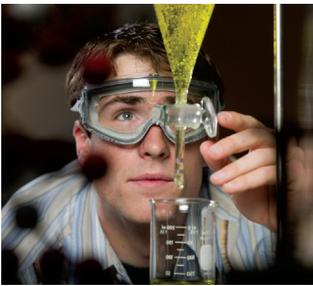


NORTHERN COLORADO/UPSTATE COLORADO

ECONOMIC PROFILE

2009



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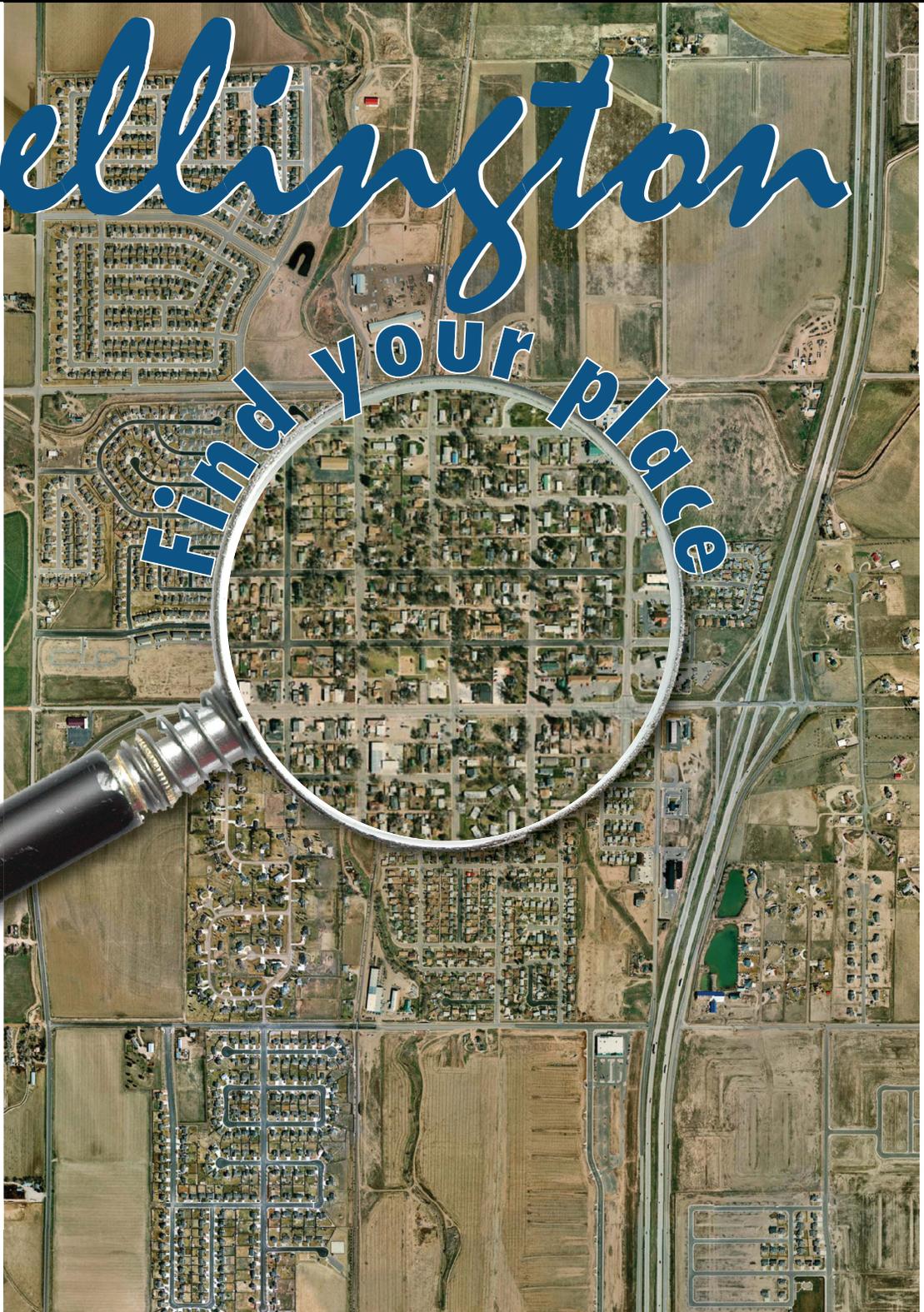
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Strong partnerships help build a strong economy



Our focus at the Northern Colorado Economic Development Corporation is simple: support primary employers with their relocation and expansion projects. Successful primary employers lead to a strong business environment, which creates higher paying jobs and a better quality of life for people in our communities. The key factors that allow us to maintain that focus are: building strong partnerships with a multitude of organizations, staying involved with regional issues, providing up-to-date information of our region's economic rhythm, and supporting our innovative economic infrastructure. These factors are the foundation of economic development to build on in a strong economy and can help stem the tide of turbulent economic times.

Building strong partnerships

We work diligently to support existing partners and build new relationships with organizations looking to get involved in economic development. NCEDC coordinates with all organizations that are involved in economic development: municipalities, county government, state of Colorado, workforce centers, economic development organizations, nonprofits, Realtors, developers, arts & cultural organizations, natural gas, water, electricity, Chambers of Commerce, K-12, community colleges and universities. The collaboration between NCEDC and Upstate Colorado Economic Development is a good example of this. Our partnership has strengthened as we work collectively on issues, such as workforce, that affect our region as a whole.

Getting involved with regional issues

Issues that concern our primary employers have a direct effect on our region. NCEDC lends support to help achieve regional and state goals. A clear example of this is the Northern Colorado Workforce Initiative. Since January 2007, NCEDC has spearheaded the Workforce Initiative after convening important primary employer meetings. As information was gathered from various industry leaders, it became an important goal for NCEDC to bring three groups of organizations together. These three groups included the education system, primary employers and service providers that affect the workforce (including workforce centers, non-profits, chambers of commerce, economic development and others). This initiative has proven to be forward-thinking and timely in the economic times we are facing. This initiative is now a two-county project with a Leadership Council made up of Larimer and Weld County entities.

Up-to-date regional economic information

Over the past 3.5 years, our collaborative partnership between NCEDC and Colorado State University in creation of a regional economist has proven itself effective. Our overall goals of funding a regional economist are to: Provide the best available information and analysis to the local business community and regional decision makers; help the region better understand and leverage its relative competitive advantages in a global economy. These goals coincide with the NCEDC's mission to build an economy that enhances quality of life in Northern Colorado through the use of accurate and timely data.

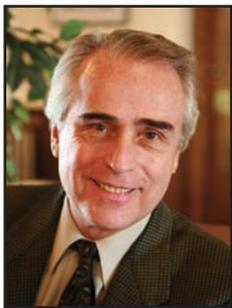
Major research has already been completed regarding the region's overall workforce challenges and emerging needs, factors that influence the widening gap of poverty in Northern Colorado, as well as regional employment and wage trends. Our regional economist also assists NCEDC in providing sector level employment forecasts for 2009 and into the future. We've studied the regional cluster's strengths and needs. In particular, NCEDC has been a founding member of the Northern Colorado Clean Energy Cluster. The regional economist also contributes to the day-to-day deliverables of economic and fiscal impact analysis for NCEDC assisted projects and regional database of primary employers. In addition, they contribute to the IEDC data sets that help attract new companies and help establish annual job creation targets.

Supporting an innovative economic infrastructure

Northern Colorado already claims an economy that nurtures new technologies and invention that grow into successful businesses as primary employers. Our region supports high growth start-ups, research partners, licensees, and joint ventures. Our region of forward thinkers was recognized by Fast Companies magazine in their Fast Cities list in 2007, citing Fort Collins as generating patents at the rate of 11.45 per 10,000 people, or nearly four times the U.S. city average. Within the two-county region there is an ecosystem of innovation: The Green University at Colorado State University, Vestas, the world's largest wind turbine manufacturer, Woodward, global leader in engine technology; Spirae, leading innovator of smart grid technologies; and FortZED (Fort Collins Zero Energy District). This region can point to examples of successful businesses located in Northern Colorado that have been generated by putting innovation to work through the technology incubator, Rocky Mountain Innovation Initiative. Solix Biofuels, Envirofit, Abound Solar, Spirae, Sprig, Inviragen, Czero, Wirsol and many more companies have chosen Northern Colorado as their home.

Maury Dobbie is president and CEO of the Northern Colorado Economic Development Corp. She can be reached at 970-667-0905 or via e-mail at mdobbie@ncedc.com.

Upstate Colorado area offers diversity, balance and opportunity



Why Upstate Colorado? In the past few years, several companies have chosen to locate their operations in this county that includes nearly 4,000 square miles and 31 communities. Employers like O-I, Front Range Energy, Vestas, Hexcel, Leprino Foods, Holden Marketing Group, Abound Solar, Colorado Premium Foods and others have recently selected an Upstate Colorado location.

Recognizing that location decisions are generally the result of a rigorous analysis of factors that contribute to bottom-line success, what specifically does Weld County offer to employers that continues to place it high on the list as a Colorado business destination?

Economic balance and diversity

A look at Weld County's economic structure shows it to be one of the most diverse in the state. With more than 13,000 active oil and gas wells, Weld boasts more activity in this sector than any other Colorado county. Weld County was recently ranked eight in the U.S. for agricultural production — the only county in the top 10 that was located outside the state of California.

Our renewable energy portfolio is growing steadily, and will continue to expand, as we see the inevitable influx of suppliers to further fuel the growth of solar, wind and biofuel activity to support companies like Abound Solar, Vestas, UQM and Front Range Energy. In addition, we see significant opportunities to further expand our business services sector, as well as our manufacturing base.

Workforce

Studies show an availability of talented workers in the area. We know that our laborshed is routinely assessed by prospective employers, and is generally identified as one of the key reasons why Weld County is selected as a facility location. We also

know that our area enjoys a lower turnover rate than much of the nation — a finding that translates into lower overall labor costs to employers that confront the costs of re-hiring and training in other areas.

Regional strength

We understand that employers are essentially blind to jurisdictional lines — that they draw labor from regions; that they depend on regional transportation assets, higher education facilities and community assets. As such, Upstate Colorado continues to participate in and encourage regional economic development efforts, including:

- Our association with the Northern Colorado Clean Energy Cluster — a multi-county, public/private effort to support the expansion of clean energy employment
- Membership in the Metro Denver Economic Development Corporation — a nine-county regional marketing group that leverages the assets of Upstate Colorado while marketing the region to prospects around the world
- Our collaboration with the Colorado Office of Economic Development and International Trade, which represents the highly-visible point of entry for many companies that express an initial interest in a Colorado location.

Our assets are many; our opportunities are significant. We believe that throughout this time of international economic challenge, Upstate Colorado will remain attractive to those employers that seek access to quality talent, government that is supportive of business concerns, and an area rich in cultural and recreational amenities. Upstate Colorado understands and supports its heritage as a center for agriculture, while at the same time positioning itself to seize opportunities associated with emerging industries like clean energy. We cannot be anything but excited about the future, and look forward to expanding those economic opportunities that will enhance the fortunes not only of our employers, but also our residents.

Larry Burkhardt is president and CEO of Upstate Colorado Economic Development. He can be reached at 970-356-4565 or via e-mail at lburkhardt@upstate-colorado.org.

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Land of new opportunities

Beauty, brains, innovation abound in NoCo

If Northern Colorado were a starlet, it would rule Hollywood with its beauty, brains and resiliency, and its rare combination of innovation and get-it-done common sense.

The beauty is obvious. The snow-capped Rocky Mountain peaks tower over Northern Colorado on the west, and the subtle and tranquil Great Plains spread to the east. The Cache La Poudre River, one of five waterways that flow through the area, was designated a National Wild and Scenic River more than two decades ago. It cuts its way from its source in the Rockies, rolls through the plains, and meanders toward the Mississippi under bright blue skies where the sun shines more than 300 days a year.

The brains are just as quantifiable and just as varied.

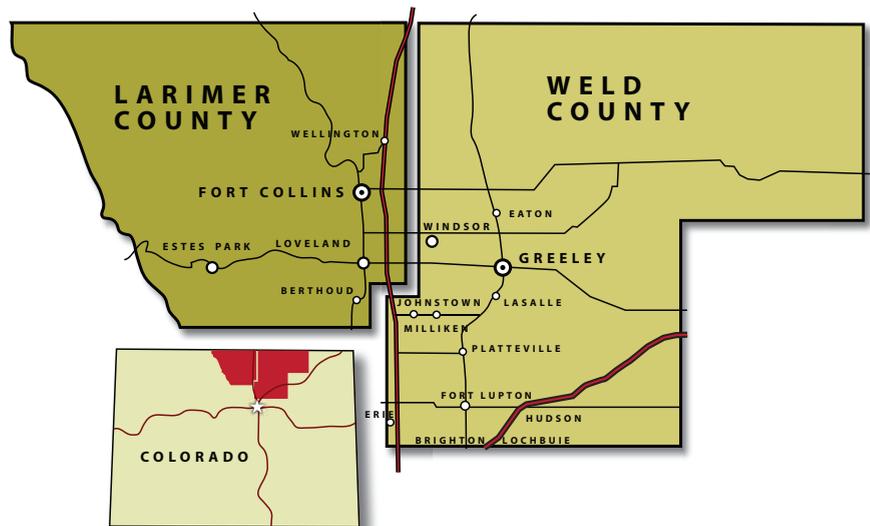
■ Colorado State University was an area landmark when Colorado was still a territory, and since 1870 has built its reputation as a leading research institution, specializing in infectious disease research, atmospheric science, clean energy technologies, and environmental science. Recently, it has added the practical application of spinning businesses off that research, with successes in the startups of smart grid, solar technology and biofuel companies.

