September 9 - 22, 2011 • Special Section

Expo & Event Guide

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Thank you to our 2011.

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Event Architect

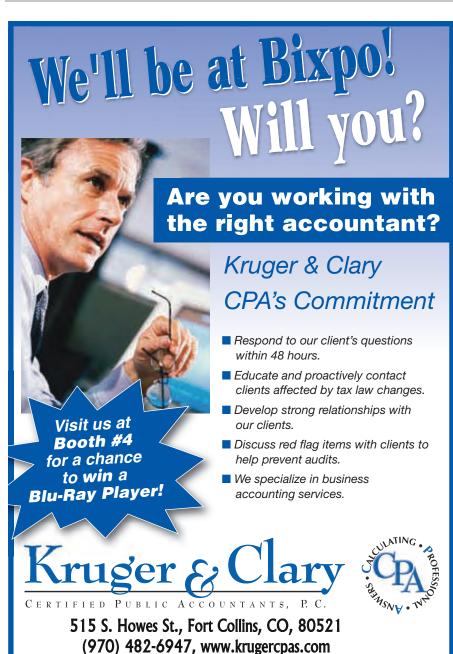
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Lucky Seven A Sellout Year for Bixpo

Bixpo 2011 is another year jampacked with all things business related. From the new CFO of the Year Awards added to Business Leaders Breakfast to the BizFit Challenge Power Lunch and Awards to workshops by the Health District of Northern Larimer County, Madwire Media, Sandler Training and Social Media Pilots there isn't a minute that is sitting idle. Add to those events a smashing close to the day with entertainment from A Dinner Theater at Midtown Event Center. Twelve hours – 7:30 a.m. to 7:30 p.m. - what a day we have planned for attendees. The variety of events adding to the Bixpo experience is fantas-

The exhibit hall has always been at the heart of Bixpo —the name is a contraction of "business expo," after all — and

2011 we are excited to announce is a sellout year. Looking at the list of exhibitors it is great to see names of companies who have been with Bixpo since year one, and it is equally satisfying to see some of Northern Colorado's new businesses setting up booths for the first time. Bixpo has evolved over the years taking guidance from the best consultants we could have - our sponsors, exhibitors and attendees. The goal is simple: we build Bixpo to offer businesses the best environment for connecting with other businesses. September 15 is the day no business person wants to be desk-bound. They want to be Bixpo bound. The Embassy Suites-Loveland will be the place to see and be

Bixpo will be buzzing. See you there.



Jeff Nuttall, publisher Northern Colorado Business Report

bixpo

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SPECIAL EVENTS

an event rental company









VIP Exhibitor Suite Sponsors:





Event Architects:







Bixpo Rocks After Hours Sponsors







Enjoy live music and a little something extra in your coffee at the **region's** largest business expo and only regional business after hours.

If you can't make the line-up during the day, this event offers a great opportunity to network and visit the final hours of the expo.

Tickets - online \$25 Tickets - at the door \$35



SPECIAL EVENT SPONSORS

Business Leeders Breakfast









BizFit Challenge







Bixpo After Hours





Event Partners











chitects North







Welcome to NCBR's bixpo Twenty-Eleven!

The service team of the Embassy Suites Loveland - Hotel, Spa and Conference Center is delighted to again host Bixpo in our hotel. This event is important for all of us in Northern Colorado – what a great opportunity to make new connections, show off what you have to offer, honor the CFOs of the Year and enjoy some great food at the Business Leader's Breakfast, BizFit Challenge Luncheon and a cool beverage at Bixpo Rocks After Hours.

Hats off to the Northern Colorado Business Report for their vision and hard work in putting this event together. Well done!!

If you have not been in our hotel, then please have a look around – any one of our team members will be glad to give you a tour. One of our newest enhancements is a Fiber Optic Cable for High Speed Internet service providing up to 100mbps data transfer which no other facility in the region



can offer you.

Be sure to visit Rocky River Bar & Grille for some truly amazing fare, and please stop by Spa Botanica for a splendid spa experience. We will have guest suites available for the show as well!

If you have been here before, then welcome back!

We all hope you find our facilities to be the ideal location for conferences, special events, entertaining business colleagues or friends and family. More importantly, we are confident you will find our team of service professionals trained and ready to accommodate your every desire. We are thrilled to be part of the Northern Colorado neighborhood and look forward to serving you in any way possible.

Tom Dwyer General Manager



HOTELS®





(From Left to right) Liz Beck, Erin Rogers and Jackie O'Hara - The Jet Marketing Crew!

Events Add Value to Your Marketing Mix

By: Jet Marketing

The firm grip of a handshake, a friendly smile, and an expressed interest in your business offers more value than an email—any day.

Instead of holing up in your office, get out and participate. Why? Because social media, email, and networking sites cannot replace the marketing value of participating in local and regional events.

Taking your business "live" to an event offers a platform for powerful face-to-face networking with potential clients, peers and vendors in the community. While attending and observing an event the first time has some value; actually participating by displaying or sponsoring an event should be an important and intentional part of your marketing plan.

Making the decision to display at or sponsor an event is only the beginning. Leverage your decision to participate with plans for pre-promotion and follow-up. Wrapping your plan around not just what your booth will look like, but how you can then integrate your booth into those pre and post efforts is critical.

Displaying at an event

* PRE EVENT: Remind your database of the event and that you'll be displaying. Invite them to your booth and give them a reason to do so. Your pre-promotion should be relevant to your brand, to your differentiating attributes and at the least clever. Set specific meetings with individuals you've been trying to meet with and who you know will be attending the event.

*AT THE EVENT: Be active and engaging during your display time. As the author of UnMarketing states: "Don't be Santa Claus and wait for someone to sit on your lap." Sitting in chairs behind a table is not very engaging. It's a fine line – don't be obnoxious about it either. Nifty give-aways are fun, but not if they aren't relevant to what you do or at the least, memorable.

* POST EVENT: Make sure your plan includes follow-up after the show. You won't get to talk with everyone, but when you engage in a meaningful conversation with a potential client or vendor – jot down a few notes so that your follow-up is

relevant and has the highest potential for success. Follow up within a week of the event.

Sponsoring an event

In addition to displaying, you may also consider sponsorship opportunities. Events are a great way to get your name and/or message in front of key business leaders. Consider the audience of each event. Select an event that is appropriate and then, yes guessed it, have an intentional plan about how best to leverage that event and really make it yours.

- Banners and logos are a given but don't stop there.
- Ask about the opportunity to host a small display at the event.
- Promote your sponsorship via press releases, social media, print, etc.
- Is there something you can give away at the event, have on the table, etc.?
- Is there an opportunity for a representative of your company to speak at the event, make an introduction?
- Carefully and well ahead of the event, decide who you are going to personally invite to attend with you. Inviting all your office co-workers isn't the point. Invite clients who need to be appreciated a little, or potential clients that you'd like to get to know better.
- Again, follow-up. Ask for a list of attendees and follow-up after the event to reinforce your investment/support of the event.

To those who rebuff networking events, perhaps on the claim that it can be demanding on a small business or not a profitable venue for leads, are missing the value of connectedness. Take the time to demonstrate your expertise and showcase your company by investing in marketing that takes your company out of virtual land and into the real world. (At least once in awhile.)

Jet Marketing is a full service marketing agency and an exhibitor and sponsor of NCBR's Bixpo. Jet Marketing was recently ranked 7th in the 2010 Mercury 100 Fastest Growing Companies in Northern Colorado. For more information visit: www.jetmarketing.net.



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Lights, Camera, Action - Kruger & Clary CPAs Create a bixpo VIP Sequel



Kruger & Clary, CPAs know that being an exhibitor at BIXPO is exhausting. BIXPO is full of high energy, physical activity, and conversing with others while remaining charming all day. That is why we are returning for the second year as VIP room sponsors and invite you to take a break with us in our "movie theater"! The VIP area is located in the Loveland Meeting Room across from the main entrance to the exhibit hall. BIXPO is a terrific event, and while those exhibit booths draw lots of attention to your business it is hard work. Kruger & Clary, CPAs gift to all exhibitors is a place in which you can escape from the hustle and bustle.

Within the VIP room you will find first class treatment. When you enter the room you'll discover that we have created a warm and friendly environment in which you can completely relax in. We'll be playing timeless silent movies to keep you entertained. You can enjoy a variety of delicious snacks and drinks to compliment our movie theater theme. Kruger & Clary staff will be available to provide an access code to use the complimentary WiFi and catch up with email from the office. As if you needed more reasons to visit the VIP room we will offer massages complimentary chair





throughout the day by a team of talented massage therapists. You also have a chance to enter a drawing to win a portable DVD player, so you can have your own movie experience on

At Kruger & Clary CPAs, we under-

stand how important business relationships are and look forward to being a part of this business event. We value good strategic partners and believe in helping others find the right fit for those services they need. Our philosophy is to refer people to busi-

ness associates we know and trust and build a referral network with. We look forward to learning more about the other exhibitors and finding out how we might be able to mutually benefit one another.

Kruger & Clary CPAs is a Fort Collins owned and operated tax and accounting firm located between old town and the Colorado State University campus. Our professional staff specializes in tax planning and preparation for individuals and businesses. We also offer bookkeeping, payroll, QuickBooks consulting and advisory services. We are always looking for new clients and welcome the opportunity to sit down for a complimentary meeting with those who want to learn more about us, what we do, and see how we can benefit you.

We know that you'll appreciate the down time in the VIP room, so we encourage you to stop by our booth in the exhibit hall to learn more about us and in turn share what your company does. For exhibit attendees, we promise to carry on that movie theater theme, so be sure to stop by for trivia, swag, and a chance to win a Blu-Ray DVD player. Whether you're an exhibitor or an attendee, Kruger & Clary, CPAs will give you the movie star treatment.



is proud to sponsor Bixpo Rocks After Hours.

Visit us at booth 11 and enter to win tailgate and game tickets to Rams vs. Boise State on 10/15!

ou live or work in Weld or Larimer county, you are eligible to join PSCU!





Rockin' After Hours with Public Service Credit Union and Midtown Events Center

Public Service Credit Union is pleased to be a sponsor of Bixpo Rocks After Hours for the fourth consecutive year. It's been great watching the changes the event has been through over the years with a new venue, an increased focus on regional networking, plus the addition of live music and theater! Take advantage of this opportunity to visit more than 150 exhibitors while enjoying fabulous food and beverage prepared by the incomparable Embassy Suites.

Experience thrilling entertainment as co-sponsor, Midtown Arts Center (formerly Carousel Dinner Theatre) gives you a sneak peek into their powerful and exciting 2011-2012 dinner theatre season. The finest professional singers and actors from across the nation lend their talents to "Bixpo Rocks After Hours" as they perform show-stopping numbers throughout the evening. With over 20 years experience in providing the finest in gourmet dining and live Broadway-style entertainment, Midtown Arts Center now boasts a new and elegant 22,000 square foot facility located in the heart of Midtown Fort Collins.



Sonny Lubick and the rest of the Public Service Credit Union team, invites you to take a break from business challenges and enjoy Bixpo Rocks After Hours. Then, when it's time to grow your business, remember that Public Service Credit Union offers a full line of business banking options including SBA loans. With branches in Greeley, Windsor, Loveland and Fort Collins we are proud to be a local lender, a local supporter of the community and actively involved in increasing financial literacy for our communities and our members. We believe in one fundamental truth: Together, we're better.

Bixpo Rocks After Hours starts at 5:30 p.m. and ends at 7:30 p.m. Tickets are available online through September 13 for \$25. After the 13th tickets will be sold at the door for \$35.







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bixpo Workshops for Healthy Living

Healthy Living is a journey. The Health District of Northern Larimer County can help show you the way.

That journey leads through Bixpo, as well, and staff from the Health District's Health Promotion Services will serve as your tour guides, putting you and your employees on the path to a happier, healthier and more productive life.

Do you know what your cholesterol and blood pressure numbers are? More important, do you know what they mean?

Nurses from the Health District's heart-health screening service will help you find out. They provide fast, convenient and accurate cholesterol and blood pressure screenings and then interpret the results so people can take steps to reduce their risk of heart disease, stroke and dia-

Adults should be tested every three to five years or more, depending on risk. The Health District offers regular screening clinics at convenient community locations. Residents of northern Larimer County who have never been screened by the Health District get their first test free; all others pay \$15.

The Health District brings these same popular screenings to local businesses, either at employee cost or as a benefit to their workforce.

Using state-of-the-art equipment that employs a simple finger-stick blood sam-

Health District

ple, Health District nurses provide accurate results in under 20 minutes. They explain the results, answer questions and discuss steps for a heart-healthy life. When appropriate, they also offer referrals to community resources.

At Bixpo, Health District nurses will provide free blood pressure checks on the Health Van in the parking lot. They're also offering two heart-healthy presentations "A Woman's Heart: Worth Protecting," and "Off the Cuff: Understanding Blood Pressure."

The Health District's stop-smoking coaches believe that quitting smoking is a journey that can and should be fun. Smoking begins as an adventure for many people; why can't giving it up be an adventure too?

The Health District's Step Free tobacco cessation program helps adults reclaim their natural freedom from tobacco, using free nicotine patches, gum or lozenges, as appropriate. Staff also help people develop a personalized plan for quitting that incorporates proven techniques.

Led by former longtime smokers with specialized training in smoking cessation, the Step Free program is known for its straightforward, entertaining and supportive approach – without any fear, guilt or shame. It's a highly successful approach that's helped hundreds of Larimer County smokers give up tobacco.

Step Fee is a six-session program that is available in a class format or as one-onone sessions for individuals or couples. For residents of northern Larimer County, it offers sliding fees and a 50-percent rebate for everyone who completes the program.

Businesses also can enjoy the benefits of Step Free with onsite classes let by the Health District staff.

Want to learn more about the Step Free philosophy? See the Bixpo presentations "How to Help Your Smoker Quit" and "Two-Minute Stop-Smoking Class-Guaranteed."

At the Health District, we believe eating is a joyful act. It's all a matter of balance, moderation and variety. To achieve that balance, nutrition services from the Health District helps people choose and enjoy meals that are delicious and nutri-

Nutritional counseling allows individuals to work with a registered dietitian on specific issues during affordably priced, 50-minute sessions.

Now in its 13th year, Healthy Weighs is a 12-week program that provides participants with the tools and skills for making healthy food a regular and delicious part of their lives. It emphasizes balance, without dieting. In addition to weekly classes, Healthy Weighs includes private, one-onone sessions with registered dietitians and a physical activity counselor.

Cooking classes presentations/demonstrations give people practical tips and recipes that will add interest to what people put on the table. Examples of these at Bixpo include "Rev Up Your Breakfast," "Ten Superfoods for Peak Mental Acuity" and "Power Up Your Diet: Eat for Success."

Once reserved for the elderly and chronically ill, annual flu vaccination now is recommended for all people over the age of 6 months. Anyone who has suffered through a bad bout of the flu will understand why.

For businesses, the value of a flu shot is especially obvious: employees sick with influenza miss an average of five days of

The Health District offers annual flu vaccination to businesses and community groups. It also holds seasonal flu vaccination clinics at its north Fort Collins offices and other community locations.

Everyone wants to lead a healthy life, but it's easy to lose your way. Let the Health Promotion staff at the Health District of Northern Larimer County help find the right path for you.

Workshops at bi po Prospecting and the Payoff



Bixpo is where serious business professionals come to get serious about growing their book of business. With Sandler Training's Bixpo Workshops start with Networking Works! Building relationships for mutual professional gain. Attend one or both of these free workshops – reservations required, seating is limited – you will be developing your company's competency at securing new business.

Purposeful Prosperous Prospecting 10:00 am - 12:00 pm

Networking Works!

Building relationships for mutual professional gain. For anyone who is frustrated with not getting a better return for their networking efforts, sees networking an ineffective or is fearful of networking.

1:00 – 3:00 pm

Reserve your place at these value-added Bixpo Workshops today.

