324 Boulder, CO 80303 303-449-5076	N/A N/A N/A	N/A N/A	HD digital film and digital intermediates for documentary and feature projects. HDNet, CTA Integrated, Fox Theater	HD/SD corporate, documentary, arts, educational, sports, feature films.	Thomas Lofstrom, President 1983
NR	NR	IMMERSIVE STUDIOS 3063 Sterling Circle E., Suite 6 Boulder, CO 80301 303-413-1131/303-413-1184	N/A N/A N/A	N/A N/A	Sound production studio and video sound stage. N/A	N/A	Joe Shepard, Owner 2001 www.immersivestudios.com
NR	NR	NIGHT OWL FILM AND VIDEO LLC P.O. Box 501 Louisville, CO 80027 303-665-6573/303-665-6573	N/A N/A N/A	N/A N/A	Specializes in documentary films, weddings, memorial and tribute videos, family events and editing services. N/A	Weddings, tributes, biographies, memorial videos, documentaries. Music production.	Alan Saville, President 2000 www.nightowlfilmandvideo.com
NR	NR	PUPPET STEW PRODUCTIONS 1117 Evergreen Ave. Boulder, CO 80304 303-544-9535/303-238-0598	N/A N/A N/A	N/A N/A	N/A N/A	Feature films.	Julie DiBiase, Director 2003 www.puppetstew.com
NR	11	WARREN MILLER ENTERTAINMENT 2540 Frontier Ave., Suite 104 Boulder, CO 80301 303-442-3430/303-442-3402	N/A N/A Dec. 31	N/A N/A	Production of feature films, television programming, automotive running footage/commercials, corporate films and events; filmmaking and sports marketing, national film tour. N/A	Entertainment, documentaries.	Perkins Miller, Managing Director 1949 www.warrenmiller.com

N/A: Not available.

*Number of employees in Boulder & Broomfield counties is the second ranking criterion.

SOURCE: BUSINESS REPORT SURVEY
RESEARCHED BY Carol Maskus

VIDEO & FILM PRODUCTION

People Productions makes educational DVD, 20A



COURTESY 42 PRODUCTIONS

Pete Coggan, right, prepares to film a scene for "Woodshop," a feature film by Boulder-based 42 Productions starring Jesse Ventura, left. Brook Aitken and Paul Lee help set up a shot in the Alexander Dawson School woodshop in Lafayette.

Making videos ready for uploading

Production firms 'repurpose' film footage for Web

BY BOB McGOVERN

Managing Editor

Web-based videos are becoming more popular, and local video production companies are keeping up with the trend.

While most video producers are still creating DVDs for their customers, they understand that "repurposing"—making a video that is usable across several mediums—is the new buzz word in the business.

"For us it's not just about shooting exclusively for the Web, but making sure what we do shoot is ready to be repurposed for the Web so we can use our footage in multiple productions," said Meryem Ersoz, co-owner of Boulder-based Red Pine Studios.

Many customers asking for a DVD production want some of the content on their Web site. To do this production companies make sure to take raw footage



COURTESY RED PINE STUDIOS

Meryem Ersoz, co-owner of Boulder-based Red Pine Studios, said her company makes sure what it shoots is ready to be repurposed for the Web so the footage can be used in multiple productions.

that will look better in a smaller, online format, such as close ups in lieu of panoramic footage, Eroz said.

Before starting a product, video production companies will ask the client how "flexible" the video needs to be. Making a video that is ready for a DVD,

Web site, and iPod or iPhone takes extra work on the part of the video producer.

"People don't want to re-edit their piece so it will look good on an iPod. We look at all of those things and see how it's going to look on the backend," said Don Poe, head of production for Boulder-

based People Productions. "We program flexibly so if there are going to be changes they won't be difficult."

Poe said People Productions has been creating online content for 10 years and has learned to streamline the process "so it doesn't matter how (the video) is delivered."

The emergence of iPods and iPhones is causing some video production companies to make adjustments. People Productions recently hired an iPod programmer, and Boulder-based 42 Productions has spent time working in different Apple video production programs to perfect the adjustment.

"We're definitely doing that stuff. If we're doing stuff for the iPhone, the content is also showing up on the Web as well," said Pete Coggins, founder of 42 Productions. "You really need to get under the hood and know what you're doing if you're going to be working with the iPhone or iPod."

He said Apple video production products get producers "80 percent of the way there," but it takes extra knowhow to make a flawless transition. 42 Produc-

► See **Uploading, 21A**

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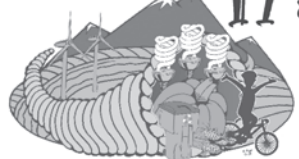
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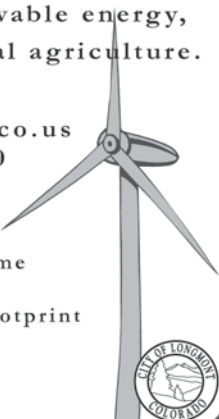
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- your ideas on our next steps

Keynote speaker Hunter Lovins, president and founder of the Natural Capital Solutions



COURTESY PEOPLE PRODUCTIONS

"Do the Math," an education DVD produced by Boulder-based People Productions, incorporated a variety of experts and locations to encourage students to challenge themselves. Here an expert explains how robotics work.

People Productions produces educational DVD for students

BY BUSINESS REPORT STAFF

BOULDER — People Productions Media Services Inc. has produced "Do the Math," a fun and upbeat video encouraging high school students to challenge themselves by taking advanced classes in school so they can have a better career and adult life.

Boulder-based People Productions produced all aspects of the video, from writing the script, videotaping experts nationwide, designing motion graphics, editing the segments and producing the final DVD.

The Western Interstate Commission for Higher Education, through the State Scholars Initiative, contracted with People Productions.

The director, Marya Read, used her experience with previous educational DVDs and online learning, contacted several engaging personalities, including a robotics scientist from the Massachusetts Institute of Technology, a Nobel winning physicist, a gospel singer, a location scout for Hollywood, a musician and

a Web programmer.

Read and cameraman Bruce Borowsky traveled across the nation interviewing these experts over several months. Additionally, high school students across the United States were interviewed, gathering the dreams to be able to connect the message of this video to students watching it.

The hosts of the video, two Colorado high school students who were taped at Fairview High School in Boulder, spoke directly to students in their own language.

People Productions is part of the Community Foundation's Culture of Giving Program. Through this program, People Productions matched funds from the governmental client.

Yearly, People Productions contributes 2 percent of gross revenues to local nonprofits. In addition, through Social Venture Partners, time, money and expertise are donated to local community groups.

The DVD is being distributed to schools nationwide this fall.



COURTESY PEOPLE PRODUCTIONS MEDIA SERVICES INC.

High school students across the United States were interviewed for People Production's DVD, "Do the Math."

UPLOADING from 19A

tions has a colorist on staff to make sure content produced for Web sites, iPods and iPhones have the same clarity it does for a larger screen.

Ersoz, from Red Pine Studios, primarily works on feature films, and videos for national and local video broadcasts and has yet to make an iPod- or iPhone-ready video, but said she has seen the trend and has the capabilities to do so.

“There’s a lot of talk about that, but we have never shot anything but our own self-promotional materials for the iPod,” she said. “I have never had a client ask for it, but I can see the day that that happens.”

Equipment plays a large role in how good a video looks online, and Ersoz uses a RED ONE 4K Digital Cinema Camera, which works well for online content. She said she initially bought the camera for feature film work and was pleased to find out it made the online transition as well.

“They are also the best Web video camera out there. It can go as big as an IMAX and as small as a Web video,” she said.

Poe said Web videos have become increasingly easy to produce, and People Productions is branching out from strictly video production into Web site building and programming – which is currently a third of the company’s business.

“We think it might be 50/50 next year,” he said.

While producing videos for DVDs is still prevalent, companies that do DVD-only productions are “cutting themselves

EQUIPMENT PLAYS A LARGE role in how good a video looks online, and Ersoz uses a RED ONE 4K Digital Cinema Camera, which works well for online content. She said she initially bought the camera for feature film work and was pleased to find out it made the online transition as well.

out of a lot of different jobs,” Poe said.

“Doing a DVD-only output is really rare because a lot of stuff is marketed on the Web. I find it’s really unusual to do a DVD-only project these days,” Eroz said.

The increase in available bandwidth on the Internet is one of the main reasons why Web productions are becoming more popular. While DVDs still maintain higher quality than a Web video, the difference is progressively getting slimmer.

“The bandwidth of the Web has gotten to the point that there’s little difference between a DVD and video for a Web site,” Coggin said.

Contact writer Bob McGovern at 303-440-4950 or e-mail bmcgovern@bcbr.com.



COURTESY 42 PRODUCTIONS

Pete Coggan of 42 Productions in Boulder dons a helmet as he prepares to shoot a scene from a lacrosse goalie’s perspective.



SHiFTyourbrand.com

INTERNET NEWS

Nowell Outlaw has launched **FacetoFace Health**, a social network Web site, to help link people seeking health-care information, at www.facetofacehealth.com. The site's beta version launched Oct. 6 and has about 150 users. Outlaw owns Louisville-based Outlaw Technologies Inc., which makes health-insurance software. Users enter specific information in their user profile that is used to help connect people who seek similar health information or have gone through the same treatments. Unlike a health-related message board, once users become "friends," they can send messages back and forth relating to an ailment, disease, health concern, medication or any other topic.

Energy Conservation Technologies Inc., a Boulder-based maker of energy-saving products, revamped its Web site at www.econpower.com. It showcased the company's products, applications, advantages and cost savings.

Transition Colorado is a new Boulder-based nonprofit organized by the people of the former **Boulder County Going Local**. Its Web site, transitioncolorado.ning.com, serves as a social network and resource for people interested in peak oil and global warming issues.

Glacier View Landscape & Design Inc., based in Erie, launched its Web site at www.glacier-viewlandscape.com. The site has a project portfolio and other features.

SCORE, a Washington, D.C.-based small-business counseling nonprofit, launched a "Small Business Success Podcast Series" on its Web sites at www.score.org and www.score.org/women. Each month, two new podcasts will be added, on subjects like branding, networking, home business, solo entrepreneurship, social networking, sales growth, franchising, volunteerism and mentoring.

PRODUCT UPDATE

COPAN Systems Inc., a Longmont-based data-storage company has launched the 100T Remote Office VTL, a new solution with deduplication for remote offices. Combined with the company's intelligent replication and the scalable 300T with Enterprise MAID technology, the company says it provides an enterprisewide disaster-recovery solution that meets growing recovery report objective and recovery time objective service level agreements.

Earth Balance, a Boulder-based division of New Jersey-based Smart Balance Inc., has six buttery spreads that have been made available in Canada in bilingual packages. The spreads are the Original Buttery Spread, Organic Whipped Spread, Mediterranean Spread, Vegan Buttery Sticks and Natural Shortening Sticks.

EventVue Inc., a Boulder-based social networking company focused on events, now has a "favorites" feature to mark the people you find interesting. The company also redesigned profiles to make them more streamlined, and added other features.

Fuser, a Boulder-based developer of an online inbox that allows users to consolidate their social networks into one interface, unveiled a new version. The updated version has improved speed and performance, a redesigned user interface and more message management features to keep them connected to their online communications.

Boulder-based **InfoPrint Solutions Company**, a joint venture between IBM (NYSE: IBM) and Ricoh, has launched its latest high-speed digital color printer, the InfoPrint ProC90. The machine is aimed at in-plant, service bureaus and print-for-pay customers with monthly volumes of 50,000 to 240,000 pages, requiring high-quality color.

Lijit Networks Inc., a Boulder-based Internet technology company, released its beta version of Lijit Ad Network,

which allows Internet publishers of advertising to receive a share of the ad revenue.

American Environmental Products Inc. based in Boulder has created a photon-releasing light that stays lit during power outages. The After-Lite delays the release of light photons from a "photo luminescent phosphor blend that is charged during normal operation. That allows the compact fluorescent light to illuminate without an electrical or battery power source.

CUBSglobal is a new Colorado company that stands for Cool Usable Bags that are sustainable. The company makes reusable backpacks out of recycled material.

Kozio Inc., a Longmont-based provider of embedded circuit board functional test, announced the latest release of its test automation tool for volume testing of processor-based circuit boards. Kozio's SequenceRunner application automates the various processes associated with testing and preparing an electronic device for shipment. The SequenceRunner application runs on a test computer and executes the customer's test process.

Monotype Imaging Holdings Inc., a Massachusetts-based text imaging company with offices in Boulder, added the eight-font Tanseek Arabic typeface family as an exclusive selection available from the Monotype library. Each font also features the Latin alphabet, combining Arabic and Latin designs into a single, aesthetically compatible, typeface solution.

Vail Resorts Inc., a Broomfield-based resort operator, is offering a "Baggage Bailout" for skiers and snowboarders staying at Vail, Beaver Creek, Breckenridge, Keystone and Heavenly this winter. Guests will receive a \$50 credit when they book at least a four-day, four-night ski or snowboard vacation by Dec. 1. The money is to compensate for baggage fees associated with airlines.

AWARDS

Margaret Coel, a mystery author in Boulder, won her fifth Colorado Book Award for Fiction for "The Girl with the Braided Hair." The award was presented by Colorado Humanities, a cultural nonprofit based in Denver.

SHIFT, a Longmont-based advertising, marketing and public relations agency, worked on a public awareness poster regarding the Community Choice Act, and it made the New Denver Ad Club's "Denver 50." The Denver 50 is an awards program that picks work based on its ability to cut through clutter and connect in fresh, relevant ways. Tara Pederson was the art director and copywriter of the poster; Jay Van Loenen was the copy editor.

The Cunningham Financial Group, a Boulder-based group of financial security company Northwestern Mutual, had several representatives honored with the company's Most Valuable Producers award. They were Kurt D. Bethke, Robert M. Rhyme and Scott G. Sparks.

Frank's Redhot Chile 'n Lime Steak Strips, a product of Boulder-based **Thanasi Foods LLC**, has been named the 2008 Best New Salty Snack by Convenience Store News magazine.

Denver-based **Colorado Association of Commerce and Industry**, the statewide chamber of commerce, received four awards at the annual conference of the Association of State Chamber Professionals. CACI placed first in the "large business-base" division in the categories of membership retention, retention improvement and growth of "nondues" revenues, and placed second for the highest growth percentage in membership revenue.

Patty Limerick, a history professor at the **University of**

Colorado at Boulder, received the 2008 Distinguished Achievement Award from the Western Literature Association. Limerick is the author of "The Legacy of Conquest," "Something in the Soil," "Desert Passages" and numerous essays and columns appearing in such publications as The New York Times, The Wall Street Journal and The Chronicle of Higher Education.

Longmont United Hospital received the 2009 Cardiac Care Excellence Award from HealthGrades, an independent health-care ratings company. The award places the hospital's clinical outcomes in the top 10 percent nationally for overall cardiac care. In addition, Longmont United Hospital received five-star ratings in coronary bypass surgery, treatment of heart attack, and treatment of heart failure.

Rep. Marilyn Musgrave, (R-Colo.), who represents **Colorado's Fourth Congressional District** received the National Association of Manufacturers Award for Manufacturing Legislative Excellence. The association honors federal lawmakers whose voting records have consistently supported manufacturing in the U.S.

Parrish Construction Co. of Boulder's new logo, designed by **Mason Design** of Lafayette, won a 2008 American Graphics Design Award.

Pedal To Properties, a Boulder real estate agency, has received the September/October Exemplary ETC Award from **GO Boulder** and the **city of Boulder** for going the extra mile to encourage and support the use of alternative transportation choices, and helping continue programs that make it easier for its real estate agents and clients to travel in an earth-friendly way.

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LINE from 1A

• Complete one additional line by 2017 and end the program. The Northwest line could be chosen as the line to complete, or be all-together left out in favor of another line.

• Complete shorter segments of each line by 2017 and leave the program open to build the rest over time as revenues allow. The Northwest line may reach Broomfield by 2017, but Louisville, Boulder, Gunbarrel and Longmont would have to wait longer.

