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BRINGING **YOUR MESSAGE** CLOSER TO **YOUR MARKET**

It's 'game on' at fourth annual Bixpo

Business and sports have a lot in common, particularly their competitive nature. For the past four years, the *Northern Colorado Business Report* has dedicated the third Thursday in September to helping the region's business gain a competitive edge through education and networking.

Before you can get your game on – on the playing field or in the business arena – you have to be in shape. That's why this year's new and improved one-day only Bixpo starts lean and mean with the Fittest Execs Power Breakfast sponsored by Banner Health and LiveWell.

Any successful organization has a farm team, where eager young players can be groomed for success. You'll meet some of the best and brightest at the Bixpo 40 Under Forty Luncheon through the generous support of A-Train Marketing and EKS&H.

And, where would any team be without teamwork? The chambers of Commerce for Fort Collins, Greeley, Loveland and Wellington have joined forces with Public Service Credit Union and NCBR and its sister publications, *Boulder County Business Report* and *Wyoming Business Report* to throw the biggest and best networking opportunity this month: the Bixpo Regional After Hours.

Thanks to all our sponsors, booth exhibitors, presenters and other participants who are making this year's Bixpo the place to be if you want to get in the game. Here's hoping that it can be a game-changer for you and your business, too.

Play ball!



Jeff Nuttall, publisher
Northern Colorado Business Report

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Business After Hours at Bixpo

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2009 Banner Health Fittest Execs

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Welcome everybody, to Bixpo!

I am so pleased to have the Bixpo events in our hotel. This is important for all of us in Northern Colorado. What a great opportunity to make new connections, show off what you have to offer, honor the 40 Under Forty and the Fittest Execs and enjoy some great food and beverage at Business After Hours.

Hats off to the *Northern Colorado Business Report* for their vision and hard work in putting this event together. Well done!

If you have not been in our hotel, then please have a look around. Any one of our team members will be glad to give you a tour. Be sure to visit Rocky River Bar and Grill for some truly amazing fare, and please stop by Spa Botanica for a splendid spa experience. We will have guest suites available for show as well.

If you have been here before, then welcome back!

I want you to feel that this hotel is part of your own backyard. We are thrilled to be part of the Northern Colorado neighborhood and look forward to serving you in any way possible.



Tom Dwyer, General Manager
Embassy Suites Loveland



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Bixpo exhibitors can take a break, relax like VIPs

Space set aside for those spending the day in their booths

Broadreach Recruiting and Consulting cordially invites all 2009 Bixpo exhibitors to stop by the VIP Exhibitors Lounge and take a break from the busy tradeshow floor.

As a key contributor to this year's event, you deserve somewhere to have a few moments of rest. Thanks to our partner, the Embassy Suites, we'll have beverages and snacks available for you to enjoy, as well as members from our team to help keep you company. Take a minute and come by to meet us!

You will also have the opportunity to interact with other exhibitors, have a few moments of respite, and gear up for another round of promoting your business and services to the hundreds and hundreds of Bixpo visitors eager to learn more.

If this is your first visit to the new Embassy Suites Hotel and



Conference Center, we're sure you will see immediately why it has become the new home for Bixpo. With impeccable design, ample room, and a gorgeous view of the mountains, the venue is perfectly equipped to offer everything we need to have a great day together, celebrating the incredible business

culture of Northern Colorado.

This year's lounge will be located off the main hallway outside of the ballroom, in meeting room Big Thompson A & B.

Broadreach Recruiting and Consulting is a Northern Colorado firm dedicated to helping companies

identify, attract, hire train, and retain the best talent possible. We offer customized search solutions as well as human capital management consulting and tailored training programs that assist companies in reaching the next level of success, while ensuring long-term "fit" and cultural matches.

We love meeting new people and we are pleased to offer the VIP lounge to you this year. Stop by and let us meet you while you rejuvenate during your action-packed day.

We hope you enjoy Bixpo 2009 and that your experience is one to remember!

See you in the VIP lounge!

*Dawn Duncan & Rob Timme
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Professionals getting ready to get in the game

Players of the future honored at 40 Under Forty luncheon event

Some of the region's brightest rising stars will come out for the Bixpo 40 Under Forty luncheon. The 40 Under Forty program spotlights the next generation of business leaders in Northern Colorado. Anyone under the age of 40 who works hard to drive the business community's future and demonstrates dynamic leadership and social responsibility is eligible for this recognition.

Nominees for the 40 Under Forty Class of 2009 were based on a detailed nomination form, a resume and two letters of recommendation, and evaluated in terms of the impact they have had on their organization,

40 *under* FORTY

community achievements and characteristics that indicate they will continue to be regional leaders in the coming decade.

The final 40 Under Forty honorees are passionate about work and play, and will be the ones shaping the Northern Colorado cultural and economic landscape for decades to come.

The 40 Under Forty program is presented in partnership with Emerge Colorado; Leadership Fort

Collins and Envision: Young Professionals, programs of the Fort Collins Area Chamber of Commerce; Leadership Weld County and Greeley Young Professionals, programs of the Greeley Chamber of Commerce; and Stir Loveland, program of the Loveland Chamber of Commerce. Members of the Class of 2009 will be recognized for their contributions at the 11:30 a.m. luncheon sponsored by A-Train Marketing and EKS&H.

Attendees will also be treated to a keynote address by Jep Enck of Fort Collins. Enck is known for his dynamic, engaging style, and his presentations are a rare blend of carefully chosen theory, useful facts, illustrative stories and practical how-tos. One newspaper described him as a cross between a Harvard business professor and a stand-up comic.

Enck, who holds an M.S. in

Human Resources from Colorado State University, has over 20 years' management experience. Throughout his career he has focused on the "human element" in building excellent teams.

His energies and insights have received both local and national attention from the Outstanding Community Service Award from President Ronald Reagan to the Human Relations Award from the Larimer County Commissioners.

Named one of the Outstanding Young Men of America, Enck recently co-founded Mountain Avenue, an online business with the modest mission to help change the world, one gift at a time. Mountain Avenue helps nonprofits in need across the United States by giving them a percentage of their Internet sales of high-quality fair-trade items.

Meet NoCo execs at the top of their game

Wellness efforts to be rewarded at new Fittest Execs Power Breakfast

If you've ever wondered if the people running your company were the fittest for the job, you can find out at Bixpo's Fittest Execs Power Breakfast at 7:30 a.m. Dozens of business leaders and teams from companies around the region have taken the challenge to work on their health and wellness over the summer, and the most improved will be announced at this event, sponsored by Banner Health and LiveWell Colorado.

The Fittest Execs challenge has involved both teams and individuals and started in April with a fitness assessment by Banner Health profes-

[FITTEST EXECES

sionals. Participants were tested for blood cholesterol and glucose, had their resting pulse and hip and waist measurements recorded as well as height, weight and the ever-popular Body Mass Index – or percentage of fat they are carrying around. Once they gave it the old college try for the most sit-ups and pushups in a minute, and demonstrated the flexibility – or lack of it – of their hamstrings, they then had 90 days to improve in those areas.

They were helped along by weekly tips from Banner, as well as the friendly competition. In August, all participants were retested, results compared to those from April, and

scores calculated based on the amount of improvement.

The two individuals and the one team that showed the most progress will be recognized as the Fittest Execs at the Power Breakfast.

In addition to the awards presentation, the breakfast will feature a keynote address by Mark Wallace, M.D., a co-founder of the North Colorado Health Alliance who continues to serve as its president. The alliance is a nonprofit organization dedicated to expanding access to affordable health care to the uninsured and underinsured.

Since 2000, Wallace has served as executive director of the Weld

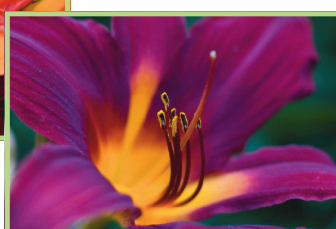
County Department of Public Health and Environment. Previously, he was medical adviser to the Weld County health department. He is vice president of both the Weld County Medical Society board of directors and the Colorado Academy of Family Physicians board of Directors, as well as chairman of the board of directors of Sunrise Community Health Center in Greeley. Wallace was also a member of Gov. Bill Ritter's 208 Blue Ribbon Commission on Healthcare Reform.

He continues to see patients as a certified family physician in private practice.

At the conclusion of the Fittest Execs Power Breakfast, the Bixpo B2B Expo will open.

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Make the most of networking events

Follow these five tips to work any room like a pro

On any given day, countless conferences, conventions and cocktail parties are taking place with the common goal of bringing people and enterprises together to build relationships that may lead to a mutually beneficial business relationship. Northern Colorado's biggest business networking opportunity happens this year at Bixpo, at the Regional Business After Hours, from 5:30 to 7:30 p.m. following the B2B Expo at the Embassy Suites Loveland.

The social media avalanche aside, face-to-face conversation remains one of the best ways to make new business contacts or strengthen existing ones. That's why, the chambers of commerce for Fort Collins, Greeley, Loveland and Wellington have combined to give their members the opportunity to meet and mingle and widen their business networks over hearty hors d'oeuvres and refreshing beverages Sept. 17.

In addition to the chambers, the

after-hours event is sponsored by Public Service Credit Union and *Northern Colorado Business Report* and its sister publications, *Boulder County Business Report* and *Wyoming Business Report*.

If you pay attention to a few key elements, you can make networking work for you at the after-hours – or anywhere.

Networking with style

Networking comes easily to some, but others need practice. Keep these tips in mind to make the most of any business/social opportunity.

1. Target your prospects. If it's a small gathering, get a list of attendees in advance and make a list of specific people you would like to meet or be introduced to there. If it's a more open event, such as the Regional Business After Hours, decide on specific categories of people to talk to — marketing managers, for example, or people who share your job title at companies in a different city.