Event Architect and Producer

September 15, 2011 Embassy Suites



For the full scoop on Bixpo, contact: De Dahlgren at Events@Bixpo.com or 970-232-3132



Highly-Acclaimed Workshop Series on High Performance is Back

Learn how leaders of high-performing organizations make their change initiatives stick by attending a half-day workshop from the Monfort Institute.

Leading High Performance - Sept 21, 2011

Strategy for Sustainable High Performance - Oct 12, 2010

Developing People for High Performance - Nov 9, 2011

Executing for Sustainable High Performance - Dec 7, 2011

Developing a Learning Culture for High Performance - Jan 24, 2012





www.monfortinstitute.org | 970.351.2632

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Insider Tips for Converting Clicks to Customers

Come learn what Madwire Media can do for your business and how they can help you convert clicks to customers. Receive insider tips and expert advice from Madwire CEO Joe Kellogg during two must-see presentations at this year's BIXPO event. Presentations will be from 9:30am-10:30am and 2:00pm-3:00pm in the Frontrange Exposition Hall.

Joe will teach you how using effective call to actions, analytics and design can increase your web conversions and lower your marketing cost as much as 77%! Madwire Media is the largest web design and internet marketing firm in Colorado growing from just 2 employees in August 2009 to now over 70.

Using the internet is essential for the success of your business, and Madwire has all the tools to help your business succeed in the expanding technological world. More people and companies use search engines and the internet to find businesses and products than any other source, and it is vital that your business pops up all over the internet. Whether you need a new website, a new logo, want to create a video or just need a new internet marketing strategy, Madwire does it all, and does it well with the help of their knowledgeable, creative, and professional staff.





Midtown Arts Center On Stage at bixpo

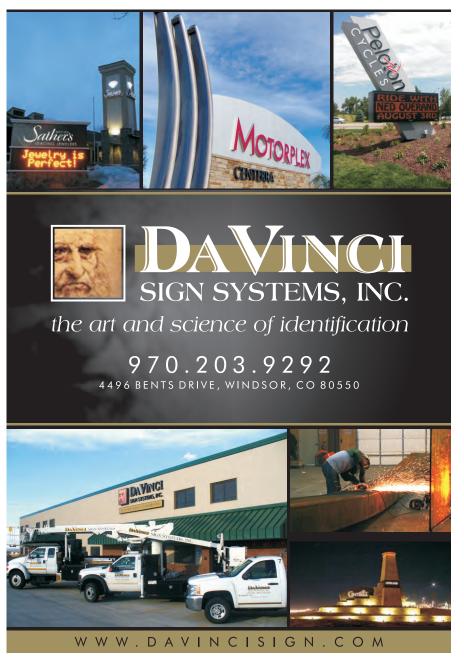
Experience thrilling entertainment as co-sponsor, Midtown Arts Center (formerly Carousel Dinner Theatre) gives you a sneak peek into their powerful and exciting 2011-2012 dinner theatre season. The finest professional singers and actors from across the nation lend their talents to "Bixpo Rocks After Hours" as they perform show-stopping numbers throughout the evening. With over 20 years experience in providing the finest in gourmet dining and live Broadway-style entertainment, Midtown Arts Center now boasts a new and elegant 22,000 square foot facility located in the heart of Midtown Fort Collins.

Midtown Arts Center is anchored by its state-of-the-art two-level dinner theatre, serving up the best of Broadway hits year-round. In addition to the dinner theatre, Midtown Arts Center also includes an elegant grand lobby, a hip bar and lounge, and an elegant 200+ seat ballroom. Centrally located on South Mason one block off of Horsetooth and College, we are Northern Colorado's newest and most-exciting events venue. With over two acres of dedicated parking Midtown Arts Center is designed to handle multiple entertainment choices and events at one time.

Midtown Arts Center specializes in Corporate Parties and Entertainment. The critically-acclaimed White Christmas has been a corporate holiday party favorite since 2008 Celebrate Christmastime with the dazzling holiday music and dance, complimented by stunning settings and costumes that make the Midtown Arts Center Northern Colorado's #1 choice for holiday entertainment year after year. With no seat more than 45 feet from the stage, enjoy the best of 'Broadway... Up Close and Close to Home'. To purchase tickets to upcoming shows or to reserve space in the new venue for your next event call at 970.225.2555 or www.MidtownArtsCenter.com.







Can You Do More With Less?

Sales departments are not immune to the call to "do more with less." With shrinking budgets exerting increased pressure on sales related expenses, closing sales opportunities requires a different strategy. Multiple sales calls and elaborate presentations are no longer the norm. Letting "opportunities" drag on, and chasing prospects endlessly until they make a decision is no longer acceptable—and never should have been.

Today, the sales person's marching orders are, "Shorten your selling cycle." To do that, you must be more selective about the prospects with whom you meet. Invest a bit more time during the initial contacts to establish compelling reasons to schedule appointments. And, when you meet with a prospect, there shouldn't be any confusion—mutual mystification—about what will take place. When you schedule the appointment, establish a well-defined agenda for the meeting—clear objectives to be achieved: the topics to explore, the information to share, and

the conclusions to reach. And, define the role each party must play during the meeting in order to achieve the objectives.

Review the agenda at the beginning of the meeting to make sure that the conditions that precipitated the meeting have not changed and that the prospect is prepared to carry out his role in reaching the objective previously defined. If conditions have changed, or the prospect is not prepared, it may be in your best interest to cancel or reschedule the meeting.

Shortening the selling cycle requires more efficient actions from the time you say "Hello" to prospects until the time you close the sale and they become customers, or you close the file and move on to another prospect. Greater efficiency comes with proper advanced planning and timely execution of scheduled activities. Investing in "however long it takes" to develop a relationship with a potential customer is not acceptable. The costs are too great.







John Geiman

Don Overcash

Learn more about prospecting and sales at Sandler Training's Bixpo Workshops. See page 17 for the complete workshop schedule.

Placing A Spotlight On The Money Managers At Bixpo

Kennedy and Coe Sponsors Inaugural CFO Awards At Business Event

LOVELAND – The greatest Chief Financial Officers do more than many people realize. Without question they are focused on the company numbers. Just as valuable, however, are their operational and strategic abilities – traits unique to the best CFOs in business. When these talents join together, CFO's are critical to an organization – and they deserve some recognition.

Kennedy and Coe is proud to serve as the title sponsor for the Northern Colorado Business Report's CFO Awards, which recognize Chief Financial Officers in the northern Colorado region whose efforts successfully guide a company's financial future. This year's award ceremony will be part of Bixpo 2011, specifically during the business leaders breakfast on Sept. 15.

Bixpo 2011 is the largest regional business and industry event in northern Colorado, serving to build and retain business relationships and promote brand recognition among company decision makers in the area.

CFO Award candidates must be nominated by company peers and meet strict criteria. Nominees should be the individual responsible for financial management, even without the specific title of chief financial officer. The candidates must work in



Larimer and Weld counties and the company they work for must be head-quartered in northern Colorado.

Jeff Wald is a member of Kennedy and Coe and serves as the firm's Wealth Creation group leader. He said the position of CFO not only requires presenting accurate and timely financial information but a realization that each stakeholder in the company relies on this person's ability to manage money and risk.

During these challenging economic times, having a competent CFO who oversees liquidity, capital structure and internal financing is a necessity. In addition, a Chief Financial Officer is mainly responsible for a company's



financial future. They must be able to identify areas of the company that are most efficient and capitalize on that information so the business is successful in the long-run.

"A good CFO is not always recognized as much as they should be, especially considering the value they bring to their organization," Wald said. "Most often, a Chief Financial Officer does not clamor for attention because they don't need it. Instead, they are content with strong financial performance and overall success of their companies."

As the accounting and consulting firm has worked side by side with many Chief Financial Officers over the years, Kennedy and Coe wanted to recognize the folks it considers to be the backbone of an organization. CFOs must comply with a myriad of rules and regulations and meet deadlines and Wald said this means they are ultimately stewards of their company.

"It's long overdue for northern Colorado's Chief Financial Officers to receive a pat on the back," he said. "Kennedy and Coe applauds and congratulates each of the award winners and hopes they take a moment to enjoy their time in the spotlight."

The CFO Awards ceremony will take place from 7:30-9:30 a.m., Sept. 15 at Embassy Suites Loveland, 4705 Clydesdale Parkway.



Entertainment.

Our contemporary and elegant dinner theatre is your perfect choice for that long-overdue datenight, corporate party, or night on the town. With prices comparable to dinner and a movie anywhere else, experience Broadway-style performances and gourmet dining in an all-inclusive setting. We recruit the best of professional talent from across the nation to star in the newest and best titles Broadway has to offer. Backed by our award-winning live-orchestra, glamorous costumes and settings, and state-of-the-art lighting and sound, Midtown Arts Center is guaranteed to present an evening you will cherish and remember!

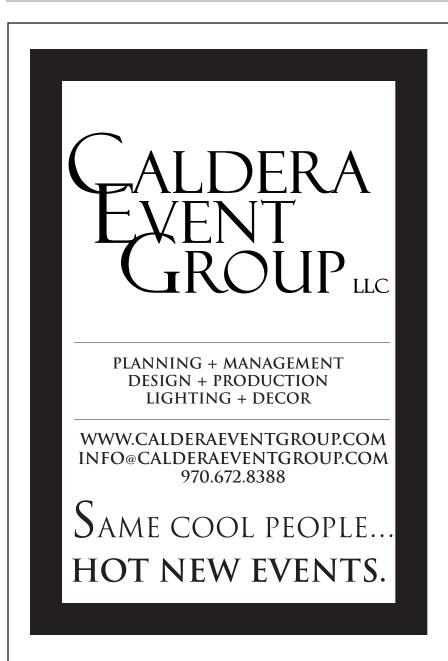
Events.

Midtown Arts Center is Northern Colorado's newest event center specializing in corporate banquets, weddings, holiday parties and fund raising galas. Our in-house, awardwinning cuisine is guaranteed to enhance the creative vision of your experience. Our 22,000 square foot facility is centrally located in the heart of south Fort Collins with plenty of parking to accommodate up to 450 attendees. Whether you dine and dance in our elegant ballroom, mingle in our contemporary grand hall, or host a private performance in our state-ofthe-art dinner theatre, Midtown Arts Center is the premier choice for your next Northern Colorado event!

Education.

Providing the best training for future performers as they develop the techniques, knowledge, and experience needed to succeed. Beyond theatre education, students will learn the importance of dedication, dependability, and team work while gaining confidence, poise, and passion for the arts. We instill values in our students that will not only improve their performance skills, but open the doors to self-expression and character growth that carries into everyday life. Classes in Musical Theatre and Acting for children K-12 are now available for enrollment. Join us today!











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po Takes Flight With Social Media

It used to be that a file full of business cards was your most important asset to stay in touch with business professionals and prospects. Now they're just good for door-stops.

Social Media is the modern version of a Rolodex for all the right reasons. Here are just a few:

- Be Top of Mind with your prospects -daily if you like!
- Listen Up! Hear what your competition is saying and doing - stealth marketing at its finest.
- Establish yourself as an expert on your topic(s).
- Increase brand recognition and share more value regularly.
- Reach thousands of people you otherwise wouldn't.
- Have personal connections with prospects and clients without artificial barriers.
- Connect with people globally, regionally, in the state, next door.
- Leverage that six degrees of separation you always hear about!
- Announce your new products and have others fan the fire of your fame for
- Be visibly generous to your clients and customers.
- Partner with businesses and invent new ways of going to market with them.
- Be seen and build your business by becoming that much more prominent.
- Appeal to the next generations of customers coming around the corner.
- Reduce expenditures for customer service and even marketing - as you answer questions exponentially and promote more widely.
- Get found on Google and Bing they're watching what your company is saying in social spheres with real time search.
- Respond to any criticisms about your company visibly and assuredly reputation management.
- Gauge what the marketplace wants – and deliver it.

Sure we've heard people say, I don't care what someone is having for breakfast. And I certainly don't use "the Twitter." But social media is not a fad. It's here for the long term. Why? Because it's just efficient marketing.

This is what we call "PDR" - personal digital relations. It's you and your company in the limelight, without any intermediaries. Nobody getting in the way of you telling your story and being personal and prominent.

Next Steps?

Once you're convinced you need to be doing Social Media, you'll want to think about who you are going to have do the work. Will this become an internal problem, back at the office? Who's going to be the face of the company?

Maybe you'll outsource it. But who can you trust to understand and represent your business maturely and with uncommon intelligence?

Social Media Pilots exists to help businesses in Northern Colorado get on Twitter and Facebook and Linked In and have something to say there.

We target influential people who could be relevant to your business and make friends with them on your behalf!

We've heard it said recently, "it's pretty hard to be successful online without hanging out there." That's what we do we participate. We get immersed. And we act judiciously on your behalf in what we call "YouTwinkFace" - You Tube. Twitter. LinkedIn. And Facebook.

Using selected techniques to get the attention of a target community, including search engine optimization, storytelling and conversation starters, we

make dialogues happen.

We're strategic, plan purposefully for you to excel on line, and then tactically enhance your subject matter expertise.

Your brand, your business propositions, your customer-centricity - all well showcased in social media.

So, sit back and relax – we'll take over the controls and help you gain rapid altitude in the world of Social Media.

Learn more about using Social Media during Bixpo our free workshops. See the day's schedule for exact times.





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2011 Bixpo Kick-Off



Business Leaders **BREAKFAST**

September 15 • 7:30 - 9:30 am

How do you keep employees engaged?

The better question might be: how do you keep good employees from

Join Business Leaders who get serious about engaging employees to reduce turnover and improving the bottom line at Bixpo for a power breakfast focused on effective employee strategies.

Our presenter is Dr. Milan Larson, an Associate Professor of Management at the Monfort College of Business.



Dr. Milan Larson Associate Professor of Management Monfort College of Business University of Northern Colorado

Throughout his career Dr. Milan has been passionate about the way organizations lead their employees to create the right culture for success. While working in the manufacturing industry as a manager, Dr. Larson was responsible for cost-saving projects that resulted in multi-million dollar savings through improved efficiencies and other cost-saving methods. He is known as a collaborative specialist who generates employee buy-in resulting in long-term success.



It's all at Bixpo 2011











The see and be seen business events of the year.

@ Embassy Suites - Loveland

Health District Presentations and Demonstrations

Blood Pressure Checks

Health Van in the parking lot

Desk Energizers Demonstration

Rev Up Your Breakfast

10:15 - 10:20 am

How to Help Your Smoker Quit

10:30 - 11:30 am

A Woman's Heart -

Worth Protecting Booth 122/123

Help your employees quit (smoking, that is)

11:15 - 11:20 am

Blood Pressure Checks

Off the Cuff -**Understanding Blood Pressure**

Booth 122/123

Ten SuperFoods for Peak Mental Acuity

Booth 122/123

Power Up Your Diet: Eat for Success

Help your employees quit (smoking, that is)

Booth 122/123

A Woman's Heart - Worth Protecting

Booth 122/123 3:15 - 3:20 pm

Desk Energizers Demonstration

Booth 122/123

Off the Cuff -**Understanding Blood Pressure**

Health®District

OF NORTHERN LARIMER COUNTY

We'll help your employees make the choices that lead them to a healthier life.

Heart-health screenings

Want to lower your risk for heart disease and diabetes? Start by finding out your blood pressure and cholesterol numbers and understanding what they mean at one of our convenient community screenings.

Stop-smoking counseling

Thinking of quitting? Our stop-smoking coaches help adults reclaim their natural freedom from tobacco, using free nicotine patches, gum or lozenges, as appropriate. The coaches also show you proven techniques for quitting. Our program is known for its straightforward, entertaining and supportive approach - never any fear, guilt or shame. Take part in a group, or enjoy individual or couples sessions at your own pace.