■ The University of Northern Colorado works at taking education to the public, most recently with the January 2009, opening of a new teacher education building in the bustling – and convenient — north Loveland area, and the establishment of a think tank and research center to help develop innovative practices in teaching. Also, its Monfort College of Business is the only U.S. undergraduate business college to earn the Malcolm Baldrige National Quality Award.

■ Front Range Community College specializes in working with local businesses and industries to develop customized workplace skills, and its Small Business Development Center is designed to provide high-quality, cost-effective small business assistance, aiming to help the successful growth and development of small businesses.

■ Aims Community College also has its eye on service to the community and the future. It has partnered with Regis University to create a fast-track bachelor's degree program for fire and police graduates, and in December added a certificate program for pharmacy technicians to help supply skilled workers for an industry segment that the U.S. Department of Labor estimates will grow more than 30 percent by 2014.

The innovation that is the future of Northern Colorado — the roll-up-



the-sleeves directness and willingness to build off history and adapt to change — all work together to comprise that indefinable, but very real, “quality of life” the region is famous for.

From the more than 400 square miles of rugged beauty in Rocky Mountain National Park, to the micro breweries of bike-friendly Fort Collins, to downtown Greeley, where a 106-year-old beet sugar factory is being transformed into a new-age facility for the world's largest producer of mozzarella cheese, to the hum of activity in Windsor at the first U.S. wind-turbine blade plant, Northern Colorado continues to epitomize the history, romance and ruggedness of the West, and to remain the land of opportunity for tomorrow's entrepreneurs.

DID YOU KNOW...

- Rocky Mountain National Park covers more than 415 square miles and has 147 lakes and more than 353 miles of hiking trails.
- Fort Collins is known as the Napa Valley of beer, and Colorado was the nation's top beer-producing state in 2007.
- The Greeley Independence Stampede, billed as the World's Largest Fourth of July Celebration, draws nearly 450,000 visitors annually.

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Ambition, preparation, innovation



Fort Collins lays groundwork for future success

The old saying – loved by football coaches and motivational speakers — is that luck is what happens when preparation meets opportunity.

In Fort Collins, no extra motivational speech is needed. It's a place where the adage has been adopted, amended and advanced.

In Fort Collins, luck and success is what happens when preparation meets innovation.



By almost every measure, Fort Collins is a success.

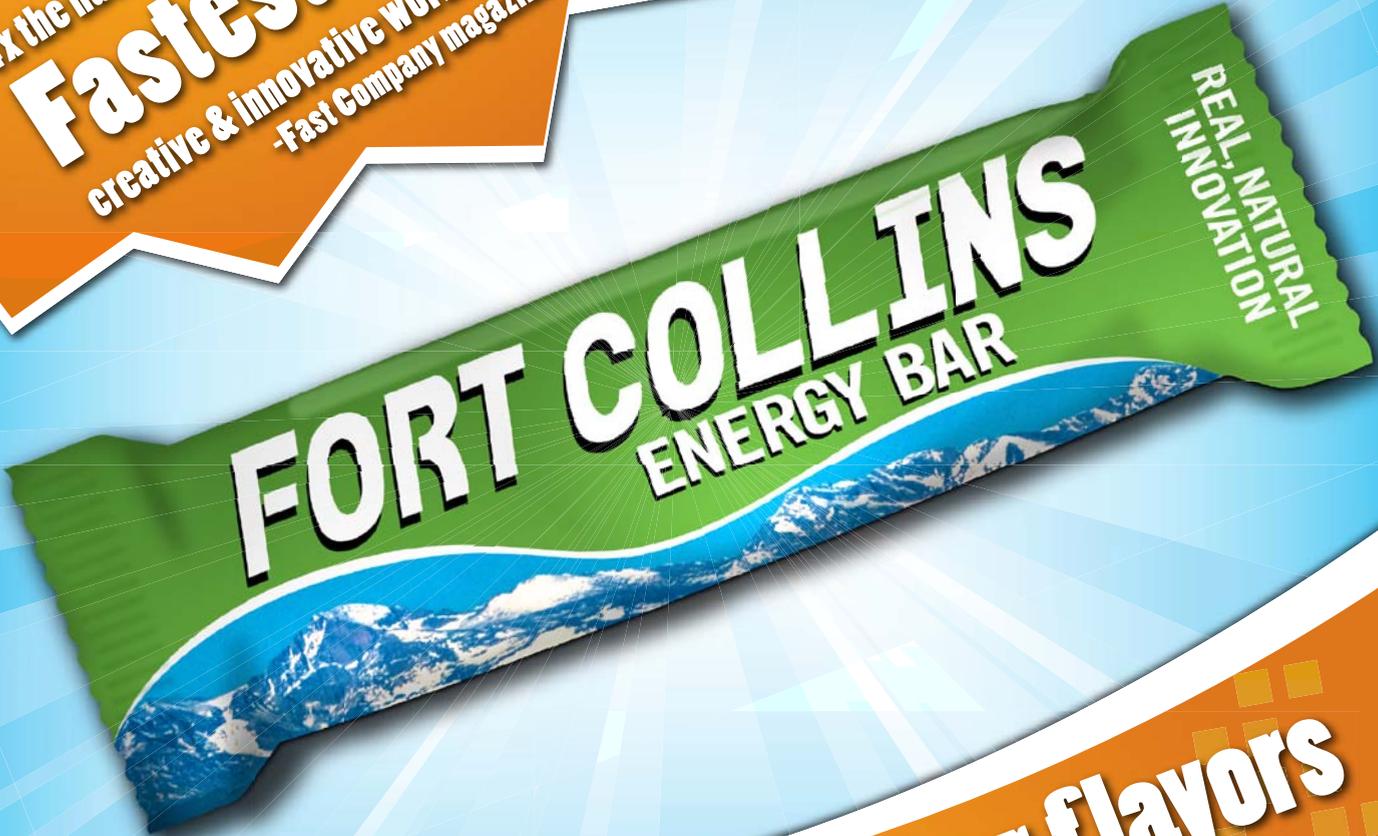
Measure it by expert opinion from all fields – it's been voted onto more different "best-of" lists than a high school homecoming queen. Among the most recent:

- In its August 2008 issue, Money magazine rated it the second best place to live in the United States.
- In April 2008, Where to Retire magazine called it one of eight Enriching Towns for Art and Music Lovers.
- In September 2008, the League of American Bicyclists named it a Gold-level Bicycle Friendly Community.
- In November 2008, Forbes magazine rated it the 10th Best-Educated City in the U.S., and Business Week rated it one of the best places to raise children.
- The website Best Boomer Towns (bestboomertowns.com) named Fort Collins one of its 2009 Best Places to Thrive.
- And in 2007, the Center for Digital Government ranked it in the top 10 digital cities and Fast Company magazine dubbed it a "Fast City," because of the innovation and creativity of its workforce.

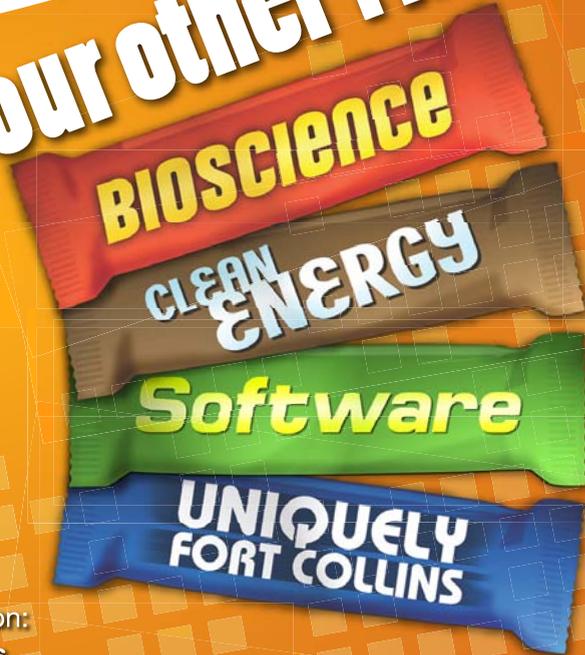
Measure it by its natural blessings – its sun-drenched skies, the towering

See FORT COLLINS, page 9

4x the national average of patents
Fastest City
 creative & innovative workforce
 -Fast Company magazine



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Innovation Facts

Population size: 134,000

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Educated Workforce 100%

Entrepreneurial Culture 100%

High Quality of Life 100%

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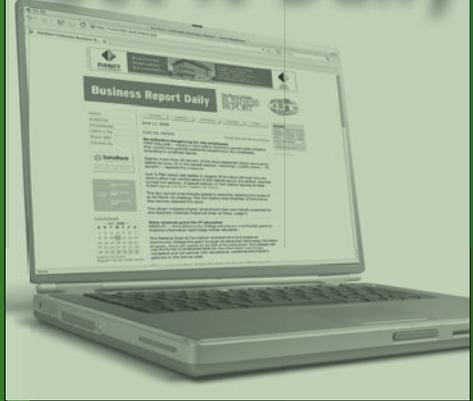
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Rocky Mountain Innovation Initiative
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Colorado State University
www.colostate.edu

Front Range Community College
www.frcc.cc.co.us

Poudre School District
http://www.psd.k12.co.us

downtown and the surrounding Old Town neighborhoods, and where you can take in the symphony, a local play or a Broadway musical in formal attire or boots and jeans.

But mostly measure it by the city's unerring ability to be out in front of trends, as it looks to the future and manages its growth.

Before green energy became a national buzzword, it was a major force in Fort Collins, germinated by researchers at Colorado State University and nurtured, promoted and expanded by community and business leaders.

FORT COLLINS, from page 6

Rocky Mountain peaks to the west, the Cache la Poudre River whitewater in its backyard, the expansive prairie to its east, or its newest open space, the 18,728-acre Soapstone Prairie Natural Area, which includes the National Historic Landmark Lindenmeier archeological site.

Measure it by the easy livability of the city itself – where designer micro-breweries thrive, bikers abound, and where strolling from restaurant to coffee shop to tavern to art galleries – with dog in tow – is a full-time pastime in

■ The Clean Energy Cluster is a business-led effort to promote the use of renewable energy, efficient technology and green building that encompasses more than 60 businesses and taps the expertise of Colorado State faculty.

■ The Bioscience Cluster is a group of 45 companies that are also tapping the research arm of CSU and working in the development of medical technologies, pharmaceuticals – and biofuels.

See FORT COLLINS, page 11

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Berthoud, CO
\$2,200,000 (Industrial)

1292 S. Cleveland
Loveland, CO
\$1,000,000 (Industrial)

630 S. Sherwood Street
Fort Collins, CO
\$2,200,000 (Multi-Family)

Leased Transactions

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Loveland, CO
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Fort Collins, CO
2,500 SF (Medical Office)

4025 Automation Drive
Fort Collins, CO
1,340 SF (Office)

824 S. College Avenue
Fort Collins, CO
1,924 SF (Retail)

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2,250 SF (Office/Warehouse)

4619 S. Mason Street (Several Suites)
Fort Collins, CO
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S I M P L Y T H E B E S T

FORT COLLINS, from page 9

■ The Rocky Mountain Innovation Initiative, RMI-2, is a regional non-profit formed in 1998 to accelerate the success of high-impact scientific and technology startup companies in Northern Colorado, and has announced plans to expand and move its nine technology companies to a new 30,000-square-foot building in Fort Collins.

■ Newest and most exciting to many city leaders is FortZED, an initiative aimed at transforming the city's downtown area and Colorado State University campus into a net-zero energy zone. In April 2008, the city received a \$6.5 million Department of Energy grant for the project, and in all, more than \$13 million in state, federal and local funding. Support for the project is so strong that in his annual State of the City address in January 2009, Fort Collins Mayor Doug Hutchinson announced that the effort is expanding to the point that "when this project becomes a reality it will be the world's largest district to be completely powered by renewable energy generated within its own boundaries."

But many of the city's success stories fall along traditional lines. As it continues to grow, it is looking both to new development and the redevelopment of older neighborhoods. On the city's expanding southeast side, a 900,000-square-foot shopping complex, Front Range Village, opened, combining large retailers with small shops and eateries and a new branch library.

Meanwhile, plans were laid to transform a major north-south artery, the Mason Corridor and its aging railroad tracks, into a development that combines a bicycle and pedestrian trail with express transportation and more urban housing and it has received approval of an initial \$11 million funding grant from the Federal Transportation

DID YOU KNOW...