• Complete a little longer segment of each line by 2017, but decrease train service frequency and leave the program open to build the rest over time as revenues allow.

• Complete all lines by 2017 by seeking additional revenues, which would likely mean increased taxes.

RTD officials plan to make a decision on how to proceed by the end of the first quarter 2009.

John Tayer, who sits on the RTD board representing western Boulder County, said he's committed to "bringing Boulder County its fair share of FasTrack resources," but he has yet to decide which option would best achieve that goal.

"My priority is Boulder County, but it's my hope we can devise a regional solution that best serves everyone who has been paying into the program," Tayer said.

Tayer has yet to support a plan that would increase taxes to achieve those goals, saying that a private partnership or other solution may present itself. He did admit that raising taxes would be "a challenging sell" for RTD.

"We will have to do a lot of trust building with the public," he said.

Public developments

City officials in Boulder and Louisville have both purchased land as part of urban renewal projects slated to coincide with future FasTrack commuter rail stations.

Boulder spent \$9.5 million in late 2005 to purchase an 11-acre property on the northeast corner of Pearl and 30th streets. It plans to develop the property with mixed-use and locate a regional

RTD bus station on the site. Surrounding that land, the city plans to rezone the mostly private industrial property to higher-density, mixed-use zonings.

Even if commuter rail service doesn't reach Boulder, the planned redevelopment can work, said Louise Grauer with the Boulder Planning Department.

"We would probably revisit the plan, but I think the concept works," Grauer said. "Steelyards (an existing mixed-use development a block north) proves it can work. We viewed this as creating a sense of place, not something that is dependent on FasTracks. And if you add the regional bus transit, along with the city routes, it can still be a transit-oriented village."

Construction on the bus station is expected to begin in late 2009, she said.

In Louisville, the city recently spent \$1.5 million to purchase a 0.62-acre property at 637 Front St. near the proposed FasTracks station. Plans call for a mixed-use redevelopment, said City Manager Malcolm Fleming. Similar to Boulder officials, Fleming said Louisville is comfortable with its decision to move forward.

"That area is part of the Highway 42 revitalization area that we've been planning for awhile to encourage redevelopment," Fleming said.

Still, Fleming said the city isn't giving up on FasTracks.

"Residents in this area have been taxed, and we expect to see the FasTracks commuter rail services as promised," he said.

In Longmont, city officials have put on hold any plans to redevelop the area surrounding the proposed FasTracks station at First Avenue and Terry Street. The city wasn't planning to purchase any property in the area, but it had planned to spend \$200,000 for a study on how best to rezone the area to promote redevelopment, Longmont Transportation Planner Phil Greenwald said.

"We're taking a wait-and-see attitude, but we still expect to see FasTracks in Longmont," he said. "We have 85,000 people up here who are paying into the

tax, and they want to get out of it what they put into it."

Private developments

Back in Boulder, local developer Lou Della Cava is in the process of proposing 240 high-end apartment units at the Twenty Ninth Street, within a quarter of a mile of the proposed Boulder FasTracks station. Della Cava said his project will continue with or without the commuter rail service.

"It's still a very feasible site," Della Cava said. "We're already in a high-transit corridor along 30th Street and near the lifestyle corridor of the Twenty Ninth Street and Whole Foods (Crossroad Commons) shopping centers."

Della Cava said city should continue with plans to rezone and increase the density in the surrounding area, even if FasTracks doesn't come through.

"The most important thing is that we're laying down residential density in an area with many existing services and transit lines," he said.

Bus Rapid Transit

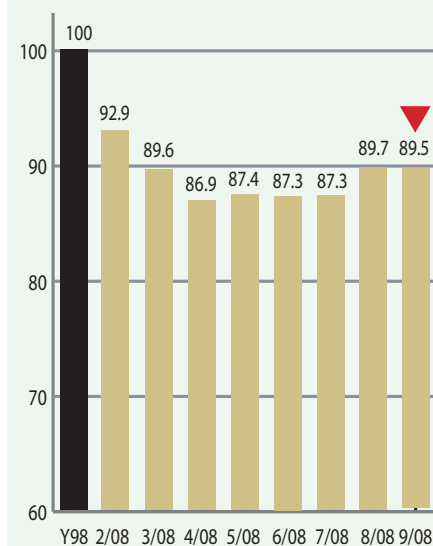
Della Cava and other community leaders, such as former Boulder mayor Bob Greenlee, said now may be the time for the city to forego FasTracks and concentrate on plans for RTD's Bus Rapid Transit.

The plans call for dedicated bus lanes along U.S. 36 to transport commuters past traffic on the highway between Boulder and Denver. FasTracks' dollars are slated to cover about 25 percent of the cost for Bus Rapid Transit, while the Colorado Department of Transportation is slated to take a majority of the costs.

"I've always felt that Bus Rapid Transit is a more practical and economical way to solve the congestion problem on U.S. 36," Della Cava said. "There's a romance with rail, but for communities of 100,000 people like Boulder, it just doesn't make sense ... there's not enough people here to support rail. But we've proven we can support bus service."

Contact writer David Clucas at 303-440-4950 or dclucas@bcbr.com

SMALL BUSINESS INDEX



The Vectra Bank Colorado Small Business Index for Colorado registered 89.5 in September, down slightly from a revised 89.7 in August.

Conditions may not remain the same, cautioned Vectra Bank Colorado's corporate economist, Jeff Thredgold.

"Global economic growth is likely to slow, falling victim to the same credit anxiety issues that have weakened the U.S. economy," Thredgold said. "Weaker global growth will have a negative impact on the state's small businesses."

Colorado's unemployment rate was estimated at 5.4 percent in the latest month, up from the 5.2 percent rate of the prior month. Total employment rose by 26,700 jobs during the past 12 months. In contrast, the U.S. economy lost an estimated 159,000 net jobs in September, the worst monthly decline in five years. The U.S. unemployment rate remained at a five-year high of 6.1 percent.

"Colorado is experiencing a variety of economic headwinds: the domestic and global credit market crisis, the housing downturn, a likely U.S. recession and employment slowdowns in neighboring states. But remarkably, the state's economy continues to churn out jobs at a respectable 1.1 percent year-over-year growth pace, ranking seventh in the nation," Thredgold said.

Source: Vectra Bank

CARDIAC from 1A

the difference.

If a hospital's mortality rate is as expected, it's awarded three stars. If the difference is much better than expected, it receives five stars. If it's much worse than expected, the facility receives one star.

"Hospitals do not have a choice of being rated or not," Van Fossen said.

Longmont United received five stars in three cardiac categories including coronary bypass surgery in which the patient survived between 30 and 180 days after being released from the hospital; heart attack treatment in which the patient survived while admitted in the facility; and heart failure treatment in which the patient survived during his or her hospital stay and more than 180 days after being released.

"Clinical excellence and superior care

is an area we strive to maintain at Longmont United Hospital," Carson said.

Van Fossen said about 15 percent of hospitals receive five stars making them better than the rest.

"The cardiac excellence award is a cut above that even," he said. "It's really a rather impressive distinction. There were only two recipients in the state of Colorado (this year)."

Longmont United also received high marks in the pneumonia subcategory for patients that survived while in the hospital as well as more than 30 and 180 days after being released.

Boulder Community Hospital also received five stars in the pneumonia subcategory but for patients who survived more than 180 days. It received three stars for patients who survived while in the hospital and those who survived

between 30 and 180 days after being released.

Avista Adventist Hospital in Louisville and Exempla Good Samaritan Medical Center in Lafayette both received three stars across the board for the subcategory.

Boulder Community was the only area hospital graded that received five stars in the stroke category for two classifications – survival in-hospital and between 30 and 180 days out of it – compared to the one star at Avista for those two classifications.

Both hospitals scored three stars for patients who lived more than 180 days after being released.

While it didn't score poorly in any of its graded categories for mortality (which was significantly fewer than the other facilities likely because they didn't meet the requirements of treating at least 30

Medicare patients for a given ailment in the three years studied and five in the most recent year), Exempla Good Samaritan was the only area hospital that didn't receive five stars.

Sharon Burnette, Exempla Good Samaritan's marketing and communications director, said the data studied doesn't include managed Medicare risk patients, which is how many of Exempla's patients are classified.

But Van Fossen said HealthGrades has the best, most comprehensive database available and rates hospitals, in part, to help people determine where they want to go for a procedure.

"There is a difference in quality between hospitals," he said.

Contact writer Ryan Dionne at 303-440-4950 or [e-mail rdionne@bcbr.com](mailto:rdionne@bcbr.com).

SKI/SNOWBOARD RETAILERS

(Retailers in Boulder & Broomfield counties ranked by number of local employees.*)

RANK	PREV. RANK	Retailer Address Phone/Fax	No. of employees at this location Percent of business focused on skiing/snowboarding Revenues 2007 Revenues 2006	Days and hours of operation	Leading brands of skis/snowboards sold Rental department? Service department?	Person in charge w/ title Year founded Web site E-mail
1	1	REI 1789 28th St. Boulder, CO 80301 303-583-9970/303-583-9977	105 25% \$1,342,000,000 \$1,022,300,000	Mon. to Sat. 9 a.m. to 9 p.m., Sun. 9 a.m. to 6 p.m.	Salomon, K2, Rossignol, Dynastar No Yes	Ali Bennett, Store Manager 1938 www.rei.com N/A
2	2	NEPTUNE MOUNTAINEERING 633 S. Broadway St., Unit A Boulder, CO 80305 303-499-8866/303-499-2130	36 75% N/A N/A	Monday to Friday 10 a.m. to 8 p.m., Saturday to Sunday 10 a.m. to 6 p.m.	K2, Volkl, G3, Movement, Asnes, Black Diamond Yes Yes	Gary Neptune, Founder 1973 www.neptunemountaineering.com N/A
3	3	SPORTS AUTHORITY 3320 N. 28th St. Boulder, CO 80301 303-449-9021/	35 45% \$2,740,000,000 \$2,509,300,000	Monday to Saturday 9 a.m. to 9:30 p.m., Sunday 10 a.m. to 8 p.m.	Salomon, Volkl, Rossignol, K2, Burton, Ride, Morrow, Atlantis. Yes Yes	Les Klinger, Manager 1928 www.sportsauthority.com N/A
4	4	SPORTS AUTHORITY 301 Marshall Road Superior, CO 80027 303-554-0161/	28 20% \$2,740,000,000 \$2,509,300,000	Monday to Saturday 9 a.m. to 9:30 p.m., Sunday 10 a.m. to 8 p.m.	K2, Rossignol, Salomon, Atomic, Burton, Ride. Yes Yes	Kelsey Welch 1928 www.sportsauthority.com N/A
5	5	SPORTS AUTHORITY 2251 Ken Pratt Blvd., Suite C Longmont, CO 80501 303-651-9697/	27 30% \$2,740,000,000 \$2,509,300,000	Monday to Saturday 9 a.m. to 9:30 p.m., Sunday 10 a.m. to 8 p.m.	K2, Rossignol, Burton, Atomic, Salomon, Flow and Sims. Yes Yes	Steve Gardea, Manager 1928 www.sportsauthority.com N/A
6	6	CHRISTY SPORTS 2000 30th St. Boulder, CO 80301 303-442-2493/303-440-0101	25 99% N/A N/A	Monday to Saturday 10 a.m. to 7 p.m., Sunday 10 a.m. to 6 p.m.	K2, Burton, Salomon, Nordica. Yes Yes	Dennis Meeker, Manager 1958 www.christysports.com dmeeker@christysports.com
7	7	BC SURF & SPORT 1 W. Flatirons Circle, Suite 408 Broomfield, CO 80021 720-887-2444/	20 20% N/A N/A	Monday to Saturday 10 a.m. to 9 p.m., Sunday 11 a.m. to 6 p.m.	Burton, Nitro, Ride, Capita, Rome, Arbor, Never Summer. No Yes	Tom LaCrosse, Owner 1977 www.bcsurfandsport.com N/A
8	8	CHRISTY SPORTS 520 Zang St. Broomfield, CO 80020 303-410-8955/	12 99% N/A N/A	Monday to Saturday 10 a.m. to 7 p.m., Sunday 11 a.m. to 6 p.m.	K2, Burton, Salomon. Yes Yes	Jeremy Putman, Manager 1958 www.christysports.com flatirons@christysports.com
9	8	BIG 5 SPORTING GOODS CORP. 1610 Main St. Longmont, CO 80501 720-652-6593/	10 40% \$898,300,000 \$876,800,000	Monday through Friday 10 a.m. to 9 p.m., Saturday 9 a.m. to 9 p.m., Sunday 10 a.m. to 7 p.m.	K2, Morrow, Division 23. No No	Steven G. Miller, Chairman, President and CEO 1955 www.big5sportinggoods.com N/A
10	11	CRYSTAL SKI SHOP 3216 Arapahoe Ave., Suite H Boulder, CO 80303 303-449-7669/	10 100% N/A N/A	7 a.m. to 8 p.m. seven days a week.	Sirius and Giro ski accessories. Yes Yes	Tony Martinez, Owner 1976 www.crystalskishop.com info@crystalskishop.com
11	10	OUTDOOR DIVAS 1133 Pearl St. Boulder, CO 80302 303-449-3482/303-443-3116	10 75% N/A N/A	Monday to Thursday 11 a.m. to 8 p.m., Friday to Sunday 10 a.m. to 8 p.m.	K2, Rossignol, Roxy, Betty Rides, Dynastar, G3, Black Diamond, Burton Yes Yes	Kim Walker, President 2002 www.outdoordivas.com kim@outdoordivas.com
12	11	BOULDER NORDIC SPORT 1717 15th St. Boulder, CO 80302 720-227-9400/	8 100% N/A N/A	Mon. to Fri. 10 a.m. to 6 p.m., Sat. 10 a.m. to 5 p.m., Sun. 11 a.m. to 5 p.m.	Rossignol, Fischer, Atomic, Salomon No Yes	Nathan Schultz, Owner 2006 www.bouldernordicsport.com N/A
13	14	PLAY IT AGAIN SPORTS LONGMONT 800 S. Hover St. Longmont, CO 80501 303-774-9912/303-776-1631	8 20% N/A N/A	Monday to Friday 10:30 a.m. to 7 p.m., Saturday 9 a.m. to 6 p.m., Sunday noon to 4 p.m.	New and used snowboards, Morrow, 5150, Snowjam, Airwalk used skis, boots and poles, assorted brands. No No	John Martin and Chris Martin, Owners 2006 www.playitagainsportslongmont.com pias11431@yahoo.com
14	18	SATELLITE BOARDSHOP 1538 28th St. Boulder, CO 80303 303-374-3275/303-374-3276	7 50% \$500,000 \$400,000	Monday to Saturday 11 a.m. to 8 p.m., Sunday noon to 6 p.m.	Burton, Capita, DC, Vans, 32, Volcom, Airblaster, Unity, Never Summer, Lib Tech, Rome, Technine, 686, Nike. No Yes	Raul Pinto and J.G. Mazzotta, Owners 2002 www.satelliteboardshop.com shop@satelliteboardshop.com
15	11	CUTTING EDGE SPORTS 1817 Highway 42 Louisville, CO 80027 303-666-4550/	7 30% N/A N/A	Monday to Friday 10 a.m. to 7 p.m., Saturday 9 a.m. to 6 p.m., Sunday 10 a.m. to 5 p.m.	Salomon, Volkl, K2. Yes Yes	Brian Bauer, Owner 1992 www.cescolorado.com bauerbrian@hotmail.com
16	16	PLAY IT AGAIN SPORTS 653 S. Broadway Boulder, CO 80305 303-499-2011/303-499-2031	6 75% N/A N/A	Monday to Friday 10 a.m. to 7 p.m., Saturday 10 a.m. to 6 p.m., Sunday 11 a.m. to 5 p.m.	All major brands used skis and snowboards; new snowboards: K2, Lamar, Morrow, LPD, Airwalk. No No	Joy C. Rochester, Owner 1990 www.playitagainsports.com playitagainboulder@hotmail.com
17	16	BOULDER SPORTS RECYCLER 4949 N. Broadway St., Suite 113 Boulder, CO 80304 303-786-9940/	6 50% N/A N/A	Tuesday to Friday noon to 7 p.m., Saturday 10 a.m. to 5 p.m., Sunday noon to 5 p.m.	High-end used. No Yes	Jamie Bledsoe, Manager 1992 www.bouldersportsrecycler.com N/A
18	19	ALPINE SPORTS OUTLET 2510 47th St. #A1 Boulder, CO 80301 303-325-3231/	5 100% N/A N/A	Mon. to Fri. 10 a.m. to 7 p.m., Sat. 10 a.m. to 6 p.m., Sun. noon to 5 p.m.	Rossignol, Vokl, Fischer, Head, Giro, Dakine Yes Yes	Patrick Wallace, Owner 2001 www.alpinesportsoutlet.com sales@alpinesportsoutlet.com
19	20	ECHELON SPOKES & SLOPES 297 N. Highway 287 Lafayette, CO 80026 303-604-1825/303-604-1824	5 40% N/A N/A	Monday to Friday 10 a.m. to 7 p.m., Saturday 10 a.m. to 6 p.m., Sunday 10 a.m. to 4 p.m.	K2, G3, Ride, Salomon, Volkl, Dynastar Yes Yes	J.D. Whitney and Marti Whitney, Owners 2005 www.echelonspokesandslopes.com echelonspokesandslopes@msn.com
20	21	JIBIJ PRO SHOP 3200 Valmont Rd., Unit 6 Boulder, CO 80301 303-440-1244/303-440-1244	2 100% N/A N/A	Monday to Friday 10 a.m. to 7 p.m., Saturday noon to 5 p.m., closed Sunday.	K2, Line, Scott, Helly Hansen. No Yes	Josh Bryant, President 2003 www.jibij.com info@jibij.com
21	22	DICK'S SPORTING GOODS 31 W. Flatiron Circle Broomfield, CO 80021 720-887-0900/720-887-4810	N/A N/A \$3,888,400,000 \$3,114,200,000	Mon to Sat. 9 a.m. to 9:30 p.m., Sun. 10 a.m. to 7 p.m.	K2, Atomic, Salomon, Burton, Lamar, Forum. No Yes	Kevin Williams, Manager 1958 www.dickssportinggoods.com N/A
22	23	BOULDER SKI DEALS 2525 Arapahoe Ave. Boulder, CO 80302 303-938-8799/	N/A N/A N/A N/A	Monday to Friday 10 a.m. to 8 p.m., Saturday 9 a.m. to 6 p.m., Sunday 11 a.m. to 5 p.m.	K2, Dynastar, Burton, Atomic and many others. Yes Yes	Mike Gonzales, Manager N/A www.boulderskideals.com 200BSD@ssv.net