Nutrition and weight management counseling

Nutrition counseling allows individuals to work with a registered dietitian on specific issues during affordably priced, 50-minute

Healthy Weighs is a 12-week program that provides you with the tools and skills for making healthy food a regular and delicious part of your life. It emphasizes balance without dieting - and energizes participants to think about and enjoy food in new ways. Included are private one-on-one sessions with registered dieticians and physical activity

Cooking Classes provide opportunities to try new foods (and old standbys) in fresh ways. These popular classes offer practical tips and recipes that will add interest and value to what you put on the table.

For more information on how to help yourself and your employees, call 224-5209 or visit us online at healthdistrict.org/healthpromotion

Our services by the numbers in 2010:

1,738 People receiving blood-pressure checks

1,442 People receiving cholesterol checks

76% of Healthy Weighs participants reported eating more fruits and vegetables after taking the class

1,124 stop-smoking counseling sessions held





Banner Health at Bixpo 2010

The BizFit Bottomline

The BizFit Challenge (formerly Fittest Execs) wraps up at a luncheon during Bixpo with the reveal of the winners those business execs who prove to be the most fit. The annual contest is hosted by Northern Colorado Business Report and sponsored by Banner Health, title sponsor for the fourth year, and Shirazi Benefits, presenting sponsor.

Fifty-eight competitors entered this year to focus on wellness, to improve their level of fitness and to demonstrate to their colleagues and staff the benefit of fitness both personally and in the workplace. Banner Health Community Wellness staff from McKee Medical Center and North Colorado Medical Center encouraged contestants and provided helpful nutrition, exercise and lifestyle tips along the way through weekly email newsletters and monthly lunch and learns.

Contestants were also able to track team progress - their own and their competitors' through DailyEndorphin's activity tracking tool.

Final assessments were conducted by Banner Health at the end of the 12-week challenge to gauge cardio fitness, strength, flexibility, cholesterol, blood pressure and more. The strongest scores determined the winners.

Who are the most fit business leaders? The winners will be announced at the BizFit Power Lunch at 11:30 a.m. during Bixpo. The 2011 BizFit Challenge Teams are: Better Business Bureau Serving Northern Colorado and Wyoming; EKS&H – Ehrhardt, Keefe, Steiner and

CHALLENGE

Hottman, PC; ESC Engineering; SAFEbuilt; Shirazi Benefits and Volk and Bell. The winning team will be awarded with a free DailyEndorphin exercise challenge for their company. All contestants win improved fitness and roles as leaders in living healthy lifestyles.

Be sure to attend if you are interested in how a focus on health and wellness in the workplace can affect the waistline and the bottomline.

Dr. Jerod Dawson of the Dawson Chiropractic and Wellness Center received his Doctorate of Chiropractic degree and B.S. in Biology from Cleveland Chiropractic College in Kansas City, MO in December 2007. While there he received the top honors of Clinic Excellence and Clinic Service Awards.

Drs. Jerod Dawson, an engaging speaker equally devoted to bringing the wellness message to corporations and kids, will power the BizFit Challenge Power Lunch with facts and inspiration about healthy lifestyles. His Loveland practice, the Dawson Chiropractic and Wellness Center, is focused on educating and empowering as many people as possible to experience their own optimal health potential.





Northern Colorado's **Ultimate Business Tool**

Everything you wanted to know about business but were afraid to pay too much.





Available now in print, on-line and on CD-ROM

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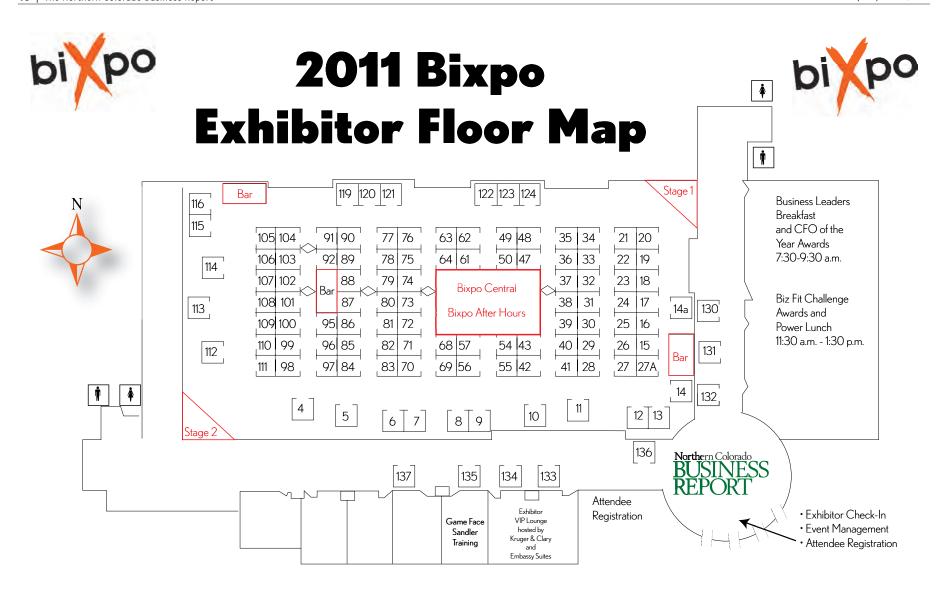
For more information call us at 970, 346, 9700 or 800, 368, 7137

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Exhibitor List

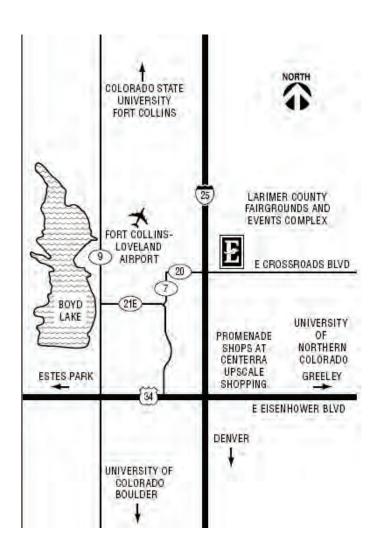
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•	

Directions



The Embassy Suites Loveland is conveniently situated within The Ranch development off of Interstate 25 in Loveland, Colorado. The hotel is just five minutes from the Loveland/Fort Collins Municipal Airport.

From the North: Take Interstate 25 south to Crossroads Boulevard (Exit 259). Turn left under the overpass onto County Road 26. The hotel will be on the left on Clydesdale Parkway.

From the South: Take Interstate 25 north to Crossroads Boulevard (Exit 259). Turn right onto County Road 26. The hotel will be on the left on Clydesdale Parkway.

Bixpo Event Schedule

Thursday, September 15, 2011 **Embassy Suites, Loveland, CO**

4705 Clydesdale Parkway, Loveland, CO 80538



Bixpo Twenty Eleven Kickoff Event CFO of the Year Awards Title Sponsor



www.kcoe.com

7:30 - 9:30 a.m. High Meadows Ballroom Tickets: \$39

Presenting Sponsors:







Bixpo Expo Business Leaders Preview of Bixpo Twenty

9:30 - 10:30 a.m.

Front Range Exposition Hall



Exhibitor VIP Suite

Opens at 9:30 a.m.

Open to all Bixpo exhibitors and event sponsors



Lake Loveland Room

Converting Clicks to Customers



An in depth look at marketing for the 21st century. What works, what doesn't work, and why internet marketing is the only way to go.

9:30 - 10:30 a.m.

Location: Bixpo Expo Hall

Purposeful, Prosperous Prospecting



10:00 a.m. - 12:00 p.m. Carter Lake B Room

How to Help Your Smoker Quit

Health District

10:30 - 11:30 a.m.

Location: Bixpo Expo Hall Free

YouTwinkFace

dia Marketing Workshop FREE for Bixpo exhibitors and attendees



10:30 - 11:30 a.m. Location: Bixpo Expo Hall



10:30 a.m. Bixpo Expo opens to the public - FREE



Presenting sponsors







Front Range Exposition Hall Bixpo Exposition open throughout all Bixpo events







BizFit Power Lunch and Challenge Awards 11:30 a.m. - 1:30 p.m. High Meadows Ballrooms Tickets \$41

Net Working Works



1:00 - 3:00 p.m. Carter Lake B Room Free

${\bf YouTwinkFace}$

Practical Social Media Marketing Workshop FREE for Bixpo exhibitors and attendees



1:30 - 2:30 p.m. Location: Bixpo Expo Hall

Converting Clicks to Customers



An in depth look at marketing for the 21st century. What works, what doesn't work, and why internet marketing is the only way to go. 2:00 - 3:00 p.m.

Location: Bixpo Expo Hall

Power Up Your Diet: Eat for Success **Health** District

2:30 - 3:30 p.m.

Location: Bixpo Expo Hall Free

5:00 - 5:30 p.m. Expo closed to set up for Bixpo Rocks After Hours





5:30 - 7:30 p.m.

Live music from two stages Bixpo Exposition re-opens Tickets: \$25 online pre-registration; \$35 at the door

Exhibitor Directory

A Strategic Advantage

333 West Drake Road, Suite 11 Fort Collins, CO 80526 Phone: 970-420-8413 Fax: 866-521-1036 Website:

www.astrategicadvantage.com **Products/Services:** Team and leadership development consulting/coaching, talent management and succession planning, interviewing and hiring strategies, outplacement (employee transition) services, career management counseling, personal brand development **Company Description:** Help businesses do more with less through productive teams leaders and

Company Description: Help businesses do more with less through productive teams, leaders, and employees, identifying strengths, developing talent management roadmaps, and providing coaching to improve performance. Support transitioning employees with career management and job search by applying local market knowledge and expertise in coaching, counseling, contemporary search strategies, and professional resume development.

Person in charge/Title Marie Zimenoff, President Person handling Bixpo/Title: Marie Zimenoff, President Email: marie@astrategicadvantage.com

marie@astrategicadvantage.com **Booth Number:** 54

AccentCare of Colorado

1180 Main Street
Windsor, CO 80550
Phone: 970-346-9700
Fax: 800-490-0944
Website: www.accentcare.com
Products/Services: Skilled Home
Health, Rehabilitation, Hospice, Late
Life Depression, & Chronic Disease
Management.
Company Description: Certified

Medicare & Medicaid skilled home health and hospice agency. **Person in charge/Title:** Jill Elliott RN, MBA, Administrator **Person handling Bixpo/Title:** Jill

Person handling Bixpo/Title: Jil Elliott RN, MBA, Administrator Email: jelliott@accentcare.com Booth Number: 57

Action Staffing Solutions

1409 West 29th Street Loveland, C0 80538 Phone: 970-667-4202 Fax: 970-667-1036 Products/Services: Emplacement services fol

Products/Services: Employment placement services for manufacturing & service organizations. Consultative services for continuous improvement of management teams. MBE / DBE / SBE certified. Company Description: Action Staffing is a full service employment service company providing temps / temps to hire/ direct hire positions as well as business consulting for manufacturing and service organizations. Located in Loveland serving the Front Range as well as Denver and Colorado Springs.

Person in charge/Title: Robin Fischer, Owner Person handling Bixpo/Title: Rick Fischer, Owner Email:

rfischer@myactionstaffing.com **Booth Number:** 54

Advantage Bank

1475 North Denver Avenue Loveland, CO 80538 **Phone:** 970-613-1982 **Fax:** 970-613-1561

Website: www.advantagebanks.com Products/Services: Advantage Bank offers all the competitive personal and business banking services of a big bank. As a community bank, we are able to focus on the people on "Main Street" allowing us to provide a localized commitment of exceptional customer service.

Company Description: Advantage Bank believes in local management and has a market President, Lending officers and Branch Managers located in each community we serve. We are a small commercial bank and place an emphasis on small and medium sized businesses. We are competitively priced and tailor our products to meet the needs of our customers.

Person in charge/Title: Thomas Chinnock, CEO and Jeff Kincaid, President

Person handling Bixpo/Title: Jackie Mihalchick and Bryan Guest Email: jmihalchick@advantagebanks.com and bguest@advantagebanks.com

Booth Number: 113

Aims Corporate Education

5590 West 11th Street Greeley, C0 80634 **Phone:** 970-339-6402 **Fax:** 970-339-6322

Website: www.aimced.com
Products/Services: Aims Corporate
Education provides customized
training, coaching and consulting
onsite in management and supervision, communication, computer
software, quality and process
improvement (Lean Six-Sigma) and
industrial technical skills training
Company Description: Aims
Corporate Education has been training professionals for over fifteen

Corporate Education has been training professionals for over fifteen years. Our professional staff is experienced in providing results-driven customized training, coaching, and consulting services at your site or our business center. Our programs include: Management and Supervision, Communication, Computer Software, Quality and Process Improvement (Lean Six-Sigma) and Industrial Technical Skills training. Our event center is

an excellent location

Person in charge/Title: Marsi Liddell,

President

Person handling Bixpo/Title: Patrick Gill, Account Executive

Email: Patrick.gill@aims.edu
Booth Number: 112

Air Repair/Comfort By Nature

6380 West 10th Street, Unit #10 Greeley, CO 80634 **Phone:** 970-353-3655 **Fax:** 970-378-0218

Website: www.comfortbynature.com Products/Services: Heating and cooling provided for residential & commercial customers using the latest, most energy-efficient equipment. We are the largest, most experienced installer of geothermal heatpump systems in Northern Colorado.

Company Description: We install & service heating & cooling systems for residential & commercial customers. We are the largest geothermal heatpump systems installer in Northern Colorado. We provide factory-trained technicians and installers to provide cost-effective replacement & energy efficient new construction heating & air conditioning. In business for 17 years.

Person in charge/Title: Jeff Reiher, Owner & President Person handling Bixpo/Title: Jeff Reiher, Owner & President

Person handling Bixpo/Title: Jeff Reiher, Owner & President Email: jreiher@comfortbynature.com Booth Number: 5

Alphagraphics - Fort Collins 115 East Harmony Road, #220B

Fort Collins, CO 80525

Phone: 970-223-6316
Fax: 970-223-8644
Website: www.agnoco.com
Products/Services: Digital Printing,
Offset Printing, Mailing Services,
Design Services, Full Color printing,
B&W printing, Spot color printing –

all done under one roof.

Company Description: Design it,
Print it, Send it, Manage it, and
Track it - all done under one roof.
Let Alphagraphics be your one stop
shop for all your print and multimedia needs. We specialize in quick

turnaround times, superior quality

and the best customer service around!

Person in charge/Title: Skip and Diane McIntosh, Owners Person handling Bixpo/Title: Matt Brunner, Business Development Specialist Email:

mbrunner@alphagraphics.com **Booth Number:** 8

American Family Insurance -Jennifer Clarke Agency

301 W. Magnolia St. Fort Collins, CO 80524 **Phone:** 970-221-0897 **Fax:** 970-221-0899

Website: www.jenniferIclarkeagency.com Products/Services: All your insurance needs under one roof! Home,

Auto, Life, Health, Business.

Company Description: Your

American Dream is your birthright,
your duty, and your privilege. It's
nice to have help and protection
when you need it. American Family
Insurance has dedicated our company to helping protect your dream.
We insure the most valuable thing
you will ever own. YOUR DREAM!

Person in charge/Title: Stephanie Franklin and Jennifer Clarke, Agents Person handling Bixpo/Title: Stephanie Franklin and Jennifer

Stephanie Franklin and Jennifer Clarke, Agents **Email:** sfrankl2@amfam.com and jclark2@amfam.com

American Family Insurance – Stephanie Franklin Agency 2000 South College Avenue, Suite

Fort Collins, CO 80525 **Phone:** 970-229-9393 **Fax:** 970-229-9087

Booth Number: 90

Website: www.stephaniefranklinagency.com

Products/Services: All your insurance needs under one roof! Home, Auto, Life, Health, Business. Company Description: Your American Dream is your birthright

Company Description: Your American Dream is your birthright, your duty, and your privilege. It's nice to have help and protection when you need it. American Family Insurance has dedicated our company to helping protect your dream. We insure the most valuable thing you will ever own. YOUR DREAM!

you will ever own. YOUR DREAM!