- Lincoln Center hosted more than 1,000 events attended by 225,000 people in 2008.
- Fort Collins was founded as a military fort in 1864 and incorporated as a town in 1873 — three years before Colorado became a state.
- Almost half of the residents of Fort Collins have completed four or more years of college.

Administration. City leaders expect federal funding to cover 80 percent of the project.

Small projects matter, too. The city's Art in Public Places was honored for sprucing up 19 downtown area electrical wiring cabinets with bright murals. But the art has a practical side – the murals cut down on graffiti and reduce repair costs.

Ambition is everywhere in the Fort Collins – from a website (www.FortCollinsInnovation.com) designed specifically to guide entrepreneurs to an easy-to-use swipe card at recreational facilities to a Neighborhood Night Out grant program that helps citizens meet and plan activities to enhance their neighborhoods.

But perhaps the most ambitious task comes from the city itself, which announced that by 2020 it will reduce its carbon emissions to a level 20 percent below what was produced in 2005, and to do it in a cost-effective way that benefits its citizens and its economy.

Ambitious? Yes. Impossible, probably not. The preparation and innovation have already begun.



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COMBINING agriculture and clean energy



Greeley has its boots sunk deep in the roots of history and its eyes on the economy of tomorrow.

The original destination of Horace Greeley's advice to "Go, West, young man," and the setting for James Michener's sprawling "Centennial," Greeley once epitomized the Old West with its miles of stockyards, cowboy culture and vast agricultural empires.

Greeley has retained the best of those roots – it sits in the midst of 2.5-million acre Weld County, the agricultural king of Colorado, and on top of one of the most productive oil and gas basins in America. It is home to the Greeley Stampede, which bills itself as the "World's Largest Fourth of July Rodeo and Western Celebration."

But as it builds on its traditional strengths, Greeley is also moving to the front of the emerging New West economy and culture — becoming a leader in the alternative energy field, a key player in training a technologically savvy workforce, a leader in community health and wellness initiatives, and a place where arts and recreational activities are readily available.

■ As the new Leprino Foods cheese and whey factory

risers on the site of a century-old sugar beet processing factory, it is changing the landscape and the future of the city. Opening in phases over the next two to three years, the new facility could cover up to 870,000 square feet, employ up to 500 workers and give local dairies a boost supplying the 4 million to 7 million gallons of milk a day it will take to crank out cheese for



customers that include Pizza Hut, Domino's Pizza and Papa John's.

■ The city of Greeley will also make its mark on the old sugar factory site – in January 2009 it received one of eight Colorado New Energy Economic Development (NEED) grants that will help it begin to plan the Greeley Clean Energy Park. The goal is to ultimately produce energy from agricultural biomass waste streams.

■ The Kress Cinema & Lounge has also changed the Greeley landscape, turning the 1920s-era Kress Building into the city's first independent film house, and one that offers meal and bar service, as well as art films, cult films, classics and special events.

■ Greeley has joined a group of pioneering communities across the nation in a multi-year Wellness Councils of America program to begin implementing chronic disease prevention efforts – reducing the risk factors of physical inactivity, smoking and poor nutrition — with a focus on reducing the burden of diabetes, obesity and asthma.

■ History and railroad buffs have a new destination in Greeley. Scheduled to open in May 2009, the Greeley Freight Station Museum will feature a 5,500 square foot HO-gauge model railroad layout, more than 20 scale miles of mainline track and 1,100 railroad artifacts from across the United States. Also, High Plains Chautauqua, the city's annual re-creation of the historic traveling tent shows, wraps up its three-year series on the American identity.

■ Greeley's school system has a wide, varied and flexible academic selection, with schools to suit any student's need, including charter, alternative and magnet schools, and its high schools offer specialized programs in the arts, sciences and math, agriculture and horticulture and advance placement courses for college credits at area universities.

Commerce, cutting-edge industry, culture – and a respect for the region's history. All are on the upswing in Greeley, and continue to be boosted by a collaborative alliance of private, nonprofit and civic leaders.

Upstate Colorado Economic Development is a Greeley-based public/private nonprofit economic development corporation working to enhance the community and surrounding areas by supporting primary employers and the retail, service and professional sectors. Upstate also offers support, information and services to businesses considering locating in the Greeley area.

DID YOU KNOW...

Just the stats:

■ The Greeley/Weld MSA was identified by Forbes magazine as #1 in the country for five-year income growth (March 2008)

■ The Greeley/Weld MSA was identified by the U.S. Bureau of Labor statistics as #2 in the country for one-year income growth (January 2009)

■ The Greeley/Weld MSA was ranked 20th of 200 top metro areas for overall economic performance — the highest ranking of any Colorado community (Milken Institute "Best Performing Cities" November 2008)

■ The Greeley/Weld MSA is the 25th "Best U.S. city for doing business today" throughout the country (inc.com, July 2008)

See GREELEY, page 14

**Earth
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Resources

City of Greeley
www.greeleygov.com

Upstate Colorado Economic Development
www.upstatecolorado.org

Weld County
www.co.weld.co.us

Chamber of Commerce/Visitors Bureau
www.greeleychamber.com

Greeley Downtown Development Authority
www.greeleydowntown.com

University of Northern Colorado
www.unco.edu

Aims Community College
www.aims.edu

Greeley-Evans School District/Weld County 6
www.greeleyschools.org

GREELEY, from page 13

The Greeley/Weld Small Business Development Center works alongside the community organizations and educational institutions to give small businesses advice and assistance in any aspect of starting, expanding or improving their ventures.

Greeley is also one of a handful of communities worldwide that offers an economic gardening program in addition to standard economic development practices. The program customizes its services to help local businesses compete more effectively in the marketplace by providing services that range from strategic plans, to specialized databases and demographic and industry trends data.

Strong roots, a strong community and involved leaders, all combine to make Greeley a template for the new American West.

GREELEY-WELD COUNTY AIRPORT

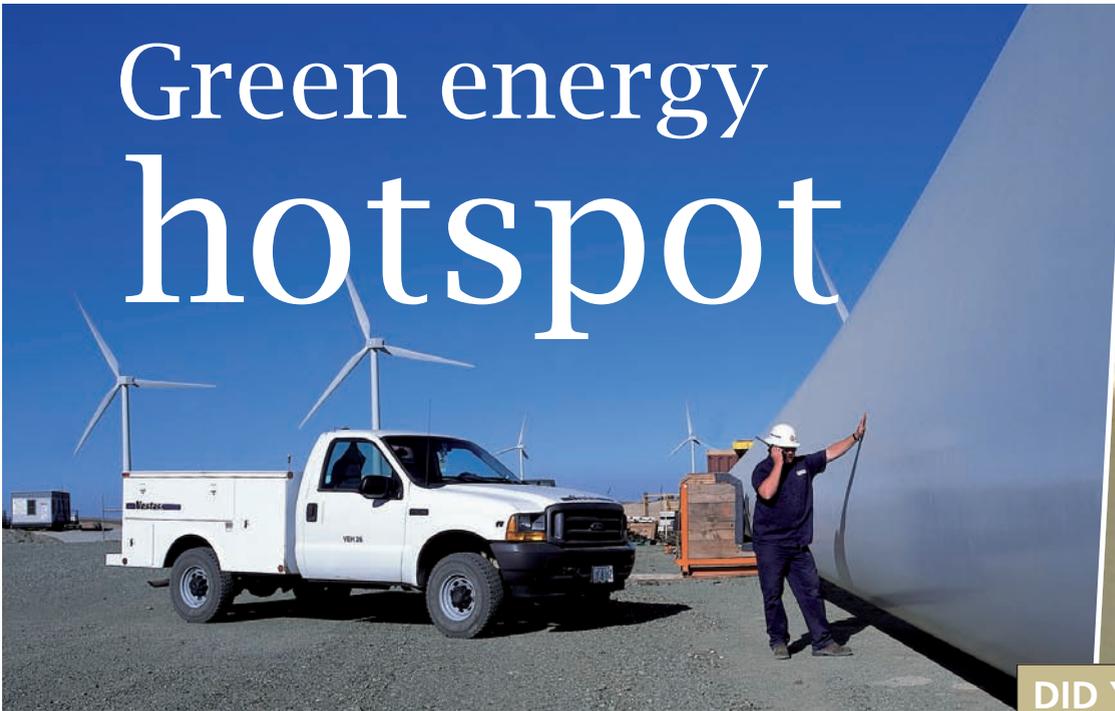
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Green energy hotspot



DID YOU KNOW...

Alternative energy leaders flock to Weld County

Weld County is not just in step with the country's new focus on green energy – it's a pace or two in front of the pack.

The windswept plains — where cattle still roam and where traditional gas and oil development are still key — more and more are becoming home to clean, alternative energy ventures, and with them, jobs that demand above-average salaries.

In the second quarter of 2008, Weld County was second in the nation in the growth of wages compared to the year before.

And a study done by the American Solar Energy Society and the Washington D.C. research firm Management Information Services, released in mid-January 2009, found that Colorado's green technology companies created more than 91,000 jobs and generated \$10.2 billion revenue in 2007. That could grow rapidly, to as much as \$61.5 billion and 613,000 jobs by 2030, the study noted.

The study covered a broad base of "green" industries and energies, including biofuels, wind, photovoltaic, solar thermal, hydroelectric, hydrogen, fuel cells and geothermal energy.

Going green is a national trend, but it began early in Northern Colorado. One of its hot spots is a corridor along Interstate 25, concentrated in southwestern Weld County, where easy access to transportation, wide open spaces and collaborative and forward-thinking community leaders help opportunity, innovation and preparation come together.

Among the recent developments:

■ Wind-turbine manufacturer Vestas, which already has a blade plant at the 1,500-acre Great Western Industrial Park in Windsor, announced plans to add two new factories in the Brighton area — a \$180 million blade manufacturing plant and a \$110 million turbine housing unit manufacturing plant, along with a technology and production engineering office. Both are expected to be completed by 2010. Also, the Creative Foam Corp., based in Fenton, Mich., will lease manufacturing and warehouse space in Longmont to help it supply the Vestas complex.

■ Smart-grid technology is coming to more than 5,000 square miles in and around the region, as the Poudre Valley Rural Electric Association has begun working with a Swiss energy management firm to install advanced metering infrastructure on its 3,600 miles of power lines. This technology will allow automated energy monitoring and control systems

to operate more efficiently and detect surges and interruptions in the power supply.

■ UQM Technologies of Frederick has become a leader in the development of high-performance, energy-efficient electric motors, and is moving rapidly into the development of low-cost electric power systems for battery electric, hybrid electric and fuel-cell electric vehicles. It provided the electric propulsion system for three test flights of the first manned flight of a hydrogen fuel cell-powered airplane used by Boeing researchers last spring.

■ Abound Solar, a business spinoff from the research arm of Colorado State University, was named one of the most successful startups of 2008 by Business Week, and one of 25 "hot" companies for the future. In 2009, it moves into a new factory in Longmont that will employ up to 500 people and make solar panels capable of powering large-scale utility solar power plants.

■ In March, 2008 Renewable Energy Systems Americas Inc., a wind-farm developer that has helped develop 12 percent of the nation's installed wind-power capacity and operates in six states and Canada, announced that it is moving its U.S. headquarters from Austin, Texas, to Broomfield. The company cited Colorado's business and political commitment to renewable energy, and the area's quality of living as key factors in its decision.

■ Aims Community College is opening a 40-acre campus at I-25 and Colorado Highway 56 near Berthoud in the fall of 2012, and doing it specifically because of the area's identification as a green-energy development area. The school is looking at focusing on an earth-and-energy curriculum, with sustainability, wind, water, soil and solar themes. The school will also open a campus in January 2010 at U.S. Highway 34 and Weld County Road 17 that will focus on automotive technology.

■ Wild and free: The portion of the Cache la Poudre River that flows through the Poudre Canyon was designated a National Wild & Scenic River in 1986, and is the only Colorado river on the list.

■ Got milk? Aurora Dairy, located outside Platteville, has a 40% market share for organic milk in the United States.

Heart of it all

*Loveland bustles
with commerce, art*



For visitors cruising up I-25, Loveland is the first gateway to the splendor of Rocky Mountain Park, and its glistening snowcapped peaks are the first thing that catches the eye.

But the city that is the heart of the Northern Front Range area is a bustling destination in itself – a combination of arts, commerce and warm-heartedness.

The heart of Loveland started as a play on its name and has evolved into an annual citywide effort that brings postal workers, community leaders and citizen volunteers together each February as they receive, process and re-mail more than 200,000 Valentines with a Loveland cancellation and Valentine cachet. The cards go to all 50 states and more than different 100 countries.

In 1877, one of the city's founders, David Barnes, laid out Loveland's streets near his wheat field – in his spare time after the harvest.

But there is nothing part-time about the city's progress today as it develops rapidly, especially along its eastern edge on the I-25 corridor.

■ At the glistening 136-bed Medical Center of the Rockies, the newest addition to the Poudre Valley Health System, a crowd of 300 staffers and volunteers celebrated the news that PVH was the only health-care organization to receive a 2008 Malcolm Baldrige National Quality Award, the nation's highest presidential honor for organizational innovation and performance excellence. CEO Rulon Stacey told the group: "Today, you are part of the best health-care organization on the planet."