2. Approach people you don't know. Once you arrive, it may be difficult to figure out whom to talk to at first. Approach small groups of three or more people or someone who is



Business Report file photo

GET PERSONAL – Face-to-face networking, like the opportunities available at the Bixpo Regional After Hours, is still the best way to make – or improve – business contacts.

alone, since groups of two may be engaged in a more intimate conversation. Have your “elevator pitch” — a 30- to 60-second introduction of yourself and your business — ready to help break the ice. And make sure to listen to what the other person has to say. Think if there's a way your company could help theirs, or possi-

bly point them to another person in the room who could.

3. Have business cards or brochures about your company with you. Make sure to include your company's website, your e-mail address, cell phone number and how to contact you through appropriate social media channels.

4. Remember the handshake. It says a lot about you when meeting someone for the first time. A firm handshake shows confidence and respect. Hold your glass in your left hand since no one likes to receive a slippery handshake. Wear your nametag on your right-hand side so it is in the line of sight of someone shaking your hand.

5. Don't monopolize anyone's time. If a person seems interested in what you have to say, offer your business card and ask for a convenient time to call. And when you are ready to end the conversation, do so gracefully and with a smile. Thank the person and tell him or her you have enjoyed your talk.

With these tips in mind, you will be able to successfully navigate any networking event with panache, and come away with at least one beneficial contact.

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Booth #11

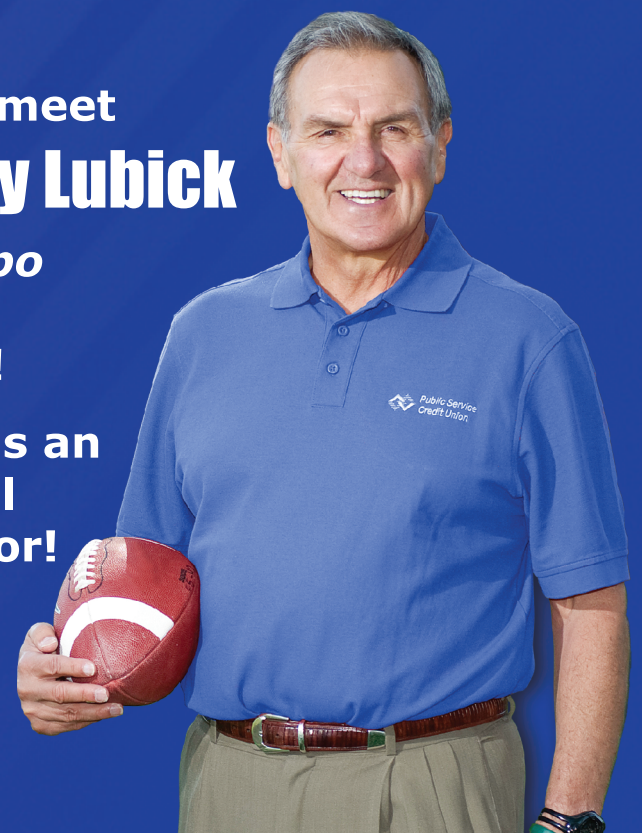
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2009 Bixpo Exhibitor Floor Map

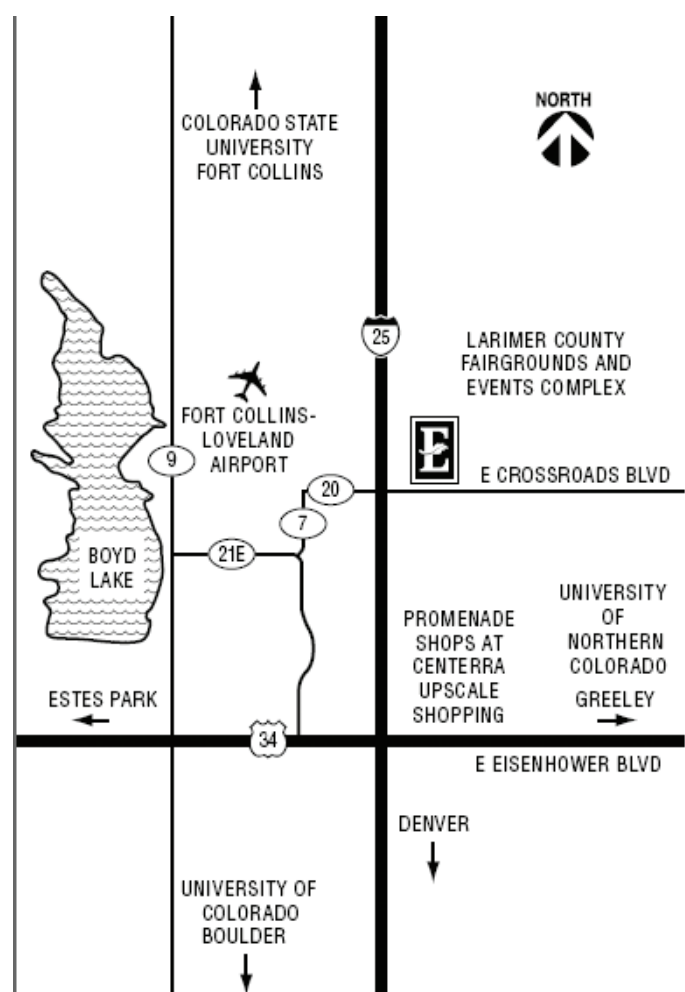


Directions

The Embassy Suites Loveland is conveniently situated within The Ranch development off of Interstate 25 in Loveland, Colorado. The hotel is just five minutes from the Loveland/Fort Collins Municipal Airport.

From the North: Take Interstate 25 south to Crossroads Boulevard (Exit 259). Turn left under the overpass onto County Road 26. The hotel will be on the left on Clydesdale Parkway.

From the South: Take Interstate 25 north to Crossroads Boulevard (Exit 259). Turn right onto County Road 26. The hotel will be on the left on Clydesdale Parkway.





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SCHEDULE OF EVENTS

[FITTEST EXECS

7:30 a.m. - 9:30 a.m. 2009 Banner Health Power Breakfast

Awarding company teams and individuals for their commitment to good health and good business.

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9:30 a.m. 2009 Northern Colorado Bixpo Business Exposition Opens.

Meet the companies with products and services to help take your business to the next level. All exhibits remain open until 7:30 p.m.

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11:30 a.m. - 1:30 p.m. 40 Under Forty Awards Lunch
Honoring Northern Colorado's rising-star young professionals.

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5:30 - 7:30 p.m. Northern Colorado's only regional Business After Hours

Hosted in partnership with the Chambers of Commerce of these cities: Greeley, Fort Collins, Loveland and Wellington.

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What's in your trade-show toolbox?

Plan, practice, publicize for a powerful payoff with positive impact

Making one-on-one connections is the reason for trade shows and corporate events. You might say events are the original social media marketing: They're social; they're a form of media, and they certainly are marketing.

Like any other marketing medium a successful event has a toolbox, and here are a few of the implements you should have in yours.

First is planning. Even before your company buys exhibitor space measure the event against your goals. Will your company get the best bang for its buck? Relatively few deals are actually closed on the floor of a trade show, but great sales relationships start there.

All of these items need to be carefully considered pre-event:

- Who is the primary target market for the event? Does it match your company's?

- How diverse is the audience? Can the message be focused, or does it need to be diversified so it makes sense to everyone?

- What is the number one point

people should remember about your organization after the event?

- What do you want to achieve by participating in a trade show? Debut a product or service or generate leads, for example?

- What can you do to engage people? How can you grab their attention and give them a reason to stop so you can start a dialog? You need a "hook."

- What is your call to action? Will you have a contest/drawing? Do you want to provide attendees with a special, password-protected webpage that offers them a discount or bonus? What can you deliver that will motivate them to take action, now or after the event?

- How can you position yourself to be memorable and stand out?

Form follows message

Most companies start event planning by constructing a booth. But before you pull out the hammer, be sure the design complements the message you've developed and your plan for engagement. As you plan think about how your booth can reinforce your brand. What images or themes can you incorporate so that people remember your booth and connect it with your organization? What display

materials will you need — banners, display walls, specialized equipment? What marketing collateral will you distribute? Will you want to have prizes or promotional giveaways?

Without a doubt the most important tools in your event box are the people who will staff your booth. Even if your budget is minimal, your team can have a positive impact if each person has been thoroughly prepped pre-event. Develop scripted talking points including your company's 30-second elevator speech and specific points that relate to whatever product or service you're highlighting. Train your team in the method of lead collection you're going to use, whether it's a mailing list sign-up sheet or a more sophisticated leads management system. Then, practice until everyone's presentation is polished and sincere.

It's important for your booth team to practice so the process will come to them naturally. Set the stage by assembling your entire booth to verify that all presentation, décor, graphics and hardware items are accounted for and working properly. Practice internally as though you are talking to a prospect. This will allow employees opportunities to recite talking points and increase comfort level in real-life situations. Test out your lead-gathering system.

Now, the day is here, and the final details are in place. You've planned, practiced and publicized your event activities — now's the time to reap the rewards and have some fun. There is only one tool left: post-event implementation.

It's time to make the investment your company made in the event fully pay off. Part of pre-planning should be a post-event action plan. Begin following up with leads immediately! Whether it's a thank-you card, e-mail or phone call, maintaining interest is paramount to furthering relationships.

And, now begin planning for the next event. Debrief and talk about what worked and what didn't. Track results — whether it's counting hits on a special URL you distributed to attendees or analyzing outcomes of your lead call-backs, it's important to measure what is and isn't effective to refine your event and prospecting strategy going forward.

You've come full circle. Your tools are polished and packed in your toolbox ready for the next successful event.

Adapted from Bixpo 2009 pre-conference materials developed by A-Train Marketing.