Person in charge/Title: Stephanie
Franklin and Jennifer Clarke, Agents

Person handling Bixpo/Title:

Stephanie Franklin and Jennifer

Stepnanie Franklin and Jennifer Clarke, Agents Email: sfrankl2@amfam.com and jclark2@amfam.com Booth Number: 90

Anton Collins Mitchell LLP

3545 West 12th Street, Suite 201 Greeley, CO 80634 **Phone:** 970-352-1700 **Fax:** 970-352-1708

Website: www.acmllp.com Products/Services: Providing peace of mind through independent, efficient and comprehensive audits and a sophisticated level of tax and consulting services that accounts for your business's individuality.

Company Description: Anton Collins Mitchell LLP (ACM) is the 5th largest Colorado-based accounting and consulting firm focused on providing services for entrepreneurs and growing businesses including those with multi-state or international growth expectations. For more information about Anton Collins Mitchell LLP, visit www.acmllp.com. Person in charge/Title: Randy

Watkins, Partner
Person handling Bixpo/Title: Randy
Watkins, Partner
Fmails purkling@aamlin.com

Email: rwatkins@acmllp.com
Booth Number: 100

1668 McKenzie Court Loveland, CO 80537 **Phone:** 970-217-7276 **Website:** www. b2bcfo.com

B2B CFO

help business owners solve the one issue that is keeping them from achieving the financial performance they desire from their business. Company Description: B2B CFO is the nation's largest provider of part-time Chief Financial Officer service to small and mid-sized companies. For the 2nd time, B2B CFO

Products/Services: B2B CEO Partners

part time time than that officer service to small and mid-sized companies. For the 2nd time, B2B CFO has made the Inc. 500|5000 list of the fastest- growing private companies in America. Every company deserves to have a CFO.

Person in charge/Title: Steven D. Olson, Partner

Person handling Bixpo/Title: Steven D. Olson, Partner Email: solson@b2bcfo.com Booth Number: 19

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Bank of Colorado 1609 East Harmony Road Fort Collins, CO 80525 Phone: 970-206-1160

Fort Collins, CO 80525 **Phone:** 970-206-1160 **Fax:** 970-206-1156

Website: www.bankofcolorado.com
Company Description: Bank of
Colorado, where you experience
banking the way it should be. We
want to get to know you and tailor
the right financial products and
services to meet your financial
goals. We still believe in personal
banking relationships and treat our
customers like neighbors, come
experience The Way Banking Should

Person in charge/Title: Cody Fullmer, Branch President Person handling Bixpo/Title: Jill Marvin, Director of Marketing Email:

jill.marvin@bankofcolorado.com **Booth Number:** 6

Banner Health/McKee Medical Center and North Colorado Medical

Center 2000 Boise Avenue Loveland, CO 80538 Phone: 970-635-4032 Fax: 970-635-4066

Website: www.bannerhealth.com
Products/Services: Health professionals will be on hand to discuss
BizFit and programs and services
available to businesses through
Worksite Wellness. CardioVascular
Institute staff will be available to
discuss the effect of job stress on

the heart.

Company Description: Based in Phoenix, Banner Health is one of the largest, not-for-profit health care systems in the country. Banner owns or operates 23 facilities including McKee Medical Center in Loveland and North Colorado Medical Center in Greeley. Banner Health employs over 200 physicians in northern Colorado. For more information visit

www.BannerHealth.com
Person in charge/Title: Betty
Patterson

Person handling Bixpo/Title: Lisa Bohlmann, Public Relations Specialist Email: lisa.bohlmann@banner-

health.com **Booth Number:** 27/27 A

Better Business Bureau 8020 South County Road 5, Suite

100 Fort Collins, Co 80528

Phone: 970-488-2053
Fax: 970-221-1239
Website: www.wvnco

Website: www. wynco.bbb.org
Products/Services: The BBB provides
trusted programs and services to
consumers and businesses alike,
including BBB Business Reviews, dispute resolution, BBBonline, BBB
Auto line, and consumer tips and
scam alerts. Visit the BBB
SmartGuide for complete information: wynco.bbb.org/smartguide.
Company Description: The Better
Business Bureau is the leader in
advancing marketplace trust. Our
mission is to create a community of

trustworthy businesses, set stan-

dards for marketplace trust,

encourage and support best practices, celebrate marketplace role models and denounce unethical behavior. BBB accreditation is an honor- and not every company is eligible

Person in charge/Title: Pam King, President and CEO Person handling Bixpo/Title: Carrie Rossman

Email: crossman@wynco.bbb.org **Booth Number:** 9

BKMedia Group

202 Main Street, Suite 3 Longmont, CO 80501 **Phone:** 303-651-2203 **Fax:** 303-651-6964

Website: www.bkmediagroup.com Products/Services: Web Design, Brand Development, Graphic Design, Exhibit Design, Content Management, Shopping Carts, Search Engine Optimization, Social Media, Custom Web App Development and Database Management System

Company Description: In 2003 BKMedia Group opened its doors in the heart of Longmont. Our focus is melding design with functionality, achieving an ideal product for our clients. We accomplish this by staying ahead of the media curve, remaining accessible, and being aesthetically driven. Stand out with your brand out.

Person in charge/Title: Brad Moss, Owner/Founder Person handling Bixpo/Title: Brad Moss, Owner/Founder Email: brad@bkmediagroup.com Booth Number: 15/16

BNI

Fort Collins, CO
Phone: 970-222-3373
Website: www.bnicolorado.com
Products/Services: BNI provides a
structured environment for the
development and exchange of quality referrals by helping build your
business with dozens of other qualified business professionals.
Company Description: BNI is the
largest business petworking organi-

Company Description: BNI is the largest business networking organization in the world. We offer members the opportunity to share ideas, contacts and most importantly, business referrals. BNI has a global philosophy that is universal to cultures around the world. Givers Gain emphasizes collaboration and helping one another over overt business promotion.

Person in charge/Title: Shane Siegfried, President Person handling Bixpo/Title: Shane Siegfried, President Email: shane@shanesiegfried.com Booth Number: 82

Boulder County Business Report (BizWest Media, LLC)

3180 Sterling Circle, Suite 201

Boulder, CO 80301 **Phone:** 303-440-4950 Fax: 303-440-8954 Website: www.bcbr.com Products/Services: The Boulder County Business Report BCBR com Business Report Daily, Boulder Valley MD, Green Book, Links, Book of Lists, Distinctive Homes, Event Planning Guide and DataBank Inc. Company Description: The Boulder County Business Report, an awardwinning, locally-owned bi-weekly businesses newspaper, delivers quality business journalism through many forms of media. Known for comprehensive. all-local business reporting in the biweekly business journal, BCBR also has embraced online delivery of news, and frequently provides commentary and

Person in charge/Title: Chris Wood, Publisher

community TV.

local news on radio programs and

Person handling Bixpo/Title: De Dahlgren, Director of Marketing and Events

Email: ddahlgren@bcbr.com

Booth Number: Bixpo Central

Business Card Factory

1608 Riverside Ave. Fort Collins, CO 80524

Phone: 970-493-3401 **Fax:** 970-493-3402

Website: www.bizcardcolorado.com
Products/ Services: We offer fullcolor printing, specializing in business cards, postcards, brochures,
Color flyers, B& W print, Booklets,
Calendars and Promotional Items.
Company Description: We started
business card factory because we
believe great marketing is a necessity that everyone should be able to
afford, no matter how small or large
the company. That is why we offer
our valued clients wonderful customer service matched with great

Person in charge/Title: Bert McCaffrey, Owner Person handling Bixpo/Title: Bert

pricing. Just ask any of our clients.

McCaffrey, Owner

Email: bert@bizcardcolorado.com

Booth Number: 76

Caldera Event Group, LLC

1324 Duff Drive Fort Collins, CO 80524 **Phone:** 970-672-8388

Fax: 970-672-8755 **Website:** www.calderaeventgroup.com

Products/Services: Caldera Event Group is a boutique event company offering world class event planning services, design and production services. We offer décor, lounge furniture and lighting to bring your events to the next level.

Company Description: Caldera Event Group has fourteen years of experience creating custom and themed events for corporate, social and charitable clientele in Colorado and across the United States. We offer complete special event solutions for our clients by taking events from concept to execution. With our large selection of in-house décor and lighting inventory, our design experts are able to create events to remember.

Person in charge/Title: Joe Malera, Managing Director

Person handling Bixpo/Title: Joe Malera, Managing Director Email: joe@calderaeventgroup.com Booth Number: Bixpo Central

Cbeyond

3131 South Vaughn Way Suite 400 Aurora, CO 80014 **Phone:** 303-261-3656 **Fax:** 303-368-1191 **Website:** www.cbeyond.net/fron-

trange

Products/Services: Voice, broadband, mobile services including
BlackBerry® and Android® devices,
broadband laptop access, voicemail,
email, web hosting, fax-to-email,
data backup, virtual private networkinn and cloud servers

Company Description: As one of the leading voice, data and broadcasting providers, we work exclusively with a group entrepreneurial class of small business owners to provide an integrated bundle of business-grade services that include web hosting, email, cloud services, data back up and security, voicemail and more. Cbeyond's value is in its simplicity and superior customer support. Our goal is to offer you a comprehensive solution-one that's customized for you!

Person in charge/Title: Jim Geiger,

CEO
Person handling Bixpo/Title: Tara
Adams, Marketing Manager
Email: tara.adams@cbeyond.net
Booth Number: 105

Clear Channel Radio

4270 Byrd Drive Loveland, Co 80538 Phone: 970-461-2560 Fax: 970-461-0118

Website: www.600KC0L.com Products/Services: 15, 30 and 60 second commercial advertising time, Web advertising on all of our radio web pages, streaming commercials on all of our stations.

Company Description: Clear Channel Radio serves all of Northern Colorado and Southern Wyoming with 6 radio stations including 4 FM and 2 AM stations. The 4 FM stations include KPAW, KXBG, KSME and KOLZ. The 2 AM stations include KCOL and KIIX. The studios for Clear Channel Radio are located at the corner of Crossroads BLVD and Bvrd Ave in Loveland. The office phone number is 970-461-2609.

Person in charge/Title: Dan Kuntz, Senior Marketing Consultant Person handling Bixpo/Title: Stu Haskell, Market Manager Email: stuhaskell@clearchannel.com and dankuntz@clearchannel.com

Colorado Christian University

Booth Number: 103

10190 Bannock Street #200 Northglenn, CO 80260 Phone: 303-963-3269 Website: www.ccu.edu Products/Services: College recruit-

Company Description: Private Christian University

Person in charge/Title: Jenifer Candelas, Regional Enrollment

Person handling Bixpo/Title: Jenifer Candelas, Regional Enrollment Director

Email: jecandelas@ccu.edu Booth Number: 33

Colorado State University, College of **Business, Graduate Programs**

CSU. 110 Rockwell West Fort Collins, CO 80523 Phone: 970-491-5643 Fax: 970-491-3481

Website: www.biz.colostate.edu **Products/Services:** We embark on an educational journey filled with bold dreams and profound purpose. We envision our graduates blending compassion with practical business

Company Description: Every business, at one point or another, requires the skill and knowledge of a specialist. Students interested in high-level curricular depth should consider one of the master's programs offered by the College of Business at Colorado State University

Person in charge/Title: John Hoxmeier, Associate Dean for **Graduate Programs**

Person handling Bixpo/Title: Tonja Rosales, Program Manager Email: tonja.rosales@colostate.edu **Booth Number:** 77

Colorado State University OnlinePlus

1040 Campus Delivery, Spruce Hall Fort Collins, CO 80523 Phone: 970-491-7583 Fax: 970-491-7886 Website: www.online.colostate.edu

Products/Services: Colorado State University, founded in 1870. is a land grant institution and one of our nation's leading research universities with world-class research in infectious disease, atmospheric science, clean energy technologies, and environmental science. CSU is ranked in the top tier of universities in *U.S. News and World Report's* ranking of "America's Best Colleges and Universities.'

Person in charge/Title: Hunt Lambert, Associate Provost Person handling Bixpo/Title: Michael Macklin, Student Engagement Coordinator Email:

Michael.macklin@colostate.edu **Booth Number:** 97

Columbine Health Systems

947 Worthington Circle Fort Collins, CO 80526 **Phone:** 970-482-0198

Website: www.columbinehealth.com Products/Services: Our network offers a spectrum of services including skilled nursing facilities, independent and assisted living facilities, medical & non-medical homecare, medical equipment and a health club.

Company Description: Columbine Health Systems is a company providing services for seniors in Larimer County. We have skilled nursing facilities, independent living, assisted living, medical and non-medical homecare, medical equipment and health club Person in charge/Title: Bob Wilson,

0wner Person handling Bixpo/Title: Mary Beth Hammond, Community Outreach Coordinator

Email: Marybeth.hammond@columbinehealth.com **Booth Number:** 68

Comcast Business Class

8000 East Iliff Avenue Denver, CO 80231 Phone: 303-603-2117

Products/Services: Comcast's Business Class suite of services offer reliable Internet. Phone and TV services with advanced business solutions to help your team easily and seamlessly work together. Company Description: Comcast's

Business Class services are designed to help businesses work faster and more efficiently by providing them access to a full array of communications technologies. Get reliable Internet, Phone and TV services, dedicated support and individual attention, 24x7, plus the convenience of one bill.

Person in charge/Title: Jay Dirkmaat Person handling Bixpo/Title: Rachael Cook Marketing Manager

Email: Rachael_cook@cable.comcast.com

Booth Number: 74

Computer Security Solutions & ESET

226 Saxony Road Johnstown, CO 80534 Phone: 970-744-7300 Fax: 970-593-6257

Website: www.CompSecGlobal.com **Products/Services:** Suppliers of best of breed IT hardware and software security solutions, including multiaward winning ESET NOD32 antivirus and ESET Smart Security product range.

Company Description: Locally owned and operated in Northern Colorado since 2000 - Computer Security Solutions has been partnered with ESET for more than 8 years. Proud to now be offering Huawei-Symantec switches, network security and storage solutions

Person in charge/Title: Greg Hewitt-Long, President Person handling Bixpo/Title: Dianne

Stayton Email: Dianne@compsecglobal.com **Booth Number: 39**

Computer Superheroes, Inc. 3131 South Vaughn Way Aurora, CO 80014

Phone: 303-261-1920 Fax: 720-248-2313 Website: www.cbeyond.net

small businesses

Products/Services: Cbeyond is a leading broadband, mobile voice and data, IT, and business phone service provider built exclusively to serve the communication needs of

Company Description: As one of the leading voice, data and broadcasting providers, we work exclusively with a group entrepreneurial class of small business owners to provide an integrated bundle of businessgrade services that include web hosting, email, cloud services, data back up and security, voicemail and more. Cbevond's value is in its simplicity and superior customer support. Our goal is to offer you a comprehensive solution-one that's customized for you!

Person in charge/Title: Jim Geiger, CE0

Person handling Bixpo/Title: Jeff Lorenzen, President Email:

jeff@computersuperheroes.com Booth Number: 104

Cooper & Holly, Savvy Financial **Futures**

436 Flagler Road Fort Collins, CO 80525 Phone: 970-672-1200

Products/Services: Alternatives to standard financial strategies. Pay off your mortgage sooner, decrease your overall debt, and learn other options to diversify your portfolio Company Description: Cooper & Holly is a new partnership between Sonia Cooper, of maCapital Resources, of Blue Ridge Futures. Both Jill and Sonia have a passion for changing perceptions and strategies surrounding finances. Benjamin Franklin once said "An investment in knowledge always pays the best interest" ... and they

have the cliff notes! Person in charge/Title: Sonia Cooper and Jill Holly, Partners

Person handling Bixpo/Title: Sonia Cooper, Partner

Email: Sonia@movinguforward.com **Booth Number:** 62

Corrado Executive Solutions

116 North College Avenue #1 Fort Collins, CO 80524 Phone: 970-364-6064

Website: www.corradosolutions.com Products/Services: Our proven process for business transformation includes an in-depth Organizational Assessment, Behavioral

Assessments, Management training, and CEO Coaching for midsized companies.