N/A: Not available.

If your company should be on this list, please request a survey by e-mailing research@bcbr.com or calling our research department at 303-440-4950.

* Second ranking criteria is revenues.

SOURCE: BUSINESS REPORT SURVEY
RESEARCHED BY Beth Edwards

The iChallenge
iPhone
receives
competition
26A



EXECSTYLE



Stepping out
Treppeda's
offers
lunch, dinner
27A

GEARING UP FOR Snow Sports

Comfort, performance, technology lead trends in apparel, equipment

BY LYLA D. HAMILTON
Business Report Correspondent

BOULDER — From jackets, gloves and goggles to bindings, boards and skis, a wealth of new gear awaits Colorado snow sports enthusiasts this season.

Boulder-based Spyder Active Sports Inc. debuted a new luxury line of climate-controlled clothing. Marketing manager Laura Wisner said jackets and ski pants with the Heat option have flexible heating elements concealed within their linings. Small battery packs that power the systems are removable, and the garments are washable.

The company says the heating element warms the body core, and its placement enhances the transfer of heat to the limbs.

Spyder's Vail jacket with the Heat option carries a manufacturer's suggested retail price of \$1,050. Matching pants are \$800. Available colors are fashion-forward versions of white, black and red. Local retailers that carry Spyder apparel include Christie Sports, the Sports Authority and Boulder Ski Deals.

For warmer hands, the Hot-rap line from Hotfingers Gloves features heat-reflective insulation and a liner that wicks moisture away from the skin.

► See **Snow, 28A**

BlackBerry, T-Mobile, Palm challenging the iPhone

BY JEFF JAMES

Business Report Correspondent

What a difference a year makes.

Twelve months ago, the Apple iPhone had pundits, consumers and mobile phone carriers alike wondering if Apple was going to roll through the mobile phone industry like it had with the digital music scene and the iPod.

EXEC TECH

Could anyone equal the elegant design of the iPhone? Or was Apple destined to plant a victorious flag on yet another consumer technology market segment?

Despite the unqualified success of the new iPhone 3G and the Apple App Store, Apple shouldn't rest on its laurels yet. In the last two months, a trio of promising new mobile phones have been announced or will arrive soon: the T-Mobile G1 (aka the "Google phone"), the RIM BlackBerry Storm and the Palm Treo Pro. Here's a quick look at what each promises to deliver and see how they could stack up to the iPhone.

RIM BlackBerry Storm

www.blackberry.com/storm

The T-Mobile G1 may have garnered more headlines, but the new RIM BlackBerry Storm — announced just before this issue of BCBR went to press — may be the only phone in this group to give iPhone owners a genuine case of feature envy.

Like the iPhone, the BlackBerry Storm doesn't



RIM BlackBerry Storm

T-Mobile G1

www.t-mobileg1.com

Perhaps the only phone listed here that can match the pre-release hype of the iPhone is the T-Mobile G1, the first phone powered by Google's "Android" mobile phone software.

A T-Mobile spokesperson said the company expects the phone to be a popular device, with "heavy pre-sale

come with a physical keyboard; it relies on a large touch screen that can be used to make calls, search the Internet, and keep tabs on your contacts. The difference is that the Storm provides true tactile feedback. When you press the screen to dial a button, for example, the screen will depress slightly. Throw in easy integration with enterprise e-mail networks, a superior 3.2 megapixel camera

(compared to the iPhone's 2 megapixels), and speedy network access via Verizon, and the Storm just might be the first phone to out-feature Apple's finest.



T-Mobile G1

demand" already causing the company to triple the number of phones available for consumers on the Oct. 22 launch date.

The handset is manufactured by HTC, and the G1 comes loaded with features: a slide-out QWERTY keyboard, 3.2 megapixel camera, Wi-Fi support and access to the "Android Market," Google's answer to the iPhone App Store. Google's Android software platform is open source, which likely will translate into cheaper phones and fewer restrictions on the applications that software developers can write for it. By comparison, Apple has been much more restrictive about the sorts of applications it allows developers to sell through the iPhone App Store.

► See **Challenging, 27A**

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Treppeda's offers casual business lunch, elegant dinners

BY LAURIE BUDGAR

Business Report Correspondent

NIWOT — They say necessity is the mother of invention. But sometimes, hunger is the mother of new restaurants.

Howard Treppeda first whet his appetite for opening a new restaurant when he came to visit his sister in the sleepy burg of Niwot back in 1977. "I remember walking around, and there was no local community spot where you could just chill. And there was no good food, and it was such a great town."

STEPPING OUT

And Treppeda knows what good food should taste like. "I'm a second-generation American. I grew up in New York with real Italian food. I live to eat — I don't eat to live." So no matter where he went, Treppeda never forgot that frustrating experience.

In the 1980s, Treppeda lived in New York, working in restaurants and taking classes at the Culinary Institute of America. In the early '90s, he moved to Holland and later, to Paris, to attend one of the most renowned cooking schools of all, Le Cordon Bleu. In 1996, after his travels, Treppeda came back to Colorado — and so did his hunger. "I was just



MICHAEL MYERS

The atmosphere at Treppeda's Italian Ristorante in Niwot provides a neighborhood fill where people can chill out, and at night becomes an elegant dining room with an extensive menu.

walking by this vacant lot (in Niwot) and there was a site plan for a building." He instantly recognized its potential, but his wife didn't want him to start a restaurant. After all, the hours would be long and their kids were still small. So he began with just a deli, opening only for lunch and some corporate catering.

It was exactly what Niwot needed, apparently, because business was good from the start. "It was all word of mouth. I didn't have any money for marketing," he said.

But then came Y2K, followed by the

dot-bomb, and Treppeda's customers, spooked, began to come around less often. "I was so small, I could adjust," Treppeda said, noting with a touch of pride that he has created many avenues to generate income.

And it's true. Treppeda's bread and butter is his casual lunch business, where customers walk up to the deli case in the main room to place their orders. Everything is fresh — Treppeda roasts his own beef for the Chief Niwot sandwich (served with chipotle mayo), and pan-fries the chicken breasts for the chicken cutlet

Treppeda's Italian Ristorante

300 2nd Ave., Niwot
303-652-3552
www.treppedas.com
Open Monday through Saturday
Lunch: 8 a.m.-3 p.m.
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Sandwiches: \$8.55
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Pizza: \$11-\$12
Meat entrees: \$19-\$21
Desserts: \$5-\$7

Business Lunch & Dining



Though the restaurant can get loud, the dinner menu surely will impress a client — and you won't have to reforecast earnings afterward. Treppeda's is great for grabbing a quick sandwich or salad with colleagues, and also makes a fun family outing. The Kraft paper atop the white linen tablecloths is an irresistible coloring opportunity.

After hours



The bar is warm and friendly, with some creative cocktails, but the food here is the real attraction.

sandwich, serving both on Udi's ciabatta.

Treppeda tries to use locally sourced ingredients whenever possible; he relies on local farms like Red Wagon, Toohey,

► See **Treppeda's, 29A**

CHALLENGING from 26A

Palm Treo Pro www.palm.com

It may not have the sex appeal of the other devices mentioned here, but the Treo Pro is an awfully good phone. It's loaded with features, including built-in support for 3G, Wi-Fi and GPS.

It also runs on Windows Mobile 6.1, which makes it a painless choice for someone who uses Windows XP or Vista at home, and who might need the ability to easily integrate their e-mail with the office Microsoft Exchange server. The BlackBerry and iPhone 3G also offer integration with Exchange, but the Palm offers the easiest route. You're also less likely to get raised eyebrows or dirty looks from the office IT department when you ask them to support the Treo Pro.

Apple iPhone 3G www.apple.com/iphone

The iPhone is the device that every-

one wants to emulate, and for good reason: the iPhone 3G introduced 3G network support, better integration with enterprise e-mail clients, and a convenient App Store that lets users download thousands of new iPhone applications.

The iPhone's revolutionary touch-screen interface and slick hardware design has spawned lots of imitators; all the other phones mentioned here have a bit of "me-too" in their design, all inspired by the success of the iPhone. The iPhone may be the phone to beat, but it's clear that legitimate competition finally has arrived. Microsoft is also hard at work on Windows Mobile 7, a significant update to its mobile phone operating system that should arrive sometime in 2009.

One thing is for certain: All this healthy competition is great news for anyone in the market for a new mobile phone.



Palm Treo Pro



Apple iPhone 3G

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SNOW from 25A

Prices range from \$38 to \$80 per pair. Hotfingers gloves are available from the online store of Dick's Sporting Goods.

New in the snow goggle realm is the Giro Manifest. Its PopTop technology promises quick and easy switching of tinted lenses to meet changing light conditions — and no annoying fingerprints on the lenses. Recommended prices range from \$150 to \$200. The Manifest is available at local snow sports retailers and online stores including REI.

While alpine downhill skiing and snowboarding still dominate the winter sports scene, alpine touring is increasingly popular.

According to Snowsport Industries America, a leading trade association, sales of alpine touring equipment were up nearly 12 percent during the 2007-2008 ski season. Sales of alpine downhill equipment rose about two percent and telemark gear saw a nine percent drop.

"We get a lot of requests for alpine touring equipment," said Chris Dangerfield, assistant manager of the REI store in Boulder. "Many experienced downhill skiers want to venture out into the back country without having to learn to telemark, which is an entirely different technique."

For alpine skiers who want to tackle steep backcountry slopes without facing a steep learning curve, alpine touring is just the ticket. Specialized bindings leave the skier's heels free during the hiking (uphill) phase and lock them in place for the descent.



COURTESY SPYDER ACTIVE SPORTS INC.

Boulder-based Spyder Active Sports Inc. debuted a new luxury line of climate-controlled clothing. Jackets with the "Heat" option have flexible heating elements concealed within their linings. Small battery packs that power the systems are removable, and the garments are washable.

Snowshoeing continues to win converts among hikers who want to continue their outdoor pursuits in the winter. "You can keep doing what you do all summer," noted REI's Dangerfield, "and almost be an expert in the first hour."

Snowshoes get lighter and more durable every year, he added.

The new Tubbs Xplore Series offers snowshoes with one-pull QuickFit bindings. They retail for about \$120.

Increasingly popular among backcountry snowboarders are "splitboards," which come apart to act like a pair of skis for the climb and come together as a conventional snowboard for the descent. At REI, the Burton S-Series split snowboard is about \$600.

Bamboo, long a classic in Nordic ski poles, is making a comeback in clothing, skis and snowboards. Since bamboo grows quickly, it's a renewable resource.

Bamboo yarn is biodegradable, has natural wicking characteristics and dries quickly. Spyder blends bamboo into the fabric for its new women's Jet Jacket, which retails for about \$800 and features one of the season's hottest fashion trends, a removable faux fur collar.

In snowboards and skis, according to Patrick Wallace of Alpine Sports, bamboo offers "high rebound and springiness." It is both durable and light. The store carries the new Liberty Double Helix ski, whose core includes bamboo laminated with poplar.

Boulder Ski Deals carries the award-winning Salomon SickStick, a \$600 snowboard that uses bamboo to improve performance and reduce the environmental impact of snowboard production.

No winter sports excursion is complete without a hot drink. This year, California-based Clif Bar & Company introduced the first hydrating and refueling beverage packets for cold-weather athletes: Clif Shot Electrolyte Hot Apple Cider and Clif Shot Recovery Hot Chocolate. Both boost energy, the company said. The cider includes ions that improve cell function. The chocolate provides proteins to rebuild tired muscles. Brandy is optional.



COURTESY SCOTTYBOB'S HANDCRAFTED SKIS

Colorado-based ScottyBob's Handcrafted Skis makes customizable skis available in alpine, telemark and alpine touring versions. They feature a patented technology that promises better carving and easier turns.

This fall, Alpine Sports in Boulder is featuring the new Titan series of skis from Blizzard, a Technica Group company. Titans offer an integrated track system so skiers can swap bindings — alpine, touring and telemark. "One pair of skis does it all," said store founder Patrick Wallace. With alpine bindings, the Titan Argos retails at about \$1,100.

Also gaining attention are asymmetric skis built by Colorado-based ScottyBob's Handcrafted Skis. Available in alpine, telemark and alpine touring versions, they feature a patented technology that promises better carving and easier turns. Products are available at www.scottypob.com.

Hazel Dell and Long Family Farms for produce and meat.

Service is fast, a quality surely appreciated by the IBM, Case Logic, Seagate and other high-tech workers in the area who frequent the place. Low-carbers can indulge in the many salads, like the melon and prosciutto or the smoked salmon with capers and red onions on a bed of greens.

In 2005, Treppeda knocked down a wall to create a more formal room for dinner. And it worked, because in the evenings, the restaurant is transformed into an elegant space. White tablecloths come out, as do waiters, bus staff and wine menus. The warm barn-red walls, neo-Roman lamps and piano jazz lend a feeling of being in your chic friend's dining room. And, just like at the best dinner parties, when the conversation gets going over a bottle (or two) of wine, the room here gets loud—but not enough to detract from the authentic Italian fare.

The pasta—in this case, Spaghettoni all'Amatriciana, made with house-cured guanciale (pork from the hog's jowl), red onions, plenty of garlic, tomatoes and parsley—was cooked perfectly al dente, and the sauce was so delectable we ate it with a spoon after the pasta was gone, even as we enviously eyed the pizza at the next table.