■ Centerra, a 3,000-acre master-planned commercial and residential community added education to its mix of neighborhoods, shopping and dining and lakes and natural areas.

Colorado State University's Division of Continuing Education is opening an office there, and in January, 2009, the University of Northern Colorado opened a new teacher education building there that included a think tank and research center to help develop innovative practices in teaching.

■ An eight-story, 263-suite Embassy Suites Hotel, Spa and Conference Center is opening in the spring of 2009.

■ The sprawling 374,000 square-foot complex The Ranch, that includes the Larimer County Fairgrounds and Budweiser Events Center continues to thrive and draw crowds to the corridor. The Budweiser Center, a multi-purpose arena that seats 7,200, is home ice for the Central Hockey League's Colorado Eagles and the home field of the Colorado ICE of the United Indoor Football League and the Colorado Lightning of the Professional Arena Soccer League. But it can transform quickly to host nearly any type of event from trade shows to



DID YOU KNOW...

All things art:

■ In 1985, Loveland was the first city in Colorado to adopt an Art in Public Places ordinance. The city's art collection's estimated value is more than \$7 million, and about 72 percent of the collection has been donated.

■ All art patrons have a specialty, and Loveland's is bronze. Bronze sculptures grace the city's parks and public buildings for several reasons – they stand up well to the weather, are accessible and visible to those strolling by, and the city has an abundance of great sculptors and foundries.

■ The Benson Sculpture Park features works by more than 200 sculptors, in a manicured setting of walking paths, lakes and manicured lawns, framed by the Rocky Mountain skyline, and its annual August exhibition draws art lovers and collectors from around the world.

rodeos to rock concerts.

But not all of the action in Loveland is on its eastern fringe – in its historic downtown a combination of development and preservation is taking shape.

Among the projects planned or under way:

■ Mercury Plaza is combining urban housing with green technology, as it turns an old automotive business building into a home for start-up auto manufacturer Lightning Hybrids, with loft apartments on the upper floors.

■ A downtown "team" of community leaders are focusing on redevelopment of historic properties, and won a \$200,000 Colorado Historical Fund grant that will help fund a \$1.3-million refurbishing that will transform the Lincoln Hotel into 26 apartments and four retail spaces.

■ Look for the Colorado Time Systems logo in the background when the future Michael Phelps begins shattering world records. The Loveland company, which already times all things wet and competitive in the U.S., added a five-year sponsorship deal – through 2013 – with FINA, the governing body for international aquatic sports.

Loveland's accolades range from worldwide to local, large to small, and from life-saving to palate-pleasing.

Advanced Medical Imaging Consultants, which operates in Loveland and Fort Collins was recognized by The Radiology Business Journal as the 33rd largest in the country and the largest in Colorado. Meanwhile, local icon Johnson's Corner cinnamon rolls, expanded from its home at the truck stop into 7-Eleven stores throughout Colorado and Utah. Its sales rose 138 percent in 2008, and employment expanded, but one thing didn't change – the sweet treats all still all rolled by hand.

Resources

City of Loveland
www.ci.loveland.co.us

Loveland Chamber of Commerce
www.loveland.org

Northern Colorado Economic Development Corporation
www.ncedc.com

Loveland Economic Gardening Program
www.lovelandeconomicgardening.com

Loveland Center for Business Development
lovelandbiz.org

Thompson School District
www.thompson.k12.co.us

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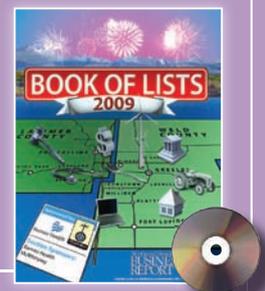
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Point taken

Windsor shines within a triangle of thriving cities



Windsor is the center of a thriving triangle. But while many triangles – the Bermuda Triangle, the tricky social triangle, the geometric puzzler – are best avoided, Windsor draws you like a magnet.

Set amidst a trio of cities – Fort Collins, Greeley and Loveland – Windsor has the distinct advantage of being close to everywhere while maintaining its own identity.

It sits at the confluence of Larimer and Weld counties. Denver International Airport is a short hop in one direction; Cheyenne, Wyoming, just up Interstate 25 in the other. Rocky Mountain National Park is a day trip away.

But the Windsor community showed much more valuable qualities than just location with the heart, resiliency and energy it has put into the recovery from a damaging tornado touchdown in May 2008. Within months afterward, many of the homes had been repaired, a long-term recovery team of nonprofits had been set up, planning for a downtown corridor master plan was under way, and the 1908 Town Hall, which was heavily damaged, was being transformed into an Art and Heritage Center.

And, other recent developments illustrate Windsor's vibrancy:

■ Hexcel Corp. joined Windsor's growing Great Western Industrial Park, giving it one more foothold in Northern Colorado's march to the front of the renewable energy technology pack. Hexcel is building a 100,000-square-foot facility in the park to supply one of its major tenants, wind-turbine blade manufacturer, Vestas Wind Systems. Vestas, headquartered in Denmark, put its first U.S. plant in Windsor, opening in March 2008.

■ As it turns 5 years old, the 1,500-acre Great Western Park is expanding while other industrial areas in the country fade. Great Western has attracted over \$400 million in investments and construction and is on track to create more than 1,000 high-tech manufacturing jobs. Among the park's advantages is that the Broe Group, which conceived it and bought the land to create it, owns the Great Western Railway line that runs through it, and it is designated a foreign-trade zone. In addition to Vestas and Hexcel, major tenants of the park are Owens-Illinois, which built its first new U.S. bottling plant in more than two decades there, and ethanol manufacturer Front Range Energy.

■ Outdoor enthusiasts cheered the completion of the Windsor-area Weld County portion of the Poudre River Trail. The trail, a multi-purpose

DID YOU KNOW...

- Windsor was the first community in Weld County to have a paved street.
- Windsor has three championship golf courses, and 116 acres of parks

Resources

Town of Windsor
www.ci.windsor.co.us

Windsor Chamber of Commerce
www.windsorchamber.net

Thompson School District
www.thompson.k12.co.us

Weld Re-4 School District
www.weldre4.k12.co.us

byway that runs along the scenic Poudre River corridor, will be connected to the Larimer County segment, giving hikers, an off-road route from Greeley to Fort Collins and the Rocky Mountain foothills.

■ Ice Energy Inc. continued to change the face of the cooling industry by launching the latest phase of its Ice Bear technology, Ice Bear 30. In June, the company, founded in 2003 using ice and the simple concept of timing – water frozen at night is used for cooling refrigerants in air conditioners during the day – began moving toward mass production of the latest version of its technology, which works with existing as well as new systems, and would be used by existing utility companies.

■ The Poudre Valley Health System announced plans to open a medical wellness and fitness center in Windsor's master-planned golf, resort and residential community, Water Valley, in the fall of 2009. The first of its sort in Northern Colorado, the center will offer spa-type services as well as physical therapy and cardiac rehabilitation programs and office space for primary care physicians and specialists.

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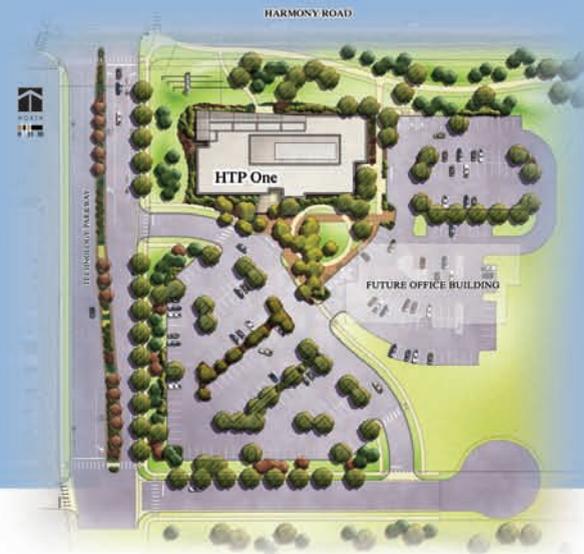


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Colorado State is building a reputation as an institution that puts its brainpower into action.

Founded in 1870, six years before Colorado became a state, the university is one of the nation's most respected research institutions, particularly in the areas of infectious disease, atmospheric science, clean energy technologies, and environmental science.

But its excellence goes beyond the esoteric -- especially in the area of clean energy solutions and smart grid technology, where it has taken the concepts its best and brightest researchers and professors developed, and turned them into thriving businesses.

The focus on business has a catalyst -- a concept called Superclusters -- that has been growing since 2006. Superclusters are organized efforts by the university and community leaders in targeted areas -- clean energy, cancer and infectious diseases. Organizers work to bring research brains and business sense together -- along with people who help the process, such as patent attorneys, tax experts and politicians.

The effort to create jobs and prosperity, and improve the quality of living in Colorado -- and in some cases around the world -- has been a steadily accelerating success.

One of the first projects, Envirofit International, was founded in 2003, and has become a model of science-meets-practical-solutions success. Envirofit annually rakes in change-the-world awards, and has earned them by reducing pollution and raising energy efficiency in the developing world, ranging from cleaner burning taxis in the Philippines to healthier cooking stoves in India, Nepal and Nicaragua.

One of the latest is KromaTiD, a spinoff from the university's cancer research area that aids in the diagnosis and treatment of cancer and some other conditions by painting chromosomes to highlight and reveal changes that occur when they break and reform, so that doctors can detect damage.

A potentially record-setting wind power project, called the CSU Green Power Project, is in the planning stages. As part of its efforts to become "carbon neutral," the university plans to build wind turbines on about 8,000 acres of an 11,000-acre ranch it owns near the Colorado-Wyoming border, and generate up to 200 megawatts



of electricity for its campus the surrounding region.

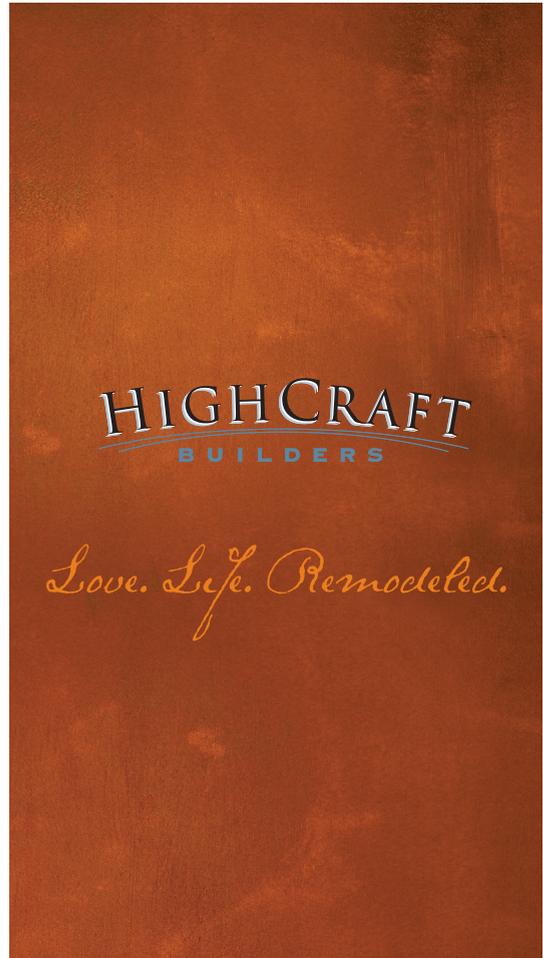
The project would include a substation on the site, a 30- to 40-mile-long 230-kilovolt transmission line, and CSU says, "would educate tomorrow's green workforce, reduce CSU's carbon footprint, and create opportunity for university research."

Among the university's other successful start-ups:

- **Solix Biofuels Inc.:** Founded in 2006 to commercialize technology that can cheaply mass produce oil derived from algae and turn it into biodiesel, the company has grown to a staff of more than 50 at CSU and its Fort Collins headquarters, and has raised more than \$15 million in venture capital and commitments to expand its algae biofuel production facilities.

- **Abound Solar:** Born off the inspiration of a mechanical engineering professor and fellow CSU researchers, the former AVA Solar is using patented technology for manufacturing low-cost, high-efficiency solar panels. Founded in 2007, it was named one of the most successful startups of 2008 by Business Week, and one of 25 "hot" companies for the future. It will hit the ground running in 2009 as it moves into a new factory that will employ up to 500 people and make solar panels capable of powering large-scale utility solar power plants, and of reducing the cost of generating solar energy.

- **Spirae:** Small compared to a massive wind farm or large-scale solar plant, Spirae, a privately held business spinoff, founded in 2002 to develop "smart grid" -- new and more efficient ways to connect and transmit power, has still been growing steadily. Its revenues have doubled each year since its startup, and it has plans to increase its production and six-member staff this year as it plays a key role in the planned development of a regional clean energy cluster.



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Little brews, big money

*Breweries range
from the whimsical
to the mainstream*

Colorado is to beer what California is to wine, and Northern Colorado is the heart of brewery country, the "Napa Valley" of beer.