Company Description: We work with CEOs who are concerned with the rate of growth in their company and are frustrated with their life imbalance. Through our proven process, clients gain valuable insight to the critical issues, learn how to fix them, and regain balance in their lives.

Person in charge/Title: Cheri Corrado, CEO

Person handling Bixpo/Title: Cheri Corrado, CEO

Email: cheri@corradosolutions.com Booth Number: 96

Cosner Financial Group, LLC 204 Maple Street, Suite 104 Fort Collins, CO 80521

Phone: 970-482-3922 Website: www.cosnerfinancial-

group.com **Products/Services:** Comprehensive financial planning and asset man-

agement. Company Description: Cosner Financial Group has been dedicated to providing high quality, reliable investment advice for over 20 years. The foundation of any financial plan is an investor's comfort and confidence in what is being recommended. Without this trust even the most sophisticated plans may fail. Our goal is not only to provide our expertise but also make it so our clients don't worry about their investments or the future.

Person in charge/Title: Ryan Cosner, 0wner

Person handling Bixpo/Title: Ryan Cosner, Owner

Email: rcosner@cosnerfg.com Booth Number: 40

DaVinci Sign Systems

4496 Bents Drive Windsor, CO 80550 Phone: 970-203-9292 Fax: 970-203-9293

Website: www.davincisign.com Products/ Services: Award-winning custom architectural, electric and LED. Signage manufacturing including design, engineering, fabrication, installation, permit and code con-

sultation and service. Company Description: DaVinci, a custom manufacturing company, specializing in "The Art and Science of Identification," incorporates oldworld craftsmanship and innovative design in award winning signage. Person in charge/Title: John "JJ"

Shaw, President

Person handling Bixpo/Title: John "JJ" Shaw, President Email: iohn@davincisign.com

Discount PC Solutions, LLC

PO Box 2550 Loveland, CO 80538

Booth Number: 133

Phone: 970-818-7657 Fax: 888-390-7422

Website: www.dpcs.co

Products/Services: Cabling, Network Security Installations, Malware Prevention & Repair, Servers & Workstations, Data Protection, Onsite Consultation, VOIP, Audio-Visual Installations, Video Conferencing

Company Description: Professional & complete IT services everyone

can afford. Person in charge/Title: Dan Spanel,

CEO and Jeff Lasco, CFO Person handling Bixpo/Title: Jeff

Lasco, CFO Email: jlasco@dpcs.co Booth Number: 34

Meet the 2011 Biggest Winners



Power Lunch:

September 15 11:30 a.m. - 1:30 p.m. **During Bixpo 2011 at the Embassy Suites**

No losers in this group.

Healthy bodies make healthy businesses is the mantra of the teams who took the 2011 BizFit Challenge. What better way to trim health care costs than to challenge your company to improve fitness levels?

On September 15 it's game on to see which team is the fittest of all. Who will it be?

Volk & Bell "Fit Kickers" **Burns Marketing** Shirazi Benefits Better Business Bureau "BizFitters" ESC "Elite" Team SAFEbuilt FKS&H McKee Medical Center

Join the BizFit celebration

See who is the biggest winner and hear recaps of team challenges and successes. Tickets - \$39 including a healthful lunch





McKee Medical Center North Colorado Medical Center **Associate Sponsors:**



Team Coach:





Event Architect and Producers:



Register for BizFit 2011 online at www.NCBR.com Click on Events under Departments or scan here for the direct link



Elevations Credit Union

2495 East 13th Street Loveland, CO 80537 Phone: 303-443-4672

Website: www.elevationscu.com Products/Services: We are a full-service not-for-profit financial institution that is member focused. Company Description: If you love

where you live, it matters where you bank. Elevations Credit Union has been providing solutions for a better life throughout the Front Range since 1954.

Person in charge/Title: Pam Hauschild, Loveland Branch Manager

Person handling Bixpo/Title: Jeffrey

Email:

Jeffrey.Kash@elevationscu.com Booth Number: 91

Embassy Suites Loveland - Hotel, Spa and Conference Center

4705 Clydesdale Pkwy Loveland, CO 80538 Phone: 970-593-6200 Fax: 970-593-6202 Website:

www.EmbassvSuitesLoveland.com Products/Services: Conference and Special Events facilities: all Suite lodging for business and leisure: Full Service Spa, Restaurant for all occasions.

Company Description: The Embassy Suites Loveland - Hotel, Spa & Conference Center is Northern Colorado's premier meeting venue for groups up to 3.000. Centrally located, and featuring 263 spacious two-room suites, the Rocky River Bar & Grille, and full-service Spa Botanica. Each quest enjoys a complimentary, Cooked-to-Order breakfast and evening Manager's Reception.

Person in charge/Title: Tom Dwyer, General Manager

Person handling Bixpo/Title: Lou Ann Hoehne, Director of Catering Email: Louann.hoehne@jqh.com Booth Number: 14A

EmbroidMe

1223 West Eisenhower Boulevard Loveland, CO 80537 Phone: 970-622-8300 Fax: 970-622-8302 Website: www.embroidmeloveland.com Products/Services: Embroidery,

Screen Printing and Promotional Products, including items for: Tradeshows, Events, Employee Apparel & Uniforms, Client Appreciation, Marketing, Teams, and Personal Gifts

Company Description: We are a local business that assists companies with their marketing efforts, as well as employee and client recognition, appreciation and incentive programs. Our customers are often concerned with things such as; promoting a professional image, standing out from their competition, or maximizing employee and client programs.

Person in charge/Title: Jennifer Snyder, Owner Person handling Bixpo/Title: Jennifer Snyder, Owner Email: info@embroidme loveland com **Booth Number: 95**

Employer Solutions Group, Inc. 3760 East 15th Street, Suite 201

Loveland, CO 80634 **Phone:** 970-612-2022 Fax: 970-612-2021 Products/Services: Human Resource

Consultation, Payroll Administration, Payroll Tax Administration Renefits Administration, Risk Management and Workers' Compensation, Regulatory Compliance, Employee Relations, and Training &

Development Company Description: ESG partners with small to medium companies by providing numerous Human Resource initiatives that help increase our clients' business prof-

its. We specialize in a wide range of

Human Resources and have experienced people working with successful programs and ideas that can have a positive impact on our clients' bottom lines.

Person in charge/Title: Meribeth Lunn, Vice President of Operations Person handling Bixpo/Title: Meribeth Lunn, Vice President of Operations and Kendra Johnson Email: mlunn@esghr.com, Kendra@aspencoveinsurance.com **Booth Number: 18**

Envision Networks, Inc. 333 West Drake Road, Suite 30

Fort Collins, CO 80526 Phone: 970-377-0333 Fax: 970-377-0333

Website: www.envnetworks.com **Products/Services:** Our Encompass Program is a fixed rate all inclusive I.T. maintenance, monitoring and support plan, increased uptime and improved employee productivity for a flat monthly fee.

Company Description: Envision Networks is a Microsoft Gold certified partner and Apple Consultants Network member devoted to providing affordable technology solutions and services targeted to the dynamic needs of today's organizations. Our engineers have the knowledge, training, and most importantly the experience to manage, monitor and respond to your critical I.T. needs.

Person in charge/Title: Michael O'Donnell, CEO Person handling Bixpo/Title: Michael Ehrfurth, Business Operations

Manager Email: mehrfurth@envnetworks.com Booth Number: 92

Everence Financial Advisors

215 West Oak Street Suite 720 Fort Collins, CO 80521 Phone: 970-672-0890 **Fax:** 970-672-0883

Website: www.everence.com Products/Services: Investment and retirement plans, charitable giving. trust, and estate planning, employee benefits, health, life, disability, and long-term care insurance, credit/debt counseling, and banking services.

Company Description: Everence Financial Advisors is a financial services practice that focuses on helping our clients integrate their values with their finances with an emphasis on stewardship investing

Person in charge/Title: Jerry Kennell, Managing Director Person handling Bixpo/Title: Philip Anderson and Rhoda Blough Email:

philip.anderson@everence.com and rhoda.blough@everence.com Booth Number: 30

Eye Center of Northern Colorado

1225 East Prospect Road Fort Collins, CO 80525 Phone: 970-221-2222 Fax: 970-221-4286

Website: www.eyecenternoco.com Products/Services: Lasik, cataract surgery, optical, contact lenses, cosmetic/medical plastic surgery, glaucoma management, retinal treatments, pediatric exams and surgery, comprehensive exams, cornea sur-

Company Description: The Eve Center of Northern Colorado strives to offer compassionate and comprehensive medical, surgical, and optical care in order to achieve the best vision for each patient. The Eye Center is your exclusive choice for bladeless lasik and cataracts surgery in Northern Colorado.

Person in charge/Title: Carol Wittmer Practice Administrator Person handling Bixpo/Title: Patrick Rosen, Director of Marketing

Email: marketing@eyecenternoco.com Booth Number: 43

First Farm Bank

127 22nd Street Greelev. CO 80631 **Phone:** 970-346-7900 Fax: 970-304-0458

Website: www.firstfarmbank.com Products/Services: Full Retail and Commercial Banking Person in charge/Title: Dan Allen, CEO and Richard Turley, CFO

Person handling Bixpo/Title: Tracey Carwin, Retail Product Manager Email: tcarwin@firstfarmbank.com Booth Number: 48

First Tech Federal Credit Union

1371 Sculptor Drive Loveland, CO 80537 Phone: 970-613-4818 Fax: 970-613-4810

Website: www.firsttechfed.com Products/Services: First Tech offers a comprehensive package of accounts and services. Enjoy access to: Savings & Checking, Online Banking, Auto loans and Home loans Company Description: At First Tech, we're proud to serve the world's most innovative companies and their employees. Our members are wired differently. For them, tomorrow is today. They're up to big

to be effortless As a member, you'll enjoy all the perks of a large financial institution without that pesky, big bank think-

things and they need their banking

Person in charge/Title: Tammy Toohey, Branch Manager Person handling Bixpo/Title: Tammy Toohey, Branch Manager Email:

tamara.toohey@firsttechfed.com Booth Number: 35

FMH Material Handling Solutions, Inc.

4105 Globeville Road Denver, CO 80216 Phone: 303-453-8961 Fax: 303-468-9901 Website: www.fmhsolutions.com Products/Services: FMH Material Handling Solutions carry the following product lines: Columbia ParCar. CAT. Clark, Doosan, Heli and Kelmar Company Description: FMH Material Handling Solutions offers a complete line of material handling prod-

ucts such as forklift trucks (new. used and rental), pallet jacks, shelving, and pallet racks to handle all your material handling needs. We also offer parts and service and safety training Person in charge/Title: John

Faulkner, President Person handling Bixpo/Title: Maria Wagner, VP Marketing Email: mariawagner@fmhsolutions.com Booth Number: 106/107

Foothills Gateway, Inc.

301 West Skyway Drive Fort Collins, CO 80525 Phone: 970-226-2345 Fax: 970-226-2613

Website: www.foothillsgateway.org **Products/Services:** Staffing for any size/type business, as well as consulting throughout the hiring/train ing process. Business order fulfillment services consisting primarily of packaging, assembly, bulk mail-

Company Description: Established in 1972, Foothills Gateway coordinates and provides services and supports for over 1,700 Larimer County citizens with cognitive disabilities (mental retardation) and their fami lies. Funding for programs including housing, supported employment, early childhood intervention. supervision, adult respite, and transportation services comes from county, state, federal and private funds.

Person in charge/Title: Tim O'Neill, **Executive Director**

Person handling Bixpo/Title: Stacy Hill, Supported Employment Coordinator

Email: stacyh@foothillsgateway.org **Booth Number: 26**

Fort Collins Area Chamber of Commerce

225 South Meldrum Fort Collins, CO 80521 Phone: 970-482-3746 Fax: 970-482-3774

Website:

www.fortcollinschamber.com Products/Services: The Chamber acts as a front door to the community and a resource for people looking to relocate, in addition to acting as an advocate for business and overall quality of life in Northern Colorado.

Company Description: The Fort Collins Area Chamber of Commerce is a champion for business, the regional economy and the greater Fort Collins area community. Owned and led by its members, the Chamber is an active and forwardfocused organization of 1,000 members.

Person in charge/Title: David May, President/CEO

Person handling Bixpo/Title: Ann Hutchison, Executive Vice President and Kim Medina

Email: ahutchison@fcchamber.org and kmedina@fcchamber.org Booth Number: 88

Fort Collins Habitat for Humanity 4001 South Taft Hill Road

Fort Collins, CO 80526 Phone: 970-223-4522

Fax: 970-223-4524 Website: fortcollinshabitat.org and www.habitatstore.org

Products/Services: We empower low-income families by partnering with them to build affordable housing. Habitat does not give the houses away, but rather sells them to families in need through no-profit

Company Description: A Christian Ministry dedicated to eliminating poverty. Our mission is to work in partnership with our community and our partner families to build affordable housing with a hand up not a hand out - philosophy. We pledge to support out Habitat partner families before, during and after the construction of their

home. Person in charge/Title: Candace Mayo. Executive Director Person handling Bixpo/Title: Shannon Hein, Fundraising Events & PR Coordinator

Email: shein@fortcollinshabitat.org Booth Number: 115/116

Fort Collins Museum of Discovery

200 Mathews Street Fort Collins, CO 80524 Phone: 970-416-276 Fax: 970-416-2236

Website: www.fcmdsc.org and www.fcmod.org

Products/Services: The new Fort Collins Museum of Discovery inspires inquisitive thinkers and encourages responsible stewardship of the past, present and future. Company Description: The new Fort Collins Museum of Discovery is the most significant cultural project to be undertaken by the northern Colorado Community in a generation. FCMOD is the result of an unprecedented public-private partnership based upon the mutual strength of the Fort Collins Museum and Discovery Science Center

Person in charge/Title: Annette Geiselman and Cheryl Donaldson. Executive Directors

Person handling Bixpo: Annette Geiselman, Executive Director **Email:** ageiselman@fcmdsc.org Booth Number: 10

Front Range Community College 4616 South Shields Street

Fort Collins, CO 80526 **Phone:** 970-204-8617 Fax: 970-204-8484 Website: www.frontrange.edu Products/Services: At Front Range Community College, we enrich lives

Company Description: Front Range Community College provides education and training, both in general education and in occupational areas, which may lead to a certificate, an associate degree in Applied Science, Arts, Science or General Studies, or transfer to a four-year

institution Person in charge/Title:

through learning.

Person handling Bixpo/Title: Patricia Spears-Taff, Recruitment Specialist Email: patricia.spears-taff@fron-

Booth Number: 86

trange.edu

Greeley Chamber of Commerce

902 7th Avenue Greeley, Colorado 80631 Phone: 970-352-3566 Fax: 970-352-3572

Website: www.greeleychamber.com **Products/Services:** The Greeley Chamber of Commerce is a membership organization dedicated to meeting the needs of the business community by fostering economic opportunity and a favorable business climate.

Company Description: The Greeley Chamber promotes the community, fosters business connection opportunities, represents the interests of business with government, forges a strong local business community, and develops community leaders through educational programs and opportunities for engagement.

Person in charge/Title: Sarah L. MacQuiddy, President Person handling Bixpo/Title: LeeAnn

Email: leeann@greeleychamber.com **Booth Number: 89**

Guaranty Bank and Trust Company 1550 East Harmony Road Fort Collins CO 80525

Phone: 970-454-4220 Website: www.GuarantyBankCO.com Products/Services: Completely Free Checking Accounts, Free Visa® Debit Card, Business and Personal Loans, Treasury Management Solutions, 24-Hour Customer Service and Trust and Investment Services Company Description: Guaranty Bank and Trust Company, a Colorado community bank for over the financial needs of businesses

50 years, is committed to meeting and individuals by providing highly personalized and responsive service. With over 30 Front Range locations, Guaranty Bank and Trust is here to serve you.

www.GuarantyBankCO.com. Member

Person in charge/Title: Paul Taylor, Chief Executive Officer

Person handling Bixpo/Title: Robert Email:

Robert.Burke@GuarantyBankCO.com Booth Number: 14

Health District of Northern Larimer County

120 Bristlecone Drive Fort Collins, CO 80524 Phone: 970-224-5209 Fax: 970-221-7165

Website: www.healthdistrict.org **Products/Services:** The Health District offers health education, screenings and consultation designed to improve health and overall productivity. Registered dietitians work with groups and individuals to maximize the use of healthy food for energy and healthy weight. Registered nurses provide screenings and consultation on blood pressure and cholesterol. Trained tobacco cessation counselors' work with individuals and groups, providing tools and support to become tobacco free. On-site available for worksites.