My companion's pork shoulder was prepared with equal finesse: Accompanied by caramelized onion, fried sage and lentils, the meat nearly fell off the bone. Dessert continued to wow us: An artfully presented, creamy panna cotta (with star-

IN 2005, TREPPEDA knocked down a wall to create a more formal room for dinner. And it worked, because in the evenings, the restaurant is transformed into an elegant space. White tablecloths come out, as do waiters, bus staff and wine menus.

shaped lemon mousse dots and blackberries for garnish) was a delicious ending. A few service mistakes failed to dampen our enthusiasm for the meal.

The bar in the main room contributes nicely to the neighborhood-chill factor Treppeda was seeking, as does the outdoor patio. There's a nice selection of wine and creative cocktails to choose from, with a few featuring limoncello, which the bar was sadly out of during our visit.

Treppeda's also takes care of local businesses with its corporate catering, which consists primarily of box lunches; and also does special-event catering. "Sometimes it's a dinner for 350; sometimes it's 70 people in someone's loft," Treppeda said. No matter what, he's still small enough to adapt.

Not only does Howard Treppeda now have multiple revenue sources, but Niwot has a welcoming place to satisfy a hunger with a great meal, and just hang out.

Children-friendly Halloween events planned throughout Boulder Valley

At this time last year, I wrote about very adult haunted houses for Extra Steps. But this year I decided to lighten up a little, and include the little ones. Below is a list of kid-friendly events for all the main towns in the Boulder Valley area.

The city of Longmont hosts its annual Halloween Parade at 10 a.m. on Saturday, Oct. 25. There is a 9:40 a.m. lineup time for anyone interested in walking the route, meeting at the St. Vrain Memorial Building, 700 Longs Peak Ave. Following the parade is Trick or Treat Street with participating downtown merchants. For more info, call 303-651-8404.

The city and county of Broomfield and the Broomfield Event Center host Fall Fest at 1 p.m. on Saturday, Oct. 25, at the Broomfield Event Center, 11450 Broomfield Lane. The fun includes carnival games, inflatables, ice-skating, Trick-or-Suite and hayrides. Tickets are \$5 per child and include admission to that night's Rage hockey game against the Arizona Sundogs. Parents can buy their hockey tickets separately. For more info, see www.ci.broomfield.co.us.

The city of Louisville hosts its

Howl-o-Ween Pet Parade from 10 to 11:30 a.m. on Saturday, Oct. 25, at the Louisville Recreation/Senior Center Arboretum, 900 W. Via Appia Way. All generations welcome to walk



EXTRA STEPS
Carol Maskus

in the parade, but must have a pet with them. Trick-or-treat street and prizes for Best in Show, Best Look-alike and Most Creative. For more info, see www.louisvillerecreation.com.

The Lafayette Public Library has trick-or-treating during open hours from 10 a.m. to 5 p.m. on Friday, Oct. 31, at 775 W. Baseline Road. For more information, call 303-665-5200.

Downtown Boulder hosts its annual Munchkin Masquerade from 2 to 5 p.m. on Friday, Oct. 31, along the Pearl Street Mall. Pick up a complimentary treat bag, picture and balloon where the parade starts at the Camera, 10th and Pearl streets. Children will receive a Treat Stop Map. For more info, see www.boulderdowntown.com.

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employees locally at the time of acquisition, was acquired for its ability to build brands online.

Last year Crispin Porter was selected by Domino's Pizza (NYSE: DPZ) to be its lead creative advertising agency.

Credit union names new CEO

BOULDER – Premier Members Federal Credit Union in Boulder has named Rhett B. Rowe as its new president and chief executive officer.

Rowe will replace Tom Evers, who will become a consultant to the credit union's board of directors.

Prior to joining Premier Members Federal Credit Union, Rowe was president of First National Bank of Colorado in Boul-

der, and prior to that he was executive vice president and chief lending officer for Arvest Bank in Little Rock, Ark.

Founded in 1966, Premier Members Federal Credit Union has grown to approximately \$300 million in assets and 28,000 members. The credit union has full-service branches in Boulder, Longmont and Louisville, along with five other branches in Colorado.

Shapins' founders step down

BOULDER – The two founding principals of Shapins Belt Collins, a Boulder-based landscape architecture, planning and design firm, are retiring after 17 years with the company.

Ann Moss and Jerry Shapins are turn-

ing Shapins Belt Collins over to Mimi Mather and Bill Bobzien, president and vice president, respectively.

Shapins Belt Collins, formerly Shapins Associates, was acquired by Belt Collins, a Honolulu-based design and engineering firm in November 2007.

Shapins was founded in downtown Boulder in 1991. Prior to its Boulder location, it was known as Shapins Moss in Denver from 1982 to 1989.

BioTech lands \$1.6 million

BOULDER – Bolder BioTechnology Inc. received a \$1.6 million National Institutes of Health grant to further develop a drug that helps fight multiple sclerosis.

The Phase II Continuing Renewal

Small Business Innovation Research grant will be used to perform preclinical studies required by the Food and Drug Administration in order to file an Investigational New Drug application.

Once the application is filed, the Boulder-based company can begin testing the drug on people, said Joe Cox, the company's president.

"Current commercial beta interferon products are partially effective and are inconvenient to use because they must be injected frequently, typically for the life of the patient," Cox said in a statement.

Bolder BioTechnology develops human protein drugs with therapeutic properties to help treat blood and endocrine disorders, cancer and infectious diseases.

BookCliff expands winery

BOULDER - After a decade of running a winery from the basement of their Boulder home, John Garlich and Ulla Merz are expanding BookCliff Vineyards to an industrial building in North Boulder.

The owners signed a lease for 2,275 square feet of space at 1501 Lee Hill Road, Unit 17 to expand the winery's production and storage facilities. Arn Hayden with Freeman Myre helped broker the real estate deal.

BookCliff Vineyards grows its grapes on 33 acres of land in Palisade, near Grand Junction. The grapes are then transported to Boulder for wine production and storage. The business also has a tasting room on 15th Street, just south of Pearl Street, which it shares with the Belvedere Belgian Chocolate Shop.

Merz said the company may open a new tasting room at the new space in North Boulder.

"People can see that we are here now and come visit the winery," she said.

Porous buys Penn. facility

LAFAYETTE - Porous Power Technologies LLC has acquired a battery development and test facility in Plymouth Meeting, Penn., to further its lithium-ion battery advancement.

The Lafayette-based battery developer, which specializes in creating battery separators that help determine how cool a battery operates and how long it lasts, purchased the facility from Plymouth Meeting, Penn.-based Lithium Technology Corp. (Nasdaq: LTHU.PK) on Sept. 1 for an undisclosed amount.

The building previously housed Lithium Technology's headquarters, but the company is shifting gears and plans to be out of the facility by the end of the year, said Tim Feaver, Porous' president and chief executive officer. Porous Power will continue subleasing the building through March when Lithium's current lease ends, he said.

Porous Power will use the approximately 12,000-square-foot facility to develop new separators and create equipment and processes for lithium-ion cell lamination. The lamination process is used in creating hybrid and electric vehicle batteries.

Porous hired three Lithium Technology employees to help operate its primary research and development facility, Feaver said. Its headquarters, though, will remain in Boulder.

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Workshop offers tips to spruce up resume for job search

Finding a job is always an anxiety-inducing experience.

When the news about the economy is so frightening, finding a job can seem even more challenging.

Fortunately, help is on the way. Boulder Public Library is once again hosting the annual Rev Up Your Resume workshop from 10:30 a.m. to 2 p.m. on Saturday, Nov. 1. This year's event is being sponsored by a long list of partners from various local organizations with an interest in helping people find and land good jobs. They're rounding up professional career counselors who will be on hand to give workshop participants free one-on-one help creating or polishing that critical career tool, the resume.

Ahead of the workshop, I thought it might be helpful to compile a list of career-related tips from some of the partners.



LIBRARY BIZ

Terzah Becker

Those partners are Workforce Boulder County, the Colorado Career Development Association, or CCDA, the YWCA of Boulder County, the Latino Chamber of Boulder County, Boulder Technical Education Center and the Dreamweavers Institute, a local life-planning firm.

The organization with which the CCDA is affiliated, the National Career Development Association, suggests that job seekers who will be meeting with a career counselor ask themselves the following questions to get the most out of counseling sessions.

How satisfied are you with your current job? What are the main satisfactions and dissatisfactions? What are your hopes and fears regarding your current job?

What can you do to make your current job better? How might you change aspects of your job? How might you change work groups or projects? How might you change the meaning of work in your life? If you decided to do so, how might you change jobs?

What are your goals related to work and your career? In the near future? In the long-term future? What are your long and short term priorities for work and your career?

What actions, if any, do you need to take regarding your job and career? Now? In three months? Long term?

The CCDA's Web site, www.colorado-careerdevelopment.org, provides a list of area counselors, for those who may require more than just the free resume advice that will be available at library in November.

Workforce Boulder County offers much for the self-directed job seeker. The gem of its services is the Resource Center, which includes computers with updated software, Internet access to job-listing sites, access to America's Job Network, resume software, assessment and career information software programs and newspapers, books, periodicals and magazines. In addition, Workforce offers various workshops on topics ranging from networking and interviewing to full-blown career assessment sessions. For an up-to-date list, see www.wfbc.org.

For job seekers who are looking to make over not just their careers but their lives, the Dreamweavers Institute site, www.dreamweaversinstitute.com, suggests that thinking about the various "chapters" of adult life can

help clarify goals. Twenty-somethings, for instance, are typically focused on keeping options open and becoming more responsible, while forty-somethings are increasingly seeking to be their own person and focusing on what matters most to them.

On the subject of resumes in particular, Dreamweavers' Amy Lichty, who will be giving the keynote address at our event, says that job seekers need to pay attention both to the needs of the business seeking an employee and to their ability to fill those needs. "The strength of the resume comes from the ability of the applicant to go beyond merely listing experience to communicating 'proven' results," she says. "In addition, does the resume include the 'key words' that will produce an

electronic match for the target position? If so, an interview is more likely to occur."

For more, see the "Resources" section of the Dreamweavers site.

Finally, I wouldn't be doing my job if I didn't put in a plug for the Boulder Public Library and our numerous jobs resources. We subscribe to a database called "Learning Express." This subscription site is available to you at home if you have an Internet connection and library card barcode number. It contains practice tests for the academic and vocational exams required for entry into many fields. Examples include the Civil Service Exam, nursing school entrance exams and real estate broker licensing exams, among many others.

If you can't join us on Nov. 1, we have plenty of books offering resume help, too. If you need a computer for actually assembling your resume or cover letters in Microsoft Word or on Google Documents, all of terminals now offer both Word 2007 and the Internet. Come in any time we're open to reserve a terminal.

And we hope to see you at the workshop. Happy job hunting.

Terzah Becker is a reference specialist at the Boulder Public Library. Her column runs every other month in The Business Report. She welcomes comments and questions and can be reached by phone at 303-441-3194 or e-mail at beckert@boulder.colorado.gov.

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3005 STERLING CIRCLE



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dan@aweida.com

BUSINESS DIGEST

NEW BUSINESS

Generator Group LLC, a Portland-based recruiting agency, opened a Lafayette office that will focus on its consumer products division. Candie Fisher, the company's client development director, is the only Lafayette-based employee, but she said the company eventually plans to expand its staff. She currently works from home.

Illinois-based investment advisory **Madden Funds Management Ltd.** has opened an office at 4450 Arapahoe Ave. in Boulder. Colorado native Brendan McGuire will run the office that focuses on retirement plan investment services for individuals and families.

BUSINESS MOVES

Engineers Without Borders U.S.A. moved its national headquarters from Longmont to 4665 Nautilus Court in Boulder.

BUSINESS BRIEFS

New Haven, Conn.-based BioRelix Inc. has signed an exclusive license agreement with the **University of Colorado Technology Transfer Office** for technology developed at the university. The riboswitch technology, developed by Robert Batey, an associate professor in CU's chemistry and biochemistry department, is expected to help BioRelix develop antibiotics to counter drug-resistant pathogens. The Tech Transfer office is based in Boulder.

The **University of Colorado at Boulder** will use a \$3.2 million, five-year grant from the National Science Foundation to establish a new high-tech graduate program. The computational optical sensing and imaging graduate program is designed to address future high-tech needs and is expected to support 20 students per year with the help of matching funds through the university and the industry.

Allegro Multimedia Inc., a Boulder-based music gaming and educational software firm, has signed a deal with Hal Leonard Corp. to distribute Allegro's products. Hal Leonard, a Milwaukee-based music print publisher, will sell Allegro's Piano Wizard Premier product, a computer-based piano tutorial software package. The offering will include the options to buy a 37- or 49-note keyboard with the software, or just the software on its own. Allegro, which does business as Music Wizard Group, has several products for different age groups and has teamed up with Fisher Price for educational children's

music products.

EventVue Inc., a Boulder-based startup social networking company, seeks employees, especially programmers. E-mail josh@eventvue.com.

The **National Center for Atmospheric Research**, based in Boulder is working with federal agencies and universities as well as the insurance and energy industries to launch a study to examine how global warming will influence hurricanes in the next few decades.

eWomen Network, a national business community for women, seeks a managing director for the Boulder chapter. For details, see www.ewomennetwork.com.

Parrish Construction Co. of Boulder joined the "10 for Change" program of the Boulder Climate Smart Initiative of the **city of Boulder's Office of Environmental Affairs**. The program gives participants a year to reduce their energy consumption by 10 percent.

InfoPrint Solutions Co., a Boulder-based joint venture between IBM Corp. and Ricoh, announced that industry analyst firm Madison Advisors named it a leader in TransPromo enablement in its recent study "TransPromo Workflow Solutions: An Emerging Market Defined."

The \$1.5 billion planned Ever Vail village development project of Broomfield-based **Vail Resorts Inc.** has been awarded a Platinum rating under the first stage of LEED (Leadership in Energy and Environmental Design) for the Neighborhood Development rating system.

GRANTS

University of Colorado at Boulder assistant professor Michael Stowell has received a three-year, \$900,000 grant from the National Institutes of Health for a research project targeting brain cell communication. Stowell's research is focused on molecular structures that facilitate communication between neurons at the chemical synapse. A faculty member in the molecular, cellular and developmental biology department since 2002, he is studying the structure and arrangement of signaling molecules involved in learning and memory and how such molecules are altered in neurological diseases.

A collaboration of the Colorado Association for Manufacturing and Technology, **Boulder Economic Council**, **Workforce Boulder County**, Jefferson Economic Council and Jefferson County Workforce Center has been awarded a Metro Denver WIRED Initiative subgrant of \$285,000 to create and offer an "Advanced Manufacturing Industry Training Program" to approved manufacturers in the aerospace, bioscience and energy sectors in Boulder and Jefferson counties. The program will provide training for 200 incumbent (currently employed) workers, including business managers and individual contributors. Program applications are now being accepted.

Two local projects received money through the first round of New Energy Communities Initiative grants. The **Boulder County Biomass Heating Initiative** and the Longmont **New Energy Communities Initiative** each received \$500,000 in what the governor hopes will stimulate economic growth, create new jobs and promote sustainability throughout the state.

Boulder-based OptTek Systems Inc. received a \$100,000 government grant to develop a technique to avoid disclosing confidential information in public databases. Public databases are challenged with protecting private data while still making much of the information available for analysis. The public data can be used to advance research and formulate policy, according to an OptTek press release.

MERGERS & ACQUISITIONS

RedFish Fish House & Brewery, located at 2027 13th St. in Boulder, has recently changed hands. The restaurant and microbrewery was sold in early October by Steve Shenk to Mitch Arden and Jim Howser for an undisclosed amount. Mitch Arden is also the owner of Foolish Craig's Café at 1611 Pearl St. in Boulder.

CONTRACTS

Boulder-based **Boulder's Best Organics Inc.**, a maker of gift baskets containing organic items from Boulder companies, has been selected to provide gifts for Stellar Properties, Housing Helpers, Bella Energy, CEAVCO Audio Visual and Roadrunner Networking.

Plasmon PLC, a U.K.-based data storage company with

operations in Broomfield, announced the joint development of a new Plasmon optical library that provides Fibre Channel connectivity to IBM i customers. IBM i is an operating system.