In 2007, Colorado was named the nation's top beer-producing state by the Washington, D.C.-based beer institute, but the local brewers' philosophy and imprint on the community extend far beyond production numbers.

Fort Collins the center of the beer universe – its breweries and brew pubs range from giant Anheuser-Busch and its famous Clydesdales, to downtown restaurant/pool hall CooperSmiths which also brews a mean root beer.

The New Belgium Brewery is a horse of a different color – almost as famous for its whimsical fat-tired red bicycle logo, as it is for the namesake Fat Tire Amber Ale. Launched in a bicycle-obsessed electrical engineer's basement with repurposed dairy equipment, New Belgium has grown into the third largest craft brewer in the nation, according to the Brewers Association's 2007 sales

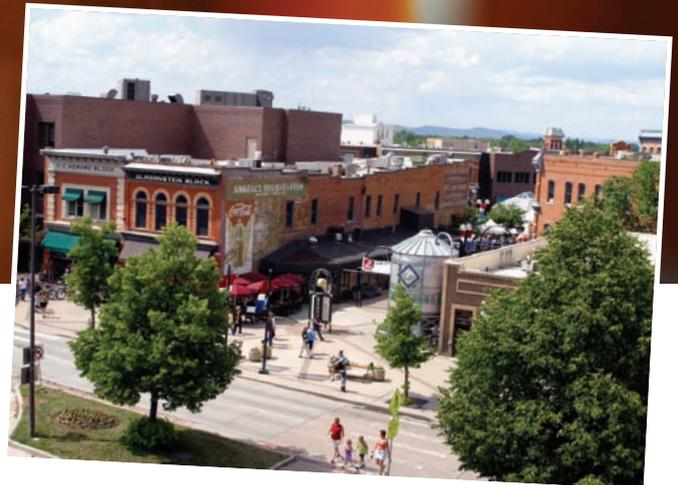
figures, but it retains its quirkiness and ecological bent. In 1998, it became the nation's first wind-powered brewery, it hosts a series of costumed Mardi Gras-like bike parades, called the Tour de Fat, around the country, and a "bike-in" movie series on its grounds in the summer.

Other Northern Colorado breweries and brewpubs include:

- The Odell Brewing Co., Fort Collins
- CooperSmith's Pub and Brewery, Fort Collins
- The Fort Collins Brewery, Fort Collins
- Big Horn Brewery/CB & Potts, Fort Collins
- Crabtree Brewing, Greeley
- Pitchers Brewery, Greeley
- Left Hand Brewing, Longmont
- Pumphouse Brewery, Longmont
- Floodstage Ale Works, Brighton

DID YOU KNOW...

■ Wide open spaces: The Soapstone Prairie Natural Area, 25 miles north of Fort Collins, is: 18,728 acres and came at a bargain-basement \$590 an acre, and in addition to prairie, foothills and mountain views, hiking, biking and horseback riding areas, it includes the Lindenmeier Archaeological site, a National Historic Landmark.





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Supersized ideas

'Superclusters' raise industry efficiency

When folks in northern Colorado tell each other to “supersize it,” they’re not talking burgers, fries and Big Gulps. They’re talking opportunity.

The supersizing that’s going on in the region is part of a master plan to make business and cutting-edge technology more efficient by creating “superclusters” of like-minded investors, inventors, community leaders and workers, and streamline the movement of research discoveries into the marketplace.

Among the research and industry clusters in the area:

Bioscience

Led by the research departments at Colorado State University, and the federal Centers for Disease Control and Prevention, which recently began a \$14 million expansion of its Fort Collins laboratories, and fostered by city, county and regional leaders, “bioscience” has become the umbrella term for a vast, versatile group of more than 50 area businesses. Their specialties include: medical and disease research, medical equipment, pharmaceuticals, biofuels, renewable energy, clean engines and smart grid technologies.

Clean Energy

Launched in 2006, by a coalition of public and private groups the goal of the Northern Colorado Clean Energy cluster is to be project-oriented in areas of solar and wind energy, efficient energy technology, low emissions technology and green building. One of its early successes has been securing that \$13 million in state, federal and local funding to begin creating a zero energy district in downtown Fort Collins and the Colorado State campus area. More than 40 related businesses are part of the area’s cluster, and a study released in January, 2009, found that statewide green technology companies created more than 91,000 jobs and generated \$10.2 billion revenue in 2007.

Information Technology

With its high education level – more than 33 percent of the state’s residents have at least a Bachelor’s degree – the area has long been a hotspot for information technology and computer and electronic firms, including Hewlett-Packard, Agilent and Intel. But Colorado State’s move to spin off businesses from its research arm, and the formation of the Rocky Mountain Innovation Initiative (RMI2) accelerated the pace. RMI2 focuses on improving and expanding all of scientific and technology clusters, and on creating primary jobs within them, along with promoting and assisting spinoffs from Colorado State and the University of Northern Colorado. It is a nonprofit organization, non-profit organization sponsored by community and private organizations, each of which is represented on its board of directors.

DID YOU KNOW...

■ They like us I: Among Fort Collins’ accolades: No. 1 spots on lists of Best Place to Live (Money Magazine, 2006); Best Place for Innovation and Entrepreneurship in the nation (U.S. Small Business Administration, 2005); and Best Place to Reinvent Your Life (AARP Magazine, 2003).

■ They like us II: Loveland was named No. 2 Best Art Town in the United States (2005); No. 3 Best City for Relocating Families (2005); and Top 5 Places to Retire (2003).

■ They like us III: Greeley’s accolades include: Fastest-growing metro area in the United States (2005); Best Place to Advance a Career (2002); and No. 30 Best Place to Live in the United States (2003).

Demographics

Population	2007	2006	2010	2015	2020	Last update
Colorado	4,861,515	4,753,377	4,831,554	5,049,493	5,278,867	3/08
Northern Colorado	531,324	515,110	566,072 *	645,190 *	731,510 *	3/08
Larimer County	287,574	276,253	299,040 *	333,381 *	368,694 *	3/08
Weld County	243,750	236,857	267,032 *	311,809 *	362,816 *	3/08

General	Latest month	Prev. listing	Change prev. mo.	Last year	Change prev. year	Last update
Employment	282,208	284,524	-0.81%	282,636	-0.15%	12/08
Unemployment	16,368	15,700	4.25%	10,630	53.98%	12/08
Colo. Unemp. Rate	5.90%	5.70%	N/A	4.30%	N/A	12/08
Lmr. Unemp. Rate	4.90%	4.70%	N/A	3.80%	N/A	12/08
Weld Unemp. Rate	6.30%	5.90%	N/A	4.60%	N/A	12/08

Jet fuel (gallons dis.)

F.C.-Loveland Airport	77,509	55,502	39.65%	77,494	0.02%	12/08
Motor vehicle reg.	24,407	43,530	-43.93%	52,398	-53.42%	1/09

Vectra Small Business

Colorado index	79.2	82.8	-4.35%	95.6	-17.15%	1/09
U.S. index	54.6	58.6	-6.83%	85.2	-35.92%	1/09

Bankruptcies

Larimer County

Chapter 7	69	140	-50.71%	42	64.29%	12/08
Chapter 13	7	9	-22.22%	5	40.00%	12/08

Weld County

Chapter 7	69	176	-60.80%	62	11.29%	12/08
Chapter 13	8	14	-42.86%	11	-27.27%	12/08

Foreclosures

Larimer County	153	162	-5.56%	186	-17.74%	12/08
Value (000s)	\$37,218	\$39,556	-5.91%	\$36,115	3.05%	12/08
Weld County	242	252	-3.97%	268	-9.70%	12/08
Value (000s)	\$50,936	\$55,205	-7.73%	\$50,309	1.25%	12/08

Patents

Larimer County	39	45	-13.33%	43	-9.30%	12/08
Weld County	9	18	-50.00%	9	0.00%	12/08

New businesses

Larimer County	628	449	39.87%	677	-7.24%	1/09
Weld County	383	250	53.20%	407	-5.90%	1/09

Consumer Price (Colorado, Wyoming, Montana and Utah)

Index (1982-84 = 100)

Food & beverages	224.365	223.583	0.35%	215.74	4.00%	1/09
Housing	229.03	228.087	0.41%	224.35	2.09%	1/09
Transportation	170.136	167.583	1.52%	191.3	-11.06%	1/09
Medical Care	376.678	371.556	1.38%	362.65	3.87%	1/09

REAL ESTATE

Total construction (000s)

Larimer County	\$30,007	\$40,624	-26.13%	\$25,649	16.99%	1/09
Weld County	\$35,566	\$9,225	285.54%	\$36,286	-1.98%	1/09

Building permits

Larimer County	24	20	20.00%	60	-60.00%	1/09
Weld County	45	35	28.57%	80	-43.75%	1/09

General	Latest month	Prev. listing	Change prev. mo.	Last year	Change prev. year	Last update
Apartment vacancies						
F.C.-Loveland	4.10%	8.90%	N/A	5.00%	N/A	9/08
Greeley	5.50%	6.10%	N/A	8.10%	N/A	9/08
Apartment rent						
F.C.-Loveland	\$854	\$836	2.25%	\$757	12.84%	9/08
Greeley	\$655	\$630	3.94%	\$623	5.23%	9/08
Office vacancy rates						
Fort Collins	14.48%	14.41%	N/A	12.62%	N/A	12/08
Loveland	8.46%	9.74%	N/A	9.40%	N/A	12/08
Greeley	17.25%	16.26%	N/A	15.21%	N/A	12/08
Retail vacancy rates						
Fort Collins	7.35%	8.76%	N/A	6.59%	N/A	12/08
Loveland	8.87%	7.61%	N/A	5.47%	N/A	12/08
Greeley	13.80%	6.06%	N/A	9.59%	N/A	12/08
Industrial vacancy rates						
Fort Collins	6.06%	6.06%	N/A	4.71%	N/A	12/08
Loveland	7.33%	6.63%	N/A	4.79%	N/A	12/08
Greeley	9.27%	9.42%	N/A	6.44%	N/A	12/08

SALES

Restaurant retail (000s)						
Larimer County	\$97,883	\$119,457	-18.06%	\$125,886	-22.24%	9/08
Weld County	\$34,303	\$59,283	-42.14%	\$55,770	-38.49%	9/08
Gross sales (000s)						
Larimer County	\$756,579	\$771,656	-1.95%	\$693,691	9.07%	8/08
Weld County	\$677,429	\$661,252	2.45%	\$634,247	6.81%	8/08

Note: Unless otherwise indicated, all statistics are for Larimer and Weld counties combined.

* Projected population numbers from the Colorado Division of Local Government; U.S. Census Bureau otherwise

Sources: U.S. Census Bureau; Colorado Division of Local Government (County population projections); Larimer County Workforces Center (Employment stats); Fort Collins-Loveland Municipal Airport; Larimer, Weld County Depts. of Motor Vehicles (Motor vehicle registrations); Vectra Bank Colorado (Colorado & U.S. Small Business Indices); F.W. Dodge Data (Construction statistics); SKLD Information Services LLC (Bankruptcy, foreclosure); LexisNexis (Patents); The Home Builders Association of Northern Colorado (Building permits); Colorado Division of Housing (Apartment vacancies & rates); Realtec Commercial Real Estate Services Inc. (Office, retail, industrial vacancy rates); Colorado Deptment of Revenue (Restaurant sales, gross sales figures, new sales tax accounts); U.S. Depts. of Labor, Bureau of Labor Statistics (Consumer Price Index).



Greeley. Great. From the Ground Up.

- The Greeley/Weld MSA (Metropolitan Statistical Area) has been identified as #25 in a list of 335 MSA's in the country in the INC.com annual list of Best U.S. Cities for Doing Business Today. (NewGeography.com – July, 2008)
- The Greeley area job market is expected to be among the strongest in the nation during the second quarter of 2009, according to the latest report by the Manpower Employment Outlook Survey.
- Leprino Foods, the largest supplier of pizza cheese in the country, is building a 400,000 square foot factory employing 260 people, scheduled to open in 2010.
- New scholarship opportunities at the University of Northern Colorado include the Greeley Promise and First Generation Scholarship.
- Greeley ranks 20th in the nation for creating and sustaining jobs according to Milken Institute Best Performing Cities Report.