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Website: www.atrainmarketing.com
Products/ Services: From strategic planning to message definition, from print & web communications to identity, positioning and brand development - we do it all.
Company Description: A-Train Marketing Communications is a full-service agency committed to driving the greater good. We're known for our volunteerism and innovative marketing of non-profits, but our audience-driven approach is well suited for any business or organization.
Person in charge/Title: Gretchen Gaede, President & CEO
Booth Number: 69/56

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324 Remington St
Fort Collins, CO 80524
Phone: 970-440-5510
Fax: 970-416-0732
Website: www.ASISucceed.com
Products/ Services: ASI offers business management software solutions, including Sage, MAS90/200/500, Sage CRM, SYSPRO ERP and Deltek Vision. ASI offers implementation, software support, consulting, training, custom development and reporting.
Company Description: A strong leadership team, a staff of 20+ talented technology professionals and core values that emphasize community involvement, superior customer service, industry-leading expertise and a passion for learning have helped establish ASI as an award-winning VAR with a solid reputation for providing reliable solutions.
Person in charge/Title: Bredt Eggleston, Owner/ President
Booth Number: 39

Adams Bank & Trust

8038 Colorado Boulevard
Firestone, CO 80520
Phone: 303-833-3575
Fax: 303-833-2796
Website: www.abtbank.com
Products/ Services: Adams Bank & Trust offers a full line of retail and commercial products and services to build and maintain a strong financial future.
Company Description: Adams Bank & Trust is a full service financial institution serving the Northern Colorado region for over 7 years. The bank has deep roots in Nebraska serving multiple locations as a family owned establishment for over 90 years.
Person in charge/Title: Nathaniel Jones, regional president
Booth Number: 22

Addison Avenue

1371 Sculptor Drive
Loveland, CO 80537
Phone: 970-613-4803
Fax: 970-613-4810
Website: www.addisonavenue.com
Email: Michele_lee@addisonavenue.com
Products/ Services: Credit Union services for the community and benefits offering for businesses
Company Description: Addison Avenue Federal Credit Union offers a full range of competitive financial solutions for its members to help them save and earn more with their personal finances.
Person in charge/Title: Benson Porter, CEO / Michele Lee, Loveland Manager
Booth Number: 49

Advantage Bank

1475 N Denver Ave.
Loveland, CO 80537
Phone: 970-613-1982
Fax: 970-613-1853
Website: www.advantagebanks.com
Email: sshawver@advantagebanks.com
Products/ Services: Advantage Bank offers all the competitive Personal and Business checking and savings products of a big bank with the localized commitment of exceptional customer service of a community bank.
Company Description: Advantage Bank believes in local management and has a market President, Lending Officers and Branch Managers located in each community we serve. We are an expert in real estate secured loan transactions along with an emphasis placed on lending to small to medium sized businesses. Our deposit products are unique, competitively priced and tailored to meet the needs of our customers.
Person in charge/Title: Thomas Chinnok, CEO
Booth Number: 112

Aetna

6501 Fiddler's Green Circle, Suite 110
Greenwood Village, CO 80246
Phone: 720-231-4090
Fax: 303-758-9552
Website: www.aetna.com
Email: HHarte@aetna.com
Products/ Services: Aetna offers a

broad range of products, programs and services that help control rising employee benefits costs while striving to improve the quality of health care.
Company Description: Aetna is one of the nation's leaders in health care, dental, pharmacy, group life and disability insurance, and employee benefits. Dedicated to helping people achieve health and financial security, Aetna puts information and helpful resources to work for its members to help them make better-informed decisions about their health care

Person in charge/Title: Heather Harte, Aetna Sales Executives
Booth Number: 54

Aims Community College-Corporate Education

5590 West 11th Street
Greeley, CO 80634
Phone: 970-339-6402
Fax: 970-339-6564
Website: www.aimced.com
Products/ Services: Aims Corporate Education provides customized training, coaching and consulting onsite in management and supervision, communication, computer software, quality and process improvement (Lean Six-Sigma) and industrial technical skills training.
Company Description: Aims Corporate Education has been training professionals for over fifteen years. Our professional staff is experienced in providing results-driven customized training, coaching, and consulting services at your site or our business center. Our programs include: Management and Supervision, Communication, Computer Software, Quality and Process Improvement (Lean Six-Sigma) and Industrial Technical Skills training.
Our event center is an excellent location for all types of personal and professional meetings.
Person in charge/Title: Don Sosnowski, Associate Dean
Booth Number: 38

Albert Pit Barbecue

3201 E Mulberry Unit F
Fort Collins, CO 80524
Phone: 970-213-RIBS (7427)
Website: www.albertpitbbq.com
Email: Korey@albertpitbbq.com
Products/ Services: Award-winning smoked meats. An outstanding original sauce. Delicious mouthwatering sides. That's what barbecue enthusiasts have come to expect from Albert Pit Barbecue. Full-service catering or delivery service for parties of 10-200. Catering is available anytime and the catering kitchen offers carryout on the first Friday of every month from 4:00 to 7:00.
Company Description: Local, Award-winning Barbecue
Person in charge/Title: Korey Albert, Proprietor
Booth Number: 30

All Occasions Catering

466 S. Link Lane
Fort Collins, CO 80524
Phone: 970-224-5643
Fax: 970-224-5632
Website: www.all-occasions-catering.com
Email: Claire@all-occasions-catering.com
Products/ Services: All Occasions Catering provides catering at an amazing value for all events, including corporate functions, weddings, casual gatherings, theme events, holiday parties, birthday parties, etc.
Company Description: Locally owned and operated for 14 years, All Occasions Catering has been striving to be the most loved catering chefs and party planners in Northern Colorado and Wyoming. We pride ourselves on providing imaginative menus and exemplary service to all of our customers at an affordable price.
Person in charge/Title: Paul Pellegrino, Owner
Booth Number: 124

Alphagraphics

115 E. Harmony Road, #220B
Fort Collins, CO 80525
Phone: 970-223-6316
Fax: 970-223-8644
Website: www.us480.alphagraphics.com
Email: mbrunner@alphagraphics.com
Products/ Services: Print, Copy, Marketing & Creative, Design Services.
Company Description: Alphagraphics is a one stop shop for all of your print, copy, market and design needs. In addition, AlphaGraphics is a certified green printer through Forest Stewardship Council (FSC) and the print partner of CSU Athletics.
Person in charge/Title: Skip McIntosh, Owner
Booth Number: 47

Banner Health/North Colorado Medical Center and McKee Medical Center

2000 N. Boise Ave.
Loveland, CO 80538
Phone: 970-635-4032
Fax: 970-635-4066

Website: www.bannerhealth.com

Email: sara.quare@bannerhealth.com
Products/Services: Banner Health professionals will demonstrate health screenings included in the Fittest Exec competition and available through Worksite Wellness. Banner Simulation Center staff will demonstrate hands-on, virtual reality medical training on one of its state-of-the-art mannequins.
Company Description: Based In Phoenix, Banner Health is one of the largest, not-for-profit health care systems in the country. Banner owns or operates 22 facilities including McKee Medical Center in Loveland and North Colorado Medical Center in Greeley. For more information visit www.BannerHealth.com
Person in charge/Title: Lisa Bohlmann, Public Relations Specialist
Booth Number: 14/27

Benjamin Franklin Plumbing

1833 E. Harmony Road, Suite 2
Fort Collins, CO 80528
Phone: 970-669-8187
Fax: 970-669-8194
Website: www.benfranklinplumbing.com
Email: Barton.Palmer@benfranklinplumbing.com
Products/ Services: Whether you are looking at maintaining or repairing your plumbing system or installing a new toilet, faucet or water heater, our services have been created to fit your needs. We look forward to being your plumber.
Company Description: Plumbing problems are never convenient, can be costly and are stressful. Contact Benjamin Franklin Plumbing. We will promptly send a fully trained, certified, licensed technician to solve your problem. Technicians are drug tested to ensure your family's safety, and each undergoes months or years of rigorous training before going solo on jobs. We value and respect your home and family.
Person in charge/Title: Barton Palmer, General Manager
Booth Number: 8

Best Western Crossroads Inn and Conference Center

5542 E U.S. Hwy 34
Loveland, CO 80537
Phone: 970-667-7810
Fax: 970-667-1047
Website: www.bwui.com
Email: ellen@bwui.com
Products/ Services: Hotel featuring 89 newly remodeled rooms, banquet and meeting facilities, Monroe's Lounge and restaurant on-site.
Company Description: Both Best Western Crossroads Inn and Conference Center in Loveland and Best Western University Inn in Fort Collins, are locally owned and operated.
Person in charge/Title: Ellen Rotunno, Director of Sales & Operations
Booth Number: 25

Beyond Success

15224 Lazuli Road
Loveland, CO 80538
Phone: 970-226-5626
Fax: 970-226-0503
Website: www.beyond-success.com
Email: joanking@beyond-success.com
Products/ Services: Executive, career development, personal coaching, coach training and professional speaking. Joan's books are at booth #35. Listen to "A Jolt of Joan" on her website.
Company Description: Beyond Success, LLC was founded in 1998 by Joan C. King, Ph.D. and Master Certified Coach. An accomplished neuroscientist, Dr. King works in partnership with professionals, corporate executives, business owners and individuals in transition, personally and / or professionally, to meet challenges effectively and accelerate the realization of their dreams and ambitions.
Person in charge/Title: Joan King, Principal and Founder
Booth Number: 35

Boulder County Business Report

3180 Sterling Circle, Suite 201
Boulder, CO 80301
Phone: 303-440-4950
Fax: 303-440-8954
Website: www.bcbcr.com
Email: news@bcbcr.com
Company Description: The Boulder County Business Report, an award-winning bi-weekly business newspaper, delivers quality business journalism through many forms of media. Known for comprehensive all-local business reporting in the biweekly business journal, BCBR also has embraced the Internet and e-mail, and frequently provides commentary and local news on radio programs and community TV. Here's a summary of the many different ways that business owners, executives and up-and-comers can obtain the business information they need to succeed.
Person in charge/Title: Chris Wood, Publisher
Booth Number: In Atrium