Hal Leonard Corp., a Milwaukee-based music print publisher, has signed a deal with **Allegro Multimedia Inc.**, a Boulder-based music gaming and educational software firm, to distribute Allegro's products. Financial terms were undisclosed.

The Creative Alliance, a public relations and marketing firm based in Lafayette, produced a seven-minute corporate video for its client NationAir Aviation Insurance, based in Chicago.

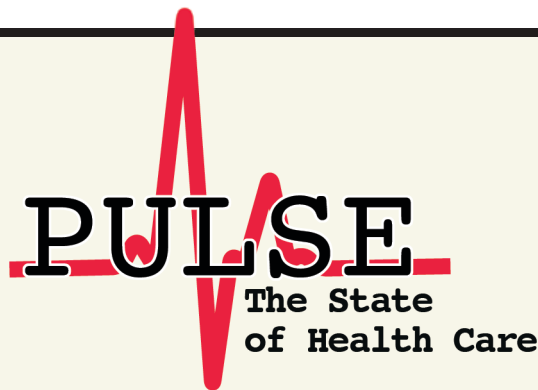
Pivot Communication, a public relations and marketing firm based in Boulder, completed a marketing program for LIFE St. Francis, a health-care program for seniors in Mercer County, N.J.

Sound Surgical Technologies LLC, a Louisville-based medical products manufacturer, formed a distribution partnership with Shippert Medical Technologies Corp., a manufacturer and distributor of medical products and instruments, in order to expand the company's aesthetic product line to include fat transfer products and supplies.

Regis Corp., a beauty company based in Minneapolis, is using Boulder-based software company **LogRhythm Inc.** to automate log and event management, analysis and reporting for compliance with the Payment Card Industry Data Security Standard and proactively manage network security.

SHIFT, a Longmont-based advertising, marketing and public relations firm, has been hired as the agency of record for Boulder-based electric bicycle manufacturer Optibike. SHIFT plans to conduct a thorough brand analysis and develop a comprehensive strategic plan.

Deadline to submit items for Business Digest is three weeks prior to publication of each biweekly issue. Mail to Editor, Boulder County Business Report, 3180 Sterling Circle, Suite 201, Boulder, CO 80301-2338; fax to 303-440-8954; or e-mail to news@bcbr.com with Business Digest in the subject line. Photos submitted will not be returned.



2008
HEROES
featuring
4th Annual Health-Care Heroes Awards

Thursday, Nov. 6
11 a.m. to 1:30 p.m.
Boulder Country Club
\$40 per ticket,
\$350 for corporate
table of 10

PANEL DISCUSSION & AWARDS LUNCHEON

The Future of Health Care in the Boulder Valley: What 2009 Holds in Store

PANELISTS:



Mike Moran
Chief Quality Officer
Boulder Community
Hospital



David Hamm
President/CEO
Exempla Good
Samaritan Medical
Center, Lafayette



David Ehrenberger
Chief Medical Officer
Avista Adventist
Hospital



Daryl Edmonds
General Manager
CIGNA HealthCare

Don't miss this opportunity to honor local health-care heroes and also hear health-care executives discuss trends in Boulder Valley health care in 2009.

Register online at www.BCbr.com, click on Pulse/Health-Care Heroes, or call the Business Report at 303-440-4950.

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Experts offer insights at ‘Pulse – the State of Health Care’

Panel discussion precedes ‘Health-Care Heroes’

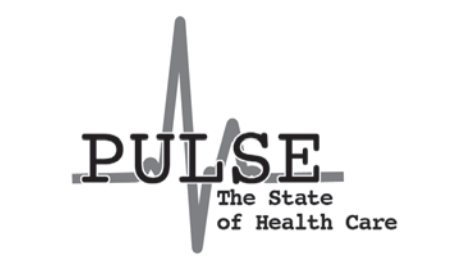
BY BUSINESS REPORT STAFF

BOULDER – Some of the region’s top medical executives will highlight “Pulse – the State of Health Care,” a luncheon event presented by the Boulder County Business Report on Nov. 6.

The panel will discuss trends in health care in Boulder and Broomfield counties, with an outlook for 2009.

“Pulse – the State of Health Care” will precede the fourth annual Health-Care Heroes program, which will present awards in seven categories. The event will occur from 11 a.m. to 1:30 p.m. at the Boulder Country Club, 7350 Clubhouse Road in Boulder.

Health care is one of the most important issues of our day,” said Christopher Wood, publisher of the Boulder County Business Report. “We look forward to



hearing from our panel about expansions and new offerings at their own medical facilities, as well as their thoughts on where the industry is headed in 2009.

Panelists include:
• Daryl Edmonds, general manager, CIGNA HealthCare.

*David Ehrenberger, chief medical officer, Avista Adventist Hospital, Louisville.

• David Hamm, president & CEO, Exempla Good Samaritan Medical Center, Lafayette.

• Jeff Harrington, vice president of finance and network of care, The Children’s Hospital.

• Mike Moran, chief quality officer, Boulder Community Hospital.

After the panel discussion, Health-Care Heroes awards will be presented in the following categories:

Business Award: Honors a business or company wellness program, healthy work environment, ergonomics program or other health-related activities.

Community Service: Honors an individual or organization for leadership in focusing on a particular health-care issue.

Distinguished Service: Honors a health-care professional for at least 20 years of service in health-care.

Emergency Service: Any organization or person who has gone above and beyond the call of duty in a lifesaving endeavor.

Professional Award: Honors a health-care administrator who has displayed excellence within their organization.

Support Services: Honors an individual in medical support services, such as pharmacists, physician assistants, nurses, researchers, technicians, etc. for outstanding contributions to health-care



profession.

Volunteer Award: Honors an individual or organization for leadership in focusing on a particular health-care issue in a volunteer capacity.

Sponsors of “Pulse – the State of Health Care” and “Health-Care Heroes” include Toyota, Boulder Community Hospital, Caplan and Earnest LLC, CIGNA HealthCare, Roche Colorado, Insight Lasik and the Mental Health Center of Boulder County.

Individual tickets are available for \$40, with corporate tables available for \$350. Registration is available online at www.bcbr.com, or by calling 303-440-4950.

LEADS

NEW BUSINESSES

Information listed comes from filings with the Colorado Secretary of State and other sources. Companies listed are not necessarily new businesses. Existing companies sometimes organize under new names when creating new subsidiaries or changing names. Included are company name, address, type of filing, registered agent and date filed. The following key explains different types of filings.

DLLC: Domestic Limited Liability Company
DLLLP: Domestic Limited Liability Limited Partnership
DLLP: Domestic Limited Liability Partnership
DLP: Domestic Limited Partnership
DNC: Domestic Nonprofit Corporation
DPC: Domestic Profit Corporation
FLLC: Foreign Limited Liability Company
FLLP: Foreign Limited Liability Partnership
FLP: Foreign Limited Partnership
FPC: Foreign Profit Corporation

DRIVING FORCE PROMOTIONS LLC, 3635 19TH ST., BOULDER, CO 0. REGISTERED AGENT: MARK CARSON. TYPE: DLLC. DATE: 6/24/08.

MACDONNELL EDITORIAL SERVICES, 2160 LINDEN AVE., BOULDER, CO 80304. REGISTERED AGENT: MARGARET MACDONNELL. TYPE: DLLC. DATE: 6/24/08.

BOULDER VISION ASSOCIATES PC INC., 5305 SPINE ROAD , SUITE B, BOULDER, CO 80301. REGISTERED AGENT: CARL GENTZEL. TYPE: DPC. DATE: 7/1/08.

THE NAIL STUDIO LLC, 3280 28TH ST., BOULDER, CO 80301. REGISTERED AGENT: PATRICK O’KELLY. TYPE: DLLC. DATE: 7/1/08.

ISS HOLDINGS INC., 1941 PEARL ST. , SUITE 200, BOULDER, CO 80302. REGISTERED AGENT: GARY JACOBS. TYPE: DPC. DATE: 6/19/08.

GREEN WORKS LLC, 808 RACQUET LANE, BOULDER, CO 0. REGISTERED AGENT: CHARLIE RICHARDSON. TYPE: DLLC. DATE: 6/25/08.

3210 JAY ROAD LLC, 3210 JAY ROAD, BOULDER, CO 80301. REGISTERED AGENT: PATRICK ROMANO. TYPE: DLLC. DATE: 6/25/08.

GREEN MACHINES OF BOULDER LLC, 2126 19TH ST., B, BOULDER, CO 80302. REGISTERED AGENT: ELIZABETH BURLINGAME. TYPE: DLLC. DATE: 6/25/08.

MILAGRO CONSULTING INC., 156 BETASSO ROAD, BOULDER, CO 80302. REGISTERED AGENT: LAWRENCE GUSTAFSON. TYPE: DPC. DATE: 6/25/08.

BWROCKMAN GROUP LLC, 500 MANHATTAN AVE. , C-2, BOULDER, CO 80303. REGISTERED AGENT: BRADLEY ROCKMAN. TYPE: DLLC. DATE: 6/25/08.

SCOM INC., 743 UTICA AVE., BOULDER, CO 80304. TYPE: DPC. DATE: 6/25/08.

EDELWIESS LLC, 3339 IRIS AVE. , SUITE 107, BOULDER, CO 80301. REGISTERED AGENT: CYNAN BENEDIKT. TYPE: DLLC. DATE: 6/25/08.

BOULDER ISHAYAS LLC, 1360 SUMAC AVE., BOULDER, CO 80304. REGISTERED AGENT: KARIN HIGGINS. TYPE: DLLC. DATE: 6/25/08.

LEONARD THOMAS, ARCHITECT LLC, 1300-C, YELLOW PINE, BOULDER, CO 80304. REGISTERED AGENT: LEONARD THOMAS. TYPE: DLLC. DATE: 6/25/08.

VRIDESCENT ARTIFACTS, 954 11TH ST., BOULDER, CO 80302. REGISTERED AGENT: SHAUNA LOTT. TYPE: DLLC. DATE: 6/25/08.

HOLTEC LLC, 8776 STREAMCREST DRIVE, BOULDER, CO 80302. REGISTERED AGENT: NELSON HOLTON. TYPE: DLLC. DATE: 6/26/08.

GEOSCIENCE EDUCATION ASSOCIATES LLC, 7357 AUGUSTA DRIVE, BOULDER, CO 80301. TYPE: DLLC. DATE: 6/26/08.

LONGMONT SCULLING CLUB LLC, 3470 22ND ST., BOULDER, CO 80304. REGISTERED AGENT: DEBRA MCCABE. TYPE: DLLC. DATE: 6/26/08.

PEAK WEST, 840 GRAPE AVE., BOULDER, CO 80304. REGISTERED AGENT: LEE HALL. TYPE: DLLC. DATE: 6/26/08.

MAT POLLARD CONSULTING LLC, 2103 MAPLETON AVE., BOULDER, CO 80304. REGISTERED AGENT: MATTHEW POLLARD. TYPE: DLLC. DATE: 6/26/08.

GROWING VIOLETS MANAGEMENT LLC, 670 LOGAN MILL ROAD, BOULDER, CO 80302. REGISTERED AGENT: GAIL GRAY. TYPE: DLLC. DATE: 6/26/08.

ROBERT VERTI, 1162 12TH ST., BOULDER, CO 80302. REGISTERED AGENT: ROBERT VERTI. TYPE: DLLC. DATE: 6/26/08.

BOS & ASSOCIATES INC., P.O. BOX 18356, BOULDER, CO 0. REGISTERED AGENT: TIM WEST. TYPE: DPC. DATE: 6/26/08.

VIC’S TWO LLC, 2175 FLORAL DRIVE, BOULDER, CO 80304. REGISTERED AGENT: ROBERT QUESENBERRY. TYPE: DLLC. DATE: 6/27/08.

VAIREX ACQUISITION CORP., 3044 VALMONT, BOULDER, CO 80301. TYPE: DPC. DATE: 6/27/08.

COLORADO INVESTMENT CO. LLC, 1107 12TH ST., No. 350, BOULDER, CO 80302. REGISTERED AGENT: JOHN KIRKLAND. TYPE: DLLC. DATE: 6/27/08.

1004 14TH ST. LLC, 1107 12TH ST., No. 350, BOULDER, CO 80302. REGISTERED AGENT: JOHN KIRKLAND. TYPE: DLLC. DATE: 6/27/08.

1135 11TH ST. LLC, 1107 12TH ST., No. 350, BOULDER, CO 80302. REGISTERED AGENT: JOHN KIRKLAND. TYPE: DLLC. DATE: 6/27/08.

J2 INTERESTS LLC, 1941 PEARL ST., BOULDER, CO 80302. REGISTERED AGENT: JOHN HELSON. TYPE:

DLLC. DATE: 6/27/08.

THE SANCTUARY, 1426 PEARL ST., BOULDER, CO 80302. TYPE: DNC. DATE: 6/27/08.

JOHN WITTEMYER II LLC, 14 EAGLES DRIVE, BOULDER, CO 80302. REGISTERED AGENT: JOHN WITTEMYER. TYPE: DLLC. DATE: 6/27/08.

NANCY WITTEMYER LLC, 14 EAGLES DRIVE, BOULDER, CO 80302. REGISTERED AGENT: JOHN WITTEMYER. TYPE: DLLC. DATE: 6/27/08.

JBS ENTERPRISES LLC, 4754 TANGLEWOOD TRAIL, BOULDER, CO 80301. TYPE: DLLC. DATE: 6/28/08.

WHAT DO ENTERPRISES LLC, 310 31ST ST., BOULDER, CO 80305. REGISTERED AGENT: ALISA YABLONSKI. TYPE: DLLC. DATE: 6/28/08.

DIVERSION SCULPTURE LLC, 7783 ESSEX PLACE, BOULDER, CO 80301. REGISTERED AGENT: TERRENCE MAHLIN. TYPE: DLLC. DATE: 6/29/08.

DASS LLC, 5658 CASCADE PLACE, BOULDER, CO 80303. REGISTERED AGENT: BONNY LHOTKA. TYPE: DLLC. DATE: 6/29/08.

CREO CONSULTING GROUP LLC, 430 LARAMIE BLVD., BOULDER, CO 80304. REGISTERED AGENT: JACK CHEUNG. TYPE: DLLC. DATE: 6/29/08.

MEXICOPATZ LLC, 372 BROOK CIRCLE, BOULDER, CO 80302. REGISTERED AGENT: PAMELA STONE. TYPE: DLLC. DATE: 6/30/08.

SUSTAINABLE COLLABORATIONS LLC, 181 CAMINO BOSQUE, BOULDER, CO 80302. REGISTERED AGENT: LINDA MOFFAT. TYPE: DLLC. DATE: 6/30/08.

RESEAU & ASSOCIATES, 2301 GOSS ST., BOULDER, CO 80302. REGISTERED AGENT: ANGELIQUE BORGHESI. TYPE: DLLC. DATE: 6/30/08.

771 ITHACA LLC, 2970 WILDERNESS PLACE, SUITE 220, BOULDER, CO 80301. REGISTERED AGENT: RON CLAMAN. TYPE: DLLC. DATE: 6/30/08.

NORTH WALL INVESTMENTS LLC, 2129 13TH ST., BOULDER, CO 80303. TYPE: DLLC. DATE: 6/30/08.

THE FOUNDATION OF THE WESTERN INSTITUTE FOR NEURODEVELOPMENTAL STUDIES AND INTERVENTIONS, 2501 WALNUTE ST.; SUITE 102, BOULDER, CO 80302. REGISTERED AGENT: KYTJA VOELLER. TYPE: DNC. DATE: 6/30/08.

FRISCO DEPOT LLC, 1035 PEARL ST., SUITE 205, BOULDER, CO 80302. REGISTERED AGENT: PAUL VERALLI. TYPE: DLLC. DATE: 6/30/08.

RIDGE WIND PARTNERS LLC, 2701 IRIS AVE., SUITE S, BOULDER, CO 80304. TYPE: DLLC. DATE: 6/30/08.