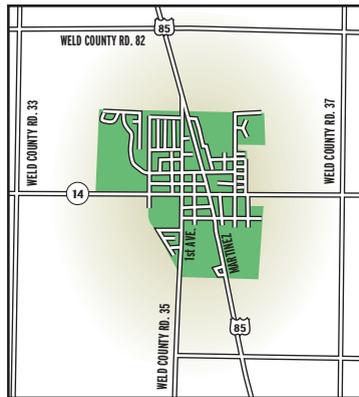
Greeley Chamber of Commerce/Visitors Bureau
902 7th Avenue, Greeley, CO 80631

(970) 352-3566
www.greeleychamber.com

AULT

Population projected 2007: 1,401
 Population 2000: 1,432
 Square miles: 0.61
 Labor force: 708
 Employment: 670
 Per capita income: \$15,570
 Median household income: \$33,846
 Households: 301
 Web site: www.townofault.org

Source: U.S. Census Bureau



Resources

Town of Ault
www.townofault.org

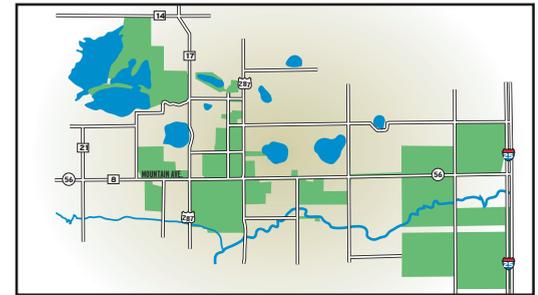
Upstate Colorado Economic Development
www.upstatecolorado.org

BERTHOUD

Population projected 2008: 5,200
 Population 2000: 4,823
 Square miles: 10.6
 Labor force: 2,831
 Employment: 2,779
 Per capita income: \$25,037

Median household income: \$52,672
 Households: 1,844
 Web site: www.berthoud.org

Source: U.S. Census Bureau,
 Town of Berthoud



Resources

Town of Berthoud
www.berthoud.org

Berthoud Area Chamber of Commerce
www.berthoudcolorado.com

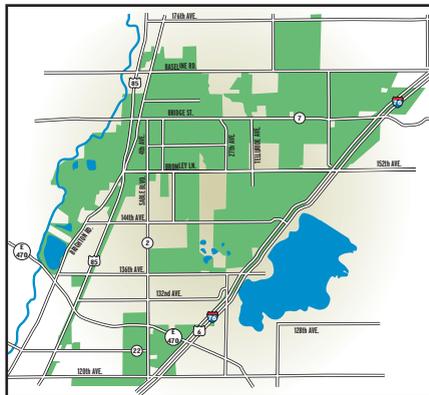
Berthoud Schools
www.thompson.k12.co.us/schools/bes.html

Northern Colorado Economic Development Corporation
www.ncedc.com

BRIGHTON

Population projected 2008: 33,397
 Population 2000: 20,905
 Square miles: 17.2
 Labor force: 10,227
 Employment: 9,518
 Per capita income: \$17,927
 Median household income: \$46,779
 Households: 6,727
 Web site: www.brightonco.gov

Source: U.S. Census Bureau,
 City of Brighton



Resources

City of Brighton
www.brightonco.gov

Greater Brighton Area Chamber of Commerce
www.brightonchamber.com

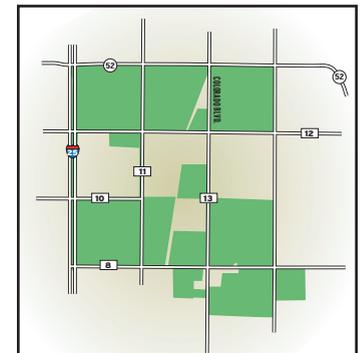
Brighton Economic Development Corporation
www.brightonedc.org

Upstate Colorado Economic Development
www.upstatecolorado.org

DACONO

Population projected 2008: 4,250
 Population 2000: 3,015
 Square miles: 22
 Labor force: 1,502
 Employment: 1,389
 Per capita income: \$15,368
 Median household income: \$38,854
 Households: 1,466
 Web site: www.ci.dacono.co.us

Source: U.S. Census Bureau,
 Town of Dacono



Resources

Town of Dacono
www.ci.dacono.co.us

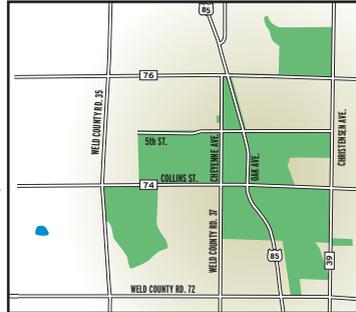
Carbon Valley Chamber of Commerce
www.carbonvalleychamber.org

Upstate Colorado Economic Development
www.upstatecolorado.org

EATON

Population projected 2008: 4,500
 Population 2000: 2,690
 Square miles: 1.9
 Labor force: 1,367
 Employment: 1,317
 Per capita income: \$20,816
 Median household income: \$47,314
 Households: 1,067
 Web site: www.eatonco.org

Source: U.S. Census Bureau,
 Town of Eaton



Resources

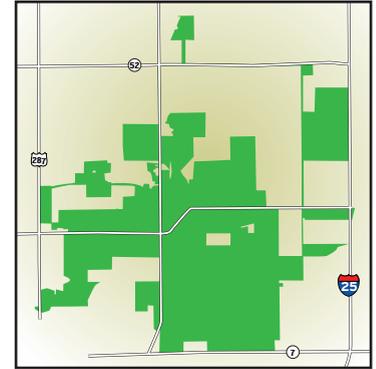
Town of Eaton
www.eatonco.org

Upstate Colorado Economic Development
www.upstatecolorado.org

ERIE

Population projected 2008: 17,000
 Population 2000: 6,291
 Square miles: 16 incorporated;
 48 planning area
 Labor force: 3,745
 Employment: 3,631
 Per capita income: \$30,625
 Median household income: \$87,284
 Households: 6,300
 Web site: <http://www.erieco.gov>

Source: U.S. Census Bureau, Town of Erie



Resources

Town of Erie
www.erieco.gov

Erie Chamber of Commerce
www.eriechamber.org

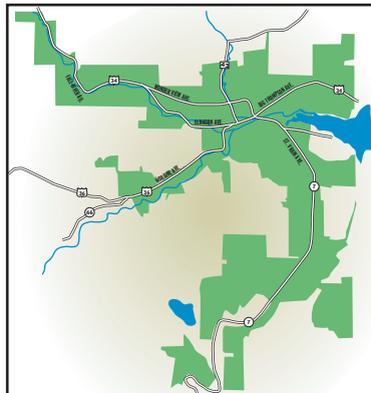
Erie Development Council
www.erieedc.org

Upstate Colorado Economic Development
www.upstatecolorado.org

ESTES PARK

Population projected 2008: 6,006
 Population 2000: 5,413
 Square miles: 6.1
 Labor force: 2,877
 Employment: 2,789
 Per capita income: \$30,499
 Median household income: \$43,262
 Households: 2,499
 Web site: www.estesnet.com

Source: U.S. Census Bureau,
 Town of Estes Park



Resources

Town of Estes Park
www.estesnet.com

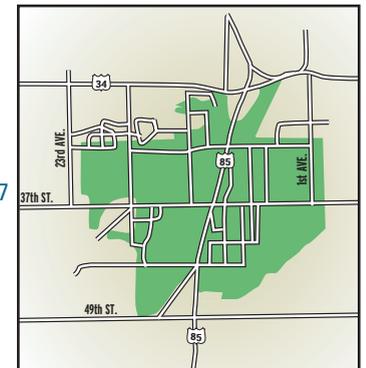
Convention & Visitors Bureau
www.estesparkcvb.com

Northern Colorado Economic Development Corporation
www.ncedc.com

EVANS

Population projected 2008: 19,000
 Population 2000: 9,514
 Square miles: 10.5
 Labor force: 12,600
 Employment: 11,844
 Per capita income: \$23,268
 Median household income: \$44,267
 Households: 6,831
 Web site: www.cityofevans.org

Source: U.S. Census Bureau,
 City of Evans



Resources

City of Evans
www.cityofevans.org

Evans Chamber of Commerce
www.evanschamber.org

Upstate Colorado Economic Development
www.upstatecolorado.org

FIRESTONE

Population projected 2008: 9,890
 Population 2000: 1,908
 Square miles: 12
 Labor force: 1,030
 Employment: 984
 Per capita income: \$20,428
 Median household income: \$55,313
 Households: 617
 Web site: www.ci.firestone.co.us

Source: U.S. Census Bureau,
 Town of Firestone



Resources

Town of Firestone
www.ci.firestone.co.us

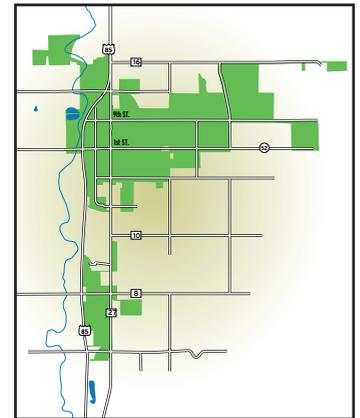
Carbon Valley Chamber of Commerce
www.carbonvalleychamber.org

Upstate Colorado Economic Development
www.upstatecolorado.org

FORT LUPTON

Population projected 2008: 7,300
 Population 2000: 6,787
 Square miles: 4
 Labor force: 3,469
 Employment: 3,088
 Per capita income: \$15,649
 Median household income: \$40,917
 Households: 2,128
 Web site: www.fortlupton.org

Source: U.S. Census Bureau



Resources

Fort Lupton Chamber of Commerce
www.fortluptonchamber.org

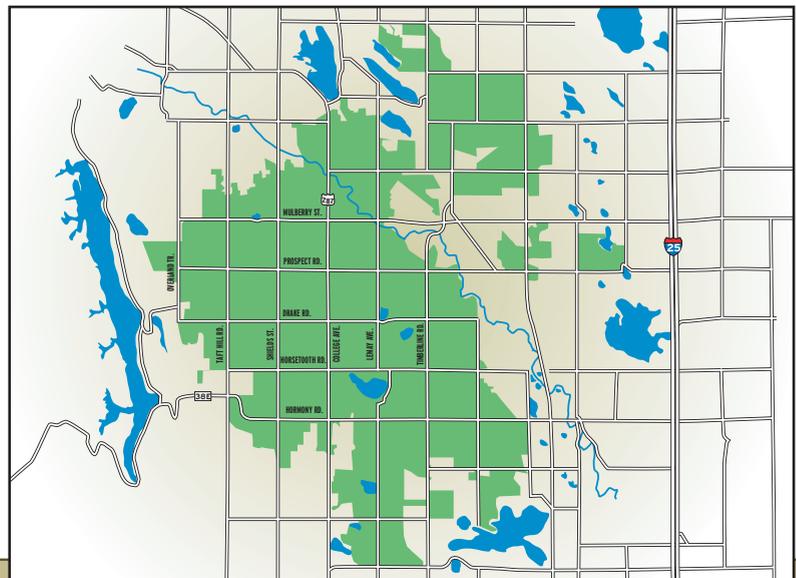
**Upstate Colorado
 Economic Development**
www.upstatecolorado.org

Fort Lupton School District
www.ftlupton.k12.co.us

FORT COLLINS

Population projected 2008: 134,000
 Population 2000: 118,652
 Square miles: 53.38
 Employees: 1,400
 Labor force: 79,876
 Employment: 74,097
 Per capita income: 26,343
 Median household income: \$48,648
 Households: \$53,122
 Web site: www.fcgov.com/business

Source: City of Fort Collins



Resources

City of Fort Collins
www.fcgov.com

Convention & Visitors Bureau
visit.ftcollins.com

**Downtown Business
 Association**
www.downtownfortcollins.org

**Rocky Mountain Innovation
 Initiative**
www.rmi2.org

**Front Range
 Community College**
www.frcc.cc.co.us

Chamber of Commerce
<http://www.fcchamber.org>

Fort Collins Innovation
www.fortcollinsinnovation.com

**Northern Colorado Economic
 Development Corporation**
www.ncedc.com

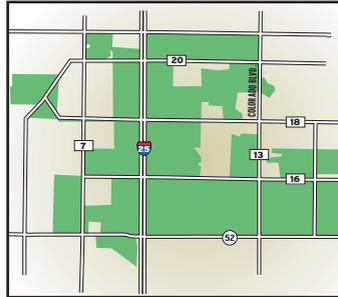
Colorado State University
www.colostate.edu

Poudre School District
<http://www.psd.k12.co.us>

FREDERICK

Population projected 2008: 8,081
 Population 2000: 2,467
 Square miles: 13.5
 Labor force: 5,657
 Employment: 3,734
 Per capita income: \$20,602
 Median household income: \$55,324
 Households: 3,072
 Web site: www.frederickco.gov

Source: U.S. Census Bureau,
 Town of Frederick



Resources

Town of Frederick
www.frederickco.gov

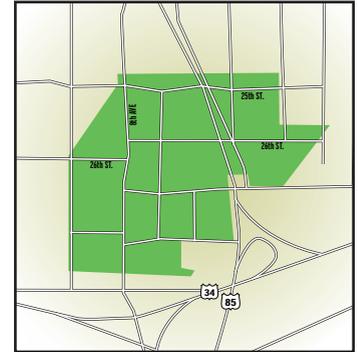
Carbon Valley Chamber
 of Commerce
www.carbonvalleychamber.org

Upstate Colorado
 Economic Development
www.upstatecolorado.org

GARDEN CITY

Population projected 2007: 334
 Population 2000: 357
 Square miles: 0.1
 Labor force: 160
 Employment: 139
 Per capita income: \$8,646
 Median household income: \$21,875
 Households: 124
 Web site: www.co.weld.co.us