Company Description: The Health District is a public agency that provides dental, mental health, prescription assistance and health promotion service to the residents of northern Larimer County. Our mission is to improve our community's health status. Our vision is that residents will live long and well.

Person handling Bixpo/Title: Kristan Williams, Health Promotion Services Coordinator

Email: kwilliams@healthdistrict.org Booth Number: 122/123

HealthStyles Exercise Equipment 100 Midland Avenue, Suite 140 Glenwood Springs, CO 81601

Phone: 970-928-9345 Fax: 970-928-9350

Website:

www.HealthStylesExercise.com Products/Services: The consultants at HealthStyles help customers creatively and resourcefully design or upgrade their fitness rooms/facilities, select equipment to fit budget & needs, and install/service equip-

Company Description: With 18 years experience in the fitness equipment industry, HealthStyles Exercise Equipment is a leading commercial and retail product sales and service organization.

Person in charge/Title: Dave Sheriff, President/Owner

Person handling Bixpo/Title: Dave Sheriff, President/Owner Email: dsheriff@healthstylesexer-

cise.com **Booth Number:** 131/132

Henderson Management & Real Estate, LLC

759 North Cleveland Avenue Loveland, CO 80537 Phone: 970-663-6311 Fax: 970-663-6094

Website: www.hmre.net Products/Services: Henderson Management and Real Estate is a full service property management company offering hassle-free property management cash flow management, affordable maintenance. and lease enforcement

Company Description: Henderson Management is among the largest property management companies in Northern Colorado, recognized for our passion, experience, core values, and character. Our professional team builds long-term relationships with our clients, assisting them to realize all of their real estate goals, while providing clean, safe, affordable housing to qualified tenants.

Person in charge/Title: Jason Hanson, Owner, CEO and Managing

Person handling Bixpo/Title: Alex

Email: alex@hmre.net Booth Number: 20

Home State Bank

2695 West Eisenhower Boulevard Loveland, CO 80537

Phone: 970-203-6100 **Fax:** 970-669-6228

Website: www.homestatebank.com Products/Services: Home State is a local Bank with a broad spectrum of products and services. All decisions are made locally which makes us a "true" Community bank serving Northern Colorado!

Company Description: Home State Bank has been serving the Loveland/Fort Collins communities for over 61 years. The Devereaux brothers Harry and Jack support the mission and integrity their father began when he bought Home State Bank in 1970. "We are proud to serve and support the Northern Colorado communities.

Person in charge/Title: Harry Devereaux, President and Jack Devereaux, Chairman Person handling Bixpo/Title: David

Adkins, VP of Marketing Email: David.adkins@homestate-

Booth Number: 63

Institute of Business & Medica Careers

3842 South Mason Street Fort Collins, CO 80525 **Phone:** 970-223-2669 Fax: 970-223-2796

Website: www.ibmc.edu Products/Services: Career College offerings in Medical & Business Professions. For Employers looking to hire, we offer staffing services through the participation of extern-

ship or direct hires. Company Description: IBMC is a Career College offering Associate

Degree's and certificates in the fol-

Just Office Furniture

Fort Collins, CO 80524

Phone: 970-493-9039

Fax: 970-484-1573

Website:

825 SW Frontage Road #2

www.justofficefurniture.com

ing, layout and designs.

for our customers.

ture.com

Products/Services: New and Used

office furniture, reconfiguration of

office furniture and cubicles, mov-

owned and operated new and used

office furniture dealer/broker. We

have been in business for over 30

years. Just Office Furniture does

take pride in the work that we do

Person in charge/Title: Mike Hepler.

Person handling Bixpo/Title: Bobbie

Email: bobbie.burns@justofficefurni-

Booth Number: 119/120/121

6125 Sky Pond Drive, Suite 200

Products/Services: We provide many

Kennedy & Coe, LLC

Loveland, CO 80538

Phone: 970-685-3500

Website: www. kcoe.com

Fax: 970-663-0223

Company Description: Locally

lowing professions: Medical Assistant, Medical Billing & Coding, Pharmacy Technician, Paralegal, Therapeutic Massage. Administrative Assistant and Accounting. We have lifetime job employment assistance as well as career opportunities for professionals in the Education Industry. Person in charge/Title: Colleen

Person handling Bixpo/Title: Ann

Email: across@ibmc.edu

Booth Number: 56/69

ITX - Information Technology eXperts

2120 South College Avenue Fort Collins, CO 80525 Phone: 970-282-7333

Fax: 970-282-3764 Website: www.itxfc.com

Products/Services: Full-service IT support, including network design & admin., managed services, software/DB/Web development, network security, server & PC support, wireless, VoIP phone systems, e-mail security, back-ups & Disaster Recovery, collocation, business intelligence services, and hosting.

different services to help your company succeed. Simply put, we're not Company Description: Information vour average accountants Technology Experts, Inc. (ITX) is Company Description: At Kennedy northern Colorado's leading full-serand Coe, we are ranked as one of vice computer and information the Top 100 largest accounting and technology support services consulting firms in the U.S. Clients tell us we're different because we provider. Founded in 1996 by Mai are genuine people, generating cre-Tran & Bruce Hottman, ITX has 140 ative ideas and delivering valuable employees and posts a 31% annual results. We hope to have the opporaverage growth rate. We serve our tunity to be of service to you. 200 commercial and government Person in charge/Title: Kurt clients from our headquarters in Siemers, CEO Fort Collins, Colorado, and client Person handling Bixpo/Title: Peter locations nationwide. ITX is a minor-Martin, Business Development ity-owned SDB, recent graduate

Email: pmartin@kcoe.com from the 8(a) program, and possess Booth Number: 42/55 both GSA STARS and Schedule 70 contracts. Our award-winning team. Kruger & Clary, CPAs is proactive, certified, and provides time-tested solutions that increase

client effectiveness through the

intelligent use of technology. Our

solutions by partnering with our

clients to help them achieve their

goals. We provide quality products,

solutions, and services - on time,

within budget. Our commitment to

process, quality, and combining the

expertise assures that our clients

Person in charge/Title: Mai Tran,

Person handling Bixpo/Title: Todd

Evans, Sales/Program Manager

Email: tevans@itxfc.com

1929 West County Road 56

Website: www.jetmarketing.net

Products/Services: Full-Service

Company Description: Jet Marketing

is a full-service agency. In combina-

tion with strategic partners, Jet

Marketing nilots everything from market research to creative strate-

gy, from print collateral to electron-

ic solutions. The Jet team strives

Fort Collins, CO 80524

Phone: 970-218-4797 Fax: 970-224-1047

Marketing Agency

Booth Number: 109

Jet Marketing

COO and Bruce Hottman, VP

highest level of resources and

receive the greatest ROI.

mission is to deliver best-values IT

515 South Howes Street Fort Collins CO 80521 Phone: 970-482-6947 Fax: 970-472-4061 Website: www.krugercpas.com

Products/Services: Income Tax Preparation, Tax Planning, Bookkeeping, Payroll, Estate Planning, QuickBooks Training, Notary Services, and Business Consulting.

Company Description: Kruger & Clary, CPAs provide professional tax and accounting services that meet your need through innovative thinking and efficient work. We know the tax code inside and out and we specialize in filing your income taxes error-free. We value communication and will work closely with you to help you achieve your financial and tax goals.

Person in charge/Title: Melissa Clary and Dale Kruger, Co-Owners Person handling Bixpo/Title: Melissa Clary, Co-Owner

Email: Melissa@krugercpas.com Booth Number: 4

KUNC-Community Radio for Northern Colorado

1901 56th Avenue Greelev. CO 80631 Phone: 970-350-0822 Fax: 970-350-2580 Website: www.kunc.org

and award-winning regional news; classic and contemporary folk and rock music, and public radio favorites for Northern Colorado. Company Description: KUNC was the first Colorado public radio station to join NPR, and has long been recognized as an innovative leader in public broadcasting, introducing programs like All Things Considered, Morning Edition, Car Talk and more to listeners in Colorado. KUNC

reaches a weekly audience of nearly

150.000 listeners through a network

of 18 stations and translators across

Colorado.

Person in charge/Title: Neil Best, President and CEO

Person handling Bixpo/Title: Robert Leja, Director of Corporate Support & Marketing

Email: Robert.leja@kunc.org Booth Number: 47

Lemons Heating and Cooling

24725 WCR 58 Greeley, CO 80631 Phone: 970-567-0798 Fax: 970-356-3587

Products/Services: Geocomfort Heating & Cooling Systems. Geothermal Heating and Cooling Systems

Company Description: Specializing in Geothermal Heating & Cooling Systems from design to installation to continuous service on all heating & cooling systems. From humidification to filter systems to 24 hour service.

Person in charge/Title: Jerry Lemons, Owne

Person handling Bixpo/Title: Jerry Lemons, Owner

Email: lemonshvac@msn.com Booth Number: 32

LeTip Fort Collins 2850 McClelland Drive

Fort Collins, CO 80526 Phone: 970-222-5334

Products/Services: Networking group that meets every Tuesday Morning from 7:30 - 9:00. Helping build one another's business through qualified referrals.

Company Description: Networking (leads) group

Person in charge/Title: Lamont Jones, Chapter President Person handling Bixpo/Title: Ben Morgan, Vice President Email: bmorgan1@farmersagent.com **Booth Number: 25**

Loveland Chamber of Commerce

5400 Stone Creek Circle

Loveland, CO 80538 Phone: 970-667-6311 **Fax:** 970-667-5211 Website: www.loveland.org Products/Services: We will have information about the Loveland Chamber and resources about what is Founded in 1902, the Loveland Chamber of Commerce is Northern Colorado's "driving force for business." Comprised of over 700 local

companies, the Chamber offers a

vast array of educational and net-

investors, both large and small, gain

skills and resources necessary to

working programs to help its

thrive in today's economy. Person in charge/Title: Brian Willms, President/CEO Person handling Bixpo/Title: Ann Baron, Business Development Manager

Email: abaron@loveland.org **Booth Number: 87**

Madwire Media

504 West Eisenhower Boulevard Loveland, CO 80537 Phone: 970-663-7635 Fax: 970-663-1767 Website:

www.madwirewebdesign.com **Products/Services:** Web design, web development, logo design, branding, video production, public relations, internet marketing, SEO, SEM Company Description: Madwire Media is Colorado's largest web design firm

with local, national and global clients. Madwire grew from 2 to more than 40 employees in 2010 and plans to add at least 35 to the staff by the end of 2011, with an additional 200 in 2012. The reason for such growth is because we put great focus on phenomenal customer service, modern design, efficient development, marketing and public relations that drives results at incredibly low rates. We offer a wide range of design, development, programming, internet marketing and public rela-

tions services to fit anyone's needs. Person in charge/Title: Joe Kellogg, CFO and JB Kellogg, COO Person handling Bixpo/Title: Farra

Lanzer, Public Relations Email: farra@madwiremarketing.com Booth Number: 98/111

Midtown Arts Center

3509 South Mason Street Fort Collins, CO 80525 Phone: 970-225-2555 Website:

www.midtownartscenter.com Products/Services: Entertainment, **Events and Education**

Company Description: Our contemporary and elegant dinner theatre is your perfect choice for that longoverdue date-night corporate party or night on the town. Midtown Arts Center also specializes in corporate banquets, weddings, holiday parties, and fund raising galas as well as providing the best training for future performers as they develop the techniques, knowledge, and experience needed to succeed.

Person in charge/Title: Kurt Terrio.

Person handling Bixpo/Title: Christa D. Reed Email:

christa@midtownartscenter.com

The Northern Colorado Business Report and Kennedy and Coe are pleased to announce the 2011 CFO of the Year Awards.

NORTHERN COLORADO

The Northern Colorado Business Report and Kennedy and Coe, LLC will recognize chief financial officers in our region whose efforts successfully navigate a company's financial future. Honorees will be recognized at the Bixpo 2011 opening event, Business Leaders

Register today.

Scan with your smart phone and go to **Event Registration** NCBR.com

Breakfast, September 15, 2011.







2011 CFO of the Year Criteria

The Northern Colorado CFO Awards are presented to recognize chief financial officers in the Northern Colorado region whose efforts successfully guide a company's financial future.

Candidates for the Northern Colorado CFO Awards will meet the following three criteria.

- 1. Candidates for the Northern Colorado CFO Awards are the individuals responsible for the financial management of their companies. They may or may not carry the title of chief financial officer, but they carry the responsibilities of that office
- Candidates must work in Northern Colorado
- (Larimer and Weld counties).

 3. The company for which the candidate works must be headquartered in Northern Colorado

The Northern Colorado CFO Awards will be presented to CFO's based their company's size ranked by number of employees. Non-profit companies categories are based on type of services provided either human services or creative industries. Please select one category into which the nominee's company falls.

• 1 – 9 Employees

- 10 –24 Employees 25 – 49 Employees
- 50 99 Employees
- 100+ Employees
- Nonprofit Human Services
- Nonprofit Creative Industries

Candidates for the Northern Colorado CFO Awards will demonstrate their achievements in the following areas. Please limit the narrative for each section to 200 words or less.

- Describe how this candidate for the Northern Colorado CFO Award has advanced and contributed to the success of the company for which he or she works.
- Describe how this candidate has advanced and shown leadership within the industry to which her or his company belongs and /or the field of financial operations.
- Describe how this candidate is involved with and shown leadership within the community.
- Describe or list how this candidate has continued to develop professionally earning additional certifications
- Describe or list this candidate's other significant achievements such as honors, awards and recognitions

September 15, 2011 7:00-9:30 a.m.

Embassy Suites - Loveland

If your company would like to join us in sponsoring the Northern Colorado CFO of the Year Awards, contact De Dahlgren, NCBR Marketing Director, ddahlgren@ncbr.com

for a better than expected experience - marketing solutions that are on brand, on time and on budget. Person in charge/Title: Jackie O'Hara, Owner/Lead Project Manager Person handling Bixpo/Title: Jackie

O'Hara, Owner/Lead Project Manager

Email: jackie@jetmarketing.com Booth Number: 84

Northern Colorado Business Report (BizWest Media, LLC)

1550 East Harmony Road, 2nd Floor Fort Collins, CO 80525 **Phone**: 970-221-5400 **Fax:** 970-221-5432 **Website:** www.ncbr.com **Products/Services:** The Northern

Products/Services: The Northern Colorado Business Report, Business Report Daily, Book of Lists, Northern Colorado MD, Rocky Mountain Tech Directory, Links, Market Facts, Blueprints Construction Directory, Portfolio Directory, Green Book, Giving Guide, Small Business Guide, Event Planning Guide and DataBank Inc.

Company Description: The locallyowned Northern Colorado Business Report, best known for its awardwinning print edition, delivers quality business journalism through many forms of media. Known for aggressive and comprehensive business reporting in the biweekly business journal, NCBR has also embraced online news delivery as well as TV and radio.

Person in charge/Title: Jeff Nuttall, Publisher

Person handling Bixpo/Title: De Dahlgren, Director of Marketing and Events

Email: ddahlgren@ncbr.com Booth Number: Bixpo Central

Northern Colorado Networking -NoCoNet

3920 South Shields Street
Fort Collins, CO 80526
Phone: 765-532-0647
Website: www.NoCoNet.org
Products/Services: Networking and
skill building group for professionals seeking to advance their
careers. Our all-volunteer organization provides weekly programs and
recruiting opportunities.

Company Description: NoCoNet provides an unparalleled resource for employers seeking skilled and proven talent for permanent and contract positions.