VISITING THE ANCIENTS LLC, 4833 HOPKINS PLACE, BOULDER, CO 80301. REGISTERED AGENT: MICHELE

MARTIN. TYPE: DLLC. DATE: 6/30/08.

COLORADO SOLAR POWER SYSTEMS LLC, 732 ALPINE AVE., BOULDER, CO 0. REGISTERED AGENT: PATTON LOCHRIDGE. TYPE: DLLC. DATE: 6/30/08.

BFD ENTERPRISES LLC, 2850 DARTMOUTH AVE., BOULDER, CO 80305. REGISTERED AGENT: DABNEY COLLINS. TYPE: DLLC. DATE: 6/30/08.

THE BRIDGE SOLUTION PARTNERS, 4730 WALNUT ST., BOULDER, CO 80301. REGISTERED AGENT: DANIEL GOLDBERG. TYPE: DLLC. DATE: 6/30/08.

EAT-0809 LLC, 1400 FOLSOM ST., BOULDER, CO 80302. TYPE: DLLC. DATE: 6/30/08.

EAT-0810 LLC, 1400 FOLSOM ST., BOULDER, CO 80302. TYPE: DLLC. DATE: 6/30/08.

ANALYTIC ARTS INC., 2771 RIDGE DRIVE, BROOMFIELD, CO 80020. REGISTERED AGENT: JOHN DZILVELIS. TYPE: DPC. DATE: 7/15/08.

VITALITY THROUGH NUTRITION LLC, 12620 YATES ST., BROOMFIELD, CO 80020. REGISTERED AGENT: KATALIN PFEIFFER. TYPE: DLLC. DATE: 5/14/08.

NEW LEAF AVE. LLC, 437 HICKORY ST., BROOMFIELD, CO 80020. REGISTERED AGENT: BRUCE DANFORD. TYPE: DLLC. DATE: 5/14/08.

S&S SAFETY CONSULTING, 1323 BEN NEVIS AVE., BROOMFIELD, CO 8002. REGISTERED AGENT: ANN STUDWELL. TYPE: DLLC. DATE: 5/14/08.

DKA PROPERTIES LLC, 13915 SHANNON DRIVE, BROOMFIELD, CO 80023. REGISTERED AGENT: KIM MERRILL. TYPE: DLLC. DATE: 5/14/08.

JOHN DOUTHIT REAL ESTATE LLC, 12540 UTICA ST., BROOMFIELD, CO 80020. REGISTERED AGENT: JOHN DOUTHIT. TYPE: DLLC. DATE: 5/14/08.

CONCORD LANE LLC, 437 HICKORY ST., BROOMFIELD, CO 80020. REGISTERED AGENT: BRUCE DANFORD. TYPE: DLLC. DATE: 5/14/08.

KIRAN INTERNATIONAL BROKERAGE LLC, 5848 W. 118TH AVE., BROOMFIELD, CO 80020. REGISTERED AGENT: JATINDER DUREJA. TYPE: DLLC. DATE: 5/14/08.

RMS EQUITY ADVISORS LLC, 5023 W. 120TH AVE. , No. 102, BROOMFIELD, CO 80020. TYPE: DLLC. DATE: 5/14/08.

BARET INC., 1780 PEREGRINE COURT, BROOMFIELD, CO 80020. REGISTERED AGENT: ROBIN KIRK. TYPE: DPC. DATE: 5/15/08.

TOUCH LIM REAL ESTATE LLC, 4586 CASTLE CIRCLE, BROOMFIELD, CO 80020. REGISTERED AGENT: DARA TY. TYPE: DLLC. DATE: 5/15/08.

EXISTING HOME SALES

September 2008 Statistics

Year-to-Year Comparison

Location	Total# Sold	Inventory	Avg.Sales Price	Avg.Days to Contract	Median Sales Price	Total # Sold			Average Sales Price			Average Days to Contract			Median Sales Price		
						9/01/06-8/31/07	9/01/07-8/31/08	%chg	9/01/06-8/31/07	9/01/07-8/31/08	%chg	9/01/06-8/31/07	9/01/07-8/31/08	%chg	9/01/06-8/31/07	9/01/07-8/31/08	%chg
Boulder	51	407	\$513,537	44	\$468,500	973	808	<17>	\$655,790	\$665,410	1.5	66	69	4.5	\$548,300	\$550,000	0.3
Broomfield	47	180	\$393,571	96	\$383,390	414	350	<15.5>	\$380,078	\$390,683	2.8	90	81	<10>	\$310,500	\$318,000	2.4
Erie	29	172	\$331,581	97	\$311,664	303	303	0	\$346,366	\$358,462	3.5	92	84	<8.7>	\$300,000	\$310,000	3.3
Lafayette	21	121	\$325,386	72	\$313,250	325	257	<20.9>	\$406,252	\$365,198	<10.1>	79	77	<2.5>	\$325,000	\$311,500	<4.2>
Longmont	91	501	\$245,637	74	\$219,500	1156	1085	<6.1>	\$284,909	\$261,472	<8.2>	88	82	<6.8>	\$240,000	\$227,000	<5.4>
Louisville	11	64	\$384,400	33	\$359,000	357	223	<37.5>	\$379,809	\$390,959	2.9	45	45	0	\$345,000	\$352,500	2.2
Superior	12	45	\$465,533	81	\$432,000	188	131	<30.3>	\$408,899	\$443,865	8.6	58	58	0	\$373,000	\$405,000	8.6
Mountains	23	415	\$452,239	115	\$420,000	338	282	<16.6>	\$448,923	\$429,061	<4.4>	118	120	1.7	\$358,000	\$363,000	1.4
Plains	18	289	\$648,861	78	\$441,000	419	339	<19.1>	\$667,215	\$671,933	0.7	88	83	<5.7>	\$508,356	\$505,000	<.7>
Total	303					4,373	3,778										

EXISTING CONDO & TOWNHOME SALES

September 2008 Statistics

Year-to-Year Comparison

Location	Total# Sold	Inventory	Avg.Sales Price	Avg.Days to Contract	Median Sales Price	Total # Sold			Average Sales Price			Average Days to Contract			Median Sales Price		
						9/01/06-8/31/07	9/01/07-8/31/08	%chg	9/01/06-8/31/07	9/01/07-8/31/08	%chg	9/01/06-8/31/07	9/01/07-8/31/08	%chg	9/01/06-8/31/07	9/01/07-8/31/08	%chg
Boulder	55	412	\$302,560	72	\$261,126	807	734	<9>	\$277,803	\$302,608	8.9	77	73	<5.2>	\$241,000	\$245,000	1.7
Broomfield	8	41	\$220,287	169	\$208,000	113	72	<36.3>	\$223,310	\$220,771	<1.1>	122	117	<4.1>	\$222,000	\$212,000	<4.5>
Erie	0	23	0	0	\$0	50	30	<40>	\$279,826	\$265,668	<5.1>	117	113	<3.4>	\$251,048	\$180,823	<28>
Lafayette	11	41	\$188,363	109	\$169,500	156	122	<21.8>	\$198,200	\$186,459	<5.9>	84	88	4.8	\$195,000	\$173,500	<11>
Longmont	24	174	\$196,484	92	\$160,000	238	233	<2.1>	\$186,329	\$195,482	<4.9>	112	104	<7.1>	\$179,000	\$185,000	3.4
Louisville	3	30	\$254,704	89	\$253,706	86	61	<29.1>	\$218,702	\$196,806	<10>	77	87	13	\$216,000	\$194,000	<10.2>
Superior	5	30	\$291,100	127	\$289,000	47	43	<8.5>	\$206,628	\$202,048	<2.2>	95	88	<7.4>	\$205,000	\$182,000	<11.2>
Mountains	0	1	0	0	0	2	1	<50>	\$130,250	\$26,000	<80>	109	105	<3.7>	\$92,000	\$26,000	<71.7>
Plains	4	31	\$201,000	83	\$173,000	85	76	<10.6>	\$184,828	\$200,277	8.4	97	91	<6.2>	\$162,000	\$177,400	9.5
Total	110					1,584	1,372										

For more information contact: Kenneth Hotard 303.442.3585 • khotard@barastaff.com Datasource: IRES-Information Real Estate Services

Transwestern opening leasing office in Boulder

BOULDER – Transwestern, a Houston-based commercial real estate firm with offices in Denver, is opening a leasing office in Boulder.

Transwestern hired Bucky Diltz and Rick Schreck as leasing specialists at the new office. The company provides leasing, tenant representation and property management services.

The new office will be at 1050 Walnut St., a building that Transwestern manages in Boulder. It also manages space in the Canyon Center at 1881 9th St. and on University Hill at 1310 College Ave. and 1114/1155 13th St. for a total of 216,553 square feet in the area. Transwestern manages 10.5 million square feet in Denver.

Diltz has lived in Boulder for more than 30 years and is Tranwestern's designated green leasing specialist in the Denver/Boulder area. Schreck is a 26-year commercial real estate veteran, in Boulder County since 1992.

“Companies are usually either good at property management or leasing,” Schreck said. “Transwestern is good at both and offers a full range of real estate services.”

Diltz said he’s looking to help Transwestern expand its green real estate services. The company can help advise clients on new green buildings, green tenant finishes or retrofitting an existing space to be more green.

BALL BUILDING SOLD: A 20,962-square-foot manufacturing building occupied by Ball Aerospace has sold for \$2.75 million

Boulder-based Westland Development Services Inc., headed by Peter Aweida, bought the building at 1705 Range St. Boulder-based Along Range LLC was the seller.

“We have a few other buildings in that area, and we’re familiar will Ball (Aerospace) as a tenant, so when it came up for sale, we thought it was a good deal for us,” Aweida said.

The building is 100 percent leased to Ball Aerospace through Nov. 2012.

EXPANDING: First RF Corp., a Boulder-based antenna developer and manufacturer, is expanding its operations in the city.



REAL ESTATE
David Clucas

The company signed a lease for an additional 6,150 square feet of space at 1990 57th Court. It already leases about 30,000 square feet at 4865 Sterling Drive and another 4,500 square feet in a nearby building.

Arn Hayden and Greg Baumer with Freeman Myre and Danny Lindau with The Colorado Group helped broker the deal.

In total, First RF Corp. leases about 40,650 square feet and employs 70 people full time and 30 people temporarily.

“We’re seeing steady growth ... primarily in our production and research lab facilities,” said Theresa Boone, the company’s chief operating officer.

The company has both government and commercial clients.

Founded in 2003, First RF Corp. has been granted 55 U.S. Defense Department contracts from 2003 to 2007 valued at \$37.8 million, according to public records.

RESEARCH SPACE: The National

Ecological Observatory Network has signed a lease for 28,779 square feet at 5340 Airport Road to move and expand its offices in Boulder.

The Washington D.C.-based federally funded research lab, which studies long-term climate, land use and ecological changes, is more than tripling its space. It will move from 8,700 square feet at 3223 Arapahoe Ave in Boulder.

Russell Lee and Ronan Truesdale with Keys Commercial helped broker the deal.

BOULDER LEASES: WhiteDove Herbs Inc., an organic herbal wellness product company, signed a lease for 3,120 square feet of flex space at 1110 Delaware Ave., Units D and E. Angela Rookey with Gibbons-White Inc. helped broker the deal

- Boulder Gynecology signed a lease for 2,000 square feet of medical office space at 4800 Riverbend Road, Suite 200. The business moved from its previous location at 2855 Valmont Road. Lynda Gibbons with Gibbons-White Inc. helped broker the deal.

- Rocky Mountain Dermatology signed a lease for 1,772 square feet of space at 2400 Spruce St., Suite 101. Annie Lund and Lynda Gibbons with Gibbons-White Inc. and Paige Coker Heiman with Acquire helped broker the deal.

NEW PROPERTY MANAGER: The Macerich Co. has named Kim Campbell as senior property manager for FlatIron Crossing and Twenty Ninth Street shopping centers in Broomfield and Boulder, respectively.

Campbell will replace Hugh Crawford who took on the job managing the two properties jointly early this year.

Campbell is returning to Macerich

after serving as the company’s senior property manager at the Redmond Town Center near Seattle.

LONGMONT

DOT HILL EXPANSION: Dot Hill Systems Corp. (Nasdaq:HILL) signed two leases for an additional 13,733 square feet of space at 1351 S. Sunset St. The California-based data-storage firm now leases approximately 57,000 square feet of space in The Campus at Longmont business park, operated by Circle Capital.

Joe Heath, Scott Garel and Don Misner with Frederick Ross along with Becky Gamble, Hunter Barto and Dryden Dunsmore with Dean Callan & Co. helped broker the deal.

ATTORNEYS MOVE: Grant, Grant & Goiran LLP is moving its offices from 436 Coffman St. to 275 S. Main St., Suite 201

The law office will lease 4,733 square feet at its new location. Annie Lund and Lynda Gibbons with Gibbons-White Inc. and Keith Kanemoto with Prudential Rocky Mountain Realtors helped broker the deal.

LOUISVILLE

RECORD THIS EXPANSION: Boulder Imaging Inc., a manufacturer of high-performance, real-time digital video recording systems, is expanding its operations in Louisville.

The company is more than tripling its space to 6,555 square feet at 1500 Cherry St., Suite C in the Colorado Technology Center business park due to increased business.

Boulder Imagining manufactures the software and hardware systems to handle recorded high-quality video in real-time speed for

➤ See **Real Estate, 35A**

NEW BEGINNING *Flagstaff Academy breaks ground*



DOUG STORUM

About 470 students were on hand for a groundbreaking ceremony Oct. 17 to begin construction on the new Flagstaff Academy, a kindergarten through eighth-grade charter school in the St. Vrain Valley School District. The new campus will cover seven acres and convert an existing 72,000-square-foot building at 2040 Miller Drive in Longmont. Below, Nate Ginn, left, president of the school's board of directors, and Jere Pearcy, principal of the school, turn the first dirt with golden shovels. The academy bought the building and land using bonds through the school's Flagstaff Building Corp.



DOUG STORUM

REAL ESTATE from 34A

image processing, image analysis, playback and data archiving. The company serves both military and commercial clients.

Boulder Imaging plans to add several positions with its expansion.

LAFAYETTE

RELIGIOUS REAL ESTATE: The First Christian Church of Boulder has purchased a new church building in Lafayette.

First Christian purchased the 5,951-square-foot church at 1700 Stonehenge Drive in Lafayette for \$1.9 million, according to Boulder County public records.

First Christian had been looking for a new location after agreeing to sell its 12,000-square-foot church at 950 28th St. in Boulder to local developer Jim Chanin. Chanin plans to redevelop the iconic A-frame church as part his mixed-use development called Landmark Lofts.

St. Luke Orthodox Christian Church, which currently occupies the church in Lafayette, sold the building to First Christian. St. Luke's online newsletter indicates that the congregation plans to build a new church and move to Erie.

NEW LOCATION: The owner of Aspen Family Services has purchased a building for

her family counseling business.

Marsa Williams, along with her husband, Ken, purchased the 16,692-square-foot flex building at 450 Courtney Way in Lafayette for \$1,725,000, according to Boulder County public records.

The family counseling business will occupy about 10,000 square feet in the building, and an existing tenant occupies the remaining 6,700 square feet, said Terry Kruegel, who helped broker the deal for The Colorado Group.

Aspen Family Services plans to move by January.

BROOMFIELD

WHITEWAVE EXPANSION: White-Wave Foods Co., a subsidiary of Dean Foods Co., signed a lease for an additional 9,850 square feet of space at 295 Interlocken Blvd. The Broomfield-based organic and alternative dairy producer now leases nearly 150,000 square feet of space at Interlocken Advanced Technology Environment business park.

Joe Heath, Scott Garel and Don Misner with Frederick Ross helped broker the deal.

Contact writer David Clucas at 303-440-4950 or e-mail dclucas@bcbr.com.

Save the date!