Source: U.S. Census Bureau



Resources

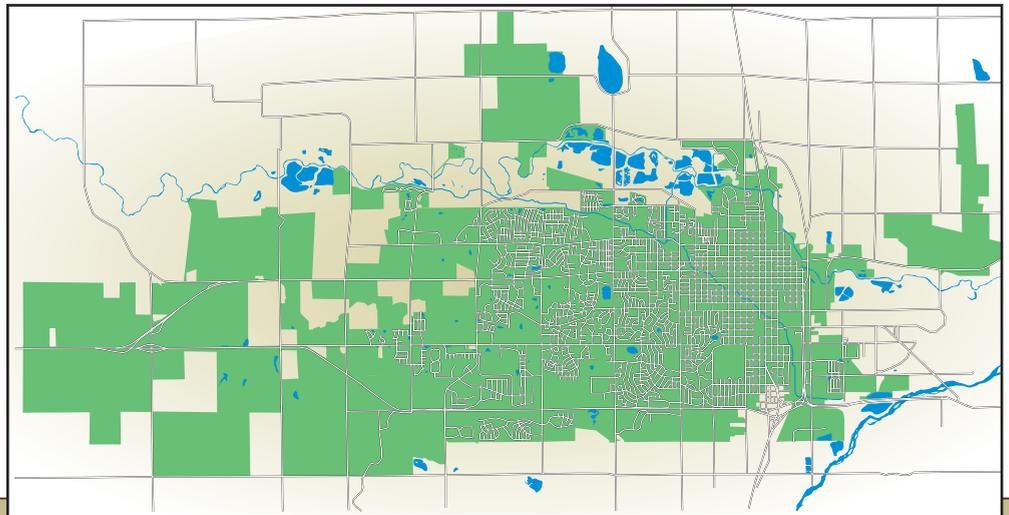
Weld County
www.co.weld.co.us

Upstate Colorado Economic Development
www.upstatecolorado.org

GREELEY

Population projected 2008: 93,543
 Square miles: 46.41
 Labor force: 122,614
 Employment: 115,329
 Per capita income: \$24,846
 Median household income: \$40,140
 Number of households: 31,736
 Web site: www.greeleygov.com

Source: City of Greeley



Resources

City of Greeley
www.greeleygov.com

Weld County
www.co.weld.co.us

Chamber of Commerce/
 Visitors Bureau
www.greeleychamber.com

Upstate Colorado
 Economic Development
www.upstatecolorado.org

Greeley Downtown
 Development Authority
www.greeleydowntown.com

University of Northern
 Colorado
www.unco.edu

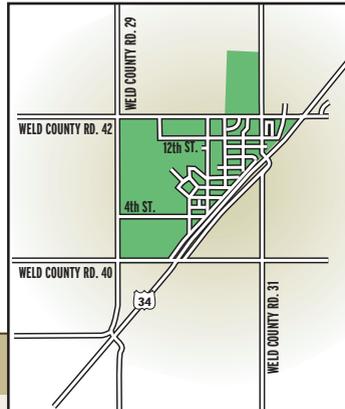
Aims Community College
www.aims.edu

Greeley-Evans School
 District/Weld County 6
www.greeleyschools.org

GILCREST

Population projected 2007: 1,143
 Population 2000: 1,162
 Square miles: 0.7
 Labor force: 564
 Employment: 524
 Per capita income: \$12,863
 Median household income: \$45,625
 Households: 311
 Web site: www.co.weld.co.us

Source: U.S. Census Bureau



Resources

Weld County
www.co.weld.co.us

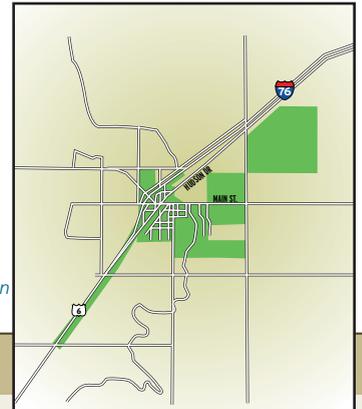
South Central Weld Chamber of Commerce
www.southcentralweldchamber.com

Upstate Colorado Economic Development
www.upstatecolorado.org

HUDSON

Population projected 2008: 1,606
 Population 2000: 1,565
 Square miles: 4.0
 Labor force: 736
 Employment: 713
 Per capita income: \$15,613
 Median household income: \$45,673
 Households: 497
 Web site: www.hudsoncolorado.org

Source: U.S. Census Bureau, Town of Hudson



Resources

Town of Hudson
www.hudsoncolorado.org

Hudson Area Chamber of Commerce
www.hudsonchamberco.com

Upstate Colorado Economic Development
www.upstatecolorado.org

JOHNSTOWN

Population projected 2008: 8,700
 Population 2000: 3,827
 Square miles: 13.2
 Labor force: 1,848
 Employment: 1,787
 Per capita income: \$19,003
 Median household income: \$50,404
 Households: 1,296
 Web site: www.townofjohnstown.com

Source: U.S. Census Bureau,
 Town of Johnstown



Resources

Town of Johnstown
www.townofjohnstown.com

Johnstown-Milliken Chamber of Commerce
jmchamber.com

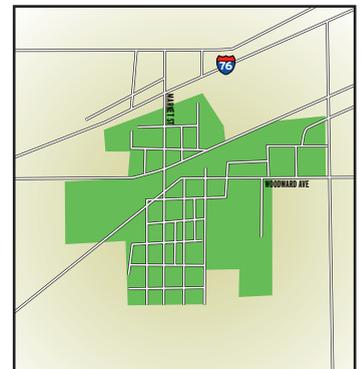
Upstate Colorado Economic Development
www.upstatecolorado.org

Northern Colorado Economic Development Corporation
www.ncedc.com

KEENESBURG

Population projected 2007: 1,152
 Population 2000: 855
 Square miles: 0.6
 Labor force: 417
 Employment: 395
 Per capita income: \$7,022
 Median household income: \$41,417
 Households: 301
 Web site: www.keenesburgco.org

Source: U.S. Census Bureau



Resources

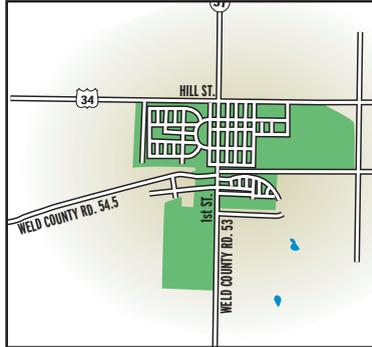
Keenesburg Area Chamber of Commerce
www.keenesburgco.org

Upstate Colorado Economic Development
www.upstatecolorado.org

KERSEY

Population projected 2008: 1,481
 Population 2000: 1,481
 Square miles: 1.0
 Labor force: 726
 Employment: 705
 Per capita income: \$16,346
 Median household income: \$41,333
 Households: 474
 Web site: www.kerseycolorado.com

Source: U.S. Census Bureau



Resources

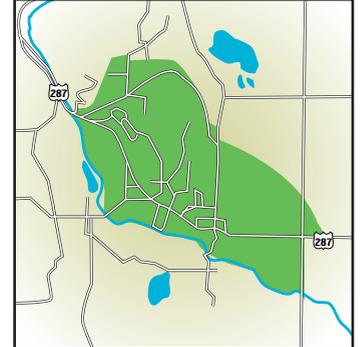
Kersey Area Chamber of Commerce
www.kerseycolorado.com

Upstate Colorado Economic Development
www.upstatecolorado.org

LaPORTE

Population projected 2007: 2,691
 Population 2000: 2,691
 Square miles: 6.1
 Labor force: 1,675
 Employment: 1,649
 Per capita income: \$19,870
 Median household income: \$46,630
 Households: 1,068
 Web site: www.co.larimer.co.us

Source: U.S. Census Bureau



Resources

Larimer County
www.co.larimer.co.us

Northern Colorado Economic Development Corporation
www.ncedc.com

LaSALLE

Population projected 2007: 1,849
 Population 2000: 1,849
 Square miles: 0.7
 Labor force: 966
 Employment: 933
 Per capita income: \$18,262
 Median household income: \$41,534
 Households: 683
 Web site: www.lasalletown.com

Source: U.S. Census Bureau



Resources

LaSALLE
www.lasalletown.com

South Central Weld Chamber of Commerce
www.southcentralweldchamber.com

Upstate Colorado Economic Development
www.upstatecolorado.org

LOCHBUIE

Population projected 2007: 4,485
 Population 2000: 2,049
 Square miles: 1.3
 Labor force: 926
 Employment: 874
 Per capita income: \$14,845
 Median household income: \$38,988
 Households: 637
 Web site: www.lochbuie.org

Source: U.S. Census Bureau



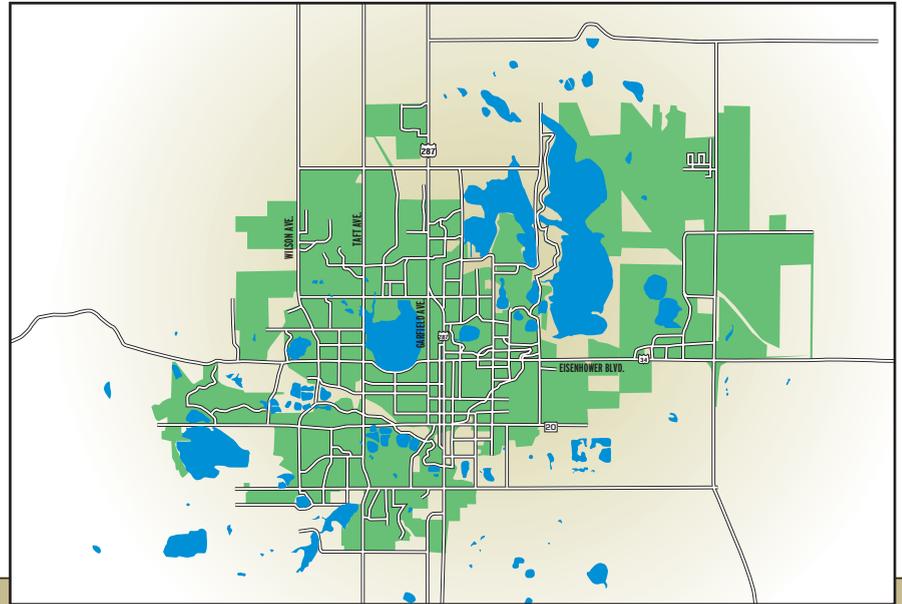
Resources

Town of Lochbuie
www.lochbuie.org

Upstate Colorado Economic Development
www.upstatecolorado.org

LOVELAND

Population projected 2008: 63,538
 Square miles: 33.87
 Labor force: 27,060
 Employment: 26,164
 Per capita income: \$21,889
 Median household income: \$47,119
 Number of households: 12,293
 Web site: www.cityofloveland.org
 Source: U.S. Census Bureau, City of Loveland



Resources

City of Loveland
www.ci.loveland.co.us

Loveland Chamber of Commerce
www.loveland.org

Northern Colorado Economic
 Development Corporation
www.ncedc.com

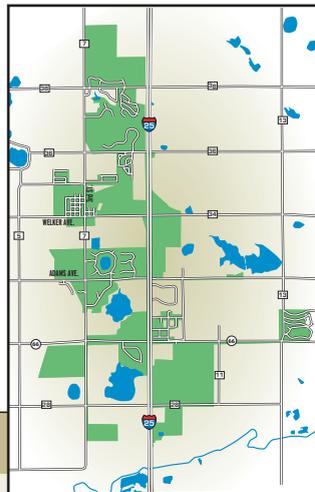
Loveland Economic
 Gardening Program
www.lovelandeconomicgardening.com

Loveland Center for Business Devel-
 opment
lovelandbiz.org

Thompson School District
www.thompson.k12.co.us

MEAD

Population projected 2008: 3,298
 Population 2000: 2,017
 Square miles: 7.6
 Labor force: 1,073
 Employment: 1,052
 Per capita income: \$31,483
 Median household income: \$79,298
 Households: 1,177
 Web site: www.mead-co.gov
 Source: U.S. Census Bureau, Town of Mead



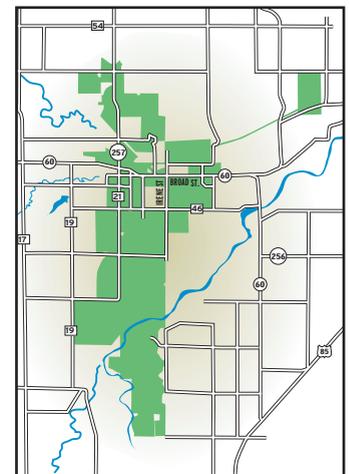
Resources

Town of Mead
www.mead-co.gov

Upstate Colorado Economic
 Development
www.upstatecolorado.org

MILLIKEN

Population projected 2008: 5,900
 Population 2000: 2,888
 Square miles: 12
 Labor force: 1,420
 Employment: 1,352
 Per capita income: \$14,484
 Median household income: \$43,603
 Households: 870
 Web site: www.town.milliken.co.us
 Source: U.S. Census Bureau
 Town of Milliken