Employers/recruiters can quickly connect to experienced candidates FREE via: Speed Interviewing, Job Fairs, Job Posting and E-Mail Blasts, Drop-in on Monday Mornings, More info at Booth #23 or

www.NoCoNet.org
Person in charge/Title: Michael
Thomas, President

Person handling Bixpo/Title: Susan Paarlberg

Email: susanpaarlberg@comcast.net

Booth Number: 23

Optimal Life Wellness Center 323 West Drake Road, Suite 216

Fort Collins, CO 80526 **Phone:** 970-223-5158 **Website:** www.0ptimalLifeInc.com **Products/Services:** Network Chiropractic & Wellness Center. Ideal

Chiropractic & Wellness Center. Idea Protein Weight Loss Protocol (Medically Supervised). On-Site Gentle Animal Chiropractic for Horses & Pets Company Description: Optimal Life

Wellness Center specializes in helping people who struggle with extreme back pain. Dr. Lisa Carlet, DC, delivers immediate pain relief and long term results - thereby avoiding surgeries, cortisone shots, pain meds - with a gentle chiropractic technique while educating her patients about how to prevent pain from recurring.

Person in charge/Title: Dr. Lisa Carlet, DC, Owner Person handling Bixpo/Title: Aimee Conlon, Office Manager Email: office@optimallifeinc.com Booth Number: 31

bootii Mullibel: 3

Our Green Cloud 2619 Midpoint Drive, Suite F

Fort Collins, CO 80525 **Phone:** 970-212-2940 **Fax:** 970-212-2950

Website: www.vistasolutions.net Products/Services: We deliver all of what businesses want from their PCs, but none of what drives them crazy, like failures, viruses, data loss, and obsolescence. Company Description: Our Green Cloud replaces a traditional PC with a "thin client," a lightweight device with no disk drive and very little memory. Businesses can save hundreds, potentially thousands, of dollars per year per workstation. Access a complete Windows 7 Professional environment, including Microsoft Office, even through an Apple iPad 2.

Person in charge/Title: Linda Vomaske, Owner and Bob Vomaske, CFO

Person handling Bixpo/Title: Gene Little, Director of Marketing Email: gene.little@vistasolutions.net Booth Number: 13

Palmer Flowers

3711 Mitchell Drive Fort Collins, CO 80525 **Phone:** 970-226-0200

Website: www. palmerflowers.com Products/Services: Palmer Flowers offers a tremendous assortment of fresh flowers including tropicals to make every occasion special! We are open and delivering seven days a week!

Company Description: Palmer Flowers has been family owned and operated for over 35 years. We strive to provide great customer service, beautiful fresh flowers and plants at reasonable prices and the best quality possible. We guarantee complete satisfaction and look forward to serving you!

Person in charge/Title: Spiro Palmer, Owner

Person handling Bixpo/Title: Michele Adams

Email: madams@palmerflowers.com
Booth Number: 136

Payment Solutions

4065 St Cloud Drive Loveland, CO 80538 **Phone:** 877-775-0075 **Fax:** 866-922-6491

Website: www.paymentsolutionsdi-

rect.com Products/Services: Electronic Payment Processing: Credit/Debit Card Processing Mobile Solutions E-Commerce, Gift/Loyalty Cards, POS Systems, ACH Processing, Cash Advances, Bad Debt Collections, Company Description: Payment Solutions is a company of passionate professionals that provides flexible, secure payment and credit card processing tools, and solutions to increase your bottom line. Our turnkey processing solutions come at the guaranteed best rates in the industry and our personalized customer support, available 24/7, is

unmatched in the industry. **Person in charge/Title:** Brian

Salazar, Vice President of Partner

Development

Person handling Bixpo/Title: Joe Chapman, Lead Account Executive for Partnerships

Email: joe@paymentsolutionsdirect.com

Booth Number: 12

Phoenix Training Studios (PTS) Corporate 1020 9th Avenue

www.phoenixtrainingstudios.com

1020 9th Avenue Greeley, CO 80631 **Phone:** 970-356-1109 **Website:**

Products/Services: PTS Corporate offers on-site Corporate Wellness Services including health education. physical activity programs, healthy nutrition promotion, and morale and stress management initiatives. Company Description: "Physical Fitness for your employees, Fiscal Fitness for your firm". Our goal is to facilitate positive lifestyle changes for you workforce. We work with you to provide long-term success strategies through a combination of health promotion, activities, and education. Person in charge/Title: Kris Barrow,

General Manager
Person handling Bixpo/Title: Kris
Barrow, General Manager
Email: Ikbarrow@msn.com
Booth Number: 22

Platte River Power Authority 2000 East Horsetooth Road

Fort Collins, CO 80525

Phone: 970-226-4000

Website: www.prpa.org

Products/Services: Consulting and funding for energy-saving projects

Company Description: Platte River Power Authority generates and delivers reliable, low-cost and environmentally responsible electricity to its owner communities - Estes Park, Fort Collins, Longmont and

each municipal utility to residents and businesses. **Person in charge/Title:** Brian Moeck, General Manager

Loveland - where it is distributed by

Person handling Bixpo/Title: Jon Little, Marketing and Community Relations Manager Email: littlej@prpa.org

Public Service Credit Union

700 Whaler's Way Fort Collins, CO 80525 **Phone:** 970-416-5000

Booth Number: 71/72

Website: www.pscu.org
Products/Services: Personal and
business accounts and services,
including SBA loans. Plus nationwide banking and the largest free
ATM network in the country. How

cool is that?

Company Description: If you live or work in Larimer, Weld of Adam's

County you can join. (No, you don't have to be a fireman). PSCU has the products of a mega-bank, the soul of a community bank and the service of a member owned cooperative. TOGETHER, We're better. Check out bankitis.com or pscu.org

Person in charge/Title: Dave Maus, CFO

Person handling Bixpo/Title: Nancy Patton

Email: nancyp@pscu.org
Booth Number: 11

Quid Novi Innovations (Griggs Mastery Academy) 3429 Idledale Drive

Fort Collins, CO 80526
Phone: 970-267-0959
Website: www.quidnovifestival.com
Products/Services: Quid Novi
Innovation Festival 10.22.11 at
Midtown Arts Center supports the
creativity of authors, inventors and
entrepreneurs. Workshops on
patents, copyrighting, publishing &
venture capital.

Company Description: The Quid Novi Innovation Festival is sponsored by the Griggs Mastery Academy. This 10-month program provides a higher level of professional development for leaders and innovators. During the Mastery Academy attendes practice intensive public speaking skills, study contemporary innovation concepts and read 10 cutting-edge (and classic) books that change lives.

Person in charge/Title: Rick Griggs, Founder

Person handling Bixpo/Title: Rick Griggs, Founder Email: rick@griggsachieve.com Booth Number: 36

RC Special Events 1558 Riverside Avenue

Fort Collins, CO 80524 **Phone:** 970-224-4774 **Website:** www.rcspecialevents.com **Products/Services:** Largest tent inventory, dance floors, lighting,

Products/Services: Largest tent inventory, dance floors, lighting, tables, chairs, linens, china, flatware, glasses and catering products. Event planning and event consultation.

Company Description: As the premier event rental company in Northern Colorado, RC Special Events provides event rental products as well as planning and consulting services for every type of event or party. We offer the high-quality special occasion expertise you need to have a successful and memorable event. With the success of your unique event in mind, our staff of professional event planners, tent specialists and audio-visual experts will coordinate every detail of your event - large or small. You

are free to have an enjoyable and stress-free experience with RC Special Events managing the details. Corporate function, private party of wedding - we are The Event Rental Company of Choice.

Person in charge/Title: Ian Menzies, Chief Events Officer

Person handling Bixpo/Title: Ian Menzies, Chief Events Officer

Email: ian@rcspecialevents.com

Booth Number: Bixpo Central and

Realities for Children

1610 South College Avenue Fort Collins, C0 80525 Phone: 970-484-9090 Fax: 970-484-0726 Website:

www.RealitiesForChildren.com **Products/Services:** In an effort to
serve abused children in Larimer
County, Realities For Children focuses on four core services: 1.
Community Education & Awareness,
2. Special Youth Activities, 3. Youth
Agency Sponsorship, 4. Emergency
Funding

Company Description: Realities For Children Charities is a 501(c)3 charitable organization dedicated to serving the unmet needs of abused and neglected children in Larimer County. United with our alliance of 150 local Business Members, which underwrite the administration of all programs and services, this charity is uniquely able to ensure that 100% of every dollar donated is able to directly benefit abused and neglected youth locally

Person in charge/Title: Craig Secher, President

Person handling Bixpo/Title:
Jennifer Varner
Fmail: Jennifer@realitiesforct

Email: Jennifer@realitiesforchildren.com Booth Number: 24

Red Rocket Web Specialists

318 Elm Street Windsor, CO 80550 **Phone:** 970-674-0079 **Fax:** 800-783-8047

Website: www.thinkredrocket.com Products/Services: Website Design and Development, Search Engine Optimization, Internet Marketing, Social Media Planning and Implementation

Company Description: Red Rocket Web Specialists is a small group of knowledgeable Web Development and Internet Marketing professionals located in Windsor, Colorado. We're passionate about creating high-traffic, effective websites that actually produce positive results for our clients.

Person in charge/Title: Chadd Bryant, Founder & President Person handling Bixpo/Title: Jennifer Bryant, President Email: Jennifer@thinkredrocket.com Booth Number: 49

Regis University College for Professional Studies

1605 Foxtrail Drive Loveland, CO 80538 **Phone:** 970-556-3444 **Fax:** 970-472-2201 **Website:** www.regis.ed

Website: www.regis.edu
Products/Services: Regis University
College for Professional Studies
offers higher education for adult
students. Students can complete
bachelors and master degree plus
certificates.

Company Description: Regis
University is proud of its 130 yearlong tradition as an institution of
academic excellence. The College of
Professional Studies (CPS) is a
national leader in adult education
offering accessible, affordable
Bachelor's and Master's degrees
through innovative online learning,
multiple campus locations, nationally recognized curriculum, and dedicated faculty.

Person in charge/Title: Deb Lloyd, Manager Person handling Bixpo/Title: Darris

Stauffer, Business Development **Email:** dstauffe@regis.edu **Booth Number:** 61

Sandler Training

1635 Foxtrail Drive Loveland, CO 80538 **Phone:** 866-379-6257 **Fax:** 970-776-3301

Website: www.companyname.com
Products/Services: Profitable business growth is the product we provide our clients. Ongoing training and reinforcement is the service we provide for our clients.

Company Description: Sandler Training is the leading provider of a comprehensive set of sales, business development, management, leadership, coaching and related training programs. Sandler Training® has grown exponentially over the past 45 years to become the training industry's most successful and widely used sales and management curriculum and development programs. Its key, and still unique feature, is its ongoing reinforcement of Sandler's core teachings.

Person in charge/Title: John Geiman, Principal Person handling Bixpo/Title: Danielle Poole, Marketing and Administration Email: tlgoffice@sandler.com Booth Number: 83

Schlosser Signs, Inc.

3597 Draft Horse Court Loveland, CO 80538 Phone: 970-593-1334 Fax: 970-593-0443 Website: www.schlossersigns.com Products/Services: Services: Consultations Permits Design

Products/Services: Services: Consultations, Permits, Design Fabrication, Installation, Removals, Service and Renair Products: Custom Electronic Sians, Ground and Building Signs, LED and Neon Signs, Awnings, Electronic Displays Company Description: Since 1999. our experienced team has designed fabricated and installed all types of signage. We take care of every aspect of your project, so you don't have to worry about the details From conception to completion. including post construction details we do it all. Serving Colorado. Wyoming, and Nebraska

Person in charge/Title: Carla Schlosser, CEO Person handling Bixpo/Title: Carla Schlosser, CEO Email: Carla@schlossersigns.com

Security Service Federal Credit Union

Booth Number: 99

gage lending.

1531 North Lincoln Avenue Loveland, CO 80537 **Phone:** 970-206-9666 **Website:** www.ssfcu.org **Products/Services:** A complete range of consumer financial services plus commercial loans and mort-

Company Description: Security
Service Federal Credit Union is the
eighth largest credit union in the
United States and the third largest
in Colorado. Security Service offers
the full range of financial services
such as online banking, online bill
pay and 24/7 Member Contact
Center. Security Service also does
commercial and mortgage lending.
Person handling Bixpo/Title: Bill

Becker, Business Development Manager **Email:** wbecker@ssfcu.org

Booth Number: 41

Sexual Assault Victim Advocate (SAVA) Center

331 South Meldrum Fort Collins, CO 80521 Phone: 970-472-4204 Fax: 970-674-7023 Website: www.savacenter.org Products/Services: SAVA provides therapy, crisis intervention, and advocacy for anyone affected by

therapy, crisis intervention, and advocacy for anyone affected by sexual violence as well as prevention education for the Northern Colorado community. Company Description: SAVA now

works to advance its mission to reduce sexual violence through

community outreach, prevention education, advocacy and support, and crisis intervention in Weld and Larimer Counties. SAVA pursues this goal through a two-pronged approach of direct service and prevention programming.

Person in charge/Title: Louann DeCoursey, Executive Director Person handling Bixpo/Title: Louann DeCoursey, Executive Director Email: louann@savacenter.org Booth Number: 29

Shirazi Benefits

1770 25th Avenue, Suite 302 Greeley, CO 80634 **Phone:** 970-356-5151 **Fax:** 970-356-5154

Website: www.shirazibenefits.com Products/Services: Shirazi Benefits is an independent insurance agency specializing in group employee benefits including medical, life insurance, vision and dental, retirement plans, self-funded and fully insured

plans.

Company Description: Shirazi
Benefits is committed to identifying
the insurance products that are the
right fit for you company, your
employees & yourself. From identifying the right carriers and plans
that will accomplish your goals to
handling claims service issues and
claims resolutions, we take the hassle out of insurance.

Person in charge/Title: Hossein Shirazi, Principal and Ty Miller, Principal

Person handling Bixpo/Title: Jamie Dennis, Marketing Coordinator Email: jdennis@shirazibenefits.com Booth Number: 28

SIGNARAMA Fort Collins

1600 East Mulberry Street, Unit 1 Fort Collins, CO 80521 Phone: 970-204-1805 Fax: 970-204-1765 Website:

www.signaramafortcollins.com

Products/Services: Custom Signs,
Full Color Graphics, Trade Show
Displays, Wall Murals, Eco-Friendly
Signs & Banners, Vehicle Wraps,
Window Graphics, Illuminated
Interior & Exteriors Signs &
Installation.

Company Description: We are a full service, custom sign shop committed to providing high quality signs, personal service, and sustainable business practices. We provide design, manufacturing and installation services as well as 24 hour online ordering and unique online portal stores specifically tailored to your company's business.

Person in charge/Title: Wes Westfall, President and Patti Westfall, Vice-President

Person handling Bixpo/Title: Patti Westfall, Vice-President Email:

patti@signaramafortcollins.com **Booth Number:** 85

Small Fish Business Coaching 5301 Clarendon Hills Drive

Fort Collins, CO 80526
Phone: 970-225-6889
Website: www.smallfish.us
Products/Services: We offer busi-

ness coaching to owners of small companies that are seeking to thrive, grow, and exceed their goals Company Description: Small Fish is an Australian-based small business coaching firm, bringing proven processes and deep expertise to help business owners find success. In 12-month engagements, we work to embed improvements into your systems and processes so that results are permanent and signifi-

Person in charge/Title:
Person handling Bixpo/Title: Carl
Dierschow, Small Business Coach
Email: carl.dierschow@smallfish.us
Booth Number: 64

Social Media Pilots

117 East Mountain Avenue, Suite 222 Fort Collins, CO 80524 Phone: 970-212-4685

Website: www.socialmediapilots.com Products/Services: We are the experts in Social Media. We offer strategic consulting, account set-up and maintenance for all your Social Media Marketing needs.