Broadreach Recruiting & Consulting

1200 S College Ave. Suite 212
Ft. Collins, CO 8052
Phone: 970-221-3511
Fax: 970-449-4307
Website: www.broadreachrecruiting.com
Email: dawn@broadreachrecruiting.com, Rob@broadreachrecruiting.com
Products/ Services: Broadreach provides recruiting (Full time, permanent positions), consulting, training, and executive search services for companies through-out Northern Colorado. Additionally, the company offers career transition programs, counseling, and resume services for individuals.
Company Description: Broadreach Recruiting & Consulting is a boutique recruiting, executive search, and career services firm dedicated to assisting companies in talent identification and selection across multiple disciplines / industries. Additionally, the firm provides Human Capital Management consulting and training programs, customized to help companies attract, retain, an develop their people.
Person in charge/Title: Dawn Duncan/ Rob Timme, Principals/ Owners
Booth Number: 1

Business Card Factory

1608 Riverside Ave.
Fort Collins, CO 80524
Phone: 970-493-3401
Fax: 970-493-3402
Website: www.bizcardcolorado.com
Email: bert@bizcardcolorado.com
Products/ Services: We offer full-color printing, specializing in business cards, postcards, brochures, signs, promotional products and graphic design.
Company Description: We provide our customers with high quality digital printing that offers riveting impact, attention-grabbing design, fast turn-around time at a significant savings, all the while maintaining superior customer service. We will continue to evolve as a diversely skilled, fast moving team of professionals ready to learn from each other and meet whatever challenges our clients may face.
Person in charge/Title: Bert McCaffrey, Owner
Booth Number: 34

Caldera Creative Services, LLC

1324 Duff Drive
Fort Collins, CO 80524
Phone: 970-495-0891
Fax: 970-495-0893
Website: www.calderacreative.com
Email: joe@calderacreative.com
Products/ Services: Event planning, decor, design and lighting.
Person in charge/Title: Joe Malara, Managing Director
Booth Number: 122

Candlelight Dinner Playhouse

4747 Marketplace Dr.
Johnstown, CO 80534
Phone: 970-744-3747
Website: www.coloradocandlelight.com
Email: tom@coloradocandlelight.com
Products/ Services: Dinner Theatre, Live Entertainment, Facility Rental for Special Events
Company Description: The Candlelight Dinner Playhouse is a state-of-the-art, 6 million dollar facility conveniently located just south of Historic Johnson's Corner on I-25. Our 380 seat theatre is situated just minutes away from shopping, hotels, and the gateway to the heart of the Rocky Mountains.
Booth Number: 39

Canon Business Solutions

1635 Foxtrail Dr
Loveland, CO 80538
Phone: 970-776-4360
Website: www.solutions.canon.com
Email: hkidd@solutions.canon.com
Products/ Services: Digital multi-functional products, including color and black and white printing, copying, scanning, and faxing. Wide format printers, high speed scanners, and document management software
Company Description: Canon Business Solutions is the direct sales and service arm for the market share leader, Canon USA. CBS provides a local sales and service presence to Northern Colorado businesses, offering state of the art multi-functional digital technology and genuine service and support for the entire Canon line of products.
Person in charge/Title: Heath Kidd, Northern Colorado Sales Manager
Booth Number: 24

Capital Business Systems

6748 N. Franklin Ave.
Loveland, CO 80538
Phone: 970-266-5106
Fax: 970-266-5107
Website: www.capitalmodern.com
Email: sales@capitalmodern.com
Products/ Services: Document imaging, print fleet services and office equipment
Company Description: Capital Business Systems Inc. was founded nearly a quar-

ter of a century ago on a cornerstone of quality, integrity and honesty. As a locally owned and operated office technology and document management company, we offer the best document imaging technology from the world's leading manufacturers and support their products with a commitment to 100% customer satisfaction.
Person in charge/Title: Adam Helms, Marketing Coordinator
Booth Number: 121

Clear Channel Radio - Northern Colorado

4270 Byrd Drive
Loveland, CO 80538
Phone: 970-461-2560
Fax: 970-461-0118
Website: www.600KCOL.com
Products/ Services: Advertising space in 15-30 or 60 second commercial length on 6 different radio stations in Northern Colorado and Southern Wyoming reach all age demographics.
Company Description: Clear Channel of Northern Colorado is home to 6 radio stations including 4 FM's and 2 AM stations. Stations include: Fox News Radio 600 KCOL AM - News Talk; 1410 KIXX AM - Nostalgia; 96.1 KSME FM - Contemporary Hit Radio/Top 40; Big country 97.9 FM - Country; 107.9 The Bear FM - Classic Rock/Home of the Colorado Eagles; 100.7 KOLT FM - Country Cheyenne.
Person in charge/Title: Stu Haskell, Market Manager
Booth Number: 12

Colorado Christian University

1750 Foxtail Dr. Ste 100
Loveland, CO 80538
Phone: 970-669-8700
Fax: 970-669-8701
Email: tathompson@ccu.edu
Products/ Services: Higher Education: Associates, Bachelors and Masters Degree. We also offer graduate and undergraduate certificates.
Company Description: We serve adult and graduate students along the northern Front Range, southern Wyoming and northeastern Colorado with partnerships in Longmont and Sterling. Located at I-25 and Highway 34, the Northern Colorado Center is at the hub of the region's business and economic growth. A full range of bachelor's degrees, master's degree and educational licensure programs are offered.
Person in charge/Title: Tammy Thompson, Center Coordinator Northern Colorado
Booth Number: 7

Colorado State University Continuing Education

Spruce Hall, 1040 Campus Delivery
Fort Collins, CO 80523-1040
Phone: 970-491-5288
Fax: 970-491-7886
Website: www.learn.colostate.edu
Email: Shirley.yang@colostate.edu
Products/ Services: Continuing Education at Colorado State University develops and delivers quality educational programs offering online graduate and undergraduate degrees, certificates, professional development, and workforce training.
Company Description: Colorado State University, founded in 1870, is a land grant institution and one of our nation's leading research universities with world-class research in infectious disease, atmospheric science, clean energy technologies, and environmental science. CSU is ranked in the top tier of universities in U.S. News and World Report's ranking of "America's Best Colleges and Universities."
Person in charge/Title: Hunt Lambert, Associate Provost
Booth Number: 26

Columbine Health Systems

947 Worthington Circle
Fort Collins, CO 80526
Phone: 970-482-0198
Fax: 970-482-9148
Website: www.columbinehealth.com
Email: Jackie.cisco@columbinehealth.com
Products/ Services: Independent living facilities, Assisted living facilities, skilled nursing facilities, home care, non-medical home care, medical equipment, outpatient therapy, pharmacy services, a café, health club and an events center.
Company Description: Columbine has been part of the Larimer County community for over 35 years and is locally owned and operated. The two campuses, located in Fort Collins and Loveland, provide a spectrum of services. Currently over one thousand people are employed by Columbine and several employees have been with Columbine Health Systems for over 25 years.
Person in charge/Title: Bob Wilson, Owner
Booth Number: 5

Comfort By Nature/ Air Repair

6380 W. 10th Street, Unit #10

Greeley, CO 80634
Phone: 970-353-3685
Fax: 970-378-0218
Website: www.comfortbynature.net
Email: djames@comfortbynature.net
Products/ Services: Comfort by Nature/Air Repair, LLC installs geothermal heating and air conditioning as well as traditional heating and air conditioning for residential and commercial customers.
Company Description: Air Repair, LLC has been in business since 1994 doing residential and commercial installations and Comfort by Nature is a branch of Air Repair, LLC that handles the products such as geothermal and solar energy installations.
Person in charge/Title: David James, Owner, Jeff Reiher, Owner
Booth Number: 3

Computer Security Solutions

1714 Topaz Dr. Suite 145
Loveland, CO 80537
Phone: 970-744-7300
Fax: 970-593-6257
Website: www.compscglobal.com & www.betterantivirus.com
Email: Dianne@compscglobal.com
Products/ Services: Computer Security Solutions offers, Anti-spyware, Backup, Remote Support and more. Your local premier authorized ESET NOD32 reseller.
Company Description: Providing BEST OF BREED computer solutions - the protection systems every business needs. It is our pleasure to provide you the latest information and enable you to buy solutions from our websites. Computer Software Solutions; providing you information and solutions today for the IT security issues of tomorrow.
Person in charge/Title: Dianne Stayton, CEO
Booth Number: 42/55

Connecting Point

2401 17th Street,
Greeley, CO 80634
Phone: 970-356-7224
Fax: 970-356-7283
Website: www.cpgreeley.com
Email: kdebord@cpgreeley.com
Products/ Services: Connecting Point offers a full suite of remote managed services, hosting and co-location services, network integration, VoIP and various product lines. We feature products from Cisco, Microsoft, HP, Novell, SonicWall, Citrix and many others.
Company Description: Connecting Point is a professional technology integration firm that specializes in managed services, network integration, and VoIP services. Our services are supported by our 24x7 Help Desk and our local Data Center.
Person in charge/Title: Ted Warner, President
Booth Number: 9

Cross Country Communication

1303 SW Frontage Rd
Fort Collins, CO 80524
Phone: 970-674-0900
Website: www.crosscountrycommunication.com, www.crosscountryfulfillment.com
Email: Nik@emailccf.com, lou@emailccf.com
Products/ Services: Answering service, 1-800# order-taking, Warehousing & Fulfillment, Website Design and Management.
Company Description: C3 is a 24 hour call center that does afterhours answering service, 1-800 # order taking, warehousing & fulfillment. We answer the phones professionally and provide a full e-commerce solution for all businesses to outsource their company needs.
Person in charge/Title: Nik Kunzman, Owner
Booth Number: 46

DaVinci Sign Systems

1496 Bents Drive
Windsor, CO 80550
Phone: 970-203-9292
Fax: 970-203-9293
Website: www.davincisign.com
Email: john@davincisign.com
Products/ Services: Award-winning custom architectural, electric and LED. Signage manufacturing including design, engineering, fabrication, installation, permit and code consultation and service.
Company Description: DaVinci, a custom manufacturing company, specializing in "The Art and Science of Identification," incorporates old-world craftsmanship and innovative design in award winning signage.
Person in charge/Title: John "JJ" Shaw, President
Booth Number: 133