BOULDER 150

TUESDAY, FEBRUARY 3, 2009

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BOULDER COUNTY
**BUSINESS
REPORT**

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are on this list incorrectly,
please call or e-mail

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lmarch@bcbr.com

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Allstate Insurance
Companies
American Legion Post 10
Arapahoe Animal Hospital

Arapahoe Realty
Art Cleaners
Atlas Flooring Inc
Avis Rent A Car
Ball Aerospace &
Technologies Corp
Boulder Army Store
Boulder Chamber of
Commerce
Boulder Cleaners & Laundry
Boulder Country Club
Boulder Daily Camera
Boulder Day Nursery
Boulder Excavating Co
Boulder History Museum
Boulder Elks Lodge
Boulder Lumber Co
Boulder Marble & Granite
Boulder Masonic Lodge
Boulder Medical Center
Boulder Municipal Airport
Boulder Public Libraries
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The Boulder Theatre
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Machine Center
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Boulder Elks Lodge #566
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Colorado
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Waddell & Reed Inc
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SCHOOLS - PUBLIC, PAROCHIAL, UNIVERSITY

Boulder High School
Casey Middle School
Columbine Elementary
School
Crest View Elementary
School
Flatirons Elementary School
Foothill Elementary School
Creskide at Martin Park
University Hill Elementary
School
Whittier Elementary School
Sacred Heart of Jesus
Catholic School
University of Colorado at
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OPINION



Population and other statistics aside, Boulder economy outpaces neighbors

How large is the Boulder County economy in comparison with its neighbors? That's a question I've asked often over the years, especially as it compared with my former haunts in Larimer and Weld counties.

Over my 13 years as co-publisher of our sister paper, the Northern Colorado Business Report, I always had the impression that Boulder had the larger economy, even with its lower population.

For the record, the U.S. Census Bureau estimates Boulder County's population at 290,262 in 2007. That compares with 53,691 in Broomfield County, 287,574 in Larimer County and 243,750 in Weld County. Taken as regions, the Boulder-Broomfield area includes 343,953 people, compared with 531,324 in Larimer-Weld.

Advantage Northern Colorado.

Even so, Boulder still seemed to me the larger economy, in part due to its very large high-tech industry. Last year, as it seemed likely that I would be returning to Boulder as publisher of the Boulder County Business Report, I decided to put my theory to the test. I began to collect data on bank assets, real estate sales, wholesale trade and may other data points. I put this data into an Excel file for easy comparison.

To my surprise, Northern Colorado carried the day in many areas:

- Bank deposits in Boulder-Broomfield total \$6.5 billion, compared with \$8.27

billion in Northern Colorado. (Federal Deposit Insurance Corp., June 30, 2008).

- Boulder-Broomfield count 12,711 private, nonfarm businesses, compared with 13,956 in Northern Colorado.

- Manufacturing shipments, \$5.1 billion in Boulder-Broomfield, vs. \$6.57 billion in Northern Colorado.

- Wholesale trade, \$4.4 billion in Boulder-Broomfield, compared with a whopping \$11.1 billion in Northern Colorado. I suspect the wholesale-trade numbers up north are driven in part by the Anheuser-Busch Cos. Inc. and New Belgium Brewing Co. breweries in Fort Collins.

Northern Colorado also records more retail sales, health-care receipts, etc. So was my initial impression wrong? Does Northern Colorado actually have the larger economy?

Not so fast. The Bureau of Economic Analysis last year launched some new data reports that quantify the size of local economies through gross domestic product numbers.

The Fort Collins-Loveland metropolitan statistical area — essentially Larimer County — recorded GDP of \$10.1 billion in 2006, the latest year available. The Greeley MSA — essentially Weld County — came in at \$6.5 billion, while the Boulder MSA — as in Boulder County — came in at \$16.3 billion in GDP. That means that Boulder County alone boasts a GDP roughly equivalent to the two counties of Northern Colorado.

Were Broomfield County to be grouped with the Boulder MSA, rather than being lumped in with the Denver metropolitan area, the Boulder-Broomfield area would undoubtedly boast a GDP far in excess of that of the two counties to the north.

So why the disparity between individual data statistics and overall GDP? I asked that question of the University of Colorado Boulder's ace economist, Richard Wobbekind, who offered several theories.

First of all, he said, the higher bank deposits in Northern Colorado aren't surprising, given that many Boulder residents and businesses view themselves as part of the Denver area and might have financial resources outside of Boulder-Broomfield. Northern Colorado businesses are farther removed from Denver, so the financial sector in that region is more developed and larger.

Ditto for the health-care sector, although the disparity in health-care receipts reflected in the 2002 Economic Census might not last. A lot of medical construction has occurred in Boulder County since then, Wobbekind noted, and more of those health-care dollars are being retained locally.

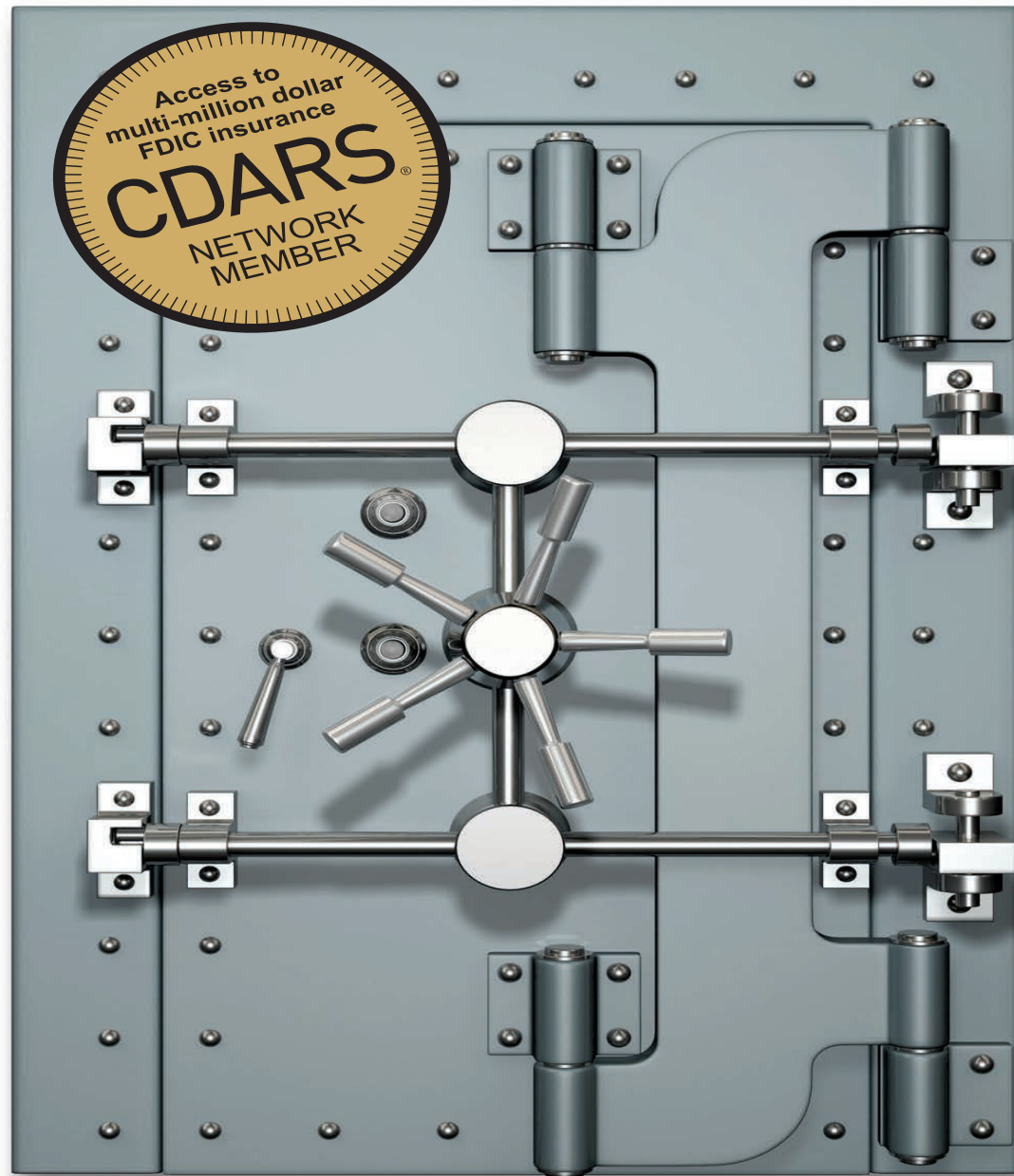
So why is GDP in Boulder County so much higher, rivaling that of Larimer and Weld counties combined? Wobbekind points to the technology sector, and the value of the goods it produces. An area gets high GDP by having "high-value-added" shipments of goods, he said.

So when you look at aerospace, medical devices, instruments, software, hard drives, photonics and other very expensive tech products, Boulder dominates, and therefore produces a higher GDP. This is illustrated by the far higher average wages in Boulder County compared with its neighbors.

So for now, especially when Broomfield is added to the equation, it looks like my long-standing impression was correct: Boulder is a GDP juggernaut.



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CALENDAR

OCTOBER

25 Longmont City Council presents Coffee with Council, from 9 to 10 a.m., Longmont Civic Center, 350 Kimbark St. Monthly meeting where residents get the opportunity to discuss issues with council members. This month's guests are Mayor Roger Lange and Council Member Mary Blue. Cost: Free. Contact: 303-651-8649.

27 Various companies presents The Boulder Startup Job Fair through Oct. 31. To attract the best, 20 companies are chipping in \$5,000 each to fly in 100 of the nation's top software programmers for an all-expense-paid trip. Software coders encouraged to apply at <http://boulder.me>. Contact: John Metzger at 303-641-1062 or john@metzger.com.

28 Boulder Green Drinks, from 5 to 8 p.m., RedFish Fish House & Brewery, 2027 13th St. in Boulder. Informal, unstructured networking event for business owners, government officials, students and anyone riding the green wave. Cost: Free. Contact: Bryan at 303-444-4500 ext. 101 or bryan@ecogreenoffice.com.

TiE-Rockies presents **Secrets for Funding Your Business**, from 5:30 to 8:30 p.m., PPA Event Center, 2105 Decatur St. in Denver. Acclaimed entrepreneur and venture capitalist Dinesh Patel shares his inside knowledge and experience in taking numerous businesses from start-up phase to multi-million dollar successes. Cost: Members free, \$35 guests. Contact: Jennifer Espinoza at 303-459-4869 or jennifer.espinoza@rockies.tie.org.

29 Naturally Boulder Days through Oct. 30 at the St. Julien Hotel & Spa, 900 Walnut St. in Boulder. A conference for natural products entrepreneurs and pioneers. Cost: Call for cost. Contact: Jen Marshall at 303-449-2108 or jen@freshideasgroup.com.

Louisville Chamber Business Luncheon, starting at noon, Coal Creek Golf Course, 585 W. Dillon Road in Louisville. Topic is "State of the City." Speaker is Malcolm Fleming, city manager. Cost: Free. Registration deadline: Monday, Oct. 27. Contact: 303-666-5747.

NOVEMBER

3 CSS Based Web Design - Workshop - Part 1, from 6 to 9 p.m., Boulder Digital Arts, 2510 47th St., Suite 202 in Boulder. Learn how CSS can separate look from content and make your site code smaller and more nimble. Cost: \$120 members, \$145 guests. Contact: Kira Woodmansee at 703-867-9725 or events@boulderdigitalarts.com.

4 Colorado Department of Revenue presents Sales/Use Tax Class for Beginners, from 1 to 4 p.m., Denver Wastewater Management Building, 2000 W. 3rd Ave. in Denver. Covers new and relevant information on a variety of sales and use tax topics. Cost: Free. Contact: www.TaxSeminars.state.co.us.

5 CSS Based Web Design - Workshop - Part 2, from 6 to 9 p.m., Boulder Digital Arts, 2510 47th St., Suite 202 in Boulder. Come to this two-part workshop from Boulder Digital Arts to learn how CSS can separate look from content and make your site code smaller and more nimble. Cost: \$120 members, \$145 guests. Contact: Kira Woodmansee at 703-867-9725 or events@boulderdigitalarts.com.

6 Xyleme presents **Reusability 2.0: Conquering your Compliance Demons**, a Webinar from 10 to 11 a.m. During this panel discussion, learn how top industry experts, from airline training executives to ISO 9000 content developers, are solving the complex requirements of developing and delivering compliance training. Cost: Free. Contact: Tammie Caton at 251-327-7826 or tammie@catonmarketing.com.

The Boulder County Business Report presents its **Fourth Annual Health-Care Heroes Awards**, from 11 a.m. to 1:30 p.m. Boulder Country Club, 7350 Clubhouse Road in Boulder. An awards and business networking event honoring achievements in Boulder Valley's medical professions and business community. Cost: \$40 single, \$350 table of 10. Contact: www.bcbr.com or 303-440-4950.

Socially Responsible Investing, from 4:30 to 6:30 p.m., Calypso Room, St. Julien Hotel, 900 Walnut St. in Boulder.

A review of the socially responsible investment movement. R.S.V.P. requested. Cost: Free. Registration deadline: Thursday, Oct. 30. Contact: Amy Young at 303-938-5607 or ayoung@1stnationalbank.com.

10 The DaVinci Institute presents **Colorado Inventor Showcase 2008**, from 3:30 to 8 p.m., The Cable Center, 2000 Buchtel Blvd. in Denver. Inventors and sponsors will exhibit their wares, and there will be a panel of celebrity judges. Cost: \$35 members, \$45 nonmembers. Contact: 303-666-4133.

The DaVinci Institute presents **Inventor Boot Camp 2008**, from 9 a.m. to 1:30 p.m., The Cable Center, 2000 Buchtel Blvd. in Denver. Teaches participants how to focus their energies on driving the product forward. Cost: \$79 members, \$119 guests. Contact: Deb Frey at 303-666-4133 or deb@davinciinstitute.com.

11 TiE-Rockies presents **Business Exchange & Tradeshow**, from 5 to 9 p.m., PPA Event Center, 2105 Decatur St. in Denver. Annual tradeshow and networking party. Buffet dinner and cash bar, prizes, media interviews. Cost: Members free, \$25 guests. Contact: Jennifer Espinoza at 303-459-4869 or jennifer.espinoza@rockies.tie.org.

12 Getting Started with WordPress - Workshop, from 6 to 9 p.m., Boulder Digital Arts, 2510 47th St., Suite 202 in Boulder. This workshop will get you up and running with one of the Web's most popular blogging applications. Gives an overview of database-driven websites and walks you through setting up and customizing a site in WordPress. Cost: \$50 members, \$70 guests. Contact: Kira Woodmansee at 703-867-9725 or events@boulderdigitalarts.com.

Fast Filmmaking Incubator - Workshop, from 6:30 to 8:30 p.m., Boulder Digital Arts, 2510 47th St. Suite 202 in Boulder. Cost: \$35 members, \$45 guests. Contact: Kira Woodmansee at 703-867-9725 or events@boulderdigitalarts.com.

13 Marketing with Social Media - Workshop, from 6 to 9 p.m., Boulder Digital Arts, 2510 47th St., Suite 202 in Boulder. This workshop will cover the basics of social media marketing and give you a better handle on using social media to promote your own brand or organization. Cost: \$50 members, \$70 guests. Contact: Kira Woodmansee at 703-867-9725 or events@boulderdigitalarts.com.

Colorado Green Tech Meetup, from 6 to 8:30 p.m., ATLAS Auditorium, 1125 18th St. in Boulder. Meetups are a focal point for investors, inventors, entrepreneurs, academics, and others interested in green tech. Cost: Free. Contact: Kris Wiesenfeld at 303-588-7531 or kris@coloradogreentech.net.

Morning of Montessori, from 9 to 11 a.m., Mountain Shadows Montessori School, 4154 63rd St. in Boulder. Parents with children ages 3-5 are invited to attend this event to learn more about Montessori and tour the 12-acre campus. R.S.V.P. required. Cost: Free. Contact: Carolyn Ferber at 303-530-5353 or admissions@mountainshadows.org.

Colorado Department of Revenue presents **Advanced Sales/Use Tax Class**, from 1 to 4 p.m., Denver Wastewater Management Building, 2000 W. 3rd Ave. in Denver. For current or previous business owners with sales/use tax knowledge, and/or those who have attended the Sales/Use Tax Class for Beginners. Cost: Free. Contact: www.TaxSeminars.state.co.us.