Company Description: Our mature marketers are not distracted by the next shiny object or short-lived internet fad. We have a reasonable perspective about this truly viable way to win the hearts and minds of prospects. Social Media is a new form of 'pull' marketing - it's time to participate strategically.

Person in charge/Title: Laurie Macomber and Ron Zasadzinski. **Owners**

Person handling Bixpo/Title: Jerek Justus, Pilot

Email: ierek@socialmediapilots.com Booth Number: 21

Super Shuttle & Yellow Cab

4414 East Harmony #200 Fort Collins, CO 80528 Phone: 970-225-4838 Fax: 970-223-5088

Website: www.supershuttle.com and www.northerncoloradoyellowcab.co

Products/Services: Airport shuttle service between DIA & Northern Colorado, Cheyenne & Estes Park. Charter buses, taxi service & chauffeured car service also available. Company Description: Don't pay for airport parking again. With 7-16 daily shuttles between Denver Airport & Fort Collins, Loveland, Greeley, Estes Park, Longmont & Cheyenne you will be sure to arrive at the airport without the hassle of paying for parking & walking. Yellow Cab taxi service, charter buses & chauffeured town car service also

Person in charge/Title: Shawn Campbell, General Manager Person handling Bixpo/Title: Jessica Goepfert, Sales & Marketing Manager

Email: Jessica.goepfert@veoliatransdev.com Booth Number: 102

Swingle Lawn and Tree

8585 East Warren Avenue Denver, CO 80231 Phone: 303-337-6200 Fax: 303-745-3658 Website: www.myswingle.com

Products/Services: Total landscape care company. Lawns, trees, plans and décor. We make your life more enjoyable by keeping our promises for 64 years.

Company Description: 64 years in business in the Front Range. Total landscape care company. We keep our promises to our value clients. We create beautiful spaces year round! So your life can be more enjoyable at your home!!

Person in charge/Title: John Gibson. President

Person handling Bixpo/Title: Tom Lvnch

Email: tlynch@swingletree.com Booth Number: 7

Sylvan Dale Guest Ranch

2939 North County Road 31D Loveland, CO 80538 Phone: 970-667-3915 Fax: 970-635-9336

Website: www.sylvandale.com Products/Services:

Business Retreats Team Development.

Weddings, Family Vacations, Picnic Outings, Private Celebrations, Holiday Events, Bed and Breakfast, Horseback Adventures, Fly Fishing, Heart-J Grass-fed Beef.

Company Description: Sylvan Dale Guest Ranch is Northern Colorado's best place for memorable experiences. A rich ranching history since 1946, Sylvan Dale continues in family ownership offering guests the opportunity to disconnect while staying connected through Wireless Internet access. The peace of the valley, the sound of the dinner bell. and the friendly genuine service translates into time well spent. Sylvan Dale Ranch-where vou can still see the stars. Person in charge/Title: Susan

Jessup Person handling Bixpo/Title: Ge Moore, Sales Manager Email: gem@sylvandale.com

Teleco of the Rockies

Booth Number: 114

1001-A East Harmony Road #140 Fort Collins, CO 80525 Phone: 970-282-7500

Fax: 970-282-1264 Website: www.telecofc.com Products/Services: Full service telecommunications company specializing in state of the art equipment from VoIP to traditional telephone systems with sales, services

and complete support. Company Description: Teleco of the Rockies is a locally owned and operated telecommunications company providing a variety of services ranging from: VoIP and digital telephone systems, Voicemail solutions and Unified Communications. Our goal is total customer satisfaction and to be a "one stop shop" for all of your Telecom and IT needs.

Person in charge/Title: Will Porter,

President Person handling Bixpo/Title: Will

Porter, President Email: wporter@telecofc.com Booth Number: 101/108

The Mantooth Marketing Company

2715 Sage Creek Road Fort Collins, CO 80528 Phone: 970-482-7644 Fax: 970-204-9307 Website:

www.mantoothcompany.com Products/Services: Full service mar keting company including graphics, web, social media, research and planning, media buying and special event planning.

Company Description: With over 50 years of experience and 15 years in business, The Mantooth Marketing Company is proud to be known as marketing directors for hire. We are trained to provide all marketing services to our vast list of clients while instilling the importance of each relationship

Person in charge/Title: Connie

Hanrahan, Owner Person handling Bixpo/Title: Kerrie Luginbill Email:

Kerrie@mantoothcompany.com **Booth Number: 17**

Tim O'Hara Photography

1929 West County Road 56 Fort Collins, CO 80524 Phone: 970-218-5155 Fax: 970-224-1047

Website: www.oharaphoto.com Products/Services: Commercial still and video photography

Company Description: With creativity, attention to excellence and with consideration to a client's budgetthat's how Tim O'Hara captures people, places and products in both still and video formats. If 30 years in business and a wall of awards is impressive to you - we got them! If not - never mind. Lets work together and create some great images! Person in charge/Title: Tim O'Hara.

Owner/Commercial Photographer Person handling Bixpo/Title: Tim O'Hara, Owner/Commercial

Photographer Email: creative@oharaphoto.com **Booth Number: 75**

University of Northern Colorado's Monfort College of Business

Campus Box 128 Greeley, CO 80639 Phone: 970-351-1273 Fax: 970-351-2500

Website: www.mcb.unco.edu Products/Services: Undergraduate emphasis in accounting, computer information systems, finance, general business, management, and marketing. Masters in Accounting. Company Description: The Monfort College is recognized for delivering excellence in business education. It is the first and only business program to receive the Malcolm Baldrige National Quality Award from the Office of the President of the United States. The college is accredited by AACSB International in both business and accounting.

Person handling Bixpo/Title: Michael

Email: Michael.leonard@unco.edu Booth Number: 124

Warren Federal Credit Union

7670 5th Street Wellington, CO 80549 Phone: 970-568-7111 Fax: 970-568-7965 Website: www.warrenfcu.com

Products/Services: Our product offering is extensive from our Free Rewards Checking with no minimum balance required to our competitive rates on loan, deposit and investment products.

Company Description: Warren Federal Credit Union has been instrumental in helping members achieve their financial dreams for 60 years. With over 38,000 members worldwide, it is imperative to be a leader in both personal and business banking. Experience the difference. It's not a bank it's Warren! Find out more by visiting our booth or check us out online at warrenfcu.com.

Person in charge/Title: Stephanie Teubner President/CFO and Mary

McCaffrey, Wellington Branch Manager

Person handling Bixpo/Title: Mary McCaffrey, Wellington Branch Manager and Jeremy Hamilton, Business Development Specialist Email: mmccaffrey@warrenfcu.com and jhamilton@warrenfcu.com Booth Number: 37

Watson Moving & Storage, A **Bluebird Company**

200 SW 12th Street, Unit 106 Loveland, CO 80537

Phone: 970-669-8001

Website: www.nocomovers.com **Products/Services:** From packing to delivery, Watson Moving & Storage offers service with efficiency and confidence. Being fully insured and licensed, you know your belongings are protected. Residential moves local and nationwide, Commercial moves, Temperature-controlled storage

Company Description: The Northern Colorado Moving Company with More Than 50 Year of Moving Experience You Can Trust Watson Moving & Storage is a third-generation, family-owned business. Since 1957, we have been a trusted source for families and businesses that need a reliable, responsive moving

Person in charge/Title: Joel Gilliland, Owner Person handling Bixpo/Title: Joel Gilliland, Owner

Email: joel@nocomovers.com Booth Number: 115/116

Wells Fargo Advisors, LLC

2900 South College Avenue, Suite

Fort Collins, CO 80525 **Phone:** 970-223-4800 Fax: 970-223-2851 Website:

www.wellsfargoadvisors.com Products/Services: Financial services including retirement planning, IRA's, 401K rollovers, college savings, full service brokerage, insurance needs, both personal and business strategic planning.

Company Description: Person in charge/Title: Thomas Mapp, Branch Manager Person handling Bixpo/Title: Jeff Rittner, Financial Advisor Email: jeff.rittner@wfadvisors.com Booth Number: 50

WesTech eSolutions, Inc.

1715 Ironhorse Drive, Suite 250 Longmont, CO 80501 Phone: 720-204-6063 Fax: 720-306-7163 Website: www.wesTecheSolutions.com

Products/Services: Document management solution provider that also offers data capture and conversion services.

Company Description: As a full service document management solution provider we offer 20 years of experience in solution design and conversion services. Delivering comnlete platforms scanning indexing storing and destruction (certification of destruction provided) of vital information that streamlines work flows and moves companies into a less paper, more profit envi-

ronment.

Person in charge/Title: Bill West, Vice President

Person handling Bixpo/Title: Lisa Henry, Director of Sales & Marketing Email: lisa@westech-esolutions.com Booth Number: 38

WolfVision, Inc.

1601 Bayshore Highway, Suite 168 Burlingame, CA 94010 **Phone:** 650-648-0002

Website: www.wolfvision.com Products/Services: WolfVision has a presentation camera called "Visualizer" to help conduct lectures, trainings, meetings, briefings, presentations or videoconferences. Company Description: WolfVision is a manufacturer of high-end Visualizers. They are used for displaying any kind of object or simply just handwriting. They are designed to easily and accurately capture any kind of material to a projector, videoconferencing, monitor, or to record to a computer. WolfVision offers ceiling, tabletop, or standalone cameras.

Person in charge/Title: Andrea Mayer, Sales Manager West Person handling Bixpo/Title: Andrea Mayer, Sales Manager West Email: andrea.mayer@wolfvision.us Booth Number: 70

WY-CO Workforce Partnership

Larimer County Workforce Center http://www.larimerworkforce.org Fort Collins Office 200 West Oak Street, Suite 5000 Fort Collins, Colorado 80521 (970) 498-6600 Loveland Office 418 East 4th Street Loveland, Colorado 80537 (970) 667-4261 **Employment Services of Weld** County http://www.eswc.org 315 North 11th Avenue, Building B P.O. Box 1805 Greeley, Colorado 80632 (970) 353-3800 Workforce Boulder County http://www.wfbc.org/ Longmont 1500 Kansas Avenue, Suite 4D Longmont, Colorado 80501 (303) 651-1510 Boulder

2520 55th Street, Suite 100 Boulder, Colorado 80301 (303) 301-2900 Wyoming Department of Workforce Services

http://www.wyomingworkforce.org 1510 East Pershing Boulevard Cheyenne, Wyoming 82002 (307) 777-3700

Products/Services: Convenient access to a wide array of resources and information to help with your employment needs. Contact us to find out more!

Company Description: The WY-CO Workforce Partnership is a collaboration of Workforce Centers in Boulder, Larimer, and Weld Counties and southeastern Wyoming. Our purpose is to strengthen services and resources to better meet the demands of a changing labor force and to revolutionize the ways in which we serve our customers throughout the region.

Person handling Bixpo/Title: Jackie Email: jtuck@larimer.org

Booth Number: 78 **Wyoming Business Report (BizWest**

Media, LLC) 1603 Capitol Avenue, Suite 211 Cheyenne, WY 82001 and

141 South Center Street, Suite 304 Casper, WY 82601 Phone: 307-638-3200 and 307-577-

Fax: 307-635-1645 and 307-237-3280 Website: www.wyomingbusinessre-

port.com

Products/Services: The Wyoming Business Report,

WyomingBusinessReport.com, WBR's eDaily newsletter, Book of Lists, Energy Wyoming, Business Profiles, Wyoming MD, Wyoming R&D/Manufacturers, How-to-Guide, Event Planning Guide and DataBank. Company Description: The locallyowned Wyoming Business Report, best known for its award-winning print edition, delivers quality business journalism through many forms of media. Known for aggressive and comprehensive business reporting in the monthly business journal, the Wyoming Business Report has also embraced the Internet, e-mail, TV and radio.

Person in charge/Title: Belinda Nelson, Publisher Person handling Bixpo/Title: De Dahlgren, Director of Marketing and

Events **Email:** ddahlgren@ncbr.com Booth Number: Bixpo Central

YESCO Custom Signs

219 North Timber Line Road Fort Collins, CO 80524 Phone: 970-472-5466 Fax: 970-472-5964

Website: www.yesco.com Products/Services: YESCO

is Colorado's largest premier manufacturer of custom and electronic signs, specializing in commercial and retail exterior signage programs. Design, fabrication, installation, engineering, service & maintenance.

Company Description: YESCO, a 90 year old company with 25 years of presence in the Colorado market, has emerged as the leading Colorado company, specializing in the latest LED display technologies. YESCO has the distinction of being the only company in Colorado that designs, engineers, fabricates, installs and services its own electronic display systems. Person in charge/Title: Rick

Email: jmalm@yesco.com Booth Number: 73

Bellefeuille, Sales Manager

Person handling Bixpo/Title: Jim

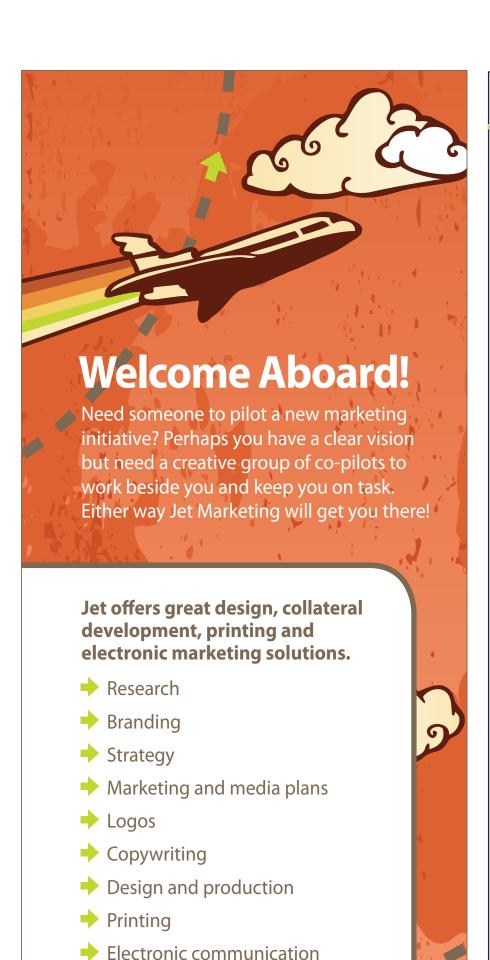


Architects











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2011-

Business Report Events

The time and place for business information, connections and celebration. Register at NCBR.com.



September 15, 2011

Embassy Suites, Loveland Exhibit spaces and sponsorships available. Sponsored by: Krueger and Clary, CPA; Palmer Flowers; Mad Wire Media; Social Media Pilots; Better Business Bureau; Health District of Northern Larimer County, KUNC Radio and DaVinci.





September 15, 2011

At Bixpo – Embassy Suites, Loveland
Tickets \$39 per person includes breakfast
Sponsored by: Kennedy & Coe; AccentCare of Colorado;
CBeyond; Monfort College of Business; Palmer Flowers.



September 15, 2011 5:30 - 7:30 p.m.

Embassy Suites, Loveland A cocktails and hors d'oeuvres event. Tickets \$25 per person; \$35 at the door. Sponsored by: Public Service Credit Union and Midtown



September 15, 2011
At Bixpo - Embassy Suites
A lunch event filled with awards and fun.
Sponsored by: Banner Health-North Colorado Medical
Center & McKee Medical Center; Shirazi Benefits; Palmer



October 15, 2011

Embassy Suites, Loveland Tickets \$45 per person

Sponsored by: Poudre Valley Hospital; Anthem Blue Cross and Blue Shield, Better Business Bureau, Mueller & Associates CPA.



January 12, 2012

At University of Northern Colorado A lunch event Title sponsor: Monfort College of Business



March 8, 2012

Union Colony Civic Center Awards presentation and reception Title sponsor: Monfort College of Business



April 2012

The Green Summit shows how business and environmental stewardship go hand-in-hand. Exhibit space & sponsorships available.



Awards program and cocktail-hors d'oeuvres reception honoring 100 fastest-growing, privately-held companies in Northern Colorado.



July 2012



August 2012

Put your company in the winners' circle.

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