EKS&H

1321 Oakridge Drive
Fort Collins, CO 80525
Phone: 970-282-5400
Website: www.eksh.com
Email: khughes@eksh.com
Products/ Services: EKS&H is the largest locally owned accounting and business advisory firm in the Rocky Mountain region with offices in Denver, Boulder, and Fort Collins.
Company Description: As a premier audit and tax firm, EKS&H provides a variety of business advisory services, including specialized expertise that represents the top industries in Colorado.
Person in charge/Title: Chris Otto, Principal
Booth Number: 10

Elements

3600 Mitchell Dr, Ste 50A
Fort Collins, CO 80525
Phone: 970-206-0236
Fax: 970-206-0276
Website: www.workplaceelements.com
Email: pstolarczyk@workplaceelements.com
Products/ Services: ELEMENTS offers Office furniture, installation, space reconfiguration, inventory & project management, floor and window coverings and architectural walls.
Company Description: ELEMENTS - Colorado's premier, full service office furniture dealer, offers modular workstations, modular walls, seating, flooring and architectural products. Exclusive representatives for Knoll business furniture in Colorado, and a Premier Diamond HON dealer. We serve Denver, Boulder, Ft. Collins and Colorado Springs, as well as Cheyenne, WY. Dedicated professional teams, specializing in contract, government, education and healthcare, with access to more than 100 manufacturers - Inscape, Dauphin, Nucraft, KI, Krug, Gunlocke and more.
Booth Number: 110

Employer Solutions Group (ESG)

3760 E. 15th St, Suite 101-A
Loveland, CO 80538
Phone: 970-612-2022
Fax: 970-612-2021
Website: www.esghr.com
Email: mark@esghr.com
Products/ Services: We offer outsourced human resources, payroll, employee benefits administration, worker's compensation and risk management.
Company Description: ESG is a human resources partner that saves our clients time allowing them to focus on their core

business. We accomplish this by helping them manage their employer responsibilities while providing world-class HR, employee benefits, payroll administration and safety services to their employees.

Person in charge/Title: Mark Weaver, Colorado General Manager
Booth Number: 16

Embassy Suites Loveland

Phone: 970-593-6200
Fax: 970-593-6202
Website: www.EmbassySuitesLoveland.com
Products/ Services: Hotel, spa, restaurant and lounge and conference center
Company Description: Welcome to the greatest hospitality venture in Northern Colorado. Our upscale and comfortable hotel means you can do business and relax in one location. With the most up-to-date and spacious conference center, Embassy Suites is equipped to handle events from 2 to 3000.
Person in charge/Title: Tom Dwyer, general manager
Booth Number: 2

Enchante A European Salon

548 North Lincoln Avenue
Phone: 970-461-3669
Website: www.EnchanteSalon.com
Products/ Services: Enchante is an exclusive Bumble and Bumble full service salon. Enchante also carries OPI nail products, hand lotions, jewelry, blow dryers and organic dog shampoo.
Company Description: Enchante A European Salon offers services rarely found in Northern Colorado. As a full-service salon and spa Enchante offers massage, waxing and mani/pedicures plus complete hair styling services. Our colorists employ European color, highlighting techniques and hair extensions. We specialize in dry cutting techniques and facial threading.
Person in charge/Title: Murat Tercan, owner
Booth Number: 29

EnviroPest

455 N. Denver Ave.
Loveland, CO 80537
Phone: 970-484-0345
Fax: 970-674-0484
Website: www.enviropest.com
Email: sanderson@enviropest.com
Products/ Services: Pest control, animal and bird removal, landscape services featuring organic fertilization and weed control, and building repair and restoration for commercial and residential.

Company Description: EnviroPest is Colorado's largest locally owned pest control company providing guaranteed services since 1965. Enviropest is a full service company featuring pest control, animal and bird removal, repair and restoration work, and landscape services. That combined with knowledgeable technicians and great customer service separates EnviroPest from the competition.
Person in charge/Title: Steve Anderson, Marketing Director
Booth Number: 20

ESET

610 W. Ash St
San Diego, CA 92101
Phone: 619-876-5400
Fax: 619-876-5883
Website: www.eset.com
Email: pgray@ eset.com, pfraumann@ eset.com
Products/ Services: ESET NOD32@ Antivirus 4 Business Edition provides proactive protection for blended threats. Scalable and centrally managed through the Remote Administrator, it is effective, fast, and light.
Company Description: ESET develops software solutions that deliver instant, comprehensive protection against evolving computer security threats. We pioneered and continue to lead the industry in proactive threat detection. ESET NOD32 @ Antivirus, our flagship product, consistently achieves the highest accolades in all types of comparative testing and is the foundational product that builds out the ESET product line to include ESET Smart Security. ESET Smart Security is an integrated antivirus, anti-spyware, antispyware and personal firewall solution that combines accuracy, speed and an extremely small system footprint to create the most effective security solution in the industry. ESET's Authorized Reseller: Computer Software Solution
Person in charge/Title: Paula Gray and Liz Fraumann, Director and Marketing
Booth Number: 42/55

Ewing Leavitt

4025 St Cloud Dr Suite 100
Loveland, CO 80538
Phone: 970-679-7388
Fax: 866-569-8644
Website: www.ewing-leavitt.com
Email: steve-ewing@leavitt.com
Products/ Services: Personal and commercial Insurance, Risk Management, Bond, and Employee Benefits.
Company Description: Ewing Leavitt is a full service insurance agency specializ-

ing in commercial insurance, bonds, and employee benefits. We are affiliated with the Leavitt Group of companies which rank as one of the largest insurance intermediaries in the country.
Person in charge/Title: Steve Ewing, President
Booth Number: 126

Eye Center of Northern Colorado

1725 E. Prospect Rd.
Fort Collins, CO 80525
Phone: 970-221-2222
Fax: 970-221-9286
Website: www.eyecenternocolorado.com
Email: marketing@eyecenternocolorado.com
Products/ Services: Comprehensive eye exams, Lasik, optical, contacts, state of the art surgery center, sub-specialist in pediatrics, cornea, retinal, glaucoma and ophthalmic plastic surgery.
Company Description: Serving Northern Colorado for over 35 years offering the most complete medical and surgical eyecare in the region. Locations in Fort Collins, Windsor, and Loveland with satellite offices in Cheyenne, Laramie and Rawlins, WY.
Person in charge/Title: Carol Wittmer, Administrator
Booth Number: 43

First Class Security Systems, LLC

3835 W 10th St, Suite 100C
Greeley, CO 80637
Phone: 970-339-2449
Fax: 970-336-3119
Website: www.fcssl.com
Email: mcallmac200@yahoo.com
Products/ Services: Security, Fire, & Access control systems; CCTV; 24-hour Monitoring; effective, reliable, & affordable service.
Company Description: Established in 1983. Better Business Bureau Accredited.
Person in charge/Title: Robert A Stewart, General Manager
Booth Number: 44

First National Bank

100 Johnstown Center Drive
Johnstown, CO 80534
Phone: 970-495-9450
Fax: 970-346-1535
Website: www.1stnationalbank.com
Email: sseely@1stnationalbank.com
Products/ Services: With 25 branches in 15 communities along the Front Range, Northern Colorado's leading business banking experts can meet you at your place or ours.
Company Description: Since 1881, First National Bank has been helping residents

and businesses in Colorado meet all of their financial needs. We offer a wide array of products and services including checking, savings, lending, mortgage, investments, online banking and more. "You are always first with us." Equal Housing Lender, Member FDIC.
Person in charge/Title: Mark Driscoll, CEO & President
Booth Number: 127

Fleet Solutions

622 Sherry Drive
Fort Collins, CO 80524
Phone: 970-472-1043
Email: amy@pdmsecure.com
Products/ Services: Full service auto center specializing in fleet and personal vehicle maintenance.
Company Description: We are a full service auto center and our mission is to operate with the highest level of integrity which enables us to perform accurate diagnostics, repair vehicles efficiently and treat our customers fairly, whether the fleet is corporate or private.
Person in charge/Title: Larry Dolgin, Owner/ President
Booth Number: 98/111

Foothills Cleaners/ NuWay

P.O. Box 336952
Greeley, CO 80633
Phone: 970-534-1084
Fax: 970-330-7864
Website: www.thecleaners.net
Email: njixon@thecleaners.net
Products/ Services: Certified environmental drycleaner, free home delivery, VIP discount program, shirt laundry, wedding gown preservation, drapery cleaning, leather cleaning, pillow renovation, alterations, fire and water restoration.
Company Description: We operate as Foothills Cleaners and Nu-Way Cleaners with eleven locations to serve you in Greeley, Loveland, Windsor, Johnstown and Fort Collins. We use state-of-the-art dry cleaning machines and environmentally friendly ECOSOLV® Cleaning fluid. Our General Manager is a certified Environmental Dry Cleaner through the Dry Cleaning and Laundry Institute.
Person in charge/Title: Jim Nixon, Owner
Booth Number: 36

Foothills Gateway

301 W. Skyway Dr.
Fort Collins, CO 80525
Phone: 970-226-2345
Fax: 970-226-2613
Website: www.foothillsgateway.org
Email: stacyh@foothillsgateway.org

Products/ Services: Staffing for any size/type of business as well as consulting throughout the hiring training process. Business order fulfillment services consisting primarily of packaging, assembly, bulk mailings.
Company Description: Established in 1972, Foothills Gateway coordinates and provides services and supports for over 1,300 Larimer County citizens with cognitive disabilities (mental retardation) and their families. Funding for programs including housing, supported employment, early childhood intervention, supervision, adult respite, and transportation services, comes from county, state, federal, and private funds.
Person in charge/Title: Tim O'Neill, Executive Director
Booth Number: 53