Resources

Town of Milliken
www.town.milliken.co.us

Johnstown-Milliken Chamber of
 Commerce
jmchamber.com

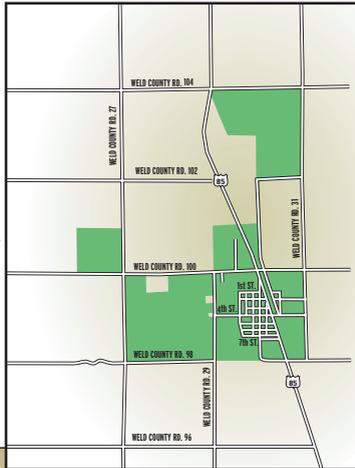
Milliken Business Association
www.millikenbusiness.org/

Upstate Colorado Economic
 Development
www.upstatecolorado.org

NUNN

Population projected 2007: 536
 Population 2000: 471
 Square miles: 1.8
 Labor force: 222
 Employment: 212
 Per capita income: \$14,769
 Median household income: \$35,714
 Households: 152
 Web site: www.nunncolorado.com

Source: U.S. Census Bureau



Resources

Town of Nunn

www.nunncolorado.com

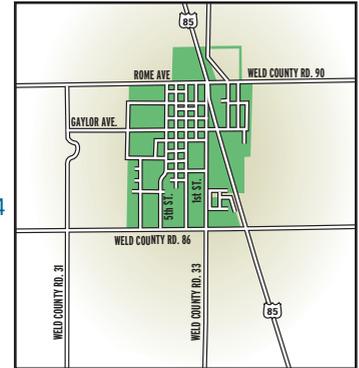
Upstate Colorado Economic Development

www.upstatecolorado.org

PIERCE

Population projected 2007: 870
 Population 2000: 884
 Square miles: 0.07
 Labor force: 426
 Employment: 410
 Per capita income: \$17,412
 Median household income: \$36,944
 Households: 342
 Web site: www.co.weld.co.us

Source: U.S. Census Bureau



Resources

Weld County

www.co.weld.co.us

Upstate Colorado Economic Development

www.upstatecolorado.org

PLATTEVILLE

Population projected 2008: 2,750
 Population 2000: 2,370
 Square miles: 1.5
 Labor force: 1,128
 Employment: 1,056
 Per capita income: \$15,802
 Median household income: \$43,472
 Households: 960
 Web site: www.plattevillegov.org

Source: U.S. Census Bureau

Town of Platteville



Resources

Town of Platteville

www.plattevillegov.org

South Central Weld Chamber of Commerce

www.southcentralweldchamber.com

Upstate Colorado

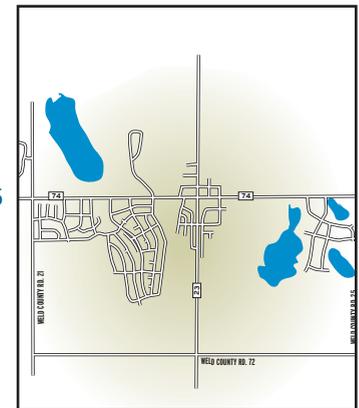
Economic Development
www.upstatecolorado.org

SEVERANCE

Population projected 2008: 3,320
 Population 2000: 597
 Square miles: 6.2
 Labor force: 1,895
 Employment: 1,600
 Per capita income: \$30,000
 Median household income: \$50,625
 Households: 1,100
 Web site: www.townofseverance.org

Source: U.S. Census Bureau

Town of Severance



Resources

Town of Severance

www.townofseverance.org

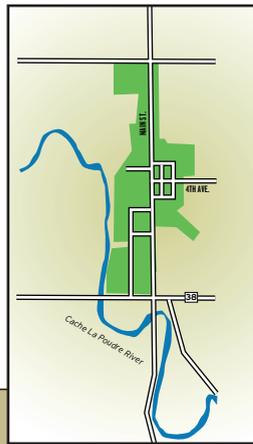
Upstate Colorado Economic Development

www.upstatecolorado.org

TIMNATH

Population projected 2007: 219
 Population 2000: 223
 Square miles: 0.2
 Labor force: 121
 Employment: 117
 Per capita income: \$27,089
 Median household income: \$51,250
 Households: 84
 Web site: www.timnathcolorado.org

Source: U.S. Census Bureau



Resources

Town of Timnath
www.timnathcolorado.org

Northern Colorado Economic Development Corporation
www.ncedc.com

WELLINGTON

Population projected 2008: 5,400
 Population 2000: 2,672
 Square miles: 3.3
 Labor force: 1,482
 Employment: 1,149
 Per capita income: \$17,783
 Median household income: \$47,917
 Households: 2,200
 Web site: www.townofwellington.com

Source: U.S. Census Bureau

Town of Wellington



Resources

Town of Wellington
www.townofwellington.com

Northern Colorado Economic Development Corporation
www.ncedc.com

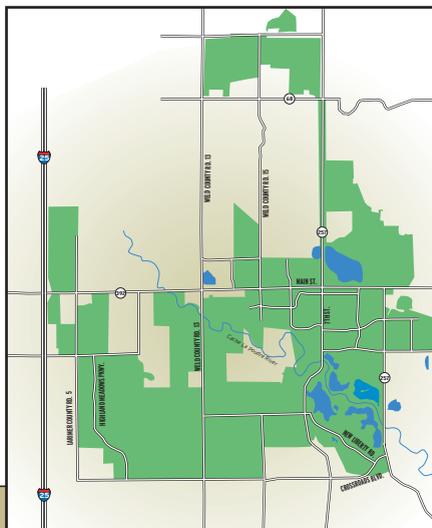
Wellington Chamber of Commerce
www.wellingtoncoloradochamber.net

WINDSOR

Population
 Projected 2008: 5,500
 Population 2000: 9,896
 Square miles: 3.28
 Labor force: 1,482
 Employment: 1,419
 Per capita income: \$23,957
 Median household income: \$54,976
 Web site:

www.windsorgov.com

Source: U.S. Census Bureau,
 Town of Windsor



Resources

Town of Windsor
www.ci.windsor.co.us

Thompson School District
www.thompson.k12.co.us

Windsor Chamber of Commerce
www.windsorchamber.net

Weld Re-4 School District
www.weldre4.k12.co.us



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RESOURCES

Berthoud Area Chamber of Commerce

345 Mountain Ave.
Berthoud, CO 80513
Phone/Fax: 970-532-4200/
970-532-7690
E-mail:
bcc@berthoudcolorado.com
www.berthoudcolorado.com

City of Fort Collins Economic Coordinator

300 Laporte Ave.
Fort Collins, CO 80522
Phone/Fax: 970-416-2259/
970-224-6107
Services: Coordinates cross-departmental economic team to support retention and expansion of business in Fort Collins.
E-mail: mfreeman@fcgov.com
kelly.peters@rmi2.org
www.fcgov.com

City of Loveland Business Development Department

500 E. Third St.
Loveland, CO 80537
Phone/Fax: (970) 962-2304/N/A
Services: Manages Business Development, oversees improvement of the community livability in the city of Loveland.
E-mail: business-dev@ci.loveland.co.us
www.ci.loveland.co.us

Colorado State University Office of Economic Development

1050 Campus Delivery
Fort Collins, CO 80523
Phone 970-491-2785
Services: Works to empower local Colorado communities, and grow their economies. Distributes economic development research.
E-mail:
louis.swanson@colostate.edu
www.oed.colostate.edu

Colorado State University Continuing Education

1040 Campus Delivery
Fort Collins, CO 80523-1040
Phone: 970-491-5288
Services: Offers graduate and undergraduate degrees, professional development courses, workforce training, and certificate programs online and in learning centers in Loveland, Brighton, and Denver. Connects students who are not able to attend classes on campus with CSU's renowned faculty, research, and academic programs. Meets industry needs for training and education and helps working professionals fulfill their career and educational goals.
E-mail: hunt.lambert@colostate.edu
www.learn.colostate.edu

Colorado State University Research Foundation

P.O. Box 483
Fort Collins, CO 80522
970-482-2916
Services: Protects, manages and commercializes intellectual property resulting from research at Colorado State University
E-mail: Todd Headley, Director, Technology Transfer Office
todd.headley@colostate.edu
www.csurf.org/tto

Estes Park Chamber of Commerce

P.O. Box 1818
Estes Park, CO 80517
Phone/Fax: 970-586-4431/800-378-3708/
970-586-1021
E-mail: esteschamber@aol.com
www.estesparkchamber.com

Fort Collins Area Chamber of Commerce

225 S. Meldrum St.
Fort Collins, CO 80521
Phone/Fax: 970-482-3746/970-482-3774
E-mail: general@fcchamber.org
www.fortcollinschamber.com

Fort Collins Downtown Development Authority

19 Old Town Square, Suite 230
Fort Collins, CO 80524
Phone/Fax: 970-484-2020/
970-484-2069
E-mail: chip@downtownfortcollins.org
www.downtownfortcollins.org

Johnstown/Milliken Chamber of Commerce

118 Charlotte St., P.O. Box 501
Johnstown, CO 80534
Phone/Fax: 970-587-7042/
970-587-8703
E-mail: info@johnstownmilliken-chamber.com
www.johnstownmillikenchamber.com

Loveland Center for Business Development

5400 Stone Creek Circle
Loveland, CO 80538
Phone/Fax: 970-667-4106/
970-667-5211
E-mail: don.abbott@loveland.org
www.lovelandbusinessadvice.com

Loveland Chamber of Commerce & Visitors Center

5400 Stone Creek Circle
Loveland, CO 80538
Phone/Fax: 970-667-6311/
800-258-1278/970-667-5211
E-mail: info@loveland.org
www.loveland.org

Northern Colorado Economic Development Corporation

3553 Clydesdale Parkway, Suite 230
Loveland, CO 80538
Phone/Fax: 970-667-0905/
970-669-4680
Services: Private economic-development corp. Focus is to leverage public and private funds to strengthen existing employers, support expansion projects and recruit new employers.
E-mail: info@ncedc.com
mdobbie@ncedc.com
www.ncedc.com

Northern Colorado Rural Development Association

P.O. Box 216
Wellington, CO 80549
Phone/Fax: 970-204-7739/
970-568-4321
Services: Interest group that promotes and advances primary jobs and economic well-being of Wellington and northern Larimer County.
E-mail: info@ncrda.org
www.ncrda.org

Rocky Mountain Innovation Initiative

Main Office and Incubator Facilities
200 West Mountain Avenue
Fort Collins, CO 80521
Phone: 970-221-1301
Services: To enable and accelerate the success of high growth, high impact innovation-based startup companies and to promote the development of an entrepreneurial culture and infrastructure to sustain and nurture scientific and technology-based industries in the Northern Colorado region.
www.rmi2.org

Small Business Development Center

125 S. Howes St., No.150
Fort Collins, CO 80521
Phone/Fax: (970) 498-9295/
(970) 498-8924
E-mail: sbdc@frii.com
www.sbdc-larimer.com

Windsor Chamber of Commerce

421 Main St.
Windsor, CO 80550
Phone/Fax: 970-686-7189/
970-686-0352
E-mail: information@windsorchamber.net
www.windsorchamber.net

Business Assistance Tools

Enterprise zones

Colorado's Urban and Rural Enterprise Zone Act of 1986 established a program for the designation of state enterprise zones. The program provides incentives for private enterprise to expand and for new businesses to locate in economically distressed areas of the state. The Economic Development Commission (EDC) designates certain economically distressed areas of the state as Enterprise Zones.

There are currently 16 local Enterprise Zones in Colorado. Businesses located in a zone may qualify for 10 different Enterprise Zone Tax Credits and Incentives to encourage job creation and investment in these zones.

Enterprise-zone administrators:

LARIMER COUNTY

Lew Wymisner
Larimer County Workforce Center
200 W. Oak St., No.5000
Fort Collins, CO 80522
Phone/Fax: 970-498-6605/970-498-6673
E-mail: LWymisner@larimer.org
www.larimerworkforce.org

Maury Dobbie
President & CEO
Northern Colorado Economic Development Corp.
3553 Clydesdale Parkway, Suite 230
Loveland, CO 80538
Phone/Fax: 970-667-0905/970-669-4680
E-mail: info@ncedc.com
mdobbie@ncedc.com
www.ncedc.com

WELD COUNTY

Cathy Schultz, senior VP
Upstate Colorado Economic Development
822 Seventh St., Suite 550
Greeley, CO 80631
Phone/Fax: 970-356-4565/970-352-2436
E-mail: info@upstatecolorado.org
www.upstatecolorado.org

Revolving Loan Fund

Upstate Colorado Economic Development administers the Weld/Larimer Revolving Loan Fund, using federal funds to provide gap financing for companies that expand the job base in rural Larimer and Weld counties.

Greeley Community Development Fund

Upstate Colorado Economic Development administers this fund, which extends financial assistance to qualifying companies expanding or locating in Greeley.

Infrastructure Grant Program

Upstate Colorado Economic Development provides grant-application and implementation assistance to eligible communities seeking federal Community Development Block Grant dollars for infrastructure projects.



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Aurora, CO • (303) 574.9900

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Greeley, CO • (970) 346.9900

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Loveland, CO • (970) 593.9900

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