BioWest Conference & Expo through Nov. 14, Grand Hyatt - Denver, 17th and Welton Streets. Conference and expo for the medical device, biotech and biofuels industry in the Rocky Mountain Region. Speakers include David Breashears, Guy Kawasaki, Steven Burrill and T.R. Reid. Cost: \$75 to \$450. Contact: Christine Shapard at 303-592-4073 or cshapard@cobioscience.com.

MONTHLY

Boulder Valley Ventura Publisher User Group meets **each month**. Call Gay Lang at 303-665-2622 for time and location.

NONPROFIT NETWORK

mmacdonald@outdoordivas.com.

Feast for the Senses to Benefit the Colorado Music Festival from 6 to 11 p.m. on Sunday, Nov. 2, at the St. Julien Hotel & Spa, 900 Walnut St. in Boulder. Enjoy appetizers, a multicourse gourmet dinner paired with fine wines and special musical entertainment. Cost: \$150. Registration deadline: Monday, Oct. 27. Contact: Brandi Numedahl at 303-931-8203 or numedahl@coloradomusicfest.org.

The **Boulder Adventure Film Festival** runs Nov. 6 through 8 at various venues in Boulder. The main beneficiary of this year's event is the Leave No Trace, an international nonprofit dedicated to conscious recreation and environmental education. Contact: www.AdventureFilm.org.

36 Commuting Solutions 10th anniversary celebration

The East Boulder County Business and Professional Women's Monthly Luncheon is held **the third Monday** of each month at Karen's in the Country, 1900 Plaza Drive in Louisville. Visitors welcome; reservations are required. Call 303-277-8394.

The **Boulder Coaches Alliance** meets from **6:30 to 9 p.m. the last Monday** of the month in downtown Boulder. For locations and more information call Cynthia Morris 303-442-0664, e-mail cynthia@originalimpulse.com or visit www.bouldercoaches.org.

The **Boulder Business Leads Group** meets the second and fourth Tuesdays of each month from noon to 1 p.m. at Dolan's Restaurant, 2319 Arapahoe Ave., Boulder. Helping to advocate and promote our members' businesses throughout the community, passing qualified business referrals to other group members, and fostering lasting professional networking relationships among our members. Contact Kate Kellett, Realtor at 303-541-1932 or visit www.boulderbusinessleads.com.

The **Rockies Venture Club**, an entrepreneurial networking group, meets on **the second Tuesday** of the month in Denver at the Marriott City Center. Visit www.rockiesventureclub.org for details and registration, or call the RVC office at 303-831-4174.

The **Rocky Mountain Internet Users Group** meets **7 to 9 p.m. the second Tuesday** of odd-numbered months. The free meeting includes a featured speaker on an Internet-related topic. Contact Dan by e-mail at dan@rmiug.org or visit www.rmiug.org for more information.

The Boulder Denver New Technology Meetup Group meets the first Tuesday of each month for entrepreneurs to showcase new technologies. Location and time varies. Visit <http://newtech.meetup.com>.

Boulder Evening Optimist Club, a civic organization, meets **6 to 8:30 p.m. the first three Tuesdays** of the month at the Spice of Life Center, 5706 Arapahoe Ave. in Boulder. Contact Fred Sage at 303-499-7952 or Charles Dinwiddie at 303-442-0661.

The Colorado Hypnotherapist Monthly Meeting is from **6:30 to 8:30 p.m. on the second Tuesday** of each month at 1600 38th St., Suite 201 in Boulder. Call 303-963-1688.

The **Boulder Valley Chapter of the Institute of Management Accountants** meets from **6:15 to 8 p.m. the third Tuesday** of each month, January through May, for dinner and a speaker meeting. Cost is \$21. Call Alison Giachetti at 303-443-7267.

Lafayette Cultural Arts Commission meets **7 p.m. on the fourth Tuesday** of each month. Call Janet McGavin at 303-665-5917 for information and locations.

Coal Creek Chapter of the American Businesswomen's Association meets **6:30 p.m. the second Wednesday** of each month at Juan Orleans restaurant, 400 W. South Boulder Road in Lafayette. Cost is \$8.50. Call Kathleen Nolan at work 303-576-1140 or home 303-666-9138.

The Democratic Women of Boulder County meets at **11:30 a.m. the second Wednesday** of each month at the Angel Pines Country Club, 5706 Arapahoe Ave. in Boulder. Cost is \$12 if ordering lunch, and an advance reservation is required. Meetings are open to the public. Call 303-442-6091.

Colorado Professional Organizers meets **the third Wednesday** of each month at the Clayton Foundation at 3801 Martin Luther King Blvd. in Denver. Networking starts at 6:30 p.m. The meetings run from 7 to 9 p.m. Cost is \$10 for nonmembers. Call 303-751-3220.

Boulder B2B-Only Leads Group meets **the first three Thursdays** of the month from 11:30 a.m. to 1 p.m. at the Olive Garden Restaurant at Pearl and 26th in Boulder. The group only allows salespeople and owners who sell to businesses. Contact Mark Hiatt at 303-791-3237.

Secrets of a Successful Business Plan is hosted by the Boulder Small Business Development Center from 2 to 5

p.m. at 2440 Pearl St. in Boulder during **the first Thursday** of the month. Cost: \$40 Chamber members, \$50 non-members. Call Christine Stubbs at 303-442-1475 ext. 2.

The Colorado Green Tech Meetup, a gathering of people involved and/or interested in Green Tech including energy generation, transportation, construction, and efficiency technologies, meets from 5:30 (for networking) to 7:30 p.m. at the Business Building, CU Boulder campus on **the second Thursday** of the month. Cost: free. Contact: 303-588-7531, kris@coloradogreentech.net or visit www.coloradogreentech.net.

The Colorado Internet Keiretsu CIK, a networking organization for founders and chief executive officers of Internet-based businesses in Colorado, meets **the second Thursday** of every other month. The event is open to members only. Contact Catapult PR at 303-581-7760 or visit www.cik.org for membership information and meeting times and locations.

The Colorado Macintosh User Group meets at **7 p.m. on the second Thursday** of every month in the big auditorium at NCAR, 1850 Table Mesa Drive in Boulder. Meetings are free and open to the public. Discussions include business and personal applications for Mac hardware and software, trends, bugs and visits from industry representatives. Call 303-543-8300 or visit www.comug.com.

Boulder Chapter of International Association of Administrative Professionals meets at **5:30 p.m. the third Thursday** of each month at La Hacienda Restaurant at Conestoga Street and Arapahoe Avenue in Boulder. Cost is \$11 for program and dinner. Call Robin Trader at 303-678-2742 for reservations and information.

Boulder Business and Professional Women meets from **5:30 to 8 p.m. on the third Thursday** of the month. Programs cover a broad range of topics of interest to working women. Guests welcome. Cost: Members \$20, guests \$25, walk-ins \$25. Contact: registration@boulderpw.org.

Lunch and Network meets the **third Thursday of the month** at various locations. An informal networking event for local businesspeople. Contact: Tobi Hunt, 720-406-6907 or thunt@kisinvestments.com.

Toastmasters meets for a Loquacious Lunch Bunch during the **second, fourth and fifth Thursdays** of the month at the YWCA, 2222 14th St. in Boulder. Contact: Wally Clark, 303-440-0328.

ON TARGET Resource Networks "Lunch 'n Network" is held from **11:30 a.m. to 1:30 p.m. the first Friday** of the month at Thyme on the Creek Restaurant at the Millennium Harvest House Hotel in Boulder. For "great eats and great meets" contact Maxine Brand at 303-449-7771 or maxine@prequalifiedsuppliers.com. Cost: \$15, includes meal, beverage, tax and tip. No reservations necessary. Drop in any time.

PC User's Group of Colorado meets **7 p.m. on the last Friday** of each month in room 224 of the University of Colorado Business School. Meetings are free and open to the public. Call Don Hagge at 303-499-3451, Ed Doerr at 303-772-8010 or Margaret Auld-Louie at 303-278-1152.

The Boulder Jaycees, an organization for professional people between the ages of 18 and 40, meets **5:30-6:30 p.m. the first and third Monday** of each month at the Norlin Keating Seminar Room on the third floor of Norlin Library at the University of Colorado at Boulder. Contact Catherine Williams at 303-449-7134 or www.boulderjaycees.org.

Café Palo Alto meets for breakfast **the third Wednesday of each month** at 1951 S. Fordham St., Suite 250 in Longmont. Business networking group offering mentors. Cost: \$15 to \$30. R.S.V.P. 303-772-6100 ext. 10.

Deadline for Calendar items is three weeks prior to publication. The weekly events calendar alternates with the monthly events calendars; each appears once every other issue. Mail Calendar items to Calendar, Boulder County Business Report, 3180 Sterling Circle, Suite 201, Boulder, CO 80301-2338; fax to 303-440-4950 or e-mail to news@bcbr.com with Calendar as subject.

has selected Front Range Earth Force and Impact on Education as this year's recipients of the McStain/Hoyt Foundation annual grants. Front Range Earth Force will receive \$7,500 and Impact on Education will receive \$3,000.

Blue Sky Bridge, a Boulder-based support organization for abused children, received \$18,000 from The Denver Foundation. It is a 28 percent increase from the previous year's award from the same foundation.

MEETINGS

The National Center for Atmospheric Research presents **Super Science Saturday** from 10 a.m. to 5 p.m. on Saturday, Oct. 25, at 1850 Table Mesa Drive, Boulder. An event for students, teachers and families combining science with Halloween fun. Cost: Free. Contact: Linda Carbone at 303-497-1185 or lcarbone@ucar.edu.

Drug drop-off nets 300 pounds

BY BUSINESS REPORT STAFF

BOULDER - Local officials say they will hold additional pharmaceutical drop-off events after a successful first event on Oct. 11.

Approximately 300 people dropped off nearly 300 pounds of prescription and over-the-counter medications at the Boulder Community Foothills Hospital, officials said.

The free events are being held as an alternative to people flushing their medicines down the toilet, which can lightly contaminate water sources downstream, even after purification.

Another free drop-off event will be held from 8 a.m. to 2 p.m. on Sunday,

Oct. 26, at the Avista Adventist Hospital in Louisville, 100 Health Park Drive.

Future drop-off events are being planned in Boulder, but no dates have been set.

"The event exceeded our expectations for a first-time event in Boulder," said Bret Linenfelser, city of Boulder water quality and environmental services coordinator. "People who dropped off pharmaceuticals were very appreciative of the event and asked when the next event will be held. It was clear that people are very concerned about the proper disposal of their medications. We saw medications dating as far back as 1965."

Partners for a Clean Environment or PACE is helping sponsor the events.

TIDY from 3A

Katers' four- to five- year plan includes a 400 percent increase in annual sales. "When I came here, the company's worth was about \$3.5 million. I want to get that up to \$12 million plus," he said.

His strategy to get the Boulder company in better shape has been a focus on maintaining sales while improving and increasing gross and net profits.

"I didn't want to increase sales because it would have increased losses and decreased profits," he explained. "It was costing us too much to sell."

Instead, he increased the company's gross profit by 12 percentage points by improving purchasing and efficiency.

"I introduced better software that enabled people to do more things better and got better prices with better terms."

"We also found that it was taking 15 to 17 minutes to process orders. We've now

reduced that to four to five minutes."

Staff turnover was also taking a toll on the company's bottom line.

"We had 15 people come and go over the two years prior to my coming here. There've been none since then," Katers said. "I identified the cost in agency fees and in recruiting staff without including the amount involved in training. It was at least \$70,000 a year."

To turn that around, Katers gave employees the responsibility to do their jobs rather than micromanaging them.

A result was realizing they didn't need as many employees. The company now retains nine employees, including Katers, as opposed to 12.

"Eighty percent of businesses fail in the first five years because they count on luck," he said. "You have to put correct procedures in place or it just won't work."

EYE from 3A

of British Columbia; and MicroCHIPS Corp.

The University of Colorado at Boulder Biodiesel nonprofit student organization is looking for artists to help design a mural.

Designers must submit their mural proposal, which will cover the biodiesel mobile trailer, by Nov. 19 and the winner will be chosen by Dec. 3.

If The Eye could draw, it'd focus its design to convey CU Biodiesel's message, look good, fit the shape and size of the trailer and promote the biodiesel industry.

The competition will be fierce as people are sure to vie for the \$200 prize.

Visit www.cubiodiesel.org for more information.

What could be better than having a chef whip up a favorite family recipe? Indulge Bakery in Lafayette is holding a recipe contest and will pick a winner on Nov. 17.

The contest invites people to send their favorite family recipes to the Indulge chefs who will serve as judges.

Indulge Bakery will bake and sell the winning recipe to patrons of its store throughout the holiday season.

"Last holiday season, we brought my

mom's poppyseed cake recipe to Indulge, and they did a fantastic job bringing it to life," said David Heitman of Lafayette.

Recipes can be dropped off at Indulge Bakery, 1377 Forest Park Circle in Lafayette.

Schoolchildren, families and citizen scientists around the world are gazing skyward after dark through Nov. 3 looking for specific constellations and then sharing their observations through the Internet. The Great World Wide Star Count, now in its second year, helps scientists map light pollution globally while educating participants about the stars.

The event, which is free and open to everyone who wants to participate, is organized by the Windows to the Universe project at the University Corporation for Atmospheric Research in conjunction with planetariums and scientific societies across the country and abroad. Funding is provided by the National Science Foundation.

"The star count brings families together to enjoy the night sky and become involved in science," says Dennis Ward of UCAR's Office of Education and Outreach. "It also raises awareness about the impact of artificial lighting on our ability to see the stars."

afterHOURS

TO THE DOGS *Animal hospital going green*



DOUG STORUM

Veterinarian Matt Rooney, center, celebrates the opening of Aspen Meadow Veterinary Specialists at 104 S. Main St. in Longmont. At left is veterinarian Chris Glawe from Denver, and at right is Rooney's father, Jack Rooney. Aspen Meadow officials have applied for LEED certification to become one of the first green animal hospitals in the state. The open house took place Oct. 9.

EXPANSION PARTY *Stratom celebrates growth*



DAVID CLUCAS

Boulder-based Stratom Inc., an engineering supply chain management company, recently doubled its space by leasing an additional 3,800 square feet at 5375 Western Ave. in Boulder for a total of about 7,600 square feet of space. The company held an open house on Oct. 9 to celebrate the expansion. From left, Herb Morreale with Adeptive Software, Melinda Gordon with Stratom, Lee Davidson with Stratom, DeAnne Butterfield with CO-LABS, and Mark Gordon, president and owner of Stratom.

GOOD TIME AT GOOZMO *Celebrates move, growing client list*



RYAN DIONNE

Goozmo employees, from left, Benji Reed, chief operations officer, Jennifer Reed, quality director, Juli Duffer, designer, Tyson Brawley, chief executive officer, and Brittany Reed, chief financial officer served as hosts during the company's open house Oct. 16. The Boulder-based design company recently moved its office and is expanding its clientele.

Send us your photos

The Business Report would like to publish photos of your business or nonprofit event.

E-mail event photos for After Hours to photos@bcbr.com. Please include name and purpose of event and identify all individuals in photo. Include contact name and phone for further information if needed.



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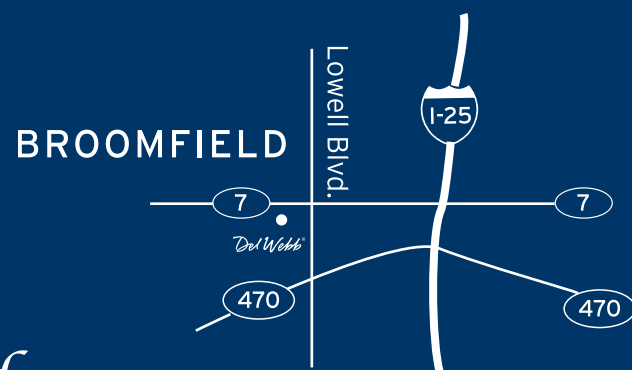
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