Fort Collins Symphony Association

214 S College Ave
Fort Collins, CO 80524
Phone: 970-482-4823
Fax: 970-482-4858
Website: www.fcsymphony.org
Email: leedy@fcsymphony.org
Products/ Services: Provides classical music to Fort Collins and surrounding Northern Colorado communities. The orchestra is comprised of professional musicians. Educational outreach includes youth concerts and library talks.
Company Description: Our community has enjoyed a talented, thriving symphony for 60 years. This diamond anniversary is reason to celebrate, and it reminds us that music offers moments of clarity, reflection and brilliance. It engages us. It enriches our lives. From our award-winning conductor to our high-caliber musicians, the Fort Collins Symphony Orchestra is a treasure.
Person in charge/Title: Lynn Leedy/ Interim Executive Director
Booth Number: 40

Fountains of Loveland

1480 Cascade Ave.
Loveland, CO 80538
Phone: 970-622-8000
Fax: 970-622-2073
Website: fountainsofloveland.com
Email: amyw@fountainsofloveland.com
Products/ Services: The Fountains of Loveland encompasses an event center and restaurant, Aspen Leaf Grille, including upscale La Quinta Inn & Suites.
Company Description: The Fountains of Loveland event center can accommodate up to 300 people banquet style and 375 theatre style. We offer full onsite audiovisual services; conference packages

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Recruiting & Consulting

1200 S. College Avenue, Suite 212 • 970-221-3511

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Person in charge/Title: Hamid Eslan, Owner
Booth Number: 120

FRII
 3350 Eastbrook Drive
 Fort Collins, CO 80525
Phone: 970-212-0700
Fax: 877-629-6627
Website: www.frii.com
Products/ Services: FRII provides custom-tailored Internet solutions using fiber, high-speed broadband, collocation, voice services, managed online marketing, email vaulting, IT consulting, web design and hosting, and spam & virus filtering.
Company Description: Proudly the largest privately-held Internet Service Provider in Colorado, FRII has been providing quality Internet solutions since 1995. We are known throughout Colorado for our unique combination of technical expertise and unbeatable customer service. To find out how FRII can help you or your company, visit our website at frii.com
Person in charge/Title: Bill Ward, CEO
Booth Number: 83

G.J. Gardner Homes - Northern Colorado
 1569 Fall River Drive, Suite 161
 Loveland, CO 80538
Phone: 970-669-0822
Fax: 970-667-2630
Website: www.gjgardnerhomes.com
Email: Kimberly.stenberg@gjgardner.com
Products/ Services: Custom doesn't have to be expensive. With over 80 plans in our system to customize with prices starting in the mid \$100's to over \$2M.
Company Description: International Custom Home Building Company, with 26 years and over 30,000 homes built. No two homes are the same. We can build anything, anywhere - no limit to what we can offer our homebuyers! Check us out at www.gjgardnerhomes.com and start planning your dream home.
Person in charge/Title: Kimberly (Bill) Stenberg, Business Manager / Builder
Booth Number: 116

Grand Business Solutions, LLC
 155 E. Boardwalk Drive #400-505
 Fort Collins, CO 80525
Phone: 970-744-8711
Website: www.grandbusinessolutions.com
Email: heather@grandbusinessolutions.com
Products/ Services: Grand Business Solutions specializes in accounting services, general bookkeeping, software installation, support, and training. For your convenience, GBS offers extended hours and on-site QuickBooks training.
Company Description: Grand Business Solutions, LLC (GBS) offers professional financial guidance combined with personalized business advice. The team at GBS prides themselves in creating personalized client relationships and they are committed to maintaining and nurturing their relationship with their clients as the businesses grow and change.
Person in charge/Title: Heather Grandgeorge, Consultant
Booth Number: 62

Greeley Chamber of Commerce
 902 7th Avenue
 Greeley, Colorado 80631
Phone: 970-352-3567, 1-800-449-3866
Fax: 970-352-3572
Website: www.greeleycvb.com
Products/ Services: The Greeley Chamber of Commerce is a membership organization dedicated to meeting the needs of the business community by fostering economic opportunity and favorable business climate.
Company Description: The Greeley Chamber of Commerce is the leading agent for anticipating, communicating, collaborating and acting on issues that have an impact on the prosperity of our business community. It is the proven source of information for assisting and promoting business, and is recognized as a key force behind continued, balanced growth.
Booth Number: 65

Home Savings Realty
 730 Stoddards Drive
 Fort Collins, CO 80526
Phone: 970-691-8429
Fax: 970-225-0975
Website: www.homesavingsrealty.net
Email: mnicholson@homesavingsrealty.net
Products/ Services: Home savings Realty offers: Flat Fee MLS Listings at \$199, Full Service Listings as low as 4%, Buyer Rebate Programs! We contribute

1% of the purchase price back to our Buyers at closing!
Company Description: Home State Realty is the Consumer Driven Northern Colorado Real Estate Company. We strive to deliver the highest level of Customer Service in real estate for the Lowest price available in the Northern Colorado area.
Person in charge/Title: Michael Nicholson, Owner/ Managing Broker
Booth Number: 2A

Home State Bank
 PO Box 329
 Loveland, CO 80539
Phone: 970-203-6100
Website: www.HomeStateBank.com
Company Description: As the largest locally owned bank in Larimer County, Home State is big enough to offer world class banking services. But we're small enough to remember the difference between a big-city bank and a true community bank. Each day brings us hundreds of opportunities to help our neighbors make progress toward a college education, a new car, a well-earned vacation...or maybe a new kitchen! You'll find that Home State is a refreshing alternative to banks that are simply too big to provide sincere, personal service. That's why we're the most popular locally owned bank in Larimer County!
Booth Number: 4

Information Technology Experts, Inc. (ITX)
 2120 S. College Avenue
 Fort Collins, CO 80525
Phone: 970-282-7333
Fax: 970-282-3764
Website: www.itxfc.com
Email: mbrodahl@itxfc.com
Products/ Services: Network and systems administration, managed services, IP telephony, application development, help desk, managed backup solutions, email security, server & PC support, and network security.
Company Description: Information Technology Experts, Inc. (ITX) is Northern Colorado's leading business technology company with more than 13 years of industry expertise. ITX works with more than 200 federal, state, and local government agencies and commercial clients from our headquarters in Fort Collins, CO. For more information please visit ITX at www.itxfc.com
Person in charge/Title: Mai Tran & Bruce Hottman, Founders & Co-owners
Booth Number: 113

KUNC Radio
 822 Seventh St., Suite 530
 Greeley, CO 80631
Phone: 970-350-0822
Fax: 970-350-0800
Website: www.kunc.org
Email: Robert.leja@kunc.org
Products/ Services: KUNC, 91.5 FM operates as a public radio station broadcasting throughout Northern Colorado, Boulder, metro Denver, and various mountain and eastern plains locations. KUNC broadcasts its own "Diverse Music" programming in addition to being affiliated with NPR, National Public Radio, and such programs as A Prairie Home Companion; Wait, Wait Don't Tell Me; Car Talk; Marketplace; Splendid Table; Morning Edition; All Things Considered; E-Town and World Cafe
Company Description: KUNC is a community, licensed public radio station operated by Community Radio for Northern Colorado Inc., a Colorado non-profit organization. CRNC came into existence in winter of 2001 when a group of community volunteers raised \$2 million in 20 days to purchase KUNC's license from the University of Northern Colorado and preserve the station's independent voice.
Person in charge/Title: Robert Leja, Director of corporate support & marketing
Booth Number: 23

LiveWell Colorado
 1024 S. Lemay Ave.
 Fort Collins, CO 80524
Phone: 970-495-7517
Fax: 970-495-7617
Website: www.CanDoOnline.org, www.LiveWellWeldCounty.com
Email: Ve2@pvhs.org
Products/ Services: Looking for ways to have happier, healthier employees? LiveWell Weld County and CanDo provide resources and training to help companies implement successful employee wellness programs.
Company Description: LiveWell Colorado aims to provide every Coloradoan with access to healthy foods and opportunities for physical activity in the places they live, work, learn and play. LiveWell Colorado supports the LiveWell Weld County initiative and CanDo (Coalition for Activity & Nutrition to Defeat Obesity) initiative in Loveland and Fort Collins.
Person in charge/Title: Virginia Clark
Booth Number: 6

Loveland Chamber of Commerce
 5400 Stone Creek Circle
 Loveland, CO 80538
Phone: 970-677-6311
Fax: 970-667-5211
Website: www.loveland.org
Email: nhegg@loveland.org
Products/ Services: The Loveland Chamber of Commerce provides members a roadmap to success; including promoting investor business, educational programs, networking groups, sponsorships, partnerships and committees.
Company Description: The Loveland Chamber of Commerce, founded in 1902, is Northern Colorado's "driving force for business." The Loveland Chamber provides four key resources to it's 700+ investors: opportunity for connections, visibility, education and advocacy. Through this focus, we are helping investors gain the skills and resources necessary to thrive in today's economy.
Person in charge/Title: Brian Willms, President and CEO
Booth Number: 66

Macdonald Financial Services
 4025 Saint Cloud Dr, Suite 250
 Loveland, CO 80538
Phone: 970-667-2950
Fax: 970-667-3397
Website: www.macdonaldfinancialservices.com
Email: denise.perich@pl.com
Products/ Services: We offer our client's financial services in a variety of areas such as retirement planning, long term care, annual portfolio review and estate planning
Company Description: Our goal at Macdonald Financial Services is to exceed our clients expectations by providing sound financial advice and exceptional customer service. We do this through creating an atmosphere in which we make life long friendships.
Person in charge/Title: AJ Macdonald
Booth Number: 19

Monfort College of Business
 Campus Box 128
 Greeley, CO 80639
Phone: 970-223-5180
Website: www.unco.edu
Email: michael.leonard@unco.edu
Products/ Services: College of Business
Company Description: Monfort focuses on excellence in undergraduate business education. It is the only business program to receive the Malcolm Baldrige National Quality Award and the only undergraduate-only program accredited by AACSB International in both business

and accounting. Emphasis options include accounting, computer information systems, finance, general business, management, or marketing.
Person in charge/Title: Michael Leonard, Director, External relations
Booth Number: 58

Mountain Avenue
 100 East County Road 30
 Fort Collins, CO 80525
Phone: 970-292-5640
Fax: 970-776-4431
Website: www.MountainAvenue.com
Email: steve@mountainavenue.com
Products/ Services: An online gifting company providing fair trade, eco-friendly or handmade products from artisans worldwide that work to better the lives of those less fortunate.
Company Description: We've created a new business model for companies interested in buying socially responsible gifts for incentive, reward & tradeshow programs. In buying from us, corporations provide the recipient a unique gift that also helps others by designating 5% of the purchase price to a charity they support.
Person in charge/Title: Jep Enck & Rick Allnutt, Co-owners
Booth Number: 132

National CinemaMedia
 9110 E. Nichols Ave. Suite 200
 Centennial, CO 80112-3405
Phone: 303-284-7963
Website: www.nationalcinemedia.com
Email: kim.kammann@ncm.com
Products/ Services: Cinema Advertising. Your ad on the big screen.
Company Description: Cinema advertising company operating the largest digital in-theatre network in North America. Our founding members are three of the largest theatre operators in the U.S., AMC Entertainment Inc., Cinemark USA Inc. and Regal Entertainment Group. We produce and distribute our unique pre-show program, FirstLook, combining entertaining shorts and advertising.
Person in charge/Title: Kim Kammann, Regional Account Director
Booth Number: 33

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Norbel Credit Union
 1025 E Swallow Rd
 Fort Collins, CO 80525
Phone: 970-206-9666 ext 8450
Fax: 303-776-0517
Website: www.norbel.org
Email: drew.griffin@norbel.org
Products/ Services: A full service Credit Union
Company Description: Norbel Credit Union is a not-for-profit financial institution providing great loan and deposit rates for our member/ owners. Because we are invested in our member's best interest, Norbel is committed to the financial well-being of the community in Northern Colorado. Norbel is a safe, sound and solid friend of the family, in Northern Colorado since 1940.
Person in charge/Title: Ed Bigby Jr, CEO
Booth Number: 71

Northern Colorado Business Report
 141 S. College Ave.
 Fort Collins, CO 80524
Phone: 970-221-5400
Fax: 970-221-5432

Website: www.ncbr.com
Products/ Services: The Northern Colorado Business Report, Northern Colorado Technology/Manufacturers Directory, Book of Lists, Northern Colorado MD, Blueprints Construction Directory, Portfolio, Event Planning Guide and DataJoe Inc.
Person in charge/Title: Jeff Nuttall, Publisher
Booth Number: Atrium

NoCo 5-TV
 334 East Mountain Avenue, Ste #B
Fax: 970-472-0073
Website: www.NoCo5.com
Products/ Services: Northern Colorado 5, the CBS affiliate for Northern Colorado, is the only station 100% dedicated to the region delivering local news, sports and weather.
Company Description: NOCO5-TV airs local news at 10p.m. and local morning weather at 6 a.m. Monday through Friday. Local programs like the Rams Sports Magazine (Thursday/6:30 p.m.) and the Northern Colorado Bears Show

(Friday/6:30 p.m.) air along side unsurpassed CBS prime programming like CSI, 60 Minutes and The Mentalist. NOCO5-TV - Real News for Northern Colorado.
Person in charge/Title: Tregg White, operations manager
Booth Number: 76

NoCo Net
Website: www.NoCoNet.org
Booth Number: 75

Northern Colorado Coaches Alliance
 P.O. Box 273381
 Fort Collins, CO 80527-3381
Phone: 970-481-2909
Website: www.nccoaches.org
Email: sean@coloradocoachingcompany.com
Products/ Services: Our members provide professional coaching services (Personal, Career, Executive, Business, Spirit, Health, Relationship, etc.) NCCA offers workshops, presentations & training on a variety of topics.
Company Description: The Northern Colorado Coaches Alliance (NCCA) is an

group of professional coaches synergistically fostering relationships that encourage growth in ourselves and others. The NCCA is committed to the profession, and promotion of coaching within Northern Colorado.
Person in charge/Title: Pam Day, President
Booth Number: 50

Palmer Flowers
 3710 Mitchell Drive
 Fort Collins, CO 80525
Phone: 970-226-0200
Fax: 970-226-2505
Website: www.palmerflowers.com
Products/ Services: Specializing in fresh floral arrangements, roses, tropical and garden flowers, green and blooming plants, balloons, gifts, home décor, silk flowers and trees, and Christmas décor.
Company Description: Locally owned and serving Northern Colorado for over thirty years, Palmer Flowers makes every occasion special with unique and gorgeous designs of exotic and garden flowers along with a beautiful assortment of roses. We are proud to deliver quality, value and guaranteed satisfaction to our customers seven days a week.
Person in charge/Title: Spiro Palmer, Owner
Booth Number: 119

Platte River Power Authority
 2000 East Horsetooth Road
 Fort Collins, CO 80525
Phone: 970-226-4000
Fax: 970-229-5244
Website: www.prrpa.org
Email: littlej@prpa.org
Products/ Services: PRPA provides cash rebates and technical assistance for energy efficient upgrades to commercial buildings and HVAC or industrial equipment.
Company Description: Platte River generates and delivers low-cost and environmentally responsible electricity to it's owner communities - Estes Park, Fort Collins, Longmont and Loveland - where it is distributed by each municipal utility to residents and businesses.
Person in charge/Title: John Little, Marketing and Community Relations Manager
Booth Number: 57

Professional Document Management/ The Feet / Fleet Solutions
 1133 Riverside Avenue
 Fort Collins, CO 80524
Phone: 970-493-8110
Fax: 970-493-8121
Website: www.thefeet.com
Email: amy@pdmsecure.com
Products/ Services: Document storage, retrieval, scanning, confidential paper destruction, paper & cardboard recycling.
Company Description: Professional Document Management is a locally owned, complete and comprehensive document management company. We offer a high level of security and compliance and our facilities are security monitored 24/7 with motion sensors throughout our building. We recycle all of our destroyed paper.
Person in charge/Title: Larry Dolgin, Owner/ President
Booth Number: 98/111

Professional Document Solutions, Inc.
 4114 Timberline
 Fort Collins, CO 80525
Phone: 970-204-6927
Fax: 970-204-6937
Website: www.pds-co.com
Email: mclark@pds-co.com
Products/ Services: Professional Document Solutions is Northern Colorado's agent for Xerox products and services. PDS also offers Treeno software for electronic archiving of documents.
Company Description: Professional Document Solutions, a locally owned and operated Xerox Authorized Sales Agent, has been serving businesses throughout Colorado since its establishment in 1997. As a distinguished member of Xerox Platinum Partners, PDS is committed to selling quality products, providing exceptional customer service, and offering valuable solutions for all your document needs
Booth Number: 48

Public Service Credit Union
 2545 Research Blvd.
 Fort Collins, CO 80526
Phone: 970-416-5114
Website: www.pscu.org
Email: nancyp@pscucolorado.com
Products/ Services: Public Service Credit Union offers a full range of deposit and loan products for business and personal accounts. We do commercial lending, including SBA loans and lines of credit.
Company Description: With over 70 years of experience, Public Service Credit Union (PSCU) is a full service financial cooperative serving the Front Range. PSCU offers an array of products including savings and checking accounts, loans, mortgages, health savings accounts, on-line bill payment and more.
Person in charge/Title: Dave Mans, CEO
Booth Number: 11

RC Special Events
 1588 Riverside Avenue
 Fort Collins, CO 80524
Phone: 970-224-4774
Fax: 970-224-9367
Website: www.RCSpecialEvents.com
Products/ Services: Largest tent inventory, dance floors, lighting, tables, chairs, linens, china, flatware, glasses and catering products. Event planning and event consultation.
Company Description: As the premier event rental company in Northern Colorado, RC Special Events provides event rental products as well as planning and consulting services for every type of event or party. We offer the high-quality special occasion expertise you need to have a successful and memorable event. With the success of your unique event in mind, our staff of professional event planners, tent specialist and audio-visual experts will coordinate every detail of your event -large or small. You are free to have an enjoyable and stress-free experience with RC Special Events managing the details. Corporate function, private party or wedding - we are The Event Rental Company of Choice.
Person in charge/Title: Ian Menzies, Chief Events Officer
Booth Number: 123

Realities for Children
 1610 South College Avenue
 Fort Collins, CO 80525
Phone: 970-484-9090
Fax: 970-484-0726
Website: www.realitiesforchildren.com
Email: craig@realitiesforchildren.com, hollie@realitiesforchildren.com
Products/ Services: Promotions and marketing for business members and ongoing emergency funding, education, sponsorship support and special activities for at-risk children.
Company Description: Realities For Children is a marketing and promotional company, dedicated to serving the needs of abused and neglected children in Larimer County. Through business membership, we are able to provide: ongoing emergency funding, education, sponsorship support and special activities for at-risk children - when there are no other resources available.
Person in charge/Title: Craig A Secher, President
Booth Number: 31

Regent Broadcasting
 600 Main Street
 Windsor, CO 80550
Phone: 970-674-2700
Fax: 970-686-7491
Website: k99.com, tri025.com, 943maxfm.com, 999thepoint.com, rock1029.com
Email: mcallaghan@regentcomm.com
Products/ Services: Northern Colorado top radio stations
Company Description: Regent Communications, inc, is a holding company in the radio and broadcasting business. Regent owns and operates 62 stations (50 FM and 12 AM) clustered in 13 markets in Colorado, Illinois, Indiana, Kentucky, Louisiana, Michigan, Minnesota, New York, and Texas. Regent Communications, Inc. shares are traded on the Nasdaq under the symbol "RGLI"
Person in charge/Title: Cal Hall, Vice President/ General Manager
Booth Number: In Atrium

Regis University
 1501 Academy Court
 Fort Collins, CO 80524
Phone: 970-472-2206
Fax: 970-472-2201
Website: www.regis.edu
Email: dstauffer@regis.edu
Products/ Services: Bachelor's degrees, master's degrees, teacher education, licensure and degrees, and certificate program's for adult learners programs offered online and in the classroom.
Company Description: Regis University College for professional studies (CPS) is proud of it's 130year long term reputation as a national leader in adult education, offering innovative online learning, multiple campus locations, nationally recognized curriculum and dedicated faculty.
Person in charge/Title: Fr. Michael Sheeran, President
Booth Number: 52

Remax Alliance
 4703-A Boardwalk Drive
 Fort Collins, CO 80525
Phone: 970-226-3990
Fax: 970-225-0118
Website: www.HomesInColorado.com
Email: mail@DianeSherry.com
Products/ Services: Full Service Real Estate company covering Northern Colorado and offering buyer and seller brokerage for residential, commercial, and farm and ranch properties.
Company Description: RE/MAX Alliance, as part of RE/Max International is well positioned to handle the relocation needs of individuals as well as large companies. With offices throughout the Front Range, each with a significant market share and top notch agents to serve your every real estate need.
Booth Number: 17

Samenmais Corporation, See-Hear-Speak.com
 c/o 7513 Blue Water Court
 Fort Collins, CO 80525
Phone: 877-726-8833
Website: www.see-hear-speak.com
Email: msanders@samteaches.com
Products/ Services: Workforce Moral and Well-being survey's, Leadership 360 Assessment, Customer Satisfaction Score Cards, Other custom design surveys and assessments.
Company Description: See-hear-speak.com makes semi-custom business surveys and assessments affordable and accessible to millions of business users by providing confidential web-based data collection and useful response reports that contain up-to-date benchmark comparisons and recommendations for improvement.
Person in charge/Title: M Sanders
Booth Number: 21

Sandler Training
 1635 Foxtrail Dr
 Loveland, CO 80538
Phone: 866-379-6257
Fax: 970-776-3301
Website: www.toplinegrowth.sandler.com
Email: jgeiman@sandler.com, dovercash@sandler.com
Company Description: Sandler Training is the leading provider of a comprehensive set of sales, management, leadership, coaching and related training programs. Through continued support and follow-up training sessions, Sandler Training transforms the sales culture of organizations, whether they are a Fortune 500 with two thousand salespeople or a small business with the owner doing most of the sales.
Person in charge/Title: John Geiman, Principal
Booth Number: 70

SCC Web-Data Solutions, Inc.
 318 E. Oak St.
 Fort Collins, CO 80524
Phone: 970-221-3282
Fax: 888-610-2985
Website: www.sccwebdata.com
Email: christopher@scwebdata.com
Products/ Services: Custom CMS web Site Development and Hosting. Data Application Development, Housing and Support. E-commerce Web Site Development, Hosting and Support. Web Hosting.
Company Description: SCC Web-data Solutions has been building and hosting custom database and web integration solutions for business along the Front Range since 1997.
Person in charge/Title: Christopher Snarr, Vice President
Booth Number: 18

Spirit Hospitality, LLC
 4836 S College Ave. Suite 11
 Fort Collins, CO 80525
Phone: 970-226-1686
Fax: 970-207-4068
Email: spirithospitality@yahoo.com
Products/ Services: We offer a variety of lodging choices in Northern Colorado and Wyoming including three Loveland properties: The Comfort Inn, The Holiday Inn Express, and The Candlewood Suites as well as the Hampton Inn and Suites in Greeley and the Super 8 in Wheatland, Wyoming.
Company Description: Spirit Hospitality is a hotel development and management company that is quickly growing in the Northern Colorado Market. New hotels are on the horizon in Greeley and Fort Collins.
Person in charge/Title: Renee VonWeiland, Regional Operations and Sales Manager
Booth Number: 15

Stenbakken Photography
 6700 W 21st St. Rd
 Greeley CO 80634
Phone: 970-330-4463
Fax: N/A
Website: www.stenbakken.com
Email: erik@stenbakken.com
Products/ Services: Outstanding business photography that helps you sell YOUR product or service. Annual reports, advertising, web corporate portraits. Location work is a specialty.
Company Description: Stenbakken Photography serves clients nationwide and locally. Erik Stenbakken has been shooting product selling (and award winning) images for over a decade using high-end digital equipment, a great imagination and a ability to work well with real people. We move people to action while delivering quality service to our customers, you!
Person in charge/Title: Erik Stenbakken, Photographer / Owner
Booth Number: 13

Super Shuttle/Yellow Cab
 4414 East Harmony Road # 200
 Fort Collins, CO 80528
Phone: 970-482-0505
Fax: 970-223-5080
Website: www.supershuttle.com / www.fortcollinsyellowcab.com
Email: shawn.campbell@veoliatransportation.com
Products/ Services: Super Shuttle



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Company Description: Fort Collins Yellow Cab is Northern Colorado's oldest and most reliable transportation since 1924. Call Yellow Cab for airport trips, courier services, and wheelchair transport with our ADA-certified MobilityPLUS minivans, all available 24/7. Corporate and personal accounts available.
Person in charge/Title: Ross Alexander, regional GM
Booth Number: 139

Super Suppers

2580 East Harmony Road, Ste. 102
Fort Collins, CO 80528
Phone: 970-472-9999

Website: fortcollinsco@supersuppers.com
Products/ Services: Box lunches, delivery, catering, healthy meal plans, prepared meals.

Company Description: Super Suppers is your source for healthy, prepared meals that you can either pick up or have delivered to your door. Box lunches and catering available, too. Save time. Serve healthy meals to family, friends and business associates.

Person in charge/Title: Howard Brigham, Owner
Booth Number: 61

Teleco of the Rockies / PCG Telecom

2649 E. Mulberry St, Suite 10
Fort Collins, CO 80524
Phone: 970-282-7500

Website: www.freedomIQ.com
Email: finance@pcg.com
Products/ Services: Advanced business PBX systems, hosted VoIP phone systems, local phone services, long distance, high-speed internet & wireless phones. Contingency based on telecom bill auditing and consulting.

Company Description: We have been the leader in the telecom industry serving Northern Colorado for over 14 years. Using a very consultative and customer-centric approach, we enjoy working with small and mid-sized businesses to help them streamline and maximize the functionality of their overall telecommunication solution. We specialize in "Best in class" vendors and products.

Person in charge/Title: Will Porter & Braun Mincher
Booth Number: 118

The Feet

1133 Riverside Avenue
Fort Collins, CO 80524
Phone: 970-493-8110
Fax: 970-493-8121

Website: www.thefeet.com
Email: amy@thefeet.com
Products/ Services: Same day delivery, courier and materials handling services. Delivers anything from a single document to multiple pallets to Northern Colorado, Denver and Southern Wyoming.

Company Description: The Feet was established in 1994 and is locally owned and operated. Our mission is to provide our clients with the most accountable, reliable and responsible delivery, logistics and materials handling services in Colorado. - From a single document to multiple pallets, The Feet has got you covered!

Person in charge/Title: Larry Dolgin, Owner/ President
Booth Number: 98/111

The Group, Inc. Real Estate

2803 E Harmony Rd
Fort Collins, CO 80528
Phone: 970-229-0700
Fax: 970-223-7877

Website: www.thegroupinc.com
Email: hgray@thegroupinc.com, bfrusher@thegroupinc.com
Products/ Services: The Group, Inc. family of companies provides residential real estate services, commercial real estate services, comprehensive mortgage services, and title insurance and escrow services.

Company Description: The Group, Inc. is a local independent real estate company owned by its agents, management, and staff. With 6 offices throughout Northern Colorado, innovative and industry changing tools, and a highly productive sales staff, we can assure you our best effort in "helping you get where you need to be on time."

Person in charge/Title: Helen Gray and Brandee Frusher
Booth Number: 114

Town of Severance Economic Development Committee

231 West 4th Avenue
Fort Collins, CO 80528
Phone: 970-686-1218

Website: www.townofseverance.com
Products/ Services: Local business promotion as well as assistance in the establishment of new businesses to serve the ever-growing community of

Severance.

Company Description: A volunteer committee formed by the Severance Board of Trustees, the SEDC is made up of local business owners and residents of Severance. Enthusiastic people who look to help new business flourish and continue the success seen by existing businesses in Severance.

Person in charge/Title: N. Zach Ratkai, Staff Liaison
Booth Number: 67

Vista Solutions Corporation

2619 Midpoint Dr., Suite F
Fort Collins, CO 80525
Phone: 970-212-2940
Fax: 970-212-2950

Website: www.vistasolutions.net
Email: bob.vomaske@vistasolutions.net
Products/ Services: Vista Solutions' B4B solution protects your business by assuring your ability to recover your

business' valuable data in a timeframe that minimizes your business' potential losses.

Company Description: An IT solutions provider, Vista Solutions sells computers and other IT hardware and software by exploring its customers' needs and offering the solution that fits them best. We answer our customer's demands by providing solutions they can completely trust to address their specific needs.

Person in charge/Title: Linda Vomaske, Principal Owner
Booth Number: 125

Water Valley

1625 Pelican Lakes Point, Suite 201
Windsor, CO 80550
Phone: 970-686-5828
Fax: 970-686-2768

Website: www.watervalley.com
Email: tmurphy@watervalley.com

Products/ Services: Northern Colorado Commercial for sale or lease, I-25 frontage, Eagle Crossing, Marina Plaza (future home of PVHS Wellness Center), Fort Collins-Loveland Airport Business Park, Iron Mountain Retail Center, Diamond Valley, Water Valley Crossing and Village.

Company Description: Northern Colorado real estate development company with approximately 4,000 acres of holdings including Water Valley Master Planned Golf Community.

Person in charge/Title: Terri Murphy, Marketing and Event Coordinator
Booth Number: 117

Wellington Chamber of Commerce

P.O. Box 1500
Wellington, CO 80549
Phone: 970-568-4133

Website: www.wellingtoncoloradochamber.net
Email: economicdevelopment@wellingtoncoloradochamber.com

Products/ Services: We analyze and provide services for economic development, business support and community development for Wellington.

Company Description: We serve as the chamber of commerce for the Wellington area.

Person in charge/Title: Ron Young, Vice chair, Economic development and resources
Booth Number: 68

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